

YouGov / Karbon Homes Survey Results

Sample Size: 1684 adults in GB
Fieldwork: 18th - 19th August 2021

| | Vote in 2019 GE | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|-------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|------------------|------------|------------|---|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1684 | 571 | 418 | 152 | 625 | 667 | 818 | 866 | 184 | 702 | 406 | 392 | 960 | 724 | 202 | 566 | 365 | 406 | 145 | |
| Unweighted Sample | 1684 | 559 | 404 | 143 | 665 | 668 | 679 | 1005 | 163 | 611 | 427 | 483 | 1003 | 681 | 64 | 618 | 402 | 438 | 162 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Levelling up refers to the Government's intention to reduce economic and social inequalities between different places.

Would you support or oppose increasing the basic rate of income tax from 20% to 21% in order to provide additional funding for the UK Government's "levelling up" initiatives?

| | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly support | 10 | 10 | 12 | 15 | 13 | 9 | 11 | 8 | 7 | 4 | 15 | 16 | 11 | 8 | 6 | 9 | 9 | 13 | 10 |
| Tend to support | 23 | 25 | 25 | 33 | 27 | 25 | 23 | 23 | 14 | 18 | 24 | 34 | 25 | 20 | 20 | 21 | 24 | 25 | 24 |
| TOTAL SUPPORT | 33 | 35 | 37 | 48 | 40 | 34 | 34 | 31 | 21 | 22 | 39 | 50 | 36 | 28 | 26 | 30 | 33 | 38 | 34 |
| Neither support nor oppose | 20 | 19 | 18 | 17 | 18 | 21 | 19 | 20 | 18 | 18 | 23 | 20 | 19 | 21 | 29 | 20 | 20 | 15 | 18 |
| Tend to oppose | 17 | 19 | 17 | 17 | 16 | 18 | 17 | 17 | 15 | 22 | 14 | 12 | 18 | 16 | 17 | 18 | 18 | 15 | 16 |
| Strongly oppose | 19 | 21 | 19 | 11 | 19 | 19 | 22 | 17 | 18 | 25 | 18 | 12 | 19 | 20 | 19 | 23 | 17 | 18 | 18 |
| TOTAL OPPOSE | 36 | 40 | 36 | 28 | 35 | 37 | 39 | 34 | 33 | 47 | 32 | 24 | 37 | 36 | 36 | 41 | 35 | 33 | 34 |
| Don't know | 11 | 5 | 10 | 7 | 8 | 8 | 7 | 15 | 28 | 13 | 7 | 6 | 8 | 16 | 10 | 8 | 13 | 14 | 14 |

The Government has said it will level up every part of the UK, which involves plans to invest in local areas. Which of the following, if any, do you think are most important for the Government to focus on when levelling up?

Improve the economic productivity of a region

| | | | | | | | | | | | | | | | | | | | |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Ranked first | 16 | 23 | 11 | 17 | 16 | 20 | 19 | 12 | 6 | 11 | 20 | 24 | 16 | 15 | 9 | 16 | 16 | 17 | 18 |
| Ranked second | 13 | 16 | 11 | 15 | 13 | 17 | 13 | 13 | 7 | 12 | 12 | 19 | 13 | 13 | 19 | 11 | 14 | 13 | 7 |
| Ranked third | 14 | 18 | 13 | 15 | 13 | 17 | 16 | 12 | 7 | 14 | 16 | 15 | 15 | 12 | 9 | 14 | 15 | 15 | 12 |
| Not ranked | 45 | 35 | 54 | 44 | 49 | 39 | 40 | 50 | 55 | 48 | 45 | 34 | 44 | 47 | 49 | 47 | 41 | 42 | 50 |
| Don't know | 12 | 9 | 11 | 9 | 10 | 8 | 11 | 13 | 25 | 16 | 6 | 8 | 12 | 13 | 14 | 11 | 14 | 13 | 12 |

