

YouGov / King's College London Survey Results

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you think happened to the number of police officers in England and Wales between 2018 and 2025?

Increased by more than 20%	2	0	1	2	1	1	2	1	0	1	5	1	2	1	2	1	3	0	2
Increased by 20%	4	3	5	3	0	8	2	4	4	2	6	4	2	3	4	8	5	1	1
Increased by 5%	12	14	14	14	10	14	11	13	15	7	18	13	9	15	9	21	10	11	10
TOTAL INCREASED	18	17	20	19	11	23	15	18	19	10	29	18	13	19	15	30	18	12	13
Stayed the same	7	8	6	10	6	7	9	6	10	6	8	8	5	6	8	11	7	7	5
Decreased by 5%	22	23	22	21	23	23	23	24	20	17	20	22	22	23	21	20	22	20	23
Decreased by 20%	29	34	29	29	33	27	33	29	33	36	24	30	34	27	31	16	27	32	34
Decreased by more than 20%	12	9	12	10	18	8	10	12	8	20	12	12	16	12	13	4	10	16	16
TOTAL DECREASED	63	66	63	60	74	58	66	65	61	73	56	64	72	62	65	40	59	68	73
Don't know	13	8	10	11	9	13	9	12	10	10	8	10	11	14	12	19	16	12	7

What do you think happened to rates of the following crimes between 2010 and 2025 in England and Wales?
Domestic burglary

Increased by more than 70%	8	7	5	3	14	3	7	5	4	13	8	5	10	8	8	5	9	7	7
Increased by around 70%	7	7	7	6	11	3	7	5	5	12	3	6	9	6	8	4	6	7	8
Increased by around 50%	16	17	14	14	22	14	20	15	15	18	15	16	19	14	18	9	15	16	22
Increased by around 20%	25	28	24	27	22	24	26	25	20	26	24	22	26	23	26	22	24	29	22
TOTAL INCREASED	56	59	50	50	69	44	60	50	44	69	50	49	64	51	60	40	54	59	59
Stayed the same	21	23	23	26	16	29	23	23	26	15	28	22	17	23	19	35	20	18	20
Decreased by around 20%	9	8	14	10	6	14	6	12	16	3	11	13	5	11	7	13	8	8	9
Decreased by around 50%	1	0	2	2	1	1	1	2	2	0	1	2	1	2	1	0	2	1	1
Decreased by around 70%	1	0	1	1	1	0	0	1	1	1	1	1	0	0	1	0	0	1	0
Decreased by more than 70%	0	1	0	1	0	0	0	1	1	0	0	1	0	0	0	0	1	0	0
TOTAL DECREASED	11	9	17	14	8	15	7	16	20	4	13	17	6	13	9	13	11	10	10
Don't know	13	8	10	11	9	11	10	12	9	11	9	13	12	13	12	11	15	13	10

YouGov / King's College London Survey Results

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Generation					Socio-economic classification (NS-)			Country			
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you think happened to the number of police officers in England and Wales between 2018 and 2025?

Increased by more than 20%	2	2	3	0	1	11	2	2	3	2	2	0	9
Increased by 20%	4	9	5	2	1	2	4	2	4	3	7	5	0
Increased by 5%	12	17	10	10	12	16	14	9	10	12	8	9	14
TOTAL INCREASED	18	28	18	12	14	29	20	13	17	17	17	14	23
Stayed the same	7	10	7	7	5	6	6	7	7	8	8	4	3
Decreased by 5%	22	21	22	22	22	23	26	21	20	22	26	23	7
Decreased by 20%	29	17	28	31	35	29	26	34	30	30	21	31	18
Decreased by more than 20%	12	4	10	15	17	7	11	14	14	12	15	13	18
TOTAL DECREASED	63	42	60	68	74	59	63	69	64	64	62	67	43
Don't know	13	20	15	13	7	5	12	11	14	12	12	16	31

What do you think happened to rates of the following crimes between 2010 and 2025 in England and Wales?

Domestic burglary

Increased by more than 70%	8	6	10	6	8	4	6	8	10	8	6	7	21
Increased by around 70%	7	4	7	8	7	16	6	8	7	7	7	8	0
Increased by around 50%	16	9	15	16	21	16	14	16	20	16	18	13	19
Increased by around 20%	25	24	23	29	24	12	26	23	25	25	27	25	10
TOTAL INCREASED	56	43	55	59	60	48	52	55	62	56	58	53	50
Stayed the same	21	32	19	18	19	27	25	20	14	21	23	19	8
Decreased by around 20%	9	12	8	7	9	14	11	8	7	9	5	8	14
Decreased by around 50%	1	1	2	1	1	0	3	0	1	1	3	1	4
Decreased by around 70%	1	0	1	1	0	0	1	0	0	1	0	1	0
Decreased by more than 70%	0	0	0	0	0	0	0	0	0	0	1	0	0
TOTAL DECREASED	11	13	11	9	10	14	15	8	8	11	9	10	18
Don't know	13	11	16	14	10	11	8	17	16	12	11	18	24

YouGov / King's College London Survey Results

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you think happened to the number of police officers in England and Wales between 2018 and 2025?

Increased by more than 20%	2	1	1	1	2	2	1	2	1	3	2	2	2	2	1	0	2
Increased by 20%	4	3	3	7	2	2	4	5	3	4	5	3	9	3	5	10	1
Increased by 5%	12	11	8	10	16	8	11	14	11	11	18	11	12	11	11	18	12
TOTAL INCREASED	18	15	12	18	20	12	16	21	15	18	25	16	23	16	17	28	15
Stayed the same	7	7	6	7	8	6	8	7	7	7	7	7	9	7	9	15	5
Decreased by 5%	22	23	26	20	19	20	22	23	24	18	21	23	17	25	17	17	24
Decreased by 20%	29	30	34	26	28	32	29	25	31	27	22	30	25	27	30	19	34
Decreased by more than 20%	12	11	11	15	12	15	12	11	13	13	8	12	10	10	11	3	17
TOTAL DECREASED	63	64	71	61	59	67	63	59	68	58	51	65	52	62	58	39	75
Don't know	13	13	11	13	12	14	13	13	10	17	17	12	17	14	16	19	6

What do you think happened to rates of the following crimes between 2010 and 2025 in England and Wales?

Domestic burglary

Increased by more than 70%	8	9	10	5	6	12	7	6	6	10	11	7	8	7	7	2	7
Increased by around 70%	7	6	8	6	7	10	6	5	7	7	4	7	7	7	6	7	8
Increased by around 50%	16	14	14	18	18	20	17	12	16	17	11	16	19	15	14	11	20
Increased by around 20%	25	29	31	19	21	23	25	25	26	22	24	25	26	26	24	27	23
TOTAL INCREASED	56	58	63	48	52	65	55	48	55	56	50	55	60	55	51	47	58
Stayed the same	21	19	17	21	25	14	22	25	20	19	30	22	17	20	21	30	21
Decreased by around 20%	9	8	7	17	8	5	9	11	9	8	9	9	7	9	8	14	10
Decreased by around 50%	1	2	1	1	1	0	1	2	1	1	1	1	2	2	2	0	1
Decreased by around 70%	1	1	0	1	1	1	0	1	1	0	0	1	0	1	0	1	0
Decreased by more than 70%	0	0	1	0	0	0	0	1	0	0	0	0	1	1	0	0	0
TOTAL DECREASED	11	11	9	19	10	6	10	15	11	9	10	11	10	13	10	15	11
Don't know	13	12	12	12	12	15	12	12	12	16	10	13	14	13	18	7	9

YouGov / King's College London Survey Results

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

What do you think happened to the number of police officers in England and Wales between 2018 and 2025?

Increased by more than 20%	2	2	1	2	1	2	0	3	1	2
Increased by 20%	4	4	4	5	5	4	3	8	7	5
Increased by 5%	12	10	11	15	14	16	16	15	12	11
TOTAL INCREASED	18	16	16	22	20	22	19	26	20	18
Stayed the same	7	6	10	6	9	6	8	7	3	7
Decreased by 5%	22	16	22	23	25	23	27	18	25	22
Decreased by 20%	29	29	31	29	27	28	29	31	27	29
Decreased by more than 20%	12	17	15	9	8	11	12	7	13	11
TOTAL DECREASED	63	62	68	61	60	62	68	56	65	62
Don't know	13	16	7	11	10	10	6	10	11	13

What do you think happened to rates of the following crimes between 2010 and 2025 in England and Wales?

Domestic burglary

Increased by more than 70%	8	14	7	6	3	4	7	8	5	8
Increased by around 70%	7	6	7	5	6	8	11	13	8	7
Increased by around 50%	16	17	17	16	13	14	7	8	16	15
Increased by around 20%	25	21	25	25	25	27	22	24	31	26
TOTAL INCREASED	56	58	56	52	47	53	47	53	60	56
Stayed the same	21	20	20	26	27	23	24	23	17	22
Decreased by around 20%	9	7	13	12	13	13	16	11	8	9
Decreased by around 50%	1	0	1	1	1	1	1	3	2	2
Decreased by around 70%	1	1	1	1	0	0	2	1	1	0
Decreased by more than 70%	0	1	0	0	0	0	0	3	1	1
TOTAL DECREASED	11	9	15	14	14	14	19	18	12	12
Don't know	13	13	9	8	11	9	10	7	12	10

YouGov / King's College London Survey Results

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

					Social media used (last month)												
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any i the last month		
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58		
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		

What do you think happened to the number of police officers in England and Wales between 2018 and 2025?

Increased by more than 20%	2	1	1	1	2	2	2	0	2	5	1	2	2	3	0
Increased by 20%	4	3	3	7	4	4	6	5	5	8	5	6	5	0	3
Increased by 5%	12	13	12	15	11	14	14	16	12	17	14	13	12	12	10
TOTAL INCREASED	18	17	16	23	17	20	22	21	19	30	20	21	19	15	13
Stayed the same	7	7	7	9	7	9	7	11	8	5	8	8	8	4	10
Decreased by 5%	22	24	23	23	22	24	24	19	22	22	20	20	22	16	21
Decreased by 20%	29	30	32	22	30	24	25	24	28	22	25	24	27	33	21
Decreased by more than 20%	12	12	13	10	12	10	9	11	9	5	9	9	11	21	20
TOTAL DECREASED	63	66	68	55	64	58	58	54	59	49	54	53	60	70	62
Don't know	13	10	9	13	12	14	12	15	14	16	17	17	14	11	15

What do you think happened to rates of the following crimes between 2010 and 2025 in England and Wales?

Domestic burglary

Increased by more than 70%	8	6	5	6	8	7	5	4	7	9	4	10	7	13	7
Increased by around 70%	7	7	7	6	8	6	8	7	6	6	4	7	6	6	7
Increased by around 50%	16	18	16	10	16	16	13	14	16	13	10	15	14	23	8
Increased by around 20%	25	26	25	17	25	23	23	26	24	24	21	25	26	20	30
TOTAL INCREASED	56	57	53	39	57	52	49	51	53	52	39	57	53	62	52
Stayed the same	21	22	22	27	20	27	22	19	22	27	31	19	22	19	20
Decreased by around 20%	9	9	11	20	8	8	13	13	10	9	13	9	11	7	11
Decreased by around 50%	1	2	1	3	1	1	2	1	2	1	3	2	2	0	0
Decreased by around 70%	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0
Decreased by more than 70%	0	0	0	1	1	0	1	1	0	0	0	0	1	0	0
TOTAL DECREASED	11	12	13	25	11	10	17	16	13	11	17	12	15	7	11
Don't know	13	10	11	11	12	10	13	15	13	11	13	12	12	11	18

YouGov / King's College London Survey Results

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

What do you think happened to the number of police officers in England and Wales between 2018 and 2025?

Increased by more than 20%	2	5	1	2	1	2	1	1	4
Increased by 20%	4	4	3	4	4	3	4	4	2
Increased by 5%	12	5	10	14	14	8	15	11	9
TOTAL INCREASED	18	14	14	20	19	13	20	16	15
Stayed the same	7	4	7	8	7	7	8	5	8
Decreased by 5%	22	19	21	25	23	20	25	22	19
Decreased by 20%	29	24	31	27	28	30	27	32	28
Decreased by more than 20%	12	15	13	11	9	18	9	14	19
TOTAL DECREASED	63	58	65	63	60	68	61	68	66
Don't know	13	24	13	10	12	12	11	9	11

What do you think happened to rates of the following crimes between 2010 and 2025 in England and Wales?

Domestic burglary

Increased by more than 70%	8	14	8	6	4	14	3	8	16
Increased by around 70%	7	9	7	7	6	9	4	9	13
Increased by around 50%	16	15	18	16	12	21	12	20	21
Increased by around 20%	25	26	24	26	27	23	26	25	24
TOTAL INCREASED	56	64	57	55	49	67	45	62	74
Stayed the same	21	10	20	24	24	17	27	20	12
Decreased by around 20%	9	3	7	11	12	5	13	8	3
Decreased by around 50%	1	1	1	2	2	1	2	1	1
Decreased by around 70%	1	1	1	0	1	1	1	1	1
Decreased by more than 70%	0	1	0	0	0	0	0	0	1
TOTAL DECREASED	11	6	9	13	15	7	16	10	6
Don't know	13	21	15	9	13	10	12	9	8

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421	
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Vehicle-related theft																				
	Increased by more than 70%	11	10	6	6	19	6	11	7	10	19	10	8	14	10	11	6	10	11	14
	Increased by around 70%	10	11	8	7	14	5	13	8	6	17	6	7	13	7	12	6	9	9	12
	Increased by around 50%	17	20	16	17	17	14	21	19	16	14	14	15	20	15	18	9	17	18	19
	Increased by around 20%	24	27	21	27	22	25	27	24	23	17	27	24	23	24	24	28	22	25	24
	TOTAL INCREASED	62	68	51	57	72	50	72	58	55	67	57	54	70	56	65	49	58	63	69
	Stayed the same	19	17	26	25	14	26	14	21	28	19	24	22	15	21	17	27	19	15	18
	Decreased by around 20%	5	5	9	8	2	9	5	7	7	1	9	10	2	7	4	7	5	7	3
	Decreased by around 50%	1	2	2	1	1	2	0	1	2	0	2	2	1	2	1	3	1	2	1
	Decreased by around 70%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Decreased by more than 70%	1	0	0	1	0	1	0	1	1	1	0	0	0	1	0	2	1	0	0
	TOTAL DECREASED	7	7	11	10	3	12	5	9	10	2	11	12	3	10	5	12	7	9	4
	Don't know	13	7	11	10	9	12	9	12	8	12	8	12	11	13	12	13	15	13	8
Mobile phone theft																				
	Increased by more than 70%	31	37	25	27	44	24	40	27	30	44	22	28	37	32	30	20	28	32	41
	Increased by around 70%	16	16	16	21	16	15	15	15	20	18	24	18	16	14	18	18	15	15	17
	Increased by around 50%	21	25	22	21	17	22	23	23	20	15	20	20	20	20	21	20	21	22	20
	Increased by around 20%	15	9	19	18	12	22	9	19	21	10	24	17	12	17	14	23	15	16	12
	TOTAL INCREASED	83	87	82	87	89	83	87	84	91	87	90	83	85	83	83	81	79	85	90
	Stayed the same	5	3	6	5	3	6	4	6	4	3	3	5	4	4	5	8	5	4	3
	Decreased by around 20%	1	1	1	1	0	1	1	1	0	0	2	1	0	1	1	0	2	0	1
	Decreased by around 50%	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0
	Decreased by around 70%	0	1	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0
	Decreased by more than 70%	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	TOTAL DECREASED	1	2	3	2	0	2	1	1	0	1	3	1	0	1	1	1	3	0	1
	Don't know	10	7	10	6	7	8	7	10	5	8	4	10	9	10	10	10	13	10	7

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Total	Generation					Socio-economic classification (NS-)			Country			
		Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
Vehicle-related theft													
Increased by more than 70%	11	7	11	9	14	6	9	10	13	11	6	8	11
Increased by around 70%	10	6	9	10	11	12	8	9	12	10	9	8	14
Increased by around 50%	17	13	16	18	19	20	16	19	17	17	19	15	8
Increased by around 20%	24	27	21	24	25	23	25	22	23	24	28	23	22
TOTAL INCREASED	62	53	57	61	69	61	58	60	65	62	62	54	55
Stayed the same	19	24	20	15	17	19	23	17	14	19	19	19	7
Decreased by around 20%	5	6	5	8	3	7	8	6	2	5	9	7	4
Decreased by around 50%	1	3	1	1	2	0	1	1	1	1	1	1	10
Decreased by around 70%	0	1	0	0	0	0	0	0	0	0	0	0	0
Decreased by more than 70%	1	1	1	0	0	3	0	0	2	1	0	1	0
TOTAL DECREASED	7	11	7	9	5	10	9	7	5	7	10	9	14
Don't know	13	12	16	14	9	10	9	15	16	12	10	19	24
Mobile phone theft													
Increased by more than 70%	31	20	30	29	40	43	32	30	33	32	27	27	31
Increased by around 70%	16	17	16	15	16	19	16	18	14	15	21	16	21
Increased by around 50%	21	22	20	22	21	20	22	21	20	22	19	20	10
Increased by around 20%	15	22	14	16	13	5	17	13	14	15	17	14	15
TOTAL INCREASED	83	81	80	82	90	87	87	82	81	84	84	77	77
Stayed the same	5	7	6	4	3	0	5	4	4	5	4	6	3
Decreased by around 20%	1	1	1	1	1	0	1	2	1	1	4	1	0
Decreased by around 50%	0	1	0	0	0	3	0	0	0	0	0	0	0
Decreased by around 70%	0	0	0	0	0	0	0	0	1	0	0	0	0
Decreased by more than 70%	0	0	0	0	0	0	0	1	0	0	0	0	0
TOTAL DECREASED	1	2	1	1	1	3	1	3	2	1	4	1	0
Don't know	10	10	12	12	7	9	7	12	13	10	9	16	20

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Region in England					Education level			Tenure			Ethnicity		Work status			
		Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample		1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample		1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Vehicle-related theft																		
	Increased by more than 70%	11	12	12	7	11	16	9	8	10	11	12	10	12	10	8	2	13
	Increased by around 70%	10	9	11	10	9	12	9	8	10	10	6	10	10	8	12	9	13
	Increased by around 50%	17	18	21	14	15	18	18	15	18	16	14	17	19	19	15	8	17
	Increased by around 20%	24	23	22	25	25	19	25	27	24	24	25	24	25	24	22	35	25
	TOTAL INCREASED	62	62	66	56	60	65	61	58	62	61	57	61	66	61	57	54	68
	Stayed the same	19	18	15	20	21	16	19	21	19	17	22	19	16	18	19	28	20
	Decreased by around 20%	5	6	4	7	5	3	5	8	5	5	6	6	3	6	4	6	3
	Decreased by around 50%	1	1	0	4	1	1	1	1	2	1	2	1	1	2	0	2	2
	Decreased by around 70%	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
	Decreased by more than 70%	1	0	0	0	1	1	1	0	0	0	2	1	0	0	2	0	0
	TOTAL DECREASED	7	8	4	11	7	5	7	9	7	6	10	8	4	8	6	9	5
	Don't know	13	12	13	12	11	14	12	12	11	16	12	12	15	13	18	8	8
Mobile phone theft																		
	Increased by more than 70%	31	30	31	35	32	37	30	28	33	30	25	31	34	30	26	18	39
	Increased by around 70%	16	13	18	20	15	13	18	16	16	17	13	16	14	16	14	17	17
	Increased by around 50%	21	24	20	17	23	19	21	22	21	18	27	22	19	20	20	24	23
	Increased by around 20%	15	17	12	14	16	13	15	17	15	13	20	15	16	17	17	26	11
	TOTAL INCREASED	83	84	81	86	86	82	84	83	85	78	85	84	83	83	77	85	90
	Stayed the same	5	4	7	3	5	4	5	5	4	6	5	5	4	5	5	7	3
	Decreased by around 20%	1	1	1	1	0	1	1	1	1	1	0	1	1	1	1	1	0
	Decreased by around 50%	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0
	Decreased by around 70%	0	1	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0
	Decreased by more than 70%	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0
	TOTAL DECREASED	1	2	1	3	0	1	1	1	1	3	0	1	2	2	1	1	0
	Don't know	10	10	11	7	9	12	10	9	10	12	9	10	11	11	16	6	7

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
Vehicle-related theft										
Increased by more than 70%	11	16	9	8	6	8	12	7	7	11
Increased by around 70%	10	8	10	8	5	8	6	12	9	10
Increased by around 50%	17	16	21	18	14	17	10	15	21	17
Increased by around 20%	24	20	25	25	27	25	24	18	24	22
TOTAL INCREASED	62	60	65	59	52	58	52	52	61	60
Stayed the same	19	15	21	23	25	22	30	23	21	21
Decreased by around 20%	5	9	3	7	8	8	3	9	5	7
Decreased by around 50%	1	1	1	2	3	2	2	4	1	2
Decreased by around 70%	0	0	0	0	0	0	2	2	1	0
Decreased by more than 70%	1	1	2	0	0	0	1	1	1	0
TOTAL DECREASED	7	11	6	9	11	10	8	16	8	9
Don't know	13	15	8	9	11	8	9	11	11	10
Mobile phone theft										
Increased by more than 70%	31	34	38	30	27	29	39	36	42	30
Increased by around 70%	16	14	15	17	16	18	16	16	14	16
Increased by around 50%	21	21	20	25	24	24	18	23	18	20
Increased by around 20%	15	12	17	16	16	16	16	10	11	18
TOTAL INCREASED	83	81	90	88	83	87	89	85	85	84
Stayed the same	5	6	2	5	6	4	2	6	4	6
Decreased by around 20%	1	1	1	1	1	1	0	0	1	1
Decreased by around 50%	0	0	1	0	1	0	1	1	1	0
Decreased by around 70%	0	0	0	0	0	0	0	1	0	0
Decreased by more than 70%	0	0	0	0	0	0	0	0	1	0
TOTAL DECREASED	1	1	2	1	2	1	1	2	3	1
Don't know	10	11	6	6	8	7	7	7	7	7

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Vehicle-related theft															
Increased by more than 70%	11	10	8	9	11	11	8	4	9	11	5	12	8	18	7
Increased by around 70%	10	9	9	7	10	7	9	11	10	9	4	10	8	9	11
Increased by around 50%	17	17	18	9	17	16	15	13	16	15	12	15	16	16	13
Increased by around 20%	24	25	24	19	23	24	27	22	23	24	28	24	24	24	27
TOTAL INCREASED	62	61	59	44	61	58	59	50	58	59	49	61	56	67	58
Stayed the same	19	21	21	26	18	19	20	19	21	23	25	15	21	15	15
Decreased by around 20%	5	5	6	13	5	7	7	7	6	4	7	6	7	6	8
Decreased by around 50%	1	2	2	3	1	2	1	4	1	1	4	2	2	2	0
Decreased by around 70%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Decreased by more than 70%	1	0	1	0	1	1	1	2	1	0	1	2	1	0	0
TOTAL DECREASED	7	7	9	16	7	10	9	13	8	5	12	10	10	8	8
Don't know	13	10	12	14	12	12	13	17	13	12	13	14	14	12	19
Mobile phone theft															
Increased by more than 70%	31	32	31	28	31	33	30	25	29	26	22	29	28	39	32
Increased by around 70%	16	17	16	18	16	16	17	15	18	15	15	17	16	16	16
Increased by around 50%	21	23	22	19	21	24	19	21	20	21	26	22	20	21	20
Increased by around 20%	15	15	17	21	16	14	18	17	15	22	20	15	18	10	3
TOTAL INCREASED	83	87	86	86	84	87	84	78	82	84	83	83	82	86	71
Stayed the same	5	4	3	5	5	4	5	8	5	6	6	6	5	3	5
Decreased by around 20%	1	1	1	2	1	0	1	2	1	1	1	1	1	1	3
Decreased by around 50%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Decreased by around 70%	0	0	0	0	0	0	1	0	0	1	1	0	0	0	2
Decreased by more than 70%	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
TOTAL DECREASED	1	1	1	3	1	0	2	2	1	2	2	1	1	1	7
Don't know	10	7	9	8	10	8	10	12	11	9	10	10	10	10	17

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
		Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample		1797	191	772	728	1045	697	773	547	315
Unweighted Sample		1797	133	751	793	1069	679	789	543	320
		%	%	%	%	%	%	%	%	%
Vehicle-related theft										
Increased by more than 70%		11	17	12	8	6	18	5	11	22
Increased by around 70%		10	12	10	9	8	13	6	13	14
Increased by around 50%		17	18	17	17	15	20	14	19	22
Increased by around 20%		24	18	24	26	25	23	27	26	18
TOTAL INCREASED		62	65	63	60	54	74	52	69	76
Stayed the same		19	9	17	22	24	12	26	16	11
Decreased by around 20%		5	3	3	8	7	3	8	4	3
Decreased by around 50%		1	0	1	1	2	1	2	1	2
Decreased by around 70%		0	1	0	0	0	0	0	0	0
Decreased by more than 70%		1	2	1	0	0	1	0	2	0
TOTAL DECREASED		7	6	5	9	9	5	10	7	5
Don't know		13	20	15	9	14	10	12	9	8
Mobile phone theft										
Increased by more than 70%		31	30	29	33	26	40	24	34	46
Increased by around 70%		16	14	16	17	15	17	15	19	15
Increased by around 50%		21	25	21	20	23	19	26	18	18
Increased by around 20%		15	9	15	17	19	11	20	15	10
TOTAL INCREASED		83	78	81	87	83	87	85	86	89
Stayed the same		5	4	4	5	5	5	5	5	4
Decreased by around 20%		1	1	1	1	1	1	1	1	1
Decreased by around 50%		0	0	0	0	0	0	0	0	0
Decreased by around 70%		0	1	0	0	0	0	0	0	0
Decreased by more than 70%		0	0	0	0	0	0	0	0	0
TOTAL DECREASED		1	2	1	1	1	1	1	1	1
Don't know		10	17	13	6	10	8	9	7	6

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample		1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample		1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Shoplifting	Increased by more than 70%	34	35	28	34	50	20	44	28	33	51	25	31	44	33	34	14	28	38	49
	Increased by around 70%	16	19	18	13	21	11	19	18	14	15	10	14	20	13	18	12	15	15	20
	Increased by around 50%	19	23	22	20	12	23	18	20	18	15	27	22	15	19	19	25	19	20	16
	Increased by around 20%	15	12	16	18	6	26	9	17	21	7	27	17	9	17	12	23	18	12	8
	TOTAL INCREASED	84	89	84	85	89	80	90	83	86	88	89	84	88	82	83	74	80	85	93
	Stayed the same	4	2	5	9	2	7	2	6	6	1	3	5	2	5	4	9	5	4	1
	Decreased by around 20%	1	1	2	1	0	3	0	2	2	0	2	1	0	1	1	7	1	1	0
	Decreased by around 50%	1	1	1	0	0	1	1	0	0	0	2	0	1	0	1	1	1	0	0
	Decreased by around 70%	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0
	Decreased by more than 70%	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
TOTAL DECREASED		2	2	4	1	0	4	1	2	2	2	4	1	2	1	2	8	2	2	0
Don't know		10	7	9	6	7	9	8	10	6	8	4	10	9	11	10	10	13	10	6
Murder	Increased by more than 70%	5	2	3	1	14	2	5	3	3	11	7	4	8	5	6	4	6	4	6
	Increased by around 70%	3	4	1	1	4	1	4	1	1	6	2	2	4	2	4	3	3	2	5
	Increased by around 50%	8	9	7	4	9	4	10	6	6	9	4	6	10	6	9	6	7	7	10
	Increased by around 20%	21	21	16	23	29	16	24	20	14	27	11	16	25	17	25	25	18	21	23
	TOTAL INCREASED	37	36	27	29	56	23	43	30	24	53	24	28	47	30	44	38	34	34	44
	Stayed the same	32	39	34	34	28	37	36	35	40	25	34	37	31	35	30	24	31	37	33
	Decreased by around 20%	14	14	21	21	5	21	10	17	23	6	26	18	10	17	10	21	14	12	11
	Decreased by around 50%	2	1	5	3	1	4	1	3	2	2	5	4	0	3	2	3	3	2	1
	Decreased by around 70%	1	0	1	3	0	0	0	1	3	0	1	1	0	0	1	0	1	1	1
	Decreased by more than 70%	1	0	1	0	0	3	0	2	0	0	1	1	0	1	0	3	0	0	1
TOTAL DECREASED		18	15	28	27	6	28	11	23	28	8	33	24	10	21	13	27	18	15	14
Don't know		14	9	11	10	10	11	11	12	8	13	10	12	13	14	13	12	16	14	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Generation					Socio-economic classification (NS-)			Country				
		Total	Gen Z (18-29)	Millenial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample		1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample		1797	251	522	469	524	31	678	401	458	1536	97	142	22
		%	%	%	%	%	%	%	%	%	%	%	%	%
Shoplifting	Increased by more than 70%	34	15	29	37	47	55	33	31	41	34	38	30	35
	Increased by around 70%	16	14	15	14	20	9	15	20	15	16	18	14	21
	Increased by around 50%	19	21	19	19	17	23	22	19	15	20	9	16	11
	Increased by around 20%	15	23	18	13	9	2	17	13	11	14	19	16	14
	TOTAL INCREASED	84	73	81	83	93	89	87	83	82	84	84	76	81
	Stayed the same	4	9	4	5	1	0	4	3	3	4	4	6	0
	Decreased by around 20%	1	6	1	1	0	0	1	0	1	1	2	1	0
	Decreased by around 50%	1	1	1	0	0	0	1	0	0	0	2	0	0
	Decreased by around 70%	0	0	0	1	0	3	0	0	1	0	0	1	0
	Decreased by more than 70%	0	1	0	0	0	0	0	0	0	0	0	0	0
	TOTAL DECREASED	2	8	2	2	0	3	2	0	2	1	4	2	0
Don't know		10	11	13	12	6	7	7	13	13	10	9	17	20
Murder	Increased by more than 70%	5	5	6	3	7	3	4	5	7	5	8	3	16
	Increased by around 70%	3	3	3	2	4	8	2	3	4	3	3	3	8
	Increased by around 50%	8	6	8	7	9	9	7	8	8	7	6	8	17
	Increased by around 20%	21	24	16	23	22	29	17	20	25	21	20	19	7
	TOTAL INCREASED	37	38	33	35	42	49	30	36	44	36	37	33	48
	Stayed the same	32	25	33	35	33	37	36	35	27	33	33	28	28
	Decreased by around 20%	14	19	13	13	12	6	19	9	10	14	14	12	4
	Decreased by around 50%	2	4	4	2	1	0	4	2	1	2	0	5	0
	Decreased by around 70%	1	0	0	1	1	0	1	1	1	1	2	0	0
	Decreased by more than 70%	1	2	1	0	0	0	1	0	1	1	0	1	0
	TOTAL DECREASED	18	25	18	16	14	6	25	12	13	18	16	18	4
Don't know		14	11	17	14	11	7	9	19	16	13	14	20	20

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Region in England					Education level			Tenure			Ethnicity		Work status			
		Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample		1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample		1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Shoplifting	Increased by more than 70%	34	34	35	31	35	46	34	24	36	33	25	34	30	29	31	11	47
	Increased by around 70%	16	17	19	15	13	16	16	15	17	15	12	17	10	15	16	11	20
	Increased by around 50%	19	21	18	20	20	13	18	24	19	16	22	18	24	20	18	26	17
	Increased by around 20%	15	11	13	17	17	10	14	20	14	14	21	15	15	18	12	25	7
	TOTAL INCREASED	84	83	85	83	85	85	82	83	86	78	80	84	79	82	77	73	91
	Stayed the same	4	5	3	4	4	2	5	5	4	4	6	4	6	5	5	12	1
	Decreased by around 20%	1	2	1	3	1	1	2	1	0	2	4	1	1	1	1	9	0
	Decreased by around 50%	1	0	0	1	1	1	0	1	0	1	0	1	1	1	0	0	0
	Decreased by around 70%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	Decreased by more than 70%	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0
TOTAL DECREASED		2	3	1	4	2	2	2	2	0	3	4	2	3	2	2	10	0
Don't know		10	10	10	8	9	12	10	9	9	13	9	10	12	11	16	5	6
Murder	Increased by more than 70%	5	7	4	4	5	10	4	3	5	7	5	6	4	5	2	0	7
	Increased by around 70%	3	3	4	4	2	4	4	2	3	5	2	3	4	2	4	5	4
	Increased by around 50%	8	8	10	4	7	10	8	5	8	7	8	7	9	7	7	6	10
	Increased by around 20%	21	22	24	17	22	28	20	16	20	22	22	21	18	19	19	27	23
	TOTAL INCREASED	37	40	42	29	36	52	36	26	36	41	37	37	35	33	32	38	44
	Stayed the same	32	33	33	32	33	25	34	36	36	26	28	34	27	34	34	28	32
	Decreased by around 20%	14	11	11	22	15	6	14	19	13	13	18	13	17	14	12	20	13
	Decreased by around 50%	2	2	0	5	2	2	1	5	2	2	3	2	4	4	1	5	1
	Decreased by around 70%	1	0	1	1	1	0	1	1	1	1	0	1	0	1	0	0	0
	Decreased by more than 70%	1	1	0	1	1	0	1	1	0	1	2	1	0	1	1	1	1
TOTAL DECREASED		18	14	12	29	19	8	17	26	16	17	23	17	21	20	14	26	15
Don't know		14	13	14	10	12	15	13	13	12	17	12	13	17	14	20	8	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
Shoplifting										
Increased by more than 70%	34	39	40	31	27	29	38	21	41	29
Increased by around 70%	16	11	19	15	15	17	14	17	11	16
Increased by around 50%	19	17	22	24	24	21	19	32	20	21
Increased by around 20%	15	14	10	17	20	18	16	15	11	20
TOTAL INCREASED	84	81	91	87	86	85	87	85	83	86
Stayed the same	4	3	2	3	4	6	4	2	5	4
Decreased by around 20%	1	2	1	2	1	1	1	1	2	2
Decreased by around 50%	1	2	0	0	1	1	1	3	1	1
Decreased by around 70%	0	0	0	0	0	0	1	2	2	0
Decreased by more than 70%	0	0	0	1	0	0	1	0	0	0
TOTAL DECREASED	2	4	1	3	2	2	4	6	5	3
Don't know	10	10	5	6	8	7	6	7	7	8
Murder										
Increased by more than 70%	5	10	5	3	1	3	3	2	2	5
Increased by around 70%	3	3	4	2	1	3	5	4	2	3
Increased by around 50%	8	8	7	8	6	8	7	14	9	8
Increased by around 20%	21	23	21	20	19	20	15	25	26	23
TOTAL INCREASED	37	44	37	33	27	34	30	45	39	39
Stayed the same	32	28	32	34	37	35	29	25	31	32
Decreased by around 20%	14	13	17	20	23	18	23	16	14	15
Decreased by around 50%	2	1	2	3	3	3	5	3	2	3
Decreased by around 70%	1	1	2	1	1	0	2	2	2	1
Decreased by more than 70%	1	1	2	1	1	1	1	1	0	1
TOTAL DECREASED	18	16	23	25	28	22	31	22	18	20
Don't know	14	13	9	8	9	9	9	8	12	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Fieldwork: 23rd - 27th March 2026

		Social media used (last month)														
		Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58	
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Shoplifting	Increased by more than 70%	34	36	34	23	35	29	26	24	28	21	20	28	29	47	40
	Increased by around 70%	16	18	17	12	17	14	13	19	17	16	12	16	15	13	14
	Increased by around 50%	19	20	22	26	18	22	21	18	19	19	27	19	21	18	13
	Increased by around 20%	15	13	13	22	14	20	21	16	18	20	24	18	18	7	4
	TOTAL INCREASED	84	87	86	83	84	85	81	77	82	76	83	81	83	85	71
	Stayed the same	4	3	3	4	3	5	6	4	5	7	6	5	4	5	8
	Decreased by around 20%	1	1	1	3	1	2	2	5	2	6	0	4	2	0	0
	Decreased by around 50%	1	0	0	1	0	1	1	1	0	0	0	0	1	1	2
	Decreased by around 70%	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2
	Decreased by more than 70%	0	0	0	0	0	0	1	0	0	1	1	1	0	0	0
TOTAL DECREASED	2	1	1	4	1	3	4	6	2	7	1	6	3	1	4	
Don't know	10	8	9	8	10	7	10	14	11	10	10	10	11	9	17	
Murder	Increased by more than 70%	5	4	3	3	5	5	2	3	4	6	2	7	4	10	4
	Increased by around 70%	3	3	3	3	3	4	2	3	3	4	2	4	3	4	3
	Increased by around 50%	8	8	7	5	8	6	7	6	7	8	5	7	6	14	6
	Increased by around 20%	21	22	20	12	23	24	17	20	20	27	14	26	21	18	13
	TOTAL INCREASED	37	37	33	23	39	39	28	32	34	45	23	44	34	46	26
	Stayed the same	32	35	38	32	33	30	34	31	32	25	33	26	32	30	35
	Decreased by around 20%	14	15	16	28	12	17	17	16	15	15	23	12	16	6	14
	Decreased by around 50%	2	1	1	4	2	2	4	2	3	2	6	3	3	2	3
	Decreased by around 70%	1	1	1	1	1	0	1	1	1	1	0	1	1	0	0
	Decreased by more than 70%	1	1	1	2	1	3	2	2	1	1	2	1	1	1	0
TOTAL DECREASED	18	18	19	35	16	22	24	21	20	19	31	17	21	9	17	
Don't know	14	10	11	11	13	10	14	16	14	11	12	14	13	15	22	

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
		Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample		1797	191	772	728	1045	697	773	547	315
Unweighted Sample		1797	133	751	793	1069	679	789	543	320
		%	%	%	%	%	%	%	%	%
Shoplifting	Increased by more than 70%	34	34	34	34	30	40	29	33	47
	Increased by around 70%	16	16	17	14	14	19	15	17	18
	Increased by around 50%	19	15	17	22	20	17	22	21	15
	Increased by around 20%	15	13	12	17	18	10	19	15	8
	TOTAL INCREASED	84	78	80	87	82	86	85	86	88
	Stayed the same	4	3	4	4	5	3	6	3	4
	Decreased by around 20%	1	1	2	1	1	2	1	2	1
	Decreased by around 50%	1	1	1	0	0	1	0	1	0
	Decreased by around 70%	0	1	0	0	0	0	0	1	0
	Decreased by more than 70%	0	0	0	0	0	0	0	0	1
		TOTAL DECREASED	2	3	1	1	3	1	4	2
		Don't know	10	16	13	6	11	9	6	6
Murder	Increased by more than 70%	5	11	7	2	2	11	2	5	14
	Increased by around 70%	3	3	4	3	2	6	1	4	7
	Increased by around 50%	8	11	6	8	6	10	3	11	11
	Increased by around 20%	21	22	23	19	16	27	16	26	27
	TOTAL INCREASED	37	47	40	32	26	54	22	46	59
	Stayed the same	32	24	31	37	38	24	43	30	19
	Decreased by around 20%	14	4	10	17	18	8	19	11	9
	Decreased by around 50%	2	1	2	3	3	1	3	2	2
	Decreased by around 70%	1	0	0	1	1	1	0	1	1
	Decreased by more than 70%	1	0	1	1	1	1	1	1	0
		TOTAL DECREASED	18	5	13	22	11	23	15	12
		Don't know	14	24	16	9	14	12	10	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What percentage of the prison population in England and Wales do you think were foreign nationals as of 2025? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	0	1	0	1	1	0	0	1	0	1	0	1	1	1	0
2	1	0	3	2	0	3	1	3	1	0	4	3	0	1	1	0	2	1	1
3	1	1	1	2	0	4	1	2	1	1	3	2	1	1	1	3	1	1	1
4	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
5	7	3	10	6	2	15	2	9	13	2	15	10	3	7	7	9	7	9	3
6	0	0	1	0	0	1	0	0	1	0	1	0	0	0	0	1	0	0	0
7	1	0	0	2	0	2	0	1	1	1	2	0	0	1	1	2	1	0	0
8	2	2	3	2	1	4	0	3	2	0	4	3	1	2	1	2	2	2	1
9	0	1	0	1	0	1	0	0	1	0	1	1	0	1	0	0	0	0	0
10	10	11	12	11	4	17	8	15	13	4	18	14	8	12	9	10	12	10	9
11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	2	1	5	1	2	1	2	3	1	1	2	2	2	2	2	2	3	1	2
13	0	0	0	0	1	0	0	0	0	2	0	0	1	0	0	0	0	0	0
14	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	9	8	14	12	7	8	5	11	11	10	9	9	9	11	6	11	8	8	11
16	0	0	0	1	0	1	0	0	1	0	1	1	0	0	0	0	1	0	0
17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	0	0	1	0	0	1	0	0	0	0	2	1	0	1	0	0	0	1	1
19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	11	11	7	12	11	12	13	8	12	9	7	9	11	12	10	12	9	13	11
21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22	0	0	1	0	1	0	1	1	0	0	0	0	1	1	0	0	0	1	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	1	0	0	0	0	1	1	0	0	0	0	0	0	0	0	1
25	5	7	6	6	4	3	8	4	6	6	5	6	6	7	4	3	5	6	6
26	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	1	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
28	0	0	1	1	0	0	0	1	0	0	1	1	0	1	0	0	0	0	0
30	11	15	12	11	10	8	14	11	9	9	9	11	12	11	11	7	13	11	9

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation					Socio-economic classification (NS-)			Country				
	Total	Gen Z (18-29)	Millenial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

What percentage of the prison population in England and Wales do you think were foreign nationals as of 2025? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	1	1	0	1	0	0	1	1	0	1	1	0	0
2	1	1	1	2	1	2	2	1	1	1	1	1	0
3	1	2	1	2	1	0	2	1	0	1	0	2	0
4	0	1	0	1	0	0	0	0	0	0	0	1	0
5	7	8	7	10	3	0	9	5	5	6	10	9	5
6	0	1	0	0	0	0	0	0	0	0	0	0	0
7	1	2	1	0	0	0	1	0	0	1	0	0	0
8	2	2	2	1	1	0	2	1	1	2	2	1	0
9	0	0	0	0	1	0	1	0	0	0	1	0	0
10	10	12	12	10	9	5	14	10	7	11	11	8	6
11	0	0	0	0	0	0	0	0	0	0	0	0	4
12	2	2	2	1	1	3	3	2	2	2	2	4	0
13	0	0	0	0	0	3	0	1	0	0	0	0	0
14	0	1	0	0	0	0	0	0	0	0	0	0	0
15	9	10	8	9	9	12	10	11	7	9	7	12	9
16	0	0	1	0	1	0	1	0	0	0	1	0	0
17	0	0	0	0	0	0	0	0	0	0	1	0	0
18	0	0	0	0	1	0	1	1	0	0	0	1	0
19	0	0	0	0	0	0	0	0	0	0	1	1	0
20	11	11	10	11	12	9	10	10	11	11	10	8	30
21	0	0	0	0	0	0	0	0	0	0	0	0	0
22	0	0	1	1	0	4	1	0	1	1	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	1	0	0	0	1	0	0	1	0
25	5	3	5	6	6	7	6	5	6	6	5	5	4
26	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	1	0	0	0	0	0	0	0	0	0	1	0
28	0	1	0	0	0	0	0	0	0	0	0	0	0
30	11	10	13	12	9	2	12	11	10	11	17	10	14

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What percentage of the prison population in England and Wales do you think were foreign nationals as of 2025? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	1	1	0	1	0	0	1	1	0	1	1	0	1	1	0	2	0
2	1	1	2	3	1	0	1	2	2	1	1	1	2	2	1	1	1
3	1	1	3	2	0	0	2	2	1	2	1	1	3	1	1	4	1
4	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	2	0
5	7	8	5	8	6	4	6	10	7	7	4	6	11	7	10	7	3
6	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
7	1	0	2	1	1	0	1	1	1	0	1	1	1	1	0	4	0
8	2	1	2	2	2	1	1	3	2	2	2	2	1	2	1	4	1
9	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0
10	10	12	10	9	11	6	9	15	11	8	15	10	11	12	10	8	9
11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
12	2	2	2	2	2	2	1	3	2	2	2	2	1	2	3	0	2
13	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
15	9	11	6	8	9	8	9	9	9	8	11	9	8	10	5	16	11
16	0	0	0	1	0	0	1	1	0	0	1	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	0	1	0	0	0	0	0	1	1	0	0	1	0	0	1	0	1
19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	11	10	11	10	11	12	11	10	11	11	8	11	11	11	11	20	10
21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22	0	1	0	0	0	0	0	0	0	1	0	0	1	1	1	0	0
23	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
24	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	1
25	5	5	5	6	6	5	6	6	6	4	6	6	4	6	5	2	6
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0
28	0	0	0	0	1	1	0	0	0	0	1	0	0	0	0	0	0
30	11	10	11	13	10	13	11	10	12	10	9	11	11	12	11	9	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

What percentage of the prison population in England and Wales do you think were foreign nationals as of 2025? Please choose a percentage between 0 and 100%.

