

YouGov / Labour Together Survey Results

Sample Size: 2110 GB Adults
Fieldwork: 23rd - 27th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2110	380	542	194	228	743	786	1021	1089	222	871	521	496	1203	907	1825	101	184	500	346	255	724
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your local area, do you think there is too much housing development, too little housing development, or about the right amount of housing development?

There is too much	32	47	22	34	48	27	46	28	36	15	29	38	40	33	31	34	29	19	29	36	23	40
There is the right amount	29	33	32	28	31	33	29	31	27	23	28	31	32	30	28	29	27	34	31	30	31	27
There is not enough	26	12	36	27	14	28	17	30	22	37	29	21	21	26	26	25	24	36	24	26	32	22
Don't know	13	8	11	12	7	11	8	11	15	25	15	9	7	10	16	12	20	11	16	8	14	11

And from the following list, who do you blame for the insufficient level of housing in your local area?

Please select up to two

[Asked only to those who said there is not enough housing development in their area; n=520]

The previous Conservative government	52	18	65	49	38	57	39	54	49	66	51	54	38	54	48	53	44	43	52	42	57	59
Private developers	26	22	32	23	10	31	16	27	26	23	29	24	26	33	17	26	18	29	22	25	43	23
Planners and staff at my local council	25	34	22	42	19	25	35	25	23	15	24	27	31	23	27	24	30	27	30	18	24	23
Local elected councillors	16	20	13	21	30	17	21	21	9	6	16	16	24	18	14	16	7	17	16	17	10	19
The current Labour government	10	16	3	2	36	4	11	12	7	11	10	8	11	9	11	11	3	7	7	9	11	15
My Member of Parliament	3	4	3	1	2	1	3	3	3	5	3	0	5	2	4	3	4	0	1	7	5	2
Mayors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Someone else	4	2	4	4	7	4	5	5	3	1	5	5	3	4	5	4	0	5	5	2	4	5
Don't know	16	29	10	12	14	12	18	10	22	19	18	13	11	12	20	15	25	16	15	27	11	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And from the following list, who do you blame for there being too much housing development in your local area? Please select up to two
[Asked only to those who said there is too much housing development in their area; n=717]

Planners and staff at my local council	38	47	38	38	26	39	40	37	39	21	37	42	39	41	35	38	38	49	36	37	36	40
Private developers	34	30	44	41	22	40	29	33	35	41	37	33	31	36	32	34	50	35	30	33	43	34
Local elected councillors	24	31	16	24	23	22	26	26	21	10	17	29	29	26	20	24	16	30	29	19	22	23
The previous Conservative government	22	9	42	22	31	25	21	26	20	22	22	26	20	23	22	24	11	10	20	30	20	24
The current Labour government	15	21	3	9	30	8	20	18	12	9	12	15	18	10	21	15	9	7	12	22	16	14
My Member of Parliament	1	1	1	1	4	2	2	2	1	0	2	2	0	1	2	2	0	0	2	0	5	1
Mayors	0	1	0	0	1	0	1	1	0	0	0	0	1	0	0	0	0	0	2	0	0	0
Someone else	3	1	3	1	6	2	4	4	2	0	4	1	3	3	2	3	2	4	2	3	2	3
Don't know	11	8	8	14	7	11	8	8	14	35	16	6	8	10	14	11	13	16	16	7	13	10

Which of the following types of housing development do you think should be prioritised in your local area?
[Asked only to those who said there is not enough housing development in their area; n=520]

Houses with gardens	27	30	23	30	34	27	29	28	26	21	26	31	31	25	29	27	23	25	31	30	16	29
A mixture of houses and flats	64	65	69	54	56	63	64	61	68	68	65	62	60	65	63	63	74	65	63	64	70	60
Flats up to six stories	4	0	3	9	6	5	3	6	1	5	4	4	2	4	3	4	0	2	1	2	8	6
Flats seven stories or over	2	2	2	5	0	2	1	3	2	4	2	1	3	2	2	2	0	4	3	2	3	2
Don't know	3	2	3	2	4	3	3	3	4	2	3	2	4	3	2	3	3	3	3	2	2	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that there is a proposal to build new homes in your local area. Which of the following arguments in support of such a development do you personally find most convincing, if any? Please select up to two.