Sample Size: 1684 adults in GB
Fieldwork: 18th - 19th August 2021

| | Vote in 2019 GE | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--|-----------------|------------|------------|-------------|------------|------------|------------|-------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|------------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1684 | 571 | 418 | 152 | 625 | 667 | 818 | 866 | 184 | 702 | 406 | 392 | 960 | 724 | 202 | 566 | 365 | 406 | 145 |
| Unweighted Sample | 1684 | 559 | 404 | 143 | 665 | 668 | 679 | 1005 | 163 | 611 | 427 | 483 | 1003 | 681 | 64 | 618 | 402 | 438 | 162 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Increase disposable household income | | | | | | | | | | | | | | | | | | | |
| Ranked first | 10 | 10 | 11 | 7 | 9 | 10 | 11 | 9 | 9 | 13 | 9 | 6 | 9 | 11 | 3 | 12 | 10 | 11 | 8 |
| Ranked second | 8 | 8 | 10 | 2 | 8 | 7 | 7 | 9 | 6 | 11 | 7 | 6 | 6 | 10 | 4 | 7 | 9 | 10 | 9 |
| Ranked third | 10 | 9 | 11 | 5 | 9 | 9 | 10 | 9 | 16 | 8 | 10 | 8 | 10 | 9 | 18 | 9 | 7 | 8 | 11 |
| Not ranked | 60 | 65 | 56 | 77 | 64 | 65 | 61 | 59 | 44 | 52 | 68 | 73 | 62 | 57 | 62 | 61 | 60 | 58 | 60 |
| Don't know | 12 | 9 | 11 | 9 | 10 | 8 | 11 | 13 | 25 | 16 | 6 | 8 | 12 | 13 | 14 | 11 | 14 | 13 | 12 |
| Improve quality of life | | | | | | | | | | | | | | | | | | | |
| Ranked first | 19 | 17 | 19 | 18 | 20 | 19 | 20 | 18 | 17 | 21 | 20 | 15 | 17 | 21 | 15 | 18 | 20 | 20 | 24 |
| Ranked second | 17 | 15 | 20 | 20 | 19 | 15 | 17 | 17 | 19 | 16 | 17 | 19 | 17 | 18 | 22 | 19 | 15 | 16 | 14 |
| Ranked third | 15 | 15 | 15 | 14 | 14 | 17 | 16 | 15 | 15 | 16 | 16 | 14 | 15 | 15 | 10 | 14 | 16 | 17 | 21 |
| Not ranked | 36 | 44 | 35 | 38 | 37 | 40 | 36 | 36 | 24 | 32 | 40 | 45 | 38 | 33 | 40 | 38 | 36 | 34 | 30 |
| Don't know | 12 | 9 | 11 | 9 | 10 | 8 | 11 | 13 | 25 | 16 | 6 | 8 | 12 | 13 | 14 | 11 | 14 | 13 | 12 |
| Increase job opportunities | | | | | | | | | | | | | | | | | | | |
| Ranked first | 14 | 14 | 17 | 13 | 17 | 12 | 15 | 13 | 12 | 14 | 13 | 18 | 15 | 14 | 22 | 13 | 15 | 12 | 13 |
| Ranked second | 18 | 19 | 17 | 20 | 18 | 19 | 19 | 17 | 16 | 17 | 23 | 16 | 20 | 16 | 22 | 18 | 19 | 15 | 20 |
| Ranked third | 17 | 18 | 19 | 20 | 20 | 18 | 15 | 19 | 13 | 18 | 16 | 18 | 17 | 17 | 17 | 20 | 17 | 13 | 17 |
| Not ranked | 38 | 40 | 36 | 38 | 36 | 43 | 40 | 37 | 35 | 36 | 42 | 40 | 37 | 41 | 26 | 38 | 36 | 47 | 38 |
| Don't know | 12 | 9 | 11 | 9 | 10 | 8 | 11 | 13 | 25 | 16 | 6 | 8 | 12 | 13 | 14 | 11 | 14 | 13 | 12 |
| Increase skills/qualifications of residents | | | | | | | | | | | | | | | | | | | |
| Ranked first | 7 | 8 | 6 | 11 | 6 | 8 | 7 | 8 | 10 | 6 | 6 | 10 | 7 | 7 | 11 | 7 | 9 | 6 | 2 |
| Ranked second | 12 | 14 | 9 | 15 | 11 | 14 | 13 | 11 | 11 | 10 | 13 | 15 | 12 | 11 | 7 | 12 | 13 | 12 | 15 |
| Ranked third | 13 | 14 | 16 | 11 | 16 | 12 | 15 | 11 | 9 | 14 | 12 | 14 | 13 | 14 | 11 | 16 | 12 | 12 | 11 |
| Not ranked | 55 | 55 | 58 | 54 | 57 | 57 | 54 | 57 | 45 | 55 | 62 | 53 | 56 | 55 | 57 | 55 | 52 | 56 | 60 |
| Don't know | 12 | 9 | 11 | 9 | 10 | 8 | 11 | 13 | 25 | 16 | 6 | 8 | 12 | 13 | 14 | 11 | 14 | 13 | 12 |
| Improve public health and wellbeing | | | | | | | | | | | | | | | | | | | |
| Ranked first | 22 | 19 | 25 | 25 | 23 | 22 | 17 | 26 | 21 | 21 | 25 | 20 | 24 | 19 | 27 | 23 | 17 | 21 | 23 |
| Ranked second | 19 | 18 | 21 | 19 | 21 | 19 | 19 | 19 | 17 | 19 | 22 | 18 | 20 | 18 | 12 | 21 | 16 | 21 | 23 |
| Ranked third | 19 | 18 | 14 | 26 | 18 | 19 | 17 | 20 | 15 | 15 | 23 | 22 | 17 | 20 | 22 | 17 | 19 | 20 | 15 |
| Not ranked | 28 | 36 | 28 | 21 | 29 | 32 | 36 | 21 | 23 | 30 | 24 | 32 | 27 | 29 | 25 | 28 | 34 | 25 | 26 |
| Don't know | 12 | 9 | 11 | 9 | 10 | 8 | 11 | 13 | 25 | 16 | 6 | 8 | 12 | 13 | 14 | 11 | 14 | 13 | 12 |

