

## YouGov Survey Results

Sample Size: 1073 Labour Party Members (18+)  
Fieldwork: 17th - 24th March 2021

	Age					Gender		2016 Eu Ref		Region					Vote in 2020 leadership election		
	Total	18-24	25-49	50-64	65+	Male	Female	Remain	Leave	London	Rest of South	Midlands / Wales	North	Scotland	Keir Starmer	Rebecca Long-Bailey	Lisa Nandy
<b>Weighted Sample</b>	<b>1073</b>	43	258	451	322	612	461	907	103	193	306	209	322	43	604	209	142
<b>Unweighted Sample</b>	<b>1073</b>	50	422	347	254	577	496	921	85	152	327	213	345	36	605	212	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Keir Starmer is doing well or badly as leader of the Labour Party?

Very well	15	8	11	17	17	15	15	16	18	13	15	21	14	8	21	1	16
Fairly well	49	33	44	51	53	52	45	51	40	50	51	44	48	63	60	16	53
<b>TOTAL WELL</b>	<b>64</b>	<b>41</b>	<b>55</b>	<b>68</b>	<b>70</b>	<b>67</b>	<b>60</b>	<b>67</b>	<b>58</b>	<b>63</b>	<b>66</b>	<b>65</b>	<b>62</b>	<b>71</b>	<b>81</b>	<b>17</b>	<b>69</b>
Fairly badly	21	38	27	18	19	18	25	21	21	21	23	19	22	15	15	36	23
Very badly	13	19	14	13	10	12	13	11	20	15	9	14	15	11	2	46	5
<b>TOTAL BADLY</b>	<b>34</b>	<b>57</b>	<b>41</b>	<b>31</b>	<b>29</b>	<b>30</b>	<b>38</b>	<b>32</b>	<b>41</b>	<b>36</b>	<b>32</b>	<b>33</b>	<b>37</b>	<b>26</b>	<b>17</b>	<b>82</b>	<b>28</b>
Don't know	2	1	3	1	1	2	1	2	1	1	2	2	1	4	1	1	3

Since becoming Labour leader, do you think Keir Starmer has changed the Labour Party for the better or the worse, or has he not made any real difference?

Changed the Labour Party for the better	48	26	41	48	55	54	38	49	44	45	50	52	43	50	61	4	53
Changed the Labour Party for the worse	22	31	26	22	17	20	25	20	26	24	18	24	24	14	7	74	13
Has not made any real difference to the Labour Party	27	42	31	25	23	23	32	26	28	29	29	21	27	26	28	19	29
Don't know	4	2	3	5	5	3	5	4	1	3	3	3	6	11	5	3	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Keir Starmer, do you think he...

Is competent or incompetent?

Competent	<b>82</b>	68	79	84	85	85	78	85	75	81	87	80	80	83	95	46	91
Incompetent	<b>13</b>	28	14	11	14	11	16	11	17	15	9	17	14	15	3	48	5
Don't know	<b>4</b>	4	7	5	1	3	6	4	7	4	3	3	6	2	2	6	4

Is decisive or indecisive?

Decisive	<b>57</b>	26	47	60	66	60	54	60	56	54	56	61	57	71	69	26	59
Indecisive	<b>32</b>	57	43	28	27	31	35	30	38	38	32	31	33	21	22	65	31
Don't know	<b>10</b>	17	10	11	7	9	11	10	6	8	12	9	11	9	9	9	10

Is trustworthy or untrustworthy?

Trustworthy	<b>73</b>	47	65	76	79	77	68	76	64	72	78	72	68	85	90	26	82
Untrustworthy	<b>19</b>	46	20	18	15	17	21	16	27	19	14	23	22	12	6	61	10
Don't know	<b>8</b>	8	15	6	6	6	10	8	9	9	8	5	10	2	4	13	7

Is strong or weak?

Strong	<b>55</b>	36	50	57	60	59	51	57	53	53	55	60	53	60	68	17	61
Weak	<b>28</b>	45	33	26	24	26	30	25	39	34	23	28	30	19	16	66	21
Don't know	<b>17</b>	19	17	18	15	15	19	18	8	12	22	13	17	21	16	17	18

Is likeable or dislikeable?

Likeable	<b>69</b>	55	65	69	74	70	68	72	62	67	69	72	67	79	84	24	77
Dislikeable	<b>17</b>	39	19	16	13	15	19	14	26	17	12	19	20	18	4	60	9
Don't know	<b>14</b>	6	16	15	13	15	13	14	12	16	19	9	13	3	12	16	14

How likely or unlikely do you think it is that Keir Starmer will ever become Prime Minister?

Very likely	<b>9</b>	4	6	11	9	11	7	9	13	7	8	14	7	14	12	2	10
Fairly likely	<b>37</b>	42	28	37	42	39	34	38	30	34	39	38	35	37	44	14	39
<b>TOTAL LIKELY</b>	<b>46</b>	<b>46</b>	<b>34</b>	<b>48</b>	<b>51</b>	<b>50</b>	<b>41</b>	<b>47</b>	<b>43</b>	<b>41</b>	<b>47</b>	<b>52</b>	<b>42</b>	<b>51</b>	<b>56</b>	<b>16</b>	<b>49</b>
Fairly unlikely	<b>34</b>	29	39	33	31	32	37	35	25	41	35	27	35	19	31	46	35
Very unlikely	<b>11</b>	20	14	10	9	10	12	8	25	11	9	13	12	13	3	31	10
<b>TOTAL UNLIKELY</b>	<b>45</b>	<b>49</b>	<b>53</b>	<b>43</b>	<b>40</b>	<b>42</b>	<b>49</b>	<b>43</b>	<b>50</b>	<b>52</b>	<b>44</b>	<b>40</b>	<b>47</b>	<b>32</b>	<b>34</b>	<b>77</b>	<b>45</b>
Don't know	<b>9</b>	6	12	9	8	9	10	9	7	8	9	8	10	17	10	8	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Keir Starmer should remain as leader of the Labour Party, or stand down and let someone else take over?

Should remain Labour leader	<b>70</b>	55	64	72	75	73	66	73	65	74	71	73	65	82	87	22	75
Should stand down and let someone else take over	<b>23</b>	34	24	22	21	21	25	21	31	20	22	22	27	16	9	65	18
Don't know	<b>7</b>	11	11	6	4	6	8	7	3	6	7	5	9	2	4	13	7

On May 6th this year, elections will be held for local councils, Mayoralities, devolved parliaments, and the London Mayor and Assembly. If Labour perform badly in these elections, do you think Keir Starmer should remain as leader of the Labour Party, or stand down and let someone else take over?

Should remain Labour leader	<b>64</b>	47	58	67	68	68	60	67	59	67	65	66	61	62	77	21	76
Should stand down and let someone else take over	<b>28</b>	43	32	26	24	26	30	25	39	23	29	27	31	18	15	68	19
Don't know	<b>8</b>	10	10	7	8	6	11	8	2	10	6	7	8	20	7	11	5