Without building more homes, young people won't be able to get on the housing ladder	28	25	36	37	21	31	24	32	24	45	27	27	23	30	25	28	30	31	29	27	30	26
Building more homes can make housing more affordable in the area in general	21	12	27	25	12	24	14	23	19	37	25	13	16	22	20	21	14	22	21	19	28	20
Without building more homes, the government won't be able to tackle or prevent homelessness	16	8	22	17	9	18	11	14	18	24	15	15	16	16	17	15	14	23	18	13	17	15
Building more homes can create new jobs and improve the local economy	14	12	18	14	13	17	11	15	13	20	15	13	11	15	13	14	16	18	15	14	15	13
Building more homes can regenerate areas and make them more attractive for people to live in	13	12	14	17	10	14	11	14	12	13	14	12	11	14	12	13	12	13	14	13	14	11
Building more homes can help fund more investment into the local area, helping to improve local services	12	10	15	14	8	16	8	13	11	11	14	11	10	13	10	12	12	13	11	13	14	11
I do not find any of these arguments convincing	33	49	20	26	50	25	48	30	35	10	27	41	45	32	33	34	34	23	30	35	27	38
Don't know	6	5	4	3	5	5	4	5	7	7	9	4	3	4	9	6	7	4	7	5	7	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that there is a proposal to build new homes in your local area. Which of the following arguments against such a development do you personally find most convincing, if any? Please select up to three.

New people coming into the local area will have a detrimental impact on local health services such as GPs and hospitals	33	47	27	39	49	31	43	29	37	21	29	41	37	34	31	34	32	27	29	36	22	40
New homes will not be affordable for local people	25	26	29	30	22	28	24	26	25	22	24	28	26	27	23	26	24	22	21	24	28	29
There will be a loss of local green spaces	22	25	20	24	26	23	23	18	25	19	22	23	22	23	21	22	14	20	27	25	19	20
There will not be enough social and affordable housing provided in new developments	21	15	28	26	10	26	19	20	23	13	18	24	29	20	23	21	22	22	20	21	25	21
There will be a loss of 'green belt' land	18	26	14	21	20	19	22	17	19	9	16	21	22	19	16	19	8	13	18	26	11	19
Homes will go to immigrants instead of local people	18	24	12	8	48	8	29	20	17	9	16	23	22	15	23	19	17	17	21	19	16	18
Homes will go to second homeowners or wealthy incomers from other parts of the country instead of to local people	16	8	17	24	11	19	11	17	15	23	18	12	12	16	16	15	21	18	10	10	23	19
There will be a considerable environmental impact from the new development	14	17	13	18	11	14	18	14	14	14	13	15	15	16	12	15	14	8	11	18	11	17
There will be significant disruption to the local area during construction, including noise and traffic congestion	12	12	14	12	12	12	12	11	13	10	14	10	10	13	10	12	12	10	11	15	11	11
New people coming into the local area will have a detrimental impact on local school places	11	11	8	11	16	8	13	10	11	8	11	10	11	10	11	11	10	9	12	10	11	10
The quality or design of new homes are not in keeping with the character of the area	7	7	7	8	9	7	6	8	6	12	6	6	6	7	6	7	8	6	7	5	10	6
We cannot trust those involved to actually complete the development	5	4	7	3	1	7	3	6	4	5	4	4	5	5	5	4	6	5	4	4	7	4
New development will increase local house prices or rents	5	4	4	2	4	3	4	4	5	14	6	2	1	5	5	5	6	4	6	3	6	4
New development will damage the value of everyone's property currently living in the area	3	3	4	2	5	3	3	4	3	4	4	3	2	4	2	3	4	4	2	6	4	2
I do not find any of these arguments convincing	7	5	9	5	3	9	5	9	5	7	7	6	9	7	8	6	6	15	9	4	10	4
Don't know	6	4	4	3	1	4	2	6	5	11	8	2	2	4	8	5	8	6	5	5	7	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following policy proposals, if any, do you think the government should prioritise in order to help those who struggle with the cost of housing? Please select up to four.

