

SE2019-80069



Kommer du att fira jul i år? Välj endast ett svar

Total	Kön		Ålder					
	Kvinna	Man	18-29	30-39	40-49	50-59	60+	
	A	B	C	D	E	F	G	
Bas: Alla	1019	512	507	200	162	168	161	328
Ja	86%	88%	83%	81%	83%	86%	87%	89%
Nej	11%	9%	13%	15%	10%	11%	11%	10%
Jag vet inte	3%	3%	4%	4%	7%	3%	2%	2%
Summa	100%							

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I/J/K/L, M/N/O/P/Q, R/S/T/U/V/W, X/Y/Z/AA, AB/AC/AD/AE/AF/AG, AH/AI/AJ/AK, AL/AM/AN/AO/AP/AQ/AR/AS/AT, Minimum Base: 30 (**), Small Base: 100 (*))

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Vill du helst få pengar eller julkalappar på julen? Välj endast ett svar.							
Bas: Alla	1019	512	507	200	162	168	161
Jag vill helst få pengar	21%	19%	23%	28% ▲ F.G	27% F.G	23% G	16% 15% ▼
Jag vill helst få julkalappar	46%	50% B	41%	46%	38%	42%	53% 48% D
Jag vet inte	21%	20%	21%	13% ▼	20%	21% C	19% 26% ▲ C
Firar inte jul	13%	11%	15%	13%	14%	14%	13% 12%
Summa	100%	100%	100%	100%	100%	100%	100%

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Vilket vill du helst? Välj endast ett svar.								
Bas: Alla	1019	512	507	200	162	168	161	328
Få "öppnande" julklappar	45%	45%	46%	42%	37%	46%	48%	50%
Få julklappar som jag har önskat mig (enligt önskelista)	26%	29%	23%	33%	33%	26%	20%	20%
Jag vet inte	16%	15%	17%	12%	16%	14%	19%	18%
Firar inte jul	13%	11%	15%	13%	14%	14%	13%	12%
Summa	100%	100%	100%	100%	100%	100%	100%	100%

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Har du någon gång returnerat eller bytt en julklapp efter
jul? Välj endast ett svar.

Bas: Alla	1019	512	507	200	162	168	161	328
Ja, en gång	13%	14%	12%	15%	16%	10%	11%	13%
Ja, flera gånger	16%	18%	14%	16%	20%	21%	17%	11%
Nej, aldrig	43%	40%	47%	42%	38%	42%	42%	49%
Vet inte/kan inte ange	14%	16%	12%	14%	12%	13%	16%	15%
Firar inte jul	13%	11%	15%	13%	14%	14%	13%	12%
Summa	100%	100%	100%	100%	100%	100%	100%	100%

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Hur många personer köper du julklappar till

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Hur stor är din budget för julklappar i år?

Total	Kön		Ålder				
	Kvinna	Man	18-29	30-39	40-49	50-59	60+
	A	B	C	D	E	F	G

Hur mycket lägger du på julklappar i år jämfört med förra året? Välj endast ett svar.

Bas: Alla	1019	512	507	200	162	168	161	328
Mycket mindre	6%	7%	4%	3%	5%	7%	7%	6%
Något mindre	14%	17%	12%	16%	17%	16%	10%	14%
Lika mycket	47%	45%	49%	30% ▼	47% C	47% C	55% C	53% ▲ C
Lite mer	10%	10%	10%	19% ▲ D.E.F.G	9%	9%	7%	8%
Mycket mer	2%	3%	2%	5% ▲ D.F.G	1%	2%	1%	2%
Vet inte/kan inte ange	6%	6%	6%	8%	4%	6%	8%	6%
Kommer inte fira jul i år	15%	12%	17% A	19% G	17%	14%	13%	11%
Summa	100%	100%	100%	100%	100%	100%	100%	100%

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Skänker du någon gång pengar eller din tid till välgörenhet under julen? Välj alla svar som stämmer in på dig.

Bas: Alla	Bas: Alla							
	1019	512	507	200	162	168	161	328
Ja, jag skänker en del av min tid (t.ex.: volontärarbete)	4%	5%	2%	3%	3%	4%	3%	4%
Ja, jag skänker lite pengar	28%	33%	23%	20%	29%	21%	27%	36%
Ja, jag har gjort det tidigare	18%	19%	17%	17%	16%	18%	18%	19%
Nej, aldrig	32%	27%	38%	41%	34%	36%	33%	24%
Vet inte/kan inte ange	7%	8%	6%	6%	6%	7%	7%	7%
Firar inte jul	13%	11%	15%	13%	14%	14%	13%	12%
Summa	101%	102%	101%	100%	102%	101%	101%	102%

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