

YouGov / Kingsley Napley Survey Results

Sample size: 2083 adults in GB
Fieldwork: 16th - 17th September 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2083	375	534	192	225	113	731	744	1006	1077	219	858	514	492
Unweighted Sample	2083	325	569	212	231	114	815	751	879	1204	162	760	591	570
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	24 - 25 Sep '25	16 - 17 Sep '26													
To what extent would you support or oppose the Government...															
...increasing the current 40% inheritance tax rate?															
Strongly support	5	3	1	5	3	2	7	4	3	5	2	4	4	5	2
Tend to support	8	9	4	12	8	8	17	11	5	10	8	13	8	7	9
TOTAL SUPPORT	13	12	5	17	11	10	24	15	8	15	10	17	12	12	11
Tend to oppose	25	23	16	29	30	15	25	27	18	23	23	29	23	22	23
Strongly oppose	51	48	70	36	45	60	34	42	60	49	47	31	44	54	55
TOTAL OPPOSE	76	71	86	65	75	75	59	69	78	72	70	60	67	76	78
Don't know	12	17	9	18	14	14	16	15	13	13	21	24	21	12	11
...raising the threshold at which people inheriting money or assets are required to pay inheritance tax to above £325,000?															
Strongly support	35	36	52	31	36	46	24	33	47	38	34	25	29	42	47
Tend to support	32	29	27	34	38	26	36	35	26	30	29	26	29	31	30
TOTAL SUPPORT	67	65	79	65	74	72	60	68	73	68	63	51	58	73	77
Tend to oppose	9	9	5	10	7	8	15	10	6	9	8	9	10	8	6
Strongly oppose	8	7	7	7	6	4	9	7	6	7	8	7	8	7	6
TOTAL OPPOSE	17	16	12	17	13	12	24	17	12	16	16	16	18	15	12
Don't know	16	19	9	18	13	17	16	15	15	16	22	32	25	11	11

YouGov / Kingsley Napley Survey Results

Sample size: 2083 adults in GB
Fieldwork: 16th - 17th September 2026

	Socio-economic classification (NS-SEC)			Country			Region in England			
	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	706	467	623	1802	100	181	494	342	252	714
Unweighted Sample	818	485	486	1763	131	189	494	359	192	718
	%	%	%	%	%	%	%	%	%	%

		24 - 25 Sep '25									
To what extent would you support or oppose the Government...											
...increasing the current 40% inheritance tax rate?											
Strongly support	5	4	2	3	3	2	4	5	4	2	3
Tend to support	8	8	7	8	8	9	13	9	8	8	8
TOTAL SUPPORT	13	12	9	11	11	11	17	14	12	10	11
Tend to oppose	25	25	23	21	23	20	26	26	23	27	20
Strongly oppose	51	53	51	47	49	46	39	44	45	51	54
TOTAL OPPOSE	76	78	74	68	72	66	65	70	68	78	74
Don't know	12	9	17	22	16	22	18	16	20	12	16
...raising the threshold at which people inheriting money or assets are required to pay inheritance tax to above £325,000?											
Strongly support	35	44	38	30	37	37	25	34	33	35	41
Tend to support	32	29	30	30	29	23	33	31	31	31	27
TOTAL SUPPORT	67	73	68	60	66	60	58	65	64	66	68
Tend to oppose	9	8	8	8	8	9	13	10	8	9	7
Strongly oppose	8	7	6	8	7	7	8	7	8	10	7
TOTAL OPPOSE	17	15	14	16	15	16	21	17	16	19	14
Don't know	16	11	18	24	18	24	21	18	20	16	18

Sample size: 2083 adults in GB
Fieldwork: 16th - 17th September 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2083	375	534	192	225	113	731	744	1006	1077	219	858	514	492
Unweighted Sample	2083	325	569	212	231	114	815	751	879	1204	162	760	591	570
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...scrapping inheritance tax completely?

Strongly support	34	35	52	23	29	52	24	28	48	39	32	21	33	42	39
Tend to support	20	21	24	20	20	19	12	19	21	18	23	17	23	18	22
TOTAL SUPPORT	54	56	76	43	49	71	36	47	69	57	55	38	56	60	61
Tend to oppose	18	18	12	23	25	11	20	22	14	18	17	22	16	17	19
Strongly oppose	17	11	4	19	12	5	20	16	6	13	9	13	10	12	10
TOTAL OPPOSE	35	29	16	42	37	16	40	38	20	31	26	35	26	29	29
Don't know	12	16	8	16	15	12	24	14	11	12	19	27	19	11	11

Have you ever considered speaking to a professional advisor about how to reduce the inheritance tax that would be due on your estate?

I have already done this	5	5	13	4	8	2	2	7	7	7	4	1	2	5	14
I have considered it, and will be doing this in the future	11	10	18	8	9	16	10	9	13	11	10	8	10	13	8
I have considered it, but decided not to do so	4	5	6	6	6	4	4	6	4	5	5	5	2	4	9
I have not considered this	72	73	60	77	71	73	80	73	72	72	74	70	77	74	66
Don't know	7	6	4	5	6	5	4	5	4	6	7	17	8	3	3

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample size: 2083 adults in GB
Fieldwork: 16th - 17th September 2026

	Socio-economic classification (NS-SEC)			Country			Region in England			
	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	706	467	623	1802	100	181	494	342	252	714
Unweighted Sample	818	485	486	1763	131	189	494	359	192	718
	%	%	%	%	%	%	%	%	%	%

...scrapping inheritance tax completely?

Strongly support	34	34	39	39	36	39	28	33	35	41	36
Tend to support	20	21	20	22	21	14	21	19	19	19	24
TOTAL SUPPORT	54	55	59	61	57	53	49	52	54	60	60
Tend to oppose	18	21	19	13	17	15	20	21	19	17	14
Strongly oppose	17	15	8	7	11	11	13	12	10	13	9
TOTAL OPPOSE	35	36	27	20	28	26	33	33	29	30	23
Don't know	12	10	14	20	15	22	18	15	17	10	16

Have you ever considered speaking to a professional advisor about how to reduce the inheritance tax that would be due on your estate?

I have already done this	5	8	5	4	6	5	3	6	4	6	6
I have considered it, and will be doing this in the future	11	13	12	8	11	8	5	10	13	12	10
I have considered it, but decided not to do so	4	7	5	3	5	5	6	4	3	6	5
I have not considered this	72	68	71	77	73	69	79	74	76	71	71
Don't know	7	4	7	8	6	13	7	6	4	5	8

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.