## YouGov / Joseph Rowntree Foundation Survey Results

### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024			Wes	tminste	er VI		Vote i	n 2024 (	GE	EU Re	f 2016	Ge	ender		Α	ge		Socia	Grade		Cour	ntry in UK	
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland
Weighted Sample	4010	676	839	330	554	698	998	361	421	1408	1488	1945	2065	422	1657	994	938	2286	1724	3356	209	333	112
Unweighted Sample	4010	669	910	365	571	671	1114	398	464	1586	1519	1836	2174	284	1637	1045	1044	2454	1556	3333	210	336	131
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1-5	12-15																						
Feb	Sep																						
Thinking about your personal circumstances over																							
the next 12 months, how worried are you, if at all, about each of the following?																							
The cost of your housing e.g. rent or mortgage																							
Very worried	20	12	20	19	24	10	21	19	22	17	19	19	21	16	29	16	9	18	22	20	19	16	15
Fairly worried	25	19	29	25	23	19	26	26	22	25	23	24	26	29	32	22	15	25	24	25	22	24	21
TOTAL WORRIED	45	31	49	44	47	29	47	45	44	42	42	43	47	45	61	38	24	43	46	45	41	40	36
Not very worried	21	22	23	22	18	20	22	22	20	24	18	23	19	23	23	20	18	23	19	20	19	28	20
Not at all worried	12	15	13	15	10	16	13	14	11	14	12	14	10	9	9	15	15	14	10	12	10	9	13
TOTAL NOT WORRIED	33	37	36	37	28	36	35	36	31	38	30	37	29	32	32	35	33	37	29	32	29	37	33
Not applicable	20	33	13	18	22	34	17	18	25	20	27	17	23	14	5	27	44	19	23	20	24	21	25
Don't know	2	0	1	1	2	0	1	1	1	1	1	3	2	9	2	1	0	2	3	2	6	2	4
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc Very worried 31	30	25	27	27	41	21	28	28	38	25	34	27	32	18	34	29	28	25	36	29	31	30	32
	39	25 40		37	36	42	20 41	20 38	36	25 42	34 40	37	32 41	36	34 39	29 39		25 40	30 39	29 40	39	30 39	32 34
Fairly worried 41 TOTAL WORRIED 72	69	65			30 77	63	69	66	30 74	42 67	40 74	64	73	50 54	73	68	42 70	40 65	75	69	70	69	66
Not very worried 18	22	26		28	17	27	23	26	18	25	19	24	19	24	18	25	24	25	16	22	17	24	24
Not at all worried 6	6	7	7	7	4	7	6	8	6	6	6	8	5	7	6	6	6	7	5	6	6	24 5	6
TOTAL NOT WORRIED 24	28	33		35	21	34	29	34	24	31	25	32	24	31	24	31	30	32	21	28	23	29	30
Not applicable 1	1	1	1	0	0	1	1	0	1	0	0	1	1	6	1	0	0	1	1	1	1	1	0
Don't know 2	2	0	2	1	2	1	2	1	2	1	1	2	2	9	2	1	0	1	3	2	6	1	3
The price of non-essentials e.g. meals out, holidays, activities etc	-		2		2	1.	2		2			2	2	5	2	I	0	I '	5	-	Ū	•	5
Very worried 14	16	12	16	11	23	10	16	15	20	14	17	16	17	13	22	15	10	15	18	16	13	19	18
Fairly worried 33	33	29		37	27	30	35	38	26	36	30	29	36	32	38	30	27	34	31	33	31	33	28
TOTAL WORRIED 47	49	41			50	40	51	53	46	50	47	45	53	45	60	45	37	49	49	49	44	52	46
Not very worried 34	32	40	-	33	28	39	35	33	30	34	31	33	31	35	27	35	38	35	28	32	35	32	34
	10	12		14	10	13	9	12	11	10	11	13	7	8	8	12	13	11	9	11	7	9	9
Not at all worried 12					-		-															-	
Not at all worried 12 TOTAL NOT WORRIED 46	42	52	44	47	38	52	44	45	41	44	42	46	38	43	35	47	51	46	37	43	42	41	43
		<b>52</b> 6	<b>44</b> 3	<b>47</b> 4	<b>38</b> 10	<b>52</b> 6	<b>44</b> 4	<b>45</b> 2	<b>41</b> 10	<b>44</b> 3	<b>42</b> 8	<b>46</b> 5	<b>38</b> 6	<b>43</b> 3	35 3	<b>47</b> 6	<b>51</b> 12	<b>46</b> 3	<b>37</b> 9	<b>43</b> 5	<b>42</b> 8	<b>41</b> 7	<b>43</b> 7



## YouGov / Joseph Rowntree Foundation

### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024	Г			Region ir	n England							Benefit	s receive	d					
				Midlands		South	benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit
Weighted Sam		4010	922	638	461	1335	204	320	61	42	160	197	404	43	17	15	69	17	318
Unweighted Sam	nple	4010	895	624	449	1365	199	316	60	47	153	209	417	42	16	14	69	17	284
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		12-15																	
	Feb	Sep																	
Thinking about your personal circumstances over																			
the next 12 months, how worried are you, if at all, about each of the following?																			
The cost of your housing e.g. rent or mortgage																			
Very worried		20	20	18	28	19	22	21	25	8	27	12	23	25	24	32	17	15	36
Fairly worried		25	22	23	28	27	33	29	21	28	37	21	34	22	22	37	26	47	26
TOTAL WORRIED		45	42	41	56	46	55	50	46	36	64	33	57	47	46	69	43	62	62
Not very worried		21	22	21	21	19	21	19	15	34	23	15	26	37	24	13	31	10	20
Not at all worried		12	12	13	9	13	3	9	15	4	4	11	8	9	0	10	2	11	6
TOTAL NOT WORRIED		33	34	34	30	32	24	28	30	38	27	26	34	46	24	23	33	21	26
Not applicable		20	21	22	12	21	18	19	22	26	6	40	7	2	20	8	23	11	8
Don't know		2	2	2	2	2	3	3	2	0	3	0	2	6	9	0	0	5	4
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc		20	20	00	22	00	40	20	40	24	54	20	05	05	20	40	40	40	40
Very worried		30	30	28 45	33 33	28	46	39	43	34	54	29	35	25 46	36	49	42 38	10	48
Fairly worried		39 69	39 <b>69</b>	45 73	33 66	40 68	41 <b>87</b>	44 83	33 76	41 75	33 <b>87</b>	43 72	44 <b>79</b>	40 71	44 80	28 77	38 80	57 67	36 <b>84</b>
TOTAL WORRIED		22	23	18	24	22	<b>6</b> 7 9	<b>63</b> 11	9	75 16	<b>6</b> 7 10	22	19	20	14	6	<b>60</b> 16	16	<b>04</b> 7
	18 6	6	23 6	6	24 7	22 7	9 2	3	9 11	9	0	6	4	20	6	7	4	5	4
TOTAL NOT WORRIED	-	28	29	24	31	29	2 11	14	20	25	10	28	4 21	29	20	13	4 20	21	4
		1	<b>29</b>	<b>24</b> 1	2	29 1	0	14	20	<b>23</b> 0	0	<b>20</b>	0	29 0	20	0	20	6	1
	1 2	2	2	3	2	2	2	2	4	0	3	0	1	0	0	10	0	5	3
The price of non-essentials e.g. meals out, holidays, activities etc	2	2	Z	3	2	2	2	2	4	U	3	0	I	0	U	10	0	5	3
Very worried	14	16	18	16	19	14	19	19	15	11	22	12	22	20	8	31	15	16	30
	33	33	33	36	31	32	29	32	32	29	26	21	41	47	39	26	17	25	32
TOTAL WORRIED		49	51	52	50	46	48	51	47	40	48	33	63	67	47	57	32	41	62
Not very worried		32	31	30	35	32	23	21	20	33	22	36	28	13	16	13	38	39	17
	12	10	10	11	9	12	6	8	11	9	6	14	6	13	11	0	10	5	6
	46	42	41	41	44	44	29	29	31	42	28	50	34	26	27	13	48	44	23
	5	6	5	5	4	7	20	16	18	17	21	15	1	7	25	20	18	9	10
Don't know		3	3	3	3	3	3	5	4	0	4	10	2	0	0	10	1	5	5
DOITT KNOW	-	~ I	0	0	0	0	U	0	-	U U			-	0	U	10	•	0	0

## YouGov / Joseph Rowntree Foundation

### Sample Size: 4010 UK Adults

Heidwork. 12th - 15th September 2024				I	Ethnicit	у		Numb	per of	childre	en in	hous	ehold
		Total	White	Asian	Black	Mixed	Other	0	1	2	3	4	5 or more
Weighted S	ample	4010	3320	305	128	68	68	2880	499	407	88	23	10
Unweighted S	ample		3316	284	112	96	58	2935	473	401	83	20	9
		%	%	%	%	%	%	%	%	%	%	%	%
	1-5	12-15											
	Feb	Sep											
Thinking about your personal circumstances over													
the next 12 months, how worried are you, if at all, about each of the following?													
The cost of your housing e.g. rent or mortgage													
Very worried		20	18	26	34	31	36	18	25	21	28	31	19
Fairly worried		25	24	35	28	30	21	23	30	30	33	22	41
TOTAL WORRIED		45	42	61	62	61	57	41	55	51	61	53	60
Not very worried		21	21	19	17	12	24	20	19	28	24	41	9
Not at all worried		12 33	13	7 26	9	14	4	13	10	9 37	7 31	0	25
TOTAL NOT WORRIED		33 20	<b>34</b> 22	<b>26</b> 9	<b>26</b> 9	<b>26</b> 13	<b>28</b> 12	<b>33</b> 25	<b>29</b> 12	31 9	31 5	<b>41</b> 6	<b>34</b> 5
Not applicable Don't know		20	22	3	9 3	0	2	25 1	5	9 3	э З	0	0
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc Very worried	31	30	29	32	36	29	28	29	31	30	36	28	54
Fairly worried	41	39	40	35	32	42	50	40	39	41	41	42	28
TOTAL WORRIED	72	69	69	67	68	71	78	69	70	71	77	70	82
Not very worried	18	22	22	21	19	18	13	23	19	19	14	29	9
Not at all worried	6	6	6	8	8	9	7	7	5	7	4	0	9
TOTAL NOT WORRIED	24	28	28	29	27	27	20	30	24	26	18	29	18
Not applicable	1	1	1	2	1	3	0	1	2	1	2	0	0
Don't know The price of non-essentials e.g. meals out, holidays,	2	2	2	3	3	0	2	2	4	3	3	0	0
activities etc		4.0	1 40		00	~~~	40	1 45	40	4.6		40	40
Very worried	14	16	16	21	20	22	10	15	19	18	23	19 50	10
Fairly worried	33	33	32	37	37	38	44	31	38	37	43	56	62
TOTAL WORRIED Not very worried	<b>47</b> 34	49 32	<b>48</b> 34	<b>58</b> 26	<b>57</b> 21	<b>60</b> 24	<b>54</b> 33	<b>46</b> 34	<b>57</b> 27	<b>55</b> 31	<b>66</b> 20	<b>75</b> 25	72 19
Not very worried Not at all worried	34 12	32 10	34 10	26 8	21 14	24 8	33 6	34 11	27 10	31 8	20 1	25 0	19 9
TOTAL NOT WORRIED	12 46	42	44	34	35	32	39	45	37	39	21	25	28
Not applicable	5	6	6	3	4	5	5	7	2	2	4	0	0
Don't know	2	3	3	5	4	2	2	2	4	3	10	0	0