0	0	1	0	0	0	0	0	0	0	0
1	1	0	0	1	1	1	0	0	0	1
2	1	1	1	2	1	1	1	0	0	2
3	1	2	1	1	2	2	0	3	3	1
4	0	0	0	0	0	0	1	0	0	0
5	7	8	6	8	9	9	10	10	8	7
6	0	0	0	0	0	0	1	0	1	0
7	1	0	1	1	1	1	0	1	1	1
8	2	1	2	3	2	2	3	1	1	2
9	0	0	0	0	1	1	1	0	0	0
10	10	9	12	15	18	14	14	18	9	11
11	0	0	0	0	0	0	0	0	0	0
12	2	1	2	2	3	2	1	3	1	3
13	0	0	1	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0	0
15	9	5	11	10	9	10	13	13	10	10
16	0	1	1	1	1	0	1	2	1	1
17	0	0	0	0	0	0	0	0	0	0
18	0	0	1	1	1	0	2	0	0	1
19	0	0	0	0	0	0	0	0	0	0
20	11	10	12	10	11	11	8	6	15	12
21	0	0	0	0	0	0	0	1	1	0
22	0	0	1	1	0	0	1	0	0	1
23	0	0	0	0	1	0	0	1	1	0
24	0	0	0	0	0	0	1	1	0	0
25	5	5	6	7	7	5	11	4	8	6
26	0	0	0	0	0	0	0	0	0	0
27	0	0	1	1	0	0	1	0	0	0
28	0	0	0	1	0	1	1	0	0	1
30	11	10	7	9	8	9	9	8	15	11

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

					Social media used (last month)												
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month		
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58		
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		

What percentage of the prison population in England and Wales do you think were foreign nationals as of 2025? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	1	0	0	2	1	1	1	0	1	1	1	1	1	1	0
2	1	1	1	2	1	1	1	2	1	0	1	0	1	2	4
3	1	1	1	2	1	1	1	1	2	2	2	3	1	0	0
4	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
5	7	7	8	12	7	6	11	5	8	8	13	4	8	8	6
6	0	0	0	0	0	0	0	1	0	1	1	1	1	0	0
7	1	0	1	1	0	0	1	1	1	1	2	1	1	0	2
8	2	1	2	3	2	2	3	4	2	2	2	2	2	2	0
9	0	1	1	0	0	1	0	1	0	1	0	0	0	1	1
10	10	11	12	17	11	12	10	10	11	9	15	9	13	6	5
11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	2	2	2	2	2	2	2	1	2	1	3	2	2	2	2
13	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	9	11	9	11	8	9	10	8	8	13	9	10	8	9	16
16	0	1	0	1	0	1	0	0	1	0	1	1	0	1	0
17	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
18	0	1	1	1	0	0	0	1	0	0	0	0	1	0	0
19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	11	11	10	10	11	15	8	11	12	11	9	10	11	10	10
21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22	0	1	1	0	0	1	1	0	0	0	1	0	1	0	2
23	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
24	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0
25	5	7	7	6	5	5	6	2	5	3	9	4	5	3	6
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	1	1	1	0	1	0	1	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	11	9	11	11	10	12	13	9	11	9	8	11	11	16	18

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention			Safety walking on the street after		Quality of life affected by fear of crime		
Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample 1797	191	772	728	1045	697	773	547	315
Unweighted Sample 1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%

What percentage of the prison population in England and Wales do you think were foreign nationals as of 2025? Please choose a percentage between 0 and 100%.

0	0	1	0	0	0	0	0	0
1	1	1	0	1	0	1	0	1
2	1	0	1	2	1	2	1	0
3	1	1	1	1	2	2	0	1
4	0	0	0	0	0	1	0	0
5	7	6	5	8	9	4	10	6
6	0	0	0	0	1	0	0	0
7	1	0	0	1	1	1	0	0
8	2	0	2	2	2	3	1	1
9	0	0	0	1	0	1	0	0
10	10	6	8	13	14	6	14	9
11	0	0	0	0	0	0	0	0
12	2	0	2	2	1	2	2	1
13	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	1
15	9	6	8	10	10	7	10	5
16	0	0	0	0	0	1	0	0
17	0	1	0	0	0	0	0	0
18	0	1	0	1	1	0	1	0
19	0	0	0	0	0	0	0	0
20	11	13	11	11	12	10	11	9
21	0	0	0	0	0	0	0	0
22	0	0	1	0	1	0	1	0
23	0	1	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0
25	5	3	6	6	5	6	5	6
26	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0
28	0	0	1	0	1	0	0	0
30	11	11	13	10	11	10	13	9

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
32	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0
33	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
34	0	0	0	0	2	0	0	0	0	1	0	0	1	1	0	0	0	0	0
35	3	4	2	3	4	1	5	2	3	5	1	1	5	3	3	3	2	3	5
36	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	1	1
37	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	8	11	5	8	9	6	8	6	6	13	7	6	8	5	10	11	7	9	7
41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
43	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	3	4	2	3	2	1	4	2	2	2	1	2	4	2	4	3	3	3	3
47	0	0	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
50	6	4	4	3	7	5	7	5	4	7	6	5	7	5	8	5	7	6	6
55	1	1	0	2	3	1	3	0	1	2	0	1	1	1	1	2	0	1	2
56	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
58	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
60	4	5	2	0	6	2	6	3	2	6	0	2	6	4	4	5	3	2	7
62	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
65	1	2	1	0	2	0	1	1	0	2	0	1	1	1	1	0	1	1	1
66	0	0	0	0	1	0	0	0	0	1	0	0	1	0	1	0	1	0	0
67	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
68	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
70	2	2	1	1	6	0	3	1	0	4	1	1	3	2	3	1	2	2	1

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Total	Generation					Socio-economic classification (NS-)			Country			
		Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
32	0	0	0	1	0	0	0	0	0	0	0	0	0
33	0	0	0	0	0	0	0	0	0	0	0	0	0
34	0	0	0	1	0	0	0	0	1	0	0	1	0
35	3	2	2	3	5	5	3	4	3	3	1	2	0
36	0	0	0	1	1	0	0	0	0	0	0	0	4
37	0	0	0	0	0	0	0	0	1	0	0	0	0
38	0	0	0	0	0	0	0	0	0	0	0	1	0
40	8	10	7	6	10	6	6	8	9	7	12	9	12
41	0	1	0	0	0	0	0	0	1	0	0	0	0
43	0	0	0	0	0	0	0	0	0	0	0	1	0
44	0	0	0	0	0	0	0	0	0	0	0	0	0
45	3	3	2	3	3	4	1	5	4	3	3	2	0
47	0	0	0	0	1	0	0	0	1	0	0	1	3
48	0	0	0	0	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0	1	0	0
50	6	5	8	5	6	6	5	9	7	6	5	10	0
55	1	1	0	1	2	0	1	2	0	1	0	1	0
56	0	0	0	0	0	0	0	0	0	0	0	0	0
58	0	0	0	0	0	0	0	0	0	0	0	0	0
60	4	4	4	1	5	24	3	4	5	4	5	2	0
62	0	1	0	0	0	0	0	0	1	0	0	0	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0
65	1	1	1	1	1	0	1	1	2	1	1	1	0
66	0	0	1	0	0	0	0	0	1	0	0	0	8
67	0	0	0	0	0	0	0	0	0	0	0	0	0
68	0	0	0	0	0	0	0	0	0	0	0	0	0
70	2	2	2	2	2	3	1	1	4	2	2	3	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
33	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
34	0	1	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0
35	3	5	4	3	3	4	3	3	3	3	3	3	2	2	4	1	4
36	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1
37	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	8	6	7	6	9	9	9	5	7	9	7	8	6	5	10	10	8
41	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0
43	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	3	3	4	1	3	5	3	2	3	3	6	3	2	3	4	0	4
47	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0
48	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	6	6	5	5	8	8	7	5	6	9	3	6	7	7	7	0	6
55	1	0	2	2	1	1	1	1	1	1	1	1	1	0	1	3	2
56	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
58	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
60	4	4	4	3	5	5	4	3	4	4	5	4	5	2	5	1	6
62	0	0	0	1	0	1	0	0	0	1	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
65	1	1	1	0	1	1	1	0	1	1	2	1	1	1	0	0	2
66	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
67	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	2	1	2	3	2	3	2	1	2	3	2	2	3	2	2	2	2

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
32	0	0	0	0	0	0	0	0	0	0
33	0	0	0	0	1	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0
35	3	4	3	3	2	3	4	2	2	3
36	0	1	0	0	1	0	0	0	0	0
37	0	0	0	0	0	0	0	0	0	0
38	0	0	0	0	0	0	0	0	0	0
40	8	13	9	7	6	6	3	8	6	8
41	0	0	0	0	0	0	0	0	0	0
43	0	0	0	0	0	0	0	0	0	0
44	0	0	0	0	0	0	0	0	0	0
45	3	3	2	2	1	3	1	4	1	2
47	0	0	1	0	0	0	2	0	0	0
48	0	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0
50	6	7	4	4	4	5	1	2	4	5
55	1	1	1	1	1	1	3	0	2	1
56	0	0	0	0	0	0	0	0	0	0
58	0	0	0	0	0	0	0	0	0	0
60	4	5	5	4	2	2	3	5	2	3
62	0	1	0	0	0	0	1	1	1	1
63	0	0	0	0	0	0	0	0	0	0
65	1	0	1	1	0	2	0	0	1	0
66	0	2	0	0	0	0	0	0	0	1
67	0	1	0	0	0	0	0	0	0	0
68	0	0	0	0	0	0	1	1	0	0
70	2	3	4	2	1	1	2	5	4	3

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
32	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0
33	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	3	4	4	0	3	3	2	3	2	3	2	3	3	5	2
36	0	0	1	0	0	1	1	0	0	0	0	0	0	0	0
37	0	0	1	1	0	0	0	1	0	0	1	0	0	0	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	8	9	7	4	8	9	4	8	7	10	6	8	7	6	9
41	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0
43	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	3	2	3	0	3	2	2	6	3	2	3	4	3	6	1
47	0	0	0	1	0	0	0	0	0	0	0	0	0	0	3
48	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	6	5	4	1	7	4	6	6	7	7	3	8	6	7	3
55	1	1	1	1	1	0	0	0	1	1	0	1	1	2	0
56	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
58	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	4	4	4	1	4	3	4	6	3	4	2	5	3	4	3
62	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
65	1	0	0	0	1	0	0	2	1	2	2	2	1	0	1
66	0	0	0	1	1	1	0	0	1	0	0	1	1	0	0
67	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0
68	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	2	2	2	1	2	2	3	1	2	2	1	2	2	2	2

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%
32	0	0	0	0	0	0	0	0	0
33	0	0	0	0	0	1	0	1	0
34	0	0	1	0	0	0	0	0	0
35	3	2	4	3	2	4	2	3	4
36	0	1	0	1	0	0	0	1	0
37	0	0	0	0	0	0	0	0	1
38	0	0	0	0	0	0	0	0	0
40	8	7	9	7	5	12	5	9	10
41	0	1	0	0	0	0	0	0	0
43	0	0	0	0	0	0	0	0	0
44	0	0	0	0	0	0	0	0	0
45	3	8	4	1	2	4	1	3	4
47	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0
50	6	10	8	4	5	8	4	8	6
55	1	2	1	1	1	2	0	1	3
56	0	0	0	0	0	0	0	0	0
58	0	1	0	0	0	0	0	0	0
60	4	5	5	3	3	6	2	4	7
62	0	1	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0
65	1	2	1	1	1	1	1	0	1
66	0	3	0	0	0	1	0	1	0
67	0	1	0	0	0	0	0	0	0
68	0	0	0	0	0	0	0	0	0
70	2	2	2	2	1	3	1	3	3

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421	
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
75	1	1	0	1	4	0	2	0	1	3	1	0	2	1	2	0	0	2	3	
76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
79	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	
80	1	1	1	0	2	0	2	0	0	2	0	1	1	0	1	0	1	0	2	
85	0	0	0	0	1	0	0	0	0	1	0	0	1	0	1	0	0	0	0	
87	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
88	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
90	0	0	0	0	0	1	0	0	0	1	1	0	0	0	0	1	0	0	0	
95	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
96	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
100	0	0	0	0	2	0	0	0	0	2	0	0	1	0	0	0	1	0	0	
MEAN	29	31	22	24	40	20	34	23	23	38	20	23	34	26	32	26	28	28	33	
MEDIAN	25	30	15	20	35	15	30	20	20	35	15	20	30	20	30	20	25	25	30	

In the 10 years between 2013/14 and 2023/24, the annual number of sexual offences in England and Wales recorded by the police increased from 64,000 to 189,000.
In 2024, what percentage of people cautioned for or convicted of sexual offences in England and Wales do you think were foreign nationals – that is, people who are not British citizens? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
1	2	1	3	1	0	4	1	3	1	0	3	3	0	2	2	2	2	2	1
2	2	1	3	3	1	6	0	4	2	1	6	3	1	2	2	1	3	2	1
3	1	0	3	0	0	3	1	3	2	0	3	2	1	1	1	1	2	2	1
4	0	0	1	1	0	0	0	0	1	0	1	1	0	1	0	0	0	1	0
5	7	4	11	11	2	12	3	8	15	3	13	11	3	8	6	12	7	6	6
6	0	0	0	1	0	0	0	0	2	0	1	1	0	0	0	1	0	1	0
7	0	0	1	1	0	0	0	1	0	0	0	1	0	0	0	0	0	0	1
8	1	0	3	1	0	1	0	2	1	1	3	1	1	1	1	2	1	1	1
9	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
10	11	5	11	14	5	20	6	13	13	6	25	12	7	12	10	14	11	9	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

			Generation					Socio-economic classification (NS-			Country			
		Total	Gen Z (18-29)	Millenial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50	
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22	
	%	%	%	%	%	%	%	%	%	%	%	%	%	
75	1	0	0	2	2	2	1	1	2	1	2	1	0	
76	0	0	0	0	0	0	0	0	0	0	0	0	0	
79	0	0	0	0	0	0	0	0	0	0	0	0	0	
80	1	0	1	1	2	0	0	1	1	1	0	0	0	
85	0	0	1	0	0	0	0	0	1	0	0	0	0	
87	0	0	0	0	0	0	0	0	0	0	0	0	0	
88	0	0	0	0	0	0	0	0	0	0	1	0	0	
89	0	0	0	0	0	0	0	0	0	0	0	1	0	
90	0	0	0	0	0	0	0	0	0	0	0	0	0	
95	0	0	0	0	0	0	0	0	0	0	0	0	0	
96	0	0	0	0	0	0	0	0	0	0	0	0	0	
99	0	0	0	0	0	0	0	0	0	0	0	0	0	
100	0	1	0	1	0	0	0	0	1	0	0	1	0	
MEAN	29	27	29	26	32	36	24	30	35	29	28	28	27	
MEDIAN	25	20	25	20	30	35	20	28	30	25	25	25	20	

In the 10 years between 2013/14 and 2023/24, the annual number of sexual offences in England and Wales recorded by the police increased from 64,000 to 189,000.
In 2024, what percentage of people cautioned for or convicted of sexual offences in England and Wales do you think were foreign nationals – that is, people who are not British citizens? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	2	1	1	3	1	0	2	1	1	1	0	2	9
2	2	3	2	3	1	0	3	3	1	2	1	1	0
3	1	1	1	3	1	0	2	1	1	1	1	3	0
4	0	1	0	1	0	2	1	0	0	0	1	1	0
5	7	11	7	6	7	2	8	6	5	7	9	10	0
6	0	0	0	1	0	0	1	0	0	0	0	1	0
7	0	0	0	0	1	0	1	0	0	0	1	0	4
8	1	2	1	1	1	0	2	1	0	1	0	1	4
9	0	1	0	0	0	0	0	0	0	0	0	0	0
10	11	11	12	10	11	5	14	9	9	12	4	5	14

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
75	1	1	2	1	1	2	1	1	2	0	0	1	0	1	0	0	3
76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
79	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	1	0	1	1	1	1	1	1	1	1	0	1	1	0	1	0	1
85	0	0	1	0	0	1	0	0	0	0	0	0	1	0	1	1	0
87	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
88	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	1	0
95	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
96	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
99	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100	0	1	0	1	0	1	0	0	0	0	1	1	0	1	0	0	0
MEAN	29	27	30	28	30	36	29	24	28	31	29	29	27	27	30	22	32
MEDIAN	25	20	25	24	25	30	25	20	25	30	25	25	20	20	30	20	30

In the 10 years between 2013/14 and 2023/24, the annual number of sexual offences in England and Wales recorded by the police increased from 64,000 to 189,000.
In 2024, what percentage of people cautioned for or convicted of sexual offences in England and Wales do you think were foreign nationals – that is, people who are not British citizens? Please choose a percentage between 0 and 100%.

0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
1	2	2	1	3	1	0	3	2	2	2	2	1	3	2	1	4	1
2	2	2	3	5	1	1	2	3	2	2	2	2	4	3	1	0	2
3	1	1	2	3	1	1	1	2	2	1	2	1	2	2	2	2	0
4	0	0	1	0	0	0	0	1	1	0	0	0	0	1	0	0	0
5	7	7	6	10	6	4	6	10	7	6	7	7	9	7	7	13	6
6	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	1	0
7	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	1
8	1	2	1	1	1	0	2	1	1	1	0	1	2	2	0	1	1
9	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0
10	11	13	9	11	12	7	11	13	10	11	12	10	16	11	11	12	11

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
75	1	0	1	1	0	1	0	0	0	0
76	0	0	0	0	0	0	0	0	0	0
79	0	0	0	0	0	0	0	0	0	0
80	1	2	1	1	0	0	0	0	2	0
85	0	0	1	0	0	0	1	0	1	0
87	0	0	0	0	0	0	0	0	0	0
88	0	0	0	0	0	0	1	1	1	0
89	0	0	0	0	0	0	0	0	0	0
90	0	1	0	0	0	0	0	1	0	1
95	0	0	0	0	0	0	0	0	0	0
96	0	0	0	0	0	0	0	0	0	0
99	0	0	0	0	0	0	0	0	0	0
100	0	0	0	0	0	0	0	0	0	0
MEAN	29	32	30	25	22	25	25	27	28	27
MEDIAN	25	30	25	20	18	20	20	20	23	20

In the 10 years between 2013/14 and 2023/24, the annual number of sexual offences in England and Wales recorded by the police increased from 64,000 to 189,000.
In 2024, what percentage of people cautioned for or convicted of sexual offences in England and Wales do you think were foreign nationals – that is, people who are not British citizens? Please choose a percentage between 0 and 100%.

0	0	1	0	0	0	0	0	0	0	0
1	2	1	1	2	3	2	1	1	1	2
2	2	3	2	3	2	3	2	1	2	2
3	1	1	1	2	1	1	2	3	2	2
4	0	0	0	1	1	1	1	0	1	0
5	7	6	5	9	9	9	14	17	7	7
6	0	1	0	1	1	0	1	0	1	0
7	0	0	0	0	0	0	1	0	0	0
8	1	2	1	2	2	2	1	0	0	2
9	0	0	1	0	0	0	0	1	1	0
10	11	8	15	13	15	12	12	14	15	11

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
75	1	1	1	0	1	1	1	0	1	0	0	1	0	4	0
76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
79	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	1	1	1	1	1	0	0	2	1	0	0	0	1	0	0
85	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
87	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
88	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0
95	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
96	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2
MEAN	29	28	27	21	30	26	25	30	27	28	22	31	27	31	28
MEDIAN	25	25	25	15	25	20	20	25	20	20	15	28	20	30	25

In the 10 years between 2013/14 and 2023/24, the annual number of sexual offences in England and Wales recorded by the police increased from 64,000 to 189,000.
In 2024, what percentage of people cautioned for or convicted of sexual offences in England and Wales do you think were foreign nationals – that is, people who are not British citizens? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
1	2	1	2	2	2	2	2	1	2	2	3	2	2	3	3
2	2	2	3	3	2	1	2	3	2	1	3	2	3	2	0
3	1	1	2	3	1	2	2	3	1	2	2	1	2	1	0
4	0	0	1	1	0	0	1	0	0	1	1	0	1	1	1
5	7	8	8	15	7	7	10	10	9	8	12	7	8	2	6
6	0	0	0	0	0	0	0	1	1	1	0	0	1	0	0
7	0	1	0	0	0	1	1	0	0	0	0	0	0	0	0
8	1	1	2	3	1	2	3	2	1	0	2	2	1	1	0
9	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
10	11	10	10	14	10	12	11	14	12	10	15	9	12	7	7

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
		Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315	
Unweighted Sample	1797	133	751	793	1069	679	789	543	320	
	%	%	%	%	%	%	%	%	%	
75	1	3	1	1	1	2	1	1	3	
76	0	0	0	0	0	0	0	0	0	
79	0	0	0	0	0	0	0	0	0	
80	1	1	0	1	1	1	0	0	3	
85	0	1	0	0	0	1	0	0	1	
87	0	0	0	0	0	0	0	0	0	
88	0	0	0	0	0	0	0	0	0	
89	0	0	0	0	0	0	0	0	0	
90	0	0	1	0	0	1	0	0	1	
95	0	0	0	0	0	0	0	0	0	
96	0	0	0	0	0	0	0	0	0	
99	0	1	0	0	0	0	0	0	0	
100	0	1	1	0	0	1	0	0	1	
MEAN	29	37	32	25	25	35	23	31	37	
MEDIAN	25	35	30	20	20	30	20	25	35	

In the 10 years between 2013/14 and 2023/24, the annual number of sexual offences in England and Wales recorded by the police increased from 64,000 to 189,000.
In 2024, what percentage of people cautioned for or convicted of sexual offences in England and Wales do you think were foreign nationals – that is, people who are not British citizens? Please choose a percentage between 0 and 100%.

0	0	1	0	0	0	0	0	0	0
1	2	1	1	2	2	1	2	1	1
2	2	0	2	3	3	1	3	1	1
3	1	3	1	2	1	2	2	1	1
4	0	0	1	0	1	0	1	0	0
5	7	1	5	10	10	3	11	4	4
6	0	0	0	1	0	0	0	0	0
7	0	0	0	0	1	0	1	0	0
8	1	0	1	2	1	1	1	1	1
9	0	0	0	0	0	0	0	0	0
10	11	10	10	12	12	9	13	9	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
11	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
12	1	1	2	1	1	3	0	2	0	1	1	1	1	1	1	1	2	1	0
13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	0	0	1	0	0	1	0	1	0	0	0	1	0	1	0	1	0	1	0
15	5	4	7	8	3	6	3	8	7	3	7	6	5	6	5	8	5	5	5
16	0	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
17	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
18	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
20	10	13	11	14	9	12	10	12	11	8	10	12	9	10	11	10	11	10	8
21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
22	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
25	5	5	5	4	7	2	8	4	6	5	3	5	6	7	4	6	4	6	6
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
29	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	9	14	9	8	7	9	11	9	9	4	3	9	8	8	10	8	9	11	7
31	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
32	0	0	1	0	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
33	1	0	1	1	1	1	0	1	0	1	0	0	1	1	0	0	1	1	1
34	0	0	0	1	1	0	0	0	0	1	0	1	0	0	0	0	1	0	0
35	2	2	2	0	2	2	2	2	0	2	3	2	2	2	2	1	2	2	2
36	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
37	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
38	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
39	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
40	7	7	5	10	7	3	9	5	10	11	4	7	8	7	8	7	6	7	9
42	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
43	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
45	2	3	2	0	3	1	4	2	1	1	0	1	3	2	2	1	1	1	3
46	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	8	13	6	1	7	7	11	7	2	8	2	5	10	7	9	6	9	7	7

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Total	Generation					Socio-economic classification (NS-)			Country			
		Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
11	0	0	0	0	0	0	0	0	0	0	0	0	0
12	1	1	1	1	0	0	1	1	1	1	0	1	0
13	0	0	0	0	0	0	0	0	0	0	0	0	0
14	0	1	0	1	0	0	0	0	1	0	0	1	6
15	5	8	5	5	5	5	5	6	5	6	2	7	0
16	0	0	1	0	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0	0	0	1	0
18	0	0	1	0	0	0	0	0	0	0	1	1	0
19	0	1	0	0	0	0	0	0	0	0	0	0	0
20	10	11	11	9	9	7	12	10	7	10	14	12	0
21	0	0	0	0	0	0	0	0	0	0	0	0	0
22	0	0	0	0	0	0	0	0	0	0	0	1	0
23	0	0	0	0	0	0	0	0	0	0	0	1	0
24	0	1	0	0	0	0	0	0	0	0	0	0	0
25	5	5	3	7	5	5	6	6	5	5	8	8	3
26	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0
29	0	0	0	0	0	0	0	0	0	0	0	0	4
30	9	8	9	9	9	11	9	6	10	8	13	10	11
31	0	0	0	0	0	0	0	0	0	0	0	0	0
32	0	0	1	0	0	0	0	0	1	0	1	0	0
33	1	0	0	1	1	0	1	0	1	0	1	1	0
34	0	0	0	0	0	0	0	0	0	0	1	1	0
35	2	1	2	2	2	2	2	2	2	2	2	0	0
36	0	1	0	0	0	0	0	0	0	0	0	0	0
37	0	0	0	0	1	0	0	0	0	0	0	0	3
38	0	0	1	0	0	0	0	0	0	0	0	0	0
39	0	0	0	0	0	0	0	0	0	0	0	0	0
40	7	8	6	7	8	8	7	8	8	7	8	8	17
42	0	1	0	0	0	0	0	0	1	0	0	1	0
43	0	0	0	0	0	0	0	1	0	0	0	0	0
45	2	1	1	2	2	6	1	2	3	2	2	1	0
46	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0	0	0	1	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0
50	8	6	9	7	7	7	5	10	9	8	8	9	4

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
11	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
12	1	1	0	1	1	1	1	1	1	1	1	1	1	1	0	1	0
13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	0	0	1	0	0	1	0	0	1	0	0	0	0	1	0	1	0
15	5	7	4	2	7	4	6	6	5	5	8	6	4	5	7	10	5
16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
19	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	2	0
20	10	11	8	12	10	7	12	11	11	9	10	10	11	11	9	17	9
21	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0
22	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0
25	5	3	7	4	6	6	4	6	5	4	7	6	3	7	3	3	5
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0
29	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	9	8	8	11	8	7	11	8	9	8	10	9	11	9	10	11	6
31	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
32	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
33	1	0	0	1	1	1	0	0	1	1	0	0	0	1	0	0	1
34	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
35	2	2	3	1	2	2	2	2	2	1	1	2	1	2	1	2	2
36	0	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0	0
37	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
39	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0
40	7	6	5	5	9	7	9	6	7	8	8	7	7	6	9	6	8
42	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0
43	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	2	2	3	2	1	4	1	1	2	1	1	2	1	2	2	1	2
46	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	8	6	9	7	8	11	7	5	6	10	9	8	6	7	11	3	6

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
11	0	0	0	0	1	0	0	0	0	0
12	1	1	0	1	1	1	2	1	0	1
13	0	0	0	0	0	0	0	0	0	0
14	0	0	1	0	1	1	0	0	0	1
15	5	5	5	7	8	5	10	2	4	6
16	0	0	0	0	0	1	0	0	0	0
17	0	0	0	0	0	0	0	0	0	0
18	0	0	0	0	0	0	0	0	0	0
19	0	0	0	0	0	0	0	0	0	0
20	10	8	12	10	13	11	15	13	14	10
21	0	0	0	0	0	0	0	1	1	0
22	0	0	0	0	0	0	0	0	1	0
23	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0
25	5	5	6	5	5	5	6	8	5	5
26	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	1	0	0
28	0	0	0	0	0	0	0	0	0	0
29	0	1	0	0	0	0	0	0	0	0
30	9	10	8	9	8	9	4	6	7	12
31	0	0	0	0	0	0	1	1	0	0
32	0	0	0	0	0	0	0	0	1	0
33	1	0	0	1	1	1	0	0	1	1
34	0	0	0	0	0	0	1	0	0	0
35	2	1	2	1	1	2	4	2	2	2
36	0	0	0	0	0	0	0	0	0	0
37	0	0	1	0	1	0	3	0	0	0
38	0	0	0	0	1	0	0	0	0	0
39	0	0	0	0	0	0	0	0	0	0
40	7	7	5	5	6	6	4	4	10	6
42	0	0	0	0	0	0	0	0	0	0
43	0	0	0	0	0	0	1	1	0	0
45	2	2	2	1	1	2	1	1	2	3
46	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	1	1	0
49	0	0	0	0	0	0	0	0	0	0
50	8	9	8	8	5	6	4	11	3	6

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

					Social media used (last month)												
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month		
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58		
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2		
12	1	1	1	1	1	0	0	0	1	0	1	1	1	1	0		
13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
14	0	0	0	0	0	1	0	0	0	1	1	0	1	0	0		
15	5	6	6	7	6	8	5	4	6	7	7	6	5	4	6		
16	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0		
17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
18	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0		
19	0	0	0	0	0	1	1	0	0	1	0	1	0	0	1		
20	10	11	12	11	10	10	12	10	11	12	8	11	10	7	8		
21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
22	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2		
25	5	6	6	6	5	4	7	5	4	4	4	6	4	9	8		
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
28	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0		
29	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0		
30	9	10	8	5	9	10	10	7	9	10	7	9	9	12	9		
31	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
32	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0		
33	1	1	1	1	1	0	1	0	0	0	0	1	0	0	1		
34	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0		
35	2	2	2	2	2	1	2	1	2	1	2	2	2	2	1		
36	0	0	0	0	0	0	0	1	0	1	1	0	0	0	2		
37	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0		
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
39	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
40	7	7	7	6	6	7	6	8	7	6	8	7	7	10	12		
42	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0		
43	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
45	2	2	1	1	2	2	2	2	2	1	1	2	2	1	2		
46	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0		
48	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
50	8	7	7	3	8	7	5	6	8	7	4	9	6	8	7		

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%
11	0	0	0	0	0	0	0	0	0
12	1	0	1	1	1	1	1	2	1
13	0	0	0	0	0	0	0	0	0
14	0	2	0	1	1	0	1	0	0
15	5	1	5	7	6	4	7	5	3
16	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0
18	0	0	0	1	0	0	0	0	0
19	0	0	0	0	0	0	0	0	0
20	10	5	11	10	11	10	11	11	9
21	0	0	0	0	0	0	0	0	0
22	0	0	0	0	0	0	0	0	0
23	0	0	0	0	0	0	0	0	0
24	0	1	0	0	0	0	0	0	0
25	5	6	6	5	6	4	5	6	5
26	0	0	0	0	0	0	0	0	0
27	0	1	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0
29	0	0	0	0	0	0	0	0	0
30	9	9	10	8	10	8	10	9	7
31	0	0	0	0	0	0	0	0	0
32	0	1	0	0	0	0	0	1	0
33	1	0	0	1	1	0	1	0	1
34	0	0	0	0	0	0	0	1	0
35	2	1	2	2	2	2	1	2	2
36	0	1	0	0	0	0	0	0	0
37	0	0	0	0	0	0	0	0	0
38	0	0	0	0	0	0	0	0	0
39	0	0	0	0	0	0	0	0	0
40	7	10	8	6	6	9	7	7	8
42	0	1	0	0	0	1	0	0	0
43	0	0	0	0	0	0	0	0	0
45	2	1	2	2	2	2	1	2	2
46	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0
50	8	9	10	5	6	10	5	9	7

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
51	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
53	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
54	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
55	1	0	1	0	2	1	1	1	0	1	3	0	2	1	1	1	1	1	2
56	1	0	1	0	0	0	0	0	0	0	0	0	1	0	1	0	1	0	0
58	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1
59	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	6	7	4	5	11	1	9	2	3	13	2	4	8	5	7	6	5	5	7
62	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
65	1	2	1	2	3	0	3	0	2	2	2	1	2	1	2	0	1	1	3
66	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
67	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0	0
69	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
70	3	5	1	0	5	1	4	1	1	9	0	2	4	2	4	1	3	2	4
72	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	2	2	0	1	5	0	3	0	1	4	1	0	3	2	2	0	1	2	3
76	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
80	3	3	0	2	8	0	4	1	0	5	2	1	5	3	4	3	3	2	4
85	0	0	0	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	1
87	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	1	1	0	0	2	0	1	0	2	1	0	0	1	0	1	0	1	2	1
95	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100	1	0	0	0	3	0	1	0	0	2	0	0	2	1	1	0	1	1	1
MEAN	32	37	24	25	47	20	40	24	25	45	20	25	41	30	35	27	32	32	37
MEDIAN	30	30	20	20	50	12	40	20	20	45	10	20	40	25	30	20	25	27	35

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Total	Generation					Socio-economic classification (NS-)			Country			
		Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
51	0	1	0	0	0	0	0	0	0	0	0	0	0
53	0	0	0	0	0	0	0	0	0	0	0	1	0
54	0	0	0	0	0	4	0	0	0	0	1	0	0
55	1	0	1	2	1	7	1	1	2	1	0	2	0
56	1	0	1	0	0	0	0	0	0	0	0	0	8
58	0	0	0	0	1	0	0	1	0	0	0	0	0
59	0	0	0	0	0	0	0	0	0	0	0	0	0
60	6	5	5	5	7	16	5	5	7	6	9	3	8
62	0	0	0	0	0	0	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0
65	1	0	1	1	2	2	1	2	1	1	0	0	0
66	0	0	0	1	0	0	0	0	0	0	0	1	0
67	0	0	0	0	0	0	0	0	0	0	0	0	0
68	0	0	0	1	0	0	0	0	1	0	0	0	0
69	0	1	0	0	0	0	0	0	0	0	0	0	0
70	3	2	4	1	4	5	2	4	3	3	1	5	0
72	0	0	0	0	0	0	0	0	0	0	0	1	0
73	0	0	0	0	0	0	0	0	0	0	0	0	0
75	2	1	1	2	3	0	0	4	2	2	1	0	0
76	0	0	0	0	0	0	0	0	0	0	0	0	0
80	3	3	4	2	4	4	2	4	4	3	6	2	4
85	0	0	0	1	1	0	0	1	0	0	1	0	0
87	0	0	0	0	0	0	0	0	0	0	0	0	0
90	1	0	1	1	1	3	0	1	2	1	1	1	0
95	0	0	0	0	0	0	0	0	0	0	0	0	0
99	0	0	0	0	0	0	0	0	0	0	0	0	0
100	1	1	1	0	1	0	0	0	2	1	5	1	0
MEAN	32	27	33	30	36	44	26	35	39	32	38	31	31
MEDIAN	30	20	30	25	30	45	20	30	35	27	30	25	30

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Region in England					Education level			Tenure			Ethnicity		Work status			
		Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample		1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample		1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
51	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
53	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
54	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55	1	1	1	0	1	1	2	0	1	1	2	1	0	1	0	1	1	1
56	1	0	0	1	1	1	0	0	0	1	0	1	0	1	0	0	1	0
58	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1
59	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	6	5	8	3	6	8	5	5	7	6	1	6	4	6	5	1	7	7
62	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
63	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
65	1	1	2	2	1	2	1	1	1	1	1	1	2	0	2	0	3	3
66	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
67	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
69	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	1	0	0
70	3	2	3	6	2	5	2	2	3	3	3	3	3	3	2	2	4	4
72	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	2	1	1	2	3	2	1	2	2	2	0	2	1	1	1	0	3	3
76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	3	3	5	2	2	4	4	2	3	4	2	3	2	2	3	1	5	5
85	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0	0	1	1
87	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	1	1	1	0	1	2	0	0	1	1	1	1	0	0	1	0	1	1
95	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
99	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
100	1	1	0	1	1	2	1	0	1	1	1	1	0	1	0	0	1	1
MEAN		32	31	36	30	32	41	32	26	33	34	29	33	27	30	33	22	37
MEDIAN		30	25	30	25	28	40	30	20	30	30	25	30	20	25	30	20	30

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Fieldwork: 23rd - 27th March 2020

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
51	0	1	0	0	0	0	0	0	0	0
53	0	0	0	0	0	0	0	0	0	0
54	0	0	0	0	0	0	1	0	0	0
55	1	2	1	1	1	2	0	0	2	0
56	1	2	0	0	0	0	2	1	1	1
58	0	1	0	0	0	0	0	0	0	0
59	0	0	0	0	0	0	0	0	0	0
60	6	7	5	5	3	5	5	4	4	6
62	0	0	0	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0	0
65	1	1	1	1	0	1	1	0	3	1
66	0	0	0	0	0	0	0	0	0	0
67	0	0	0	0	0	0	0	0	0	0
68	0	0	0	0	0	0	0	0	0	0
69	0	0	0	0	0	0	0	0	0	0
70	3	2	3	4	2	2	0	4	4	2
72	0	0	0	0	0	0	0	0	0	0
73	0	0	0	0	0	0	0	0	0	0
75	2	3	3	1	1	1	1	1	4	2
76	0	0	0	0	0	0	0	0	0	0
80	3	5	3	2	1	2	1	2	0	3
85	0	0	0	0	0	0	0	0	0	0
87	0	0	0	0	0	0	0	0	0	0
90	1	1	2	0	0	0	0	0	1	0
95	0	0	0	0	0	0	0	0	0	0
99	0	0	0	0	0	0	0	0	0	0
100	1	1	0	0	0	1	0	0	0	0
MEAN	32	37	33	28	24	28	23	27	30	31
MEDIAN	30	30	25	20	20	20	20	20	25	25

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A - Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
51	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0
53	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
54	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
55	1	1	1	0	1	1	0	0	1	0	0	1	1	1	0
56	1	0	0	0	1	1	1	0	1	0	0	1	1	0	0
58	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0
59	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	6	6	5	3	7	4	4	6	6	7	5	5	5	7	5
62	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3
65	1	1	1	1	1	0	0	1	1	0	1	1	1	2	0
66	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
67	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
69	0	0	0	1	0	0	0	0	0	0	0	0	0	0	2
70	3	3	3	2	3	2	2	3	2	4	1	2	3	2	3
72	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
75	2	1	2	1	2	1	1	1	1	0	1	0	1	2	0
76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	3	3	3	2	3	4	2	5	3	5	3	4	3	5	1
85	0	0	1	0	0	0	0	0	0	0	0	0	0	2	0
87	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	1	1	1	0	1	0	0	0	1	0	0	0	1	2	1
95	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
99	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
100	1	1	0	0	1	0	0	0	0	1	0	1	1	3	4
MEAN	32	32	30	23	33	30	27	30	30	31	26	32	30	39	36
MEDIAN	30	25	25	18	30	25	20	25	25	25	20	25	25	30	30

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
		Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample		1797	191	772	728	1045	697	773	547	315
Unweighted Sample		1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%	%
51	0	1	0	0	0	0	0	0	0	0
53	0	0	0	0	0	0	0	0	0	0
54	0	1	0	0	0	0	0	0	0	0
55	1	3	1	1	1	2	1	1	1	3
56	1	3	0	0	0	1	0	0	0	1
58	0	2	0	0	0	0	0	1	1	0
59	0	0	0	0	0	0	0	0	0	0
60	6	6	6	5	4	8	4	7	7	7
62	0	0	0	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0	0
65	1	3	1	0	0	1	1	0	2	1
66	0	1	0	0	0	0	0	0	0	0
67	0	0	0	0	0	0	0	0	0	0
68	0	0	0	0	0	0	0	0	0	1
69	0	1	0	0	0	0	0	0	1	0
70	3	7	2	2	2	5	1	3	8	8
72	0	0	0	0	0	0	0	0	0	0
73	0	0	0	0	0	0	0	0	0	0
75	2	2	2	2	2	2	2	2	2	3
76	0	1	0	0	0	0	0	0	0	0
80	3	4	3	3	2	5	2	3	6	6
85	0	1	0	1	0	0	1	0	0	1
87	0	0	0	0	0	0	0	0	0	0
90	1	2	1	1	1	1	0	1	2	2
95	0	0	0	0	0	0	0	0	0	0
99	0	1	0	0	0	0	0	0	0	0
100	1	2	1	0	0	2	0	0	0	2
MEAN	32	44	35	28	28	40	26	35	42	40
MEDIAN	30	40	30	20	20	40	20	30	40	40

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please rank the below 10-year periods in order of which you think had the highest number of deaths caused by terrorism in the UK. Rank the decade with highest number of deaths first and the decade with the lowest number last.

1971-1980

Ranked first	27	32	33	35	27	27	32	28	31	29	32	33	31	30	24	11	16	40	39
Ranked second	14	11	16	18	17	13	14	13	20	14	20	15	15	16	13	13	14	18	12
Ranked third	9	11	10	8	8	15	7	11	9	9	14	10	7	10	9	17	11	7	6
Ranked fourth	7	7	4	6	5	13	7	8	5	5	9	6	7	5	9	13	8	4	5
Ranked fifth	25	26	23	24	29	19	28	26	22	22	11	23	24	23	28	25	34	18	18
Don't know	17	13	14	10	14	13	11	14	13	21	14	12	16	16	18	22	17	13	19

1981-1990

Ranked first	13	8	14	20	12	13	10	15	17	9	11	15	10	14	12	18	12	14	11
Ranked second	22	25	30	26	18	23	24	24	24	20	29	25	24	25	19	14	17	27	28
Ranked third	16	20	17	17	16	18	18	16	14	19	14	17	17	16	16	14	17	17	14
Ranked fourth	25	25	21	21	30	22	26	25	26	26	18	24	25	22	28	24	31	20	21
Ranked fifth	7	9	4	6	10	11	10	6	6	4	13	7	9	6	8	8	6	8	7
Don't know	17	13	14	10	14	13	11	14	13	21	14	12	16	16	18	22	17	13	19

1991-2000

Ranked first	5	6	7	5	3	7	4	5	6	4	7	4	5	5	6	13	5	4	4
Ranked second	13	13	12	17	17	13	14	16	14	13	9	14	12	11	15	11	13	14	13
Ranked third	29	30	30	27	32	27	34	30	26	28	26	31	31	29	30	22	33	27	30
Ranked fourth	21	26	23	26	20	22	24	21	27	16	25	23	22	23	19	18	19	25	21
Ranked fifth	14	13	14	15	13	18	13	14	15	17	19	16	15	15	13	14	14	16	12
Don't know	17	13	14	10	14	13	11	14	13	21	14	12	16	16	18	22	17	13	19

2001-2010

Ranked first	20	23	20	21	16	25	21	24	20	12	25	23	18	19	21	22	29	13	12
Ranked second	20	22	16	15	24	25	21	20	16	23	16	19	21	20	21	22	24	17	17
Ranked third	17	17	18	26	18	15	19	15	26	15	22	17	18	19	15	13	13	24	19
Ranked fourth	18	15	23	23	17	17	20	20	19	17	14	21	17	19	16	12	14	25	21
Ranked fifth	8	10	10	6	10	5	9	7	7	12	8	7	9	7	9	9	5	9	12
Don't know	17	13	14	10	14	13	11	14	13	21	14	12	16	16	18	22	17	13	19

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation					Socio-economic classification (NS-)			Country				
	Total	Gen Z (18-29)	Millenial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

Please rank the below 10-year periods in order of which you think had the highest number of deaths caused by terrorism in the UK. Rank the decade with highest number of deaths first and the decade with the lowest number last.

1971-1980

Ranked first	27	11	15	34	41	33	31	28	25	27	18	27	41
Ranked second	14	12	14	18	13	13	16	12	14	14	18	16	14
Ranked third	9	15	11	8	6	12	10	10	7	10	8	9	4
Ranked fourth	7	13	7	5	5	5	5	9	7	7	7	10	6
Ranked fifth	25	27	37	20	17	14	24	27	27	26	29	25	9
Don't know	17	22	16	14	17	22	13	14	20	17	19	14	26

1981-1990

Ranked first	13	15	11	16	11	11	14	12	11	12	13	19	18
Ranked second	22	14	16	26	29	13	26	24	18	22	15	25	24
Ranked third	16	14	18	16	15	17	18	15	14	16	17	20	7
Ranked fourth	25	26	34	20	21	20	23	28	28	26	31	14	20
Ranked fifth	7	8	5	8	7	18	5	7	9	7	4	8	6
Don't know	17	22	16	14	17	22	13	14	20	17	19	14	26

1991-2000

Ranked first	5	11	4	5	4	0	5	5	6	6	6	5	0
Ranked second	13	13	14	13	12	29	12	18	12	13	13	9	20
Ranked third	29	24	34	25	31	20	31	29	30	30	29	28	31
Ranked fourth	21	18	17	25	23	13	23	19	19	21	18	24	4
Ranked fifth	14	12	15	17	12	16	16	14	13	14	15	19	18
Don't know	17	22	16	14	17	22	13	14	20	17	19	14	26

2001-2010

Ranked first	20	24	33	13	12	12	22	24	15	20	28	19	10
Ranked second	20	21	24	19	18	19	18	17	26	21	18	21	11
Ranked third	17	13	12	23	20	15	16	20	18	17	20	20	16
Ranked fourth	18	12	12	24	21	18	23	15	15	17	14	22	33
Ranked fifth	8	8	3	7	12	14	8	10	6	9	1	4	3
Don't know	17	22	16	14	17	22	13	14	20	17	19	14	26

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please rank the below 10-year periods in order of which you think had the highest number of deaths caused by terrorism in the UK. Rank the decade with highest number of deaths first and the decade with the lowest number last.

1971-1980

Ranked first	27	23	33	27	27	25	27	29	32	22	16	29	18	23	22	11	42
Ranked second	14	12	12	12	17	12	14	17	15	13	14	14	15	15	16	13	12
Ranked third	9	10	11	12	7	6	10	12	8	10	13	9	12	10	10	16	6
Ranked fourth	7	7	8	10	5	9	7	7	6	9	10	7	7	7	6	16	6
Ranked fifth	25	30	21	22	27	26	28	23	24	28	27	25	27	30	27	31	18
Don't know	17	17	16	17	16	23	16	13	15	19	20	16	21	15	18	13	17

1981-1990

Ranked first	13	13	13	16	10	10	13	15	12	13	16	13	15	13	13	22	12
Ranked second	22	20	22	23	23	19	21	25	25	19	15	23	17	22	18	13	29
Ranked third	16	14	16	17	17	13	16	18	17	14	19	16	16	17	14	16	15
Ranked fourth	25	29	25	21	27	25	27	23	25	26	25	25	26	28	29	24	21
Ranked fifth	7	8	9	6	7	9	7	6	7	8	5	8	5	6	7	12	7
Don't know	17	17	16	17	16	23	16	13	15	19	20	16	21	15	18	13	17

1991-2000

Ranked first	5	7	5	3	5	4	7	5	4	6	10	5	8	6	6	10	4
Ranked second	13	14	13	14	13	15	11	14	14	12	12	13	17	14	13	12	14
Ranked third	29	29	28	26	32	29	33	26	30	32	23	30	24	32	27	27	29
Ranked fourth	21	19	23	22	22	18	20	24	22	18	23	21	17	21	16	23	24
Ranked fifth	14	14	15	18	12	11	13	18	15	14	12	15	12	13	19	14	13
Don't know	17	17	16	17	16	23	16	13	15	19	20	16	21	15	18	13	17

2001-2010

Ranked first	20	18	17	24	22	13	22	24	20	21	21	20	25	26	16	31	12
Ranked second	20	23	24	20	18	20	22	18	19	24	21	21	15	20	24	27	17
Ranked third	17	17	17	13	17	20	16	16	18	16	16	18	14	15	20	13	21
Ranked fourth	18	16	16	18	18	15	17	20	20	15	11	18	18	17	16	13	21
Ranked fifth	8	9	10	7	8	9	7	8	8	5	10	8	7	6	7	4	12
Don't know	17	17	16	17	16	23	16	13	15	19	20	16	21	15	18	13	17

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

Please rank the below 10-year periods in order of which you think had the highest number of deaths caused by terrorism in the UK. Rank the decade with highest number of deaths first and the decade with the lowest number last.

