

YouGov / Labour Together Survey Results

Sample Size: 6388 Adults in GB
Fieldwork: 15th - 18th October 2024

	Vote in 2024 GE					Con 2019	EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	switch to Lab 2024	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	6388	1150	1642	588	690	224	2251	2379	3092	3296	671	2639	1578	1501	3641	2747	5526	307	556	1514	1048	773	2191
Unweighted Sample	6388	1031	1864	705	848	263	2584	2434	2899	3489	413	2545	1710	1720	3867	2521	5476	340	572	1583	1085	600	2208
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you personally approve or disapprove of the government increasing employer's national insurance contributions if the money raised was used to...

[Asked to a random selection of respondents; n=3498]

...increase government spending on healthcare and the NHS

Approve	69	55	85	80	46	82	77	60	66	72	77	72	66	66	69	69	69	75	72	68	67	69	70
Disapprove	18	33	6	10	40	12	12	28	22	15	7	16	22	24	20	16	19	17	15	19	21	16	19
Don't know	12	12	9	10	14	6	10	12	12	13	16	12	13	10	11	15	13	8	12	13	12	16	11

...increase government spending on education and schools

Approve	58	40	76	73	36	66	69	44	55	60	68	62	53	50	60	54	57	56	60	58	51	64	57
Disapprove	24	40	10	15	47	20	16	36	27	22	11	20	29	31	25	23	24	23	24	23	30	17	25
Don't know	18	20	14	12	18	15	15	20	18	18	20	17	19	19	15	23	18	20	16	19	19	19	17

...tax cuts for working people

Approve	50	39	55	51	48	52	47	48	49	51	58	55	45	44	48	53	50	48	50	51	49	49	51
Disapprove	29	39	25	30	35	35	32	33	34	24	17	23	36	36	32	25	29	31	27	27	30	28	30
Don't know	21	21	20	19	17	13	21	19	17	25	25	22	20	20	20	23	21	21	23	23	21	23	19

...increase government spending on defence and security

Approve	37	46	38	38	45	49	34	43	41	33	30	35	37	43	36	38	37	36	34	36	39	31	39
Disapprove	42	37	40	44	40	33	44	39	42	42	42	44	43	38	46	37	42	42	48	41	40	49	40
Don't know	21	17	22	18	15	18	22	17	17	25	28	21	20	19	18	25	21	22	17	22	21	20	21

...pay off the country's national debt

Approve	37	30	52	46	27	54	40	32	43	31	44	38	35	33	38	35	36	38	40	35	34	37	38
Disapprove	40	49	28	35	51	28	37	47	39	42	30	37	46	44	41	40	41	46	34	41	41	39	41
Don't know	23	21	19	19	22	18	23	20	18	27	26	24	20	23	22	25	23	16	26	24	25	24	22

...increase government funding for policing

Approve	45	40	58	54	38	62	52	43	47	43	39	45	46	46	46	43	45	47	42	46	42	42	47
Disapprove	33	41	22	26	45	23	27	38	34	32	32	32	34	34	34	31	33	32	37	32	35	29	33
Don't know	22	19	20	20	17	15	21	19	19	25	29	23	20	20	20	26	22	21	21	22	23	29	20

...give public sector workers a payrise

Approve	37	16	51	50	19	35	45	23	35	39	58	45	30	21	40	32	36	41	38	36	32	44	37
Disapprove	44	73	27	32	69	45	35	63	49	40	15	34	55	63	44	44	44	39	42	44	49	34	46
Don't know	19	11	22	18	12	20	20	14	17	22	28	22	15	16	16	23	19	20	20	20	19	23	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you personally approve or disapprove of the government increasing employer's national insurance contributions?

[Asked to a random selection of respondents;
n=2890]

Approve	30	13	45	45	11	42	41	17	35	24	35	34	28	20	33	26	29	31	32	28	27	36	29
Disapprove	40	66	23	26	67	37	31	55	42	38	24	33	43	55	40	40	40	33	36	40	43	34	42
Don't know	31	21	31	29	22	21	28	27	23	38	41	33	28	25	28	35	30	35	32	32	30	30	30

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.