## YouGov / Joseph Rowntree Foundation

#### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024	Г						Но	usehold Type			
		Total	l live alone	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with	Living with child(ren) who are below 18	Living with other adult family members	Living with grandchild(ren)
Weighted Sa		4010	853	2205	120	494	157	341	761	38	21
Unweighted Sa	mple	4010	849	2334	109	383	121	363	771	38	21
	1-5	% 12-15	%	%	%	%	%	%	%	%	%
	Feb	Sep									
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? The cost of your housing e.g. rent or mortgage											
		20	22	17	25	19	4.4	20	26	36	0
Very worried Fairly worried		20 25	22	17 24	25 37	27	11 36	20 25	26 32	30 18	8 52
TOTAL WORRIED		25 45	44	24 41	62	46	30 47	25 45	52 58	54	52 60
Not very worried		45 21	21	21	27	<b>40</b> 19	17	<b>4</b> 5 19	24	25	17
Not very worned Not at all worried		12	11	14	3	8	7	19	24 10	8	4
TOTAL NOT WORRIED		33	32	35	30	27	24	33	34	33	21
Not applicable		20	22	22	6	19	24	23	7	13	19
Don't know		2	2	1	3	8	8	0	, 1	0	0
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc		20	05	20	20	0.4	45	24	22	40	45
Very worried	31	30 39	35 38	28	30 41	24 37	15 44	31 43	33	43 29	15 60
Fairly worried TOTAL WORRIED	41 72	39 69	- 38 73	41 69	41 71	37 61	44 59	43 74	41 <b>74</b>	29 72	75
Not very worried	18	22	19	23	22	20	20	22	19	19	75 26
Not very worned Not at all worried	6	6	7	23 7	4	6	20 5	4	5	3	20
TOTAL NOT WORRIED	24	28	26	30	26	26	25	26	24	22	26
Not applicable	1	1	20	0	20	<b>20</b> 6	23 8	0	0	3	20
Don't know	2	2	1	1	3	8	8	0	1	3	0
The price of non-essentials e.g. meals out, holidays, activities etc	2	-		·	Ū	0	Ũ	Ũ		Ū	U U
Very worried	14	16	17	15	22	17	9	16	19	17	4
Fairly worried	33	33	27	35	38	31	33	35	42	32	52
TOTAL WORRIED	47	49	44	50	60	48	42	51	61	49	56
Not very worried	34	32	32	33	31	30	35	32	28	37	33
Not at all worried	12	10	11	11	5	9	9	11	8	7	8
TOTAL NOT WORRIED	46	42	43	44	36	39	44	43	36	44	41
Not applicable	5	6	11	4	1	4	5	5	2	3	3
Don't know	2	3	2	1	3	9	10	1	2	3	0



## YouGov / Joseph Rowntree Foundation

### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024	Г					Но	ouse Tenure			
		Total	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends
Weighted Sa		4010	1222	1095	44	593	209	240	201	264
Unweighted Sa	ample	4010	1335	1138	42	572	194	219	167	202
		%	%	%	%	%	%	%	%	%
		12-15								
	Feb	Sep								
Thinking about your personal circumstances over										
the next 12 months, how worried are you, if at all, about each of the following?										
The cost of your housing e.g. rent or mortgage										
Very worried		20	4	21	40	38	34	26	19	17
Fairly worried		25	8	33	36	33	32	39	31	23
TOTAL WORRIED		45	12	54	76	71	66	65	50	40
Not very worried		21	17	27	17	21	18	22	20	19
Not at all worried		12	18	14	7	6	5	6	6	10
TOTAL NOT WORRIED		33	35	41	24	27	23	28	26	29
Not applicable		20	53	4	0	0	7	3	17	21
Don't know		2	0	1	0	2	4	4	6	10
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc										
Very worried		30	24	25	49	37	52	44	28	20
Fairly worried		39	40	43	32	40	31	36	38	35
TOTAL WORRIED		69	64	68	81	77	83	80	66	55
Not very worried		22	28	23	14	16	9	14	19	23
Not at all worried	6	6	8	7	5	5	3	2	5	7
TOTAL NOT WORRIED	24	28	36	30	19	21	12	16	24	30
Not applicable	1	1	0	0	0	0	1	1	5	7
Don't know	2	2	1	1	0	2	4	3	6	9
The price of non-essentials e.g. meals out, holidays, activities etc										
Very worried		16	11	16	24	22	27	19	18	15
Fairly worried		33	29	37	40	36	26	32	32	32
TOTAL WORRIED		49	40	53	64	58	53	51	50	47
Not very worried		32	39	33	26	27	24	22	29	29
		10	14	11	6	8	4	7	9	7
TOTAL NOT WORRIED		42	53	44	32	35	28	29	38	36
		6	6	2	4	4	13	17	5	5
Don't know	2	3	1	1	0	3	7	3	7	12



## YouGov / Joseph Rowntree Foundation

### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024				Employment Sta	itus						Но	usehold Ind	come		
	Total	Working full time (30 or more hours per week)		Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Under £14,999	£15,000 - £29,999	£30,000 - £39,000	£40,000 - £49,000	£50,000 - £69,000	£70,000 - £99,999	£100,000+
Weighted Sample	4010	1747	533	58	180	959	175	246	440	759	442	334	429	396	241
Unweighted Sample		1742	530	55	131	1057	147	241	414	741	440	339	454	428	270
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1-5	12-15														
Feb	Sep														
Thinking about your personal circumstances over															
the next 12 months, how worried are you, if at all,															
about each of the following?															
The cost of your housing e.g. rent or mortgage															
Very worried	20	25	19	6	17	8	29	24	28	20	20	19	20	18	12
Fairly worried	25	30	27	30	26	13	24	29	23	21	25	26	34	28	23
TOTAL WORRIED	45	55	46	36	43	21	53	53	51	41	45	45	54	46	35
Not very worried	21	24	20	16	25	18	16	16	16	21	19	23	20	27	32
Not at all worried	12	11	12	21	10	15	8	9	7	12	11	13	14	15	25
TOTAL NOT WORRIED	33	35	32	37	35	33	24	25	23	33	30	36	34	42	57
Not applicable	20	9	20	25	15	44	17	18	21	25	24	18	11	11	8
Don't know	2	2	3	2	6	0	5	4	4	1	1	1	1	1	0
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc															
Very worried 31	30	30	30	23	17	27	40	35	46	33	30	27	25	22	12
Fairly worried 41	39	39	41	42	45	40	31	41	37	41	43	41	45	39	31
TOTAL WORRIED 72	69	69	71	65	62	67	71	76	83	74	73	68	70	61	43
Not very worried 18	22	22	20	16	20	26	11	15	10	20	19	24	23	29	38
Not at all worried 6	6	7	5	15	5	6	9	4	3	4	7	7	7	8	18
TOTAL NOT WORRIED 24	28	29	25	31	25	32	20	19	13	24	26	31	30	37	56
Not applicable 1	1	1	0	2	7	0	3	1	0	0	0	0	0	0	1
Don't know 2	2	2	3	2	5	1	6	4	4	1	1	1	0	1	0
The price of non-essentials e.g. meals out, holidays, activities etc															
Very worried 14	16	18	15	13	18	11	31	19	23	17	17	17	15	14	10
Fairly worried 33	33	36	38	39	34	26	23	28	26	33	35	35	42	35	28
TOTAL WORRIED 47	49	54	53	52	52	37	54	47	49	50	52	52	57	49	38
Not very worried 34	32	31	30	32	33	39	24	26	23	31	33	33	32	38	40
Not at all worried 12	10	10	9	12	8	12	11	7	7	10	11	11	10	11	22
TOTAL NOT WORRIED 46	42	41	39	44	41	51	35	33	30	41	44	44	42	49	62
Not applicable 5	6	2	4	5	2	11	6	12	16	7	3	2	1	1	1
Don't know 2	3	2	4	0	6	1	6	8	5	2	2	1	0	1	0



			West	tminste	er VI		Vote i	n 2024 (	GE	EU Re	f 2016	Ge	ender		A	ge		Socia	l Grade		Cour	ntry in UK	
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Norther Ireland
Weighted Sa	mple 4010	676	839	330	554	698	998	361	421	1408	1488	1945	2065	422	1657	994	938	2286	1724	3356	209	333	112
Unweighted Sa	mple 4010	669	910	365	571	671	1114	398	464	1586	1519	1836	2174	284	1637	1045	1044	2454	1556	3333	210	336	131
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? Your income from work before tax e.g. your annual salary or your hourly pay																							
Very worried	15 14	10	14	16	22	10	14	16	17	13	15	15	14	7	21	15	5	14	15	15	10	13	17
Fairly worried	25 <b>24</b>	20	28	22	20	20	27	25	21	27	20	25	23	25	33	24	8	26	21	24	20	27	20
TOTAL WORRIED	40 38	30		38	42	30	41	41	38	40	35	40	37	32	54	39	13	40	36	39	30	40	37
	24 22	21	27	22	14	21	24	26	14	27	17	23	20	20	26	25	11	26	16	21	23	20	26
Not at all worried	8 <b>7</b>	5	9	12	8	5	9	9	8	9	6	9	6	11	7	9	5	9	6	8	5	10	20
TOTAL NOT WORRIED	32 29	26		34	22	26	33	35	22	36	23	32	26	31	33	34	16	35	22	29	28	30	28
Not applicable	24 <b>28</b>	42	18	27	33	43	23	21	36	22	38	24	32	25	7	24	71	22	36	28	35	26	28
Don't know	4 5	1	4	2	3	1	4	2	3	3	3	4	5	12	5	3	1	3	6	4	6	4	8
low much tax you pay on earnings from work e.g. ncome tax, national insurance	, 3	1'	7	2	5	1'	т	L	5		5	1 7	5	12	5	0		I	0	Ŧ	0	Ŧ	0
Very worried	17 18	17	14	16	31	16	15	16	26	14	22	19	16	7	24	19	10	18	17	18	16	18	18
Fairly worried	28 <b>28</b>	29	29	32	26	29	28	33	24	31	26	29	27	25	34	28	17	29	26	28	20	30	21
TOTAL WORRIED	45 46	46	43	48	57	45	43	49	50	45	48	48	43	32	58	47	27	47	43	46	36	48	39
Not very worried	23 <b>19</b>	14	25	20	10	15	24	23	10	25	13	20	17	16	22	22	11	22	14	18	19	21	21
Not at all worried	8 7	5	12	8	5	5	9	8	6	9	4	9	5	11	6	8	5	8	6	7	5	6	5
TOTAL NOT WORRIED	31 26	19	37	28	15	20	33	31	16	34	17	29	22	27	28	30	16	30	20	25	24	27	26
Not applicable	20 <b>24</b>	33	17	23	26	33	20	17	30	18	31	20	29	27	8	20	56	19	32	24	34	22	27
Don't know	4 5	2	3	2	3	2	4	2	3	2	3	4	5	13	5	3	1	3	6	4	6	3	8
Your income from benefits e.g. universal credit, state pensions etc.																							
Very worried		12			18	11	12	9	17	8	17	12	13	4	12	11	18	7	19	12	14	12	20
Fairly worried	16 15	21	12		16	18	13	10	14	12	18	13	16	14	12	10	26	12	19	15	13	16	14
TOTAL WORRIED		33	22		34	29	25	19	31	20	35	25	29	18	24	21	44	19	38	27	27	28	34
Not very worried	16 11	13	12		9	14	10	12	9	12	10	11	11	9	9	8	19	12	9	10	15	11	11
Not at all worried	8 6	4	8	10	3	5	7	8	4	8	4	8	4	6	6	5	7	7	5	6	6	6	6
	24 17	17		22	12	19	17	20	13	20	14	19	15	15	15	13	26	19	14	16	21	17	17
Not applicable	43 51	49	55	56	50	50	54	59	51	57	48	51	51	54	56	63	29	59	41	52	46	50	41
Don't know	4 5	2	3	3	3	2	4	3	4	2	3	5	4	14	5	4	1	3	6	4	6	4	8
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc																							
Very worried	10 <b>12</b>	17	9	10	20	17	10	8	18	9	17	14	11	5	12	13	15	11	13	13	11	10	10
Fairly worried	20 <b>20</b>	27	16	17	23	27	18	18	22	20	24	21	19	13	16	22	27	20	20	20	21	15	18
TOTAL WORRIED	30 32	44			43	44	28	26	40	29	41	35	30	18	28	35	42	31	33	33	32	25	28
	21 18	19	22	22	13	20	21	23	13	22	16	20	16	15	17	19	20	20	15	18	22	17	17
Not at all worried	10 8	5	11	13	7	6	10	12	8	10	7	10	6	9	8	8	8	9	7	8	4	11	4
TOTAL NOT WORRIED	31 26	24		35	20	26	31	35	21	32	23	30	22	24	25	27	28	29	22	26	26	28	21
Not applicable	32 <b>36</b>	30	37	34	32	29	36	36	33	37	32	30	43	45	40	35	28	35	37	36	36	41	40
Don't know	6 <b>6</b>	2	4	4	4	1	5	4	6	4	4	5	6	14	7	4	2	4	8	5	6	6	11