1971-1980

Ranked first	27	27	36	31	36	30	42	26	35	23
Ranked second	14	13	14	15	18	17	18	15	11	13
Ranked third	9	11	10	11	11	9	10	12	15	11
Ranked fourth	7	7	4	7	7	8	8	12	9	9
Ranked fifth	25	20	20	23	16	24	14	22	16	28
Don't know	17	22	14	14	12	11	9	13	12	16

1981-1990

Ranked first	13	13	13	15	18	16	19	14	13	13
Ranked second	22	19	28	26	29	25	36	31	31	20
Ranked third	16	17	13	17	18	18	16	18	16	16
Ranked fourth	25	19	23	22	17	23	17	16	20	27
Ranked fifth	7	11	8	6	6	6	4	8	8	7
Don't know	17	22	14	14	12	11	9	13	12	16

1991-2000

Ranked first	5	4	3	5	3	4	4	6	2	5
Ranked second	13	12	12	12	12	12	11	11	14	15
Ranked third	29	27	29	28	26	31	19	23	33	30
Ranked fourth	21	20	26	26	29	26	38	34	20	20
Ranked fifth	14	16	16	16	19	16	18	14	19	14
Don't know	17	22	14	14	12	11	9	13	12	16

2001-2010

Ranked first	20	17	17	22	22	27	17	25	27	23
Ranked second	20	20	19	19	17	18	14	18	17	22
Ranked third	17	15	21	17	19	17	29	17	10	14
Ranked fourth	18	19	21	19	21	20	17	18	27	16
Ranked fifth	8	7	8	9	9	7	14	9	7	9
Don't know	17	22	14	14	12	11	9	13	12	16

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Weighted Sample Unweighted Sample					Social media used (last month)										
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any i the last month
	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please rank the below 10-year periods in order of which you think had the highest number of deaths caused by terrorism in the UK. Rank the decade with highest number of deaths first and the decade with the lowest number last.

1971-1980

Ranked first	27	31	34	28	27	22	23	24	21	13	24	18	24	33	30
Ranked second	14	17	16	14	14	12	13	12	13	11	15	12	14	15	14
Ranked third	9	10	9	14	8	14	11	6	10	11	12	11	10	9	8
Ranked fourth	7	6	7	10	8	11	10	9	9	14	10	10	8	5	4
Ranked fifth	25	23	21	21	27	25	29	30	30	34	24	31	27	18	18
Don't know	17	13	12	15	16	17	14	19	16	17	15	18	17	20	26

1981-1990

Ranked first	13	15	15	18	13	14	14	10	13	15	19	12	14	9	16
Ranked second	22	24	27	24	22	21	21	20	19	15	22	17	20	21	22
Ranked third	16	17	17	14	16	17	17	19	16	18	18	16	17	15	16
Ranked fourth	25	24	22	22	26	24	30	25	29	28	22	29	24	22	15
Ranked fifth	7	7	8	7	7	7	5	7	7	8	5	7	7	13	5
Don't know	17	13	12	15	16	17	14	19	16	17	15	18	17	20	26

1991-2000

Ranked first	5	6	6	3	4	6	4	5	5	12	7	8	5	8	3
Ranked second	13	14	14	18	14	13	15	14	14	13	11	14	13	16	14
Ranked third	29	27	28	26	31	24	29	30	31	30	28	30	28	26	23
Ranked fourth	21	24	23	20	20	22	22	18	20	17	24	17	22	16	21
Ranked fifth	14	16	17	18	15	19	17	14	14	10	16	13	15	15	13
Don't know	17	13	12	15	16	17	14	19	16	17	15	18	17	20	26

2001-2010

Ranked first	20	18	18	21	21	22	29	24	26	22	25	24	22	11	12
Ranked second	20	21	20	19	22	25	20	20	21	27	21	22	21	16	12
Ranked third	17	21	20	17	17	14	15	11	15	15	15	12	16	22	20
Ranked fourth	18	18	22	19	17	14	17	18	14	13	19	16	17	23	25
Ranked fifth	8	9	9	9	8	9	5	8	7	6	7	6	7	8	6
Don't know	17	13	12	15	16	17	14	19	16	17	15	18	17	20	26

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Weighted Sample Unweighted Sample	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
	1797	191	772	728	1045	697	773	547	315
	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

Please rank the below 10-year periods in order of which you think had the highest number of deaths caused by terrorism in the UK. Rank the decade with highest number of deaths first and the decade with the lowest number last.

1971-1980

Ranked first	27	14	25	32	33	20	36	24	20
Ranked second	14	11	14	15	16	13	17	14	9
Ranked third	9	7	9	11	10	9	9	12	9
Ranked fourth	7	8	7	7	7	7	7	8	7
Ranked fifth	25	30	28	23	22	31	20	28	36
Don't know	17	31	17	12	13	20	10	14	19

1981-1990

Ranked first	13	6	12	16	14	11	15	14	8
Ranked second	22	15	18	26	26	16	26	22	17
Ranked third	16	12	18	16	18	14	18	17	14
Ranked fourth	25	25	28	24	22	29	22	26	35
Ranked fifth	7	11	8	6	6	9	8	8	6
Don't know	17	31	17	12	13	20	10	14	19

1991-2000

Ranked first	5	10	6	4	5	6	6	6	4
Ranked second	13	10	14	13	13	15	12	15	17
Ranked third	29	28	30	30	30	29	32	28	30
Ranked fourth	21	18	19	24	23	18	23	24	17
Ranked fifth	14	4	14	17	16	12	17	14	12
Don't know	17	31	17	12	13	20	10	14	19

2001-2010

Ranked first	20	17	20	23	21	20	20	21	22
Ranked second	20	21	23	19	18	23	19	23	23
Ranked third	17	10	16	20	19	15	18	18	16
Ranked fourth	18	13	17	18	21	14	23	17	12
Ranked fifth	8	8	7	8	8	8	8	8	8
Don't know	17	31	17	12	13	20	10	14	19

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

2011-2020

Ranked first	18	18	12	10	26	14	21	15	14	24	11	12	19	16	19	14	22	15	15
Ranked second	13	17	12	14	10	13	16	13	14	9	12	15	12	12	15	18	15	11	11
Ranked third	11	9	12	13	12	13	10	14	12	8	10	13	12	9	13	12	10	12	12
Ranked fourth	12	14	14	14	13	13	12	12	10	14	19	14	13	14	11	11	12	12	13
Ranked fifth	29	30	36	39	24	34	29	32	37	23	34	34	28	33	24	24	24	36	31
Don't know	17	13	14	10	14	13	11	14	13	21	14	12	16	16	18	22	17	13	19

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group.

To help you, we have provided the percentage that each group made up in the total population of England and Wales in the 2021 Census. Your answers should add up to 100%.

[Asked to half of the sample; n=878]

White (82% of the total population of England and Wales)

0	1	0	0	1	1	0	0	0	2	1	0	0	1	0	1	0	1	0	1
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	1	3	0	0	5	0	1	1	0	5	0	0	2	1	1	0	1	2	2
8	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1
9	0	0	1	1	0	0	0	0	2	0	0	0	0	0	0	0	0	0	1
10	5	5	1	3	11	2	9	3	0	12	3	3	10	3	8	4	6	3	8
12	0	0	0	1	0	2	0	0	1	0	0	0	0	1	0	4	0	0	0
13	0	0	0	0	0	0	1	0	0	0	0	0	1	1	0	0	0	0	1
14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	3	5	0	0	7	0	4	0	0	8	0	2	3	1	4	2	2	2	4
20	9	9	6	5	15	3	9	7	3	15	4	7	11	9	8	6	8	10	9
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	1	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0	1	1
25	3	2	2	1	8	1	2	2	3	10	0	1	7	3	3	0	3	4	4
28	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
29	0	1	0	0	0	0	1	1	0	2	0	0	1	0	1	0	0	0	1
30	7	8	6	2	11	3	9	4	4	9	6	5	9	5	8	5	6	6	10
31	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
34	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0
35	2	0	2	1	2	1	0	2	2	2	0	2	1	2	2	1	3	1	2
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
39	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
40	7	12	7	7	7	2	13	4	10	6	0	5	9	5	9	5	4	9	10
42	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1
45	2	0	5	4	1	0	1	2	5	1	4	4	0	1	2	0	1	2	3
46	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
47	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	8	9	8	10	4	9	11	7	5	6	10	8	9	9	8	7	9	10	5
51	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
52	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation					Socio-economic classification (NS-			Country				
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

2011-2020

Ranked first	18	17	21	17	14	22	14	17	24	18	15	16	5
Ranked second	13	18	16	10	12	4	14	15	11	13	17	16	5
Ranked third	11	12	9	14	11	13	12	12	10	12	7	8	16
Ranked fourth	12	10	13	13	12	22	12	15	10	12	10	16	11
Ranked fifth	29	23	23	33	35	16	35	27	26	28	32	30	37
Don't know	17	22	16	14	17	22	13	14	20	17	19	14	26

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group.

To help you, we have provided the percentage that each group made up in the total population of England and Wales in the 2021 Census. Your answers should add up to 100%.

[Asked to half of the sample; n=878]

White (82% of the total population of England and Wales)

0	1	0	1	0	1	0	0	0	2	1	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0
5	1	1	1	2	1	0	2	1	2	1	3	0	0
8	0	0	0	0	0	0	0	1	0	0	0	0	0
9	0	0	0	0	1	0	0	1	0	0	0	1	0
10	5	5	6	3	6	16	3	5	9	6	3	1	16
12	0	2	0	0	0	0	0	0	0	0	0	0	0
13	0	0	0	0	1	0	0	1	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0	0	0	0	0
15	3	1	2	2	4	0	3	2	4	3	2	0	0
20	9	8	7	7	12	8	7	6	13	8	4	15	0
23	0	0	0	0	0	0	0	0	0	0	0	1	0
24	1	0	0	1	1	0	0	0	1	0	0	0	15
25	3	1	4	4	4	4	2	7	3	3	0	4	8
28	0	0	0	1	0	0	1	0	0	0	0	1	0
29	0	0	0	1	1	0	0	1	0	0	3	0	0
30	7	5	7	4	10	6	4	11	7	6	14	9	0
31	0	0	0	0	0	0	0	1	0	0	0	0	0
34	0	0	0	0	1	0	0	0	0	0	0	0	0
35	2	2	1	3	1	4	2	2	3	2	3	2	0
38	0	0	0	0	0	0	0	0	0	0	0	1	0
39	0	0	0	0	0	0	0	0	0	0	0	0	0
40	7	5	4	6	9	30	5	11	5	7	11	3	0
42	0	0	0	0	0	3	0	0	1	0	0	0	0
44	0	0	0	0	0	7	0	0	0	0	0	0	0
45	2	1	2	2	2	4	2	2	1	2	1	1	7
46	0	0	0	0	0	0	0	0	0	0	0	0	0
47	0	0	0	0	0	0	0	0	0	0	0	1	0
48	0	0	0	0	0	0	0	1	0	0	0	0	0
50	8	5	10	11	6	0	9	9	6	8	15	7	0
51	0	0	0	0	0	0	0	0	0	0	0	0	0
52	0	0	0	0	0	0	0	0	0	0	0	1	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

2011-2020

Ranked first	18	22	17	12	19	25	16	14	17	19	18	18	14	17	25	12	14
Ranked second	13	14	13	15	13	10	16	12	13	13	17	13	14	14	10	22	12
Ranked third	11	12	13	14	10	10	10	15	13	10	8	11	13	11	10	15	12
Ranked fourth	12	12	13	12	12	10	13	13	12	13	11	13	10	12	14	11	12
Ranked fifth	29	23	29	30	30	22	29	33	30	26	26	29	27	30	23	26	34
Don't know	17	17	16	17	16	23	16	13	15	19	20	16	21	15	18	13	17

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group.

To help you, we have provided the percentage that each group made up in the total population of England and Wales in the 2021 Census. Your answers should add up to 100%.

[Asked to half of the sample; n=878]

White (82% of the total population of England and Wales)

0	1	1	2	0	0	2	0	0	1	0	0	1	1	0	1	0	1
3	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
5	1	0	1	2	2	1	1	1	1	2	0	1	1	1	2	0	1
8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
10	5	8	4	6	5	12	3	4	5	7	3	6	3	4	5	0	8
12	0	0	0	3	0	0	1	0	0	1	0	0	2	0	0	6	0
13	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
14	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	3	2	3	5	3	4	2	3	2	4	2	2	4	2	4	0	5
20	9	11	7	6	8	15	8	4	7	11	9	8	9	8	10	4	8
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
24	1	0	0	0	0	0	1	1	1	1	0	1	0	0	0	0	1
25	3	3	5	2	3	3	4	2	3	5	3	4	2	2	7	0	4
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	0	1	1	0	0	1	0	0	0	1	0	1	0	0	1	0	1
30	7	6	10	2	6	8	8	5	8	6	4	7	5	6	6	5	10
31	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
34	0	0	1	1	0	0	0	0	0	0	0	0	1	0	0	0	0
35	2	1	4	1	2	2	2	1	2	2	1	1	4	2	2	2	2
38	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
39	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	7	9	5	3	8	9	7	4	8	5	2	7	6	5	8	8	10
42	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
45	2	2	2	1	1	3	2	1	2	2	1	2	1	1	1	0	2
46	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
47	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
48	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0
50	8	3	12	12	9	7	10	8	8	8	9	8	11	10	8	11	5
51	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
52	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

2011-2020

Ranked first	18	18	16	14	10	13	9	16	10	19
Ranked second	13	14	12	14	12	16	13	12	15	14
Ranked third	11	10	12	14	14	14	18	17	14	13
Ranked fourth	12	13	11	12	15	12	11	8	11	11
Ranked fifth	29	23	34	32	38	35	41	34	38	27
Don't know	17	22	14	14	12	11	9	13	12	16

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group.

To help you, we have provided the percentage that each group made up in the total population of England and Wales in the 2021 Census. Your answers should add up to 100%.

[Asked to half of the sample; n=878]

White (82% of the total population of England and Wales)

0	1	1	1	0	0	0	2	0	0	0
3	0	0	1	0	0	0	0	0	0	0
5	1	2	2	0	0	1	2	0	0	1
8	0	0	1	0	1	0	0	0	0	0
9	0	1	0	0	0	0	0	0	0	0
10	5	8	6	3	3	4	2	2	4	4
12	0	0	0	0	0	0	0	0	0	0
13	0	2	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0	0
15	3	1	2	2	3	3	0	3	9	3
20	9	10	10	10	4	5	4	8	7	8
23	0	0	0	0	1	0	0	2	2	0
24	1	1	1	0	1	1	4	0	0	0
25	3	3	1	3	2	5	0	0	2	2
28	0	1	0	0	0	0	0	0	0	0
29	0	1	0	0	0	0	0	0	0	1
30	7	5	6	6	5	3	8	8	5	10
31	0	0	0	0	0	0	0	0	0	0
34	0	0	1	0	0	0	0	0	0	0
35	2	3	1	2	1	0	2	3	0	2
38	0	1	0	0	0	0	0	0	0	0
39	0	0	0	0	0	0	0	0	0	0
40	7	5	7	7	4	6	2	0	2	5
42	0	0	0	0	0	0	0	0	0	0
44	0	0	1	0	0	0	3	0	0	0
45	2	4	1	2	1	2	4	2	2	2
46	0	0	1	0	0	0	2	2	2	0
47	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0	0
50	8	8	7	8	9	9	6	7	10	9
51	0	0	0	0	0	0	0	2	2	0
52	0	0	1	0	0	0	2	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Social media used (last month)													
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

2011-2020

Ranked first	18	16	14	14	19	20	16	18	18	21	11	19	18	20	14
Ranked second	13	12	12	11	13	13	17	16	16	18	17	17	14	12	11
Ranked third	11	13	14	14	12	13	15	14	12	9	13	13	12	8	7
Ranked fourth	12	15	14	15	13	13	8	12	12	11	10	9	12	14	8
Ranked fifth	29	31	34	31	28	24	31	22	26	24	34	24	27	26	33
Don't know	17	13	12	15	16	17	14	19	16	17	15	18	17	20	26

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group.

To help you, we have provided the percentage that each group made up in the total population of England and Wales in the 2021 Census. Your answers should add up to 100%.

[Asked to half of the sample; n=878]

White (82% of the total population of England and Wales)

0	1	0	0	0	0	1	1	0	0	0	1	1	1	1	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3
5	1	2	1	1	1	1	1	0	0	0	0	1	1	5	0
8	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0
10	5	5	3	2	6	5	3	4	5	7	4	8	5	8	9
12	0	0	0	0	0	2	2	0	1	3	0	1	1	0	0
13	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0
14	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
15	3	2	2	1	3	2	2	2	3	2	0	1	2	1	5
20	9	11	9	3	8	6	3	8	7	7	2	10	7	14	0
23	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0
24	1	1	1	2	1	0	1	0	1	0	0	1	1	0	0
25	3	2	3	2	3	4	0	2	3	0	3	3	3	2	3
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	0	0	0	0	1	0	0	0	0	0	2	0	1	0	0
30	7	6	7	4	8	5	6	9	6	5	3	6	6	8	3
31	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	2	2	2	0	2	2	4	2	3	2	1	1	2	2	6
38	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
39	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	7	8	7	2	7	8	4	8	5	7	1	5	5	7	5
42	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
44	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
45	2	2	3	3	2	3	2	3	2	2	0	3	2	1	0
46	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
47	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0
48	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
50	8	9	8	9	8	10	10	5	9	9	7	13	10	4	17
51	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
52	0	0	0	0	0	1	1	0	0	1	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

2011-2020

Ranked first	18	22	21	14	14	22	13	21	27
Ranked second	13	12	14	14	14	13	15	12	14
Ranked third	11	12	10	12	11	13	12	12	12
Ranked fourth	12	6	12	15	14	11	15	12	10
Ranked fifth	29	17	26	34	35	21	36	29	18
Don't know	17	31	17	12	13	20	10	14	19

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group.

To help you, we have provided the percentage that each group made up in the total population of England and Wales in the 2021 Census. Your answers should add up to 100%.

[Asked to half of the sample; n=878]

White (82% of the total population of England and Wales)

0	1	0	1	1	0	1	0	0	0
3	0	0	0	0	0	0	0	0	0
5	1	0	1	2	1	2	1	1	4
8	0	0	0	0	0	0	0	0	1
9	0	0	0	0	0	0	0	0	0
10	5	16	5	4	3	9	2	7	11
12	0	0	1	0	0	1	0	0	0
13	0	3	0	0	0	1	0	0	2
14	0	0	0	0	0	0	0	0	0
15	3	2	3	2	2	3	1	4	4
20	9	3	12	6	6	11	6	7	10
23	0	0	0	0	0	0	0	0	0
24	1	0	0	1	1	1	1	1	1
25	3	5	4	3	2	5	2	5	3
28	0	0	0	0	0	0	0	0	0
29	0	1	0	1	0	1	0	1	0
30	7	9	7	6	6	9	5	8	9
31	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	1	0
35	2	4	2	1	2	2	2	0	4
38	0	0	0	0	0	0	0	0	0
39	0	0	0	0	0	0	0	0	0
40	7	8	7	6	7	6	7	6	7
42	0	0	0	0	0	0	0	0	0
44	0	0	0	0	0	0	0	0	0
45	2	1	2	2	1	3	1	3	2
46	0	0	0	0	0	0	0	0	1
47	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0
50	8	17	7	7	10	6	9	9	7
51	0	0	0	0	0	0	0	0	0
52	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
53	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
54	1	0	0	1	0	1	1	0	1	0	4	0	1	1	0	0	1	0	1
55	2	0	1	3	2	2	1	2	0	2	3	3	2	2	1	0	2	3	2
56	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
58	0	0	0	0	1	0	1	1	0	1	0	0	1	1	0	0	0	0	0
60	7	14	5	6	5	7	9	6	16	6	2	10	7	8	7	10	8	7	6
61	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	3	0	0	0
62	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
63	0	0	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
65	3	5	4	3	1	5	4	2	4	2	5	2	5	4	3	5	3	5	2
66	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
67	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	1
68	1	1	1	3	0	0	1	1	1	0	0	1	0	1	0	0	0	1	1
69	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
70	8	10	12	6	6	9	8	11	6	3	9	10	5	8	8	6	11	5	5
72	1	0	1	0	0	4	0	2	0	0	2	0	0	1	0	5	0	0	0
73	0	0	0	1	1	0	1	0	1	0	0	0	0	1	0	0	0	1	0
74	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	2	0	0	0
75	3	1	3	12	2	5	1	4	6	2	9	5	2	4	3	4	3	4	3
76	0	0	0	1	1	0	1	0	0	0	0	1	0	0	0	0	0	0	1
77	1	0	1	2	1	1	0	1	1	1	0	1	0	1	0	0	0	1	1
78	1	3	3	1	0	1	1	2	0	0	2	2	0	1	1	2	1	1	2
79	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	7	6	8	7	3	17	4	10	11	3	24	9	5	9	6	12	9	6	4
81	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
82	5	3	10	3	0	8	1	7	8	0	5	5	1	4	5	7	7	2	3
83	1	0	1	2	1	1	1	1	0	0	0	1	0	0	1	0	0	1	1
84	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
85	1	1	4	2	0	1	0	2	3	0	2	2	0	1	1	2	1	1	1
86	0	0	1	1	0	1	0	0	2	0	0	0	0	0	0	1	0	0	0
87	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	2	0	0	0
88	0	0	0	2	0	1	0	0	2	0	2	1	0	0	0	0	0	0	0
89	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
90	2	2	3	0	0	4	1	3	1	0	2	2	0	2	2	3	2	1	1
91	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
92	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0
93	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
94	0	0	1	0	0	1	0	1	0	0	0	1	0	0	0	0	1	0	0
95	0	0	1	0	0	2	0	1	0	0	0	1	0	1	0	0	1	1	0
96	0	0	0	1	0	1	0	0	0	0	2	0	0	0	0	0	0	1	0
97	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	1
MEAN	51	48	60	57	35	65	44	60	59	33	64	57	41	53	48	58	53	51	44
MEDIAN	50	50	66	60	30	70	40	70	60	25	72	60	40	60	50	65	60	50	44

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Total	Generation					Socio-economic classification (NS-)			Country			
		Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
53	0	0	0	1	0	0	0	0	0	0	0	0	0
54	1	0	1	1	1	0	0	1	1	1	0	0	0
55	2	0	2	3	1	0	2	1	2	2	0	3	7
56	0	0	0	0	0	0	0	0	0	0	0	0	0
58	0	0	0	1	1	0	0	0	1	0	0	0	0
60	7	9	8	7	7	7	8	5	10	7	19	8	0
61	0	2	0	0	0	0	0	0	1	0	0	0	0
62	0	1	0	0	0	0	0	0	0	0	0	1	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0
65	3	5	3	4	3	0	4	3	2	3	3	6	14
66	0	0	0	0	0	0	0	0	0	0	0	0	0
67	0	0	0	0	1	0	1	0	0	0	0	0	8
68	1	1	0	0	1	0	1	0	1	0	0	3	0
69	0	0	0	0	0	0	0	0	0	0	0	0	0
70	8	8	11	7	5	0	10	6	6	8	4	7	17
72	1	3	1	1	0	0	0	1	2	1	2	0	0
73	0	0	0	0	1	0	0	0	0	0	0	0	0
74	0	1	0	0	0	0	0	0	0	0	0	1	0
75	3	4	3	4	3	4	4	3	3	4	2	1	0
76	0	0	0	0	1	0	0	0	0	0	0	0	0
77	1	1	0	1	1	0	1	1	0	1	0	1	0
78	1	2	0	1	2	0	2	0	0	1	0	0	0
79	0	0	0	0	0	0	0	0	0	0	0	0	0
80	7	11	8	8	4	3	8	7	6	8	0	8	0
81	0	0	0	0	0	0	0	0	0	0	0	0	0
82	5	10	6	3	2	0	7	3	3	5	0	2	0
83	1	0	0	1	0	0	1	1	0	1	0	0	0
84	0	0	0	1	0	0	1	0	0	0	0	1	0
85	1	1	2	1	0	3	2	0	0	1	0	0	0
86	0	1	0	0	0	0	0	0	0	0	0	0	0
87	0	1	0	0	0	0	1	0	0	0	1	1	0
88	0	1	0	0	0	0	0	0	1	0	0	0	0
89	0	0	0	0	0	0	0	0	0	0	0	0	0
90	2	2	3	1	1	0	3	1	1	1	5	3	0
91	0	0	0	0	0	0	0	0	0	0	0	0	0
92	0	0	0	0	0	0	0	0	0	0	3	0	0
93	0	0	0	0	0	0	0	0	0	0	0	0	0
94	0	1	0	0	0	0	0	1	0	0	0	1	0
95	0	1	0	1	0	0	1	0	0	1	0	0	0
96	0	0	0	1	0	0	0	0	0	0	3	0	0
97	0	0	1	0	0	0	0	1	1	0	0	0	8
MEAN	51	58	53	52	45	38	57	48	45	51	50	50	48
MEDIAN	50	65	56	53	40	40	60	40	47	50	50	50	55

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
53	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
54	1	1	2	0	0	0	1	1	1	1	0	0	1	1	0	0	1
55	2	2	1	2	2	1	1	3	2	2	0	2	2	2	4	0	2
56	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0
58	0	1	0	0	1	1	0	0	0	0	1	0	0	0	0	0	0
60	7	5	9	6	7	8	8	6	7	9	6	8	6	8	8	11	5
61	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0	4	0
62	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0
63	0	0	0	0	1	0	0	0	0	1	1	0	0	0	0	1	0
65	3	2	1	5	3	1	4	5	3	4	4	3	2	4	3	8	3
66	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
67	0	0	1	0	0	0	0	1	0	1	0	0	1	0	0	0	1
68	1	0	0	1	0	1	0	0	1	0	1	1	0	0	0	0	2
69	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	8	7	8	11	7	4	9	9	8	5	12	7	11	10	7	4	5
72	1	1	1	0	1	0	1	1	0	0	4	1	1	1	3	0	0
73	0	0	0	0	1	0	0	1	1	0	0	0	1	0	0	0	0
74	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0
75	3	5	3	1	4	3	4	4	3	4	4	4	1	3	5	4	3
76	0	1	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1
77	1	0	0	1	1	0	0	1	1	0	1	1	1	1	1	0	1
78	1	1	2	3	1	0	1	2	1	0	2	1	3	1	0	4	2
79	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	7	7	7	11	8	3	7	10	8	5	11	7	7	10	5	6	6
81	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0
82	5	5	3	9	5	4	3	7	3	5	10	5	4	6	4	11	3
83	1	2	0	0	0	0	0	1	1	0	1	0	1	1	0	0	1
84	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	1
85	1	2	1	1	1	0	1	2	1	1	1	1	2	1	1	3	1
86	0	1	0	0	1	0	0	1	0	0	1	0	1	0	1	2	1
87	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0
88	0	0	0	1	1	0	0	0	0	0	1	0	0	0	1	0	0
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	2	2	1	2	2	2	1	3	2	1	1	2	2	2	1	2	0
91	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
92	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
93	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
94	0	1	0	0	0	1	0	1	0	1	0	0	0	1	0	1	0
95	0	1	0	1	0	0	1	0	0	1	0	0	1	0	1	0	0
96	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0
97	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	1
MEAN	51	51	47	54	52	39	51	59	51	47	59	51	51	55	47	59	46
MEDIAN	50	51	50	60	55	35	50	65	50	50	70	50	50	60	50	61	40

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
53	0	1	0	0	0	0	0	0	2	0
54	1	0	1	1	2	1	0	6	0	1
55	2	1	2	1	2	3	3	0	1	1
56	0	0	0	0	0	0	0	0	0	0
58	0	1	1	0	0	0	0	0	0	0
60	7	6	10	10	5	8	4	5	7	7
61	0	0	0	1	1	1	0	4	0	1
62	0	0	0	0	0	0	0	2	2	0
63	0	0	0	0	0	0	0	0	0	0
65	3	3	2	4	6	3	3	5	3	3
66	0	0	0	0	0	0	0	0	0	0
67	0	0	1	0	0	0	0	0	0	0
68	1	0	0	1	1	1	3	1	3	1
69	0	0	0	0	0	0	0	0	0	0
70	8	10	5	8	9	9	9	11	8	9
72	1	0	3	0	0	0	0	0	0	1
73	0	1	1	1	1	1	2	3	0	1
74	0	1	0	0	0	0	0	0	2	0
75	3	4	2	3	5	4	6	4	6	4
76	0	0	1	0	1	0	2	0	0	1
77	1	1	0	2	1	0	0	3	1	1
78	1	0	1	2	2	2	2	0	0	1
79	0	0	0	0	0	0	0	0	0	0
80	7	5	8	9	11	10	12	9	10	7
81	0	0	1	0	0	0	0	0	0	0
82	5	3	4	6	6	6	2	0	1	6
83	1	0	0	0	0	1	0	0	2	0
84	0	0	0	0	0	0	1	1	0	0
85	1	1	0	2	3	1	4	0	1	0
86	0	0	0	1	1	0	0	0	0	0
87	0	1	2	1	1	0	1	0	0	0
88	0	0	0	0	1	1	0	0	0	0
89	0	1	0	0	0	0	0	0	0	0
90	2	3	1	1	1	2	2	2	0	4
91	0	0	0	0	0	0	0	0	0	0
92	0	0	1	0	0	0	0	0	0	0
93	0	0	1	0	0	0	0	0	0	0
94	0	0	1	0	0	1	2	0	1	0
95	0	2	0	1	1	1	0	3	3	1
96	0	1	0	1	1	0	0	0	0	0
97	0	0	0	0	1	0	0	0	0	0
MEAN	51	48	50	54	60	56	57	56	53	53
MEDIAN	50	50	54	60	65	60	65	60	60	55

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
53	0	0	0	1	0	1	0	1	0	0	0	0	0	0	0
54	1	1	0	0	1	1	1	0	0	2	0	0	1	0	0
55	2	2	3	2	2	2	1	2	1	2	2	1	1	2	4
56	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
58	0	0	1	2	0	0	0	0	0	0	0	0	0	1	0
60	7	9	7	6	7	6	8	10	8	8	8	6	6	5	13
61	0	0	1	2	0	0	0	2	0	2	0	1	0	0	0
62	0	0	0	1	0	1	1	0	0	1	1	0	0	0	0
63	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
65	3	3	4	3	3	6	6	2	4	6	4	3	3	3	0
66	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
67	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0
68	1	1	1	2	1	0	1	1	0	0	1	0	0	1	0
69	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
70	8	9	6	9	8	8	11	6	8	11	14	9	10	8	0
72	1	1	1	1	1	2	3	4	1	0	1	2	2	0	0
73	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
74	0	0	0	1	0	0	0	1	0	1	0	0	0	0	4
75	3	3	3	7	3	1	2	5	3	5	2	4	4	6	3
76	0	1	1	1	0	1	0	0	0	0	1	0	0	1	0
77	1	0	1	1	0	2	1	0	0	0	2	0	1	0	0
78	1	1	2	2	1	3	2	1	1	2	0	1	1	0	0
79	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	7	7	6	12	7	7	10	11	8	6	12	7	9	5	6
81	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
82	5	3	3	9	4	2	7	3	7	5	11	3	6	2	0
83	1	0	1	0	0	0	0	0	0	0	0	0	0	1	7
84	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0
85	1	1	2	1	1	0	1	1	1	1	4	1	1	1	5
86	0	1	1	1	1	0	1	1	1	1	2	0	1	0	0
87	0	1	1	1	0	0	0	1	1	1	1	1	0	0	0
88	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	2	1	1	3	2	1	2	3	3	2	1	2	2	0	0
91	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
92	0	0	0	0	0	1	1	0	0	0	0	0	0	0	4
93	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0
94	0	0	0	1	0	0	0	0	1	0	1	1	1	0	0
95	0	0	0	2	0	1	0	0	0	0	1	0	1	2	0
96	0	0	1	1	0	0	1	0	0	0	1	0	0	1	0
97	0	0	1	0	0	0	0	0	0	0	2	1	0	1	0
MEAN	51	50	52	64	50	50	56	54	53	54	64	50	54	45	51
MEDIAN	50	50	50	70	50	50	60	60	60	60	70	50	60	40	50

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention			Safety walking on the street after		Quality of life affected by fear of crime			
		Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315	
Unweighted Sample	1797	133	751	793	1069	679	789	543	320	
	%	%	%	%	%	%	%	%	%	
53	0	0	0	0	0	0	0	0	0	
54	1	2	0	1	1	0	1	1	0	
55	2	2	2	1	2	2	3	1	2	
56	0	0	0	0	0	0	0	0	0	
58	0	0	0	1	0	0	0	0	2	
60	7	5	9	6	6	9	8	10	4	
61	0	0	0	0	0	0	0	0	0	
62	0	0	0	0	0	0	0	0	0	
63	0	0	0	1	0	0	0	0	0	
65	3	1	3	4	3	3	3	4	3	
66	0	0	0	0	0	0	0	0	0	
67	0	0	0	1	1	0	1	0	0	
68	1	0	0	1	1	1	1	0	1	
69	0	0	0	0	0	0	0	0	0	
70	8	7	8	9	8	7	9	7	8	
72	1	0	1	0	0	1	0	2	0	
73	0	0	0	1	1	0	1	0	0	
74	0	0	0	0	0	0	0	0	1	
75	3	2	3	4	4	2	5	3	1	
76	0	0	0	1	1	0	1	0	0	
77	1	0	1	0	1	0	1	0	0	
78	1	0	0	2	1	1	1	1	1	
79	0	0	0	0	0	0	0	0	0	
80	7	0	5	11	9	5	10	5	7	
81	0	2	0	0	0	0	0	0	0	
82	5	3	4	5	6	2	6	4	3	
83	1	0	1	1	1	0	1	0	0	
84	0	0	0	1	1	0	1	0	0	
85	1	0	1	2	1	1	2	1	0	
86	0	0	0	1	1	0	1	0	0	
87	0	0	1	0	0	0	1	0	1	
88	0	0	0	1	0	0	1	0	0	
89	0	0	0	0	0	0	0	0	0	
90	2	5	1	2	2	1	3	1	1	
91	0	0	0	0	0	0	0	0	0	
92	0	0	1	0	0	0	1	0	0	
93	0	0	0	0	0	0	0	0	0	
94	0	0	0	1	1	0	1	0	0	
95	0	2	0	0	1	0	0	1	0	
96	0	0	1	0	1	0	1	0	0	
97	0	0	1	0	0	1	0	1	1	
MEAN	51	43	48	55	56	43	59	48	42	
MEDIAN	50	40	50	60	60	40	63	50	40	

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Asian, Asian British or Asian Welsh (9% of the total population of England and Wales)

0	1	2	2	2	0	1	2	2	3	0	0	1	1	1	1	0	1	1	1
1	2	1	1	2	1	5	0	3	1	0	4	1	1	2	2	1	3	2	1
2	3	0	3	1	1	7	1	5	0	1	4	3	2	4	2	8	3	1	3
3	3	4	6	3	1	2	2	5	2	0	1	4	1	3	2	0	3	3	2
4	2	2	2	3	1	3	1	3	1	0	3	2	1	2	2	3	2	2	1
5	14	12	11	16	12	22	11	12	15	15	24	12	14	15	13	18	14	14	12
6	3	2	1	5	1	3	2	2	6	0	4	3	2	3	2	3	2	2	4
7	1	1	3	2	1	2	1	3	4	1	0	3	0	1	2	3	1	1	1
8	3	3	6	7	0	6	3	3	5	1	4	5	1	4	2	5	3	3	2
9	5	2	11	3	2	8	1	8	8	2	7	6	1	5	5	7	7	4	3
10	19	22	23	20	15	20	24	17	20	10	29	24	16	20	19	23	19	20	17
11	1	1	2	2	0	1	0	2	0	0	0	1	0	2	0	2	2	1	0
12	2	1	3	3	3	1	2	3	5	1	0	2	2	2	2	0	3	0	2
13	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
14	1	0	0	0	1	0	1	0	0	1	0	1	1	1	0	0	1	0	2
15	10	15	9	8	10	9	14	11	7	12	11	10	8	11	9	10	11	8	10
16	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
18	1	1	0	0	2	0	1	0	0	3	0	0	1	1	0	0	0	2	0
20	16	17	10	14	23	4	16	11	10	25	5	11	23	14	18	12	14	19	18
21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22	0	0	1	1	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0
23	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1
24	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0	0	1
25	4	7	3	2	9	1	7	3	6	8	0	3	7	6	3	0	3	5	8
28	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
30	5	3	3	4	11	3	6	4	3	10	6	4	8	3	7	0	6	6	5
31	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
35	0	0	0	1	0	0	0	0	1	1	0	1	0	0	1	0	0	1	1
40	2	2	0	1	4	2	2	0	1	5	0	1	3	1	3	4	1	2	3
44	0	0	0	0	0	0	1	0	0	0	0	0	1	1	0	0	0	0	1
45	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
50	1	0	1	0	1	1	0	1	0	0	0	0	1	0	1	0	0	1	1
55	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
60	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
MEAN	14	14	11	12	18	10	16	11	12	18	10	12	17	13	15	11	13	14	16
MEDIAN	10	10	10	10	20	8	14	10	10	20	10	10	15	10	10	10	10	10	14

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation					Socio-economic classification (NS-			Country				
	Total	Gen Z (18-29)	Millenial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

Asian, Asian British or Asian Welsh (9% of the total population of England and Wales)

Wales)	0	1	1	1	2	1	0	1	1	1	1	5	0	0
	1	2	1	3	1	1	0	2	1	3	2	4	1	8
	2	3	6	3	2	2	0	3	2	2	3	4	3	0
	3	3	1	3	3	2	4	4	3	1	3	0	4	0
	4	2	3	2	2	1	0	2	3	1	2	4	1	0
	5	14	17	14	14	13	0	16	11	11	13	13	18	8
	6	3	2	2	3	4	0	4	2	1	2	2	4	17
	7	1	2	2	1	1	3	2	1	0	2	0	0	0
	8	3	4	2	5	2	3	4	3	1	3	0	3	0
	9	5	11	6	5	2	0	7	4	3	6	0	3	0
	10	19	17	20	22	16	19	18	20	21	18	46	14	14
	11	1	2	2	1	0	0	2	0	1	1	0	3	0
	12	2	3	2	1	2	0	3	2	0	2	0	3	0
	13	0	1	0	0	0	0	0	1	0	0	0	0	0
	14	1	0	0	1	1	0	1	1	1	1	0	0	7
	15	10	10	12	9	8	18	10	9	13	11	6	5	0
	16	0	0	0	0	0	3	0	0	1	0	0	0	0
	18	1	1	0	1	0	0	1	0	1	1	0	0	0
	20	16	11	14	16	20	20	12	15	20	16	1	24	24
	21	0	0	0	0	0	0	0	0	0	0	0	0	0
	22	0	0	0	0	0	4	0	1	0	0	0	1	0
	23	0	0	0	0	0	7	0	0	0	0	0	0	0
	24	0	0	0	0	1	0	0	0	1	0	0	0	7
	25	4	2	2	4	8	7	3	5	6	5	1	3	0
	28	0	0	0	0	0	0	0	0	0	0	0	0	0
	30	5	3	5	5	6	4	3	8	7	5	6	5	0
	31	0	0	0	0	0	0	0	0	0	0	0	0	0
	35	0	0	0	1	0	4	0	0	0	0	1	0	8
	40	2	2	2	1	3	4	1	2	2	1	4	4	7
	44	0	0	0	0	1	0	0	1	0	0	0	0	0
	45	0	0	0	0	0	0	0	0	0	0	0	0	0
	50	1	1	0	1	1	0	0	1	1	1	0	2	0
	55	0	0	0	0	0	0	0	1	0	0	3	0	0
	60	0	0	0	0	0	0	0	0	0	0	0	0	0
	63	0	0	0	0	0	0	0	0	0	0	0	0	0
	75	0	0	0	0	0	0	0	0	0	0	0	0	0
	MEAN	14	12	13	13	16	18	12	16	15	14	12	14	16
	MEDIAN	10	10	10	10	15	20	10	10	15	10	10	10	14

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Asian, Asian British or Asian Welsh (9% of the total population of England and Wales)

0	1	2	1	1	0	1	1	1	1	1	0	1	1	1	0	0	1
1	2	2	1	3	1	1	1	3	1	3	1	1	2	2	0	3	1
2	3	3	1	4	4	2	3	3	2	3	5	2	5	2	7	4	2
3	3	4	3	2	1	2	3	3	3	2	2	3	2	3	2	0	3
4	2	1	3	3	2	2	1	3	2	3	1	2	3	2	2	2	1
5	14	12	12	12	16	7	16	16	14	11	17	14	13	14	11	21	12
6	3	2	1	1	2	1	3	3	3	1	3	3	1	2	0	2	5
7	1	1	1	2	2	0	1	3	2	1	2	1	2	2	2	5	1
8	3	3	4	5	3	2	3	4	4	2	2	3	4	3	3	8	3
9	5	6	3	9	6	2	5	7	4	5	8	5	4	7	2	11	3
10	19	16	14	19	22	14	21	20	20	16	20	19	19	20	26	30	14
11	1	0	1	3	1	1	1	2	0	1	4	1	2	1	2	4	0
12	2	2	2	3	1	0	1	3	2	1	4	1	4	2	2	2	1
13	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0	2	0
14	1	1	0	1	0	1	1	1	1	1	1	1	1	1	0	0	1
15	10	10	13	15	9	11	9	10	10	11	8	9	15	12	7	2	11
16	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
18	1	0	0	2	1	1	0	1	1	0	1	1	0	0	1	0	1
20	16	15	21	7	17	27	15	9	14	22	13	17	13	14	15	5	18
21	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0
22	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0
23	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
24	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	1
25	4	6	4	3	5	6	5	3	5	5	1	4	3	2	4	0	10
28	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
30	5	8	10	2	2	9	4	4	6	5	1	6	3	6	8	0	5
31	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
35	0	0	1	0	0	0	0	1	1	0	0	0	0	0	0	0	1
40	2	1	2	0	2	4	2	1	2	1	3	2	1	1	3	0	3
44	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
45	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	1	1	1	1	0	1	1	0	0	2	1	1	1	0	1	0	1
55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
60	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0
MEAN	14	14	16	12	13	18	13	11	14	14	12	14	12	13	15	9	16
MEDIAN	10	10	15	10	10	20	10	10	10	11	10	10	10	10	10	9	15

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

Asian, Asian British or Asian Welsh (9% of the total population of England and Wales)

0	1	2	2	0	1	1	0	3	3	1
1	2	3	0	2	3	1	0	0	0	2
2	3	3	5	2	3	3	3	0	1	2
3	3	1	1	3	4	1	6	7	1	3
4	2	3	2	2	1	2	1	2	3	2
5	14	15	14	11	20	17	24	15	14	10
6	3	4	4	2	2	2	4	0	5	3
7	1	0	2	1	2	2	2	0	0	1
8	3	2	4	4	6	4	7	3	3	3
9	5	4	6	7	6	6	3	0	4	7
10	19	15	16	21	18	21	12	16	17	21
11	1	2	1	1	2	2	2	2	3	2
12	2	1	1	3	4	1	3	9	7	3
13	0	0	0	0	0	0	0	0	0	0
14	1	1	1	0	1	1	2	2	2	1
15	10	9	14	12	5	9	7	16	10	14
16	0	0	0	0	0	0	0	2	0	0
18	1	0	1	1	1	1	0	3	0	1
20	16	23	10	12	10	11	7	10	12	14
21	0	0	0	0	0	0	0	0	0	0
22	0	1	0	0	0	0	0	0	0	0
23	0	0	1	0	0	0	3	0	0	0
24	0	0	1	0	0	0	4	0	0	0
25	4	2	3	3	4	7	9	3	4	2
28	0	0	1	1	0	0	2	2	2	0
30	5	3	8	6	3	4	0	3	1	4
31	0	0	0	0	0	0	0	0	0	0
35	0	1	0	0	1	1	0	0	0	0
40	2	1	1	3	2	1	0	2	6	2
44	0	2	0	0	0	0	0	0	0	0
45	0	0	0	0	0	0	0	0	0	0
50	1	2	1	1	1	0	0	0	0	0
55	0	0	0	0	0	0	0	0	0	0
60	0	0	0	0	0	0	0	0	0	0
63	0	0	1	0	0	0	0	0	0	0
75	0	0	0	0	0	0	0	0	1	0
MEAN	14	14	14	13	12	13	11	13	14	13
MEDIAN	10	10	10	10	10	10	9	12	10	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Weighted Sample Unweighted Sample					Social media used (last month)										
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any i the last month
	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Asian, Asian British or Asian Welsh (9% of the total population of England and Wales)

0	1	1	2	2	1	2	0	0	1	1	1	1	1	1	0
1	2	1	2	2	1	0	1	3	2	1	4	2	1	2	0
2	3	2	3	3	3	5	3	4	4	2	5	5	4	4	4
3	3	3	2	5	2	2	2	1	2	0	4	2	2	4	6
4	2	2	3	3	2	1	2	2	2	3	4	2	2	1	0
5	14	13	11	13	13	13	14	14	14	16	23	14	16	13	16
6	3	4	4	3	2	1	1	5	3	2	2	2	3	2	4
7	1	1	2	2	1	1	1	4	2	2	1	1	2	1	3
8	3	2	4	6	3	3	4	2	3	3	3	3	3	3	11
9	5	4	4	12	4	4	8	4	7	5	13	4	7	1	0
10	19	20	19	18	19	16	27	19	20	23	16	19	17	19	8
11	1	1	2	4	1	2	2	0	2	2	1	1	1	0	0
12	2	1	1	0	1	3	3	2	1	1	4	2	2	1	0
13	0	0	0	0	0	0	1	1	0	1	0	0	0	0	0
14	1	1	0	2	1	1	1	0	0	0	1	1	0	0	0
15	10	12	11	14	11	14	13	9	11	16	9	10	12	12	8
16	0	0	0	0	0	0	0	0	0	1	0	0	0	0	2
18	1	1	1	2	1	1	1	0	0	0	0	0	1	1	0
20	16	17	15	4	18	18	8	24	16	12	3	18	15	12	25
21	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
22	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
23	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
24	0	1	1	2	0	0	0	0	1	0	0	1	0	0	0
25	4	5	6	0	3	2	2	2	3	0	3	2	3	12	3
28	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
30	5	5	4	1	6	7	3	1	5	4	3	5	3	6	6
31	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	0	1	1	0	1	0	1	0	1	0	0	0	0	0	0
40	2	1	0	0	2	2	1	1	1	2	1	1	1	2	4
44	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0
45	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	1	1	0	0	1	0	0	0	1	1	0	1	0	1	0
55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
63	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
75	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
MEAN	14	14	13	10	14	14	12	12	13	12	9	13	12	15	14
MEDIAN	10	10	10	9	10	12	10	10	10	10	9	10	10	10	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Weighted Sample Unweighted Sample		Political attention			Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
	1797	191	772	728	1045	697	773	547	315
	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

