

YouGov Survey: Laundry



Sample 1119 U.S. adult citizens
Conducted June 2 - 5, 2025
Margin of Error $\pm 3.8\%$

1. Who normally does your laundry?

Always me	55%
Usually me, occasionally someone else	17%
About equally me and someone else	12%
Usually someone else, occasionally me	11%
Always someone else	5%
Not sure	0%

2. Other than yourself, who regularly does your laundry? Select all that apply.

Among people who at least occasionally have someone else do their laundry

A spouse or partner	65%
A parent or guardian	18%
A commercial service	8%
A child	7%
Other	6%
A roommate or friend	4%
Not sure	1%

3. Which of these most frequently does your laundry?

Among people who at least occasionally have someone else do their laundry

A spouse or partner	67%
A parent or guardian	18%
A commercial service	8%
A roommate or friend	4%
A child	4%

4. How do you feel about doing laundry?

Love it	9%
Like it	23%
Neutral	49%
Dislike it	12%
Hate it	5%
Not sure	1%

5. How much do you care about the manner in which your laundry is done?

A great deal	41%
Somewhat	36%
Not much	18%
Not at all	4%
Not sure	1%

6. How often does your laundry get washed?

Every day	8%
Once or twice a week	60%
Several times a month	22%
Less often than several times a month	10%
Never	0%
Not sure	0%

7. How often do you do laundry for someone other than yourself (such as for a family member)?

Every day	5%
Once or twice a week	27%
Several times a month	12%
Less often than several times a month	21%
Never	33%
Not sure	2%

8. Which of the following do you regularly do laundry for? Select all that apply.

Among people who at least occasionally do laundry for other people

A parent or guardian	17%
A spouse or partner	59%
A child	33%
A roommate or friend	6%
Another family member	15%
Other	4%
Not sure	2%

9. How often do you usually wear the following before washing it?

	Once	Two or three times	Four or five times	More than five times	I never wash this	I never wear this
Underwear	80%	12%	2%	3%	1%	3%
T-shirts	55%	33%	6%	4%	0%	2%
Pants other than jeans	29%	46%	13%	8%	1%	3%
Sweaters	19%	36%	19%	13%	3%	10%
Jeans	16%	42%	21%	15%	1%	6%

10. When you do laundry, where do you most often do it?

Among people who at least occasionally do their own laundry

Laundry machines in my home	81%
A commercial laundromat	8%
Communal laundry machines in my building or apartment complex	7%
A friend or relative's house	2%
Other	2%
Not sure	0%

11. When you do laundry, do you usually have to pay to use the machine?

Among people who at least occasionally do their own laundry

Yes	70%
No	28%
Not sure	2%

12. When doing laundry, are you more likely to...?

Among people who at least occasionally do their own laundry

Do loads regularly, even if there isn't a lot to wash	36%
Save up dirty clothes and wash everything in one burst	62%
Not sure	2%

13. When doing laundry, do you or do you not typically separate your items into whites and darks or colors?

Among people who at least occasionally do their own laundry

I do	67%
I do not	32%
Don't know	1%

14. Which of the following do you most often use when doing your laundry?

Among people who at least occasionally do their own laundry

Liquid detergent	62%
Powder detergent	13%
Detergent pods/packs	21%
Other	3%
Not sure	0%

15. Do you prefer to use scented or unscented laundry detergents?

Among people who at least occasionally do their own laundry

Scented	55%
Unscented	27%
No preference	17%
Not sure	1%

16. When doing laundry, how do you normally dry your clothes?

Among people who at least occasionally do their own laundry

Entirely in a clothes dryer	41%
Mostly in a clothes dryer, sometimes air drying	34%
About equally often in a clothes dryer and air drying	11%
Mostly air drying, sometimes in a clothes dryer	6%
Entirely air drying	7%
Not sure	0%

17. When using a clothes dryer, what if anything do you most often use to control static?

Among people who at least occasionally do their own laundry

Dryer sheets	54%
Dryer balls	15%
Liquid fabric softener	12%
Tennis balls	1%
Something else	1%
Nothing	15%
Not sure	2%

18. By how long after your laundry is dry have you usually put the clothes away?

Among people who at least occasionally do their own laundry

Right away	35%
A few hours	30%
A day	16%
Two to six days	11%
A week or more	4%
Never	1%
Not sure	3%

YouGov Survey: Laundry



Interviewing Dates	June 2 - 5, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.553, with a mean of one and a standard deviation of 0.824.
Number of respondents	1119
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	60 questions not reported.

