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YouGov / The Times Survey Results

Sample Size: 1054 Labour leadership electorate
Fieldwork: 17th - 21st July 2015

	Total	Gender		Age				Joined Labour electorate…			Current 1st preference				2010 vote		Voter Type	
		Male	Female	18-24	25-39	40-59	60+	Since 2015 election	After 2010 election	Before 2010 election	Andy Burnham	Yvette Cooper	Liz Kendall	Jeremy Corbyn	David Miliband	Ed Miliband	Full Members	TU Affiliates and £3 members
Weighted Sample	**1054**	528	526	128	210	346	371	354	210	461	216	162	93	353	206	176	832	171
Unweighted Sample	1054	534	520	77	224	369	384	359	205	461	215	165	87	363	168	208	823	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you would vote for [CANDIDATE] as your first preference in the Labour leadership election. Which two or three, if any, of the following are the main reasons you will vote for [CANDIDATE]? (Please select up to three.)

[This question was only asked to respondents who will vote in the Labour leadership election and chose one of the candidates for their first preference; n=830]

S/he will be the best opposition to the Conservatives	**53**	53	52	48	51	52	56	51	49	56	52	70	59	43	62	48	54	46
S/he has the best policies for the country	**49**	42	56	57	51	46	48	52	49	46	29	35	36	70	41	53	48	55
S/he has the best policies for people like me	**36**	35	36	41	31	38	34	38	39	32	30	23	21	49	26	38	34	45
S/he has the best chance of winning in 2020	**34**	41	27	33	33	34	36	28	33	41	49	58	73	5	54	29	37	24
S/he is a break from New Labour and the Blair years	**33**	32	35	31	32	33	36	40	32	29	12	7	8	65	16	39	30	46
S/he will unite the party	**22**	22	23	23	15	25	24	23	17	24	48	34	10	5	29	24	23	21
S/he is a break from Ed Miliband's Labour party	**9**	13	5	3	13	9	10	8	9	9	5	4	31	8	15	2	9	11
As a protest vote	**2**	2	3	0	1	2	3	3	1	2	0	1	1	4	2	3	2	3
Another reason	**8**	5	10	6	9	10	6	7	10	8	8	11	5	7	5	9	8	4
Don't know	**1**	1	1	0	1	1	0	1	0	1	1	0	3	1	1	1	0	1

Imagining that all four of the following leaders were in their prime, which, if any, of the four would you most like currently leading the Labour Party?

Tony Blair	**32**	41	22	34	28	34	30	27	30	37	39	45	76	10	57	22	34	24
Neil Kinnock	**20**	19	20	8	17	22	23	20	17	21	16	17	5	29	16	24	19	25
Gordon Brown	**14**	13	16	8	18	13	16	13	13	16	18	16	5	15	10	22	15	15
Ed Miliband	**13**	10	16	22	13	11	11	13	20	9	11	7	3	20	4	16	14	6
None of them	**14**	12	16	9	12	14	17	19	14	11	11	11	8	20	9	12	13	24
Don't know	**7**	5	9	18	11	5	4	9	6	4	5	4	2	5	3	4	6	6

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Here are some reasons that different people have put forward for Labour losing the recent General Election. Which two or three do you think were the most important reasons? (Please select up to three.)

	Total	Male	Female	18-24	25-39	40-59	60+	Since 2015 election	After 2010 election	Before 2010 election	Andy Burnham	Yvette Cooper	Liz Kendall	Jeremy Corbyn	David Miliband	Ed Miliband	Full Members	TU Affiliates and £3 members
Labour failed to defend effectively the good things it did in government before 2010	60	56	64	47	52	60	69	59	59	63	57	65	51	67	61	68	63	53
Labour did not provide a clear enough alternative to the austerity policies of the coalition	57	55	59	57	52	59	59	57	58	59	49	56	40	73	51	66	60	53
Labour lost touch with its working class roots	39	39	39	27	42	41	39	45	35	37	36	23	13	64	27	48	38	52
Labour failed to answer the charge that a minority Labour government would be propped up by the Scottish nationalists	33	35	30	31	29	30	38	26	41	35	37	45	43	22	39	35	35	26
Ed Miliband was not good enough as party leader	31	35	27	24	35	35	28	30	25	35	34	43	51	19	50	21	31	30
Labour was not tough enough on immigration and welfare spending	9	11	7	7	8	10	9	9	9	9	10	10	21	3	13	7	8	14
Labour failed to admit its mistakes in the run up to the banking crisis and recession	8	10	6	8	7	10	7	9	10	7	12	8	15	4	7	7	7	10
Labour did not have a plausible policy for reducing the government's deficit	8	9	8	17	8	6	7	6	9	9	10	9	24	3	15	5	8	8
Labour's leadership had become stuck in the past, and failed to adjust to the modern world	5	5	5	3	4	5	6	5	4	6	4	6	8	3	6	3	5	3
Labour's policies were too left-wing	3	3	2	4	5	1	2	3	3	2	2	2	10	0	3	0	2	3
Not sure	5	4	6	12	7	3	4	5	3	3	4	1	1	3	2	4	3	4

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Here are some policies that the Leadership candidates might announce. For each one, please indicate whether you support or oppose the policy.