Asian, Asian British or Asian Welsh (9% of the total population of England and Wales)

0	1	4	1	0	1	1	1	0	0
1	2	2	2	2	2	2	2	2	1
2	3	0	4	3	3	3	3	3	4
3	3	2	2	3	3	1	4	1	1
4	2	5	1	2	3	1	3	1	1
5	14	17	11	16	14	12	17	10	13
6	3	0	3	3	3	1	3	1	2
7	1	2	1	2	2	1	2	1	1
8	3	0	2	4	4	2	4	2	1
9	5	3	4	6	7	2	7	4	3
10	19	15	20	19	20	18	21	22	15
11	1	0	0	3	1	1	1	1	1
12	2	0	1	2	2	1	1	3	1
13	0	0	0	0	0	0	0	0	0
14	1	2	0	1	1	1	0	2	0
15	10	10	12	9	10	10	11	11	10
16	0	0	0	0	0	0	0	0	0
18	1	0	0	1	0	1	0	0	3
20	16	21	22	8	13	19	10	18	19
21	0	0	0	0	0	0	0	0	0
22	0	0	0	0	0	1	0	0	0
23	0	0	0	0	0	0	0	0	0
24	0	0	0	1	0	1	0	1	1
25	4	8	3	5	4	5	4	5	5
28	0	0	0	0	0	1	0	0	1
30	5	4	6	5	3	9	2	7	9
31	0	1	0	0	0	0	0	0	0
35	0	0	0	1	1	0	1	0	0
40	2	0	3	1	2	2	1	2	2
44	0	3	0	0	0	1	0	0	2
45	0	0	0	0	0	0	0	0	0
50	1	1	0	1	0	1	0	1	1
55	0	0	0	0	0	0	0	0	0
60	0	0	0	0	0	0	0	0	1
63	0	0	0	0	0	0	0	0	0
75	0	0	0	0	0	0	0	0	1
MEAN					14	15	11	15	17
MEDIAN					10	14	10	12	15

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Black, Black British, Black Welsh, Caribbean or African (4% of the total population of England and Wales)

0	0	0	0	0	2	0	1	1	0	0	0	0	1	0	0	0	1	0	0
1	1	0	2	1	1	3	0	2	0	1	2	1	0	1	2	0	2	1	1
2	3	1	2	2	0	7	1	5	1	1	2	4	1	3	3	2	3	3	1
3	2	2	3	4	0	2	2	3	3	0	0	2	1	2	2	1	3	1	1
4	6	3	12	4	1	10	0	9	8	4	7	8	1	5	6	9	8	3	4
5	9	8	10	13	5	18	6	10	14	6	22	10	6	9	10	18	11	8	5
6	2	2	3	2	2	1	1	3	3	1	4	3	1	3	1	2	2	2	2
7	2	0	1	4	1	2	1	2	3	0	0	2	1	1	2	4	1	1	2
8	2	5	0	2	2	2	3	1	2	0	4	3	1	3	1	4	2	2	1
9	0	0	0	1	0	1	0	0	1	0	0	0	0	1	0	2	0	0	1
10	16	19	17	21	11	17	14	17	14	12	19	20	14	18	14	5	16	20	16
11	1	0	1	0	0	2	0	0	0	1	4	0	0	1	1	2	0	1	0
12	1	0	1	0	2	2	1	2	1	1	2	2	1	1	1	0	1	2	1
13	1	0	1	0	1	0	1	1	0	0	1	0	1	1	0	0	1	1	1
14	1	0	1	1	1	0	0	1	1	0	0	1	0	0	1	0	1	0	0
15	8	12	10	12	7	6	11	8	16	7	2	7	11	8	9	13	6	10	10
16	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	1	0	0
18	1	0	2	1	1	1	1	1	0	0	2	1	1	1	1	0	1	1	1
19	0	0	0	1	1	0	0	0	1	0	3	1	1	1	0	0	0	0	2
20	18	21	15	14	24	9	22	16	14	25	4	12	22	18	18	22	16	18	19
21	0	0	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0
22	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	3	0	0	0
23	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0
24	0	0	0	0	1	0	0	0	0	1	0	1	1	0	1	0	0	1	1
25	6	9	6	1	10	4	11	4	2	9	11	6	8	7	6	1	5	8	8
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
29	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1
30	8	5	5	5	13	5	9	5	6	13	5	6	11	8	8	7	9	7	9
35	2	3	0	2	1	2	3	2	0	1	0	2	2	1	3	1	2	2	2
36	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
37	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0
40	3	2	4	3	7	1	5	3	2	8	2	3	5	2	4	2	2	3	6
41	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	2	3	1	3	3	0	2	1	3	3	3	1	3	2	2	1	3	1	2
55	0	0	1	0	1	0	0	0	2	1	0	0	1	0	0	0	0	1	0
60	1	1	0	1	0	0	1	0	1	0	0	0	1	0	1	0	1	0	0
65	0	0	0	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	1
70	0	2	0	0	0	0	2	0	0	0	0	0	0	0	1	0	0	0	1
75	0	0	0	1	1	0	1	0	0	1	0	0	1	0	0	0	0	0	1
79	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	0	0	0	0	1	1	1	0	0	1	0	0	0	0	0	0	1	0	0
85	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation					Socio-economic classification (NS-			Country				
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

Black, Black British, Black Welsh, Caribbean or African (4% of the total population of England and Wales)

0	0	0	0	1	0	0	0	0	1	0	0	0	0
1	1	1	3	1	1	0	1	1	2	1	3	0	8
2	3	3	3	3	1	0	2	3	2	2	8	4	7
3	2	1	2	2	1	0	3	0	1	2	0	2	0
4	6	12	7	4	4	3	8	4	5	6	2	2	0
5	9	15	12	8	5	3	9	10	9	11	3	3	0
6	2	4	1	2	2	0	3	2	1	2	6	1	0
7	2	3	1	1	2	0	3	2	0	2	0	1	0
8	2	3	2	2	2	0	3	1	1	2	0	1	0
9	0	1	0	0	1	0	0	0	0	0	0	0	0
10	16	8	18	18	18	15	18	15	17	15	26	21	22
11	1	1	0	1	0	0	1	0	0	1	0	0	0
12	1	0	2	1	1	7	2	0	1	1	0	3	0
13	1	0	0	1	0	0	1	0	0	0	0	3	0
14	1	1	1	0	1	0	1	2	0	1	0	2	0
15	8	8	6	11	9	22	9	10	8	9	8	11	0
16	0	0	0	0	0	0	0	0	0	0	0	0	0
17	0	1	0	0	0	0	0	1	0	0	0	0	0
18	1	0	1	1	0	0	1	1	0	1	2	1	0
19	0	0	0	0	2	0	1	0	1	0	0	0	8
20	18	22	16	17	17	38	13	18	22	18	12	23	16
21	0	1	0	0	0	0	0	0	0	0	0	0	0
22	0	2	0	0	0	0	0	0	1	0	0	0	0
23	0	1	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	1	1	0	0	1	1	0	0	0	7
25	6	1	5	7	9	0	7	7	6	6	13	9	0
26	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	1	0	0	0	0	0	0	0	0	0	0	0
29	0	0	0	0	1	0	0	0	1	0	0	0	0
30	8	7	10	5	10	12	7	10	8	7	9	10	24
35	2	1	2	1	2	0	1	3	2	2	8	0	0
36	0	0	0	0	0	0	0	0	0	0	0	0	0
37	0	0	0	1	0	0	0	0	0	0	0	0	8
40	3	1	2	3	6	0	1	6	4	4	1	1	0
41	0	0	0	0	0	0	0	1	0	0	0	0	0
45	0	0	0	0	0	0	0	0	0	0	0	1	0
48	0	0	1	0	0	0	0	0	0	0	0	0	0
50	2	2	3	2	2	0	1	2	4	3	1	0	0
55	0	0	0	0	1	0	1	0	0	0	0	0	0
60	1	0	1	1	0	0	1	0	0	1	0	0	0
65	0	0	0	0	1	0	0	0	1	0	0	0	0
70	0	0	0	1	1	0	0	0	1	0	0	0	0
75	0	0	0	0	0	0	0	0	0	0	0	0	0
79	0	0	0	0	0	0	0	0	0	0	0	0	0
80	0	0	1	0	0	0	0	1	0	0	0	0	0
85	0	0	0	0	0	0	0	0	0	0	0	0	0
90	0	0	1	0	0	0	0	0	1	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Black, Black British, Black Welsh, Caribbean or African (4% of the total population of England and Wales)

0	0	1	1	0	0	1	0	0	1	0	0	0	0	1	0	0	0
1	1	1	1	1	2	2	1	2	1	3	3	1	1	1	2	0	1
2	3	3	0	2	2	3	2	3	3	2	0	3	2	3	3	0	1
3	2	3	1	4	1	1	2	3	2	2	2	1	4	2	1	3	2
4	6	7	5	9	6	3	4	9	5	5	9	6	6	7	4	13	4
5	9	10	7	14	12	6	10	11	8	9	16	10	8	12	9	5	4
6	2	1	1	2	3	0	2	3	2	1	3	2	4	2	2	3	1
7	2	1	1	2	3	0	1	3	2	0	3	1	2	2	0	2	3
8	2	2	3	2	2	1	3	2	1	2	5	1	5	2	1	6	2
9	0	0	2	1	0	0	1	0	0	1	1	0	0	0	0	3	1
10	16	17	18	13	13	15	15	19	18	14	13	17	15	18	20	8	17
11	1	0	0	2	1	0	0	1	0	0	1	0	1	1	1	0	0
12	1	1	2	1	1	1	1	1	1	2	0	1	2	1	1	0	1
13	1	1	0	0	0	1	1	0	0	1	0	0	0	1	0	0	1
14	1	1	0	0	1	0	1	1	1	0	1	1	0	1	1	0	0
15	8	7	9	10	9	10	10	6	8	8	10	9	6	6	9	17	11
16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	0	1	0	1	0	0	0	0	0	1	1	0	2	1	0	0	0
18	1	1	0	0	1	0	0	2	1	0	0	1	1	1	1	0	1
19	0	0	1	0	0	0	0	1	1	0	0	1	0	0	0	0	2
20	18	17	22	13	18	26	18	11	16	21	20	18	18	14	19	18	19
21	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
22	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0	4	0
23	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
24	0	0	1	0	0	0	1	0	0	1	0	1	0	0	1	0	1
25	6	4	10	2	7	8	7	4	7	6	3	6	7	7	6	2	8
26	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	2	0
29	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
30	8	9	7	8	7	9	10	6	9	9	1	8	8	9	9	11	7
35	2	1	1	2	2	2	2	1	2	1	2	2	0	1	1	0	2
36	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
37	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
40	3	3	4	3	5	2	4	3	3	4	1	4	2	3	4	0	4
41	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
45	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	0	0	1	0	0	0	0	0	0	0	0	1	0	1	0	0
50	2	2	2	2	3	4	2	2	2	4	0	2	3	1	3	3	2
55	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0
60	1	1	1	0	1	1	0	1	1	0	0	1	0	1	0	0	0
65	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1
70	0	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	1
75	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1
79	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
80	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0
85	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
90	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Total	Not Working	Source of news							Social network websites
			A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

Black, Black British, Black Welsh, Caribbean or African (4% of the total population of England and Wales)

0	0	0	0	0	0	0	0	0	1	1
1	1	2	0	2	2	1	0	0	0	2
2	3	3	2	1	3	4	5	5	6	4
3	2	1	3	2	3	1	0	3	0	2
4	6	3	6	8	6	7	3	0	4	6
5	9	13	8	8	14	13	8	11	14	9
6	2	1	1	4	4	2	2	5	3	2
7	2	1	2	1	1	2	5	0	2	2
8	2	3	2	2	3	3	5	6	6	2
9	0	0	0	1	0	1	1	1	2	0
10	16	9	15	16	18	16	23	17	11	16
11	1	1	1	1	0	0	2	2	0	1
12	1	3	1	1	1	2	4	0	2	1
13	1	1	0	0	0	0	0	0	0	1
14	1	0	1	1	1	1	0	0	2	1
15	8	7	11	13	8	10	10	7	2	7
16	0	0	0	0	0	0	0	2	2	0
17	0	0	0	0	0	0	0	0	0	1
18	1	1	0	0	1	0	2	0	0	1
19	0	0	1	0	1	0	0	0	0	0
20	18	23	17	15	9	9	4	17	19	16
21	0	1	1	1	1	0	2	0	0	1
22	0	0	0	1	1	1	0	4	0	1
23	0	1	0	0	0	0	0	0	0	0
24	0	0	1	0	0	0	4	0	0	0
25	6	3	8	8	6	8	3	5	6	5
26	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0	0	0
29	0	0	0	0	1	0	0	0	0	0
30	8	7	6	6	7	7	7	7	10	9
35	2	3	2	1	3	1	0	3	2	2
36	0	0	1	0	0	0	2	2	1	0
37	0	1	0	0	1	1	0	0	0	0
40	3	3	4	2	2	3	3	0	0	3
41	0	0	0	0	0	0	0	0	0	0
45	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	1	0	0	0	0	0
50	2	4	1	1	1	3	2	0	2	3
55	0	0	1	0	0	0	2	0	0	0
60	1	1	0	0	0	0	0	0	0	0
65	0	0	1	0	0	1	0	0	0	0
70	0	1	0	0	1	1	0	3	2	0
75	0	0	1	0	0	0	0	0	0	0
79	0	0	0	0	0	0	0	0	0	0
80	0	1	1	0	0	0	0	0	0	1
85	0	0	1	0	0	0	0	0	0	0
90	0	1	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

					Social media used (last month)												
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month		
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58		
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		

Black, Black British, Black Welsh, Caribbean or African (4% of the total population of England and Wales)

0	0	0	0	2	1	0	1	1	1	0	0	0	0	0	0
1	1	1	2	2	1	0	1	0	1	1	4	2	0	5	0
2	3	2	3	7	3	4	1	1	4	2	3	2	3	1	0
3	2	1	2	1	2	1	1	2	2	0	3	0	2	1	11
4	6	4	4	11	4	2	11	6	8	8	14	5	7	3	3
5	9	8	7	12	10	9	12	12	10	15	13	12	11	3	3
6	2	2	2	2	2	4	4	1	2	2	4	2	3	1	0
7	2	2	1	0	1	0	2	2	2	4	1	1	2	4	0
8	2	1	2	6	2	3	2	1	2	2	3	3	3	0	0
9	0	0	0	0	0	1	1	0	0	1	1	1	0	1	0
10	16	15	14	15	16	13	17	10	15	13	21	13	17	16	18
11	1	0	1	1	0	0	0	2	0	1	1	1	0	1	3
12	1	1	1	2	1	1	1	2	1	0	0	1	1	2	4
13	1	1	0	1	1	1	0	0	0	0	0	0	1	0	0
14	1	1	1	1	1	0	0	1	0	1	1	1	1	0	0
15	8	11	8	9	9	8	8	8	9	9	6	8	6	10	12
16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	2	1	1	0	0	0	1	1	0	0
18	1	1	1	0	0	1	1	0	0	0	1	0	1	3	0
19	0	1	1	0	0	1	0	0	0	0	0	0	1	0	0
20	18	20	22	10	18	19	14	25	16	19	10	21	18	19	24
21	0	0	0	0	0	1	0	1	0	0	1	0	0	0	0
22	0	0	1	2	0	0	0	2	0	2	0	1	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	1	1	2	1	0	0	0	1	0	0	1	0	0	0
25	6	7	7	2	6	5	4	2	6	2	2	4	3	14	10
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	0	1	0	0	1	1	0	1	1	0	0	0	0
29	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	8	9	8	6	10	14	8	9	9	8	4	10	8	5	10
35	2	1	1	0	2	2	2	2	2	0	1	1	1	1	0
36	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
37	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0
40	3	3	3	0	3	4	2	6	3	5	3	4	3	6	0
41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	2	1	2	0	2	2	3	2	2	4	3	3	3	2	0
55	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0
60	1	0	1	1	1	0	0	1	1	0	0	1	1	0	0
65	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0
70	0	0	0	1	0	1	1	0	0	0	0	0	0	0	0
75	0	0	0	1	0	1	1	0	0	0	0	0	0	1	0
79	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	0	0	1	1	0	1	0	0	1	0	1	1	0	0	0
85	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3
90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Weighted Sample Unweighted Sample		Political attention			Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
	1797	191	772	728	1045	697	773	547	315
	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

Black, Black British, Black Welsh, Caribbean or African (4% of the total population of England and Wales)

0	0	0	0	0	1	0	0	2
1	1	1	2	1	2	2	2	1
2	3	4	3	2	4	1	4	1
3	2	0	1	3	3	1	3	1
4	6	4	5	6	7	3	8	4
5	9	9	9	10	10	9	11	9
6	2	1	1	4	3	1	2	1
7	2	0	1	2	2	1	3	1
8	2	0	2	3	2	2	1	3
9	0	0	0	0	1	0	1	0
10	16	18	15	16	17	15	15	18
11	1	0	0	1	1	0	1	0
12	1	0	1	2	1	2	1	1
13	1	1	0	1	0	1	0	2
14	1	0	1	0	1	0	1	1
15	8	4	10	8	8	9	8	11
16	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	1
18	1	0	1	1	1	1	1	1
19	0	0	0	1	1	0	1	0
20	18	22	22	12	15	20	14	16
21	0	0	0	0	0	0	0	0
22	0	0	0	0	0	0	0	0
23	0	0	0	0	0	0	0	0
24	0	0	0	1	0	1	0	1
25	6	5	7	6	6	7	7	7
26	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0
29	0	2	0	0	0	0	0	1
30	8	11	10	6	7	10	6	8
35	2	4	1	2	1	2	1	2
36	0	0	0	0	0	0	0	0
37	0	0	0	1	0	0	1	0
40	3	5	3	3	3	5	3	3
41	0	0	0	0	0	0	0	0
45	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0
50	2	6	1	3	1	4	2	2
55	0	0	0	0	0	0	0	1
60	1	0	1	0	1	1	0	0
65	0	0	0	0	0	0	0	1
70	0	2	0	0	0	0	0	0
75	0	0	0	0	0	0	0	1
79	0	0	0	0	0	0	0	1
80	0	0	0	1	0	0	0	1
85	0	0	0	0	0	0	0	0
90	0	0	0	0	0	0	0	1

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
MEAN	18	19	14	16	23	12	21	14	16	23	14	15	22	17	18	15	17	17	20
MEDIAN	15	15	10	10	20	10	20	10	12	20	10	10	20	15	15	15	12	15	20

Mixed or Multiple ethnic groups (3% of the total population of England and Wales)

0	2	1	1	2	5	1	3	0	1	7	2	2	2	1	3	0	2	1	3
1	3	2	6	3	2	4	1	5	1	1	5	3	2	4	3	0	4	3	3
2	6	3	9	4	3	9	2	9	5	3	6	8	4	5	7	11	6	5	5
3	12	8	15	16	5	21	6	16	22	4	13	14	7	12	11	15	14	12	6
4	3	0	5	6	1	4	2	4	4	1	3	4	1	3	2	2	3	3	2
5	20	22	14	25	15	29	14	21	27	13	32	20	17	23	16	29	23	16	15
6	2	4	4	1	0	1	2	2	0	1	3	2	1	2	2	3	2	2	1
7	1	0	1	1	1	2	1	1	2	1	0	1	1	1	1	3	0	1	1
8	2	3	2	3	1	1	3	1	3	0	0	2	1	2	1	1	1	3	1
9	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	19	27	21	15	15	13	26	17	22	12	21	19	22	18	20	7	19	20	21
11	0	0	0	1	1	0	1	0	0	0	0	0	0	1	0	0	0	0	1
12	1	1	0	0	1	0	1	0	0	0	0	1	0	1	1	0	1	0	1
13	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1
14	0	0	1	2	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0
15	6	4	6	5	9	5	9	4	4	10	6	6	7	6	7	8	4	6	9
16	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
17	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
20	14	14	8	7	22	6	18	11	4	20	4	11	19	12	16	16	12	14	18
22	0	0	0	0	1	0	0	1	0	1	0	0	1	0	0	0	0	0	0
25	4	3	6	2	9	0	6	3	2	12	0	2	7	5	4	1	3	6	5
26	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	1	1	0	0	0	0	2	0	0	0	0	0	0	0	0
30	3	3	0	1	5	2	2	1	0	8	4	1	4	2	3	4	1	3	4
35	0	1	0	0	1	0	1	0	0	2	0	0	1	0	1	0	0	0	1
37	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	1	1	0	1	1	1	1	0	1	1	0	1	0	0	1	0	1	1	0
45	0	1	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1
50	0	0	0	3	0	0	0	0	2	0	0	1	0	0	1	0	1	0	1
60	0	0	0	0	1	0	0	1	0	1	0	0	0	0	0	0	0	1	0
MEAN	11	11	9	10	15	7	12	9	8	15	8	9	13	10	11	9	10	11	12
MEDIAN	10	10	5	5	15	5	10	5	5	15	5	5	10	7	10	5	5	10	10

Other ethnic group (2% of the total population of England and Wales)

0	8	10	8	7	9	8	11	5	6	9	10	7	10	8	9	2	9	12	5
1	9	5	10	8	5	17	5	13	10	5	18	11	5	9	9	11	10	7	8
2	15	12	22	20	9	18	12	21	18	5	20	17	10	16	14	19	17	14	12
3	5	1	7	6	4	5	4	6	6	5	4	4	6	6	3	3	3	6	5
4	3	1	6	6	1	4	1	6	4	2	5	5	2	4	3	4	4	3	2
5	27	29	25	30	27	23	29	24	33	28	29	28	27	26	27	25	26	26	28
6	0	2	1	0	0	0	0	0	1	0	0	0	1	0	1	1	0	0	1
7	1	1	0	4	0	1	1	2	4	0	0	2	0	1	1	0	1	1	1
8	1	2	0	1	0	1	1	0	0	1	2	1	0	1	0	0	1	1	0
9	0	0	0	0	0	2	0	1	1	0	0	0	0	1	0	2	0	0	0
10	14	28	11	8	19	12	25	11	11	15	6	13	19	13	16	17	11	15	19

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Generation					Socio-economic classification (NS-			Country			
	Total	Gen Z (18-29)	Millenial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
MEAN	18	14	17	17	20	17	16	18	20	18	17	17	19
MEDIAN	15	10	12	15	20	20	11	15	20	15	15	15	20

Mixed or Multiple ethnic groups (3% of the total population of England and Wales)

0	2	1	2	2	3	0	1	3	2	2	3	0	0
1	3	3	4	2	4	0	2	3	4	3	3	2	8
2	6	7	8	5	5	3	7	2	7	5	8	6	15
3	12	18	13	12	7	0	16	8	8	12	0	8	16
4	3	3	2	3	2	0	4	2	1	2	6	3	0
5	20	22	23	20	15	8	22	17	20	20	12	24	8
6	2	6	1	2	1	3	2	3	1	2	5	2	0
7	1	2	0	1	0	0	0	0	1	1	0	0	0
8	2	1	1	3	2	0	4	0	0	2	1	2	0
9	0	0	0	0	0	0	0	0	0	0	0	0	0
10	19	9	20	18	23	20	16	26	18	19	22	13	22
11	0	0	0	0	0	7	0	1	0	0	0	0	0
12	1	1	1	0	0	3	1	0	1	0	0	2	0
13	0	1	0	0	0	0	0	0	0	0	0	1	0
14	0	0	0	1	0	0	0	0	0	0	0	1	0
15	6	7	4	5	9	7	6	8	4	6	4	10	0
16	0	0	0	0	1	0	0	0	1	0	0	0	7
17	0	0	0	0	0	0	0	0	0	0	0	0	0
20	14	14	12	14	15	40	9	17	17	14	20	13	24
22	0	0	0	1	0	0	0	0	1	0	0	0	0
25	4	1	3	6	6	4	4	5	5	4	6	8	0
26	0	0	0	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0	0	0	0	0	0
30	3	2	1	3	4	6	1	2	5	3	2	1	0
35	0	0	1	0	1	0	0	1	1	0	1	0	0
37	0	0	0	0	0	0	0	0	0	0	0	1	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0
40	1	0	2	1	0	0	0	1	2	1	2	0	0
45	0	0	0	0	1	0	0	0	0	0	0	1	0
50	0	0	1	0	0	0	0	1	1	0	2	0	0
60	0	0	0	1	0	0	0	0	0	0	3	0	0
MEAN	11	9	10	11	12	16	10	12	12	11	14	12	9
MEDIAN	10	5	5	10	10	20	5	10	10	10	10	10	10

Other ethnic group (2% of the total population of England and Wales)

0	8	4	10	13	5	0	7	11	8	8	13	9	15
1	9	12	11	7	8	3	11	8	6	9	10	7	9
2	15	22	14	17	11	7	22	9	11	16	6	13	8
3	5	2	3	7	5	4	5	7	3	5	4	4	8
4	3	6	3	3	3	0	4	3	3	3	6	4	0
5	27	22	29	25	27	32	26	27	31	26	20	35	30
6	0	1	0	0	1	0	0	0	0	0	0	1	0
7	1	2	1	0	1	0	1	1	0	1	1	2	0
8	1	0	1	1	0	0	1	0	0	1	1	0	0
9	0	1	0	0	0	0	0	0	0	0	0	0	0
10	14	12	11	12	20	33	10	18	17	15	23	5	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
MEAN	18	17	18	18	18	20	18	16	18	19	13	18	17	16	18	16	19
MEDIAN	15	15	15	11	15	20	15	10	15	17	10	15	12	11	15	15	15

Mixed or Multiple ethnic groups (3% of the total population of England and Wales)

0	2	2	2	2	3	3	2	2	2	3	2	2	2	2	3	0	2
1	3	4	4	2	3	3	3	4	2	5	4	3	5	3	3	3	3
2	6	8	5	6	4	5	4	8	6	6	6	5	8	5	3	12	6
3	12	12	6	22	12	7	9	18	12	9	15	12	10	13	9	18	7
4	3	4	2	1	2	2	1	4	3	2	3	3	2	4	3	0	1
5	20	15	21	25	21	14	23	20	19	20	23	19	22	23	20	20	16
6	2	2	2	1	2	1	2	2	2	1	6	2	2	3	2	0	1
7	1	1	1	0	1	0	2	0	1	1	0	1	0	1	0	4	1
8	2	1	1	3	2	0	1	3	2	1	2	2	1	2	1	2	3
9	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
10	19	19	19	14	21	19	20	18	21	16	14	20	12	17	22	9	22
11	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1
12	1	0	1	2	0	0	0	1	1	0	1	1	1	1	0	0	1
13	0	1	0	0	0	1	0	1	0	1	0	0	1	0	0	2	1
14	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
15	6	7	7	6	5	7	8	4	6	6	5	6	8	5	5	14	8
16	0	0	0	0	0	0	1	0	0	1	1	0	0	0	0	0	1
17	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0
20	14	12	15	10	15	23	14	7	13	16	14	14	13	10	21	13	15
22	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0
25	4	3	7	2	4	6	5	3	4	6	1	4	5	5	2	2	6
26	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
27	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
30	3	3	3	3	2	5	3	1	2	3	2	3	3	2	2	2	4
35	0	0	1	0	0	1	0	0	1	0	0	0	0	0	0	0	1
37	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	1	3	0	0	0	1	1	0	0	2	0	1	1	1	2	0	0
45	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
50	0	0	2	0	0	0	1	0	1	0	0	0	1	0	1	0	1
60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
MEAN	11	11	12	9	10	13	11	8	11	11	9	11	11	10	12	9	12
MEDIAN	10	10	10	5	8	10	10	5	10	10	5	10	6	6	10	5	10

Other ethnic group (2% of the total population of England and Wales)

0	8	12	8	2	6	9	9	7	8	10	6	9	5	11	9	1	5
1	9	9	11	8	9	6	7	13	9	9	10	9	11	8	8	10	8
2	15	15	13	20	17	9	12	23	15	12	21	15	13	18	10	20	12
3	5	7	2	7	3	3	5	5	6	3	3	5	5	5	4	5	4
4	3	3	3	4	3	2	4	4	3	3	4	3	5	4	2	2	3
5	27	24	25	30	27	23	30	25	26	28	25	27	24	28	26	24	29
6	0	0	1	0	1	1	0	0	0	1	1	0	0	0	0	0	1
7	1	0	0	3	1	1	1	1	1	1	0	1	0	1	0	0	0
8	1	1	0	1	0	0	0	1	1	0	1	1	1	0	1	3	1
9	0	0	1	1	0	0	1	0	0	1	0	0	1	1	0	3	0
10	14	12	21	9	17	18	15	11	16	12	10	15	13	11	15	19	21

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Fieldwork: 23rd - 27th March 2020

			Source of news							
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
MEAN	18	19	19	16	15	17	16	16	16	17
MEDIAN	15	20	15	15	10	10	10	15	12	14

Mixed or Multiple ethnic groups (3% of the total population of England and Wales)

0	2	2	2	2	1	2	0	6	2	1
1	3	5	4	4	5	3	5	2	1	3
2	6	9	5	5	8	8	5	5	1	8
3	12	14	8	14	18	16	17	13	14	14
4	3	3	3	4	3	3	2	0	2	2
5	20	15	19	21	23	24	13	19	13	19
6	2	2	1	2	0	2	4	0	4	3
7	1	1	1	1	1	1	0	2	2	1
8	2	0	2	3	3	3	4	4	7	1
9	0	0	0	0	0	0	1	1	1	0
10	19	19	20	18	18	14	18	21	27	17
11	0	0	1	0	0	0	3	0	0	0
12	1	1	1	0	1	0	0	3	0	1
13	0	0	0	0	0	1	0	2	2	0
14	0	1	0	1	0	0	0	2	2	0
15	6	4	9	7	4	5	7	6	2	5
16	0	0	2	0	0	0	6	2	2	0
17	0	0	1	0	0	0	2	2	1	0
20	14	18	13	10	7	10	4	3	6	14
22	0	0	0	0	0	0	0	0	0	0
25	4	3	4	4	3	4	9	4	6	3
26	0	0	0	0	1	0	2	0	0	0
27	0	0	0	0	0	0	0	0	0	0
30	3	1	3	2	1	2	0	2	3	2
35	0	0	0	0	0	0	0	0	0	1
37	0	0	0	0	1	0	0	2	2	0
38	0	0	0	0	0	0	0	0	0	0
40	1	1	0	1	0	0	0	0	0	1
45	0	1	1	0	0	0	0	0	0	0
50	0	1	0	0	0	0	0	0	0	1
60	0	0	0	0	0	0	0	0	0	0
MEAN	11	10	11	10	8	9	10	9	11	11
MEDIAN	10	7	10	6	5	5	9	8	10	7

Other ethnic group (2% of the total population of England and Wales)

0	8	8	7	5	7	10	5	15	11	7
1	9	12	12	12	13	10	13	12	8	9
2	15	14	16	18	24	19	20	15	12	16
3	5	4	4	4	5	5	2	3	2	5
4	3	4	4	3	3	1	5	3	3	4
5	27	20	25	25	25	28	23	17	28	27
6	0	2	0	1	0	1	0	0	1	1
7	1	2	2	1	1	1	2	2	1	1
8	1	0	1	1	2	1	0	2	2	1
9	0	0	1	1	0	1	2	2	1	1
10	14	12	16	13	11	13	16	16	20	12

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A - Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
MEAN	18	19	18	14	18	19	16	18	17	16	13	18	17	19	18
MEDIAN	15	15	15	10	15	19	10	20	15	15	10	15	12	20	15
Mixed or Multiple ethnic groups (3% of the total population of England and Wales)															
0	2	2	1	3	2	5	2	0	1	0	2	2	1	3	0
1	3	3	3	6	3	1	2	2	3	0	7	3	3	5	4
2	6	6	7	9	7	5	7	7	8	7	6	5	6	5	3
3	12	10	12	20	11	10	17	18	15	13	27	12	15	6	3
4	3	3	4	1	2	3	4	2	2	2	1	1	3	3	10
5	20	20	17	20	20	22	22	18	20	26	21	21	21	17	34
6	2	2	1	2	2	1	2	2	2	4	3	3	2	2	3
7	1	1	1	1	1	3	1	3	1	4	2	1	1	0	0
8	2	2	1	4	1	2	2	2	1	1	1	0	1	1	8
9	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
10	19	17	18	14	20	18	19	22	17	14	18	16	17	17	9
11	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0
12	1	1	1	1	1	1	1	0	1	0	0	0	1	1	2
13	0	0	0	1	0	1	1	0	0	1	1	0	0	0	0
14	0	0	1	1	0	0	0	0	0	1	0	0	1	0	0
15	6	9	8	2	6	7	4	3	6	5	2	7	6	9	7
16	0	1	1	3	0	0	0	0	0	0	0	1	1	0	0
17	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0
20	14	15	13	4	16	15	11	14	14	17	5	19	13	15	3
22	0	0	1	2	0	0	0	0	0	0	0	0	0	0	3
25	4	4	4	3	4	5	2	3	3	2	2	5	3	7	5
26	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
27	0	0	1	1	0	0	0	0	0	0	0	1	0	0	0
30	3	2	2	0	2	0	1	3	3	3	0	1	2	4	5
35	0	0	1	0	1	0	1	0	1	0	1	1	0	0	0
37	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
40	1	0	0	0	1	0	0	1	2	0	1	0	1	0	0
45	0	0	1	0	0	1	0	0	0	0	0	0	0	2	0
50	0	0	0	0	0	0	0	0	0	0	1	1	1	0	0
60	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
MEAN	11	11	11	7	11	10	9	10	10	10	8	11	10	13	9
MEDIAN	10	10	10	5	10	8	5	7	6	6	5	10	6	10	5
Other ethnic group (2% of the total population of England and Wales)															
0	8	9	7	11	7	12	9	4	9	5	7	7	6	6	18
1	9	8	10	11	9	11	14	15	10	10	14	11	10	13	0
2	15	16	16	23	14	10	19	16	16	15	21	11	17	5	31
3	5	4	4	3	4	5	3	5	3	5	7	4	5	8	6
4	3	3	3	3	3	3	2	2	4	1	3	3	3	3	0
5	27	26	31	26	29	28	25	27	27	31	25	23	28	24	11
6	0	1	1	1	0	0	0	1	0	1	0	1	0	1	0
7	1	1	1	4	1	2	1	1	1	0	2	0	1	0	0
8	1	1	1	2	0	0	0	0	0	0	1	0	0	0	3
9	0	0	1	1	0	1	1	0	1	1	2	1	1	0	0
10	14	16	13	6	13	11	11	18	13	16	10	16	12	24	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%
MEAN	18	21	18	16	16	20	16	18	21
MEDIAN	15	20	15	12	12	20	10	15	20

Mixed or Multiple ethnic groups (3% of the total population of England and Wales)

0	2	4	2	2	1	4	0	1	7
1	3	0	3	3	4	2	5	2	1
2	6	4	5	8	6	5	8	4	5
3	12	10	10	14	15	7	15	9	6
4	3	2	3	3	3	2	4	1	2
5	20	17	17	24	21	17	21	22	14
6	2	0	2	2	2	2	2	2	2
7	1	0	1	1	1	0	1	1	0
8	2	0	1	3	2	1	2	1	3
9	0	0	0	0	0	0	0	0	0
10	19	25	20	16	20	16	20	22	15
11	0	0	0	0	0	0	0	0	0
12	1	0	0	1	0	1	0	0	2
13	0	1	0	0	0	0	0	0	1
14	0	0	0	1	0	1	0	1	0
15	6	5	6	7	6	7	6	7	6
16	0	0	0	1	0	1	0	1	1
17	0	0	0	0	0	0	0	0	0
20	14	22	17	10	10	20	9	14	21
22	0	0	1	0	0	0	0	0	1
25	4	7	5	3	4	5	3	4	5
26	0	0	0	0	0	0	0	0	1
27	0	0	0	0	0	0	0	0	1
30	3	1	4	1	2	4	2	2	3
35	0	0	0	1	0	1	0	1	1
37	0	0	0	0	0	0	0	0	0
38	0	0	0	0	0	0	0	0	0
40	1	0	1	1	0	2	0	2	1
45	0	0	1	0	0	1	0	1	0
50	0	2	1	0	0	0	0	1	0
60	0	0	0	1	0	0	0	0	1
MEAN	11	12	12	9	10	13	9	12	13
MEDIAN	10	10	10	5	6	10	5	10	10

Other ethnic group (2% of the total population of England and Wales)

0	8	10	10	6	8	10	7	9	11
1	9	4	8	12	10	8	11	8	7
2	15	10	13	17	18	12	20	11	13
3	5	3	4	6	6	2	6	4	4
4	3	2	3	4	3	3	4	3	1
5	27	27	26	27	28	26	27	30	27
6	0	0	0	1	0	1	1	0	0
7	1	0	1	1	1	0	1	0	0
8	1	0	0	1	1	0	0	1	1
9	0	0	0	1	1	0	1	0	0
10	14	13	16	13	12	18	12	16	16

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
11	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0
12	0	0	1	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1
13	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
15	3	2	4	2	4	1	2	3	3	9	0	3	4	3	4	1	1	4	6
16	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	1
20	8	6	4	5	15	2	8	6	1	16	6	4	13	8	9	9	9	9	7
21	0	0	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
22	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
25	1	0	0	0	2	0	1	1	0	1	0	0	1	2	0	0	2	0	1
26	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0
30	1	0	0	0	2	3	1	0	1	1	0	1	1	2	1	4	2	1	0
31	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0
45	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
50	0	0	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
60	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
74	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
80	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
MEAN	7	7	6	6	9	6	7	6	6	10	4	6	8	7	8	7	7	7	8
MEDIAN	5	5	4	5	5	4	5	4	5	5	3	5	5	5	5	5	5	5	5

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group. Your answers should add up to 100%.

[Asked to half of the sample; n=919]

White

0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
2	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0
5	2	0	3	2	4	0	0	2	2	3	0	0	2	2	1	4	1	2	1
8	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1
9	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	7	6	3	5	13	3	6	3	8	14	2	6	8	7	6	4	8	6	9
12	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0
13	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	2	2	2	4	2	0	4	1	0	2	4	2	3	2	2	0	2	2	3
16	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
17	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
18	1	0	0	0	2	0	0	0	1	3	0	0	0	0	1	2	0	0	1
19	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0
20	16	17	9	11	23	7	20	11	12	19	9	12	18	14	18	11	15	17	19
22	0	0	0	0	1	0	1	1	0	0	3	0	0	0	0	0	1	0	0
23	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
24	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
25	6	10	3	4	5	3	11	2	8	4	4	5	7	4	7	5	4	6	8

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Generation					Socio-economic classification (NS-			Country			
	Total	Gen Z (18-29)	Millenial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
11	0	0	1	0	0	0	0	1	0	0	0	2	0
12	0	0	0	0	1	0	0	0	1	0	0	0	7
13	0	0	0	0	0	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0	0	0	0	0
15	3	1	2	3	6	0	3	1	4	3	7	3	0
16	0	0	0	0	0	0	0	0	0	0	0	0	0
18	0	0	0	0	0	0	0	0	0	0	0	1	0
19	0	0	0	0	1	0	0	0	0	0	0	0	7
20	8	10	9	8	7	13	6	9	10	8	9	11	16
21	0	1	0	0	0	0	0	0	0	0	0	0	0
22	0	1	0	0	0	0	0	0	0	0	0	0	0
25	1	1	1	1	1	0	1	2	1	1	0	0	0
26	0	0	0	0	0	0	0	0	0	0	0	0	0
30	1	2	2	0	1	0	1	0	2	1	0	3	0
31	0	0	0	0	0	0	0	0	0	0	0	1	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0
40	0	0	0	0	0	0	0	0	0	0	0	0	0
45	0	0	0	0	0	8	0	0	1	0	0	0	0
50	0	1	0	0	0	0	0	0	1	0	0	0	0
60	0	0	0	0	0	0	0	0	0	0	0	0	0
74	0	0	0	0	0	0	0	0	0	0	0	0	0
80	0	1	0	0	0	0	0	1	0	0	0	0	0
MEAN	7	8	7	6	7	11	6	7	8	7	7	7	7
MEDIAN	5	5	5	5	5	10	5	5	5	5	5	5	5

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group. Your answers should add up to 100%.

[Asked to half of the sample; n=919]

White

0	0	0	1	0	0	0	0	1	0	2	2	0
2	0	0	1	0	0	0	0	0	0	0	0	0
5	2	3	1	2	0	0	1	4	2	3	3	0
8	0	0	0	1	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0	0	0	0
10	7	3	9	6	7	15	4	8	10	7	17	2
12	0	0	1	0	0	0	0	0	0	0	0	0
13	0	0	0	0	0	0	0	0	0	0	0	0
15	2	0	2	2	3	0	2	2	3	2	0	1
16	0	0	0	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0	2	0	0
18	1	1	1	0	1	0	1	0	1	1	0	0
19	0	0	1	0	0	0	0	0	1	0	0	0
20	16	11	16	17	18	8	13	16	19	16	16	19
22	0	1	1	0	0	0	1	0	0	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0	0	0
25	6	5	3	5	8	0	6	5	5	6	5	4

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
11	0	0	0	1	0	0	1	0	0	0	1	0	1	0	1	0	0
12	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
13	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0
14	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
15	3	3	4	1	4	4	4	1	4	2	1	3	2	2	5	2	5
16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
19	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
20	8	8	10	8	6	17	6	4	6	11	14	8	9	7	12	4	6
21	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0
22	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	2	0
25	1	1	1	2	2	2	1	1	1	1	0	1	3	1	0	0	1
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	1	2	0	3	1	1	2	0	1	2	0	1	3	1	2	6	0
31	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
40	0	0	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
45	0	0	0	0	1	1	0	0	0	0	2	0	0	0	0	0	1
50	0	1	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0
60	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
74	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
MEAN	7	7	7	8	7	10	7	6	7	8	7	7	9	6	8	8	7
MEDIAN	5	5	5	5	5	5	5	4	5	5	5	5	5	5	5	5	5

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group. Your answers should add up to 100%.

[Asked to half of the sample; n=919]

White

0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
5	2	1	1	0	2	3	2	0	1	3	2	2	1	1	3	0	1
8	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0
9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	7	7	8	4	7	10	8	2	7	9	3	7	5	6	5	3	9
12	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0
13	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	2	1	1	5	3	1	2	3	2	3	1	2	3	2	3	0	3
16	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	1	1	2	0	0	1	1	0	1	0	0	1	0	1	0	0	1
19	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0
20	16	13	15	18	17	24	14	11	16	17	16	16	14	15	15	14	17
22	0	1	1	1	0	1	0	0	0	0	1	0	0	1	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
25	6	6	4	6	7	7	6	3	6	4	6	6	3	4	6	5	8

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
11	0	0	0	0	0	1	0	0	0	1
12	0	0	1	0	0	0	4	0	0	0
13	0	0	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0	0
15	3	2	3	2	2	2	5	0	0	2
16	0	0	0	0	0	0	0	0	0	0
18	0	0	0	0	1	0	0	2	2	0
19	0	1	0	0	0	0	0	0	0	0
20	8	14	9	9	3	4	2	11	9	9
21	0	0	0	0	0	0	0	0	0	0
22	0	0	0	0	0	0	0	0	0	0
25	1	1	0	1	3	1	0	0	0	1
26	0	0	0	0	0	0	0	0	0	0
30	1	2	1	1	1	0	2	0	0	1
31	0	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0
40	0	1	1	0	0	0	0	0	0	0
45	0	0	0	0	0	0	0	0	0	0
50	0	0	0	0	0	0	0	0	0	0
60	0	0	0	0	1	0	0	0	0	0
74	0	0	0	0	0	0	0	0	0	0
80	0	1	0	0	0	0	0	0	0	0
MEAN	7	8	7	7	6	6	6	6	6	7
MEDIAN	5	5	5	5	4	5	5	5	5	5

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group. Your answers should add up to 100%.

[Asked to half of the sample; n=919]

White

0	0	1	0	1	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0
5	2	4	5	3	1	0	6	4	1	3
8	0	0	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0	0
10	7	10	7	3	3	4	9	9	4	6
12	0	1	0	0	0	0	0	0	0	0
13	0	0	1	0	0	0	1	0	0	0
15	2	1	3	1	2	2	2	2	7	2
16	0	0	1	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0	0
18	1	0	0	0	0	0	0	0	0	0
19	0	0	0	0	0	0	0	0	0	0
20	16	17	17	12	9	14	9	16	7	12
22	0	1	0	0	0	0	0	0	0	1
23	0	0	0	0	0	0	0	0	0	0
24	0	1	0	0	0	0	0	0	0	0
25	6	6	8	5	4	4	4	2	5	5

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)														
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month			
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58			
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61			
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%			
11	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0			
12	0	0	1	2	0	0	0	0	1	1	0	1	1	0	0			
13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
15	3	4	2	1	3	2	1	3	3	0	1	2	1	4	6			
16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
18	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0			
19	0	0	0	1	0	0	0	1	0	0	1	1	0	0	0			
20	8	9	8	4	9	7	3	6	7	7	4	12	8	9	9			
21	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0			
22	0	0	0	0	0	0	1	1	0	1	0	0	0	0	0			
25	1	1	0	2	1	2	2	0	1	1	1	1	1	2	0			
26	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0			
30	1	0	0	0	2	3	3	1	2	4	1	3	2	1	0			
31	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0			
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
40	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0			
45	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0			
50	0	0	0	0	0	0	1	0	0	1	1	1	0	0	5			
60	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0			
74	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0			
80	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0			
MEAN	7	7	6	5	7	7	7	6	7	8	6	9	7	8	8			
MEDIAN	5	5	5	4	5	5	5	5	5	5	4	5	5	5	3			

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group. Your answers should add up to 100%.

