



Justin Trudeau - CA
Fieldwork Dates: 20th - 25th September 2019

Conducted by YouGov
On behalf of YouGov RealTime

© Yougov plc 2019



BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1001 adults. Fieldwork was undertaken between 20th - 25th September 2019. The survey was carried out online. The figures have been weighted and are representative of all Canadian adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime

Justin Trudeau

Fieldwork Dates: 20th - 25th September 2019



Total	Gender		Age Groups					Region grouped						
	Male	Female	18-24	25-34	35-44	45-54	55+	British Columbia	Prairies	Atlantic	Northern	Ontario	Quebec	Heard a lot
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

HYJ_q1. Overall, do you have a favourable or unfavourable opinion of Canadian Prime Minister Justin Trudeau?

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
Very favourable	13%	13%	12%	8%	17%	14%	12%	12%	6%	9%	12%	52%	14%	18%	15%
				*							*	**	H	H.I	O.Q
Somewhat favourable	30%	30%	30%	37%	39%	28%	32%	25%	33%	19%	32%	-	30%	37%	29%
				G*	G				I		I*	**	I	I	
Somewhat unfavourable	20%	16%	24%	23%	21%	16%	20%	20%	22%	21%	22%	-	18%	21%	19%
			A	*					*		**				
Very unfavourable	33%	38%	29%	22%	18%	36%	33%	40%	35%	50%	28%	48%	34%	19%	36%
		B	*			C.D	D	C.D	M	H.J.L.M	*	**	M		O.Q
Don't know	4%	2%	5%	8%	4%	4%	2%	3%	3%	2%	6%	-	3%	6%	1%
		A	G*						*		**				
Not applicable – I don't know who Justin Trudeau is	0%	1%	-	2%	1%	1%	-	-	1%	-	-	-	1%	-	0%
		B	G*						*		**				
Net: Favorable	43%	43%	42%	45%	56%	43%	44%	36%	40%	27%	45%	52%	43%	55%	43%
				*	E.F.G				I		I*	**	I	H.I.L	
Net: Unfavorable	53%	54%	52%	45%	39%	52%	54%	61%	57%	71%	50%	48%	53%	39%	55%
			*		D		D	C.D	M	H.J.L.M	*	**	M		P

HYJ_q2. A recent news story came out about Justin Trudeau, the Prime Minister of Canada, appearing in a yearbook photo wearing brownface makeup, a turban, and robes to an Arabian Nights themed party at the private school where he was a teacher in 2001... How much, if at all, have you heard about this?

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
Heard a lot	69%	73%	65%	45%	61%	60%	68%	82%	75%	71%	66%	48%	70%	62%	100%
		B	*	C	C	C	C	C.D.E.F	M		*	**		O.P.Q	
Heard a little	25%	23%	27%	41%	30%	32%	27%	15%	20%	23%	28%	28%	23%	30%	-
			F.G*	G	G	G	G				*	**		H	
Heard nothing at all	6%	4%	8%	14%	9%	8%	5%	3%	5%	5%	6%	24%	7%	7%	-
		A	F.G*	G	G	G	G				*	**			

For the following questions when we refer to blackface or brownface, we mean someone using dark make-up or paint to give one's self the appearance of being a black or brown person... Do you think it is or is not racist if a white person wears each of the following? Please select one option on each row.

HYJ_q4_1. Brownface makeup

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
It is racist	38%	41%	35%	54%	41%	35%	33%	36%	46%	54%	28%	48%	40%	20%	41%
		B		E.F.G*					J.M	J.L.M	*	**	M		P
It is not racist	46%	43%	49%	28%	43%	52%	49%	49%	42%	32%	52%	52%	42%	66%	45%
			*	C	C	C	C	C			I*	**	I	H.I.J.L	
Don't know	16%	16%	16%	18%	16%	13%	18%	16%	11%	15%	19%	-	18%	14%	14%
			*								*	**			

HYJ_q4_2. Blackface makeup

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
It is racist	41%	45%	37%	59%	46%	36%	36%	37%	46%	56%	31%	76%	44%	23%	43%
		B		E.F.G*	G				J.M	J.L.M	*	**	J.M		P

YouGov RealTime

Justin Trudeau

Fieldwork Dates: 20th - 25th September 2019



Total	Awareness of recent news story		
	Heard a little	Heard nothing at all	Net: Heard at least a little
	O	P	Q

HYJ_q1. Overall, do you have a favourable or unfavourable opinion of Canadian Prime Minister Justin Trudeau?