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Fieldwork: 18th - 19th August 2021

| | Vote in 2019 GE | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|-------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|------------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1684 | 571 | 418 | 152 | 625 | 667 | 818 | 866 | 184 | 702 | 406 | 392 | 960 | 724 | 202 | 566 | 365 | 406 | 145 |
| Unweighted Sample | 1684 | 559 | 404 | 143 | 665 | 668 | 679 | 1005 | 163 | 611 | 427 | 483 | 1003 | 681 | 64 | 618 | 402 | 438 | 162 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How effective, if at all, do you think investing in the following areas would be in helping to reduce inequalities between regions?

Business support and innovation

| | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very effective | 20 | 21 | 24 | 25 | 24 | 20 | 21 | 20 | 13 | 19 | 22 | 25 | 22 | 18 | 17 | 19 | 23 | 24 | 15 |
| Fairly effective | 46 | 51 | 45 | 50 | 47 | 46 | 47 | 46 | 52 | 43 | 46 | 49 | 50 | 42 | 53 | 48 | 42 | 43 | 50 |
| TOTAL EFFECTIVE | 66 | 72 | 69 | 75 | 71 | 66 | 68 | 66 | 65 | 62 | 68 | 74 | 72 | 60 | 70 | 67 | 65 | 67 | 65 |
| Fairly ineffective | 13 | 14 | 16 | 5 | 13 | 14 | 16 | 10 | 10 | 14 | 10 | 13 | 12 | 14 | 8 | 14 | 13 | 14 | 9 |
| Very ineffective | 3 | 3 | 2 | 2 | 3 | 3 | 4 | 3 | 3 | 3 | 4 | 2 | 3 | 4 | 2 | 4 | 3 | 3 | 4 |
| TOTAL INEFFECTIVE | 16 | 17 | 18 | 7 | 16 | 17 | 20 | 13 | 13 | 17 | 14 | 15 | 15 | 18 | 10 | 18 | 16 | 17 | 13 |
| Don't know | 18 | 11 | 13 | 18 | 14 | 16 | 13 | 22 | 23 | 20 | 17 | 10 | 13 | 23 | 20 | 15 | 19 | 17 | 22 |