[Asked to half of the sample; n=919]

White

0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	2	1	1	1	2	1	1	0	2	1	1	0	3	2	0	0	4	0
8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	7	6	5	6	8	8	4	2	5	6	6	7	7	7	12	2	2	0
12	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0
13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	2	2	3	2	2	1	1	0	1	1	0	1	1	1	4	3	0	0
16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0
20	16	15	16	8	16	12	15	15	14	15	10	15	15	23	17	0	0	0
22	0	0	0	1	0	0	0	0	1	1	1	1	0	0	0	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	6	6	5	3	5	3	4	7	5	6	4	5	4	11	7	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%
11	0	0	1	0	1	0	0	0	0
12	0	0	0	1	0	1	0	1	0
13	0	0	0	0	0	0	0	0	0
14	0	1	0	0	0	0	0	0	0
15	3	8	3	3	3	2	2	5	3
16	0	0	0	0	0	0	0	0	0
18	0	0	0	0	0	0	0	0	0
19	0	0	0	1	0	1	0	1	0
20	8	16	11	4	6	11	6	7	10
21	0	0	0	0	0	0	0	0	0
22	0	0	0	0	0	0	0	0	0
25	1	7	1	0	1	1	1	1	2
26	0	0	0	0	0	0	0	0	0
30	1	0	1	1	0	3	0	0	2
31	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0
40	0	1	0	0	0	0	1	0	0
45	0	0	0	0	0	0	0	0	1
50	0	0	0	0	0	0	0	0	1
60	0	0	0	0	0	0	0	0	0
74	0	0	0	0	0	0	0	0	0
80	0	0	0	0	0	0	0	0	0
MEAN	7	10	8	6	6	8	6	7	8
MEDIAN	5	5	5	5	5	5	5	5	5

Thinking about people convicted of homicide in England and Wales between April 2021 and March 2024, what percentage of all those convicted do you think came from the following ethnic categories? Please provide your best estimate for each group. Your answers should add up to 100%.

[Asked to half of the sample; n=919]

White

0	0	1	0	0	0	0	0	0	1
2	0	1	0	0	0	0	0	0	0
5	2	3	2	1	1	3	1	4	2
8	0	0	0	0	0	0	0	0	1
9	0	0	0	0	0	0	0	0	0
10	7	12	7	6	5	9	5	7	6
12	0	1	0	0	0	0	0	0	1
13	0	0	0	0	0	0	0	0	0
15	2	4	1	2	2	2	1	2	2
16	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0
18	1	2	0	0	0	1	1	0	1
19	0	0	0	0	0	0	0	0	1
20	16	26	18	11	14	19	11	17	20
22	0	1	0	1	1	0	0	0	1
23	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0
25	6	6	7	5	4	8	5	5	5

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26	1	0	1	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	0
27	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
30	9	13	7	5	8	5	14	7	4	13	6	7	11	7	11	4	9	11	9
32	0	1	1	0	1	0	1	0	0	0	0	0	1	0	1	0	0	0	1
33	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
35	3	4	2	3	5	2	6	4	2	5	3	2	4	4	3	3	3	2	4
36	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
40	8	8	7	8	7	10	9	8	7	6	4	6	9	9	7	9	8	6	10
41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
42	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	3	1	5	5	3	3	3	4	1	1	5	3	3	3	2	1	3	2	4
48	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
50	10	13	12	11	6	10	8	11	11	8	8	12	7	9	10	15	12	8	5
52	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
54	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
55	2	1	3	2	0	6	1	5	1	2	0	4	0	3	1	3	2	3	1
56	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0
57	0	0	0	0	0	1	0	1	1	0	0	0	1	1	0	0	0	0	0
58	0	0	2	1	0	0	0	0	0	1	0	0	0	1	0	2	0	0	0
59	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1
60	8	8	12	8	5	10	6	11	10	6	4	9	7	7	9	11	6	8	10
61	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
62	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
63	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0
64	1	0	3	0	1	0	0	1	0	2	0	0	1	1	0	0	1	0	0
65	2	0	4	5	2	4	0	2	2	2	5	3	2	2	2	4	3	2	1
66	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	0	0
67	1	1	0	0	1	0	1	0	0	2	0	0	1	1	0	0	0	1	0
68	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
69	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	5	4	6	6	2	8	2	8	5	1	7	6	4	5	5	6	5	4	4
72	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
74	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
75	3	1	4	1	3	7	1	3	2	1	10	4	2	5	2	3	3	6	1
76	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
77	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
78	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	1
80	3	2	2	6	1	10	1	4	8	1	11	5	1	4	3	8	4	3	1
81	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
82	0	1	0	1	0	0	1	0	1	0	0	1	0	0	0	0	0	1	0
84	0	0	2	0	0	0	0	0	0	0	2	1	0	1	0	1	0	0	0
85	1	1	2	4	0	2	0	2	4	1	0	3	0	1	1	2	1	2	1
86	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0
88	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
90	1	1	0	2	0	1	0	0	3	0	6	2	0	1	0	0	1	0	1
91	0	0	1	0	0	1	0	1	0	0	2	1	0	0	0	0	1	0	0
92	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
94	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
95	0	0	0	0	0	2	0	0	0	0	0	1	0	1	0	0	0	1	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation						Socio-economic classification (NS-)			Country			
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
%	%	%	%	%	%	%	%	%	%	%	%	%	%
26	1	1	0	0	0	0	0	1	1	1	0	0	0
27	0	0	0	0	0	0	0	1	0	0	0	0	0
30	9	4	9	9	11	10	9	8	9	9	5	14	0
32	0	0	0	0	1	0	1	0	0	0	0	0	0
33	0	0	0	0	0	0	0	0	0	0	0	0	0
35	3	3	3	3	4	7	3	5	3	3	1	4	0
36	0	0	1	0	0	0	0	1	0	0	0	0	0
40	8	10	8	7	7	31	7	10	4	8	11	6	9
41	0	0	0	1	0	0	0	1	0	0	0	2	0
42	0	0	0	0	0	0	0	0	0	0	0	0	0
45	3	1	2	4	3	13	3	3	3	3	2	2	7
48	0	0	0	0	0	0	0	0	0	0	0	1	0
50	10	12	12	10	6	7	10	11	8	10	10	6	9
52	0	0	0	0	0	0	0	0	0	0	0	0	0
54	0	0	0	0	0	0	0	0	0	0	0	0	0
55	2	3	2	3	1	0	2	3	2	2	8	0	7
56	0	0	1	0	0	0	0	0	0	0	0	0	0
57	0	0	1	0	0	0	0	0	0	0	0	0	0
58	0	1	0	0	0	0	1	0	0	0	0	0	0
59	0	0	0	0	0	0	0	1	0	0	0	0	0
60	8	10	7	5	11	0	10	7	6	8	7	6	26
61	0	0	0	0	0	0	0	0	0	0	0	0	0
62	0	0	0	0	0	0	0	0	0	0	0	0	0
63	0	1	0	0	0	0	0	0	0	0	0	0	0
64	1	1	1	1	0	0	0	0	2	1	0	0	0
65	2	4	2	3	1	0	3	2	2	2	3	2	0
66	0	1	0	0	0	0	0	0	0	0	0	0	0
67	1	0	0	2	0	0	0	0	1	0	0	3	0
68	0	0	0	0	0	0	0	0	0	0	0	0	0
69	0	0	0	0	0	0	0	0	0	0	0	1	0
70	5	7	4	4	4	9	8	5	2	5	1	5	0
72	0	1	0	0	0	0	0	1	0	0	0	0	0
74	0	0	0	0	0	0	0	0	0	0	0	0	0
75	3	3	3	4	3	0	4	1	5	3	1	1	25
76	0	0	0	0	0	0	0	0	0	0	0	0	0
77	0	1	0	0	0	0	0	0	0	0	0	1	0
78	0	0	0	0	0	0	0	1	0	0	0	0	0
80	3	7	3	4	1	0	5	2	2	3	1	7	0
81	0	0	0	0	0	0	0	0	0	0	0	0	0
82	0	0	0	0	0	0	1	0	0	0	0	0	0
84	0	1	0	0	0	0	0	0	0	0	0	1	0
85	1	1	1	2	1	0	2	1	1	1	1	3	0
86	0	1	0	0	0	0	0	0	0	0	0	0	0
88	0	0	0	0	0	0	0	0	0	0	0	1	0
90	1	1	1	0	1	0	1	0	1	1	2	0	0
91	0	0	1	0	0	0	0	1	0	0	1	0	0
92	0	0	0	0	0	0	0	0	0	0	0	0	0
94	0	0	0	0	0	0	0	0	0	0	0	0	0
95	0	0	0	1	0	0	0	2	0	0	0	2	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Region in England				Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26	1	0	1	1	1	0	1	0	0	2	1	0	1	1	0	0	0
27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
30	9	5	10	12	9	11	8	7	9	10	3	8	10	8	11	5	10
32	0	1	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1
33	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	3	2	5	2	5	5	3	2	3	3	3	3	2	3	1	2	5
36	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	8	10	5	4	9	7	9	7	8	9	7	8	7	6	6	18	9
41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
42	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
45	3	4	1	3	3	3	2	3	3	3	0	3	3	3	4	1	2
48	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0
50	10	12	11	13	8	7	10	12	9	9	14	10	12	10	10	21	7
52	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
54	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55	2	2	4	1	1	1	3	3	2	1	5	2	1	2	3	6	2
56	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0
57	0	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
58	0	1	0	2	0	1	0	0	0	0	2	0	0	0	0	0	0
59	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
60	8	9	9	5	7	5	7	11	9	6	9	8	6	8	9	3	9
61	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
62	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
63	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0	1
64	1	1	1	1	0	0	1	1	0	1	1	1	1	1	1	0	0
65	2	3	1	4	1	0	2	4	2	2	3	2	5	3	4	3	1
66	0	0	0	1	0	1	0	0	0	0	1	0	1	0	1	2	0
67	1	0	2	0	0	1	0	0	0	2	0	1	0	1	0	0	0
68	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
69	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	5	4	6	10	3	3	4	8	5	4	5	4	6	6	4	3	4
72	0	0	0	1	0	0	0	0	0	0	1	0	2	0	1	2	0
74	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0
75	3	5	2	2	2	3	4	3	3	2	5	3	3	3	4	3	3
76	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
77	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
78	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
80	3	5	3	1	4	1	3	6	3	4	6	4	3	5	2	4	2
81	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
82	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
84	0	0	0	1	0	0	0	1	0	0	2	0	0	0	0	0	1
85	1	1	1	1	1	0	1	2	1	0	1	1	2	2	1	2	0
86	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
88	0	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0
90	1	1	0	2	0	1	0	1	1	1	0	1	1	1	0	0	1
91	0	1	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0
92	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
94	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
95	0	0	0	0	0	0	1	0	1	0	0	1	0	0	2	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
26	1	1	0	0	0	0	0	0	2	0
27	0	0	0	0	0	0	0	0	0	0
30	9	8	10	6	4	7	2	3	9	8
32	0	0	2	0	1	0	0	0	0	0
33	0	0	0	0	0	0	0	0	0	0
35	3	3	2	3	2	3	4	11	8	5
36	0	0	0	0	0	1	0	0	0	0
40	8	9	8	7	12	8	5	2	11	6
41	0	0	0	0	0	0	0	0	0	0
42	0	0	0	0	0	0	0	2	2	0
45	3	2	6	3	1	3	4	5	2	2
48	0	0	0	0	0	0	0	0	0	0
50	10	10	6	11	16	14	12	17	15	11
52	0	0	0	0	0	0	0	0	0	0
54	0	0	0	0	0	0	0	0	0	0
55	2	0	2	2	1	3	4	0	0	3
56	0	0	0	0	0	0	0	0	3	0
57	0	1	1	0	0	1	0	0	0	0
58	0	2	0	0	0	0	0	0	0	1
59	0	0	0	0	1	0	0	0	0	0
60	8	7	7	9	11	6	11	14	6	9
61	0	0	1	0	0	0	1	0	0	0
62	0	0	0	0	0	0	0	0	0	0
63	0	1	0	0	1	0	0	0	0	0
64	1	0	0	1	0	1	0	0	0	1
65	2	1	3	3	4	3	2	2	1	4
66	0	0	0	1	0	0	2	0	0	1
67	1	0	1	0	0	0	0	0	0	1
68	0	0	0	0	0	0	0	0	0	0
69	0	0	0	0	0	0	0	0	0	0
70	5	3	4	7	7	6	9	4	11	7
72	0	0	0	1	0	0	0	2	0	0
74	0	1	0	0	0	0	0	0	0	0
75	3	4	1	3	7	5	3	1	1	3
76	0	0	0	0	0	0	0	0	0	0
77	0	0	0	0	0	0	0	0	0	0
78	0	1	1	1	0	1	0	0	2	0
80	3	4	3	6	5	4	9	0	6	5
81	0	0	0	0	0	0	0	0	0	0
82	0	1	0	0	0	0	0	0	0	0
84	0	1	0	1	1	1	0	0	0	0
85	1	1	0	1	2	2	0	2	0	1
86	0	0	0	0	1	0	0	0	0	0
88	0	0	1	0	1	0	0	0	0	0
90	1	1	0	0	0	1	0	0	0	1
91	0	1	1	1	1	0	2	0	0	0
92	0	0	0	0	0	0	0	0	0	0
94	0	0	1	0	0	0	0	0	0	0
95	0	0	0	0	0	1	0	2	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A - Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26	1	1	1	1	0	1	0	2	0	1	0	1	0	3	0
27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	9	9	7	2	9	7	7	10	10	8	8	11	8	7	9
32	0	1	0	0	0	0	1	0	0	0	1	0	0	1	0
33	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
35	3	4	3	2	4	1	4	1	3	2	4	3	3	4	6
36	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
40	8	9	10	8	8	8	7	11	8	10	9	8	7	12	6
41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
42	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
45	3	4	4	2	3	1	3	1	2	1	1	2	3	0	3
48	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
50	10	10	9	14	9	14	11	13	12	14	9	10	11	6	14
52	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
54	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55	2	3	3	3	3	4	3	0	3	3	3	3	3	2	0
56	0	0	0	1	0	0	1	1	0	0	0	0	0	0	0
57	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
58	0	0	0	2	1	2	2	2	1	2	0	1	0	0	0
59	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
60	8	8	9	11	8	10	10	9	8	7	12	8	7	6	2
61	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
62	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0
63	0	0	0	1	0	0	0	0	0	0	0	0	0	0	3
64	1	0	0	0	0	1	1	0	0	1	0	1	0	0	0
65	2	2	3	6	2	2	3	2	2	4	5	3	3	1	6
66	0	0	1	0	0	1	1	0	0	1	0	0	0	0	0
67	1	1	1	0	1	0	0	0	0	0	0	1	0	0	2
68	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
69	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	5	5	4	10	5	7	7	2	6	3	7	5	5	4	3
72	0	0	0	0	0	0	0	1	1	1	1	1	0	0	0
74	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	3	2	4	5	3	5	4	5	3	4	5	2	4	0	0
76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
77	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
78	0	0	0	1	0	1	0	0	0	0	1	0	0	0	0
80	3	3	3	5	3	4	6	7	4	6	9	4	5	1	3
81	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
82	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
84	0	0	0	1	0	1	0	0	0	1	1	1	1	0	0
85	1	1	1	2	1	1	1	2	2	1	1	1	1	0	3
86	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
88	0	0	0	1	0	0	0	0	0	0	1	1	0	0	0
90	1	1	1	1	1	2	0	2	1	1	0	1	1	0	0
91	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
92	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0
94	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
95	0	0	0	0	0	0	0	0	0	1	0	0	0	4	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
		Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728		1045	697	773	547	315
Unweighted Sample	1797	133	751	793		1069	679	789	543	320
	%	%	%	%	%	%	%	%	%	%
26	1	2	0	0		0	0	0	0	1
27	0	0	0	0		0	0	0	0	0
30	9	4	10	8		7	10	7	7	15
32	0	0	1	0		0	0	0	0	1
33	0	0	0	0		0	0	0	0	0
35	3	2	4	3		3	3	3	3	4
36	0	0	0	0		0	0	0	0	0
40	8	5	8	10		7	9	8	8	11
41	0	1	0	0		0	0	0	0	0
42	0	0	0	0		0	0	0	0	0
45	3	2	3	3		3	2	3	4	1
48	0	0	0	0		0	0	0	0	0
50	10	8	11	9		11	8	10	11	8
52	0	0	0	0		0	0	0	0	0
54	0	0	0	0		0	0	0	0	0
55	2	0	3	2		3	1	3	2	2
56	0	0	0	0		0	0	0	0	0
57	0	1	0	0		0	1	0	0	1
58	0	0	0	1		0	1	0	1	0
59	0	0	0	0		0	0	0	0	0
60	8	8	7	8		9	7	9	8	6
61	0	0	0	0		0	0	0	0	0
62	0	0	0	0		0	0	0	0	0
63	0	0	0	1		0	0	0	0	1
64	1	0	1	1		0	1	1	1	1
65	2	1	0	4		2	2	2	4	1
66	0	0	0	1		0	0	0	0	0
67	1	2	0	1		1	0	1	0	0
68	0	0	0	0		0	0	0	0	0
69	0	0	0	0		0	0	0	0	0
70	5	2	5	5		6	3	7	4	2
72	0	0	0	0		0	0	1	0	0
74	0	0	0	0		0	0	0	0	0
75	3	3	3	3		4	3	5	2	2
76	0	0	0	0		0	0	0	0	0
77	0	0	0	0		0	0	0	0	0
78	0	0	0	0		0	0	0	0	0
80	3	2	1	6		5	1	6	2	2
81	0	0	0	0		0	0	0	0	0
82	0	0	0	0		0	0	0	0	0
84	0	0	0	0		1	0	1	0	0
85	1	0	1	2		2	1	2	0	1
86	0	0	0	0		0	0	0	0	0
88	0	0	0	1		0	0	0	0	1
90	1	0	0	1		1	0	1	0	1
91	0	0	0	0		1	0	1	0	0
92	0	0	0	0		0	0	0	0	0
94	0	0	0	0		0	0	0	0	0
95	0	0	0	0		0	0	1	1	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421	
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
100	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	
MEAN	42	37	49	47	32	55	33	48	47	33	54	48	36	43	40	48	42	42	36	
MEDIAN	40	30	50	50	25	55	30	50	50	30	60	50	30	40	35	50	40	40	30	
Asian, Asian British or Asian Welsh																				
	0	2	3	2	0	0	2	1	1	1	1	2	3	0	2	2	1	1	3	2
	1	1	0	3	0	2	1	0	2	0	3	0	0	1	2	0	3	1	0	1
	2	2	0	1	2	0	4	1	2	3	0	8	4	0	2	2	4	2	2	0
	3	2	0	3	3	2	2	0	3	4	1	5	3	1	2	1	2	2	2	2
	4	1	0	3	2	1	3	1	2	2	0	1	1	1	2	0	1	1	1	1
	5	14	11	10	19	11	20	6	16	16	11	15	18	11	16	13	19	16	16	6
	6	0	0	0	0	0	0	0	0	1	0	1	1	0	0	0	0	0	1	0
	7	1	1	4	1	1	2	0	2	0	2	1	1	1	2	1	4	1	1	2
	8	2	2	3	3	1	5	1	3	2	2	5	3	1	2	2	4	2	2	2
	9	1	0	1	2	3	2	0	1	1	4	2	1	2	2	1	1	2	1	0
	10	25	22	34	25	27	32	23	32	26	20	22	26	22	26	25	30	25	23	26
	12	1	1	1	1	0	1	1	1	1	0	0	0	1	1	0	0	1	0	0
	13	0	0	1	0	0	2	0	1	0	0	0	0	1	1	0	2	0	0	0
	14	0	1	0	0	1	1	0	1	0	1	0	0	1	1	0	0	0	1	0
	15	8	10	9	12	7	8	11	9	10	11	5	9	10	6	10	3	8	8	12
	16	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	17	0	1	1	1	0	0	0	0	1	1	0	1	0	1	0	0	1	0	0
	18	0	0	0	0	2	0	1	0	0	0	0	1	0	0	1	0	0	0	1
	19	0	1	0	0	0	1	1	0	0	0	0	0	0	0	0	1	0	1	0
	20	20	32	10	15	19	10	27	14	19	19	20	16	25	20	21	10	20	22	24
	21	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
	22	0	1	0	0	0	1	0	0	0	1	0	1	0	0	0	0	0	0	0
	23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	24	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
	25	6	3	4	8	7	3	9	4	6	7	4	3	8	6	7	11	4	7	6
	26	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	27	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	30	6	7	5	4	9	1	11	2	2	8	3	3	9	4	7	2	6	4	8
	32	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	35	1	0	1	0	2	0	0	1	0	2	0	0	1	1	1	0	1	1	1
	36	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
	40	1	0	1	0	2	0	0	0	2	2	1	1	0	0	1	0	1	2	0
	45	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	1	1
	50	2	1	3	2	2	1	1	2	2	2	3	1	2	2	1	3	1	1	2
	60	0	1	0	0	1	0	1	0	1	0	0	0	0	1	0	0	0	2	0
	70	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	75	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	MEAN	15	16	14	14	17	11	18	13	14	16	13	13	17	14	16	13	14	15	17
	MEDIAN	10	15	10	10	15	10	20	10	10	15	10	10	15	10	15	10	10	10	15

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Generation					Socio-economic classification (NS-)			Country				
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50	
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22	
	%	%	%	%	%	%	%	%	%	%	%	%	%	
100	0	0	0	0	0	0	0	0	0	0	0	0	0	
MEAN	42	48	40	43	37	37	46	40	36	41	37	44	60	
MEDIAN	40	50	40	40	30	40	50	40	30	40	40	40	60	
Asian, Asian British or Asian Welsh														
	0	2	1	2	2	2	0	2	2	2	1	0	4	10
	1	1	2	2	0	0	0	1	1	1	1	0	3	0
	2	2	5	2	2	0	0	2	2	1	2	2	3	0
	3	2	3	1	2	1	0	2	1	1	2	0	1	0
	4	1	1	1	2	0	0	1	2	1	1	4	1	0
	5	14	19	16	15	8	0	15	9	14	12	22	20	34
	6	0	0	0	0	1	0	0	0	0	0	0	0	8
	7	1	4	0	1	2	0	2	2	1	2	0	0	0
	8	2	3	2	1	2	0	4	1	1	2	0	0	0
	9	1	1	2	2	0	0	1	1	1	1	0	1	0
	10	25	30	24	23	26	26	29	24	24	27	22	19	16
	12	1	0	1	1	0	0	1	0	0	1	0	0	0
	13	0	2	0	0	0	0	0	0	1	1	0	0	0
	14	0	0	1	0	1	0	0	0	1	0	0	0	0
	15	8	4	9	7	12	20	8	12	7	8	11	7	7
	16	0	0	0	0	0	0	0	0	0	0	0	0	0
	17	0	1	0	0	0	0	1	1	0	1	0	0	0
	18	0	0	0	0	1	0	0	1	0	0	0	1	0
	19	0	0	0	1	0	0	0	0	0	0	0	0	0
	20	20	10	21	24	22	30	19	22	23	20	22	25	19
	21	0	0	0	0	0	0	0	0	0	0	0	0	0
	22	0	0	0	0	0	0	0	0	1	0	0	0	0
	23	0	0	1	0	0	10	0	0	1	0	0	0	0
	24	0	0	0	0	0	0	0	0	0	0	0	0	0
	25	6	9	4	7	6	0	5	7	7	6	10	10	7
	26	0	0	0	0	0	0	0	0	0	0	0	0	0
	27	0	0	0	0	0	0	0	0	0	0	0	1	0
	30	6	2	6	5	8	8	3	8	7	6	7	1	0
	32	0	0	0	0	0	0	0	0	0	0	0	0	0
	35	1	0	1	1	1	7	1	0	1	1	0	0	0
	36	0	0	0	0	0	0	0	0	0	0	0	0	0
	40	1	0	1	1	0	0	1	0	2	1	0	0	0
	45	0	0	0	1	1	0	0	1	0	0	0	0	0
	50	2	2	1	1	2	0	1	2	2	2	0	0	0
	60	0	0	0	1	0	0	0	1	1	0	0	1	0
	70	0	0	0	0	0	0	0	0	0	0	0	0	0
	75	0	0	0	0	0	0	0	0	0	0	0	0	0
MEAN	15	12	15	16	16	19	13	17	16	15	14	13	10	10
MEDIAN	10	10	10	10	15	20	10	15	15	15	10	15	10	6

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Region in England					Education level			Tenure			Ethnicity		Work status			
		Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261		741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276		734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%		%	%	%	%
100	0	0	1	0	0	0	0	0	0	0	0	0	0		0	0	0	0
MEAN	42	44	41	42	39	34	41	49	41	39	47	41	44		44	42	45	38
MEDIAN	40	45	36	40	35	30	40	50	40	35	50	40	40		40	40	48	32
Asian, Asian British or Asian Welsh																		
	0	2	1	2	2	1	2	2	2	1	2	2	2		2	2	1	1
	1	1	1	0	1	2	1	1	1	1	1	1	0		1	2	1	1
	2	2	3	0	2	2	1	2	3	2	1	5	2	2	4	1	2	0
	3	2	2	1	3	2	0	2	2	1	3	2	1	3	2	1	4	2
	4	1	0	2	0	2	1	1	2	1	0	2	1	2	2	1	0	1
	5	14	15	10	13	11	10	15	17	14	14	15	14	13	16	12	21	9
	6	0	0	0	0	0	0	1	0	0	1	1	0	0	0	0	0	0
	7	1	1	2	5	1	1	2	2	1	1	2	1	3	1	1	4	2
	8	2	3	4	5	1	1	1	4	2	1	4	2	2	2	1	0	1
	9	1	3	1	1	1	1	1	2	1	2	1	1	0	2	1	1	0
	10	25	23	23	32	29	24	22	31	26	24	25	24	35	26	31	24	25
	12	1	0	1	0	1	0	0	2	1	0	1	1	0	1	0	0	0
	13	0	0	2	0	0	0	1	0	0	0	3	1	0	0	1	4	0
	14	0	1	1	0	0	0	1	0	0	0	0	0	1	0	0	0	1
	15	8	5	11	12	8	8	8	9	10	8	3	9	7	6	9	7	11
	16	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
	17	0	0	1	1	0	0	0	1	0	0	1	0	1	1	1	0	0
	18	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	1
	19	0	0	1	0	0	0	0	0	0	1	1	0	0	0	1	1	0
	20	20	21	18	13	22	25	23	13	22	19	16	21	16	18	18	11	25
	21	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	22	0	0	1	1	0	0	1	0	0	0	0	0	1	0	1	0	0
	23	0	1	0	0	1	0	1	0	0	1	0	0	1	0	0	0	1
	24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	25	6	8	5	3	5	8	7	3	5	7	8	7	3	7	4	11	6
	26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	30	6	4	7	7	6	10	4	4	6	6	4	6	3	5	6	5	6
	32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	35	1	3	0	0	0	1	0	0	1	0	0	1	0	1	0	0	1
	36	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	40	1	1	1	0	1	1	1	0	1	1	1	1	0	1	1	1	0
	45	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0
	50	2	1	3	0	2	2	3	0	1	2	2	1	3	2	1	0	1
	60	0	0	1	0	1	1	0	0	1	1	0	1	0	0	2	0	0
	70	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	75	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	MEAN	15	15	16	13	16	17	16	12	15	15	13	15	13	14	15	13	16
	MEDIAN	10	10	15	10	10	16	15	10	10	10	10	12	10	10	10	10	15

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
100	0	0	0	0	0	0	0	0	0	0
MEAN	42	39	38	46	51	47	45	41	44	45
MEDIAN	40	35	30	50	50	50	50	42	40	45
Asian, Asian British or Asian Welsh										
0	2	2	1	1	0	2	0	2	0	1
1	1	1	1	0	0	1	0	2	0	0
2	2	1	1	2	3	3	4	2	2	3
3	2	2	1	2	2	2	1	2	2	2
4	1	0	1	2	1	2	2	0	2	1
5	14	17	10	16	19	17	14	14	17	14
6	0	2	0	0	0	0	1	0	0	0
7	1	1	2	2	2	4	3	4	3	2
8	2	4	2	2	4	2	2	2	2	3
9	1	1	1	1	1	1	0	0	2	2
10	25	19	28	26	32	25	28	23	26	26
12	1	1	1	1	0	1	1	0	0	1
13	0	0	1	1	0	1	0	0	0	1
14	0	0	1	0	1	1	0	0	0	0
15	8	9	8	9	11	11	3	5	10	7
16	0	0	0	0	0	0	0	0	2	0
17	0	1	0	1	0	0	1	2	0	1
18	0	1	0	0	0	1	0	0	0	1
19	0	0	0	0	0	0	0	0	0	0
20	20	25	21	16	13	14	22	26	16	20
21	0	0	1	0	1	0	0	0	0	0
22	0	0	1	1	0	0	0	0	0	0
23	0	1	1	0	0	0	0	0	2	0
24	0	0	0	0	0	0	0	0	0	0
25	6	5	7	4	4	6	9	10	4	6
26	0	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0	0	0
30	6	5	6	5	4	4	3	2	7	3
32	0	0	0	0	0	0	0	0	0	0
35	1	0	1	1	0	1	0	0	3	1
36	0	0	0	0	0	0	0	0	0	0
40	1	2	0	0	1	1	0	2	0	0
45	0	0	0	1	0	0	0	0	0	0
50	2	1	4	3	0	1	6	3	1	2
60	0	0	1	1	1	0	0	0	0	0
70	0	0	0	0	0	0	0	0	0	0
75	0	0	0	0	0	0	0	0	0	0
MEAN	15	15	16	15	13	13	16	15	14	14
MEDIAN	10	15	14	10	10	10	10	10	10	10

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

					Social media used (last month)														
					Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A - Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58				
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61				
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
100	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
MEAN	42	41	43	51	41	47	46	45	44	44	51	42	44	34	39				
MEDIAN	40	40	40	50	40	50	50	40	40	40	50	40	40	26	35				
Asian, Asian British or Asian Welsh																			
	0	2	1	1	2	1	0	1	1	1	0	2	1	5	0				
1	1	0	0	1	1	1	0	0	1	1	1	1	2	2	0				
2	2	1	2	3	2	1	3	2	3	5	1	1	3	0	3				
3	2	1	1	2	2	4	2	3	2	2	4	1	2	0	0				
4	1	1	1	2	1	4	2	0	2	1	4	2	2	0	0				
5	14	12	15	26	13	15	15	23	14	17	21	11	17	8	14				
6	0	1	1	2	0	1	0	0	0	0	0	0	0	0	0				
7	1	2	2	3	1	3	4	1	2	2	4	3	2	0	0				
8	2	2	2	3	2	4	5	4	3	3	3	3	2	0	2				
9	1	1	1	2	1	2	2	0	1	1	1	1	1	0	0				
10	25	26	25	25	27	28	21	28	28	30	28	28	26	20	25				
12	1	0	0	1	1	1	0	1	0	0	1	0	1	0	0				
13	0	1	0	0	0	0	1	0	1	2	1	1	0	0	0				
14	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0				
15	8	10	10	6	9	7	8	5	8	5	5	9	7	11	11				
16	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0				
17	0	1	1	0	0	1	1	1	1	1	1	1	1	0	0				
18	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0				
19	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0				
20	20	20	19	12	21	14	20	17	19	15	15	21	18	25	30				
21	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0				
22	0	1	1	0	0	1	1	1	0	0	0	1	0	0	0				
23	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0				
24	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0				
25	6	7	6	4	6	5	6	5	6	6	5	6	6	4	9				
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
30	6	7	7	3	6	5	5	4	4	5	4	3	3	13	5				
32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
35	1	1	1	0	1	0	0	1	0	1	0	0	0	1	2				
36	0	0	0	0	0	0	1	1	0	1	0	1	0	0	0				
40	1	0	0	1	1	1	0	1	1	0	1	1	1	0	0				
45	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0				
50	2	2	2	1	2	1	1	1	1	1	0	1	2	5	0				
60	0	0	1	0	0	0	0	0	0	0	0	0	0	3	0				
70	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0				
75	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
MEAN	15	15	15	11	15	13	14	13	14	13	12	14	14	19	15				
MEDIAN	10	13	10	10	10	10	10	10	10	10	10	10	10	20	15				

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention			Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%
100	0	0	0	0	0	0	0	0	0
MEAN	42	32	38	46	46	36	49	39	35
MEDIAN	40	22	35	45	48	30	50	40	30
Asian, Asian British or Asian Welsh									
0	2	2	1	1	2	2	2	1	2
1	1	0	1	1	1	1	1	1	1
2	2	3	1	3	3	1	3	2	0
3	2	1	1	2	3	1	3	1	2
4	1	0	1	2	2	0	2	0	1
5	14	11	13	16	15	13	19	10	13
6	0	0	0	1	1	0	0	1	0
7	1	0	1	2	2	1	2	1	0
8	2	0	2	3	2	2	2	2	1
9	1	0	1	2	1	2	1	2	1
10	25	23	23	29	26	24	25	28	21
12	1	0	0	1	1	0	1	0	0
13	0	0	1	0	1	0	1	0	0
14	0	0	0	1	0	1	0	0	0
15	8	2	11	7	8	9	9	8	10
16	0	0	0	0	0	0	0	0	0
17	0	0	1	0	0	0	0	1	0
18	0	0	1	0	0	1	0	0	1
19	0	0	0	0	0	0	0	0	0
20	20	33	22	17	20	20	15	24	21
21	0	0	0	0	0	0	0	0	1
22	0	0	0	1	0	1	0	0	1
23	0	2	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0
25	6	6	6	6	5	7	7	4	8
26	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0	0
30	6	9	7	3	4	8	5	6	8
32	0	0	0	0	0	0	0	0	0
35	1	0	1	1	0	2	0	1	1
36	0	0	0	0	0	0	0	0	0
40	1	4	0	1	1	1	1	1	1
45	0	0	0	0	0	1	0	0	1
50	2	3	1	1	1	2	0	3	3
60	0	1	1	0	1	0	0	1	0
70	0	0	0	0	0	0	0	0	0
75	0	0	0	0	0	0	0	0	0
MEAN	15	18	16	14	14	16	13	16	17
MEDIAN	10	20	15	10	10	15	10	15	15

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
0	1	1	1	0	0	0	0	1	1	2	2	1	1	0	1	0	1	0	1
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	1	0	1	0	0	0	0	5	1	0	0	1	0	1	0	0
3	1	0	2	4	0	2	0	2	4	0	2	2	0	2	1	0	2	1	1
4	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
5	7	4	7	9	5	13	3	8	9	4	11	8	5	8	6	10	6	6	6
6	0	0	1	2	0	0	1	1	2	0	0	1	0	1	0	0	0	1	0
7	0	0	0	0	0	1	0	1	1	1	1	0	0	1	0	1	0	1	0
8	1	0	2	1	1	2	0	1	0	2	2	1	1	2	1	3	1	2	0
9	1	0	0	3	0	2	0	1	3	0	3	1	0	0	1	1	1	1	0
10	16	15	22	5	11	16	11	20	7	13	22	19	13	13	18	19	14	20	14
12	1	0	2	1	1	2	0	2	2	1	2	2	1	1	1	1	1	2	0
13	0	1	0	0	0	1	1	0	0	0	2	0	0	0	1	1	0	0	1
14	0	0	0	1	1	1	0	0	1	1	2	0	1	0	0	0	0	0	1
15	10	8	13	11	6	14	9	11	7	5	12	10	10	10	9	11	9	9	12
16	0	1	1	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
17	0	1	1	0	0	0	0	1	0	0	0	0	1	1	0	0	1	1	0
18	1	0	0	0	2	1	0	1	0	3	0	0	1	1	0	2	1	1	0
19	0	0	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	0	0
20	24	26	15	25	17	21	27	19	26	22	15	20	24	21	26	18	26	20	27
21	0	1	1	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0
22	0	0	0	1	1	0	0	0	0	1	0	0	1	0	0	1	0	0	0
23	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
24	0	0	2	1	1	0	1	0	0	0	0	0	0	1	0	2	0	0	1
25	8	9	5	11	10	5	15	6	8	9	5	7	9	8	7	10	6	8	9
26	0	0	0	0	0	1	0	1	0	0	1	1	0	1	0	0	0	1	0
27	0	1	0	0	1	0	1	0	0	1	0	0	1	0	0	0	0	0	1
28	0	0	1	1	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
30	12	18	12	11	15	6	13	13	13	18	7	11	13	12	12	6	15	11	9
33	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	2	1	2	3	7	0	4	2	3	2	0	2	4	2	2	1	2	1	5
39	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
40	6	10	6	3	10	4	9	6	4	7	3	5	6	7	5	11	5	6	5
45	1	0	2	0	5	0	1	1	0	4	0	1	2	2	1	0	1	2	1
46	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	2	1	2	1	2	2	2	1	2	3	0	2	2	2	2	1	2	4	1
52	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Generation					Socio-economic classification (NS-)			Country			
		Total	Gen Z (18-29)	Millenial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
	0	1	0	1	0	1	1	0	1	1	0	0	0
	1	0	0	0	0	0	0	0	0	0	0	1	0
	2	0	1	0	0	0	0	1	0	0	1	1	0
	3	1	1	1	1	1	2	0	1	1	1	1	0
	4	0	0	0	1	0	0	0	0	0	1	1	0
	5	7	7	6	6	6	6	8	6	6	6	9	22
	6	0	0	0	1	1	1	0	0	0	0	0	0
	7	0	1	0	1	0	0	0	0	0	1	0	0
	8	1	2	1	3	0	1	0	2	1	0	3	0
	9	1	1	1	1	0	1	1	0	1	0	0	0
	10	16	19	13	16	7	18	12	16	14	27	17	38
	12	1	1	1	1	1	1	0	2	1	0	1	0
	13	0	0	0	0	1	0	1	0	0	0	0	0
	14	0	0	0	0	0	0	1	0	0	2	0	0
	15	10	11	7	12	9	11	11	8	10	6	7	13
	16	0	0	0	0	0	0	0	0	0	0	0	0
	17	0	1	0	0	0	0	1	1	0	0	0	0
	18	1	1	1	1	0	1	1	0	1	0	0	0
	19	0	1	0	1	0	1	1	0	0	0	0	0
	20	24	22	26	22	24	19	27	25	25	19	14	17
	21	0	0	0	0	0	0	0	0	0	0	0	0
	22	0	1	0	0	0	0	1	0	0	0	0	0
	23	0	0	0	0	0	0	0	0	0	0	0	0
	24	0	2	0	0	1	1	1	0	1	0	0	0
	25	8	9	6	7	10	7	9	8	7	7	11	9
	26	0	0	1	1	0	0	2	0	0	3	2	0
	27	0	0	0	0	1	0	0	0	0	0	0	0
	28	0	0	0	0	0	0	0	0	0	0	0	0
	30	12	7	17	10	11	12	14	11	12	20	12	0
	33	0	0	0	1	0	0	0	0	0	0	0	0
	34	0	0	0	0	0	0	0	0	0	0	0	0
	35	2	2	1	2	4	2	0	3	2	0	5	0
	39	0	0	0	0	0	0	0	0	0	0	0	0
	40	6	8	6	5	5	8	3	8	7	0	8	0
	45	1	0	1	2	1	2	1	1	1	0	1	0
	46	0	0	1	0	0	0	0	1	0	0	0	0
	49	0	0	0	0	0	0	0	0	0	0	1	0
	50	2	1	2	3	2	2	2	2	2	4	3	0
	52	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Black, Black British, Black Welsh, Caribbean or African																	
0	1	1	2	0	0	1	0	1	1	1	0	1	1	1	1	0	1
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	1	0	0	1	0	1	0	0	0	1	0	0	0
3	1	2	2	2	1	0	1	2	1	1	1	1	1	1	1	0	1
4	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0
5	7	8	4	6	5	5	6	8	7	5	8	7	7	6	9	3	6
6	0	0	1	0	1	0	0	1	1	0	0	0	1	0	0	0	0
7	0	1	0	1	0	0	1	1	0	1	1	0	1	1	0	0	0
8	1	2	1	1	1	1	1	1	0	2	3	1	2	2	0	3	1
9	1	0	1	1	1	0	1	1	1	0	1	1	2	1	1	1	0
10	16	18	17	8	13	16	15	17	16	15	18	16	15	17	14	10	16
12	1	2	0	2	1	0	1	1	1	1	0	1	1	1	2	2	0
13	0	1	0	1	0	0	0	1	0	0	1	0	0	0	1	1	1
14	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
15	10	13	11	9	9	8	10	12	10	12	8	9	15	11	9	13	10
16	0	0	1	0	0	1	0	0	0	0	1	0	0	0	1	1	0
17	0	0	1	0	0	0	0	1	0	0	2	0	1	0	1	0	1
18	1	1	1	1	1	1	1	1	0	1	2	0	2	1	0	3	0
19	0	1	0	1	0	1	0	0	0	1	1	0	0	0	1	0	0
20	24	25	26	18	28	27	24	21	23	26	22	25	15	19	25	27	27
21	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22	0	1	0	1	0	0	1	0	0	0	1	0	1	0	0	2	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	3	0	1	0	0	0	0	2	1	0	0	0	0	1
25	8	7	7	7	8	7	9	6	9	5	9	9	4	8	8	10	9
26	0	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1
27	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
28	0	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0
30	12	8	12	19	11	13	12	10	13	11	8	11	17	13	15	9	9
33	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	2	1	2	2	3	3	3	1	2	3	3	2	2	1	2	2	3
39	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
40	6	5	4	9	8	7	8	3	7	5	6	6	4	8	4	9	5
45	1	0	1	2	2	1	1	1	1	1	1	1	1	1	1	0	2
46	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
50	2	0	2	4	1	2	2	2	2	2	2	2	3	1	2	0	2
52	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
Black, Black British, Black Welsh, Caribbean or African										
0	1	0	1	1	0	1	0	0	0	0
1	0	0	0	0	0	0	0	0	0	0
2	0	0	0	1	1	1	0	2	0	1
3	1	2	2	1	3	1	2	0	0	1
4	0	0	1	0	0	0	0	0	0	0
5	7	7	4	10	8	9	13	1	6	6
6	0	1	1	1	2	1	0	0	0	0
7	0	1	0	1	1	1	0	0	0	1
8	1	0	1	1	1	2	0	0	5	1
9	1	1	0	1	1	1	1	2	2	1
10	16	18	11	15	20	19	17	20	10	18
12	1	0	1	1	1	1	2	0	0	1
13	0	0	1	1	1	0	0	0	0	0
14	0	0	0	0	1	0	0	0	0	0
15	10	7	11	13	10	12	12	9	13	11
16	0	0	0	0	0	0	0	0	0	0
17	0	0	0	0	1	1	0	0	0	1
18	1	1	1	1	1	1	0	0	0	1
19	0	0	1	0	0	0	0	0	0	0
20	24	30	23	18	16	15	20	23	17	25
21	0	0	1	1	0	0	1	0	0	0
22	0	0	0	1	0	0	2	2	2	1
23	0	0	0	0	0	0	0	0	0	0
24	0	2	0	0	0	0	0	0	0	1
25	8	5	10	8	7	9	12	15	10	7
26	0	0	0	1	0	1	0	0	0	1
27	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	2	0
30	12	11	11	12	14	11	16	14	16	10
33	0	0	0	0	1	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0
35	2	5	6	3	2	2	0	0	4	1
39	0	0	0	0	0	0	0	0	0	0
40	6	5	9	4	5	3	0	10	7	5
45	1	0	1	1	1	2	2	2	2	1
46	0	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0
50	2	4	2	1	1	4	2	0	2	1
52	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A - Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Black, Black British, Black Welsh, Caribbean or African															
0	1	0	1	1	1	0	1	0	0	0	0	0	1	0	0
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	1	1	0	0	1	1	1	1	0	1	0	0
3	1	1	1	1	1	2	1	2	2	2	2	1	2	0	3
4	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0
5	7	7	7	7	6	7	7	13	6	8	8	6	7	8	8
6	0	1	1	1	0	1	0	1	0	0	1	0	0	0	0
7	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0
8	1	1	1	1	1	3	2	1	2	2	1	2	1	0	0
9	1	1	1	1	1	0	1	1	1	1	2	1	1	0	0
10	16	14	15	17	15	15	11	20	15	18	20	17	15	13	13
12	1	1	1	2	1	2	2	1	1	1	1	1	1	0	0
13	0	0	1	0	0	0	1	0	1	1	0	0	0	0	0
14	0	0	1	0	0	1	0	0	0	1	0	0	0	0	0
15	10	12	12	14	10	11	13	9	10	10	13	12	9	8	9
16	0	1	0	0	0	0	0	1	0	1	0	0	0	1	0
17	0	1	0	0	0	1	0	1	0	1	0	1	0	0	0
18	1	1	0	1	1	1	0	0	1	1	1	1	1	0	0
19	0	0	1	1	0	0	0	1	0	0	0	0	1	0	0
20	24	22	22	18	24	22	23	25	23	25	20	23	22	35	30
21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22	0	1	1	2	0	0	1	0	0	1	0	0	1	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	2	1	1	1	2	1	2	0	1	1	0	0
25	8	10	7	10	7	6	9	4	9	8	4	3	8	14	5
26	0	0	0	1	0	1	0	0	0	0	1	1	1	0	2
27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
30	12	13	12	7	13	13	16	9	12	10	16	16	12	12	7
33	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4
34	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
35	2	3	2	0	2	1	2	2	2	2	2	2	2	1	4
39	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	6	5	5	6	6	6	5	4	5	5	3	5	6	7	10
45	1	1	1	1	1	1	1	0	1	0	1	1	1	0	0
46	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	2	1	2	2	2	1	1	0	2	2	0	3	2	0	0
52	0	0	0	0	0	1	0	1	0	0	1	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Weighted Sample Unweighted Sample		Political attention			Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
	1797	191	772	728	1045	697	773	547	315
	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