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
Very favourable	13%	8%	11%	13%
			*	O
Somewhat favourable	30%	34%	27%	30%
			*	
Somewhat unfavourable	20%	24%	13%	20%
			*	
Very unfavourable	33%	27%	27%	34%
			*	O
Don't know	4%	7%	18%	3%
		N.Q	N.O.Q*	N
Not applicable – I don't know who Justin Trudeau is	0%	-	4%	0%
			N.O.Q*	
Net: Favorable	43%	42%	38%	43%
			*	
Net: Unfavorable	53%	51%	40%	54%
			*	P

HYJ_q2. A recent news story came out about Justin Trudeau, the Prime Minister of Canada, appearing in a yearbook photo wearing brownface makeup, a turban, and robes to an Arabian Nights themed party at the private school where he was a teacher in 2001... How much, if at all, have you heard about this?

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
Heard a lot	69%	-	-	74%
			*	O,P
Heard a little	25%	100%	-	26%
		N.P.Q	*	N,P
Heard nothing at all	6%	-	100%	-
			N.O.Q*	

For the following questions when we refer to blackface or brownface, we mean someone using dark make-up or paint to give one's self the appearance of being a black or brown person... Do you think it is or is not racist if a white person wears each of the following? Please select one option on each row.

HYJ_q4_1. Brownface makeup

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
It is racist	38%	34%	23%	39%
			*	P
It is not racist	46%	48%	48%	46%
			*	
Don't know	16%	18%	29%	15%
			N.Q*	

HYJ_q4_2. Blackface makeup

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
It is racist	41%	37%	27%	42%
			*	P

YouGov RealTime

Justin Trudeau

Fieldwork Dates: 20th - 25th September 2019



	Total	Gender		Age Groups					Region grouped						Heard a lot
		Male	Female	18-24	25-34	35-44	45-54	55+	British Columbia	Prairies	Atlantic	Northern	Ontario	Quebec	
It is not racist	44%	41%	47%	26%	40%	50%	46%	47%	43%	30%	50%	24%	40%	62%	44%
			A	*	C	C	C	C	I		I*	**	I	H.I.L	
Don't know	15%	14%	16%	15%	14%	14%	17%	16%	11%	15%	19%	-	16%	15%	13%
				*							*	**			

In your opinion, is it acceptable or unacceptable for a white person to wear each of the following? Please select one option on each row.

HYJ_q3_1. Brownface makeup

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
Acceptable	37%	36%	38%	21%	39%	45%	39%	36%	34%	27%	36%	76%	30%	58%	35%
				*	C	C	C	C			*	**		H.I.J.L	
Unacceptable	44%	48%	41%	57%	42%	38%	40%	47%	51%	58%	42%	24%	49%	24%	50%
				D.E.F*					M	J.L.M	M*	**	M		O.P.Q
Don't know	19%	17%	21%	23%	19%	17%	21%	17%	15%	15%	22%	-	22%	18%	15%
				*							*	**			

HYJ_q3_2. Blackface makeup

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
Acceptable	35%	34%	36%	19%	35%	44%	37%	35%	32%	26%	33%	24%	29%	55%	33%
				*	C	C.G	C	C			*	**		H.I.J.L	
Unacceptable	47%	50%	43%	63%	47%	39%	41%	48%	53%	59%	43%	76%	51%	26%	52%
				D.E.F.G*					M	J.M	M*	**	M		O.P.Q
Don't know	18%	16%	21%	18%	18%	17%	22%	18%	15%	15%	24%	-	20%	19%	15%
				*							*	**			

In your opinion, is prior ignorance or not knowing something was offensive at the time an acceptable or unacceptable excuse for having done each of the following? Please select one option on each row.