YouGov Survey: Laundry

June 2 - 5, 2025 - 1119 U.S. adult citizens



1. Who Normally Does Your Laundry

Who normally does your laundry?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always me	55%	46%	64%	48%	53%	57%	61%	53%	73%	53%	*
Usually me, occasionally someone else	17%	16%	17%	17%	18%	19%	12%	16%	13%	17%	*
About equally me and someone else	12%	15%	9%	17%	9%	12%	10%	13%	6%	12%	*
Usually someone else, occasionally me	11%	15%	8%	13%	14%	9%	10%	12%	6%	11%	*
Always someone else	5%	8%	2%	5%	5%	3%	7%	5%	2%	7%	*
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Totals	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	*
Unweighted N	(1,119)	(531)	(588)	(292)	(294)	(308)	(225)	(733)	(142)	(168)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always me	55%	56%	56%	54%	58%	56%	65%	54%	39%	59%	59%	57%	46%
Usually me, occasionally someone else	17%	12%	20%	16%	15%	17%	12%	14%	26%	16%	12%	19%	16%
About equally me and someone else	12%	15%	11%	11%	14%	11%	9%	12%	15%	10%	12%	10%	16%
Usually someone else, occasionally me	11%	12%	10%	12%	9%	9%	10%	12%	14%	11%	9%	9%	18%
Always someone else	5%	5%	3%	7%	5%	7%	4%	7%	5%	5%	8%	4%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	99%	101%	100%	99%	99%

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		Party ID			2024 Vote		Family Income (3 category)				Region		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,119)	(370)	(423)	(326)	(429)	(400)	(413)	(315)	(253)	(192)	(224)	(431)	(272)

2. Who Else Does Your Laundry

Other than yourself, who regularly does your laundry? Select all that apply.

Among people who at least occasionally have someone else do their laundry

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A spouse or partner	65%	68%	62%	28%	77%	75%	*	71%	*	*	*
A parent or guardian	18%	18%	18%	48%	17%	6%	*	15%	*	*	*
A commercial service	8%	10%	6%	17%	11%	3%	*	5%	*	*	*
A child	7%	5%	10%	0%	12%	11%	*	8%	*	*	*
Other	6%	4%	10%	10%	2%	4%	*	6%	*	*	*
A roommate or friend	4%	5%	2%	5%	2%	4%	*	3%	*	*	*
Not sure	1%	1%	1%	2%	0%	1%	*	0%	*	*	*
Unweighted N	(490)	(280)	(210)	(139)	(137)	(127)	(87)	(331)	(43)	(78)	(38)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A spouse or partner	65%	60%	59%	76%	70%	78%	44%	78%	79%	*	*	58%	70%
A parent or guardian	18%	19%	26%	9%	12%	8%	28%	8%	15%	*	*	24%	14%
A commercial service	8%	10%	8%	7%	10%	9%	9%	10%	9%	*	*	11%	6%
A child	7%	3%	5%	13%	6%	9%	7%	10%	8%	*	*	6%	9%
Other	6%	8%	9%	2%	6%	3%	9%	5%	1%	*	*	6%	6%
A roommate or friend	4%	5%	3%	3%	3%	2%	8%	2%	0%	*	*	8%	0%
Not sure	1%	1%	1%	0%	1%	0%	0%	0%	1%	*	*	1%	0%
Unweighted N	(490)	(166)	(183)	(141)	(189)	(176)	(130)	(153)	(150)	(78)	(96)	(185)	(131)

3. Who Else Most Does Your Laundry

Which of these most frequently does your laundry?

Among people who at least occasionally have someone else do their laundry

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A spouse or partner	67%	68%	65%	26%	72%	79%	*	72%	*	*	*
A parent or guardian	18%	18%	18%	52%	14%	6%	*	16%	*	*	*
A commercial service	8%	8%	7%	16%	10%	3%	*	4%	*	*	*
A roommate or friend	4%	5%	2%	5%	2%	4%	*	3%	*	*	*
A child	4%	1%	8%	0%	3%	9%	*	5%	*	*	*
Totals	101%	100%	100%	99%	101%	101%	*	100%	*	*	*
Unweighted N	(456)	(268)	(188)	(126)	(132)	(118)	(80)	(314)	(39)	(68)	(35)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A spouse or partner	67%	62%	63%	75%	71%	76%	46%	77%	76%	*	*	57%	75%
A parent or guardian	18%	20%	26%	8%	12%	7%	30%	8%	14%	*	*	23%	15%
A commercial service	8%	10%	6%	7%	10%	9%	7%	9%	8%	*	*	9%	6%
A roommate or friend	4%	6%	3%	3%	3%	2%	9%	2%	0%	*	*	8%	0%
A child	4%	3%	1%	7%	4%	6%	7%	3%	2%	*	*	2%	4%
Totals	101%	101%	99%	100%	100%	100%	99%	99%	100%	*	*	99%	100%
Unweighted N	(456)	(150)	(168)	(138)	(177)	(171)	(113)	(146)	(147)	(72)	(90)	(170)	(124)