Black, Black British, Black Welsh, Caribbean or African

0	1	0	1	1	1	1	0	1	1
1	0	0	0	0	0	0	0	0	0
2	0	0	1	0	1	0	1	0	0
3	1	0	1	2	2	1	2	1	1
4	0	0	0	0	0	0	0	0	0
5	7	2	5	8	7	6	8	6	6
6	0	0	0	0	1	0	1	0	0
7	0	1	0	1	0	0	1	0	1
8	1	2	1	1	2	1	2	1	0
9	1	0	0	1	1	1	1	1	1
10	16	30	13	16	16	17	17	17	10
12	1	0	1	2	1	1	1	1	2
13	0	0	1	0	0	0	0	0	1
14	0	0	0	0	0	0	0	0	0
15	10	4	8	13	11	9	12	11	6
16	0	0	0	0	0	0	0	1	0
17	0	0	1	0	1	0	1	0	0
18	1	0	0	1	1	1	1	0	1
19	0	0	0	0	1	0	0	0	1
20	24	39	27	18	23	23	19	25	27
21	0	0	0	0	0	0	0	0	0
22	0	0	0	1	0	0	0	1	1
23	0	0	0	0	0	0	0	0	0
24	0	0	1	1	0	1	0	1	1
25	8	5	8	8	8	7	9	6	7
26	0	1	0	0	1	0	0	0	1
27	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0
30	12	3	15	11	11	14	10	13	15
33	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	1
35	2	3	3	2	2	3	2	2	5
39	0	0	0	0	0	0	0	0	0
40	6	6	7	6	5	8	5	5	10
45	1	0	1	1	1	1	1	1	1
46	0	0	0	0	0	0	0	0	1
49	0	0	0	0	0	0	0	0	0
50	2	2	2	1	2	1	2	2	1
52	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
55	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
60	1	1	1	0	2	2	2	0	0	0	2	1	1	1	1	1	2	0	0
65	0	0	0	2	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
70	0	0	1	0	1	0	0	1	1	0	0	1	1	1	0	0	0	1	1
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
MEAN	21	22	20	20	26	18	24	20	20	23	15	20	23	22	20	19	21	21	21
MEDIAN	20	20	16	20	25	15	20	20	20	20	12	20	20	20	20	20	20	20	20
Mixed or Multiple ethnic groups																			
0	2	1	2	1	1	2	1	1	1	1	2	3	1	2	1	1	1	3	2
1	1	1	3	0	0	1	1	3	0	0	1	3	1	1	1	0	1	2	1
2	2	1	3	7	0	3	1	3	6	1	2	4	0	3	2	3	3	2	1
3	2	2	3	1	1	3	1	3	2	1	5	1	2	2	1	3	2	1	1
4	1	1	3	3	0	1	0	2	3	0	2	2	1	1	1	1	2	0	0
5	17	14	20	23	14	24	10	20	22	10	21	17	13	19	15	29	17	16	10
6	1	0	1	6	2	2	0	2	3	3	2	2	1	1	1	0	2	1	1
7	1	0	1	0	4	0	2	1	0	2	0	1	2	2	0	0	1	1	2
8	1	0	1	1	2	4	1	1	1	1	5	1	1	1	1	2	1	1	1
9	0	0	0	1	0	2	0	1	0	0	2	0	0	0	0	1	1	0	0
10	25	34	31	19	19	25	29	26	24	16	15	26	21	23	26	26	22	28	25
11	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1	0
12	1	0	1	1	0	2	0	2	1	0	0	1	0	0	1	1	1	1	1
13	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0
14	0	1	0	0	0	1	1	0	0	0	0	1	0	1	0	1	0	1	0
15	9	1	14	7	9	11	6	12	8	8	14	10	10	9	9	9	8	9	10
17	1	1	0	0	1	0	1	0	0	3	1	1	1	1	1	0	1	0	1
18	0	1	1	0	1	1	0	1	1	1	0	0	1	0	1	1	0	0	1
19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	20	19	15	13	19	13	22	16	19	23	13	16	22	18	21	11	23	20	19
21	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
22	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	1
24	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	6	6	0	3	9	4	13	2	4	8	3	3	8	3	8	8	3	5	9
26	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
28	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
29	0	2	0	0	0	0	0	1	0	1	0	0	1	0	0	0	0	0	0
30	5	9	1	7	7	1	7	3	3	9	7	4	6	5	6	1	6	4	8
33	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1
35	1	2	1	1	2	0	1	0	0	3	0	0	2	2	0	0	0	1	3
40	2	1	1	2	5	1	1	2	0	5	0	0	1	1	2	3	2	1	0
45	1	0	0	2	1	0	0	0	2	2	0	1	0	1	0	1	1	0	0
50	0	0	0	0	0	0	0	0	0	0	4	0	0	0	1	0	0	1	0
52	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
65	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Fieldwork: 23rd - 27th March 2020														
	Total	Generation					Socio-economic classification (NS-)			Country				
		Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50	
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22	
	%	%	%	%	%	%	%	%	%	%	%	%	%	
55	0	0	0	0	0	0	0	0	0	0	0	0	0	
60	1	1	2	0	0	0	1	2	0	1	1	0	0	
65	0	0	1	0	0	0	0	1	0	0	0	0	0	
70	0	0	0	0	1	0	0	0	1	0	0	0	0	
89	0	0	0	1	0	0	0	0	0	0	0	2	0	
MEAN	21	19	22	20	22	19	21	21	22	21	19	22	13	
MEDIAN	20	20	20	20	20	20	20	20	20	20	20	20	10	
Mixed or Multiple ethnic groups														
0	2	0	2	2	2	0	1	3	1	1	0	3	10	
1	1	0	2	2	1	0	1	1	1	1	1	2	0	
2	2	3	2	3	1	0	3	0	2	2	2	2	0	
3	2	3	2	1	1	0	2	0	2	2	1	0	0	
4	1	2	1	1	0	0	2	0	1	1	0	0	0	
5	17	26	16	16	12	9	20	12	15	16	10	27	19	
6	1	1	1	2	1	0	2	2	1	1	0	1	0	
7	1	0	1	1	1	0	1	1	2	1	0	2	0	
8	1	2	1	1	1	0	2	1	0	1	1	0	0	
9	0	1	1	0	0	0	0	0	0	0	0	0	0	
10	25	25	23	25	25	45	26	28	22	25	14	20	46	
11	0	0	0	1	0	0	0	0	1	0	0	3	0	
12	1	0	1	0	1	0	1	1	1	1	3	2	0	
13	0	0	0	0	0	0	0	1	0	0	0	0	0	
14	0	0	0	0	1	0	0	0	0	0	0	0	8	
15	9	8	9	9	9	10	10	14	5	9	17	6	0	
17	1	0	1	1	1	0	1	0	1	1	0	0	0	
18	0	1	0	0	1	0	1	1	0	0	0	0	0	
19	0	0	0	1	0	0	0	0	0	0	0	0	0	
20	20	12	23	23	19	21	16	19	23	20	25	14	17	
21	0	0	0	0	0	0	0	0	0	0	0	0	0	
22	0	0	0	0	0	0	0	0	0	0	0	0	0	
24	0	0	0	0	0	0	0	0	0	0	0	0	0	
25	6	6	3	4	9	0	4	5	7	5	9	6	0	
26	0	0	0	0	0	0	0	0	0	0	0	0	0	
28	0	0	0	0	0	0	0	0	0	0	0	1	0	
29	0	0	1	0	0	0	0	1	0	0	0	0	0	
30	5	3	6	4	8	0	5	6	6	5	11	9	0	
33	0	0	0	0	1	0	0	1	0	0	0	0	0	
35	1	0	0	1	2	6	1	0	2	1	2	0	0	
40	2	4	1	1	1	0	1	0	3	2	2	0	0	
45	1	1	1	0	0	0	0	0	1	1	0	0	0	
50	0	1	0	1	0	0	0	0	0	0	0	1	0	
52	0	0	0	0	1	0	0	0	0	0	0	1	0	
65	0	0	0	0	0	9	0	0	0	0	0	0	0	

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Region in England					Education level			Tenure			Ethnicity		Work status			
		Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261		741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276		734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	1	1	0	1	1	1	0	2	1	1	0	1	0	1	1	1	0	0
65	0	0	0	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0
70	0	0	0	1	1	1	0	0	0	1	0	0	0	0	0	0	0	1
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
MEAN		21	18	20	25	22	22	21	20	21	21	20	21	20	21	20	21	21
MEDIAN		20	19	20	24	20	20	20	20	20	20	20	20	20	20	20	20	20
Mixed or Multiple ethnic groups																		
0	2	1	1	2	1	1	1	2	2	2	1	2	1	1	2	0	2	2
1	1	2	2	1	0	0	2	1	1	1	0	1	2	1	2	1	1	1
2	2	1	3	4	2	0	2	4	2	2	3	2	2	3	1	0	2	2
3	2	2	2	1	2	1	1	3	1	3	2	1	6	3	1	3	1	1
4	1	2	0	2	1	0	1	2	1	1	3	1	1	1	2	2	0	0
5	17	16	19	11	17	12	18	19	16	16	23	17	13	18	16	27	14	14
6	1	1	1	2	1	0	0	3	1	1	1	1	1	2	2	0	0	0
7	1	1	0	1	2	1	1	1	1	1	0	1	0	1	1	0	1	1
8	1	2	1	1	2	1	1	2	1	0	1	1	2	2	0	1	1	1
9	0	0	2	0	0	0	0	0	0	0	2	0	0	0	0	1	0	0
10	25	27	25	28	23	23	24	26	27	16	29	23	32	25	29	23	23	23
11	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0
12	1	1	0	0	1	1	0	1	1	0	1	1	0	1	0	1	1	1
13	0	0	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0	0
14	0	0	0	0	0	0	1	0	0	1	1	0	0	0	0	1	0	0
15	9	7	8	13	9	10	9	7	8	10	9	8	13	7	11	12	11	11
17	1	2	1	1	0	1	1	0	1	1	0	1	0	1	1	0	0	0
18	0	0	1	0	0	0	0	1	0	1	0	0	1	0	0	0	1	1
19	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0
20	20	18	19	20	22	24	20	16	18	27	14	21	14	19	17	14	18	18
21	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
22	0	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	6	7	5	0	7	7	6	4	5	5	7	6	3	4	5	9	8	8
26	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
29	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	5	4	4	8	5	8	6	3	6	6	1	5	6	6	3	1	8	8
33	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	1
35	1	1	0	1	1	2	0	0	1	1	1	1	2	0	2	0	1	1
40	2	1	2	2	2	4	1	0	2	1	1	2	2	2	2	0	1	1
45	1	2	0	0	0	0	1	0	1	0	1	1	0	1	0	3	0	0
50	0	1	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0
52	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
65	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
55	0	0	0	0	0	0	0	0	0	0
60	1	1	1	1	1	0	0	0	0	0
65	0	0	0	0	0	1	0	0	3	0
70	0	0	0	0	0	0	0	0	0	0
89	0	0	0	0	0	0	0	0	0	0
MEAN	21	21	22	19	19	20	18	22	23	20
MEDIAN	20	20	20	20	17	19	20	20	20	20
Mixed or Multiple ethnic groups										
0	2	2	2	2	2	2	2	0	0	1
1	1	1	1	1	2	1	2	2	0	1
2	2	2	2	3	2	3	3	3	2	3
3	2	2	2	2	3	3	1	0	3	3
4	1	1	0	2	1	2	2	3	0	3
5	17	14	13	20	19	19	28	9	20	21
6	1	0	0	2	2	1	0	2	0	1
7	1	0	2	1	1	0	0	0	3	1
8	1	0	2	2	1	2	1	0	4	1
9	0	1	0	1	1	0	0	2	4	1
10	25	21	25	26	36	24	25	39	30	23
11	0	0	0	0	0	0	0	0	0	0
12	1	0	1	1	0	1	0	0	0	1
13	0	0	0	1	0	0	0	0	0	0
14	0	2	0	0	0	0	0	0	0	0
15	9	6	8	7	11	11	2	8	11	9
17	1	0	0	1	0	0	0	0	0	1
18	0	0	2	1	0	1	1	0	0	0
19	0	0	1	0	0	0	0	0	0	0
20	20	32	22	16	12	16	20	25	10	19
21	0	0	1	0	1	0	0	0	0	0
22	0	1	0	0	0	1	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0
25	6	6	8	4	1	5	4	2	6	4
26	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0
29	0	0	1	0	0	1	0	0	0	0
30	5	5	6	5	3	4	4	6	8	5
33	0	0	0	0	0	0	0	0	0	0
35	1	1	2	1	0	1	2	0	0	0
40	2	2	1	2	1	0	0	0	0	2
45	1	0	0	0	0	0	0	0	0	0
50	0	1	0	0	0	0	1	0	0	0
52	0	0	1	0	0	0	1	0	0	0
65	0	0	1	0	0	0	2	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
55	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
60	1	1	1	0	1	1	2	1	1	1	1	0	1	0	0
65	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
70	0	1	0	0	0	0	0	0	0	0	0	0	0	2	0
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
MEAN	21	21	20	20	21	20	21	18	21	19	19	20	21	22	22
MEDIAN	20	20	20	20	20	20	20	17	20	20	15	20	20	20	20
Mixed or Multiple ethnic groups															
0	2	1	1	1	1	0	2	1	1	0	1	1	1	6	5
1	1	1	1	1	1	1	2	1	0	2	1	1	0	0	0
2	2	2	1	3	2	5	5	3	3	4	7	4	3	0	0
3	2	1	1	3	1	6	2	0	2	2	4	2	2	2	0
4	1	2	1	2	1	2	3	2	2	2	0	2	1	0	0
5	17	13	18	25	16	15	18	17	19	21	25	18	20	8	15
6	1	1	1	0	1	1	1	1	2	0	2	1	1	0	0
7	1	1	1	2	1	1	2	1	0	0	0	0	1	0	4
8	1	1	1	1	1	2	1	2	1	1	1	2	2	0	3
9	0	0	0	1	0	0	1	0	1	1	2	1	1	0	0
10	25	25	27	23	25	30	33	26	24	29	28	25	24	26	28
11	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0
12	1	1	1	2	1	1	1	1	1	1	1	2	1	0	0
13	0	0	0	0	0	1	0	1	0	0	1	0	0	0	0
14	0	1	1	1	0	1	0	0	0	1	0	0	0	0	0
15	9	11	8	11	9	7	6	6	10	7	6	6	8	4	10
17	1	1	1	0	1	0	1	3	1	1	0	1	1	0	0
18	0	1	1	1	0	0	1	0	0	0	0	0	0	1	0
19	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
20	20	21	19	11	20	18	15	18	18	17	13	20	18	28	21
21	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
22	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
24	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0
25	6	7	5	4	6	2	3	7	5	6	3	3	4	9	12
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
30	5	4	5	4	6	2	4	5	6	4	5	6	5	7	0
33	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	1	1	1	0	1	0	0	1	0	0	0	1	1	3	0
40	2	2	1	0	2	2	0	3	2	1	0	3	2	1	0
45	1	0	1	2	1	1	1	0	0	1	0	1	1	0	0
50	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0
52	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
65	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
		Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315	
Unweighted Sample	1797	133	751	793	1069	679	789	543	320	
	%	%	%	%	%	%	%	%	%	
55	0	0	0	0	0	0	0	0	0	
60	1	0	1	1	1	0	1	0	0	
65	0	0	0	0	0	0	0	0	0	
70	0	0	0	1	0	1	0	1	0	
89	0	1	0	0	0	0	0	0	0	
MEAN	21	20	22	20	20	22	20	21	23	
MEDIAN	20	20	20	20	20	20	20	20	20	
Mixed or Multiple ethnic groups										
0	2	2	1	1	2	1	2	1	2	
1	1	0	1	2	2	1	2	1	1	
2	2	2	1	3	3	1	4	1	0	
3	2	0	0	3	2	2	2	1	1	
4	1	0	1	1	1	1	1	1	1	
5	17	12	17	18	19	13	21	14	13	
6	1	0	1	1	1	1	1	1	1	
7	1	1	1	1	2	0	1	1	0	
8	1	0	1	2	1	1	2	1	0	
9	0	0	0	0	0	1	0	1	0	
10	25	24	22	28	25	24	26	25	22	
11	0	2	0	0	0	0	1	0	0	
12	1	0	1	1	1	1	1	1	1	
13	0	0	0	0	0	1	0	1	0	
14	0	0	0	1	1	0	0	1	0	
15	9	2	10	9	10	8	8	10	10	
17	1	0	1	0	0	2	0	2	1	
18	0	0	0	0	0	0	0	1	0	
19	0	0	0	0	0	0	0	0	1	
20	20	29	24	14	17	22	16	20	23	
21	0	0	0	0	0	0	0	0	1	
22	0	0	0	0	0	0	0	0	0	
24	0	0	0	0	0	0	0	0	0	
25	6	6	5	6	5	7	5	6	6	
26	0	0	0	0	0	0	0	0	0	
28	0	0	0	0	0	0	0	0	0	
29	0	0	0	0	0	0	0	0	0	
30	5	13	4	4	4	7	3	7	7	
33	0	0	0	0	0	0	0	0	1	
35	1	1	1	1	0	2	1	1	1	
40	2	3	1	1	1	3	1	1	4	
45	1	1	1	0	1	0	0	2	0	
50	0	1	0	0	0	1	0	1	1	
52	0	0	0	0	0	0	0	0	0	
65	0	0	0	0	0	0	0	0	0	

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Fieldwork: 23rd - 27th March 2026																				
		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample		1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample		1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
70	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
80	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	MEAN	14	16	11	13	17	11	16	12	12	19	13	12	16	13	15	12	14	14	17
	MEDIAN	10	10	10	10	15	10	15	10	10	20	10	10	15	10	12	10	10	10	15
Other ethnic group																				
	0	18	19	16	18	17	19	19	15	21	19	25	19	16	19	17	24	17	20	15
	1	4	2	5	7	2	6	1	5	8	3	10	6	2	4	3	3	5	4	2
	2	5	3	6	8	7	5	4	6	8	6	4	5	4	6	4	6	6	2	3
	3	4	0	5	3	6	6	3	5	3	3	9	4	5	5	3	6	5	4	2
	4	1	0	2	0	1	2	0	2	0	1	2	1	1	1	0	0	2	0	1
	5	24	23	27	28	21	30	30	27	31	20	23	24	27	24	25	26	23	22	28
	6	1	0	0	3	1	2	0	1	0	0	3	2	0	1	1	1	1	1	0
	7	0	1	2	0	0	1	1	1	1	0	0	1	0	1	0	1	0	1	0
	8	0	1	0	2	0	0	1	0	1	0	0	1	0	0	1	0	1	1	0
	9	1	0	1	0	0	1	0	1	1	1	0	0	1	1	0	0	1	1	1
	10	21	24	21	17	26	17	22	23	12	20	16	21	22	18	23	14	19	25	26
	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
	12	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
	13	0	1	0	0	1	1	1	0	0	0	0	0	1	0	1	1	0	0	1
	14	0	0	0	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	0
	15	5	11	6	2	6	2	7	5	2	8	0	5	7	4	6	1	4	7	7
	19	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
	20	10	8	4	10	8	6	8	6	11	14	8	9	10	9	11	9	11	8	11
	22	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	25	1	3	1	1	0	2	1	1	0	1	2	1	1	2	1	3	1	0	1
	28	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	30	1	0	1	0	1	0	0	0	0	1	0	0	1	0	1	1	1	1	0
	35	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
	40	1	1	0	0	1	0	1	1	0	1	0	0	1	1	1	1	1	1	0
	45	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	50	0	1	1	0	1	0	1	0	0	1	0	1	1	1	0	0	1	0	1
	55	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	60	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	65	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
	100	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	MEAN	9	10	7	7	8	6	8	7	6	9	5	7	8	8	9	8	9	8	9
	MEDIAN	5	10	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5

What percentage of people in Great Britain do you think say they feel not very or not at all safe walking alone in their area after dark? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	1	1	1	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0
5	1	2	3	2	0	1	1	2	2	0	1	2	1	2	1	0	1	2	2
7	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
10	1	2	2	1	0	2	1	1	1	0	1	1	1	1	1	0	1	1	2
12	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation						Socio-economic classification (NS-)			Country			
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
70	0	0	0	0	0	0	0	0	0	0	0	0	0
80	0	0	0	0	0	0	0	0	0	0	3	0	0
MEAN	14	13	14	14	16	19	13	14	16	14	19	14	10
MEDIAN	10	10	10	10	15	10	10	12	15	10	20	10	10
Other ethnic group													
0	18	19	19	19	15	9	17	20	19	17	10	26	33
1	4	5	4	5	2	0	5	3	2	4	4	3	0
2	5	8	4	5	3	0	7	1	4	5	2	4	0
3	4	6	5	3	3	0	5	3	2	4	6	1	0
4	1	0	2	0	0	0	1	1	1	1	0	0	0
5	24	27	22	23	26	50	28	22	23	25	29	26	7
6	1	1	1	1	0	0	1	2	0	1	0	3	0
7	0	1	0	1	0	0	1	0	0	1	0	0	0
8	0	0	1	1	0	0	1	0	0	1	0	0	0
9	1	0	1	1	1	0	0	0	1	0	0	3	0
10	21	13	20	20	28	31	19	26	20	21	23	7	52
11	0	0	1	1	0	0	0	0	1	0	0	2	0
12	0	0	0	0	0	10	0	0	0	0	0	0	0
13	0	0	0	0	1	0	0	0	0	0	0	2	0
14	0	0	1	0	0	0	0	0	0	0	0	2	0
15	5	2	4	6	7	0	6	5	5	5	2	6	0
19	0	1	0	0	0	0	0	1	0	0	0	0	0
20	10	8	12	10	10	0	8	10	12	10	14	12	8
22	0	0	0	0	0	0	0	0	0	0	0	0	0
25	1	5	0	1	1	0	1	1	1	1	2	2	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0
30	1	1	1	1	0	0	0	1	0	1	0	1	0
35	0	0	0	0	0	0	0	0	0	0	0	0	0
40	1	1	1	1	0	0	0	1	2	1	8	0	0
45	0	0	0	0	0	0	0	0	0	0	0	0	0
50	0	0	0	0	1	0	0	0	1	1	0	0	0
55	0	0	0	0	0	0	0	1	0	0	0	0	0
60	0	0	1	0	0	0	0	0	1	0	0	0	0
65	0	1	0	0	0	0	0	0	1	0	0	0	0
100	0	0	0	0	0	0	0	0	0	0	0	0	0
MEAN	9	8	9	8	9	7	7	8	10	9	11	7	7
MEDIAN	5	5	5	5	6	5	5	5	5	5	5	5	10

What percentage of people in Great Britain do you think say they feel not very or not at all safe walking alone in their area after dark? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	1	0	0	0	0	0	0	0	0	1	0
5	1	0	1	3	1	5	2	2	1	1	0	0	5
7	0	0	0	0	0	0	0	0	0	0	0	0	0
10	1	0	1	1	2	0	1	0	1	1	1	2	0
12	0	0	0	0	1	0	0	0	0	0	1	0	0
14	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Total	Region in England				Education level			Tenure			Ethnicity		Work status			
		North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
70	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
MEAN	14	15	14	14	14	18	14	12	14	15	13	15	13	14	14	13	16
MEDIAN	10	10	10	10	10	15	10	10	10	15	10	10	10	10	10	10	15
Other ethnic group																	
0	18	19	18	20	15	23	18	14	19	16	20	19	14	21	17	18	14
1	4	5	3	3	3	2	2	6	3	5	3	4	3	5	2	2	2
2	5	5	3	6	6	2	5	7	4	4	7	5	6	7	4	4	3
3	4	6	2	8	3	2	6	4	4	2	6	4	5	5	5	5	0
4	1	1	0	1	2	1	0	1	0	2	0	1	0	1	1	0	1
5	24	21	31	28	23	18	24	30	26	21	26	24	26	23	24	27	30
6	1	0	0	2	1	1	1	1	1	0	1	1	2	1	1	0	1
7	0	0	2	0	0	0	1	1	1	0	1	1	0	0	0	3	0
8	0	0	1	0	1	0	0	1	1	0	1	0	1	0	1	0	0
9	1	1	1	0	0	1	0	1	0	1	1	1	1	1	0	0	0
10	21	21	19	19	23	23	21	19	22	23	15	21	19	19	21	17	26
11	0	0	0	0	1	0	1	0	0	1	0	0	0	0	0	0	0
12	0	1	1	1	0	0	0	1	0	0	0	0	1	0	0	1	1
13	0	1	1	0	0	1	0	1	0	0	1	1	0	0	0	1	1
14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	5	5	7	3	5	6	5	4	6	4	3	5	6	4	5	3	7
19	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0
20	10	10	8	8	11	14	11	7	9	13	10	11	9	10	10	10	9
22	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
25	1	3	1	0	1	1	2	1	1	3	2	1	1	1	1	8	1
28	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	1	1	1	0	1	1	1	1	1	1	0	1	1	0	2	0	1
35	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
40	1	1	0	0	1	3	0	0	1	1	0	1	0	1	1	0	0
45	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
50	0	0	2	1	0	0	1	0	1	0	0	0	1	1	0	0	1
55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
60	0	0	1	0	1	1	0	0	0	1	0	0	1	0	1	0	0
65	0	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0	0
100	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
MEAN	9	8	9	6	9	10	9	7	8	10	8	8	10	8	9	8	9
MEDIAN	5	5	5	5	5	10	5	5	5	5	5	5	5	5	5	5	5

What percentage of people in Great Britain do you think say they feel not very or not at all safe walking alone in their area after dark? Please choose a percentage between 0 and 100%.

0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
2	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0
5	1	2	1	2	1	1	1	1	2	1	0	1	2	1	1	0	2
7	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
10	1	1	1	1	1	0	1	1	1	1	0	1	2	1	1	0	2
12	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
70	0	0	0	0	0	0	0	0	0	0
80	0	1	0	0	0	0	0	0	0	0
MEAN	14	16	15	13	11	13	14	13	13	13
MEDIAN	10	15	15	10	10	10	10	10	10	10
Other ethnic group										
0	18	18	16	16	18	16	17	13	15	18
1	4	5	3	4	6	3	6	4	2	5
2	5	2	3	6	5	6	0	6	7	6
3	4	4	5	6	5	3	5	2	2	5
4	1	1	1	1	2	1	1	0	0	1
5	24	20	24	28	27	27	33	13	37	25
6	1	1	0	1	0	1	0	2	2	1
7	0	0	0	0	0	0	1	0	0	1
8	0	1	0	1	0	1	0	0	0	0
9	1	1	0	1	1	0	0	0	0	0
10	21	21	22	22	19	23	15	30	20	21
11	0	1	0	0	0	0	0	0	0	0
12	0	0	1	1	0	0	0	0	2	0
13	0	1	2	0	1	0	0	0	0	1
14	0	0	0	0	0	1	0	0	0	0
15	5	5	7	5	6	5	9	13	9	4
19	0	0	0	0	0	0	0	0	0	0
20	10	13	13	7	6	8	12	14	3	9
22	0	0	0	0	0	0	0	2	2	0
25	1	2	1	2	1	2	1	2	0	1
28	0	1	0	0	0	0	0	0	0	0
30	1	0	1	0	0	0	0	0	0	0
35	0	1	0	0	0	0	0	0	0	0
40	1	2	0	0	0	0	0	0	0	0
45	0	1	0	0	0	0	0	0	0	0
50	0	0	0	0	0	0	0	0	0	0
55	0	0	1	0	0	0	0	0	0	0
60	0	1	0	0	1	0	0	0	0	0
65	0	0	0	0	0	0	0	0	0	0
100	0	0	0	0	0	0	0	0	0	0
MEAN	9	10	9	7	7	8	8	9	7	8
MEDIAN	5	8	5	5	5	5	5	10	5	5

What percentage of people in Great Britain do you think say they feel not very or not at all safe walking alone in their area after dark? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	1	0	0	0	0	0
2	0	1	1	0	0	0	1	1	1	0
5	1	2	1	2	1	2	1	0	1	1
7	0	0	0	0	0	0	0	0	0	0
10	1	0	2	1	1	0	3	1	2	1
12	0	0	0	0	0	0	1	0	0	0
14	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Social media used (last month)															
		Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any		
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58		
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		%
70	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4
MEAN	14	15	14	12	15	12	12	14	13	13	11	14	13	17	16		
MEDIAN	10	12	10	10	10	10	10	10	10	10	10	10	10	20	10		
Other ethnic group																	
0	18	15	14	15	18	16	15	16	17	16	15	17	16	23	17		
1	4	4	4	5	5	6	6	3	4	3	3	5	4	0	2		
2	5	4	3	8	4	8	7	6	5	4	9	7	6	0	6		
3	4	4	5	9	4	3	4	2	5	7	5	3	6	0	0		
4	1	0	1	1	1	2	0	0	0	0	1	0	1	0	0		
5	24	26	28	26	24	27	32	19	26	24	29	24	25	27	41		
6	1	1	1	1	0	1	1	2	1	0	1	1	1	1	0		
7	0	0	0	1	0	0	1	0	1	1	0	0	0	1	0		
8	0	0	0	0	0	0	0	1	0	1	1	1	1	0	0		
9	1	1	1	1	1	2	0	0	0	0	1	0	0	0	0		
10	21	25	25	22	21	20	18	33	21	21	20	20	20	24	12		
11	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0		
12	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0		
13	0	1	1	0	0	0	1	1	1	1	1	0	1	0	0		
14	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0		
15	5	6	6	4	5	4	5	3	5	2	1	4	4	3	3		
19	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0		
20	10	9	8	5	10	7	8	7	8	10	7	7	8	14	17		
22	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0		
25	1	1	1	2	1	2	1	2	2	3	3	2	2	0	0		
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
30	1	0	1	0	1	0	0	1	1	1	1	1	1	1	0		
35	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0		
40	1	0	1	0	1	0	1	1	1	3	1	4	2	0	0		
45	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0		
50	0	0	0	0	1	1	0	0	0	0	0	0	1	0	3		
55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
60	0	0	0	0	0	1	0	0	1	1	0	1	0	0	0		
65	0	0	0	0	0	1	0	2	0	1	1	1	0	0	0		
100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
MEAN	9	8	8	6	9	8	7	9	8	10	8	10	8	8	9		
MEDIAN	5	5	5	5	5	5	5	10	5	5	5	5	5	6	5		

What percentage of people in Great Britain do you think say they feel not very or not at all safe walking alone in their area after dark? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
2	0	0	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0
5	1	2	2	1	1	2	1	1	1	1	0	1	1	3	0	0	0
7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	1	1	1	1	1	1	1	0	0	0	0	0	1	1	2	0	0
12	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
14	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%
70	0	0	0	0	0	0	0	0	1
80	0	1	0	0	0	0	0	0	1
MEAN	14	18	15	13	13	17	12	15	17
MEDIAN	10	20	15	10	10	15	10	14	15
Other ethnic group									
0	18	28	14	17	18	18	16	21	20
1	4	0	3	4	5	2	5	3	4
2	5	0	3	8	6	4	8	3	3
3	4	6	3	4	5	3	4	4	6
4	1	0	1	1	1	1	1	1	0
5	24	12	25	27	25	24	29	22	24
6	1	1	1	1	1	1	1	0	0
7	0	0	1	1	1	0	1	0	0
8	0	1	0	0	1	0	0	1	0
9	1	2	0	0	1	0	1	0	1
10	21	15	24	20	21	21	21	22	21
11	0	3	0	0	0	0	0	0	0
12	0	0	0	0	0	1	0	1	0
13	0	0	1	0	0	1	0	1	1
14	0	0	0	0	0	0	0	1	0
15	5	1	6	5	5	5	3	6	6
19	0	0	0	0	0	0	0	0	0
20	10	21	12	6	8	11	6	11	10
22	0	0	0	0	0	0	0	0	0
25	1	0	2	1	1	2	1	1	1
28	0	1	0	0	0	0	0	0	1
30	1	0	2	0	0	1	0	1	1
35	0	0	0	0	0	0	0	0	0
40	1	5	0	0	0	2	0	0	1
45	0	1	0	0	0	0	0	0	0
50	0	0	0	1	0	1	0	1	0
55	0	1	0	0	0	0	0	0	0
60	0	1	0	0	0	1	0	1	0
65	0	1	0	0	0	0	0	0	0
100	0	0	0	0	0	0	0	0	0
MEAN	9	12	9	8	8	10	7	9	8
MEDIAN	5	9	6	5	5	5	5	5	5

What percentage of people in Great Britain do you think say they feel not very or not at all safe walking alone in their area after dark? Please choose a percentage between 0 and 100%.

0	0	0	0	0	0	0	0	0
1	0	1	0	0	0	0	0	1
2	0	1	0	0	0	0	0	0
5	1	0	1	1	2	0	3	0
7	0	0	0	0	0	0	0	0
10	1	0	1	1	2	0	2	0
12	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
15	2	2	1	3	0	2	1	1	4	0	2	2	0	2	1	3	1	2	1
18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
20	4	8	5	4	1	5	6	4	4	0	9	5	4	6	2	2	4	4	4
22	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
23	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	2	4	3	3	1	2	2	2	3	2	3	2	2	3	2	2	2	2	2
27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	5	4	4	5	3	6	3	4	4	3	8	7	3	6	3	4	5	4	4
32	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
33	0	1	0	0	0	0	1	0	0	0	0	0	1	1	0	0	0	0	0
34	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
35	3	2	6	6	1	2	2	4	6	1	0	3	2	3	2	3	2	3	2
36	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
37	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	6	4	8	5	5	8	3	7	6	6	12	6	5	6	6	8	8	4	4
41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
42	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
43	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
44	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	2	3	2	1	1	3	3	2	3	1	1	2	2	2	2	4	2	1	2
46	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	11	8	10	12	7	14	11	11	13	6	13	11	10	12	9	11	13	10	8
51	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0
52	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
53	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
54	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
55	2	1	4	1	2	2	1	2	2	1	4	2	2	2	2	1	2	3	2
56	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0
57	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
58	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
59	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
60	12	14	11	15	9	12	10	12	15	8	11	12	11	11	12	17	10	11	12
61	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
62	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
64	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
65	4	5	4	3	4	6	5	5	3	3	8	4	4	4	4	4	4	5	3
66	0	0	1	1	0	0	0	1	0	1	0	1	0	1	0	2	0	1	0
67	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
68	0	1	1	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
70	9	11	5	10	9	11	10	8	8	13	4	8	9	7	11	10	10	8	8
72	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation						Socio-economic classification (NS-)			Country			
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
%	%	%	%	%	%	%	%	%	%	%	%	%	%
15	2	3	1	2	1	0	2	1	1	2	0	1	6
18	0	0	0	0	0	0	0	0	0	0	0	1	0
19	0	0	0	0	0	0	0	0	0	0	0	0	0
20	4	2	4	4	4	14	4	4	4	4	8	3	0
22	0	0	0	0	0	0	0	0	0	0	0	1	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0	0	0	0
25	2	2	2	2	2	3	3	2	2	2	3	2	0
27	0	0	0	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0
30	5	4	6	4	5	4	6	4	4	5	4	5	4
32	0	0	0	0	0	0	0	0	0	0	0	0	0
33	0	0	0	0	0	0	1	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0
35	3	3	3	3	2	0	3	4	2	3	1	1	0
36	0	0	0	0	0	0	0	0	0	0	0	1	0
37	0	0	0	0	0	0	0	0	0	0	0	0	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0
40	6	8	7	5	4	7	5	6	5	6	10	6	0
41	0	0	0	0	0	0	0	0	0	0	0	0	0
42	0	0	0	0	0	0	0	0	0	0	0	0	0
43	0	0	0	0	0	0	0	0	0	0	0	0	0
44	0	0	0	0	0	0	0	0	0	0	0	0	0
45	2	4	1	1	2	0	2	1	1	2	0	1	0
46	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	1	0	0	0	0	0	0	0	0	1	0	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0
50	11	11	14	11	7	10	12	9	11	11	11	11	11
51	0	0	0	0	0	0	0	0	0	0	0	0	0
52	0	0	0	0	0	0	0	0	0	0	0	0	0
53	0	0	0	0	0	0	0	0	0	0	0	1	0
54	0	1	0	0	0	0	1	0	0	0	0	0	0
55	2	1	2	3	2	0	2	2	3	2	3	1	14
56	0	1	0	0	0	0	0	0	0	0	0	0	0
57	0	0	0	0	0	0	0	0	0	0	0	1	0
58	0	0	0	0	0	0	0	0	0	0	0	0	0
59	0	1	0	0	0	0	0	0	0	0	0	0	4
60	12	15	10	11	12	5	12	13	10	11	13	15	6
61	0	0	0	0	0	4	0	0	0	0	0	0	0
62	0	0	0	0	1	0	0	0	0	0	0	1	4
63	0	0	0	0	0	0	0	0	0	0	0	0	0
64	0	0	0	0	0	0	0	0	0	0	0	0	0
65	4	4	5	5	3	8	5	3	3	4	7	4	0
66	0	1	0	1	0	0	1	0	0	1	0	1	0
67	0	1	0	0	0	0	0	0	0	0	0	1	0
68	0	0	0	0	0	0	0	0	0	0	0	1	0
70	9	11	10	7	9	4	9	7	10	9	7	12	5
72	0	1	0	0	0	0	0	0	0	0	0	1	0
73	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
15	2	2	1	3	1	1	2	1	1	2	2	1	4	1	2	6	1
18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	4	2	3	8	4	4	2	6	4	4	3	4	5	5	3	3	4
22	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	2	1	1	3	3	3	1	3	2	2	1	2	2	2	2	1	3
27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	5	4	4	7	4	1	6	6	4	5	5	4	7	6	2	5	5
32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
33	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	3	3	2	4	3	2	3	3	3	3	3	3	3	4	2	3	2
36	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
37	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	6	7	3	5	7	5	7	6	5	6	9	6	5	6	5	9	4
41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
42	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
43	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
44	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	2	1	4	2	2	2	1	3	2	1	2	2	4	1	2	4	2
46	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	11	9	12	9	12	8	13	11	10	12	10	11	8	12	11	10	8
51	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
52	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
53	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
54	0	0	0	2	0	0	0	1	0	0	1	0	1	0	0	2	0
55	2	1	1	4	2	2	1	3	2	2	1	2	3	2	2	1	3
56	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
57	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
58	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
59	0	1	0	0	0	0	0	0	0	0	1	0	1	0	1	0	0
60	12	12	11	11	11	11	12	12	12	11	13	12	9	13	11	18	11
61	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
62	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0
63	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
64	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
65	4	5	5	2	4	5	3	5	5	3	5	4	3	4	3	5	4
66	0	0	0	0	1	0	0	1	0	0	1	0	1	1	0	0	0
67	0	0	0	0	1	1	0	0	0	0	1	0	0	0	1	3	0
68	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1	0
70	9	11	10	9	7	7	11	8	9	9	9	9	9	8	10	9	8
72	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
73	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
15	2	1	2	1	3	2	3	2	1	1
18	0	0	0	0	0	0	0	0	0	0
19	0	0	0	0	0	0	1	0	0	0
20	4	3	6	4	5	3	2	5	4	4
22	0	0	0	0	0	0	0	0	0	0
23	0	0	0	0	0	0	0	1	0	0
24	0	0	0	0	0	0	0	0	0	0
25	2	2	3	3	3	3	7	4	4	2
27	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0
30	5	4	6	6	7	7	5	7	9	5
32	0	0	0	0	0	0	0	0	0	0
33	0	0	0	1	1	0	0	1	1	0
34	0	0	0	0	0	0	1	1	0	0
35	3	1	3	3	4	3	3	2	0	3
36	0	0	0	0	0	0	0	0	0	0
37	0	0	0	0	0	0	0	0	0	0
38	0	0	0	0	0	0	0	0	0	0
40	6	9	6	7	8	7	4	9	1	7
41	0	0	0	0	0	0	0	0	0	0
42	0	0	0	0	0	0	0	0	0	0
43	0	0	0	0	0	0	0	1	1	0
44	0	0	0	0	0	0	0	0	0	0
45	2	1	2	2	1	3	2	2	2	3
46	0	0	0	0	0	0	0	1	1	0
48	0	0	0	0	0	0	0	0	0	0
49	0	0	0	0	0	0	0	0	0	0
50	11	11	9	10	12	9	9	9	6	13
51	0	0	0	0	0	0	1	0	0	0
52	0	0	0	0	0	0	0	0	0	0
53	0	0	0	0	0	0	0	0	0	0
54	0	0	0	0	0	0	1	0	0	1
55	2	1	2	2	3	3	4	5	5	2
56	0	0	0	0	0	0	0	0	0	0
57	0	0	0	0	0	0	0	0	0	0
58	0	0	0	0	0	0	0	0	0	0
59	0	1	0	0	0	0	0	0	0	0
60	12	8	11	13	13	12	9	11	16	11
61	0	0	0	0	0	0	1	0	0	0
62	0	1	0	0	1	0	0	1	1	0
63	0	0	0	0	0	0	0	0	0	0
64	0	0	0	0	0	0	0	0	0	0
65	4	6	6	4	5	6	5	4	8	5
66	0	0	0	1	1	0	0	2	1	1
67	0	0	0	0	1	0	1	0	0	0
68	0	0	0	0	0	0	1	0	0	0
70	9	12	9	8	7	9	8	10	15	10
72	0	0	0	0	0	0	1	0	0	0
73	0	0	0	0	0	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

					Social media used (last month)												
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month		
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58		
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
15	2	1	2	2	1	1	2	1	2	3	1	2	2	0	0		
18	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0		
19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
20	4	4	4	4	3	4	5	5	4	2	2	2	4	3	7		
22	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0		
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
25	2	2	3	2	2	3	2	2	1	2	3	2	2	2	2		
27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2		
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
30	5	6	5	3	4	4	7	3	4	4	8	4	5	6	1		
32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
33	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0		
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
35	3	2	3	4	2	3	4	2	3	3	5	3	3	2	0		
36	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0		
37	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2		
40	6	6	6	9	5	7	4	4	6	5	8	5	7	5	2		
41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
42	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0		
43	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
44	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0		
45	2	2	2	1	2	4	2	4	2	5	3	3	2	1	0		
46	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
48	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
50	11	10	11	17	11	10	11	9	12	11	12	10	11	10	10		
51	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0		
52	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
53	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
54	0	0	0	1	0	0	0	1	0	1	1	1	0	0	2		
55	2	2	3	3	2	1	2	3	2	1	4	2	1	1	9		
56	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
57	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
58	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
59	0	0	1	1	0	0	1	0	0	1	1	1	0	0	0		
60	12	11	10	12	12	12	12	13	12	16	13	11	11	12	16		
61	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
62	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0		
63	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
64	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
65	4	5	4	4	5	6	5	4	4	5	6	4	4	7	2		
66	0	1	0	1	0	0	1	0	1	1	0	1	1	0	0		
67	0	0	1	1	0	0	0	0	0	1	0	0	0	0	0		
68	0	0	0	0	0	1	1	1	0	1	0	1	0	0	0		
70	9	9	8	8	9	11	10	11	10	9	7	9	10	8	13		
72	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
73	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0		

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
		Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728		1045	697	773	547	315
Unweighted Sample	1797	133	751	793		1069	679	789	543	320
	%	%	%	%		%	%	%	%	%
15	2	4	1	1		2	0	3	1	0
18	0	0	0	0		0	0	0	0	0
19	0	0	0	0		0	0	0	0	0
20	4	1	3	4		5	2	6	2	2
22	0	0	0	0		0	0	0	0	0
23	0	0	0	0		0	0	0	0	0
24	0	0	0	0		0	0	0	0	0
25	2	1	2	2		3	1	3	1	1
27	0	0	0	0		0	0	0	0	0
28	0	0	0	0		0	0	0	0	0
30	5	3	4	6		7	1	7	3	1
32	0	0	0	0		0	0	0	0	0
33	0	0	0	0		0	0	1	0	0
34	0	0	0	0		0	0	0	0	0
35	3	1	2	3		4	1	4	2	2
36	0	0	0	0		0	0	0	0	0
37	0	0	0	0		0	0	0	0	0
38	0	0	0	0		0	0	0	0	0
40	6	7	6	6		8	3	8	5	2
41	0	0	0	0		0	0	0	0	0
42	0	0	0	0		0	0	0	0	0
43	0	0	0	0		0	0	0	0	0
44	0	0	0	0		0	0	0	0	0
45	2	1	2	2		2	2	1	3	1
46	0	0	0	0		0	0	0	0	0
48	0	1	0	0		0	0	0	0	0
49	0	0	0	0		0	0	0	0	0
50	11	12	12	10		13	6	14	10	4
51	0	0	0	0		0	0	0	0	0
52	0	0	0	0		0	0	0	0	0
53	0	0	0	0		0	0	0	0	0
54	0	1	0	0		0	0	0	1	0
55	2	0	2	2		3	1	3	2	1
56	0	0	0	0		0	0	0	0	0
57	0	0	0	0		0	0	0	0	0
58	0	0	0	0		0	0	0	0	0
59	0	0	0	1		0	0	0	0	0
60	12	13	10	13		11	12	12	13	9
61	0	0	0	0		0	0	0	0	0
62	0	0	0	1		0	0	0	1	0
63	0	0	0	0		0	0	0	0	0
64	0	0	0	0		0	0	0	0	0
65	4	2	4	4		4	4	5	6	3
66	0	0	1	0		0	1	1	1	0
67	0	0	0	1		0	0	0	0	0
68	0	0	0	1		0	0	0	0	0
70	9	6	9	10		8	11	7	12	10
72	0	0	0	0		0	0	0	0	0
73	0	1	0	0		0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
74	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
75	5	5	5	4	6	4	7	4	4	6	7	3	8	6	5	5	4	5	8
76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0
77	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
78	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	1	0	0	0
79	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
80	11	8	12	5	14	9	10	11	3	20	6	10	13	8	14	10	10	13	11
82	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
83	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
85	3	3	3	3	5	1	5	2	3	4	0	3	4	3	3	0	3	2	5
86	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
87	0	0	0	0	1	0	0	0	0	2	1	0	1	0	0	0	0	0	0
88	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	1	0
90	5	6	2	2	13	1	7	4	2	11	1	4	8	4	7	4	3	6	8
91	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
92	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
95	2	2	0	1	5	0	4	1	1	4	2	2	2	1	3	0	2	2	3
97	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
98	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0
99	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
100	2	1	0	1	4	1	2	0	3	3	0	0	3	2	2	1	3	1	2
MEAN	59	56	53	53	69	53	61	56	53	69	51	55	63	54	63	58	58	59	61
MEDIAN	60	60	55	59	75	55	65	60	51	75	50	60	66	60	65	60	60	60	65

How much is your own quality of life affected by fear of crime on a scale from 0 to 10, where 0 is no effect and 10 is a total effect on your quality of life?