HYJ_q8_1. Wearing blackface or brownface makeup

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
It is an acceptable excuse	48%	47%	49%	33%	47%	55%	50%	49%	49%	40%	54%	52%	41%	63%	51%
				*		C	C	C			I.L*	**		H.I.L	O.Q
It is an unacceptable excuse	36%	39%	32%	44%	33%	31%	31%	38%	37%	47%	32%	24%	39%	21%	37%
				*					M	J.M	*	**	M		
Don't know	16%	14%	19%	23%	20%	15%	19%	13%	13%	13%	14%	24%	20%	16%	11%
				G*	G		G				*	**	I		

HYJ_q8_2. Posting a racist statement on social media

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
It is an acceptable excuse	17%	20%	14%	14%	19%	19%	19%	15%	23%	12%	22%	24%	16%	18%	18%
				*					I		*	**			
It is an unacceptable excuse	75%	72%	78%	72%	69%	74%	73%	79%	69%	81%	73%	48%	76%	73%	77%
				*				D		H.M	*	**			
Don't know	8%	9%	8%	14%	12%	7%	8%	6%	9%	7%	6%	28%	8%	9%	5%
				G*	G						*	**			

HYJ_q8_3. Making a racist joke

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
It is an acceptable excuse	24%	27%	21%	26%	27%	25%	23%	22%	28%	18%	26%	52%	21%	30%	25%
				*					I		*	**		I.L	P
It is an unacceptable excuse	67%	63%	70%	58%	59%	67%	66%	72%	65%	76%	67%	48%	67%	60%	69%
				*				C.D		H.L.M	*	**			O.Q

YouGov RealTime

Justin Trudeau

Fieldwork Dates: 20th - 25th September 2019



	Total	Awareness of recent news story		
		Heard a little	Heard nothing at all	Net: Heard at least a little
It is not racist	44%	45%	46% *	44%
Don't know	15%	18% N	27% N.Q*	14% N

In your opinion, is it acceptable or unacceptable for a white person to wear each of the following? Please select one option on each row.

HYJ_q3_1. Brownface makeup

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
Acceptable	37%	41%	43% *	37%
Unacceptable	44%	34%	27% *	46% O,P
Don't know	19%	25% N.Q	31% N.Q*	18% N

HYJ_q3_2. Blackface makeup

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
Acceptable	35%	39%	41% *	35%
Unacceptable	47%	37%	30% *	48% O,P
Don't know	18%	24% N.Q	29% N.Q*	18% N

In your opinion, is prior ignorance or not knowing something was offensive at the time an acceptable or unacceptable excuse for having done each of the following? Please select one option on each row.

HYJ_q8_1. Wearing blackface or brownface makeup

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
It is an acceptable excuse	48%	41%	39% *	49% O
It is an unacceptable excuse	36%	33%	28% *	36%
Don't know	16%	26% N.Q	33% N.Q*	15% N

HYJ_q8_2. Posting a racist statement on social media

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
It is an acceptable excuse	17%	16%	10% *	18%
It is an unacceptable excuse	75%	72%	69% *	75%
Don't know	8%	12% N.Q	21% N.Q*	7% N

HYJ_q8_3. Making a racist joke

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
It is an acceptable excuse	24%	25% P	12% *	25% P
It is an unacceptable excuse	67%	62%	63% *	67% O

YouGov RealTime

Justin Trudeau

Fieldwork Dates: 20th - 25th September 2019



	Total	Gender		Age Groups					Region grouped						
		Male	Female	18-24	25-34	35-44	45-54	55+	British Columbia	Prairies	Atlantic	Northern	Ontario	Quebec	Heard a lot
Don't know	9%	9%	9%	16% G*	13% G	9%	11% G	6%	8%	6%	7% *	- **	11% I	10%	7%

HYJ_q5. In your opinion, is it fair or unfair for public figures to face political consequences for actions taken in the years before they were in public office?

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
Very fair	19%	21% B	16%	14% *	16%	18%	15%	22%	25% J.M	21% J.M	7% *	- **	22% J.M	12%	21% O.Q
Somewhat fair	22%	24%	20%	27% *	29% G	20%	25% G	17%	24%	26%	15% *	52% **	19%	23%	22%
Somewhat unfair	36%	35%	37%	43% *	35%	33%	36%	35%	31%	34%	37% *	48% **	38%	36%	35%
Very unfair	18%	16%	20%	7% *	13%	19%	18% C	22% C	14%	12%	34% H.I.L.L*	- **	16%	23% H.I.L.L	20% O.Q
Don't know	6%	4%	8% A	10% G*	7%	9% G	5%	4%	5%	7%	7% *	- **	5%	6%	2%
Net: Fair	41%	45% B	36%	41% *	46%	39%	41%	39%	50% J.M	47% J.M	22% *	52% **	41% J	35% J	43%
Net: Unfair	53%	51%	56%	49% *	48%	52%	54%	57% D	45%	46%	71% H.I.L.L*	48% **	54% H.I	59% H.I	55% P