4. Feelings About Laundry

How do you feel about doing laundry?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	9%	6%	12%	8%	13%	9%	7%	7%	19%	13%	*
Like it	23%	23%	23%	24%	29%	21%	19%	21%	24%	31%	*
Neutral	49%	52%	47%	51%	39%	50%	59%	55%	39%	38%	*
Dislike it	12%	12%	11%	10%	13%	12%	12%	11%	13%	10%	*
Hate it	5%	5%	6%	5%	5%	7%	3%	5%	4%	7%	*
Not sure	1%	2%	0%	3%	1%	0%	0%	0%	1%	1%	*
Totals	99%	100%	99%	101%	100%	99%	100%	99%	100%	100%	*
Unweighted N	(1,118)	(531)	(587)	(292)	(294)	(308)	(224)	(732)	(142)	(168)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	9%	12%	8%	9%	10%	8%	10%	7%	8%	11%	5%	11%	8%
Like it	23%	27%	18%	27%	25%	22%	19%	24%	31%	24%	26%	23%	22%
Neutral	49%	42%	56%	49%	48%	53%	49%	49%	49%	50%	52%	48%	49%
Dislike it	12%	14%	10%	12%	13%	12%	14%	14%	7%	8%	14%	12%	13%
Hate it	5%	6%	7%	3%	4%	4%	7%	6%	3%	6%	3%	6%	5%
Not sure	1%	0%	2%	0%	0%	0%	0%	0%	2%	0%	0%	0%	2%
Totals	99%	101%	101%	100%	100%	99%	99%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,118)	(370)	(423)	(325)	(429)	(399)	(412)	(315)	(253)	(192)	(224)	(430)	(272)

5. Care About Laundry

How much do you care about the manner in which your laundry is done?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A great deal	41%	33%	48%	34%	37%	45%	46%	37%	57%	45%	*
Somewhat	36%	36%	37%	39%	39%	32%	37%	38%	26%	35%	*
Not much	18%	25%	12%	22%	20%	17%	15%	19%	16%	12%	*
Not at all	4%	6%	2%	5%	4%	5%	2%	5%	1%	6%	*
Not sure	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	*
Totals	100%	101%	100%	100%	101%	100%	101%	100%	100%	99%	*
Unweighted N	(1,117)	(529)	(588)	(291)	(294)	(307)	(225)	(732)	(141)	(168)	(76)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	41%	47%	35%	41%	46%	41%	44%	39%	37%	37%	41%	44%	36%
Somewhat	36%	34%	39%	36%	36%	40%	34%	38%	40%	31%	35%	37%	39%
Not much	18%	18%	19%	17%	16%	15%	15%	18%	20%	24%	19%	14%	20%
Not at all	4%	1%	6%	5%	2%	3%	5%	4%	2%	6%	3%	4%	4%
Not sure	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,117)	(370)	(422)	(325)	(429)	(400)	(411)	(315)	(253)	(192)	(224)	(429)	(272)

6. Frequency Doing Laundry

How often does your laundry get washed?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	8%	5%	10%	6%	12%	8%	4%	8%	6%	8%	*
Once or twice a week	60%	60%	60%	62%	62%	57%	60%	57%	64%	65%	*
Several times a month	22%	24%	20%	24%	18%	23%	25%	24%	21%	19%	*
Less often than several times a month	10%	10%	9%	8%	8%	12%	11%	9%	9%	8%	*
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Totals	100%	99%	99%	100%	100%	100%	100%	98%	100%	100%	*
Unweighted N	(1,118)	(531)	(587)	(292)	(294)	(308)	(224)	(732)	(142)	(168)	(76)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	8%	7%	7%	10%	7%	8%	5%	13%	7%	5%	6%	9%	8%
Once or twice a week	60%	61%	58%	61%	60%	66%	54%	59%	69%	62%	58%	61%	59%
Several times a month	22%	23%	24%	21%	22%	20%	26%	22%	17%	25%	25%	20%	23%
Less often than several times a month	10%	10%	11%	8%	10%	6%	14%	7%	7%	8%	11%	9%	10%
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	101%	100%	100%	99%	100%	99%	101%	100%	100%	100%	99%	100%
Unweighted N	(1,118)	(370)	(423)	(325)	(429)	(399)	(412)	(315)	(253)	(192)	(223)	(431)	(272)