Culture and sport

| | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very effective | 8 | 5 | 11 | 9 | 10 | 6 | 8 | 8 | 12 | 9 | 6 | 6 | 8 | 8 | 6 | 8 | 10 | 7 | 8 |
| Fairly effective | 35 | 34 | 42 | 40 | 39 | 34 | 32 | 38 | 33 | 36 | 32 | 37 | 36 | 34 | 35 | 31 | 38 | 38 | 35 |
| TOTAL EFFECTIVE | 43 | 39 | 53 | 49 | 49 | 40 | 40 | 46 | 45 | 45 | 38 | 43 | 44 | 42 | 41 | 39 | 48 | 45 | 43 |
| Fairly ineffective | 27 | 31 | 23 | 24 | 27 | 26 | 31 | 23 | 25 | 24 | 29 | 30 | 29 | 24 | 22 | 31 | 23 | 26 | 26 |
| Very ineffective | 12 | 16 | 10 | 9 | 10 | 14 | 15 | 9 | 7 | 11 | 13 | 13 | 12 | 11 | 11 | 13 | 12 | 9 | 11 |
| TOTAL INEFFECTIVE | 39 | 47 | 33 | 33 | 37 | 40 | 46 | 32 | 32 | 35 | 42 | 43 | 41 | 35 | 33 | 44 | 35 | 35 | 37 |
| Don't know | 19 | 15 | 13 | 19 | 14 | 20 | 15 | 23 | 24 | 20 | 20 | 14 | 15 | 24 | 25 | 16 | 17 | 21 | 20 |

Employment and jobs

| | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very effective | 44 | 41 | 56 | 38 | 50 | 41 | 42 | 46 | 41 | 42 | 43 | 48 | 47 | 40 | 37 | 44 | 42 | 48 | 42 |
| Fairly effective | 38 | 45 | 31 | 42 | 36 | 41 | 40 | 35 | 33 | 37 | 38 | 40 | 38 | 37 | 42 | 38 | 38 | 35 | 33 |
| TOTAL EFFECTIVE | 82 | 86 | 87 | 80 | 86 | 82 | 82 | 81 | 74 | 79 | 81 | 88 | 85 | 77 | 79 | 82 | 80 | 83 | 75 |
| Fairly ineffective | 5 | 6 | 3 | 4 | 4 | 6 | 7 | 4 | 8 | 7 | 5 | 3 | 5 | 6 | 6 | 6 | 6 | 3 | 7 |
| Very ineffective | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 4 | 2 | 2 | 2 | 2 | 2 | 0 | 2 | 2 | 2 | 4 |
| TOTAL INEFFECTIVE | 7 | 8 | 4 | 6 | 5 | 8 | 9 | 6 | 12 | 9 | 7 | 5 | 7 | 8 | 6 | 8 | 8 | 5 | 11 |
| Don't know | 11 | 6 | 8 | 15 | 9 | 10 | 9 | 14 | 13 | 12 | 12 | 7 | 8 | 15 | 15 | 9 | 12 | 11 | 15 |

