

## YouGov / LBC Survey Results

Sample Size: 2041 GB Adults  
Fieldwork: 5th - 6th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2041</b>	X	X	X	X	613	495	413	990	1051	243	516	698	584	1163	878	261	663	437	502	178	
<b>Unweighted Sample</b>	<b>2041</b>	487	588	118	250	572	553	435	984	1057	178	423	865	575	1352	689	287	645	381	511	217	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### What kind of government do you predict will emerge after the next general election?

A Conservative majority government	<b>13</b>	35	2	5	9	22	6	9	14	11	10	15	11	14	14	11	13	12	15	11	12
A Conservative minority government	<b>21</b>	38	8	20	28	37	8	21	24	19	19	12	23	27	24	18	20	24	20	18	23
A Conservative-Liberal Democrat coalition	<b>5</b>	6	1	23	6	5	3	7	6	4	4	6	4	5	6	4	7	5	5	4	4
A Labour-Liberal Democrat coalition	<b>9</b>	2	15	23	5	3	14	16	11	7	7	11	8	8	10	7	7	9	9	10	5
A Labour minority government	<b>15</b>	3	32	11	13	5	28	15	16	13	15	13	14	16	14	15	20	12	17	14	13
A Labour majority government	<b>9</b>	1	27	3	2	3	19	8	7	11	9	11	10	7	7	11	7	6	8	15	7
Don't know	<b>29</b>	14	15	15	38	24	22	25	23	35	37	32	29	23	25	34	26	31	26	27	35

### Which of these would make the best Prime Minister?

David Cameron	<b>34</b>	94	5	27	19	70	11	24	39	30	27	34	33	38	39	28	33	37	38	29	29
Ed Miliband	<b>17</b>	0	53	4	2	2	41	17	18	16	17	15	19	16	16	18	19	14	18	21	11
Nick Clegg	<b>4</b>	0	4	36	0	0	3	14	4	5	4	6	4	4	5	3	4	5	4	3	4
Nigel Farage	<b>10</b>	2	3	4	61	14	6	7	13	8	8	8	10	13	9	13	11	12	10	11	5
Don't know	<b>34</b>	4	34	29	18	14	39	39	26	42	44	36	34	29	31	39	31	32	29	37	51

### Do you think the Labour party would be more likely or less likely to win the next election if they replace Ed Miliband with a different leader, or would this make no difference?

Would be more likely to win the next election	<b>49</b>	53	54	50	49	51	53	54	52	47	44	51	51	48	52	45	50	48	52	50	45
Would be less likely to win the next election	<b>5</b>	4	7	4	5	3	7	5	6	4	8	6	4	3	6	3	8	5	4	4	3
No difference – they are likely to win and still will	<b>11</b>	2	27	12	7	4	22	12	11	11	7	11	13	11	10	13	10	11	11	13	7
No difference – they are unlikely to win and still won't	<b>19</b>	34	3	22	27	31	5	16	19	19	15	12	19	27	19	19	13	21	21	15	26
Don't know	<b>16</b>	7	10	13	13	10	13	13	12	19	26	20	13	11	13	20	19	15	12	17	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

May  
15-16

Nov  
5-6

**Thinking specifically about the UK Independence Party (UKIP), from what you have seen or heard how much do you know about their policies on...**

**Europe**

I know exactly what UKIP's policy is on this subject	42	51	54	49	58	75	55	50	58	60	42	48	48	49	55	55	45	52	50	53	48	49
I don't know UKIP's exact policy on this, but I have a good idea of the approach they'd take	35	29	36	26	32	22	34	25	29	25	33	28	28	30	30	29	29	29	32	28	27	25
I don't know anything about what UKIP's policy is in this area	23	20	10	25	10	3	11	25	13	15	25	23	24	20	15	16	26	19	18	18	24	26

**Immigration**

I know exactly what UKIP's policy is on this subject	42	49	52	49	44	77	54	50	50	54	44	44	48	47	53	50	47	49	50	50	49	43
I don't know UKIP's exact policy on this, but I have a good idea of the approach they'd take	38	33	37	32	45	19	34	30	38	30	36	34	31	35	33	36	30	32	36	35	28	35
I don't know anything about what UKIP's policy is in this area	20	18	11	19	11	4	12	20	12	16	20	22	22	18	13	14	23	19	14	15	23	22

**NHS**

I know exactly what UKIP's policy is on this subject	8	8	4	9	7	21	9	9	5	11	6	10	10	7	7	8	9	7	8	9	9	7
I don't know UKIP's exact policy on this, but I have a good idea of the approach they'd take	29	27	23	23	23	57	28	21	30	27	26	26	22	29	28	27	26	27	28	30	25	17
I don't know anything about what UKIP's policy is in this area	63	65	73	68	70	22	63	69	65	62	68	63	68	64	65	65	66	67	64	61	66	76

**The economy**

I know exactly what UKIP's policy is on this subject	8	8	6	5	6	21	9	7	6	10	5	14	9	5	5	7	8	8	7	8	9	4
I don't know UKIP's exact policy on this, but I have a good idea of the approach they'd take	29	27	21	25	25	59	27	23	26	28	25	27	26	28	26	28	25	28	25	32	24	27
I don't know anything about what UKIP's policy is in this area	63	66	73	70	69	20	63	71	68	62	70	58	65	66	69	65	67	64	68	60	67	69

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	<b>May 15-16</b>	<b>Nov 5-6</b>																				
<b>Education</b>																						
I know exactly what UKIP's policy is on this subject	7	5	3	5	5	12	6	4	4	6	4	9	7	4	2	5	5	7	5	4	6	2
I don't know UKIP's exact policy on this, but I have a good idea of the approach they'd take	25	22	19	19	19	55	25	20	22	25	20	25	20	23	24	22	23	20	22	27	22	17
I don't know anything about what UKIP's policy is in this area	68	73	79	76	76	32	69	76	75	69	76	66	73	73	74	73	72	72	73	69	72	81
<b>Crime</b>																						
I know exactly what UKIP's policy is on this subject	8	6	5	5	3	22	9	5	3	8	5	8	6	6	7	7	6	7	5	6	8	6
I don't know UKIP's exact policy on this, but I have a good idea of the approach they'd take	30	31	28	27	37	58	33	27	33	34	28	34	31	30	30	32	29	31	30	37	29	24
I don't know anything about what UKIP's policy is in this area	62	63	67	68	60	20	58	68	63	58	67	58	63	65	62	61	65	62	65	57	63	70
<b>Defence</b>																						
I know exactly what UKIP's policy is on this subject	8	7	4	5	8	21	8	7	5	8	5	12	8	5	5	6	7	6	6	8	8	2
I don't know UKIP's exact policy on this, but I have a good idea of the approach they'd take	29	27	24	24	24	54	29	23	28	29	25	33	27	27	25	29	24	27	27	29	25	24
I don't know anything about what UKIP's policy is in this area	64	66	71	71	68	25	63	70	67	62	70	55	66	68	70	65	68	67	66	63	67	75