7. Frequency Doing Others' Laundry

How often do you do laundry for someone other than yourself (such as for a family member)?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	5%	3%	7%	6%	8%	4%	2%	5%	6%	7%	*
Once or twice a week	27%	21%	33%	23%	31%	31%	23%	26%	28%	30%	*
Several times a month	12%	13%	10%	15%	15%	12%	6%	12%	7%	14%	*
Less often than several times a month	21%	17%	24%	27%	17%	21%	19%	23%	13%	17%	*
Never	33%	42%	24%	24%	28%	31%	51%	33%	41%	31%	*
Not sure	2%	2%	1%	5%	1%	1%	0%	1%	5%	1%	*
Totals	100%	98%	99%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,118)	(531)	(587)	(292)	(294)	(307)	(225)	(733)	(141)	(168)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	5%	5%	5%	5%	6%	5%	4%	10%	3%	2%	6%	6%	4%
Once or twice a week	27%	26%	24%	32%	25%	34%	21%	29%	37%	24%	28%	28%	29%
Several times a month	12%	13%	10%	14%	11%	11%	12%	9%	14%	15%	8%	15%	8%
Less often than several times a month	21%	19%	21%	22%	21%	16%	21%	18%	24%	22%	23%	17%	24%
Never	33%	36%	36%	27%	37%	32%	40%	32%	18%	37%	34%	31%	33%
Not sure	2%	1%	4%	1%	0%	2%	1%	2%	3%	0%	1%	2%	3%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	99%	100%	100%	99%	101%
Unweighted N	(1,118)	(369)	(423)	(326)	(429)	(400)	(412)	(315)	(253)	(192)	(223)	(431)	(272)

8. Who Else You Do Laundry For

Which of the following do you regularly do laundry for? Select all that apply.

Among people who at least occasionally do laundry for other people

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A parent or guardian	17%	18%	17%	47%	15%	4%	5%	16%	*	19%	*
A spouse or partner	59%	65%	56%	38%	66%	63%	73%	62%	*	52%	*
A child	33%	29%	36%	26%	52%	34%	14%	29%	*	48%	*
A roommate or friend	6%	5%	7%	10%	4%	6%	2%	7%	*	3%	*
Another family member	15%	14%	15%	25%	7%	14%	14%	13%	*	22%	*
Other	4%	3%	5%	7%	2%	3%	4%	4%	*	2%	*
Not sure	2%	2%	1%	2%	2%	2%	1%	2%	*	1%	*
Unweighted N	(743)	(312)	(431)	(208)	(213)	(211)	(111)	(481)	(88)	(117)	(57)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A parent or guardian	17%	25%	18%	11%	14%	8%	25%	11%	12%	23%	15%	21%	11%
A spouse or partner	59%	55%	57%	65%	64%	71%	41%	69%	75%	55%	63%	54%	69%
A child	33%	34%	34%	32%	32%	33%	33%	35%	35%	36%	27%	37%	31%
A roommate or friend	6%	2%	8%	6%	3%	6%	8%	4%	4%	8%	4%	8%	2%
Another family member	15%	17%	14%	14%	10%	11%	16%	14%	10%	16%	20%	16%	8%
Other	4%	5%	3%	4%	4%	2%	5%	4%	2%	4%	7%	2%	5%
Not sure	2%	1%	2%	1%	3%	1%	1%	3%	1%	3%	1%	1%	2%
Unweighted N	(743)	(247)	(273)	(223)	(289)	(258)	(241)	(216)	(205)	(127)	(141)	(296)	(179)

9A. Number of Times Worn Between Washes — Underwear

How often do you usually wear the following before washing it?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once	80%	73%	86%	75%	74%	85%	84%	81%	78%	77%	*
Two or three times	12%	17%	6%	14%	13%	10%	10%	11%	11%	13%	*
Four or five times	2%	4%	1%	3%	5%	1%	1%	2%	1%	4%	*
More than five times	3%	3%	3%	5%	3%	2%	1%	2%	6%	3%	*
I never wash this	1%	1%	0%	2%	0%	0%	1%	0%	2%	2%	*
I never wear this	3%	2%	4%	1%	5%	3%	3%	4%	2%	1%	*
Totals	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(1,113)	(531)	(582)	(291)	(292)	(305)	(225)	(731)	(141)	(168)	(73)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Once	80%	77%	79%	83%	79%	83%	78%	81%	80%	76%	81%	80%	79%
Two or three times	12%	13%	14%	7%	13%	9%	12%	12%	13%	12%	11%	9%	17%
Four or five times	2%	3%	1%	4%	2%	3%	3%	2%	1%	5%	1%	3%	1%
More than five times	3%	2%	2%	4%	2%	3%	2%	3%	3%	3%	4%	3%	1%
I never wash this	1%	1%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%
I never wear this	3%	3%	4%	2%	4%	2%	4%	2%	3%	3%	3%	3%	2%
Totals	101%	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,113)	(367)	(421)	(325)	(425)	(400)	(412)	(312)	(252)	(192)	(223)	(429)	(269)