Education and skills

| | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very effective | 42 | 38 | 54 | 48 | 50 | 35 | 40 | 44 | 45 | 41 | 44 | 42 | 46 | 37 | 33 | 44 | 42 | 45 | 42 |
| Fairly effective | 38 | 44 | 34 | 36 | 35 | 44 | 40 | 35 | 33 | 35 | 39 | 44 | 38 | 37 | 46 | 39 | 36 | 33 | 36 |
| TOTAL EFFECTIVE | 80 | 82 | 88 | 84 | 85 | 79 | 80 | 79 | 78 | 76 | 83 | 86 | 84 | 74 | 79 | 83 | 78 | 78 | 78 |
| Fairly ineffective | 6 | 8 | 3 | 0 | 4 | 6 | 7 | 4 | 7 | 7 | 5 | 5 | 5 | 6 | 3 | 6 | 6 | 6 | 5 |
| Very ineffective | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 1 | 0 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 2 | 2 |
| TOTAL INEFFECTIVE | 8 | 10 | 4 | 2 | 5 | 8 | 9 | 5 | 7 | 9 | 6 | 6 | 6 | 8 | 4 | 8 | 7 | 8 | 7 |
| Don't know | 13 | 8 | 8 | 14 | 10 | 13 | 11 | 15 | 15 | 16 | 11 | 8 | 9 | 18 | 17 | 9 | 14 | 14 | 15 |

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|-------------------------------|--------------------------|------------|------------|------------|-------------|------------|------------|-------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|-----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1684 | 571 | 418 | 152 | 625 | 667 | 818 | 866 | 184 | 702 | 406 | 392 | 960 | 724 | 202 | 566 | 365 | 406 | 145 | |
| Unweighted Sample | 1684 | 559 | 404 | 143 | 665 | 668 | 679 | 1005 | 163 | 611 | 427 | 483 | 1003 | 681 | 64 | 618 | 402 | 438 | 162 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| Health and social care | | | | | | | | | | | | | | | | | | | | |
| | Very effective | 34 | 31 | 41 | 43 | 41 | 32 | 29 | 39 | 28 | 31 | 34 | 43 | 37 | 31 | 36 | 32 | 32 | 36 | 40 |
| | Fairly effective | 42 | 44 | 44 | 35 | 41 | 43 | 45 | 39 | 43 | 41 | 42 | 41 | 42 | 42 | 38 | 43 | 44 | 42 | 33 |
| | TOTAL EFFECTIVE | 76 | 75 | 85 | 78 | 82 | 75 | 74 | 78 | 71 | 72 | 76 | 84 | 79 | 73 | 74 | 75 | 76 | 78 | 73 |
| | Fairly ineffective | 9 | 13 | 6 | 5 | 7 | 10 | 13 | 6 | 9 | 11 | 11 | 5 | 9 | 10 | 10 | 11 | 9 | 7 | 10 |
| | Very ineffective | 2 | 4 | 2 | 1 | 2 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 3 | 2 | 0 | 4 | 2 | 2 | 4 |
| | TOTAL INEFFECTIVE | 11 | 17 | 8 | 6 | 9 | 13 | 16 | 8 | 11 | 14 | 14 | 7 | 12 | 12 | 10 | 15 | 11 | 9 | 14 |
| | Don't know | 12 | 8 | 8 | 15 | 9 | 11 | 10 | 15 | 18 | 14 | 11 | 8 | 10 | 15 | 15 | 10 | 13 | 12 | 14 |
| Housing | | | | | | | | | | | | | | | | | | | | |
| | Very effective | 29 | 23 | 39 | 26 | 32 | 24 | 26 | 32 | 40 | 24 | 28 | 32 | 31 | 25 | 26 | 28 | 28 | 31 | 33 |
| | Fairly effective | 41 | 45 | 41 | 46 | 43 | 44 | 42 | 40 | 29 | 40 | 41 | 48 | 41 | 40 | 40 | 41 | 42 | 41 | 37 |
| | TOTAL EFFECTIVE | 70 | 68 | 80 | 72 | 75 | 68 | 68 | 72 | 69 | 64 | 69 | 80 | 72 | 65 | 66 | 69 | 70 | 72 | 70 |
| | Fairly ineffective | 14 | 17 | 8 | 9 | 13 | 14 | 18 | 10 | 15 | 17 | 13 | 9 | 14 | 13 | 14 | 17 | 14 | 11 | 8 |
| | Very ineffective | 4 | 5 | 2 | 2 | 2 | 5 | 4 | 4 | 1 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 6 |
| | TOTAL INEFFECTIVE | 18 | 22 | 10 | 11 | 15 | 19 | 22 | 14 | 16 | 22 | 17 | 12 | 18 | 17 | 18 | 21 | 17 | 14 | 14 |
| | Don't know | 13 | 10 | 9 | 18 | 11 | 12 | 11 | 16 | 15 | 15 | 15 | 8 | 10 | 17 | 15 | 11 | 13 | 15 | 16 |
| Transport | | | | | | | | | | | | | | | | | | | | |
| | Very effective | 23 | 22 | 33 | 19 | 29 | 20 | 24 | 22 | 24 | 21 | 23 | 26 | 27 | 18 | 28 | 21 | 19 | 28 | 18 |
| | Fairly effective | 42 | 49 | 39 | 42 | 41 | 44 | 40 | 44 | 41 | 40 | 41 | 48 | 42 | 42 | 35 | 43 | 47 | 39 | 48 |
| | TOTAL EFFECTIVE | 65 | 71 | 72 | 61 | 70 | 64 | 64 | 66 | 65 | 61 | 64 | 74 | 69 | 60 | 63 | 64 | 66 | 67 | 66 |
| | Fairly ineffective | 15 | 16 | 13 | 19 | 15 | 17 | 20 | 12 | 11 | 18 | 17 | 12 | 16 | 15 | 17 | 18 | 16 | 12 | 13 |
| | Very ineffective | 4 | 3 | 3 | 2 | 3 | 4 | 5 | 3 | 2 | 5 | 3 | 3 | 3 | 5 | 3 | 4 | 3 | 4 | 5 |
| | TOTAL INEFFECTIVE | 19 | 19 | 16 | 21 | 18 | 21 | 25 | 15 | 13 | 23 | 20 | 15 | 19 | 20 | 20 | 22 | 19 | 16 | 18 |
| | Don't know | 16 | 10 | 12 | 18 | 11 | 15 | 12 | 19 | 22 | 17 | 16 | 10 | 12 | 20 | 16 | 14 | 15 | 17 | 17 |