0 - No effect	7	5	8	9	5	9	5	5	8	4	7	8	6	9	4	4	7	6	7
1	13	18	15	21	9	14	16	13	25	6	17	16	12	15	11	11	11	16	14
2	13	10	17	18	8	15	8	18	17	8	22	16	11	15	11	15	12	13	13
3	11	8	16	10	9	14	10	14	11	6	12	14	8	13	9	10	10	13	10
TOTAL 0-3	44	41	56	58	31	52	39	50	61	24	58	54	37	52	35	40	40	48	44
4	10	11	8	9	10	10	11	9	6	11	12	10	10	10	9	11	10	7	10
5	12	11	13	10	12	13	9	14	8	14	9	12	14	10	14	12	13	11	12
6	9	10	9	6	13	8	10	7	8	14	8	7	10	8	10	14	8	8	8
TOTAL 4-6	31	32	30	25	35	31	30	30	22	39	29	29	34	28	33	37	31	26	30
7	8	11	6	8	9	5	14	6	6	8	3	7	9	5	11	7	7	8	9
8	6	3	3	1	8	5	6	4	4	11	3	4	7	3	7	7	6	4	5
9	2	2	1	1	5	1	2	2	1	3	0	1	3	1	2	1	1	3	2
10 - Total effect	2	2	1	1	5	1	2	1	1	5	2	1	2	2	3	2	3	2	2
TOTAL 7-10	18	18	11	11	27	12	24	13	12	27	8	13	21	11	23	17	17	17	18
Don't know	9	7	5	7	7	6	7	6	7	10	4	7	8	9	9	7	12	7	7

Generally speaking, how safe or unsafe do you feel walking on the street after dark in your area?

Very safe	12	11	15	17	8	14	11	13	20	5	17	15	10	17	7	6	11	14	13
Fairly safe	47	52	56	61	38	49	49	53	56	36	52	54	44	52	42	38	47	50	46
TOTAL SAFE	59	63	71	78	46	63	60	66	76	41	69	69	54	69	49	44	58	64	59

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Generation					Socio-economic classification (NS-			Country			
	Total	Gen Z (18-29)	Millenial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
74	0	0	0	1	0	0	0	0	0	0	0	2	0
75	5	4	3	7	7	6	4	8	6	6	3	3	4
76	0	1	0	0	0	0	0	0	1	0	0	0	3
77	0	0	0	0	0	0	0	0	0	0	0	0	0
78	0	0	1	0	0	0	0	1	0	0	0	0	0
79	0	0	0	0	0	0	0	0	1	0	0	0	0
80	11	9	11	11	11	15	9	13	12	11	12	9	14
82	0	0	0	0	0	0	0	0	0	0	0	0	0
83	0	0	0	0	0	0	0	0	0	0	0	0	0
85	3	1	3	3	5	4	2	4	3	3	5	1	11
86	0	0	0	0	0	0	0	0	0	0	0	0	0
87	0	0	0	1	0	0	0	1	0	0	0	0	0
88	0	0	0	0	0	0	0	0	0	0	0	0	0
89	0	0	0	1	0	0	0	1	0	0	0	1	0
90	5	4	3	6	8	7	4	6	8	6	3	6	4
91	0	0	0	0	0	0	0	0	0	0	0	0	0
92	0	0	0	0	0	0	0	0	0	0	0	0	0
95	2	0	2	1	4	0	1	2	2	2	3	2	0
97	0	0	0	0	0	0	0	0	0	0	0	0	0
98	0	0	0	1	0	0	0	0	1	0	0	0	0
99	0	0	1	0	0	0	0	0	0	0	0	0	4
100	2	2	3	1	2	3	1	1	4	2	4	4	0
MEAN	59	58	58	58	61	56	55	60	63	59	59	61	62
MEDIAN	60	60	60	60	65	61	60	60	70	60	60	60	62

How much is your own quality of life affected by fear of crime on a scale from 0 to 10, where 0 is no effect and 10 is a total effect on your quality of life?

0 - No effect	7	5	6	7	7	0	7	5	7	6	6	14	15
1	13	11	10	15	15	23	14	15	13	13	19	12	10
2	13	13	11	14	14	7	16	12	11	13	9	15	7
3	11	12	9	13	11	2	12	9	11	11	12	11	10
TOTAL 0-3	44	41	36	49	47	32	49	41	42	43	46	52	42
4	10	11	11	7	10	13	8	12	9	10	8	7	16
5	12	11	15	9	12	6	12	14	12	12	10	11	22
6	9	11	9	8	8	12	8	7	10	9	10	9	4
TOTAL 4-6	31	33	35	24	30	31	28	33	31	31	28	27	42
7	8	7	7	8	8	12	8	8	7	8	7	6	0
8	6	5	7	5	5	5	4	8	5	6	3	2	4
9	2	1	1	3	2	6	2	1	2	2	1	0	0
10 - Total effect	2	2	3	2	2	0	2	2	2	2	1	3	0
TOTAL 7-10	18	15	18	18	17	23	16	19	16	18	12	11	4
Don't know	9	10	12	8	6	14	7	7	11	8	14	10	12

Generally speaking, how safe or unsafe do you feel walking on the street after dark in your area?

Very safe	12	7	10	14	13	12	15	12	10	10	17	22	15
Fairly safe	47	43	46	48	48	51	51	51	40	47	39	48	36
TOTAL SAFE	59	50	56	62	61	63	66	63	50	57	56	70	51

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
74	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
75	5	4	7	3	7	6	7	3	5	6	5	6	4	5	7	4	7
76	0	0	1	0	0	0	0	0	0	1	1	0	0	0	1	0	0
77	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
78	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
79	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
80	11	13	12	7	11	13	11	10	13	8	9	11	9	10	17	9	10
82	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
83	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
85	3	4	3	2	3	5	3	2	3	4	1	3	2	2	3	0	5
86	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
87	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
88	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0	0	1
90	5	5	7	6	5	10	4	4	6	6	3	6	4	5	5	2	8
91	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
92	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
95	2	2	3	0	2	3	2	1	2	3	0	2	1	1	2	0	4
97	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
98	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0
99	0	0	1	1	0	0	1	0	0	0	0	0	0	0	1	0	0
100	2	1	2	3	2	4	1	1	2	2	3	2	2	2	0	2	2
MEAN	59	60	62	52	58	65	59	54	59	60	59	60	53	57	61	54	61
MEDIAN	60	64	65	50	60	70	60	57	60	60	60	60	55	60	65	60	65

How much is your own quality of life affected by fear of crime on a scale from 0 to 10, where 0 is no effect and 10 is a total effect on your quality of life?

0 - No effect	7	6	5	4	6	7	6	7	7	7	5	7	6	7	4	8	7
1	13	9	13	14	15	13	12	13	15	9	9	14	8	14	13	3	16
2	13	13	11	15	14	9	12	16	13	13	12	14	8	14	12	17	13
3	11	10	10	9	11	8	12	12	12	9	9	11	11	11	9	17	11
TOTAL 0-3	44	38	39	42	46	37	42	48	47	38	35	46	33	46	38	45	47
4	10	12	9	8	9	7	12	9	9	9	13	10	8	9	10	14	9
5	12	13	13	12	10	13	13	10	12	11	13	12	14	11	17	8	11
6	9	10	9	7	9	9	8	9	8	11	9	9	7	8	7	13	9
TOTAL 4-6	31	35	31	27	28	29	33	28	29	31	35	31	29	28	34	35	29
7	8	6	9	12	8	7	8	8	8	6	8	7	13	7	9	8	8
8	6	7	7	4	5	7	5	5	5	7	5	5	5	5	7	3	4
9	2	3	2	4	2	3	2	1	2	2	2	2	4	2	2	0	2
10 - Total effect	2	2	2	4	2	3	2	2	2	3	3	2	3	2	1	3	2
TOTAL 7-10	18	18	20	24	17	20	17	16	17	18	18	16	25	16	19	14	16
Don't know	9	9	9	7	8	13	8	7	8	11	11	8	12	8	8	6	8

Generally speaking, how safe or unsafe do you feel walking on the street after dark in your area?

Very safe	12	6	10	10	13	10	11	13	13	9	9	12	8	14	9	6	13
Fairly safe	47	48	44	51	47	38	47	53	50	40	43	47	43	49	47	49	50
TOTAL SAFE	59	54	54	61	60	48	58	66	63	49	52	59	51	63	56	55	63

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
74	0	0	0	0	0	0	0	0	0	0
75	5	4	7	6	4	5	6	5	4	6
76	0	0	1	0	0	0	2	0	0	0
77	0	0	0	0	0	0	0	0	0	0
78	0	1	0	0	1	0	0	0	0	1
79	0	1	1	0	0	0	0	0	1	0
80	11	10	7	9	8	8	8	8	9	9
82	0	0	0	0	0	0	0	0	0	0
83	0	0	0	0	0	0	0	0	0	0
85	3	5	2	2	2	3	3	3	3	3
86	0	0	0	0	0	0	0	0	0	0
87	0	0	0	0	0	0	0	0	0	0
88	0	0	0	0	0	0	0	0	0	0
89	0	1	0	0	0	0	0	1	1	0
90	5	4	6	5	3	5	2	2	3	4
91	0	0	0	0	0	0	0	0	0	0
92	0	0	0	0	0	0	0	0	0	0
95	2	2	2	1	0	1	3	1	0	1
97	0	0	0	0	0	0	0	0	0	0
98	0	0	0	0	0	0	0	0	0	0
99	0	1	0	0	0	0	0	0	0	0
100	2	4	1	1	0	1	1	0	0	1
MEAN	59	62	56	55	52	56	54	53	56	58
MEDIAN	60	65	60	60	54	60	60	55	60	60

How much is your own quality of life affected by fear of crime on a scale from 0 to 10, where 0 is no effect and 10 is a total effect on your quality of life?

0 - No effect	7	7	7	5	6	7	5	2	7	5
1	13	8	15	14	16	14	19	12	14	11
2	13	9	13	16	16	13	14	10	12	13
3	11	9	10	12	13	14	13	12	9	13
TOTAL 0-3	44	33	45	47	51	48	51	36	42	42
4	10	8	10	9	10	9	11	9	9	11
5	12	14	12	12	9	13	12	14	22	13
6	9	10	10	10	8	10	10	12	6	7
TOTAL 4-6	31	32	32	31	27	32	33	35	37	31
7	8	8	8	7	8	7	5	13	9	9
8	6	7	6	5	4	4	8	5	3	5
9	2	2	2	2	1	1	0	1	1	2
10 - Total effect	2	5	2	2	1	2	1	1	0	3
TOTAL 7-10	18	22	18	16	14	14	14	20	13	19
Don't know	9	15	6	6	6	6	3	9	7	8

Generally speaking, how safe or unsafe do you feel walking on the street after dark in your area?

Very safe	12	10	16	14	15	15	23	13	16	12
Fairly safe	47	32	48	50	56	51	56	54	53	47
TOTAL SAFE	59	42	64	64	71	66	79	67	69	59

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)															
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month				
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58				
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61				
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%				
74	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
75	5	7	5	3	6	5	3	4	5	3	2	4	5	4	7				
76	0	0	1	1	0	1	0	2	1	1	1	1	1	0	0				
77	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
78	0	0	1	0	0	0	0	0	0	1	1	1	1	0	0				
79	0	0	0	0	0	0	0	1	0	0	0	0	0	0	2				
80	11	9	10	4	11	8	11	15	11	10	8	11	10	15	9				
82	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
83	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
85	3	4	4	2	3	4	3	3	3	2	1	4	2	5	0				
86	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
87	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
88	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0				
89	0	0	0	1	0	0	0	0	0	0	0	0	0	0	2				
90	5	6	5	2	6	4	3	5	4	5	5	6	4	5	4				
91	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0				
92	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
95	2	2	2	0	2	1	1	2	2	2	0	2	1	2	0				
97	0	0	0	0	0	0	1	1	0	0	0	1	0	0	0				
98	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0				
99	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0				
100	2	2	1	1	2	0	2	0	2	2	2	2	1	3	7				
MEAN	59	59	58	53	60	56	56	61	59	59	55	62	56	61	61				
MEDIAN	60	60	60	53	60	60	60	65	60	60	55	65	60	65	60				

How much is your own quality of life affected by fear of crime on a scale from 0 to 10, where 0 is no effect and 10 is a total effect on your quality of life?

0 - No effect	7	6	6	7	6	5	6	4	6	7	7	4	7	10	5
1	13	14	15	11	13	11	10	13	11	8	17	8	13	11	13
2	13	15	15	15	13	16	14	14	13	9	19	11	13	12	15
3	11	12	12	14	11	13	14	8	11	11	7	9	11	12	9
TOTAL 0-3	44	47	48	47	43	45	44	39	41	35	50	32	44	45	42
4	10	10	11	10	10	10	8	9	9	12	9	11	10	6	6
5	12	10	11	13	13	9	11	12	13	14	10	15	13	15	9
6	9	8	8	7	9	9	8	8	9	11	9	8	8	8	6
TOTAL 4-6	31	28	30	30	32	28	27	29	31	37	28	34	31	29	21
7	8	9	8	10	8	8	11	9	8	6	9	10	7	7	15
8	6	5	4	4	5	5	4	10	6	5	5	7	5	8	7
9	2	2	2	3	2	3	2	3	2	3	1	3	3	2	1
10 - Total effect	2	2	2	2	3	2	1	0	2	2	1	2	2	2	4
TOTAL 7-10	18	18	16	19	18	18	18	22	18	16	16	22	17	19	27
Don't know	9	7	8	6	9	10	9	10	8	10	7	11	10	8	9

Generally speaking, how safe or unsafe do you feel walking on the street after dark in your area?

Very safe	12	12	14	17	11	10	13	8	10	5	16	6	13	13	4
Fairly safe	47	49	51	50	47	49	54	40	46	43	45	40	46	43	46
TOTAL SAFE	59	61	65	67	58	59	67	48	56	48	61	46	59	56	50

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%
74	0	1	0	0	0	0	0	0	0
75	5	5	6	6	4	8	3	8	6
76	0	1	0	0	0	1	0	0	0
77	0	0	0	0	0	0	0	0	0
78	0	0	0	0	0	0	0	0	1
79	0	0	0	0	0	0	0	0	0
80	11	13	12	9	7	16	6	15	17
82	0	0	0	0	0	0	0	0	0
83	0	0	0	0	0	0	0	0	0
85	3	4	3	3	2	5	2	2	6
86	0	0	0	0	0	0	0	0	0
87	0	0	0	0	0	1	0	1	0
88	0	1	0	0	0	0	0	0	0
89	0	2	0	0	0	0	0	0	1
90	5	6	6	5	2	11	2	5	15
91	0	1	0	0	0	0	0	0	0
92	0	0	0	0	0	0	0	0	0
95	2	4	3	1	1	4	1	1	5
97	0	0	0	0	0	0	0	0	1
98	0	0	1	0	0	1	0	0	1
99	0	0	1	0	0	1	0	0	1
100	2	6	2	1	1	4	0	2	6
MEAN	59	64	61	57	51	71	50	64	74
MEDIAN	60	70	60	60	50	75	50	65	80

How much is your own quality of life affected by fear of crime on a scale from 0 to 10, where 0 is no effect and 10 is a total effect on your quality of life?

0 - No effect	7	7	6	7	11	1	15	0	0
1	13	13	11	14	21	1	30	0	0
2	13	8	12	16	17	6	30	0	0
3	11	5	11	12	14	6	25	0	0
TOTAL 0-3	44	33	40	49	63	14	100	0	0
4	10	4	11	10	9	10	0	31	0
5	12	16	14	9	9	17	0	40	0
6	9	8	8	10	6	14	0	29	0
TOTAL 4-6	31	28	33	29	24	41	0	100	0
7	8	4	7	9	4	14	0	0	44
8	6	9	5	5	2	12	0	0	31
9	2	3	2	1	0	5	0	0	11
10 - Total effect	2	4	2	2	0	5	0	0	13
TOTAL 7-10	18	20	16	17	6	36	0	0	99
Don't know	9	18	11	5	7	9	0	0	0

Generally speaking, how safe or unsafe do you feel walking on the street after dark in your area?

Very safe	12	8	9	15	20	0	24	2	2
Fairly safe	47	41	45	49	80	0	61	44	18
TOTAL SAFE	59	49	54	64	100	0	85	46	20

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Not very safe	25	24	22	11	30	26	22	23	15	32	20	21	26	21	29	34	27	22	22
Not safe at all	14	10	6	7	22	8	15	10	7	23	10	9	16	7	19	19	12	11	16
TOTAL NOT SAFE	39	34	28	18	52	34	37	33	22	55	30	30	42	28	48	53	39	33	38
Don't know	2	3	1	4	2	1	3	1	2	3	1	1	3	2	2	3	2	2	2
Prefer not to say	1	1	0	1	0	1	0	0	1	0	1	1	0	1	1	1	2	1	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Generation					Socio-economic classification (NS-)			Country			
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
Not very safe	25	30	27	25	21	17	21	22	28	25	30	16	46
Not safe at all	14	16	13	11	16	17	10	12	18	14	11	12	4
TOTAL NOT SAFE	39	46	40	36	37	34	31	34	46	39	41	28	50
Don't know	2	2	2	2	2	2	1	2	4	2	1	2	0
Prefer not to say	1	2	2	1	0	0	1	1	1	1	2	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Region in England				Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retiree
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Not very safe	25	26	26	28	23	26	27	22	23	28	30	24	29	25	26	31	21
Not safe at all	14	16	18	9	13	22	12	9	12	18	14	14	14	11	13	13	15
TOTAL NOT SAFE	39	42	44	37	36	48	39	31	35	46	44	38	43	36	39	44	36
Don't know	2	3	1	2	2	4	2	1	1	4	3	2	3	1	4	0	2
Prefer not to say	1	0	2	1	1	1	1	1	1	2	1	1	2	0	2	1	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Fieldwork: 23rd - 27th March 2020

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
Not very safe	25	31	21	23	18	24	11	18	21	26
Not safe at all	14	21	12	11	7	9	9	9	6	14
TOTAL NOT SAFE	39	52	33	34	25	33	20	27	27	40
Don't know	2	3	2	1	2	1	1	2	2	1
Prefer not to say	1	3	0	1	1	0	0	2	3	1

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Not very safe	25	23	21	20	25	25	21	29	27	33	26	32	26	25	20
Not safe at all	14	13	11	11	14	12	10	19	14	15	11	19	13	17	19
TOTAL NOT SAFE	39	36	32	31	39	37	31	48	41	48	37	51	39	42	39
Don't know	2	2	2	2	2	2	1	3	2	2	1	2	2	0	9
Prefer not to say	1	1	1	1	1	1	1	0	1	1	1	2	1	2	2

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Political attention			Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%
Not very safe	25	23	28	24	0	65	10	40	35
Not safe at all	14	23	15	10	0	35	3	12	44
TOTAL NOT SAFE	39	46	43	34	0	100	13	52	79
Don't know	2	3	2	2	0	0	1	1	1
Prefer not to say	1	2	0	1	0	0	0	0	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the next three years, do you expect crime in the following to go up, go down, or stay about the same?

Britain in general

Go up	65	73	47	53	90	48	79	55	50	87	51	57	79	64	66	57	59	71	74
Stay about the same	25	21	37	37	6	40	14	33	37	9	38	32	16	26	25	32	27	23	20
Go down	5	2	12	5	3	8	1	8	7	2	9	6	2	6	4	7	8	3	1
Don't know	5	5	4	6	1	4	5	4	6	2	2	5	4	4	5	4	6	3	4

My local area

Go up	40	41	27	30	61	28	46	33	28	58	37	36	49	39	42	37	38	46	39
Stay about the same	50	50	60	57	35	59	47	56	61	37	51	53	45	51	49	50	49	47	54
Go down	5	2	8	9	2	8	1	7	6	2	10	6	2	5	4	8	7	2	2
Don't know	5	7	5	4	2	4	5	5	5	3	3	5	4	5	5	5	6	4	5

Generally speaking, how much confidence do you have in...?

The government to deal with crime nationally

A lot of confidence	1	0	3	0	1	2	0	1	1	0	4	1	1	1	1	3	1	1	1
A fair amount of confidence	19	16	42	28	4	23	12	30	26	3	20	25	8	21	16	31	20	15	15
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	20	16	45	28	5	25	12	31	27	3	24	26	9	22	17	34	21	16	16
Not very much confidence	42	46	41	47	26	54	42	44	47	23	50	48	36	38	45	41	42	45	39
No confidence at all	35	36	10	20	69	17	44	21	22	71	22	22	52	37	33	21	32	36	44
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	77	82	51	67	95	71	86	65	69	94	72	70	88	75	78	62	74	81	83
Don't know	4	3	4	4	1	4	2	4	4	3	5	4	3	2	5	4	6	3	1

The police to deal with crime in your local area

A lot of confidence	3	2	5	4	1	3	2	2	3	1	2	2	3	3	3	4	3	3	2
A fair amount of confidence	32	34	43	46	17	39	29	38	45	17	31	37	24	30	33	41	31	27	33
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	35	36	48	50	18	42	31	40	48	18	33	39	27	33	36	45	34	30	35
Not very much confidence	41	41	36	30	49	38	48	38	34	40	42	41	44	42	39	33	38	44	46
No confidence at all	20	18	12	15	31	17	16	18	14	37	21	16	26	21	20	15	23	22	17
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	61	59	48	45	80	55	64	56	48	77	63	57	70	63	59	48	61	66	63
Don't know	5	5	4	5	2	3	4	3	4	4	4	4	4	4	5	6	6	4	2

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation					Socio-economic classification (NS-)			Country				
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

In the next three years, do you expect crime in the following to go up, go down, or stay about the same?

Britain in general

Go up	65	53	59	69	73	87	59	68	72	65	68	65	69
Stay about the same	25	33	26	25	21	8	30	21	20	25	24	26	22
Go down	5	9	8	3	2	2	6	5	3	5	2	3	4
Don't know	5	5	7	3	4	3	5	6	5	5	6	6	4

My local area

Go up	40	33	38	48	40	31	36	39	46	42	44	25	32
Stay about the same	50	52	49	46	52	64	53	52	44	48	49	61	59
Go down	5	10	6	3	2	5	6	3	4	5	4	6	4
Don't know	5	6	6	3	6	0	5	7	5	5	3	9	4

Generally speaking, how much confidence do you have in...?

The government to deal with crime nationally

A lot of confidence	1	2	1	1	1	0	1	1	1	1	0	0	0
A fair amount of confidence	19	28	20	16	15	17	23	14	16	19	19	19	14
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	20	30	21	17	16	17	24	15	17	20	19	19	14
Not very much confidence	42	41	42	43	40	46	43	46	36	41	38	45	54
No confidence at all	35	23	32	36	43	37	30	34	44	35	39	31	32
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	77	64	74	79	83	83	73	80	80	76	77	76	86
Don't know	4	6	6	4	1	0	3	5	4	4	4	4	0

The police to deal with crime in your local area

A lot of confidence	3	4	2	4	2	3	3	2	3	3	2	5	3
A fair amount of confidence	32	39	31	26	32	33	36	29	29	32	30	32	32
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	35	43	33	30	34	36	39	31	32	35	32	37	35
Not very much confidence	41	32	37	44	45	59	39	44	40	40	44	42	43
No confidence at all	20	18	23	22	18	6	18	20	24	21	20	16	21
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	61	50	60	66	63	65	57	64	64	61	64	58	64
Don't know	5	7	6	4	3	0	4	5	4	5	4	5	0

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the next three years, do you expect crime in the following to go up, go down, or stay about the same?

Britain in general

Go up	65	69	69	53	64	79	66	53	69	62	55	67	54	63	61	55	74
Stay about the same	25	23	23	35	24	14	25	34	23	26	32	24	32	25	30	34	20
Go down	5	5	6	7	5	2	5	7	4	6	7	4	9	8	2	9	2
Don't know	5	3	3	5	6	5	5	5	4	6	6	5	6	4	7	2	4

My local area

Go up	40	43	46	35	41	52	40	32	41	41	37	41	36	40	39	33	39
Stay about the same	50	47	47	53	48	42	49	57	51	47	51	51	46	50	52	54	53
Go down	5	4	4	8	5	1	6	6	4	6	7	4	10	6	3	10	3
Don't know	5	6	4	4	5	5	5	6	5	6	5	5	7	5	7	3	5

Generally speaking, how much confidence do you have in...?

The government to deal with crime nationally

A lot of confidence	1	1	1	0	2	0	1	1	1	2	2	1	1	1	1	3	1
A fair amount of confidence	19	17	18	23	19	14	18	24	17	20	23	18	25	20	20	36	14
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	20	18	19	23	21	14	19	25	18	22	25	19	26	21	21	39	15
Not very much confidence	42	41	40	46	40	40	41	44	44	38	41	41	44	43	38	49	41
No confidence at all	35	37	37	27	35	43	36	27	36	35	28	36	25	32	36	11	43
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	77	78	77	73	75	83	77	71	80	73	69	77	69	75	74	60	84
Don't know	4	4	4	3	5	4	3	5	3	4	7	4	4	4	6	2	1

The police to deal with crime in your local area

A lot of confidence	3	2	2	3	3	3	3	3	2	5	3	3	4	3	2	6	3
A fair amount of confidence	32	32	30	28	34	28	31	35	32	28	37	32	32	32	30	41	34
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	35	34	32	31	37	31	34	38	34	33	40	35	36	35	32	47	37
Not very much confidence	41	40	42	41	40	43	41	38	42	43	31	40	41	41	38	34	45
No confidence at all	20	23	21	23	19	23	21	19	20	21	21	21	18	21	22	10	16
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	61	63	63	64	59	66	62	57	62	64	52	61	59	62	60	44	61
Don't know	5	4	5	6	5	4	5	5	4	4	8	5	4	3	7	8	3

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

In the next three years, do you expect crime in the following to go up, go down, or stay about the same?

Britain in general

Go up	65	66	68	61	57	60	54	54	64	62
Stay about the same	25	23	26	31	32	29	29	32	28	27
Go down	5	4	3	5	8	7	11	8	4	7
Don't know	5	7	3	3	4	3	6	6	4	3

My local area

Go up	40	49	37	35	34	33	28	38	38	41
Stay about the same	50	40	55	56	57	56	60	44	53	49
Go down	5	5	5	5	6	7	9	12	5	7
Don't know	5	7	3	4	4	4	3	6	4	4

Generally speaking, how much confidence do you have in...?

The government to deal with crime nationally

A lot of confidence	1	2	1	1	1	1	2	0	0	1
A fair amount of confidence	19	14	17	21	25	24	27	30	22	20
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	20	16	18	22	26	25	29	30	22	21
Not very much confidence	42	41	41	44	45	46	44	38	35	45
No confidence at all	35	37	39	31	26	26	27	27	37	31
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	77	78	80	75	71	72	71	65	72	76
Don't know	4	6	2	3	3	2	1	5	6	3

The police to deal with crime in your local area

A lot of confidence	3	2	5	3	3	4	5	7	2	2
A fair amount of confidence	32	25	32	32	37	34	39	34	33	34
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	35	27	37	35	40	38	44	41	35	36
Not very much confidence	41	38	42	41	42	42	38	35	38	39
No confidence at all	20	28	18	18	15	16	16	20	20	21
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	61	66	60	59	57	58	54	55	58	60
Don't know	5	7	3	5	3	3	2	3	7	4

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Weighted Sample Unweighted Sample					Social media used (last month)										
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any i the last month
	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the next three years, do you expect crime in the following to go up, go down, or stay about the same?

Britain in general

Go up	65	66	66	54	66	66	58	57	60	61	50	62	61	72	72
Stay about the same	25	26	25	33	25	24	30	32	29	29	35	28	28	18	18
Go down	5	4	5	11	4	6	7	6	6	7	9	6	7	4	7
Don't know	5	4	5	3	5	3	5	5	5	3	6	5	5	6	3

My local area

Go up	40	39	39	33	42	44	37	30	39	39	32	44	39	44	41
Stay about the same	50	52	52	57	49	46	53	60	50	49	55	44	50	47	52
Go down	5	4	5	8	4	5	6	5	6	8	8	8	7	4	3
Don't know	5	4	4	2	5	5	4	4	5	4	5	5	5	6	4

Generally speaking, how much confidence do you have in...?

The government to deal with crime nationally

A lot of confidence	1	1	1	1	1	1	1	1	1	2	2	1	1	1	0
A fair amount of confidence	19	21	20	30	18	21	26	27	21	24	23	21	23	13	14
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	20	22	21	31	19	22	27	28	22	26	25	22	24	14	14
Not very much confidence	42	44	45	38	43	40	44	44	45	44	40	43	40	36	36
No confidence at all	35	32	31	28	34	32	24	22	28	25	31	29	32	45	46
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	77	76	76	66	77	72	68	66	73	69	71	72	72	81	82
Don't know	4	3	3	2	4	5	4	6	5	5	4	5	3	5	4

The police to deal with crime in your local area

A lot of confidence	3	3	3	1	3	3	4	4	3	5	4	4	3	3	6
A fair amount of confidence	32	34	33	35	32	29	36	39	34	40	31	34	32	34	26
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	35	37	36	36	35	32	40	43	37	45	35	38	35	37	32
Not very much confidence	41	43	42	40	41	41	38	34	39	32	37	37	39	41	41
No confidence at all	20	16	17	21	20	22	17	17	19	17	21	20	21	21	23
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	61	59	59	61	61	63	55	51	58	49	58	57	60	62	64
Don't know	5	3	4	2	5	5	4	6	5	5	7	6	5	2	5

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

In the next three years, do you expect crime in the following to go up, go down, or stay about the same?

Britain in general

Go up	65	74	66	63	58	78	53	73	82
Stay about the same	25	19	24	28	32	14	35	22	8
Go down	5	2	4	6	6	4	7	2	6
Don't know	5	4	6	3	4	4	4	3	4

My local area

Go up	40	51	40	38	26	63	26	48	65
Stay about the same	50	41	49	53	63	30	64	45	27
Go down	5	3	4	5	6	2	6	4	3
Don't know	5	4	7	4	5	4	4	4	5

Generally speaking, how much confidence do you have in...?

The government to deal with crime nationally

A lot of confidence	1	1	1	1	2	0	2	0	1
A fair amount of confidence	19	16	16	22	25	9	27	14	8
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	20	17	17	23	27	9	29	14	9
Not very much confidence	42	36	44	41	44	40	45	43	33
No confidence at all	35	41	35	33	26	49	23	39	56
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	77	77	79	74	70	89	68	82	89
Don't know	4	6	5	3	4	2	3	3	2

The police to deal with crime in your local area

A lot of confidence	3	1	3	3	4	0	4	1	2
A fair amount of confidence	32	33	30	33	40	20	41	28	17
TOTAL A LOT / A FAIR AMOUNT OF CONFIDENCE	35	34	33	36	44	20	45	29	19
Not very much confidence	41	35	41	42	39	44	39	43	43
No confidence at all	20	25	20	19	12	34	11	24	38
TOTAL NOT VERY MUCH / NO CONFIDENCE AT ALL	61	60	61	61	51	78	50	67	81
Don't know	5	6	6	3	5	2	5	3	2

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think there is a 'two-tier' justice system in the UK, whereby people from different ethnic or religious minority backgrounds tend to get different sentences for similar crimes?

Yes, people from minority backgrounds in the UK tend to get more lenient/shorter sentences	29	34	10	15	72	5	43	15	15	76	14	14	51	35	24	16	24	33	40
Yes, people from minority backgrounds in the UK tend to get harsher/longer sentences	23	12	33	29	4	51	9	32	32	3	48	31	11	21	26	40	26	17	17
No, there is no two-tier justice in the UK	27	34	39	35	13	30	27	32	34	11	27	37	20	28	26	23	28	30	24
Don't know	20	21	18	21	11	14	21	21	19	10	11	19	19	16	25	21	21	21	19

Would you support or oppose judges giving a harsher sentence to an immigrant who is convicted of a crime in the UK, compared to someone born in the UK who commits the same crime?

Strongly support	19	22	7	4	46	3	29	9	8	48	6	10	31	22	15	8	17	21	24
Somewhat support	16	20	11	15	24	8	21	13	11	25	8	13	21	15	17	12	13	17	21
TOTAL SUPPORT	35	42	18	19	70	11	50	22	19	73	14	23	52	37	32	20	30	38	45
Somewhat oppose	22	30	29	29	12	19	22	25	29	9	18	26	20	22	22	15	22	24	24
Strongly oppose	30	13	41	41	12	62	12	43	41	12	58	40	16	30	31	48	34	26	21
TOTAL OPPOSE	52	43	70	70	24	81	34	68	70	21	76	66	36	52	53	63	56	50	45
Don't know	13	15	11	10	6	8	16	11	11	6	12	10	11	11	15	18	15	12	10

And would you support or oppose all immigrants who are convicted of a serious or violent crime in the UK being deported back to their country of origin?

Strongly support	60	69	48	48	91	32	79	50	48	87	32	48	81	62	57	32	53	67	77
Somewhat support	23	24	29	33	6	31	18	29	31	11	36	31	14	22	24	24	25	24	17
TOTAL SUPPORT	83	93	77	81	97	63	97	79	79	98	68	79	95	84	81	56	78	91	94
Somewhat oppose	6	1	10	8	1	14	1	8	8	1	12	7	1	5	6	17	7	3	2
Strongly oppose	3	1	4	3	0	13	0	4	3	0	14	5	1	3	4	8	4	2	1
TOTAL OPPOSE	9	2	14	11	1	27	1	12	11	1	26	12	2	8	10	25	11	5	3
Don't know	8	5	10	9	1	10	3	9	9	1	6	9	2	7	9	20	11	4	2

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation					Socio-economic classification (NS-			Country				
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think there is a 'two-tier' justice system in the UK, whereby people from different ethnic or religious minority backgrounds tend to get different sentences for similar crimes?

Yes, people from minority backgrounds in the UK tend to get more lenient/shorter sentences	29	17	23	33	39	28	20	32	41	29	33	29	19
Yes, people from minority backgrounds in the UK tend to get harsher/longer sentences	23	40	26	18	16	15	29	20	15	24	20	16	28
No, there is no two-tier justice in the UK	27	21	30	29	24	44	33	27	21	26	25	30	40
Don't know	20	21	21	20	20	13	18	21	23	20	22	25	14

Would you support or oppose judges giving a harsher sentence to an immigrant who is convicted of a crime in the UK, compared to someone born in the UK who commits the same crime?

Strongly support	19	7	18	21	23	30	12	19	27	18	24	15	21
Somewhat support	16	12	14	15	20	28	14	17	17	15	20	17	11
TOTAL SUPPORT	35	19	32	36	43	58	26	36	44	33	44	32	32
Somewhat oppose	22	15	22	23	25	31	26	21	20	22	17	21	28
Strongly oppose	30	48	31	30	21	12	36	25	25	30	23	36	36
TOTAL OPPOSE	52	63	53	53	46	43	62	46	45	52	40	57	64
Don't know	13	17	16	11	11	0	11	18	11	14	16	11	3

And would you support or oppose all immigrants who are convicted of a serious or violent crime in the UK being deported back to their country of origin?

Strongly support	60	32	54	65	76	81	53	62	73	59	61	60	74
Somewhat support	23	26	25	24	18	19	28	24	16	23	28	24	15
TOTAL SUPPORT	83	58	79	89	94	100	81	86	89	82	89	84	89
Somewhat oppose	6	15	7	4	2	0	6	4	4	6	3	6	4
Strongly oppose	3	8	3	2	2	0	4	3	2	3	2	3	0
TOTAL OPPOSE	9	23	10	6	4	0	10	7	6	9	5	9	4
Don't know	8	19	11	5	3	0	9	7	6	9	5	7	7

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think there is a 'two-tier' justice system in the UK, whereby people from different ethnic or religious minority backgrounds tend to get different sentences for similar crimes?

Yes, people from minority backgrounds in the UK tend to get more lenient/shorter sentences	29	32	35	17	29	44	29	18	31	30	21	33	11	26	29	9	38
Yes, people from minority backgrounds in the UK tend to get harsher/longer sentences	23	21	21	40	22	13	23	32	21	26	32	19	48	26	19	45	16
No, there is no two-tier justice in the UK	27	27	25	25	27	22	26	32	29	25	23	28	19	28	24	25	28
Don't know	20	20	19	18	22	21	21	19	20	19	25	20	22	19	27	20	18

Would you support or oppose judges giving a harsher sentence to an immigrant who is convicted of a crime in the UK, compared to someone born in the UK who commits the same crime?

Strongly support	19	20	20	11	19	32	17	10	20	19	9	20	11	18	15	5	21
Somewhat support	16	13	17	13	17	19	16	12	16	17	14	16	13	14	18	14	20
TOTAL SUPPORT	35	33	37	24	36	51	33	22	36	36	23	36	24	32	33	19	41
Somewhat oppose	22	22	21	30	20	19	20	26	24	17	22	22	23	20	25	21	26
Strongly oppose	30	29	27	34	31	16	31	41	28	32	39	29	39	35	26	47	22
TOTAL OPPOSE	52	51	48	64	51	35	51	67	52	49	61	51	62	55	51	68	48
Don't know	13	15	14	12	13	13	16	11	12	15	16	13	14	12	16	13	11

And would you support or oppose all immigrants who are convicted of a serious or violent crime in the UK being deported back to their country of origin?

Strongly support	60	63	60	48	60	78	58	48	65	56	42	63	42	53	66	23	77
Somewhat support	23	18	24	27	23	14	23	29	22	22	27	21	32	28	16	26	18
TOTAL SUPPORT	83	81	84	75	83	92	81	77	87	78	69	84	74	81	82	49	95
Somewhat oppose	6	7	6	9	5	2	6	9	4	8	9	5	9	7	4	22	2
Strongly oppose	3	3	4	8	2	1	3	5	3	4	6	3	6	4	3	7	1
TOTAL OPPOSE	9	10	10	17	7	3	9	14	7	12	15	8	15	11	7	29	3
Don't know	8	9	7	8	10	5	10	9	6	10	17	8	11	8	11	22	2

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

Do you think there is a 'two-tier' justice system in the UK, whereby people from different ethnic or religious minority backgrounds tend to get different sentences for similar crimes?

Yes, people from minority backgrounds in the UK tend to get more lenient/shorter sentences	29	33	35	27	24	22	26	20	36	28
Yes, people from minority backgrounds in the UK tend to get harsher/longer sentences	23	23	22	26	28	29	28	30	25	27
No, there is no two-tier justice in the UK	27	25	27	28	31	33	32	34	28	28
Don't know	20	20	16	18	17	16	14	16	11	17

Would you support or oppose judges giving a harsher sentence to an immigrant who is convicted of a crime in the UK, compared to someone born in the UK who commits the same crime?

Strongly support	19	24	21	16	13	12	6	15	16	15
Somewhat support	16	12	19	14	11	15	21	18	12	13
TOTAL SUPPORT	35	36	40	30	24	27	27	33	28	28
Somewhat oppose	22	19	22	22	25	22	23	22	17	21
Strongly oppose	30	28	30	38	39	41	41	35	38	35
TOTAL OPPOSE	52	47	52	60	64	63	64	57	55	56
Don't know	13	17	9	11	12	10	8	10	16	15

And would you support or oppose all immigrants who are convicted of a serious or violent crime in the UK being deported back to their country of origin?

Strongly support	60	60	69	53	51	51	59	42	52	54
Somewhat support	23	22	20	26	28	29	25	33	22	26
TOTAL SUPPORT	83	82	89	79	79	80	84	75	74	80
Somewhat oppose	6	5	3	8	9	8	6	10	4	7
Strongly oppose	3	3	3	5	5	5	4	8	8	5
TOTAL OPPOSE	9	8	6	13	14	13	10	18	12	12
Don't know	8	11	6	8	7	6	7	7	13	9

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

					Social media used (last month)										
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any i the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think there is a 'two-tier' justice system in the UK, whereby people from different ethnic or religious minority backgrounds tend to get different sentences for similar crimes?

Yes, people from minority backgrounds in the UK tend to get more lenient/shorter sentences	29	28	26	22	29	31	16	13	22	17	22	18	26	42	33
Yes, people from minority backgrounds in the UK tend to get harsher/longer sentences	23	22	25	36	22	23	32	39	30	35	31	32	27	16	20
No, there is no two-tier justice in the UK	27	28	30	25	28	28	32	24	27	27	29	27	27	26	30
Don't know	20	21	19	17	21	18	21	24	20	21	18	22	20	16	16

Would you support or oppose judges giving a harsher sentence to an immigrant who is convicted of a crime in the UK, compared to someone born in the UK who commits the same crime?

Strongly support	19	17	17	13	18	18	9	8	14	9	15	14	16	27	26
Somewhat support	16	17	17	11	16	12	15	16	14	17	8	16	14	15	24
TOTAL SUPPORT	35	34	34	24	34	30	24	24	28	26	23	30	30	42	50
Somewhat oppose	22	26	23	19	23	21	25	16	22	17	18	17	20	23	24
Strongly oppose	30	28	30	45	29	37	41	43	36	37	48	35	36	23	22
TOTAL OPPOSE	52	54	53	64	52	58	66	59	58	54	66	52	56	46	46
Don't know	13	12	13	11	14	13	10	16	15	20	11	17	14	11	3

And would you support or oppose all immigrants who are convicted of a serious or violent crime in the UK being deported back to their country of origin?

Strongly support	60	62	62	43	62	55	43	42	50	43	44	48	54	74	73
Somewhat support	23	25	23	26	23	25	31	28	26	21	26	24	24	18	17
TOTAL SUPPORT	83	87	85	69	85	80	74	70	76	64	70	72	78	92	90
Somewhat oppose	6	5	5	12	4	5	7	9	7	12	13	10	8	2	5
Strongly oppose	3	3	3	7	3	5	5	7	5	6	7	5	4	2	1
TOTAL OPPOSE	9	8	8	19	7	10	12	16	12	18	20	15	12	4	6
Don't know	8	6	7	11	8	10	13	14	12	19	11	14	10	5	3

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

Do you think there is a 'two-tier' justice system in the UK, whereby people from different ethnic or religious minority backgrounds tend to get different sentences for similar crimes?

Yes, people from minority backgrounds in the UK tend to get more lenient/shorter sentences	29	39	27	29	23	39	21	34	44
Yes, people from minority backgrounds in the UK tend to get harsher/longer sentences	23	13	20	28	25	21	27	22	21
No, there is no two-tier justice in the UK	27	23	26	29	33	19	35	23	17
Don't know	20	24	27	15	18	21	17	21	17

Would you support or oppose judges giving a harsher sentence to an immigrant who is convicted of a crime in the UK, compared to someone born in the UK who commits the same crime?

Strongly support	19	28	18	17	13	28	12	18	33
Somewhat support	16	14	18	14	14	17	14	18	16
TOTAL SUPPORT	35	42	36	31	27	45	26	36	49
Somewhat oppose	22	21	23	22	26	17	26	22	15
Strongly oppose	30	17	25	38	35	24	39	26	24
TOTAL OPPOSE	52	38	48	60	61	41	65	48	39
Don't know	13	20	17	9	11	15	9	14	12

And would you support or oppose all immigrants who are convicted of a serious or violent crime in the UK being deported back to their country of origin?

Strongly support	60	72	60	57	55	67	53	62	73
Somewhat support	23	17	23	24	27	17	29	22	15
TOTAL SUPPORT	83	89	83	81	82	84	82	84	88
Somewhat oppose	6	1	5	7	7	5	7	6	4
Strongly oppose	3	1	2	5	4	3	5	2	3
TOTAL OPPOSE	9	2	7	12	11	8	12	8	7
Don't know	8	10	10	7	7	8	6	8	5

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose reintroducing each of the following as a punishment in Britain for some crimes?

The stocks (i.e. putting someone in a restrained position in a public place and allowing the public to pelt them with rotten fruit)

Strongly support	9	9	4	2	18	6	9	5	6	20	6	5	13	11	7	7	11	9	6
Somewhat support	11	15	8	6	13	7	14	8	9	14	5	6	15	12	10	13	9	11	12
TOTAL SUPPORT	20	24	12	8	31	13	23	13	15	34	11	11	28	23	17	20	20	20	18
Somewhat oppose	12	12	9	15	16	8	13	10	12	15	11	10	15	10	13	13	10	13	14
Strongly oppose	61	58	76	72	43	76	55	74	70	39	72	75	49	60	61	58	61	60	62
TOTAL OPPOSE	73	70	85	87	59	84	68	84	82	54	83	85	64	70	74	71	71	73	76
Don't know	8	5	3	5	10	3	8	3	4	12	6	4	9	7	9	9	9	7	7

Flogging (i.e. striking someone repeatedly with a whip, stick or similar implement)

Strongly support	8	7	5	2	16	5	9	5	5	16	4	4	12	11	6	6	11	7	6
Somewhat support	8	14	8	5	12	3	8	8	6	13	3	7	10	10	7	9	9	8	8
TOTAL SUPPORT	16	21	13	7	28	8	17	13	11	29	7	11	22	21	13	15	20	15	14
Somewhat oppose	15	16	11	16	21	8	20	11	11	18	9	12	18	15	14	18	11	16	19
Strongly oppose	61	59	73	71	41	80	56	73	73	39	78	73	51	57	64	60	60	62	60
TOTAL OPPOSE	76	75	84	87	62	88	76	84	84	57	87	85	69	72	78	78	71	78	79
Don't know	8	4	3	6	10	4	7	3	4	14	6	4	9	7	9	8	9	7	8

The death penalty

Strongly support	22	24	9	8	46	8	25	11	8	50	9	12	34	25	20	11	24	23	24
Somewhat support	24	30	19	19	31	15	32	17	20	30	14	19	29	24	23	23	19	25	30
TOTAL SUPPORT	46	54	28	27	77	23	57	28	28	80	23	31	63	49	43	34	43	48	54
Somewhat oppose	12	15	13	14	8	15	14	15	15	8	8	13	10	12	12	20	14	11	8
Strongly oppose	33	23	51	53	9	58	20	49	50	5	67	50	19	31	36	39	34	34	29
TOTAL OPPOSE	45	38	64	67	17	73	34	64	65	13	75	63	29	43	48	59	48	45	37
Don't know	8	8	7	6	6	4	9	8	7	7	1	6	9	7	9	6	9	7	9

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation					Socio-economic classification (NS-			Country				
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose reintroducing each of the following as a punishment in Britain for some crimes?