9B. Number of Times Worn Between Washes — T-shirts

How often do you usually wear the following before washing it?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once	55%	51%	59%	50%	54%	64%	48%	57%	57%	47%	*
Two or three times	33%	37%	31%	35%	36%	28%	38%	32%	30%	42%	*
Four or five times	6%	7%	5%	10%	6%	2%	7%	6%	5%	6%	*
More than five times	4%	5%	3%	4%	4%	4%	2%	4%	6%	3%	*
I never wash this	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	*
I never wear this	2%	1%	3%	0%	1%	1%	4%	1%	3%	1%	*
Totals	100%	101%	101%	99%	101%	99%	100%	100%	101%	99%	*
Unweighted N	(1,116)	(530)	(586)	(292)	(293)	(307)	(224)	(731)	(142)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Once	55%	53%	56%	56%	53%	55%	53%	57%	53%	49%	53%	58%	55%
Two or three times	33%	32%	34%	33%	38%	33%	32%	35%	38%	38%	34%	30%	36%
Four or five times	6%	10%	3%	5%	5%	5%	7%	4%	5%	8%	6%	4%	8%
More than five times	4%	4%	4%	4%	3%	4%	5%	3%	4%	3%	7%	4%	1%
I never wash this	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
I never wear this	2%	1%	2%	2%	1%	3%	3%	1%	1%	2%	0%	3%	1%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	101%	101%	100%	99%	101%
Unweighted N	(1,116)	(370)	(421)	(325)	(429)	(400)	(411)	(314)	(253)	(192)	(224)	(430)	(270)

9C. Number of Times Worn Between Washes — Pants other than jeans

How often do you usually wear the following before washing it?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once	29%	24%	33%	30%	29%	34%	20%	30%	31%	24%	*
Two or three times	46%	46%	47%	46%	44%	47%	48%	44%	53%	55%	*
Four or five times	13%	15%	10%	12%	18%	9%	14%	13%	8%	11%	*
More than five times	8%	10%	5%	7%	6%	7%	10%	8%	4%	6%	*
I never wash this	1%	1%	0%	0%	0%	0%	2%	0%	2%	1%	*
I never wear this	3%	4%	3%	4%	3%	3%	5%	4%	2%	3%	*
Totals	100%	100%	98%	99%	100%	100%	99%	99%	100%	100%	*
Unweighted N	(1,118)	(531)	(587)	(292)	(293)	(308)	(225)	(733)	(142)	(168)	(75)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Once	29%	26%	30%	31%	24%	30%	28%	32%	27%	29%	28%	33%	24%
Two or three times	46%	49%	48%	42%	48%	42%	47%	45%	47%	48%	46%	43%	51%
Four or five times	13%	13%	13%	13%	15%	13%	14%	13%	14%	12%	10%	13%	15%
More than five times	8%	11%	6%	7%	10%	8%	8%	6%	9%	5%	11%	7%	8%
I never wash this	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%
I never wear this	3%	1%	3%	6%	2%	6%	4%	3%	3%	5%	4%	4%	2%
Totals	100%	101%	100%	100%	100%	100%	102%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,118)	(370)	(422)	(326)	(429)	(400)	(413)	(314)	(253)	(192)	(224)	(430)	(272)

9D. Number of Times Worn Between Washes — Sweaters

How often do you usually wear the following before washing it?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once	19%	17%	21%	21%	20%	24%	10%	20%	23%	21%	*
Two or three times	36%	33%	39%	39%	34%	37%	35%	33%	46%	42%	*
Four or five times	19%	19%	19%	22%	23%	14%	18%	20%	13%	18%	*
More than five times	13%	15%	11%	12%	12%	13%	14%	14%	5%	14%	*
I never wash this	3%	4%	1%	0%	1%	2%	9%	3%	4%	1%	*
I never wear this	10%	12%	8%	6%	9%	10%	15%	11%	8%	5%	*
Totals	100%	100%	99%	100%	99%	100%	101%	101%	99%	101%	*
Unweighted N	(1,115)	(531)	(584)	(291)	(293)	(308)	(223)	(730)	(142)	(168)	(75)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Once	19%	17%	19%	22%	15%	19%	19%	18%	13%	19%	21%	22%	13%
Two or three times	36%	39%	35%	34%	39%	35%	35%	37%	40%	37%	37%	37%	34%
Four or five times	19%	18%	19%	20%	19%	19%	17%	24%	22%	19%	19%	16%	24%
More than five times	13%	15%	13%	11%	17%	13%	15%	9%	14%	14%	12%	11%	17%
I never wash this	3%	3%	3%	2%	3%	3%	2%	2%	2%	5%	2%	2%	4%
I never wear this	10%	8%	12%	10%	7%	11%	12%	9%	9%	7%	9%	13%	9%
Totals	100%	100%	101%	99%	100%	100%	100%	99%	100%	101%	100%	101%	101%
Unweighted N	(1,115)	(369)	(421)	(325)	(427)	(399)	(413)	(312)	(252)	(192)	(224)	(428)	(271)

