

SE2019-80069



Total	Kjønn		Alder				
	Kvinne	Mann	18-29	30-39	40-49	50-59	60+
	A	B	C	D	E	F	G

Kommer du til å feire jul i år?

Base	1007	502	505	206	171	181	164	286
Ja	88%	91%	85%	84%	89%	88%	88%	90%
Nei	9%	7%	12%	10%	8%	10%	10%	9%
Vet ikke	3%	2%	3%	6%	4%	2%	2%	1%
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I/J/K/L, M/N/O/P/Q, R/S/T/U/V, W/X/Y/Z, AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ, AK/AL/AM/AN/AO/AP/AQ/AR/AS, Minimum Base: 30 (**), Small Base: 100 (**))

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Ville du foretrekke å få penger eller gaver til jul?

	Base	1007	502	505	206	171	181	164	286
Jeg ville foretrekke å få penger	32%	30%	33%	40%	41%	37%	29%	18%	
				▲ F.G	▲ F.G	G	G	▼	
Jeg ville foretrekke å få gaver	45%	50%	41%	38%	40%	41%	45%	57%	
			B					▲ C.D.E.F	
Vet ikke	12%	11%	13%	7%	9%	11%	15%	17%	
				▼			C	▲ C.D	
Pleier ikke til å feire jul	11%	8%	13%	15%	10%	11%	11%	8%	
			A	G					
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Hvilket av følgende alternativ vil du foretrekke?

	Base	A	B	C	D	E	F	G
Få noen overraskelsesgaver	1007	502	505	206	171	181	164	286
	59%	59%	59%	46%	55%	56%	65%	70%
				▼			C	▲ C.D.E
Lage en ønskeliste	22%	26%	18%	34%	30%	25%	12%	12%
		B		▲ F.G	▲ F.G	F.G	▼	▼
Vet ikke	8%	7%	9%	5%	5%	8%	11%	11%
							C.D	C.D
Pleier ikke til å feire jul	11%	8%	13%	15%	10%	11%	11%	8%
			A	G				
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

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	A	B	C	D	E	F	G

Har du noensinne returnert eller byttet julegaver etter jul?

Base	1007	502	505	206	171	181	164	286
Ja, én gang	16%	16%	16%	24%	17%	14%	14%	13%
				▲ E.F.G				
Ja, flere ganger	35%	36%	33%	35%	45%	44%	30%	26%
				G	▲ F.G	▲ F.G		▼
Nei, aldri	32%	33%	31%	22%	24%	24%	37%	46%
				▼	▼	▼	C.D.E	▲ C.D.E
Vet ikke	6%	7%	6%	4%	4%	8%	8%	7%
Pleier ikke til å feire jul	11%	8%	13%	15%	10%	11%	11%	8%
			A	G				
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

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Hvor mye har du brukt på julegaver i år, sammenlignet med i fjor?

Base	1007	502	505	206	171	181	164	286
Mye mindre	5%	6%	4%	8%	4%	4%	5%	4%
				G				
Noe mindre	18%	20%	16%	17%	25%	17%	18%	14%
					▲ G			
Like mye	42%	42%	41%	25%	40%	43%	50%	48%
				▼	C	C	▲ C	▲ C
Noe mer	13%	12%	14%	21%	9%	9%	9%	15%
				▲ D.E.F				F
Mye mer	3%	3%	3%	5%	3%	5%	-	2%
				F.G	F	F	▼	
Vet ikke	7%	8%	7%	7%	6%	10%	6%	7%
Kommer ikke til å feire jul i år	12%	9%	15%	16%	11%	12%	12%	10%
			A					
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

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Gir du noen gang penger eller tid til veldedighet i julen?

Base	1007	502	505	206	171	181	164	286
Ja, jeg gir av tiden min (f.eks. frivillig arbeid)	7%	6%	8%	8%	4%	10%	6%	6%
Ja, jeg gir penger	37%	40%	34%	26%	34%	32%	46%	44%
Ja, men ikke nå lenger	14%	15%	13%	12%	11%	16%	9%	19%
Nei, aldri	27%	26%	29%	35%	37%	27%	24%	19%
Vet ikke	7%	8%	5%	6%	6%	8%	7%	7%
Pleier ikke til å feire jul	11%	8%	13%	15%	10%	11%	11%	8%
Totalsum	103%	103%	103%	102%	102%	103%	104%	103%

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