The stocks (i.e. putting someone in a restrained position in a public place and allowing the public to pelt them with rotten fruit)

Strongly support	9	9	11	10	4	20	7	6	12	9	11	5	8
Somewhat support	11	13	9	9	12	21	7	13	12	11	11	11	8
TOTAL SUPPORT	20	22	20	19	16	41	14	19	24	20	22	16	16
Somewhat oppose	12	13	10	12	14	5	10	14	12	12	10	10	8
Strongly oppose	61	56	61	61	63	46	70	59	52	60	56	68	69
TOTAL OPPOSE	73	69	71	73	77	51	80	73	64	72	66	78	77
Don't know	8	9	9	8	6	8	5	8	10	8	12	6	8

Flogging (i.e. striking someone repeatedly with a whip, stick or similar implement)

Strongly support	8	6	10	11	4	16	7	7	11	9	9	4	8
Somewhat support	8	8	9	8	8	10	7	8	11	9	12	6	4
TOTAL SUPPORT	16	14	19	19	12	26	14	15	22	18	21	10	12
Somewhat oppose	15	15	11	14	19	17	12	14	19	14	17	17	12
Strongly oppose	61	60	60	60	62	45	69	62	49	60	49	68	72
TOTAL OPPOSE	76	75	71	74	81	62	81	76	68	74	66	85	84
Don't know	8	10	9	7	7	12	5	9	11	8	12	6	4

The death penalty

Strongly support	22	14	24	25	22	24	15	20	34	22	28	15	36
Somewhat support	24	20	20	21	31	29	21	26	25	23	20	26	36
TOTAL SUPPORT	46	34	44	46	53	53	36	46	59	45	48	41	72
Somewhat oppose	12	17	13	13	8	2	14	11	11	13	13	12	0
Strongly oppose	33	39	33	33	31	34	43	33	21	34	27	40	20
TOTAL OPPOSE	45	56	46	46	39	36	57	44	32	47	40	52	20
Don't know	8	9	9	8	8	10	7	10	8	8	11	7	8

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose reintroducing each of the following as a punishment in Britain for some crimes?

The stocks (i.e. putting someone in a restrained position in a public place and allowing the public to pelt them with rotten fruit)

Strongly support	9	10	9	6	9	11	10	6	8	11	10	9	9	10	9	7	6
Somewhat support	11	12	11	9	11	16	10	8	10	13	11	11	13	9	15	8	10
TOTAL SUPPORT	20	22	20	15	20	27	20	14	18	24	21	20	22	19	24	15	16
Somewhat oppose	12	11	14	12	12	14	11	11	12	10	13	11	13	11	14	11	13
Strongly oppose	61	59	57	69	59	49	60	71	64	54	57	61	56	64	54	68	64
TOTAL OPPOSE	73	70	71	81	71	63	71	82	76	64	70	72	69	75	68	79	77
Don't know	8	8	9	4	9	10	9	5	6	12	8	8	9	7	9	7	7

Flogging (i.e. striking someone repeatedly with a whip, stick or similar implement)

Strongly support	8	10	9	6	8	10	8	7	7	10	9	7	12	9	8	7	5
Somewhat support	8	9	9	7	9	9	9	7	8	10	9	7	14	9	9	7	9
TOTAL SUPPORT	16	19	18	13	17	19	17	14	15	20	18	14	26	18	17	14	14
Somewhat oppose	15	14	16	13	14	20	14	12	15	14	16	15	14	14	14	9	18
Strongly oppose	61	58	56	67	61	51	59	70	64	53	58	63	50	62	58	70	62
TOTAL OPPOSE	76	72	72	80	75	71	73	82	79	67	74	78	64	76	72	79	80
Don't know	8	8	9	6	8	10	10	5	6	13	8	8	10	7	11	7	7

The death penalty

Strongly support	22	27	23	13	22	33	23	13	22	28	15	22	20	22	23	7	23
Somewhat support	24	22	26	19	24	27	24	20	25	21	21	23	26	20	24	24	31
TOTAL SUPPORT	46	49	49	32	46	60	47	33	47	49	36	45	46	42	47	31	54
Somewhat oppose	12	10	14	13	14	7	13	15	12	11	17	12	14	15	14	20	7
Strongly oppose	33	32	29	47	32	21	31	46	34	31	35	34	32	36	29	45	30
TOTAL OPPOSE	45	42	43	60	46	28	44	61	46	42	52	46	46	51	43	65	37
Don't know	8	9	8	7	8	11	8	6	7	10	12	8	8	7	10	4	8

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

Would you support or oppose reintroducing each of the following as a punishment in Britain for some crimes?

The stocks (i.e. putting someone in a restrained position in a public place and allowing the public to pelt them with rotten fruit)

Strongly support	9	12	9	7	7	5	7	11	9	8
Somewhat support	11	15	11	11	10	9	14	14	9	12
TOTAL SUPPORT	20	27	20	18	17	14	21	25	18	20
Somewhat oppose	12	8	11	10	8	13	10	10	13	12
Strongly oppose	61	52	64	69	70	68	65	63	64	63
TOTAL OPPOSE	73	60	75	79	78	81	75	73	77	75
Don't know	8	13	5	4	5	5	4	3	5	6

Flogging (i.e. striking someone repeatedly with a whip, stick or similar implement)

Strongly support	8	13	8	8	7	5	6	11	8	8
Somewhat support	8	7	11	7	9	7	11	12	14	9
TOTAL SUPPORT	16	20	19	15	16	12	17	23	22	17
Somewhat oppose	15	15	13	13	10	14	13	13	10	16
Strongly oppose	61	56	61	66	69	70	68	60	65	62
TOTAL OPPOSE	76	71	74	79	79	84	81	73	75	78
Don't know	8	9	5	5	5	4	1	4	2	6

The death penalty

Strongly support	22	27	21	18	16	16	13	17	18	19
Somewhat support	24	21	26	22	20	21	23	17	21	24
TOTAL SUPPORT	46	48	47	40	36	37	36	34	39	43
Somewhat oppose	12	9	13	13	13	12	17	19	14	16
Strongly oppose	33	31	35	42	46	43	46	41	44	34
TOTAL OPPOSE	45	40	48	55	59	55	63	60	58	50
Don't know	8	12	4	5	6	8	1	6	2	7

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Weighted Sample Unweighted Sample					Social media used (last month)										
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any i the last month
	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose reintroducing each of the following as a punishment in Britain for some crimes?

The stocks (i.e. putting someone in a restrained position in a public place and allowing the public to pelt them with rotten fruit)

Strongly support	9	7	9	10	9	9	6	6	8	9	8	10	9	10	15
Somewhat support	11	11	9	6	11	11	10	12	9	12	9	11	11	12	10
TOTAL SUPPORT	20	18	18	16	20	20	16	18	17	21	17	21	20	22	25
Somewhat oppose	12	13	11	10	12	11	11	10	11	13	11	11	11	10	18
Strongly oppose	61	62	65	72	60	63	69	62	64	57	65	58	61	58	50
TOTAL OPPOSE	73	75	76	82	72	74	80	72	75	70	76	69	72	68	68
Don't know	8	6	6	3	8	7	5	9	8	8	6	10	7	10	6

Flogging (i.e. striking someone repeatedly with a whip, stick or similar implement)

Strongly support	8	6	8	9	8	9	6	5	8	11	9	11	9	11	13
Somewhat support	8	8	8	7	8	7	10	7	7	7	8	9	9	10	13
TOTAL SUPPORT	16	14	16	16	16	16	16	12	15	18	17	20	18	21	26
Somewhat oppose	15	18	16	10	15	17	11	14	14	17	11	16	14	14	21
Strongly oppose	61	62	63	70	61	60	68	65	64	58	67	57	61	58	48
TOTAL OPPOSE	76	80	79	80	76	77	79	79	78	75	78	73	75	72	69
Don't know	8	6	6	4	8	7	5	9	8	8	5	8	8	7	5

The death penalty

Strongly support	22	20	20	15	23	21	13	12	18	19	18	22	21	25	32
Somewhat support	24	25	24	17	26	24	23	27	23	25	16	23	23	23	20
TOTAL SUPPORT	46	45	44	32	49	45	36	39	41	44	34	45	44	48	52
Somewhat oppose	12	13	12	11	12	15	15	11	13	19	13	14	13	10	18
Strongly oppose	33	34	37	51	31	34	42	39	37	30	45	33	35	34	23
TOTAL OPPOSE	45	47	49	62	43	49	57	50	50	49	58	47	48	44	41
Don't know	8	8	7	6	8	6	7	11	9	8	7	9	9	9	8

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

Would you support or oppose reintroducing each of the following as a punishment in Britain for some crimes?

The stocks (i.e. putting someone in a restrained position in a public place and allowing the public to pelt them with rotten fruit)

Strongly support	9	13	9	7	8	10	5	9	14
Somewhat support	11	15	11	10	8	15	7	13	15
TOTAL SUPPORT	20	28	20	17	16	25	12	22	29
Somewhat oppose	12	13	13	11	11	12	10	14	12
Strongly oppose	61	48	56	67	68	53	73	56	49
TOTAL OPPOSE	73	61	69	78	79	65	83	70	61
Don't know	8	11	11	4	5	10	4	7	10

Flogging (i.e. striking someone repeatedly with a whip, stick or similar implement)

Strongly support	8	14	9	6	7	10	5	9	13
Somewhat support	8	9	8	9	7	10	5	11	10
TOTAL SUPPORT	16	23	17	15	14	20	10	20	23
Somewhat oppose	15	12	16	14	12	19	13	17	15
Strongly oppose	61	54	56	66	69	51	74	55	51
TOTAL OPPOSE	76	66	72	80	81	70	87	72	66
Don't know	8	11	11	4	5	10	3	8	11

The death penalty

Strongly support	22	41	22	18	16	31	14	24	37
Somewhat support	24	18	26	24	22	26	22	26	26
TOTAL SUPPORT	46	59	48	42	38	57	36	50	63
Somewhat oppose	12	7	15	11	12	12	13	13	11
Strongly oppose	33	22	26	41	43	22	46	28	22
TOTAL OPPOSE	45	29	41	52	55	34	59	41	33
Don't know	8	12	11	5	7	9	5	9	5

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think should be the typical punishment for someone convicted of each of these crimes?

Murder

Either a fine or community service	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
Being either flogged or put in stocks and pelted, but no prison	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
A prison sentence of less than 1 year	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 years prison sentence	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
5-9 years prison sentence	1	0	0	1	1	1	1	0	1	0	1	1	1	1	1	1	1	1	0
10-20 years prison sentence	4	2	5	6	4	7	2	5	8	2	11	5	3	5	4	6	4	4	4
Over 20 years prison sentence	50	50	66	68	29	64	46	65	65	27	62	65	37	47	53	56	48	51	51
Death penalty	36	42	20	20	61	20	44	23	20	64	21	23	51	37	35	26	36	38	38
Other	1	0	2	1	2	1	1	2	2	2	2	1	2	2	1	2	1	1	2
Don't know	6	4	6	4	3	6	4	4	4	5	4	5	6	7	6	7	8	5	4

Rape

Either a fine or community service	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Being either flogged or put in stocks and pelted, but no prison	1	1	0	0	1	0	2	1	0	0	0	0	1	1	0	0	0	1	1
A prison sentence of less than 1 year	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
1-4 years prison sentence	2	4	4	1	2	1	2	3	2	0	1	2	3	3	1	1	3	3	1
5-9 years prison sentence	10	12	7	14	12	9	12	10	14	11	13	11	11	11	10	6	9	10	14
10-20 years prison sentence	28	29	32	38	29	27	28	31	36	26	25	34	29	29	28	22	23	32	38
Over 20 years prison sentence	37	37	44	33	34	45	41	42	36	33	45	39	35	35	40	38	38	39	34
Death penalty	13	11	6	8	16	12	8	9	7	24	11	7	15	13	14	23	17	9	6
Other	1	0	2	0	2	1	1	1	1	1	1	1	1	1	1	2	1	1	1
Don't know	6	4	6	4	3	5	5	4	3	4	4	6	5	7	6	7	8	5	4

Shoplifting

Either a fine or community service	40	26	43	50	21	63	25	50	52	20	57	46	26	37	42	66	41	36	30
Being either flogged or put in stocks and pelted, but no prison	8	12	9	5	13	2	12	6	6	12	3	6	11	10	6	5	7	10	9
A prison sentence of less than 1 year	22	31	21	22	25	16	31	20	20	22	17	22	24	24	19	14	20	24	26
1-4 years prison sentence	17	21	13	15	24	10	19	12	13	30	15	16	22	15	19	3	17	18	22
5-9 years prison sentence	4	5	5	1	7	2	5	3	2	4	3	3	5	4	4	4	3	4	6
10-20 years prison sentence	1	0	1	0	2	1	0	1	1	2	0	1	1	1	1	1	1	1	0
Over 20 years prison sentence	1	1	1	0	2	1	2	1	0	2	1	0	2	1	1	0	1	1	2
Death penalty	1	1	2	0	0	0	0	1	0	0	0	0	1	1	0	0	1	0	0
Other	1	0	1	2	1	1	0	1	3	1	0	1	1	1	1	1	0	1	1
Don't know	7	4	6	5	5	5	6	5	3	6	5	6	7	7	7	6	8	7	4

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Generation					Socio-economic classification (NS-			Country				
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think should be the typical punishment for someone convicted of each of these crimes?

Murder

Either a fine or community service	0	1	1	0	0	0	0	0	0	0	0	0	0
Being either flogged or put in stocks and pelted, but no prison	0	0	0	0	0	0	0	0	0	0	0	0	0
A prison sentence of less than 1 year	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 years prison sentence	0	0	0	0	0	0	0	0	0	0	0	1	0
5-9 years prison sentence	1	1	1	1	1	0	1	1	0	1	0	1	0
10-20 years prison sentence	4	6	4	4	5	0	5	4	4	4	5	6	0
Over 20 years prison sentence	50	56	46	51	51	55	60	50	39	51	46	51	25
Death penalty	36	26	38	39	38	36	28	37	47	36	40	29	65
Other	1	2	1	1	2	0	1	1	2	1	0	3	0
Don't know	6	7	9	5	3	9	4	7	7	6	8	9	9

Rape

Either a fine or community service	0	1	0	0	0	0	0	0	0	0	0	0	0
Being either flogged or put in stocks and pelted, but no prison	1	0	1	1	1	0	1	1	0	0	2	1	0
A prison sentence of less than 1 year	0	1	0	0	0	3	0	0	0	0	0	0	0
1-4 years prison sentence	2	1	3	4	2	0	3	1	3	3	3	1	0
5-9 years prison sentence	10	7	7	11	14	17	10	9	11	10	10	10	22
10-20 years prison sentence	28	22	23	30	36	50	31	30	27	28	33	32	21
Over 20 years prison sentence	37	38	40	38	35	21	40	40	32	39	32	36	17
Death penalty	13	23	17	11	7	4	9	11	18	13	14	10	30
Other	1	1	1	1	1	0	1	1	2	1	0	1	0
Don't know	6	7	9	6	4	5	5	7	6	6	6	9	9

Shoplifting

Either a fine or community service	40	59	42	35	32	35	42	39	33	39	37	45	40
Being either flogged or put in stocks and pelted, but no prison	8	6	6	10	9	12	7	7	10	8	8	4	3
A prison sentence of less than 1 year	22	15	19	24	26	19	24	22	21	22	18	22	26
1-4 years prison sentence	17	8	16	19	20	20	18	17	17	17	24	11	18
5-9 years prison sentence	4	4	4	3	6	5	3	4	4	4	3	3	4
10-20 years prison sentence	1	0	2	1	0	0	1	0	2	1	2	1	0
Over 20 years prison sentence	1	0	1	1	2	0	0	2	2	1	0	1	0
Death penalty	1	0	1	1	0	4	0	0	1	1	1	1	0
Other	1	0	1	1	1	0	0	1	1	1	0	2	0
Don't know	7	7	9	6	4	5	5	7	7	7	8	8	9

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think should be the typical punishment for someone convicted of each of these crimes?

Murder

Either a fine or community service	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	1	0
Being either flogged or put in stocks and pelted, but no prison	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
A prison sentence of less than 1 year	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 years prison sentence	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
5-9 years prison sentence	1	1	1	0	1	0	1	1	1	1	1	1	1	1	1	2	1
10-20 years prison sentence	4	4	3	7	4	3	4	6	4	4	6	4	5	5	2	8	4
Over 20 years prison sentence	50	49	46	62	52	40	50	59	52	45	54	51	47	53	44	60	52
Death penalty	36	38	40	24	36	47	36	27	37	38	30	36	36	35	40	20	37
Other	1	1	1	2	1	1	2	2	1	2	2	1	2	1	1	1	2
Don't know	6	7	7	4	5	8	7	4	5	9	7	6	6	5	11	7	4

Rape

Either a fine or community service	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Being either flogged or put in stocks and pelted, but no prison	1	1	0	1	0	0	1	1	1	0	0	0	1	1	0	0	0
A prison sentence of less than 1 year	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
1-4 years prison sentence	2	2	2	3	3	2	2	3	2	3	2	2	5	3	2	2	1
5-9 years prison sentence	10	9	8	10	11	12	9	10	11	9	7	11	7	9	10	9	13
10-20 years prison sentence	28	26	27	29	30	28	27	30	31	25	23	30	21	29	25	23	37
Over 20 years prison sentence	37	39	40	39	38	34	38	39	39	34	39	37	41	39	35	38	36
Death penalty	13	15	12	13	12	15	15	9	10	18	19	12	16	14	14	20	6
Other	1	1	1	1	1	1	1	1	1	1	2	1	0	1	1	0	1
Don't know	6	7	8	4	5	7	7	5	5	8	8	6	7	4	11	8	4

Shoplifting

Either a fine or community service	40	39	37	46	38	30	41	46	36	41	52	40	38	43	33	62	33
Being either flogged or put in stocks and pelted, but no prison	8	10	8	8	8	10	8	6	8	9	8	7	13	7	9	3	9
A prison sentence of less than 1 year	22	20	23	17	24	22	21	22	25	17	18	22	17	23	20	18	27
1-4 years prison sentence	17	16	16	16	18	20	17	14	19	15	9	17	16	15	22	6	20
5-9 years prison sentence	4	3	5	4	5	5	3	4	3	6	3	4	5	4	2	3	5
10-20 years prison sentence	1	1	1	1	0	2	0	1	1	1	1	1	1	1	1	0	0
Over 20 years prison sentence	1	2	1	2	1	2	1	1	1	1	0	1	1	1	1	0	1
Death penalty	1	1	1	0	0	1	1	0	1	0	1	0	1	1	0	1	0
Other	1	1	0	0	1	1	1	1	1	1	1	1	0	1	1	0	1
Don't know	7	8	8	4	6	8	7	5	6	9	7	7	7	5	13	6	4

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think should be the typical punishment for someone convicted of each of these crimes?

Murder

Either a fine or community service	0	1	0	0	0	0	0	4	1	1
Being either flogged or put in stocks and pelted, but no prison	0	0	0	0	0	0	0	1	0	0
A prison sentence of less than 1 year	0	0	0	0	0	0	0	0	0	0
1-4 years prison sentence	0	0	0	0	0	0	0	0	0	0
5-9 years prison sentence	1	0	2	1	1	1	2	3	1	1
10-20 years prison sentence	4	3	6	6	6	5	5	3	5	4
Over 20 years prison sentence	50	44	49	58	63	58	56	56	57	55
Death penalty	36	39	37	29	25	30	32	26	30	32
Other	1	2	3	2	1	1	1	1	1	1
Don't know	6	10	4	4	4	5	5	6	5	5

Rape

Either a fine or community service	0	1	0	0	0	0	0	1	1	0
Being either flogged or put in stocks and pelted, but no prison	1	1	0	0	0	0	0	1	1	1
A prison sentence of less than 1 year	0	0	0	0	0	0	1	1	0	1
1-4 years prison sentence	2	1	2	3	3	3	1	6	3	2
5-9 years prison sentence	10	10	15	11	9	12	10	13	14	9
10-20 years prison sentence	28	20	33	32	33	30	33	28	33	27
Over 20 years prison sentence	37	37	34	37	41	40	39	27	30	39
Death penalty	13	19	10	11	8	10	9	15	13	15
Other	1	1	1	1	1	1	0	1	1	1
Don't know	6	10	4	4	4	5	6	7	5	5

Shoplifting

Either a fine or community service	40	41	37	43	42	42	40	43	35	47
Being either flogged or put in stocks and pelted, but no prison	8	10	10	8	9	8	10	19	13	9
A prison sentence of less than 1 year	22	15	21	23	24	21	23	14	22	21
1-4 years prison sentence	17	14	19	16	15	16	17	15	18	13
5-9 years prison sentence	4	6	5	4	4	4	1	0	4	4
10-20 years prison sentence	1	1	1	1	1	1	1	1	1	1
Over 20 years prison sentence	1	1	0	0	0	1	0	0	0	1
Death penalty	1	1	1	0	0	0	1	0	0	0
Other	1	0	0	1	1	1	1	0	0	1
Don't know	7	11	5	4	5	5	5	7	7	5

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Social media used (last month)													
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think should be the typical punishment for someone convicted of each of these crimes?

Murder

Either a fine or community service	0	1	0	0	0	0	1	1	0	1	0	0	0	0	2
Being either flogged or put in stocks and pelted, but no prison	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0
A prison sentence of less than 1 year	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 years prison sentence	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
5-9 years prison sentence	1	1	1	0	0	1	1	0	1	1	2	1	1	1	2
10-20 years prison sentence	4	4	5	7	4	3	5	4	4	3	3	3	5	5	4
Over 20 years prison sentence	50	54	55	60	49	54	59	57	54	51	58	50	50	45	41
Death penalty	36	34	33	25	39	36	30	29	32	36	29	36	35	39	39
Other	1	1	1	1	1	1	1	1	1	0	2	1	1	5	2
Don't know	6	4	5	8	6	5	3	7	7	6	6	7	7	6	10

Rape

Either a fine or community service	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Being either flogged or put in stocks and pelted, but no prison	1	0	1	1	1	0	0	1	0	1	0	0	1	2	0
A prison sentence of less than 1 year	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
1-4 years prison sentence	2	2	3	2	3	3	2	2	2	1	2	3	3	1	2
5-9 years prison sentence	10	12	11	10	11	7	9	8	9	5	9	6	10	10	11
10-20 years prison sentence	28	32	33	31	28	25	30	25	25	20	29	26	26	28	25
Over 20 years prison sentence	37	39	37	34	38	42	42	44	40	43	38	36	37	38	30
Death penalty	13	9	10	13	13	17	12	12	15	24	15	21	14	15	20
Other	1	1	1	1	1	1	1	1	1	0	1	0	1	1	1
Don't know	6	4	5	8	6	6	4	8	7	7	6	7	7	5	10

Shoplifting

Either a fine or community service	40	40	40	48	39	44	49	55	47	52	52	45	44	28	41
Being either flogged or put in stocks and pelted, but no prison	8	8	6	9	8	10	8	7	7	7	7	8	8	8	4
A prison sentence of less than 1 year	22	24	25	18	22	21	22	18	19	17	21	17	22	21	16
1-4 years prison sentence	17	18	17	12	17	14	13	6	15	10	9	15	13	23	23
5-9 years prison sentence	4	3	3	1	4	2	4	4	3	4	2	4	3	7	3
10-20 years prison sentence	1	0	1	0	1	1	0	0	1	2	1	1	1	0	0
Over 20 years prison sentence	1	1	1	1	1	1	0	1	1	1	0	1	1	3	1
Death penalty	1	0	0	0	1	0	0	0	0	1	1	1	1	2	0
Other	1	0	1	1	1	1	0	0	0	0	1	0	1	1	0
Don't know	7	5	6	9	6	6	4	8	7	7	6	8	7	6	12

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Weighted Sample Unweighted Sample	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
	1797	191	772	728	1045	697	773	547	315
	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think should be the typical punishment for someone convicted of each of these crimes?

Murder

Either a fine or community service	0	0	0	0	0	0	0	0	1
Being either flogged or put in stocks and pelted, but no prison	0	0	0	0	0	1	0	0	0
A prison sentence of less than 1 year	0	0	0	0	0	0	0	0	0
1-4 years prison sentence	0	0	0	0	0	0	0	0	1
5-9 years prison sentence	1	0	1	1	1	1	0	0	2
10-20 years prison sentence	4	1	3	7	5	3	6	2	3
Over 20 years prison sentence	50	35	48	56	57	43	61	49	39
Death penalty	36	56	38	31	31	44	27	41	47
Other	1	1	1	1	1	2	1	2	2
Don't know	6	7	8	4	5	7	4	5	7

Rape

Either a fine or community service	0	0	0	0	0	0	0	0	0
Being either flogged or put in stocks and pelted, but no prison	1	1	0	1	0	1	0	1	1
A prison sentence of less than 1 year	0	0	0	0	0	1	0	0	0
1-4 years prison sentence	2	2	2	3	2	3	2	3	3
5-9 years prison sentence	10	6	10	11	11	9	11	11	7
10-20 years prison sentence	28	19	29	30	32	23	34	26	22
Over 20 years prison sentence	37	42	36	39	39	37	40	38	36
Death penalty	13	22	13	10	9	19	7	15	22
Other	1	1	1	1	1	1	1	1	1
Don't know	6	6	8	5	5	7	4	5	7

Shoplifting

Either a fine or community service	40	35	40	40	43	35	48	36	31
Being either flogged or put in stocks and pelted, but no prison	8	7	8	8	7	8	5	10	11
A prison sentence of less than 1 year	22	16	21	24	25	18	23	22	17
1-4 years prison sentence	17	24	16	16	15	20	15	18	21
5-9 years prison sentence	4	7	4	4	3	6	2	4	9
10-20 years prison sentence	1	1	1	1	0	1	0	1	3
Over 20 years prison sentence	1	3	1	1	0	2	1	1	2
Death penalty	1	2	0	1	1	1	1	1	0
Other	1	1	0	1	1	1	1	1	0
Don't know	7	5	9	5	5	8	4	6	6

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Fieldwork: 23rd - 27th March 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample		1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample		1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Sexual assault																				
	Either a fine or community service	0	1	0	0	1	1	1	0	0	0	0	0	1	0	0	1	0	0	1
	Being either flogged or put in stocks and pelted, but no prison	2	3	0	2	3	1	3	0	3	4	0	1	3	2	1	2	2	1	2
	A prison sentence of less than 1 year	2	3	0	2	1	1	2	1	2	2	1	1	2	3	1	1	2	1	2
	1-4 years prison sentence	12	12	12	17	13	12	10	13	14	11	16	14	12	15	10	11	11	15	13
	5-9 years prison sentence	22	26	21	27	22	21	24	25	26	23	18	24	23	22	22	19	19	24	25
	10-20 years prison sentence	29	29	37	31	30	32	30	32	32	26	33	32	28	28	31	28	26	29	34
	Over 20 years prison sentence	21	20	20	12	20	21	22	21	14	19	22	18	20	17	23	21	23	20	17
	Death penalty	5	1	2	4	6	4	3	3	3	9	3	2	6	5	5	10	7	4	1
	Other	1	0	0	1	1	0	0	0	2	1	0	1	1	0	1	0	1	1	1
	Don't know	7	5	7	5	4	6	5	4	3	5	6	6	6	7	6	7	9	6	4
Robbery (stealing from a person using force or the threat of force)																				
	Either a fine or community service	2	2	2	1	3	3	1	2	2	0	2	2	1	2	1	4	2	2	1
	Being either flogged or put in stocks and pelted, but no prison	3	3	4	1	5	2	3	3	1	9	1	2	5	4	3	5	4	2	3
	A prison sentence of less than 1 year	8	8	6	11	4	9	6	8	7	3	9	8	6	7	8	9	8	9	5
	1-4 years prison sentence	26	23	25	25	18	34	20	29	27	14	38	28	21	24	27	30	27	23	24
	5-9 years prison sentence	28	32	28	33	32	28	31	29	34	33	24	31	28	29	28	25	26	30	33
	10-20 years prison sentence	20	22	22	21	25	14	25	20	18	27	20	19	25	19	22	15	18	23	25
	Over 20 years prison sentence	5	5	4	3	7	4	7	3	5	6	2	4	6	6	4	5	5	5	5
	Death penalty	1	1	2	0	2	0	1	1	0	3	0	1	2	2	0	0	2	1	1
	Other	0	0	0	1	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0
	Don't know	7	5	6	4	4	5	5	4	4	4	4	6	5	7	6	7	9	5	4

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Generation					Socio-economic classification (NS-)			Country			
	Total	Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
Sexual assault													
Either a fine or community service	0	0	0	1	0	2	0	1	1	1	0	0	0
Being either flogged or put in stocks and pelted, but no prison	2	2	2	1	2	0	2	2	1	2	1	3	0
A prison sentence of less than 1 year	2	1	2	2	2	0	2	1	1	2	1	0	0
1-4 years prison sentence	12	10	10	14	15	20	13	12	11	12	11	11	29
5-9 years prison sentence	22	19	18	25	24	32	25	21	21	22	17	30	4
10-20 years prison sentence	29	27	28	28	33	30	31	29	28	29	37	28	26
Over 20 years prison sentence	21	24	24	19	18	7	17	22	21	21	17	15	24
Death penalty	5	8	6	6	1	4	3	4	8	5	8	4	8
Other	1	0	1	0	1	0	1	1	0	1	0	1	0
Don't know	7	8	9	6	4	5	5	7	7	6	7	8	9
Robbery (stealing from a person using force or the threat of force)													
Either a fine or community service	2	4	2	1	1	0	1	1	3	2	2	2	0
Being either flogged or put in stocks and pelted, but no prison	3	5	4	2	3	6	2	4	5	4	2	1	0
A prison sentence of less than 1 year	8	9	8	9	6	2	8	7	6	7	2	12	11
1-4 years prison sentence	26	28	26	26	24	17	28	24	23	25	27	31	31
5-9 years prison sentence	28	26	26	28	32	39	30	31	25	29	30	25	15
10-20 years prison sentence	20	18	16	22	25	19	21	19	23	21	19	16	26
Over 20 years prison sentence	5	3	5	5	5	11	4	7	6	5	10	3	8
Death penalty	1	0	1	2	1	0	1	1	2	1	2	1	0
Other	0	0	1	0	0	0	0	0	0	0	0	1	0
Don't know	7	7	10	5	4	5	6	7	7	6	6	8	9

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Region in England					Education level			Tenure			Ethnicity		Work status			
		Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample		1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample		1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Sexual assault																		
	Either a fine or community service	0	0	1	0	1	0	0	1	1	0	0	1	0	0	1	0	1
	Being either flogged or put in stocks and pelted, but no prison	2	1	2	1	2	1	2	2	2	1	2	2	2	1	0	2	2
	A prison sentence of less than 1 year	2	1	3	2	2	1	1	2	1	2	1	1	3	2	2	3	2
	1-4 years prison sentence	12	12	9	18	11	14	9	14	13	11	12	12	13	12	11	12	13
	5-9 years prison sentence	22	20	21	21	24	22	22	21	24	19	17	23	19	25	14	19	26
	10-20 years prison sentence	29	29	30	29	28	25	30	31	31	26	29	30	25	26	34	26	34
	Over 20 years prison sentence	21	20	23	19	22	21	20	21	19	23	23	20	23	23	20	24	16
	Death penalty	5	7	3	3	4	6	7	2	4	8	6	4	8	5	7	7	2
	Other	1	0	0	2	0	0	1	1	1	1	0	1	0	0	1	0	1
	Don't know	7	8	8	5	5	8	7	5	5	10	8	6	8	5	11	7	4
Robbery (stealing from a person using force or the threat of force)																		
	Either a fine or community service	2	2	2	2	1	3	1	2	1	2	4	2	2	1	2	4	1
	Being either flogged or put in stocks and pelted, but no prison	3	5	4	5	3	2	5	3	3	4	5	3	5	4	4	2	2
	A prison sentence of less than 1 year	8	8	6	7	7	8	6	9	8	9	6	7	10	8	8	11	4
	1-4 years prison sentence	26	24	24	26	25	27	26	24	25	26	29	26	24	30	17	37	25
	5-9 years prison sentence	28	30	26	29	30	23	30	31	30	27	21	29	21	30	25	20	33
	10-20 years prison sentence	20	18	23	20	22	21	20	21	22	16	23	21	20	17	25	13	24
	Over 20 years prison sentence	5	4	5	6	5	7	4	4	5	6	2	4	8	4	7	4	5
	Death penalty	1	2	1	0	1	2	1	1	1	1	1	1	1	2	1	1	1
	Other	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	Don't know	7	7	8	5	6	7	7	6	5	9	8	6	7	5	11	8	4

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
Sexual assault										
Either a fine or community service	0	0	0	0	1	0	0	2	1	0
Being either flogged or put in stocks and pelted, but no prison	2	4	2	2	2	1	4	5	4	2
A prison sentence of less than 1 year	2	0	1	3	2	2	3	5	2	2
1-4 years prison sentence	12	13	15	14	12	15	14	15	18	13
5-9 years prison sentence	22	17	23	23	25	24	18	15	23	22
10-20 years prison sentence	29	28	34	30	31	28	35	25	24	27
Over 20 years prison sentence	21	19	17	19	19	19	16	17	19	22
Death penalty	5	7	3	3	3	3	5	4	2	5
Other	1	0	0	1	1	1	1	2	1	1
Don't know	7	11	4	5	5	6	6	11	6	6
Robbery (stealing from a person using force or the threat of force)										
Either a fine or community service	2	3	2	1	1	1	2	1	3	1
Being either flogged or put in stocks and pelted, but no prison	3	4	6	3	2	3	2	6	3	4
A prison sentence of less than 1 year	8	11	7	9	7	8	10	12	4	9
1-4 years prison sentence	26	21	23	26	28	29	22	27	26	28
5-9 years prison sentence	28	25	29	31	34	30	31	22	34	29
10-20 years prison sentence	20	21	23	21	19	19	23	16	18	18
Over 20 years prison sentence	5	4	5	4	4	4	3	5	6	4
Death penalty	1	1	1	1	0	1	2	1	2	1
Other	0	0	0	0	0	0	0	1	1	0
Don't know	7	10	4	4	5	5	5	9	5	5

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)													
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month		
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58		
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Sexual assault																	
Either a fine or community service	0	1	0	0	0	1	0	0	0	0	0	0	0	0	5		
Being either flogged or put in stocks and pelted, but no prison	2	2	1	2	2	2	2	0	1	2	2	1	2	3	2		
A prison sentence of less than 1 year	2	2	1	2	2	3	2	2	2	1	2	1	2	3	0		
1-4 years prison sentence	12	14	14	15	13	10	12	10	11	11	11	9	13	8	10		
5-9 years prison sentence	22	25	26	23	22	24	25	18	21	14	27	20	21	20	22		
10-20 years prison sentence	29	30	30	29	28	25	26	28	27	31	25	27	27	35	35		
Over 20 years prison sentence	21	18	19	13	22	23	24	28	24	24	18	25	22	17	4		
Death penalty	5	3	3	6	4	6	4	3	5	10	7	8	5	7	11		
Other	1	0	1	1	1	1	1	0	1	0	1	0	1	0	0		
Don't know	7	5	5	9	6	6	5	10	7	8	7	9	8	6	10		
Robbery (stealing from a person using force or the threat of force)																	
Either a fine or community service	2	2	2	0	2	2	1	3	1	3	1	2	2	2	5		
Being either flogged or put in stocks and pelted, but no prison	3	3	3	3	4	5	4	5	4	6	4	4	4	5	2		
A prison sentence of less than 1 year	8	8	7	9	8	9	7	6	9	8	7	9	8	6	2		
1-4 years prison sentence	26	25	26	24	25	25	28	29	26	25	26	27	27	26	23		
5-9 years prison sentence	28	31	31	31	29	29	31	30	28	27	30	26	27	21	24		
10-20 years prison sentence	20	21	22	18	22	19	20	17	19	19	17	20	19	28	19		
Over 20 years prison sentence	5	5	4	3	5	5	4	3	5	5	5	4	4	4	11		
Death penalty	1	1	1	2	1	1	1	0	1	0	1	1	1	3	2		
Other	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0		
Don't know	7	4	5	9	6	5	5	8	7	7	7	7	7	5	12		

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Fieldwork: 23rd - 27th March 2026

		Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
		Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample		1797	191	772	728	1045	697	773	547	315
Unweighted Sample		1797	133	751	793	1069	679	789	543	320
		%	%	%	%	%	%	%	%	%
Sexual assault										
	Either a fine or community service	0	1	0	0	0	0	0	0	1
	Being either flogged or put in stocks and pelted, but no prison	2	3	1	2	2	1	2	2	1
	A prison sentence of less than 1 year	2	1	1	2	2	2	2	2	0
	1-4 years prison sentence	12	9	11	15	15	8	15	10	9
	5-9 years prison sentence	22	17	23	22	24	20	25	23	17
	10-20 years prison sentence	29	19	31	30	29	30	31	31	29
	Over 20 years prison sentence	21	34	20	19	19	24	18	22	26
	Death penalty	5	9	4	4	3	7	2	4	10
	Other	1	1	0	1	1	0	1	0	1
	Don't know	7	6	8	5	5	7	4	5	7
Robbery (stealing from a person using force or the threat of force)										
	Either a fine or community service	2	1	2	1	1	3	1	3	2
	Being either flogged or put in stocks and pelted, but no prison	3	4	4	3	2	5	2	4	6
	A prison sentence of less than 1 year	8	10	7	7	8	8	8	8	8
	1-4 years prison sentence	26	28	25	25	26	25	27	24	23
	5-9 years prison sentence	28	18	28	31	33	23	33	28	22
	10-20 years prison sentence	20	22	18	24	20	22	21	20	24
	Over 20 years prison sentence	5	8	5	4	4	6	3	6	8
	Death penalty	1	3	1	1	1	2	1	2	1
	Other	0	0	0	0	0	0	0	0	0
	Don't know	7	6	8	5	5	7	4	5	6

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

Fieldwork: 23rd - 27th March 2020

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	1797	215	244	162	313	294	313	446	162	189	96	636	640	872	925	189	742	446	421
Unweighted Sample	1797	207	261	185	288	312	270	471	192	175	106	704	605	815	982	152	734	460	451
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Theft (taking someone's property but without the use or threat of force)																			
Either a fine or community service	19	11	23	22	14	28	13	25	24	13	26	22	16	17	20	27	18	17	18
Being either flogged or put in stocks and pelted, but no prison	6	9	6	3	7	4	8	4	5	7	2	4	9	8	5	8	5	7	7
A prison sentence of less than 1 year	23	22	21	21	23	25	22	24	23	21	30	25	21	23	23	19	25	24	21
1-4 years prison sentence	29	35	27	33	33	27	34	29	33	33	27	31	30	29	30	24	28	30	33
5-9 years prison sentence	10	13	11	11	8	8	12	8	10	11	6	8	11	9	10	10	8	10	12
10-20 years prison sentence	3	4	3	1	7	2	3	3	1	7	4	3	4	4	3	3	4	4	3
Over 20 years prison sentence	1	1	1	1	2	1	1	1	0	3	1	1	1	1	1	1	1	2	0
Death penalty	1	1	1	0	1	0	1	1	0	0	0	0	1	1	0	0	1	0	1
Other	1	0	1	2	1	1	0	0	2	0	1	1	1	1	1	1	1	1	1
Don't know	7	4	6	5	4	5	5	5	3	5	4	6	6	7	6	6	9	5	4

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Total	Generation					Socio-economic classification (NS-)			Country			
		Gen Z (18-29)	Millennial (30-45)	Gen X (46-61)	Boomer (62-80)	Silent Generation (81+)	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	1797	282	525	466	495	29	607	403	537	1504	93	149	50
Unweighted Sample	1797	251	522	469	524	31	678	401	458	1536	97	142	22
	%	%	%	%	%	%	%	%	%	%	%	%	%
Theft (taking someone's property but without the use or threat of force)													
Either a fine or community service	19	25	18	17	17	21	20	18	15	18	13	26	16
Being either flogged or put in stocks and pelted, but no prison	6	7	5	7	6	17	5	5	8	7	7	5	3
A prison sentence of less than 1 year	23	22	22	25	23	11	25	22	23	23	24	24	33
1-4 years prison sentence	29	25	28	31	32	25	30	31	30	30	29	24	27
5-9 years prison sentence	10	10	9	7	13	17	9	10	9	10	9	7	12
10-20 years prison sentence	3	3	4	5	2	3	4	3	4	3	7	4	0
Over 20 years prison sentence	1	1	1	1	1	0	1	1	2	1	2	1	0
Death penalty	1	0	1	1	1	0	0	0	2	1	1	1	0
Other	1	1	1	1	1	0	1	1	0	1	0	1	0
Don't know	7	7	10	5	4	5	6	7	7	6	8	8	9

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Region in England					Education level			Tenure			Ethnicity		Work status			
	Total	North	Midlands	London	South	Low	Medium	High	Own	Rent	Other	White	Non-white	Full Time	Part Time	Student	Retired
Weighted Sample	1797	413	286	207	598	480	708	609	1085	483	230	1483	261	741	295	99	410
Unweighted Sample	1797	406	301	219	610	431	676	690	1121	466	210	1462	276	734	276	97	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Theft (taking someone's property but without the use or threat of force)																	
Either a fine or community service	19	18	18	24	17	17	19	19	19	18	21	19	18	18	16	29	16
Being either flogged or put in stocks and pelted, but no prison	6	7	6	7	6	8	6	5	5	8	9	6	9	6	7	6	7
A prison sentence of less than 1 year	23	24	21	20	23	22	22	25	24	22	21	23	23	25	18	23	24
1-4 years prison sentence	29	28	31	27	32	26	30	31	31	27	28	31	22	31	29	25	32
5-9 years prison sentence	10	10	10	11	10	11	10	8	10	8	12	10	11	8	12	6	12
10-20 years prison sentence	3	3	4	4	3	4	3	3	3	5	1	3	5	4	2	3	3
Over 20 years prison sentence	1	1	1	2	1	1	1	1	1	2	0	1	1	1	2	0	1
Death penalty	1	1	1	0	0	1	0	1	1	0	1	1	1	1	0	0	1
Other	1	0	2	1	1	1	1	1	1	1	0	1	1	1	2	2	0
Don't know	7	7	7	4	6	8	7	5	5	9	8	6	8	5	12	6	4

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

		Source of news								
	Total	Not Working	A printed copy of a newspaper	A newspaper's website	A news website not associated with a newspaper	A news app on a mobile or tablet device	A printed copy of a magazine	An online magazine	Email newsletters or RSS feeds	Social network websites
Weighted Sample	1797	253	286	609	388	526	106	93	101	647
Unweighted Sample	1797	245	304	654	419	555	116	101	114	655
	%	%	%	%	%	%	%	%	%	%
Theft (taking someone's property but without the use or threat of force)										
Either a fine or community service	19	23	18	21	19	21	20	25	25	23
Being either flogged or put in stocks and pelted, but no prison	6	7	9	5	6	6	7	3	10	7
A prison sentence of less than 1 year	23	22	21	24	26	27	20	17	18	24
1-4 years prison sentence	29	22	33	31	29	30	33	31	30	28
5-9 years prison sentence	10	11	12	10	12	6	10	10	8	9
10-20 years prison sentence	3	3	3	3	2	2	3	3	4	3
Over 20 years prison sentence	1	2	1	0	1	1	0	0	1	1
Death penalty	1	0	0	0	0	0	0	1	0	0
Other	1	0	0	1	1	1	1	0	0	1
Don't know	7	10	3	4	5	5	6	8	4	5

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

				Social media used (last month)											
	Total	Television	Radio	Podcasts	Facebook	X	LinkedIn	Pinterest	Instagram	Snapchat	Reddit	TikTok	Youtube	N/A - not currently a member of any	N/A- Not used any in the last month
Weighted Sample	1797	924	705	238	1207	325	344	199	886	235	221	404	921	154	58
Unweighted Sample	1797	962	731	256	1209	318	360	200	885	211	226	380	895	156	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Theft (taking someone's property but without the use or threat of force)															
Either a fine or community service	19	20	20	25	18	22	21	22	20	20	23	21	20	17	23
Being either flogged or put in stocks and pelted, but no prison	6	6	7	6	7	7	6	8	5	8	6	7	7	7	3
A prison sentence of less than 1 year	23	23	22	23	25	24	24	26	25	20	22	24	24	19	9
1-4 years prison sentence	29	32	32	24	29	30	31	27	29	31	30	25	29	29	32
5-9 years prison sentence	10	10	8	10	10	7	8	4	8	9	8	8	8	13	12
10-20 years prison sentence	3	3	4	1	3	2	3	3	3	3	2	4	3	3	5
Over 20 years prison sentence	1	1	1	1	1	1	1	1	1	2	1	1	1	3	3
Death penalty	1	1	0	0	1	0	0	0	1	0	1	1	1	2	0
Other	1	1	1	1	1	1	1	1	0	1	2	0	1	1	0
Don't know	7	4	5	8	6	6	4	7	7	7	5	8	7	7	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 1797 Adults in the UK
Fieldwork: 23rd - 27th March 2026

	Political attention				Safety walking on the street after		Quality of life affected by fear of crime		
	Total	Low	Medium	High	Safe	Not safe	Low effect (0-3)	Mid effect (4-6)	High effect (7-10)
Weighted Sample	1797	191	772	728	1045	697	773	547	315
Unweighted Sample	1797	133	751	793	1069	679	789	543	320
	%	%	%	%	%	%	%	%	%
Theft (taking someone's property but without the use or threat of force)									
Either a fine or community service	19	15	17	21	20	17	20	18	16
Being either flogged or put in stocks and pelted, but no prison	6	6	6	7	6	7	6	8	7
A prison sentence of less than 1 year	23	27	23	22	26	20	27	21	19
1-4 years prison sentence	29	24	30	30	30	29	32	31	28
5-9 years prison sentence	10	11	10	10	9	12	8	10	13
10-20 years prison sentence	3	4	4	3	2	5	2	3	8
Over 20 years prison sentence	1	3	1	1	1	1	1	2	0
Death penalty	1	3	0	1	1	1	0	1	1
Other	1	1	1	1	1	1	1	1	1
Don't know	7	5	8	5	5	7	3	6	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.