9E. Number of Times Worn Between Washes — Jeans

How often do you usually wear the following before washing it?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once	16%	13%	19%	16%	17%	20%	9%	16%	16%	19%	*
Two or three times	42%	39%	45%	48%	43%	41%	38%	41%	54%	40%	*
Four or five times	21%	23%	19%	16%	21%	21%	25%	20%	19%	24%	*
More than five times	15%	20%	10%	15%	14%	13%	18%	16%	9%	12%	*
I never wash this	1%	1%	1%	1%	0%	0%	2%	1%	1%	0%	*
I never wear this	6%	5%	7%	5%	6%	5%	8%	6%	2%	5%	*
Totals	101%	101%	101%	101%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(1,117)	(531)	(586)	(292)	(293)	(308)	(224)	(732)	(142)	(168)	(75)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Once	16%	14%	16%	18%	12%	18%	17%	18%	10%	14%	19%	18%	11%
Two or three times	42%	44%	41%	42%	42%	38%	45%	43%	40%	52%	32%	42%	44%
Four or five times	21%	20%	20%	23%	22%	23%	19%	18%	25%	14%	24%	19%	26%
More than five times	15%	16%	15%	12%	18%	14%	14%	15%	19%	16%	19%	13%	13%
I never wash this	1%	1%	0%	1%	1%	1%	1%	0%	1%	2%	0%	1%	0%
I never wear this	6%	5%	8%	5%	6%	7%	4%	6%	6%	2%	6%	7%	7%
Totals	101%	100%	100%	101%	101%	101%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,117)	(370)	(422)	(325)	(429)	(399)	(413)	(314)	(252)	(192)	(223)	(430)	(272)

10. Location of Laundry

When you do laundry, where do you most often do it?

Among people who at least occasionally do their own laundry

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Laundry machines in my home	81%	79%	82%	82%	81%	78%	84%	83%	77%	78%	*
A commercial laundromat	8%	5%	10%	6%	10%	9%	4%	6%	11%	11%	*
Communal laundry machines in my building or apartment complex	7%	10%	5%	8%	7%	6%	8%	7%	7%	6%	*
A friend or relative's house	2%	3%	2%	1%	2%	3%	1%	1%	4%	4%	*
Other	2%	3%	1%	2%	0%	4%	3%	3%	2%	1%	*
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,058)	(485)	(573)	(276)	(278)	(298)	(206)	(690)	(139)	(155)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Laundry machines in my home	81%	80%	75%	88%	82%	89%	70%	88%	91%	79%	80%	84%	78%
A commercial laundromat	8%	8%	9%	6%	7%	5%	15%	4%	1%	8%	7%	6%	10%
Communal laundry machines in my building or apartment complex	7%	10%	8%	4%	9%	5%	10%	5%	2%	9%	9%	7%	6%
A friend or relative's house	2%	1%	4%	0%	2%	1%	2%	1%	3%	1%	1%	2%	4%

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	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Other	2%	0%	4%	2%	0%	1%	3%	2%	2%	3%	3%	2%	2%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,058)	(349)	(408)	(301)	(410)	(370)	(393)	(292)	(239)	(182)	(204)	(413)	(259)

11. Pay for Laundry

When you do laundry, do you usually have to pay to use the machine?

Among people who at least occasionally do their own laundry

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	70%	*	78%	*	*	*	*	67%	*	*	*
No	28%	*	22%	*	*	*	*	32%	*	*	*
Not sure	2%	*	0%	*	*	*	*	1%	*	*	*
Totals	100%	*	100%	*	*	*	*	100%	*	*	*
Unweighted N	(197)	(95)	(102)	(56)	(49)	(58)	(34)	(111)	(36)	(35)	(15)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	70%	*	*	*	*	*	74%	*	*	*	*	*	*
No	28%	*	*	*	*	*	24%	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	2%	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	100%	*	*	*	*	*	*
Unweighted N	(197)	(70)	(88)	(39)	(77)	(47)	(114)	(41)	(16)	(40)	(43)	(65)	(49)

12. Regular or Sporadic Loads

When doing laundry, are you more likely to...?

Among people who at least occasionally do their own laundry

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Do loads regularly, even if there isn't a lot to wash	36%	34%	37%	29%	43%	34%	36%	37%	33%	42%	*
Save up dirty clothes and wash everything in one burst	62%	63%	61%	68%	55%	65%	60%	61%	65%	57%	*
Not sure	2%	3%	1%	2%	2%	1%	3%	2%	2%	1%	*
Totals	100%	100%	99%	99%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,057)	(484)	(573)	(275)	(278)	(298)	(206)	(691)	(137)	(155)	(74)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Do loads regularly, even if there isn't a lot to wash	36%	37%	31%	41%	37%	43%	34%	40%	37%	37%	37%	39%	30%
Save up dirty clothes and wash everything in one burst	62%	61%	67%	57%	60%	55%	65%	57%	62%	61%	61%	60%	67%
Not sure	2%	2%	2%	2%	4%	2%	1%	3%	1%	2%	2%	2%	2%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,057)	(348)	(406)	(303)	(411)	(371)	(392)	(292)	(240)	(182)	(204)	(413)	(258)

13. Separate Laundry

When doing laundry, do you or do you not typically separate your items into whites and darks or colors?