Fieldwork: 12th - 15th September 2024			Region ir	n England							Benefi	ts received	d					
	Tota	l North				Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit
Weighted Samp			638	461	1335	204	320	61	42	160	197	404	43	17	15	69	17	318
Unweighted Samp			624	449	1365	199	316	60	47	153	209	417	42	16	14	69	17	284
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? Your income from work before tax e.g. your annual salary or your hourly pay																		
Very worried 15	5 14	14	14	18	14	9	7	7	10	8	6	20	18	24	14	6	12	22
Fairly worried 25	5 24	21	24	31	24	9	15	13	9	8	5	34	22	41	22	5	34	18
TOTAL WORRIED 40	) 38	35	38	49	38	18	22	20	19	16	11	54	40	65	36	11	46	40
Not very worried 24	1 22	21	23	20	22	7	9	10	4	5	9	26	28	23	7	0	16	15
Not at all worried 8	7	10	5	7	7	5	4	10	11	3	5	7	13	6	7	5	0	6
TOTAL NOT WORRIED 32	29	31	28	27	29	12	13	20	15	8	14	33	41	29	14	5	16	21
Not applicable 24	<sup>‡</sup> 28	30	29	19	29	68	60	56	66	73	76	9	19	6	40	85	24	33
Don't know 4	5	4	5	5	4	3	5	5	0	3	0	4	0	0	10	0	14	7
How much tax you pay on earnings from work e.g. income tax, national insurance		-																
Very worried 17	7 18	17	17	21	17	8	8	11	15	10	8	22	24	33	16	11	13	20
Fairly worried 28	3 28	27	28	31	29	14	16	17	8	9	14	37	23	42	22	6	29	20
TOTAL WORRIED 45	5 46	44	45	52	46	22	24	28	23	19	22	59	47	75	38	17	42	40
Not very worried 23		18	17	19	18	6	10	14	6	7	8	20	25	13	16	1	21	15
Not at all worried 8		8	7	6	7	6	5	10	7	3	6	7	14	6	7	6	0	5
TOTAL NOT WORRIED 31		26	24	25	25	12	15	24	13	10	14	27	39	19	23	7	21	20
Not applicable 20		25	25	19	25	61	57	45	64	67	63	9	14	6	29	74	24	33
Don't know 4	5	5	5	4	4	5	5	3	0	5	0	4	0	0	10	2	14	7
Your income from benefits e.g. universal credit, state pensions etc.																		
Very worried 11			11	12	12	38	35	25	19	41	21	14	17	30	23	32	24	37
Fairly worried 16		14	18	13	15	33	36	38	34	39	32	17	28	50	48	35	41	38
TOTAL WORRIED 27		26	29	25	27	71	71	63	53	80	53	31	45	80	71	67	65	75
Not very worried 16		10 7	13 4	8 7	10 6	10 5	16	9	25 7	9	19 7	17 9	18 15	4 6	12 7	21 3	18 5	14
Not at all worried 8 TOTAL NOT WORRIED 24		17	4	15	16	5 15	4 20	12 <b>21</b>	32	3 12	26	9 26	33	10	7 19	24	5 23	4 18
Not applicable 43		52	48	55	53	9	<b>20</b> 7	12	12	4	20	39	20	9	10	6	<b>23</b> 6	1
Don't know 4		5	40 5	5	4	9 4	3	5	2	4 5	20	39 4	3	9 0	0	3	5	6
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc	J	5	5	5	-	- T	5	5	2	5	1	-	5	Ū	U	5	0	0
Very worried 10	) 12	12	12	15	12	7	9	4	18	9	13	9	6	15	9	10	11	13
Fairly worried 20			22	21	21	16	14	17	17	12	25	21	19	15	22	8	11	13
TOTAL WORRIED 30		29	34	36	33	23	23	21	35	21	38	30	25	30	31	18	22	26
Not very worried 23		19	18	18	17	10	15	19	21	11	17	15	23	36	31	11	22	11
Not at all worried 10		9	7	9	8	6	5	14	11	4	6	8	17	0	0	3	12	6
TOTAL NOT WORRIED 31		28	25	27	25	16	20	33	32	15	23	23	40	36	31	14	34	17
Not applicable 32		37	35	32	37	56	52	43	32	61	36	44	35	34	29	62	30	48
Don't know 6		6	6	6	5	5	5	3	0	4	2	4	0	0	10	5	14	8

Tieldwork. 1211 - 1311 September 2024	1		[		Ethnicit	у		Numb	per of	childr	en in	hous	ehold
		Total	White	Asian	Black	Mixed	Other	0	1	2	3	4	5 or more
Weighted Sa	ample	4010	3320	305	128	68	68	2880	499	407	88	23	10
Unweighted S		4010	3316	284	112	96	58	2935	473	401	83	20	9
, i i i i i i i i i i i i i i i i i i i		%	%	%	%	%	%	%	%	%	%	%	%
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? Your income from work before tax e.g. your annual salary or your hourly pay													
Very worried	15	14	13	22	26	19	24	13	20	18	16	34	10
Fairly worried	25	24	23	36	21	35	27	22	29	32	24		65
TOTAL WORRIED	40	38	36	58	47	54	51	35	49	50	40	57	75
Not very worried	24	22	21	21	25	25	23	20	24	30	25	12	9
Not at all worried	8	7	8	8	9	6	1	8	7	8	7	5	0
TOTAL NOT WORRIED	32	29	29	29	34	31	24	28	31	38	32	17	9
Not applicable		28	31	9	15	13	13	34	13	8	19	18	10
Don't know	4	5	4	4	4	2	12	4	7	5	8	6	6
How much tax you pay on earnings from work e.g. income tax, national insurance													
Very worried	17	18	16	27	33	14	22	16	24	23	23	16	10
Fairly worried	28	28	27	31	27	42	37	26	30	34		23	65
TOTAL WORRIED	45	46	43	58	60	56	59	42	54	57		39	75
Not very worried		19	19	21	13	22	20	18	18	22	18	21	15
Not at all worried	8	7	7	6	8	5	3	7	8	6	4	14	0
TOTAL NOT WORRIED	31	26	26	27	21	27	23	25	26	28		35	15
Not applicable	20	24	27	10	15	13	10	29	13	9	16	16	10
Don't know Your income from benefits e.g. universal credit, state pensions etc.	4	5	4	6	4	3	9	3	7	6	7	10	0
Very worried	11	12	12	11	17	7	6	13	11	9	14	14	16
Fairly worried	16	15	15	14	16	18	11	15	14	13	28		51
TOTAL WORRIED	27	27	27	25	33	25	17	28	25	22	42		67
Not very worried	16	11	11	10	11	10	5	10	11	16	8	17	19
Not at all worried	8	6	6	7	9	6	4	6	8	7	4	0	9
TOTAL NOT WORRIED	24	17	17	17	20	16	9	16	19	23	12	17	28
Not applicable	43	51	51	50	41	54	63	53	49	50	44	29	5
Don't know	4	5	4	7	5	4	10	4	7	5	3	18	0
Your income before tax from other sources e.g.													
private pensions, rental income, capital gains etc													
Very worried	10	12	11	18	21	6	19	13	10	10	13	9	16
Fairly worried		20	20	22	21	26	14	21	18	18	11	34	44
TOTAL WORRIED	30	32	31	40	42	32	33	34	28	28	24	-	60
Not very worried	21	18	18	20	15	17	18	18	17	20	16	12	19
Not at all worried	10	8	8	5	11	12	5	8	8	9	3	5	0
TOTAL NOT WORRIED	31	26	26	25	26	29	23	26	25	29	19	17	19
Not applicable	32	36	37	30	28	37	30	36	40	36	48	31	22
Don't know	6	6	5	6	6	2	13	4	8	8	8	9	0

### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024

Fieldwork: 12th - 15th September 2024							Но	usehold Type			
		Total	l live alone	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members	Living with grandchild(ren)
Weighted Sa	mple	4010	853	2205	120	494	157	341	761	38	21
Unweighted Sa	mple	4010	849	2334	109	383	121	363			21
		%	%	%	%	%	%	%	%	%	%
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? Your income from work before tax e.g. your annual salary or your hourly pay											
Very worried	15	14	13	14	17	13	11	12	19	24	0
Fairly worried	25	24	21	24	31	27	25	27	34	21	14
TOTAL WORRIED	40	38	34	38	48	40	36	39	53	45	14
Not very worried	24	22	19	24	24	18	27	25	28	28	16
Not at all worried	8	7	8	8	6	8	6	7	8	0	
TOTAL NOT WORRIED	32	29	27	32	30	26	33	32	36	34	16
Not applicable	24	28	38	27	16	24	19	26	child(ren) who are below 18         adult family members         Luw grandu grandu           761         38         -           761         38         -           761         38         -           761         38         -           761         38         -           761         38         -           761         38         -           761         38         -           %         %         -           %         %         -           19         24         -           34         21         -           53         45         -           28         28         -           25         17         -           35         45         -           60         62         -           21         18         -           7         0         -           28         17         -           11         2         -           13         9         -           21         18         -           48         62         -           3	62	
Don't know	4	5	2	3	7	11	11	4	4	5	7
łow much tax you pay on earnings from work e.g. ncome tax, national insurance			•								
Very worried	17	18	19	18	9	14	9	15	25	17	0
Fairly worried	28	28	23	30	32	24	31	34	35	45	35
TOTAL WORRIED	45	46	42	48	41	38	40	49	60	62	35
Not very worried	23	19	15	20	26	15	19	20	21	18	8
Not at all worried	8	7	8	7	10	8	5	7	7	0	9
TOTAL NOT WORRIED	31	26	23	27	36	23	24	27			17
Not applicable	20	24	33	22	16	26	25	23			48
Don't know four income from benefits e.g. universal credit, state bensions etc.	4	5	2	3	7	12	11	2	4	3	0
Very worried	11	12	17	11	8	7	6	12	11	2	25
Fairly worried	16	15	17	14	13	13	11	15	17	15	30
TOTAL WORRIED	27	27	34	25	21	20	17	27	28	17	55
Not very worried	16	11	11	12	6	8	9	10	13	9	6
Not at all worried	8	6	6	7	4	5	5	4	8	9	0
TOTAL NOT WORRIED	24	17	17	19	10	13	14	14	21	18	6
Not applicable	43	51	47	53	61	54	54	56	48	62	26
Don't know	4	5	3	3	8	12	14	3	3	3	12
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc											
Very worried	10	12	15	13	8	8	4	10			7
Fairly worried	20	20	18	22	12	14	13	23			28
TOTAL WORRIED	30	32	33	35	20	22	17	33	31	37	35
Not very worried	21	18	16	20	22	14	21	17	18	17	19
Not at all worried	10	8	10	8	3	8	3	6	8	9	5
	31	26	26	28	25	22	24	23	26	26	24
Not applicable	32	36	38	33	44	43	43	41	39	30	30
Don't know	6	6	3	4	10	13	16	3	5	7	11



Fieldwork: 12th - 15th September 2024	ſ		1			He	ouse Tenure			
		Total	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends
Weighted Sa	ample	4010	1222	1095	44	593	209	240	201	264
Unweighted Sa	ample	4010	1335	1138	42	572	194	219	167	202
	_	%	%	%	%	%	%	%	%	%
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? Your income from work before tax e.g. your annual salary or your hourly pay										
Very worried		14	8	15	40	23	18	15	16	10
Fairly worried		24	15	33	27	30	12	19	33	19
TOTAL WORRIED		38	23	48	67	53	30	34	49	29
Not very worried		22	16	33	13	22	10	16	25	13
Not at all worried		7	8	9	11	7	2	4	4	12
TOTAL NOT WORRIED		29	24	42	24	29	12	20	29	25
	24	28	51	9	9	13	52	36	11	34
Don't know	4	5	2	2	0	5	6	9	11	12
How much tax you pay on earnings from work e.g. income tax, national insurance										
Very worried	17	18	13	21	37	23	19	16	20	8
Fairly worried		28	22	35	32	32	16	23	30	18
TOTAL WORRIED	45	46	35	56	69	55	35	39	50	26
Not very worried		19	16	25	17	21	8	15	20	12
Not at all worried	8	7	7	8	9	6	2	2	6	12
TOTAL NOT WORRIED		26	23	33	26	27	10	17	26	24
	20	24	40	8	5	12	48	34	14	37
Don't know Your income from benefits e.g. universal credit, state pensions etc.	4	5	2	3	0	5	6	10	11	13
Very worried	11	12	13	6	23	14	30	25	9	9
Fairly worried	16	15	18	10	11	14	33	20	11	12
TOTAL WORRIED	27	27	31	16	34	28	63	45	20	21
	16	11	15	10	11	7	11	11	10	7
Not at all worried	8	6	7	7	4	5	1	3	4	7
TOTAL NOT WORRIED		17	22	17	15	12	12	14	14	14
Not applicable		51	47	64	50	54	18	32	54	53
Don't know	4	5	1	3	0	6	7	9	13	12
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc										
Very worried	10	12	15	9	28	15	11	11	8	8
Fairly worried		20	27	19	24	15	15	11	17	14
TOTAL WORRIED		32	42	28	52	30	26	22	25	22
Not very worried		18	21	20	12	15	10	16	16	9
Not at all worried		8	9	9	9	8	5	4	7	9
TOTAL NOT WORRIED		26	30	29	21	23	15	20	23	18
Not applicable	32	36	25	39	24	40	52	48	37	48
Don't know	6	6	2	4	3	7	8	10	15	12



Fieldwork: 12th - 15th September 2024				Employment Sta	atus						Ho	usehold In	come		
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Under £14,999	£15,000 - £29,999	£30,000 - £39,000	£40,000 - £49,000	£50,000 - £69,000	£70,000 - £99,999	£100,000
Weighted Sample		1747	533	58	180	959	175	246	440	759	442	334	429	396	241
Unweighted Sample		1742	530	55	131	1057	147	241	414	741	440	339	454	428	270
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? Your income from work before tax e.g. your annual															
salary or your hourly pay		1													
Very worried 15	14	21	17	16	8	3	17	9	17	14	16	16	16	15	14
Fairly worried 25	24	36	32	26	21	5	17	10	10	23	25	32	33	28	25
TOTAL WORRIED 40	38	57	49	42	29	8	34	19	27	37	41	48	<b>49</b>	43	39
Not very worried 24	22	30	30	16	21	8	10	8	10	17	20	24	29	37	40
Not at all worried 8	7	9	11	17	6	5	6	4	3	7	9	9	9	11	13
TOTAL NOT WORRIED 32	29	39	41	33	27	13	16	12	13	24	29	33	38	48	53
Not applicable 24	28	1	4	24	33	78	42	59	53	37	27	18	11	8	5
Don't know 4	5	4	6	1	11	1	8	10	6	3	4	1	1	2	2
How much tax you pay on earnings from work e.g. income tax, national insurance															
Very worried 17	18	26	18	12	9	7	16	8	16	17	19	21	23	20	21
Fairly worried 28	28	37	38	35	18	13	15	14	14	26	32	36	36	32	34
TOTAL WORRIED 45	46	63	56	47	27	20	31	22	30	43	51	57	59	52	55
Not very worried 23	19	25	22	14	16	10	9	10	8	17	18	21	22	28	29
Not at all worried 8	7	7	10	13	10	6	9	4	4	7	7	8	7	10	11
TOTAL NOT WORRIED 31	26	32	32	27	26	16	18	14	12	24	25	29	29	38	40
Not applicable 20	24	1	7	26	36	62	42	54	52	31	21	13	10	7	5
Don't know 4 Your income from benefits e.g. universal credit, state	5	4	6	0	11	2	10	10	7	2	3	1	2	2	0
pensions etc.	40	-	40	-	-	40	00	05		47	•				•
Very worried 11	12	7	12	5	5	16	30	25	30	17	9	8	6	4	3
Fairly worried 16	15	8	16	19	10	25	21	27	23	20	19	15	9	7	3
TOTAL WORRIED 27	27 11	15 8	<b>28</b> 11	<b>24</b> 10	15 7	<b>41</b> 17	51 7	<b>52</b> 9	53 10	<b>37</b> 12	28 11	<b>23</b> 13	<b>15</b> 10	<b>11</b> 10	<b>6</b> 8
Not very worried 16 Not at all worried 8	6	8	4	7	5	17 7	8	9 3	5	12	7	6	10	9	8 10
TOTAL NOT WORRIED 24	17	15	15	17	12	24	15	12	15	17	18	19	17	19	18
Not applicable 43	51	67	51	58	60	34	25	27	24	44	50	57	64	67	76
Don't know 4	5	4	6	0	13	1	25	9	7	2	5	1	3	2	1
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc	5	1 4	0	Ū	15	I	0	5	,	2	5	1	5	2	I
Very worried 10	12	13	12	15	7	14	14	8	17	14	12	13	11	10	11
Fairly worried 20	20	18	21	24	10	28	15	12	16	21	23	24	20	17	19
TOTAL WORRIED 30	32	31	33	39	17	42	29	20	33	35	35	37	31	27	30
Not very worried 21	18	18	20	13	16	21	9	12	10	18	16	20	24	20	24
Not at all worried 10	8	8	7	12	6	9	9	6	4	9	10	8	9	11	9
TOTAL NOT WORRIED 31	26	26	27	25	22	30	18	18	14	27	26	28	33	31	33
Not applicable 32	36	37	32	35	49	27	45	52	46	34	35	33	33	37	36
Don't know 6	6	5	7	0	12	2	8	10	7	3	5	2	4	4	1



Fieldwork: 12th - 15th September 2024			West	minste	er VI		Vote i	n 2024	GE	EU Re	f 2016	Ge	nder		۵	qe		Social	Grade		Cour	ntry in UK	
			11031				10101			LONG		36			~	9 <sup>-2</sup>		Jocia	Jiaue		000		
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland
Weighted Sam	nple 4010	676	839	330	554	698	998	361	421	1408	1488	1945	2065	422	1657	994	938	2286	1724	3356	209	333	112
Unweighted Sam	nple 4010	669	910	365	571	671	1114	398	464	1586	1519	1836	2174	284	1637	1045	1044	2454	1556	3333	210	336	131
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and																							
profits e.g. capital gains tax, corporation tax and																							
inheritance tax																							
,	9 11	17	7	9	20	18	8	8	17	8	16	14	9	4	12	13	12	12	11	12	10	8	11
,	16 <b>16</b>	25		17	15	24	11	19	14	16	16	19	13	14	14	17	17	17	13	16	12	13	16
	25 27		19	26	35	42		27	31	24	32	33	22	18	26	30	29	29	24	28	22	21	27
	19 14	14	18	17	12	15	17	18	12	18	12	15	14	14	13	17	13	17	11	14	16	16	16
	11 10		15	15	5	8	12	15	6	12	7	12	8	9	11	9	7	11	8	10	6	10	7
	30 24		33	32	17	23	29	33	18	30	19	27	22	23	24	26	20	28	19	24	22	26	23
	39 <b>43</b>	35	44	37 6	44	34	47	36 5	47	42	44	36	50	46	42 7	40	48	39	49	43	50	47	40
Don't know	5 5	1	4	6	3	2	4	5	4	4	4	4	6	13	1	4	2	4	8	5	6	6	9
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? The amount of funding for the NHS																							
Very worried		24	36	36	28	25	38	33	26	36	32	28	36	26	34	32	33	31	34	31	40	39	52
,	35 <b>39</b>	41	45	47	32	43	43	49	32	45	37	38	40	37	39	38	43	41	37	40	33	40	28
	76 71	65		83	60	68	81	82	58	81	69	66	76	63	73	70	76	72	71	71	73	79	80
,	13 <b>14</b>	21	12	9	19	20	10	11	17	12	17	17	11	14	13	17	13	16	12	15	9	10	10
	5 5	6	1	4	10	6	2	2	14	2	7	7	3	5	4	6	4	5	5	5	5	4	2
	18 19		13	13	29	26	12	13	31	14	24	24	14	19	17	23	17	21	17	20	14	14	12
	1 1	2	1	1 3	2 9	1	1 5	1 5	2 9	1	1 7	2	1 9	3	1	1 6	1	1	2	1 8	2	1 6	0
Don't know The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc	5 8	6	5	3	y	6	5	5	g	5	1		9	15	9	6	6	6	11	8	11	б	8
Very worried	29 <b>22</b>	17	26	22	22	17	28	22	19	24	21	21	23	17	24	22	21	22	22	21	27	27	28
,	42 <b>45</b>	47		54	41	47	47	53	40	50	44	42	47	41	43	43	51	46	43	45	42	45	43
TOTAL WORRIED	71 67		74	76	63	64	75	75	59	74	65	63	70	58	67	65	72	68	65	66	69	72	71
,	17 <b>17</b>	22	17	16	18	22	15	15	19	16	18	21	14	19	16	20	17	19	15	18	13	15	14
	5 5	6	3	3	8	6	2	2	10	3	6	6	3	3	5	6	5	5	5	5	5	4	4
	22 22		20	19	26	28	17	17	29	19	24	27	17	22	21	26	22	24	20	23	18	19	18
	1 2	2	1	1	2	1	1	1	2	1	2	2	2	3	2	1	2	1	2	2	3	3	2
Don't know	7 10	6	6	4	9	7	7	7	9	6	8	8	11	17	11	8	6	8	12	10	11	7	10