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|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|-------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|------------------|------------|------------|---|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1684 | 571 | 418 | 152 | 625 | 667 | 818 | 866 | 184 | 702 | 406 | 392 | 960 | 724 | 202 | 566 | 365 | 406 | 145 | |
| Unweighted Sample | 1684 | 559 | 404 | 143 | 665 | 668 | 679 | 1005 | 163 | 611 | 427 | 483 | 1003 | 681 | 64 | 618 | 402 | 438 | 162 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Specifically thinking about the activities of housing associations and councils, which of the following actions, if any, do you think will have the strongest impact on levelling up inequalities?

Improving the affordability of homes to buy and rent

| | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Ranked first | 42 | 42 | 48 | 39 | 43 | 42 | 41 | 42 | 45 | 39 | 44 | 44 | 42 | 42 | 39 | 46 | 43 | 39 | 35 |
| Ranked second | 14 | 14 | 13 | 19 | 16 | 16 | 17 | 12 | 9 | 14 | 15 | 17 | 13 | 16 | 13 | 15 | 11 | 17 | 14 |
| Ranked third | 8 | 9 | 10 | 10 | 8 | 10 | 7 | 10 | 3 | 9 | 8 | 10 | 10 | 7 | 17 | 6 | 6 | 10 | 6 |
| Not ranked | 20 | 25 | 16 | 19 | 21 | 21 | 21 | 20 | 16 | 20 | 23 | 20 | 21 | 19 | 16 | 20 | 23 | 17 | 32 |
| Don't know | 15 | 11 | 13 | 13 | 11 | 11 | 15 | 15 | 27 | 18 | 10 | 9 | 14 | 16 | 15 | 13 | 16 | 17 | 13 |