Among people who at least occasionally do their own laundry

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I do	67%	61%	72%	57%	67%	71%	69%	63%	81%	70%	*
I do not	32%	37%	28%	39%	32%	28%	31%	36%	17%	27%	*
Don't know	1%	2%	1%	3%	1%	1%	0%	1%	2%	3%	*
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,060)	(485)	(575)	(276)	(278)	(299)	(207)	(692)	(139)	(155)	(74)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I do	67%	68%	64%	70%	70%	69%	63%	67%	74%	57%	65%	72%	65%
I do not	32%	31%	34%	30%	30%	30%	34%	33%	26%	40%	33%	27%	34%
Don't know	1%	1%	2%	0%	0%	1%	3%	0%	0%	3%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,060)	(349)	(408)	(303)	(411)	(371)	(394)	(292)	(240)	(182)	(204)	(415)	(259)

14. Type of Detergent

Which of the following do you most often use when doing your laundry?

Among people who at least occasionally do their own laundry

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Liquid detergent	62%	64%	60%	56%	60%	69%	59%	60%	66%	63%	*
Powder detergent	13%	16%	11%	20%	19%	9%	7%	12%	14%	19%	*
Detergent pods/packs	21%	18%	24%	22%	16%	21%	28%	24%	19%	15%	*
Other	3%	1%	5%	1%	4%	1%	6%	4%	0%	1%	*
Not sure	0%	1%	0%	2%	1%	0%	0%	0%	0%	2%	*
Totals	99%	100%	100%	101%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(1,060)	(485)	(575)	(276)	(278)	(299)	(207)	(692)	(139)	(155)	(74)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Liquid detergent	62%	61%	65%	58%	62%	59%	65%	61%	58%	60%	68%	59%	63%
Powder detergent	13%	13%	12%	15%	12%	14%	12%	14%	16%	16%	9%	13%	15%
Detergent pods/packs	21%	22%	19%	24%	21%	24%	22%	19%	24%	19%	20%	25%	18%
Other	3%	3%	3%	2%	5%	3%	1%	6%	2%	3%	4%	2%	3%
Not sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%
Totals	99%	99%	100%	99%	100%	100%	100%	100%	100%	100%	101%	99%	99%
Unweighted N	(1,060)	(349)	(408)	(303)	(411)	(371)	(394)	(292)	(240)	(182)	(204)	(415)	(259)

15. Scented Detergent Preference

Do you prefer to use scented or unscented laundry detergents?

Among people who at least occasionally do their own laundry

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Scented	55%	51%	59%	64%	62%	62%	29%	51%	73%	63%	*
Unscented	27%	28%	25%	18%	20%	24%	46%	31%	15%	15%	*
No preference	17%	20%	15%	17%	17%	13%	24%	17%	12%	21%	*
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,058)	(485)	(573)	(275)	(278)	(298)	(207)	(690)	(139)	(155)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Scented	55%	55%	56%	55%	52%	52%	63%	51%	52%	55%	49%	62%	49%
Unscented	27%	28%	26%	26%	32%	27%	20%	32%	30%	21%	33%	22%	33%
No preference	17%	17%	17%	18%	15%	20%	16%	17%	17%	21%	18%	15%	18%
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	0%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,058)	(349)	(406)	(303)	(411)	(371)	(393)	(292)	(240)	(181)	(204)	(415)	(258)

16. Method of Drying

When doing laundry, how do you normally dry your clothes?

Among people who at least occasionally do their own laundry

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Entirely in a clothes dryer	41%	48%	35%	38%	35%	47%	44%	44%	31%	38%	*
Mostly in a clothes dryer, sometimes air drying	34%	26%	41%	26%	35%	35%	41%	36%	27%	30%	*
About equally often in a clothes dryer and air drying	11%	11%	11%	17%	11%	8%	9%	9%	22%	14%	*
Mostly air drying, sometimes in a clothes dryer	6%	7%	5%	9%	11%	2%	3%	5%	6%	7%	*
Entirely air drying	7%	8%	6%	10%	8%	7%	3%	5%	13%	10%	*
Not sure	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	*
Totals	99%	100%	98%	100%	101%	99%	100%	99%	99%	99%	*
Unweighted N	(1,058)	(484)	(574)	(276)	(278)	(298)	(206)	(690)	(139)	(155)	(74)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Entirely in a clothes dryer	41%	33%	42%	49%	34%	43%	47%	41%	30%	42%	44%	38%	45%
Mostly in a clothes dryer, sometimes air drying	34%	36%	36%	30%	41%	34%	27%	38%	42%	30%	38%	34%	34%
About equally often in a clothes dryer and air drying	11%	17%	8%	9%	13%	11%	12%	10%	13%	11%	9%	14%	8%
Mostly air drying, sometimes in a clothes dryer	6%	6%	8%	4%	6%	4%	5%	5%	8%	10%	4%	5%	8%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Entirely air drying	7%	9%	6%	7%	6%	7%	9%	5%	7%	7%	6%	9%	5%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Totals	99%	101%	100%	99%	100%	99%	100%	99%	100%	100%	101%	101%	100%
Unweighted N	(1,058)	(349)	(407)	(302)	(411)	(370)	(393)	(291)	(240)	(182)	(204)	(414)	(258)

17. Dryer Static Control Method

When using a clothes dryer, what if anything do you most often use to control static?