Fieldwork: 12th - 15th September 2024	Г			Region in	n England							Benefit	ts received	d					
				Midlands		South	benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit
Weighted San			922	638	461	1335	204	320	61	42	160	197	404	43	17	15	69	17	318
Unweighted San	nple	4010	895	624	449	1365	199	316	60	47	153	209	417	42	16	14	69	17	284
	_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and																			
profits e.g. capital gains tax, corporation tax and inheritance tax						_													
Very worried		11	11	9	15	13	6	6	4	15	6	13	9	10	11	9	8	11	9
Fairly worried		16	13	17	17	17	8	9	11	6	7	14	13	16	5	29	3	11	9
TOTAL WORRIED		27	24	26	32	30	14	15	15	21	13	27	22	26	16	38	11	22	18
Not very worried		14	15	14	16	13	10	11	7	10	7	11	12	15	16	12	6	9	10
Not at all worried		10	11	9	10	10	7	7	22	10	4	8	12	20	18	0	1	19	7
TOTAL NOT WORRIED		24	26	23	26	23	17	18	29	20	11	19	24	35	34	12	7	28	17
Not applicable		43	44	46	37	42	64	60	51	59	70	53	49	39	50	40	81	36	56
Don't know	5	5	7	5	6	4	6	7	5	0	7	1	5	0	0	10	1	14	8
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? The amount of funding for the NHS																			
Very worried	41	32	32	30	33	29	35	37	37	47	38	34	34	28	26	21	42	15	37
Fairly worried	35	39	38	44	38	41	39	37	37	37	36	38	42	37	32	35	41	37	36
TOTAL WORRIED	76	71	70	74	71	70	74	74	74	84	74	72	76	65	58	56	83	52	73
Not very worried	13	14	14	13	16	15	12	12	5	8	12	14	13	12	19	0	5	28	10
Not at all worried	5	5	5	5	5	5	3	3	4	7	4	6	4	11	15	26	6	14	3
TOTAL NOT WORRIED	18	19	19	18	21	20	15	15	9	15	16	20	17	23	34	26	11	42	13
Not applicable	1	1	2	1	1	2	2	0	1	0	1	1	1	4	8	0	0	6	2
Don't know The amount of funding for other public services e.g.	5	8	9	8	6	8	9	10	16	2	8	7	6	7	0	18	6	0	12
police, education, adult social care, refuse collection etc																			
Very worried	29	22	21	20	23	21	20	22	23	30	22	23	25	18	28	9	20	6	25
Fairly worried	42	45	42	46	45	46	46	43	39	51	45	47	49	51	25	55	55	31	38
TOTAL WORRIED	71	67	63	66	68	67	66	65	62	81	67	70	74	69	53	64	75	37	63
Not very worried	17	17	20	17	18	17	15	17	8	15	14	17	13	10	16	7	8	34	15
Not at all worried	5	5	5	6	5	5	7	4	13	2	4	5	5	15	18	10	8	14	5
TOTAL NOT WORRIED	22	22	25	23	23	22	22	21	21	17	18	22	18	25	34	17	16	48	20
Not applicable	1	2	2	1	1	2	4	2	2	0	3	1	1	4	0	0	3	10	3
Don't know	7	10	11	10	9	9	9	12	15	2	12	6	7	2	13	18	7	5	15

	[				Ethnicity	y		Numb	per of o	childr	en in	hous	ehold
		Total	White	Asian	Black	Mixed	Other	0	1	2	3	4	5 or more
Weighted Sa	ample	4010	3320	305	128	68	68	2880	499	407	88	23	10
Unweighted Sa	ample	4010	3316	284	112	96	58	2935	473	401	83	20	9
		%	%	%	%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax													
Very worried	9	11	11	19	19	10	11	12	10	12	7	12	10
Fairly worried	16	16	15	24	19	22	12	15	15	19		27	51
TOTAL WORRIED		27	26	43	38	32	23	27	25	31		39	61
Not very worried	19	14	14	14	16	14	23	15	14	13	9	17	9
Not at all worried	11	10	10	6	11	7	9	10	9	11	2	9	15
TOTAL NOT WORRIED Not applicable	<b>30</b> 39	24 43	<b>24</b> 45	<b>20</b> 31	<b>27</b> 29	<b>21</b> 45	<b>32</b> 34	<b>25</b> 44	<b>23</b> 44	<b>24</b> 37		<b>26</b> 22	<b>24</b> 14
Don't know	39 5	43 5	45 5	5	29 6	45 2	34 12	44	44 8	7	8	22 13	0
Don't know	5	3	5	5	0	2	12	4	0	'	0	15	0
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? The amount of funding for the NHS													(0)
Very worried	41 35	32 39	33 40	29 39	28 40	31 42	55 22	33 40	35 38	31 42		29 44	16 49
Fairly worried TOTAL WORRIED	35 76	39 71	73	68 68	40 68	73	77	73	30 73	42 73		73	49 65
Not very worried		14	14	17	15	13	6	14	12	16		23	35
Not at all worried	5	5	5	5	8	3	6	5	4	4	6	0	0
TOTAL NOT WORRIED	18	19	19	22	23	16	12	19	16	20	21	23	35
Not applicable	1	1	1	1	6	2	2	1	3	2	0	0	0
Don't know	5	8	8	9	4	9	8	8	8	6	16	5	0
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc			_					_					
Very worried	29	22	22	21	21	19	33	21	25	23	21	20	16
Fairly worried	42	45	45	42	43	45	39	45	43	47		35	26
TOTAL WORRIED	71	67	67	63	64	64	72	66	68	70	65	55	42
Not very worried	17	17	17	22	18	24	12	18	15	16	19	30	48
Not at all worried	5	5	5	6	5	1	3	5	5	5	4	0	10
TOTAL NOT WORRIED		22	22	28	23	25	15	23	20	21		30	58
Not applicable Don't know	1 7	2 10	1 10	2 8	4 10	2 9	2 11	2 10	2 10	2 7	0	3 11	0 0
Don't know	/	10	10	0	10	э	11	10	10	'	12	11	U

							Но	usehold Type			
			l live alone	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members	Living with grandchild(ren)
Weighted San		010	853	2205	120	494	157	341	761	38	21
Unweighted Sam		010	849	2334	109	383	121	363	771	38	21
		%	%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax											
		11	12	13	4	7	7	9	12	3	0
	-	16	12	17	11	15	15	16	17	18	35
		27	24	30	15	22	22	25	29	21	35
		14	14	15	15	12	13	12	14	19	7
		10	10	10	8	8	7	9	10	12	0
		24	24	25	23	20	20	21	24	31	7
		43	49	40	52	45	45	51	41	47	50
Don't know	5	5	3	4	11	12	14	3	5	1	7
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? The amount of funding for the NHS		I									
		32	32	34	32	25	20	33	33	47	46
		39	38	40	33	41	38	41	42	38	38
	-	71	70	74	65	66	58	74	75	85	84
		14	15	14	16	12	19	16	15	10	9
		5	4	5	6	6	4	5	4	0	0
		19 4	19	19	22	18	23	21	19	10	9
		1 8	1 9	1 6	1 13	4 13	5 14	1	1 5	0 5	0 7
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc								5			
		22	23	23	20	16	13	25	25	36	26
		45	41	48	40	40	35	44	47	34	47
TOTAL WORRIED		67	64	71	60	56	48	69	72	70	73
Not very worried		17	19	16	22	17	22	17	15	14	15
	-	5	5	5	4	5	7	6	5	8	0
TOTAL NOT WORRIED		22	24	21	26	22	29	23	20	22	15
		2	1	1	2	3	2	2	2	0	0
Don't know	7	10	11	7	13	18	21	6	6	8	12



Fieldwork: 12th - 15th September 2024	Γ					Но	ouse Tenure			
		Total	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends
Weighted Sa			1222	1095	44	593	209	240	201	264
Unweighted Sa	mple		1335	1138	42	572	194	219	167	202
		%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax										
	9	11	15	11	21	11	8	8	6	7
Fairly worried		16	22	15	13	11	8	9	14	13
TOTAL WORRIED		27	37	26	34	22	16	17	20	20
Not very worried		14	17	15	13	13	8	9	14	11
Not at all worried		10	10	12	13	10	1	4	11	7
TOTAL NOT WORRIED		24	27	27	26	23	9	13	25	18
Not applicable		43	35	42	35	49	67	58	41	51
Don't know	5	5	2	4	6	7	7	10	13	11
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? The amount of funding for the NHS										
Very worried		32	32	30	34	34	40	41	26	28
Fairly worried		39	42	42	22	35	34	36	38	39
TOTAL WORRIED		71	74	72	56	69	74	77	64	67
Not very worried		14	15	15	22	16	7	11	14	10
	5	5	5	5	11	4	4	1	4	7
TOTAL NOT WORRIED		19	20	20	33	20	11	12	18	17
Not applicable	1	1	1	1	0	1	2	2	0	4
Don't know The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc	5	8	5	6	11	10	13	9	18	12
Very worried	29	22	21	22	34	23	24	27	18	18
Fairly worried	42	45	48	47	42	41	39	43	37	40
TOTAL WORRIED	71	67	69	69	76	64	63	70	55	58
Not very worried	17	17	19	17	17	20	13	11	19	16
	5	5	5	5	6	4	5	2	5	5
TOTAL NOT WORRIED	22	22	24	22	23	24	18	13	24	21
Not applicable	1	2	1	1	0	3	3	2	0	4
Don't know	7	10	6	8	2	9	16	14	20	16