Improving the quality of existing homes

| | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Ranked first | 9 | 9 | 10 | 12 | 10 | 10 | 7 | 11 | 4 | 8 | 11 | 11 | 8 | 10 | 1 | 8 | 10 | 13 | 10 |
| Ranked second | 15 | 14 | 16 | 14 | 15 | 16 | 14 | 16 | 9 | 16 | 14 | 17 | 15 | 14 | 9 | 16 | 15 | 15 | 17 |
| Ranked third | 13 | 16 | 11 | 9 | 12 | 15 | 13 | 13 | 7 | 11 | 15 | 17 | 12 | 14 | 14 | 13 | 13 | 12 | 13 |
| Not ranked | 49 | 50 | 50 | 52 | 51 | 48 | 51 | 46 | 54 | 48 | 50 | 46 | 51 | 45 | 61 | 50 | 46 | 43 | 48 |
| Don't know | 15 | 11 | 13 | 13 | 11 | 11 | 15 | 15 | 27 | 18 | 10 | 9 | 14 | 16 | 15 | 13 | 16 | 17 | 13 |

Building more new homes to buy or rent

| | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Ranked first | 9 | 9 | 8 | 11 | 9 | 11 | 11 | 7 | 5 | 7 | 12 | 12 | 9 | 9 | 12 | 8 | 7 | 10 | 13 |
| Ranked second | 13 | 15 | 13 | 18 | 14 | 13 | 15 | 11 | 7 | 10 | 17 | 16 | 12 | 13 | 22 | 12 | 11 | 10 | 17 |
| Ranked third | 10 | 9 | 12 | 9 | 9 | 9 | 10 | 9 | 12 | 9 | 9 | 9 | 9 | 10 | 7 | 8 | 10 | 13 | 7 |
| Not ranked | 54 | 56 | 55 | 49 | 56 | 56 | 49 | 58 | 49 | 56 | 51 | 53 | 55 | 51 | 45 | 59 | 55 | 51 | 50 |
| Don't know | 15 | 11 | 13 | 13 | 11 | 11 | 15 | 15 | 27 | 18 | 10 | 9 | 14 | 16 | 15 | 13 | 16 | 17 | 13 |

Improving the environmental sustainability of new and existing homes

| | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Ranked first | 6 | 7 | 4 | 5 | 6 | 7 | 6 | 6 | 4 | 4 | 7 | 8 | 7 | 5 | 8 | 6 | 6 | 5 | 5 |
| Ranked second | 11 | 10 | 12 | 7 | 11 | 11 | 10 | 11 | 16 | 10 | 8 | 12 | 12 | 10 | 12 | 10 | 12 | 10 | 12 |
| Ranked third | 9 | 8 | 11 | 6 | 11 | 8 | 10 | 9 | 7 | 8 | 11 | 11 | 9 | 10 | 8 | 11 | 8 | 8 | 12 |
| Not ranked | 59 | 64 | 60 | 68 | 61 | 63 | 59 | 59 | 45 | 60 | 63 | 59 | 59 | 59 | 58 | 60 | 58 | 60 | 59 |
| Don't know | 15 | 11 | 13 | 13 | 11 | 11 | 15 | 15 | 27 | 18 | 10 | 9 | 14 | 16 | 15 | 13 | 16 | 17 | 13 |

Improving access to green spaces in residential areas

| | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Ranked first | 4 | 5 | 3 | 2 | 3 | 4 | 3 | 4 | 2 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 5 |
| Ranked second | 7 | 8 | 9 | 5 | 8 | 8 | 7 | 7 | 9 | 7 | 7 | 7 | 8 | 6 | 10 | 7 | 8 | 6 | 6 |
| Ranked third | 12 | 15 | 10 | 10 | 11 | 15 | 13 | 12 | 10 | 12 | 13 | 14 | 13 | 12 | 5 | 16 | 13 | 10 | 12 |
| Not ranked | 62 | 61 | 65 | 70 | 66 | 63 | 62 | 61 | 52 | 59 | 66 | 66 | 61 | 63 | 67 | 59 | 60 | 63 | 64 |
| Don't know | 15 | 11 | 13 | 13 | 11 | 11 | 15 | 15 | 27 | 18 | 10 | 9 | 14 | 16 | 15 | 13 | 16 | 17 | 13 |