Build more social and affordable housing	39	30	50	38	22	44	34	37	41	44	34	38	46	39	39	38	40	43	44	35	42	35
Introduce rent caps, so private landlords can't raise rents above a certain limit each year	36	25	43	40	27	39	31	31	41	44	38	36	30	37	35	36	37	43	36	37	41	33
Reduce immigration to in turn reduce the overall demand for new housing	33	47	20	20	76	19	53	32	34	12	29	43	40	31	37	34	28	29	40	37	21	33
Restrictions on people buying second homes	31	27	35	35	28	36	31	30	33	29	32	32	31	32	30	31	32	36	25	32	34	34
Build on the 'grey belt', i.e. poor quality or less important areas of 'green belt' land	22	29	25	33	25	26	25	24	21	11	18	26	32	25	19	22	17	25	20	24	17	25
Give more direct financial support to people trying to get on the housing ladder	21	17	22	19	13	20	16	16	25	33	24	16	14	23	18	21	25	15	19	23	22	21
Build "new towns" or "garden cities" in previously undeveloped areas	11	13	12	15	10	13	10	13	9	8	13	10	10	12	9	11	13	9	9	10	16	11
Give more powers and funding to combined authority mayors and local councils to develop their own housing schemes	9	8	12	15	5	14	6	10	9	7	8	10	12	10	8	9	5	10	10	11	8	9
Build more densely within existing cities and towns (e.g. more high rises and smaller properties)	7	8	6	9	12	7	8	9	6	7	7	8	8	7	7	8	4	4	7	10	6	8
Make planning laws and regulations less restrictive, making it easier for developers to build	6	5	5	8	6	6	5	8	4	10	5	6	5	7	5	6	5	4	6	5	7	7
Force developers to build homes faster once they have planning permission	6	7	8	7	3	8	6	8	4	6	5	5	8	6	5	6	4	7	6	5	7	6
Enforce national housing targets in local council areas	5	4	8	4	3	6	4	7	3	9	5	3	5	5	5	5	4	5	6	4	9	4
N/A - I do not think the government should be helping those struggling with the cost of housing	3	5	1	2	5	2	3	4	2	3	3	3	2	3	3	3	3	2	3	1	4	3
Don't know	7	7	4	4	3	6	5	7	7	9	9	4	4	5	9	7	9	6	8	5	8	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever personally taken any of following actions against a proposal for a housing development in your local area?

Engaged with the planning process or consultations	10	17	11	11	9	14	12	11	10	2	8	15	14	13	6	11	6	6	8	8	16	13
Joined/supported a local campaign group	6	11	5	5	7	6	9	4	8	3	4	6	12	7	5	7	4	3	6	4	7	9
Posted your views about the development online (e.g. on social media, online forums)	5	6	7	6	6	6	6	5	5	2	4	8	5	6	4	5	2	4	3	6	6	6
Contacted your local councillor	4	7	4	4	3	5	6	5	4	2	4	4	7	6	3	4	2	7	4	4	5	5
Contacted your Member of Parliament	3	5	2	3	3	3	3	3	2	4	1	3	5	3	2	3	3	4	2	3	3	3
Registered a protest vote against the council at a local election	3	3	2	4	6	2	4	4	2	2	2	3	3	3	3	3	1	2	1	5	4	3
Registered a protest vote against your local MP or their party at a general election	2	2	2	2	5	2	3	3	2	3	1	3	2	2	2	2	1	0	2	4	2	3
Something else	2	2	1	3	3	2	3	2	2	3	2	2	2	2	2	2	0	1	1	2	3	2
No - I have never taken any action against housing development proposals in my local area	80	72	80	80	77	77	76	78	81	86	84	76	72	76	84	78	90	85	84	82	74	74

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.