Fieldwork. 12th - 15th September 2024				Employment Sta	tus						Но	usehold Ind	come		
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Under £14,999	£15,000 - £29,999	£30,000 - £39,000	£40,000 - £49,000	£50,000 - £69,000	£70,000 - £99,999	£100,000+
Weighted Sample	4010	1747	533	58	180	959	175	246	440	759	442	334	429	396	241
Unweighted Sample	4010	1742	530	55	131	1057	147	241	414	741	440	339	454	428	270
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and															
profits e.g. capital gains tax, corporation tax and															
inheritance tax															
Very worried 9	11	13	12	24	5	12	8	7	11	12	12	15	11	12	15
Fairly worried 16	16	16	15	14	11	19	10	11	9	13	18	16	18	18	22
TOTAL WORRIED 25	27	29	27	38	16	31	18	18	20	25	30	31	29	30	37
Not very worried 19	14	16	15	14	12	14	9	10	9	13	16	15	18	15	21
Not at all worried 11	10	12	9	8	8	7	12	3	6	9	10	11	13	16	14
TOTAL NOT WORRIED 30	24	28	24	22	20	21	21	13	15	22	26	26	31	31	35
Not applicable 39	43	38	41	34	52	46	51	59	59	49	41	40	37	36	27
Don't know 5	5	5	8	5	12	2	10	9	7	4	4	3	4	3	1
Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following? The amount of funding for the NHS															
Very worried 41	32	33	32	32	27	33	28	35	38	33	34	28	33	32	27
Fairly worried 35	39	39	41	41	38	42	35	33	34	43	40	45	40	41	40
TOTAL WORRIED 76	71	72	73	73	65	75	63	68	72	76	74	73	73	73	67
Not very worried 13	14	15	14	10	12	13	13	12	9	13	14	18	15	16	23
Not at all worried 5	5	4	4	12	8	4	5	4	5	5	4	5	8	6	4
TOTAL NOT WORRIED 18	19	19	18	22	20	17	18	16	14	18	18	23	23	22	27
Not applicable 1	1	1	1	0	2	1	5	1	1	2	2	1	1	1	0
Don't know 5 The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc	8	7	9	5	13	5	15	14	12	5	7	3	4	5	6
Very worried 29	22	23	20	26	20	21	26	18	26	22	23	20	23	22	22
Fairly worried 42	45	44	44	47	41	51	30	37	39	47	43	49	47	49	45
TOTAL WORRIED 71	67	67	64	73	61	72	56	55	65	69	66	69	70	71	67
Not very worried 17	17	17	20	13	18	17	19	17	15	17	20	21	18	16	21
Not at all worried 5	5	5	4	11	5	4	6	7	5	5	3	5	6	6	5
TOTAL NOT WORRIED 22	22	22	24	24	23	21	25	24	20	22	23	26	24	22	26
Not applicable 1	2	1	1	1	2	2	5	4	2	1	2	1	1	1	0
Don't know 7	10	9	11	1	14	6	15	17	13	9	8	4	4	6	6



			West	tminste	er VI		Vote i	n 2024	GE	EU Re	f 2016	Ge	ender		A	ge		Social	I Grade		Cour	ntry in UK	
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northerr Ireland
Weighted Sam	ple 4010	676	839	330	554	698	998	361	421	1408	1488	1945	2065	422	1657	994	938	2286	1724	3356	209	333	112
Unweighted Sam		669			571	671	1114	398	464	1586	1519	1836	2174	284	1637	1045	1044	2454	1556	3333	210	336	131
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.																							
The cost of your housing e.g. rent or mortgage		1 -				ı _								I				ı		1			_
Ranked first Ranked second Ranked third Not ranked	12 11 9 63	7 8 6 74	15 12 11 59	12 9 8 66	11 8 8 69	7 6 5 76	15 11 9 63	12 12 10 62	9 9 8 70	12 9 8 66	9 9 8 69	12 9 10 64	13 12 8 63	15 15 10 51	19 15 12 50	9 9 7 72	3 4 4 83	14 11 9 63	10 10 9 64	12 11 9 63	12 9 10 63	11 8 9 68	7 9 8 72
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc																							
Ranked first 2 Ranked second 2 Ranked third 1 Not ranked 3 The price of non-essentials e.g. meals out, holidays,	0 <b>22</b> 5 <b>16</b>	24 23 17 30	30 22 18 28	28 22 14 31	34 23 14 25	25 24 15 30	30 21 19 28	30 22 15 29	35 22 13 26	30 20 18 28	32 24 15 25	25 21 17 31	35 22 15 24	28 19 13 30	29 24 16 27	31 20 17 28	33 22 16 24	27 22 18 29	35 22 13 24	30 22 15 27	30 20 19 25	28 21 19 27	33 19 16 29
activities etc Ranked first	3 <b>3</b>	3	3	3	5	2	2	3	5	3	3	3	3	4	3	2	3	3	3	3	3	4	1
Ranked second		5	8	6	7	5	8	7	8	7	5	7	7	12	7	7	5	7	7	7	7	7	7
Ranked third		10	11	11	13	11	11	11	13	10	12	11	12	16	13	, 11	8	12	11	11	17	14	7
Not ranked 7		77		75	70	76	76	75	70	76	76	72	74	59	73	76	77	74	73	74	68	71	81
Your income from work before tax e.g. your annual salary or your hourly pay										1													
Ranked first	3 8	7	8	9	7	8	8	10	6	8	7	9	7	12	11	7	2	9	6	8	7	7	8
Ranked second	5 <b>7</b>	7	7	6	6	6	7	7	5	8	6	7	6	7	10	7	1	7	6	7	6	9	7
Ranked third	B 6	4	6	5	8	3	5	6	7	7	4	5	7	6	8	7	1	7	5	6	4	5	6
Not ranked 7	8 74	77	76	75	75	77	78	72	78	74	79	72	76	65	67	75	90	73	76	74	78	75	75
How much tax you pay on earnings from work e.g. income tax, national insurance		-				•				•													
Ranked first		14	7	7	13	13	7	8	13	8	11	11	7	4	12	9	5	10	7	9	7	8	10
Ranked second	79	8	8	9	12	9	8	10	11	9	9	10	8	7	11	10	5	10	8	9	8	9	9
Ranked third	-	7	8	9	9	7	8	7	10	8	7	8	8	8	9	9	4	8	8	8	7	5	8
Your income from benefits e.g. universal credit, state	76 <b>69</b>	65	75	70	61	65	74	70	62	72	68	65	72	71	63	68	79	68	70	68	73	74	70
pensions etc. Ranked first	7 6	l 10	4	7	6	8	6	3	7	5	0	6	7	1	4	F	14	4	10	c	6	6	8
Ranked first Ranked second		7	4	4	ю 11	8 8	6 5	3 4	7 10	5 4	8 9	6 6	7	4	4	5 5	14 13	4	10 10	6 6	6 5	6 7	8 9
Ranked third		6	4	4 3	11 8	8 6	5 5	4 2	10 9	4	9 8	6 5	7 5	3	4 3	5 4	13 10	3	10 8	6 5	5 5	4	9 7
Not ranked 7		71	4 85	3 82	0 71	73	5 82	∠ 86	9 70	3 84	。 70	5 77	5 78	81	3 84	4 83	57	3 86	о 65	5 77	5 79	4 79	72
Your income before tax from other sources e.g.		1''	00	02	7.1	113	02	00	10	-04	10		10		04	00	51	00	00		13	13	12
private pensions, rental income, capital gains etc Ranked first	5 4	8	2	3	4	8	2	3	4	3	5	5	3	0	2	5	7	4	3	4	3	3	3
Ranked first a Ranked second		7	2	3 3	4	。 7	2	2	4	3 4	5 6	5 5	3 4	1	2	5 6	8	4	3 4	4	5	3	5 5
Ranked third	-	6	3	4	5	6	4	2	4	4	5	5	4	3	2	5	6	4	4	4	2	3	4
Not ranked 8		73	90	4 85	80	73	4 88	87	81	4 86	80	80	4 86	86	89	81	73	83	83	82	2 85	87	4 85
Not Talked 0		1.0		50	50	۰ <b>۰</b>	20	5.	5.	1 30	50	1 20	50	1 20	20	2.	. •	1 20	50		20	5.	