HYJ_q6. Canadian Prime Minister Justin Trudeau apologized for wearing brownface makeup saying, "I shouldn't have done it. I should have known better, but I didn't, and I'm really sorry." Which ONE of the following statements BEST matches your opinion about the apology?

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
He needs to do more than apologize	28%	33% B	23%	25% *	23%	24%	26%	32% D	29% M	36% J.M	18% *	- **	34% J.M	12%	30% O.P.Q
He did enough by apologizing	49%	43%	55% A	59% *	53%	49%	47%	47%	51%	46%	63% I.L.L.M*	76% **	49%	48%	50%
He didn't need to apologize at all	18%	19%	18%	8% *	18% C	23% C	21% C	18% C	16%	11%	16% *	24% **	12%	36% H.I.J.L.L	18%
Don't know	5%	5%	4%	8% *	6%	4%	7%	3%	4%	7%	3% *	- **	5%	4%	2%

HYJ_q7. Do you think Canadian Prime Minister Justin Trudeau should or should not resign over wearing brownface makeup, a turban, and robes to a party at the private school where he was a teacher in 2001?

Unweighted base	1001	464	537	81	167	149	163	441	138	181	71	4	380	227	695
Base: All COUNTRY adults	1001	492	509	101	164	159	160	416	130	182	68	3	385	232	689
He should resign	22%	27% B	18%	14% *	20%	23%	22% C	25% C	22% J.M	33% H.J.M	10% *	- **	25% J.M	14%	24%
He should not resign	67%	63%	71% A	66% *	68%	66%	66% I	68% I	69% I	57% I.L.L*	76% **	76% **	63% I.L	77% P	69% P
Don't know	11%	10%	11%	20% G*	12%	12%	12%	7%	8%	10%	14% *	24% **	12%	9%	7%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I/J/K/L/M, N/O/P/Q, Minimum Base: 30 (**), Small Base: 100 (**))

YouGov RealTime

Justin Trudeau

Fieldwork Dates: 20th - 25th September 2019



	Awareness of recent news story		
	Heard a little	Heard nothing at all	Net: Heard at least a little
Total			
Don't know	9%	13%	25%
		N.Q	N.O.Q*
			N

HYJ_q5. In your opinion, is it fair or unfair for public figures to face political consequences for actions taken in the years before they were in public office?

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
Very fair	19%	13%	16%	19%
			*	O
Somewhat fair	22%	23%	20%	22%
			*	
Somewhat unfair	36%	40%	26%	36%
			*	
Very unfair	18%	14%	11%	18%
			*	O
Don't know	6%	10%	28%	4%
		N.Q	N.O.Q*	N
Net: Fair	41%	36%	35%	41%
			*	
Net: Unfair	53%	54%	37%	55%
		P	*	P

HYJ_q6. Canadian Prime Minister Justin Trudeau apologized for wearing brownface makeup saying, "I shouldn't have done it. I should have known better, but I didn't, and I'm really sorry." Which ONE of the following statements BEST matches your opinion about the apology?

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
He needs to do more than apologize	28%	23%	15%	28%
			*	O,P
He did enough by apologizing	49%	51%	42%	50%
			*	
He didn't need to apologize at all	18%	19%	21%	18%
			*	
Don't know	5%	7%	22%	4%
		N.Q	N.O.Q*	N

HYJ_q7. Do you think Canadian Prime Minister Justin Trudeau should or should not resign over wearing brownface makeup, a turban, and robes to a party at the private school where he was a teacher in 2001?

Unweighted base	1001	244	62	939
Base: All COUNTRY adults	1001	248	64	937
He should resign	22%	20%	13%	23%
			*	
He should not resign	67%	64%	56%	68%
			*	
Don't know	11%	16%	32%	9%
		N.Q	N.O.Q*	N

Cell Contents (C)