

YouGov / Sky & iNHouse Communications Survey Results

Sample size: 781 adults in GB

Fieldwork: 18th - 23rd September 2026

		Age			Gender		Country			Region in England			
Total		16-39	40-64	65+	Male	Female	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	781	202	392	187	469	312	703	39	39	234	113	125	230
Unweighted Sample	781	122	388	271	438	343	704	40	37	229	131	108	236
%		%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Taxes too much and spends too much on services	9	15	9	4	8	10	9	11	8	4	12	16	9
Taxes too little and spends too little on services	64	49	67	75	61	69	63	71	70	66	53	57	70
Gets the balance about right	21	28	19	18	25	15	21	16	21	22	27	21	17
Don't know	6	7	6	3	6	5	6	2	1	7	8	6	4

In order to fund any gaps in the upcoming budget, which of the following, if any, ...

... would you most ****want**** the government to do?

Raise taxes	62	47	63	76	58	68	61	66	76	63	51	53	67
Borrow more	10	10	12	5	12	8	10	10	3	9	15	10	10
Cut public spending	12	24	8	8	14	9	12	15	8	8	11	26	8
None of these	10	10	10	8	11	8	10	4	13	10	13	10	9
Don't know	6	9	7	3	6	7	7	5	0	9	10	1	6

... would you ****expect**** the government to do

Raise taxes	46	40	44	56	43	50	45	60	47	50	42	42	43
Borrow more	17	13	21	15	18	16	16	15	36	17	18	15	16
Cut public spending	19	26	20	11	22	15	20	17	7	15	22	28	20
None of these	6	9	5	6	7	5	6	0	11	6	6	7	6
Don't know	11	12	10	12	10	14	12	8	0	12	11	8	15

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%		%	%	%	%	%	%	%	%	%	%	%	%

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

Pensions	32	42	35	15	34	29	33	30	22	30	26	40	33
Overseas aid	25	33	26	17	30	19	26	29	19	29	23	26	23
Welfare benefits	23	25	22	22	26	18	23	23	24	24	20	27	21
Defence	16	21	17	9	19	12	17	7	7	18	14	19	19
Environment and climate change	12	15	13	7	15	8	11	7	33	7	11	19	10
Local government	6	7	5	9	6	6	6	13	11	4	12	7	4
Transport	4	4	4	4	3	6	4	2	5	3	9	3	3
Crime and policing	2	5	1	2	4	0	3	1	0	3	3	2	2
Education and schools	1	1	1	2	2	1	2	0	0	1	3	4	0
NHS	1	1	2	1	2	1	1	1	2	1	4	1	1
None of these	25	14	23	41	22	29	25	23	23	26	29	22	25
Don't know	6	6	6	6	4	9	6	5	3	3	6	5	10

**This survey was carried out online. The figures have been weighted and are representative of all Labour members (aged 16+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*