

YouGov / Labour Together Survey Results

Sample Size: 1101 Labour Party Members (18+)
Fieldwork: 24th - 27th October 2023

	Age					Gender		2016 EU Ref		Region					First Preference 2020 Leadership Vote					Red Wall		
	Total	18-24	25-49	50-64	65+	Male	Female	Remain	Leave	London	Rest of South	Midlands / Wales	North	Scotland	Keir Starmer	Rebecca Long-Bailey	Lisa Nandy	I did not vote or was not eligible to vote	Can't remember	Others	Red Wall	
Weighted Sample	1101	44	264	462	330	628	473	872	121	198	314	215	330	44	655	118	164	113	41	1013	88	
Unweighted Sample	1101	50	444	337	270	614	487	867	116	217	306	206	323	49	645	102	149	148	45	1014	87	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you could have your vote again with the benefit of hindsight, who would you have voted for in the Labour leadership election of 2020?

Keir Starmer	61	64	60	63	60	61	62	62	51	68	59	63	55	87	82	10	26	54	33	62	61
Rebecca Long-Bailey	13	14	16	12	13	15	11	13	16	13	14	13	13	8	4	81	3	9	15	14	7
Lisa Nandy	17	21	12	18	19	18	15	16	24	10	17	18	22	4	7	7	64	16	18	17	19
Don't know	8	1	12	8	7	6	12	9	9	10	9	6	9	2	6	2	6	21	34	8	13

To what extent do you approve or disapprove of Keir Starmer as leader of the Labour Party?

Strongly approve	34	24	29	34	38	40	25	35	37	34	34	34	31	45	43	11	22	25	17	33	41
Tend to approve	47	59	50	48	43	43	53	45	39	45	47	47	50	46	47	22	63	56	44	48	45
TOTAL APPROVE	81	83	79	82	81	83	78	80	76	79	81	81	81	91	90	33	85	81	61	81	86
Tend to disapprove	11	10	13	10	11	9	14	10	19	11	11	9	13	6	6	36	9	11	27	11	10
Strongly disapprove	6	7	6	5	7	7	5	7	5	8	6	9	4	3	2	28	6	7	4	7	1
TOTAL DISAPPROVE	17	17	19	15	18	16	19	17	24	19	17	18	17	9	8	64	15	18	31	18	11
Don't know	2	0	2	2	2	1	4	2	1	2	2	1	3	0	2	3	1	2	7	2	2

What do you expect the outcome of the next General Election to be?

A Labour majority	78	81	75	77	80	79	76	77	79	75	80	80	75	83	79	71	79	78	74	78	78
A hung Parliament, resulting in a Labour-led Government	16	8	17	17	16	15	18	18	14	16	16	16	18	12	17	23	14	14	7	16	18
A hung Parliament, resulting in a Conservative-led Government	1	5	1	1	0	2	0	1	2	2	1	1	1	0	0	1	3	1	6	1	0
A Conservative majority	0	6	0	0	0	0	1	0	1	0	0	0	1	0	0	0	0	1	1	0	0
Don't know	4	0	6	5	4	4	6	4	4	8	2	3	5	5	4	4	5	7	11	4	4