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| Unweighted Sample | 1684 | 559 | 404 | 143 | 665 | 668 | 679 | 1005 | 163 | 611 | 427 | 483 | 1003 | 681 | 64 | 618 | 402 | 438 | 162 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Providing money advice, training and employability support

| | | | | | | | | | | | | | | | | | | | |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Ranked first | 11 | 10 | 10 | 15 | 12 | 9 | 10 | 11 | 8 | 15 | 6 | 9 | 11 | 10 | 12 | 10 | 10 | 10 | 13 |
| Ranked second | 13 | 17 | 12 | 12 | 12 | 14 | 11 | 15 | 13 | 12 | 16 | 11 | 14 | 11 | 8 | 15 | 17 | 11 | 10 |
| Ranked third | 14 | 13 | 13 | 25 | 18 | 13 | 14 | 14 | 10 | 13 | 15 | 16 | 14 | 14 | 22 | 14 | 13 | 11 | 12 |
| Not ranked | 48 | 49 | 52 | 34 | 46 | 53 | 50 | 45 | 41 | 42 | 53 | 55 | 47 | 48 | 43 | 48 | 44 | 52 | 52 |
| Don't know | 15 | 11 | 13 | 13 | 11 | 11 | 15 | 15 | 27 | 18 | 10 | 9 | 14 | 16 | 15 | 13 | 16 | 17 | 13 |

Improving public realm, and high streets

| | | | | | | | | | | | | | | | | | | | |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Ranked first | 4 | 6 | 3 | 2 | 4 | 6 | 5 | 4 | 2 | 6 | 5 | 3 | 5 | 4 | 8 | 4 | 5 | 2 | 5 |
| Ranked second | 9 | 9 | 10 | 9 | 9 | 8 | 9 | 8 | 6 | 10 | 9 | 7 | 8 | 9 | 8 | 8 | 8 | 11 | 7 |
| Ranked third | 10 | 13 | 8 | 7 | 10 | 12 | 11 | 10 | 11 | 10 | 12 | 10 | 9 | 12 | 7 | 9 | 11 | 11 | 17 |
| Not ranked | 62 | 60 | 66 | 69 | 65 | 63 | 60 | 63 | 55 | 57 | 64 | 71 | 64 | 59 | 62 | 65 | 61 | 59 | 57 |
| Don't know | 15 | 11 | 13 | 13 | 11 | 11 | 15 | 15 | 27 | 18 | 10 | 9 | 14 | 16 | 15 | 13 | 16 | 17 | 13 |

Supporting local charities and voluntary groups

| | | | | | | | | | | | | | | | | | | | |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Ranked first | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 3 | 1 | 1 | 0 | 1 | 0 | 2 | 1 | 1 | 1 | 1 |
| Ranked second | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 4 | 5 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 2 | 3 | 5 |
| Ranked third | 8 | 6 | 12 | 11 | 9 | 7 | 8 | 8 | 13 | 10 | 6 | 5 | 10 | 5 | 5 | 8 | 10 | 8 | 8 |
| Not ranked | 73 | 79 | 72 | 73 | 76 | 78 | 74 | 72 | 52 | 69 | 78 | 83 | 72 | 74 | 75 | 73 | 72 | 72 | 74 |
| Don't know | 15 | 11 | 13 | 13 | 11 | 11 | 15 | 15 | 27 | 18 | 10 | 9 | 14 | 16 | 15 | 13 | 16 | 17 | 13 |