Scrap Britain's trident nuclear weapon system

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Support	53	49	57	42	51	56	56	58	47	54	38	56	20	75	48	63	54	56
Neither	17	17	17	17	17	16	18	17	19	16	23	16	14	13	14	17	16	19
Oppose	21	29	12	23	22	21	19	16	24	23	31	22	57	6	34	13	21	18
Don't know	9	5	13	19	10	7	8	8	9	8	8	6	10	6	4	8	8	6

Limit the amount a single family can claim in benefits to £23,000 per year in London and £20,000 a year outside London

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Support	25	28	23	11	23	29	28	26	26	24	29	32	53	11	32	17	23	33
Neither	16	16	15	11	15	16	18	15	15	18	18	20	11	13	19	14	17	13
Oppose	49	50	49	62	53	49	43	51	51	50	46	39	28	71	42	60	51	46
Don't know	9	6	13	15	9	6	10	9	9	8	7	8	9	5	8	9	8	8

Increase the top rate of taxation to 50% for people earning more than £150,000 a year

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Support	85	84	86	70	79	87	91	88	82	86	86	90	68	94	84	89	86	91
Neither	6	8	5	8	7	6	5	5	5	7	8	4	13	3	10	4	6	5
Oppose	5	5	5	10	7	4	2	5	8	3	3	3	18	1	4	4	5	3
Don't know	4	3	5	11	6	3	1	3	5	3	4	3	2	2	2	3	3	1

Bring Britain's railways back into public ownership, even if this means increasing taxes to pay for it

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Support	76	76	76	65	71	77	80	79	76	75	75	72	46	92	68	83	76	85
Neither	10	10	10	12	11	10	9	10	10	10	12	13	12	5	12	7	10	11
Oppose	8	10	5	12	8	7	6	6	7	9	6	10	33	1	15	5	8	2
Don't know	6	4	9	11	10	5	4	5	7	6	6	5	9	3	5	5	6	2

Bring in a point-based system for immigration to control the number of people coming here from outside the EU

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Support	43	49	37	39	32	45	50	44	46	43	55	52	66	26	46	38	42	47
Neither	21	18	24	14	24	21	22	18	20	23	15	23	11	26	24	22	22	17
Oppose	26	26	25	34	32	24	21	27	25	26	21	17	17	39	24	31	27	25
Don't know	10	6	14	13	12	11	8	11	10	8	9	8	7	9	7	9	9	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Scrap tuition fees for students attending university

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Support	65	65	65	62	66	67	64	68	65	65	61	57	43	82	59	73	65	70
Neither	16	16	16	19	15	15	17	15	16	16	21	24	22	7	16	16	17	13
Oppose	12	14	11	14	11	12	13	12	13	13	13	16	28	6	20	6	13	11
Don't know	6	5	8	5	8	6	6	5	6	5	4	4	7	4	5	5	5	5

Limit child tax credits to two children

	Total	Male	Female	18-24	25-39	40-59	60+	Since 2015 election	After 2010 election	Before 2010 election	Andy Burnham	Yvette Cooper	Liz Kendall	Jeremy Corbyn	David Miliband	Ed Miliband	Full Members	TU Affiliates and £3 members
Support	25	28	21	17	22	27	27	25	22	26	30	32	45	13	34	18	24	26
Neither	11	12	11	12	10	11	12	9	11	13	10	14	16	9	14	10	12	11
Oppose	58	55	61	59	60	58	57	60	59	58	54	49	29	75	51	68	59	60
Don't know	6	5	7	12	8	4	4	5	8	3	5	4	9	3	2	4	5	3

Outlawing strikes where fewer than 50% of the relevant trade union members take part in a strike ballot

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Support	10	10	10	9	12	8	11	11	10	10	11	13	18	5	13	5	10	6
Neither	10	8	11	15	13	6	9	10	8	9	10	11	17	5	12	7	10	6
Oppose	75	79	71	65	68	81	77	74	74	78	75	73	61	87	73	85	76	84
Don't know	5	4	7	11	6	5	3	6	7	3	4	4	4	3	2	3	4	4

Any percentages calculated on bases fewer than 50
respondents do not represent a wide enough cross-section
of the target population to be considered statistically reliable.
These figures will be italicised.