Among people who at least occasionally do their own laundry

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Dryer sheets	54%	52%	56%	53%	49%	59%	53%	55%	60%	46%	*
Dryer balls	15%	13%	17%	9%	17%	12%	21%	16%	10%	18%	*
Liquid fabric softener	12%	12%	12%	15%	11%	12%	9%	11%	12%	18%	*
Tennis balls	1%	0%	1%	1%	0%	1%	1%	0%	3%	1%	*
Something else	1%	2%	1%	2%	2%	0%	0%	1%	3%	0%	*
Nothing	15%	18%	12%	13%	16%	14%	15%	15%	9%	15%	*
Not sure	2%	3%	2%	6%	4%	0%	1%	1%	3%	2%	*
Totals	100%	100%	101%	99%	99%	98%	100%	99%	100%	100%	*
Unweighted N	(978)	(443)	(535)	(246)	(254)	(281)	(197)	(651)	(119)	(141)	(67)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Dryer sheets	54%	51%	52%	59%	48%	51%	56%	54%	48%	47%	57%	56%	52%
Dryer balls	15%	14%	14%	17%	20%	20%	10%	19%	21%	18%	19%	11%	16%
Liquid fabric softener	12%	15%	11%	10%	13%	12%	15%	10%	11%	16%	11%	14%	6%
Tennis balls	1%	1%	1%	0%	0%	1%	0%	0%	1%	1%	0%	2%	1%
Something else	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	0%	2%	2%
Nothing	15%	16%	15%	12%	16%	14%	16%	12%	14%	15%	12%	14%	18%
Not sure	2%	2%	4%	1%	2%	1%	2%	2%	3%	3%	1%	1%	5%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	99%	101%	100%	100%	100%
Unweighted N	(978)	(319)	(383)	(276)	(383)	(342)	(359)	(272)	(225)	(169)	(197)	(372)	(240)

18. Delay in Putting Clothes Away

By how long after your laundry is dry have you usually put the clothes away?

Among people who at least occasionally do their own laundry

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Right away	35%	35%	35%	26%	29%	43%	39%	33%	43%	40%	*
A few hours	30%	34%	27%	29%	33%	27%	34%	32%	27%	27%	*
A day	16%	14%	17%	19%	19%	11%	17%	15%	19%	18%	*
Two to six days	11%	10%	12%	17%	10%	10%	7%	12%	6%	7%	*
A week or more	4%	3%	5%	4%	3%	5%	3%	4%	4%	6%	*
Never	1%	1%	1%	1%	1%	2%	0%	1%	1%	0%	*
Not sure	3%	2%	3%	4%	4%	2%	1%	3%	0%	2%	*
Totals	100%	99%	100%	100%	99%	100%	101%	100%	100%	100%	*
Unweighted N	(1,058)	(484)	(574)	(276)	(276)	(299)	(207)	(692)	(138)	(155)	(73)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Right away	35%	36%	35%	34%	30%	37%	38%	29%	31%	29%	35%	38%	33%
A few hours	30%	27%	30%	33%	31%	34%	31%	31%	35%	27%	30%	29%	35%
A day	16%	17%	15%	15%	18%	14%	14%	19%	18%	17%	20%	14%	15%
Two to six days	11%	11%	10%	12%	10%	9%	10%	10%	11%	16%	8%	10%	13%
A week or more	4%	5%	4%	3%	6%	3%	4%	6%	3%	6%	3%	3%	3%
Never	1%	2%	1%	1%	2%	1%	2%	1%	0%	4%	1%	1%	0%
Not sure	3%	2%	5%	1%	1%	1%	3%	4%	1%	1%	2%	5%	1%
Totals	100%	100%	100%	99%	98%	99%	102%	100%	99%	100%	99%	100%	100%
Unweighted N	(1,058)	(349)	(408)	(301)	(411)	(370)	(394)	(290)	(240)	(182)	(204)	(413)	(259)

YouGov Survey: Laundry

June 2 - 5, 2025 - 1119 U.S. adult citizens



Interviewing Dates	June 2 - 5, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.553, with a mean of one and a standard deviation of 0.824.
Number of respondents	1119
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	60 questions not reported.