Image: Probability of the state o	Fieldwork: 12th - 15th September 2024			Region ir	n England							Benefi	ts receive	d					
Height Start         And bit S		Total	North			Rest of	Council tax	(e.g PIP, ESA,				Winter fuel	Child	Child tax	•			Allowance	
Unnowighted Sum04         Into         Into <th>Weighted Commit</th> <th>1010</th> <th>000</th> <th></th> <th>101</th> <th></th> <th></th> <th>,</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>••</th> <th></th> <th></th> <th></th>	Weighted Commit	1010	000		101			,								••			
No.         No. <td><b>.</b></td> <td></td>	<b>.</b>																		
with the net 1 conserted by a The cost of your housing e.g. entro mortage Ranked for Ranked for Ranked for B12111 <th1< th="">1<th1< th="">1</th1<></th1<>	onweighted outlipt																		
Ranked frac         P1         P3         P1	which of the following are you most concerned about in the next 12 months? Please select up to 3.																		
Ranked second National of the price of essentials of the functional of the price of essentials of the functional of						10		-		<u>^</u>	10			10	,	0	0	00	40
boome heating, basic household goods, utility bills or         space of the second	Ranked second Ranked third	11 9	12 8	11 7	13 11	10 9	12 15	12 12	5 10	8 6	13 18	6 4	17 13	17 17	30 9	5 4	14 10	23 0	18 12
Rarked second         20         21         21         23         25         26         25         25         26         15         21         12         13         14         25         16         23         17         23         17         23         17         24         12         13         14         3         14         3         14         3         14         3         14         33         14         33         14         33         14         33         14         34         15         15         12         13         12         15         12         13         12         13         12         13         13         12         13         13         14         15         14         14         19         24         16         15         13         13         13         13         12         13         13         14         15         16         14         15         16																			
activities etc.       Ranked first 3       3       3       4       2       2       4       0       2       5       3       3       6       6       6       6       4         Ranked second       5       7       8       7       6       6       6       4       4       1       9       4       6       7       3       5       5       7       8       0       4         Ranked first 3       7       7       7       7       7       7       7       7       6       7       7       7       6       7       7       7       6       7 <td>Ranked second 20 Ranked third 15 Not ranked 31</td> <td>22 16</td> <td>21 17</td> <td>23 13</td> <td>23 15</td> <td>22 16</td> <td>26 15</td> <td>25 12</td> <td>28 11</td> <td>15 26</td> <td>25 16</td> <td>19 14</td> <td>20 13</td> <td>23 14</td> <td>9 5</td> <td>16 7</td> <td>28 11</td> <td>3 27</td> <td>23 16</td>	Ranked second 20 Ranked third 15 Not ranked 31	22 16	21 17	23 13	23 15	22 16	26 15	25 12	28 11	15 26	25 16	19 14	20 13	23 14	9 5	16 7	28 11	3 27	23 16
Ranked second       5       7       8       7       6       6       4       4       1       9       4       6       7       3       5       5       8       0       4         Ranked trim<       7       13       12       13       12       13       10       66       83       80       90       55       73       12       7       69       73       69       50       73       12       7       13       10       66       71       73       74       84       66       71       73       75       87       69       73       69       50       75       87       75       87       73       87       75       87       75       75       75       75       75       75       75       75       75       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75       87       75 <th< td=""><td>activities etc</td><td>,</td><td>1.4</td><td>2</td><td>4</td><td>2</td><td>2</td><td>4</td><td>0</td><td>2</td><td>F</td><td>2</td><td>2</td><td>6</td><td>0</td><td>6</td><td>6</td><td>17</td><td>2</td></th<>	activities etc	,	1.4	2	4	2	2	4	0	2	F	2	2	6	0	6	6	17	2
Ranked find         8         7         7         1 <th1< th="">         1         <th1< th=""> <th1< th=""> <th1< <="" td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th1<></th1<></th1<></th1<>											-								
Your income from work before tax e.g. your anoual salary or your hourly pay         Ranked first a.g. your hour pay         Ranked first a.g. your hour pay         Ranked first a.g. your hour pay         Ranked first a.g. your pay         R			13	12	11	10	6	8	8	5		7	12	7	6	7	9	5	10
salary or your hourly pay       valued lins       6       valued lins       6       7       8       10       9       2       3       3       3       2       10       18       6       12       1       5       6       6       7       6       7       6       1       2       3       4       2       2       10       11       5       6       10       18       6       12       1       15       4         Ranked third       8       6       7       6       7       6       1       2       4       2       1       10       3       9       0       0       0       0       4       0       3       3       3       3       2       10       11       5       0       0       0       4       0       3       3       3       1       4       5       13       8       81       0       0       1       3       3       3       1       4       5       13       8       5       9       0       7       5       5       6       3       5       5       13       8       5       6       3       5       5 </td <td></td> <td>73</td> <td>71</td> <td>72</td> <td>73</td> <td>76</td> <td>83</td> <td>80</td> <td>90</td> <td>79</td> <td>81</td> <td>78</td> <td>76</td> <td>84</td> <td>89</td> <td>73</td> <td>69</td> <td>66</td> <td>77</td>		73	71	72	73	76	83	80	90	79	81	78	76	84	89	73	69	66	77
Ranked first       3       8       7       8       10       9       2       3       3       3       2       10       18       6       12       1       5       4         Ranked first       6       7       5       6       9       7       5       3       4       2       2       1       10       3       9       0       0       10       4         Ranked first       6       7       6       9       7       6       1       2       4       2       2       1       10       3       9       0       0       0       10       4         How much tax you pay on earnings from work e.g.       7       7       74       69       7       8       88       89       87       89       90       67       68       81       80       80       83       83       2       2       1       4       9       9       9       4       0       3       3       3       3       3       3       3       3       3       5       5       8       8       5       5       6       3       6       6       6       8       6 <td></td>																			
Ranked third       8       6       7       6       7       6       1       2       1       2       1       2       10       11       5       0       0       4         Not ranked       78       74       77       74       69       74       88       88       89       87       89       90       67       68       81       80       90       66       80         How much tax you pay on earnings from work e.g.       Image       Image <thimage< th="">       Image       <thimage< th=""></thimage<></thimage<>		8	7	8	10	9	2	3	3	3	3	2	10	18	6	12	1	5	4
Not ranked       78       74       74       74       74       74       87       74       87       89       87       89       90       67       68       81       80       90       66       80       90       66       80       90       66       80       90       66       80       90       66       80       90       66       80       90       66       80       90       66       80       90       66       80       90       66       80       90       66       80       90       66       80       90       66       80       90       67       68       81       80       90       31       33       32       31       44       5       13       88       89       90       3       33       33       33       3       30       5       58       99       00       4       0       33       33       33       33       30       58       88       88       88       89       90       80       80       80       80       80       80       80       80       80       80       80       80       80       80       80       80       <	· · · · · · · · · · · · ·																-		
How much tax you pay on earnings from work e.g. income tax, national insurance       Ranked first       6       9       9       9       10       9       1       3       2       2       1       4       9       9       19       0       4       0       3         Ranked first       6       9       9       9       10       10       1       3       3       1       4       5       13       8       5       9       0       7       5         Ranked thirit       6       8       10       8       8       3       5       3       3       0       5       8       8       7       0       3       6       3         Ranked thirit       6       8       10       8       8       8       3       5       3       3       0       5       8       8       7       0       3       6       3       3       6       3       3       6       3       6       3       6       3       6       3       6       3       6       3       6       3       6       3       6       3       6       3       6       3       6       6																			
Ranked second       7       9       9       8       10       10       3       3       1       4       5       13       8       5       9       0       7       5         Ranked third       6       8       10       8       8       3       5       3       3       0       5       8       8       7       0       3       6       3         Not ranked       66       69       67       70       67       68       89       92       88       90       80       68       7       0       3       6       3         Your income from benefits e.g. universal credit, state pensions etc.       -<	How much tax you pay on earnings from work e.g.	74		74	69	74	00	00	69	87	69	90	07	00	01	80	90	00	00
Ranked third       6       8       10       8       8       3       5       3       3       0       5       8       8       7       0       3       6       3         Not ranked       76       69       67       70       67       68       89       85       92       88       90       80       68       76       69       83       85       75       84         Your income from benefits e.g. universal credit, state pensions etc.       K							-				1								
Not ranked       76       69       67       70       67       68       89       85       92       88       90       80       68       76       69       83       85       75       84         Your income from benefits e.g. universal credit, state pensions etc.       K       <										-	-								
Your income from benefits e.g. universal credit, state pensions etc.         Ranked first         7         6         6         8         5         6         30         24         17         17         30         15         3         5         5         11         26         17         18           Ranked first         7         6         6         8         6         4         6         23         22         25         18         25         15         5         7         13         22         14         8         19           Ranked third         7         6         8         6         4         6         23         22         25         18         25         15         5         7         13         22         14         8         19           Ranked third         7         5         4         7         4         5         14         16         10         15         12         6         4         17         25         15         8         15           Your income before tax from other sources e.g.         F         7         73         81         78         30         26         51         85         35																			
Ranked second       7       6       8       6       4       6       23       22       25       18       25       15       5       7       13       22       14       8       19         Ranked third       7       5       4       7       4       5       14       14       16       10       15       12       6       4       17       25       15       8       15         Not ranked       7       77       73       81       78       30       36       43       50       26       51       83       84       65       35       37       55       43         Your income before tax from other sources e.g. private pensions, rental income, capital gains etc       7       73       81       78       82       2       0       4       83       84       65       35       37       55       43         Private pensions, rental income, capital gains etc       7       73       83       5       4       4       2       2       0       4       19       10       0       10       0       1       0       2       2       10       10       0       1       0       2	pensions etc.																		
Ranked third       7       5       4       7       4       5       14       14       16       10       15       12       6       4       17       25       15       8       15         Not ranked       74       77       73       81       78       30       36       43       50       26       51       83       84       65       35       37       55       43         Your income before tax from other sources e.g. private pensions, rental income, capital gains etc																			
Not ranked       74       77       77       73       81       78       30       36       43       50       26       51       83       84       65       35       37       55       43         Your income before tax from other sources e.g. private pensions, rental income, capital gains etc       -<																			
private pensions, rental income, capital gains etc.         Second Harmonic Control of Co																			
Ranked second       4       4       4       4       5       2       2       7       8       2       7       3       6       6       20       3       10       2         Ranked third       5       4       4       3       4       5       3       4       3       2       3       4       2       0       5       5       13       2	Your income before tax from other sources e.g. private pensions, rental income, capital gains etc																		
Ranked third         5         4         4         3         4         3         2         3         4         2         0         5         5         13         2											1								
	Not ranked 81																		

					Ethnicit	v		Numb	er of o	childr	en in	hous	ehold
		Total	White	Asian	Black	Mixed	Other	0	1	2	3	4	5 or more
Weighted Sa	ample	4010	3320	305	128	68	68	2880	499	407	88	23	10
Unweighted Sa		4010	3316	284	112	96	58	2935	473	401	83	20	9
		%	%	%	%	%	%	%	%	%	%	%	%
Fhinking again about your personal circumstances, which of the following are you most concerned about n the next 12 months? Please select up to 3.													
The cost of your housing e.g. rent or mortgage													
Ranked first		12	11	18	17	22	23	11	17	16	17	13	0
Ranked second		11	10	13	20	17	11	9	18	12	16		22
Ranked third		9	8	9	14	7	17	8	11	11	5	12	10
Not ranked		63	66	52	47	44	45	67	51	56	57	44	53
The price of essentials other than housing e.g. food, nome heating, basic household goods, utility bills etc													
Ranked first	29	30	31	23	30	20	15	30	31	30	37	24	33
Ranked second	20	22	22	24	20	27	30	22	21	22	23	22	19
Ranked third	15	16	16	16	18	18	27	16	16	15	12	22	23
Not ranked	31	27	26	30	31	25	24	27	29	28	22	22	9
The price of non-essentials e.g. meals out, holidays, activities etc			•										
Ranked first	3	3	3	4	3	2	5	3	3	3	5	9	0
Ranked second	5	7	7	9	9	7	12	7	7	9	6	6	0
Ranked third	8	12	12	12	16	16	7	11	14	12	17	11	5
Not ranked	79	73	74	67	70	65	72	75	73	70	66	64	79
Your income from work before tax e.g. your annual salary or your hourly pay													
Ranked first	3	8	7	15	11	18	5	7	10	11	6	27	9
Ranked second	6	7	6	8	10	9	3	6	8	9	10	9	28
Ranked third	8	6	6	8	6	3	11	5	8	8	7	15	0
Not ranked	78	74	76	62	71	60	76	77	70	66	70	39	47
How much tax you pay on earnings from work e.g. ncome tax, national insurance													
Ranked first	6	9	8	10	12	5	13	8	12	11	10	4	0
Ranked second	7	9	9	12	15	7	6	9	13	10	4	6	9
Ranked third	6	8	8	12	10	9	6	8	8	9	10	5	0
Not ranked Your income from benefits e.g. universal credit, state	76	69	71	58	62	69	71	71	63	65	70	76	75
pensions etc.													
Ranked first	7	6	7	3	7	4	3	7	4	3	8	0	23
Ranked second	7	6	7	2	3	5	4	7	5	4	8	4	0
Ranked third	7	5	6	2	3	2	0	6	3	3	7	3	10
Not ranked	74	77	76	87	85	79	88	75	84	85	71	84	52
Your income before tax from other sources e.g.													
private pensions, rental income, capital gains etc Ranked first	F	4	4	3	1	3	1	4	2	1	0	4	9
Ranked first Ranked second	5 4	4	4	3	3	3 4	4	4 5	2	3	1	4 9	9 0
Ranked second Ranked third	4 5	4	4	3 5	3 6	4	4	5 4	з З	3 4	3	9	0
Ranked third	5	4 83	4 83	5 81	88	3 80	∠ 88	4 82	ى 88	4 86		78	75

### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024						Ног	sehold Type			
	Total	l live alone	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members	Living with grandchild(ren)
Weighted Sam		853	2205	120	494	157	341	761	38	21
Unweighted Sam		849	2334	109	383	121	363	771	38	21
Thinking again about your personal circumstances,	%	%	%	%	%	%	%	%	%	%
which of the following are you most concerned about in the next 12 months? Please select up to 3.										
The cost of your housing e.g. rent or mortgage										
Ranked first	12	11	12	25	14	19	11	16	6	5
Ranked second	11	11	10	18	11	15	10	15	14	16
Ranked third	9	9	8	11	10	7	5	11	10	4
Not ranked	63	64	67	40	55	51	70	55	67	74
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc										
Ranked first 2	9 30	30	30	23	24	23	38	33	31	48
Ranked second 2	0 22	23	21	32	21	20	20	23	21	28
Ranked third 1	5 16	19	16	12	14	15	15	15	18	14
Not ranked 3	1 27	23	29	27	32	34	23	26	26	10
The price of non-essentials e.g. meals out, holidays, activities etc										
Ranked first		3	3	7	4	1	2	3	9	0
Ranked second		6	7	7	11	13	6	7	5	4
Ranked third		9	12	13	15	13	15	13	13	5
Not ranked 7	9 73	78	75	67	61	66	73	73	70	91
Your income from work before tax e.g. your annual salary or your hourly pay			7	44		45	7	0	2	E.
Ranked first		6	7	11	14	15	7	9	3	5
Ranked second		7	6	6	9	10	7	10	5	0
Ranked third		4 78	6 77	12 64	7 61	9 59	7 75	9 69	6 82	0 95
Not ranked 7 How much tax you pay on earnings from work e.g. income tax, national insurance	8 74	70	11	04	01	59	75	69	02	95
Ranked first	; 9	7	10	9	7	7	8	12	8	3
Ranked second		8	10	4	10	12	11	11	19	0
Ranked third	8	8	8	4	10	9	8	8	2	24
Not ranked 7	6 <b>69</b>	72	68	78	65	65	69	65	67	73
Your income from benefits e.g. universal credit, state pensions etc.										
Ranked first		11	5	2	5	2	7	4	8	24
Ranked second		9	6	4	3	3	7	5	2	4
Ranked third		6	5	3	3	3	4	4	3	9
Not ranked 7	4 77	69	81	85	79	85	78	84	84	62
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc										
Ranked first		3	4	5	1	2	4	2	4	4
Ranked second		4	5	1	2	1	4	3	0	4
Ranked third		4	5	2	3	3	2	4	9	9 83
Not ranked 8	1 83	84	82	87	85	87	86	89	84	03



Fieldwork: 12th - 15th September 2024						Н	ouse Tenure			
		Total	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends
Weighted Sa		4010	1222	1095	44	593	209	240	201	264
Unweighted Sa	ample	4010	1335	1138	42	572	194	219	167	202
		%	%	%	%	%	%	%	%	%
Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.										
The cost of your housing e.g. rent or mortgage										
Ranked first Ranked second Ranked third Not ranked		12 11 9 63	1 1 2 92	17 15 11 54	23 19 13 45	23 22 13 37	12 12 14 52	16 14 14 52	12 11 10 56	12 8 11 60
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc										
Ranked first	29	30	33	27	32	29	33	34	26	29
Ranked second		22	19	23	27	24	26	26	22	17
Ranked third	15	16	16	18	16	17	16	12	9	13
Not ranked	31	27	27	29	26	24	16	23	33	33
The price of non-essentials e.g. meals out, holidays, activities etc										
Ranked first	3	3	3	3	3	2	3	5	3	4
Ranked second	5	7	7	7	6	6	3	6	10	14
Ranked third	8	12	11	13	12	13	9	8	10	17
Not ranked	79	73	75	75	78	74	75	76	66	57
Your income from work before tax e.g. your annual										
salary or your hourly pay Ranked first	3	8	5	10	12	10	5	6	15	10
Ranked list	6	7	4	8	12	9	5	4	13	6
Ranked third	8	6	3	8	19	9 7	2	4	11	7
Not ranked		74	84	70	57	70	79	81	51	69
How much tax you pay on earnings from work e.g. income tax, national insurance	10		1							
Ranked first	6	9	7	14	10	8	4	4	10	4
Ranked second	7	9	8	11	7	9	7	8	10	8
Ranked third	6	8	7	9	8	8	6	6	10	8
Not ranked	76	69	74	62	75	70	74	77	60	72
Your income from benefits e.g. universal credit, state pensions etc.										
Ranked first	7	6	8	2	4	5	22	13	4	5
Ranked second	7	6	8	3	8	5	16	16	4	5
Ranked third	7	5	7	2	4	4	9	10	5	3
Not ranked	74	77	73	90	84	81	43	57	76	79
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc										
Ranked first	5	4	7	3	2	2	1	2	2	2
Ranked second	4	4	8	3	2	2	2	1	4	2
Ranked third	5	4	7	3	3	4	2	1	2	2
Not ranked	81	83	74	88	94	87	86	91	82	86



Fieldwork: 12th - 15th September 2024									T						
			T	Employment Sta	1	1	1	1		1	Ho	ousehold In	come	1	
	Tot		0 Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Under £14,999	£15,000 - £29,999	£30,000 - £39,000	£40,000 - £49,000	£50,000 - £69,000	£70,000 - £99,999	£100,000+
Weighted Sam	ple 40 <sup>-</sup>	<b>0</b> 1747	533	58	180	959	175	246	440	759	442	334	429	396	241
Unweighted Sam	ple 40	0 1742	530	55	131	1057	147	241	414	741	440	339	454	428	270
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.															
The cost of your housing e.g. rent or mortgage															
Ranked first	1:	2 17	11	3	23	3	10	10	11	9	12	13	14	14	15
Ranked second	1		10	6	13	4	12	12	10	9	11	12	13	13	7
Ranked third	g	10	10	11	11	3	9	17	13	8	7	6	9	11	9
Not ranked	6	55	66	73	47	85	54	53	59	70	65	67	60	59	65
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc															
Ranked first 2	9 3	25	35	38	27	34	29	36	37	36	29	30	27	25	14
Ranked second 2	0 2	2 22	21	23	24	20	23	25	22	24	23	20	21	24	18
Ranked third	5 1		15	11	14	17	13	12	14	15	15	19	16	19	18
Not ranked 3	2 <sup>-</sup>	31	26	20	29	24	21	19	20	20	28	28	32	29	47
The price of non-essentials e.g. meals out, holidays, activities etc															
Ranked first			3	2	5	3	3	5	4	2	2	3	4	3	2
	5 <b>7</b>		8	16	12	6	6	8	8	4	8	9	8	6	7
	9 <b>1</b> 3		10	4	17	10	15	7	8	14	12	15	11	12	10
Not ranked 7	'9 <b>7</b> 3	74	75	71	61	76	62	72	74	76	73	72	74	76	76
Your income from work before tax e.g. your annual salary or your hourly pay															
Ranked first			8	5	8	1	8	3	5	8	11	9	7	10	15
	6 <b>7</b>		10	3	7	1	3	2	3	9	6	8	8	7	10
	8 <b>6</b>		10	9 76	6 73	0	5 70	2 84	3	5 75	6	9 72	8 73	7 73	5
Not ranked 7 How much tax you pay on earnings from work e.g. income tax, national insurance	78 <b>7</b> 4	64	69	76	73	93	70	84	82	75	72	12	73	73	66
Ranked first	6 <b>9</b>	15	9	5	3	3	1	2	1	6	8	10	14	15	20
Ranked second	7 9	14	10	13	4	4	6	3	6	8	10	13	13	9	16
Ranked third	6 8		12	1	7	3	4	4	2	7	12	8	9	9	9
Not ranked 7	6 <b>6</b>	56	66	73	80	86	75	83	84	75	65	67	61	64	52
Your income from benefits e.g. universal credit, state pensions etc.															
	76		5	8	2	13	17	16	18	9	6	3	2	2	0
	76		3	6	4	13	15	14	18	7	5	3	2	2	1
	7 5		4	2	0	9	10	11	9	7	4	2	4	1	0
Not ranked 7	'4 <b>7</b>	92	84	76	89	60	44	51	48	73	79	89	89	93	95
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc															
	5 4		3	4	0	8	1	2	2	3	4	5	4	4	3
	4 4		3	8	1	9	1	3	4	5	5	5	3	2	6
	5 4		4	5	2	7	3	4	5	5	3	3	4	3	4
Not ranked &	81 8	87	87	76	92	71	80	84	82	83	82	85	85	88	83



Fieldwork: 12th - 15th September 2024		1	Was	tminste	or VI	1	Voto	n 2024 (	26	EU Ref	2016	6-	ender			00		Secio	l Grade		Cours	ntry in UK	
			wes	uninste			votel	1 2024 (	52	EU Kei	2010	Ge	nder		A	ge		Socia	Graue		Cour	ia y in UK	
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland
Weighted Sar	nple 4010	676	839	330	554	698	998	361	421	1408	1488	1945	2065	422	1657	994	938	2286	1724	3356	209	333	112
Unweighted Sar		669	_		571	671	1114		464	1586	1519	1836	2174	284	1637	1045	1044	2454		3333	210	336	131
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax Ranked first	3 4	%	%	%	5	%	%	%	%	%	~ %	%	%	%	%	6	%	%	%	%	%	%	%
Ranked first Ranked second	3 4 3 4	7	1	3 3	5 5	8 7	2 2	2	5 5	3	5 5	5 4	2	2 3	2 3	о 4	5 5	4	3 3	4	3 5	3 4	4 5
Ranked third	3 <b>4</b> 3 <b>3</b>	6	2	3	4	5	2	4	5	4	3	4	3	4	3	4	3	4	2	4	1	4	5
	3 3 86 <b>84</b>	75		86	4 82	76	91	4 86	80	4 86	83	4 81	88	4 82	87	83	81	83	2 86	4 84	84	87	82
The amount of funding for the NHS	00 04	15	33	00	02	10	31	00	00	00	05	01	00	02	07	05	01	05	00	04	04	07	02
-	16 <b>14</b>	11	18	17	7	11	18	18	7	17	11	13	15	17	10	16	16	15	13	13	17	18	20
	14 13	12			9	13	17	14	10	16	13	12	14	13	11	14	17	14	13	13	17	13	16
	13 13	11	15	14	11	10	15	15	12	15	13	11	16	11	13	13	16	12	15	13	13	14	17
	51 54	61	47	48	69	61	47	48	65	49	59	58	51	50	61	53	46	55	53	55	48	50	43
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc																							
Ranked first	6 5	4	8	8	4	4	7	7	5	8	3	5	5	5	4	7	6	6	4	5	7	9	2
	12 10	8	15	14	6	8	15	13	7	14	8	10	10	9	7	14	12	11	9	10	12	11	10
	12 13	13		17	11	15	15	16	11	15	15	12	14	9	10	14	17	13	13	13	10	12	15
Not ranked	65 <b>67</b>	70	61	57	75	67	60	59	73	60	70	67	67	68	74	62	59	66	68	67	65	64	70
None of these	5	5	2	5	4	5	3	5	5	4	4	6	4	9	4	4	6	4	6	5	6	4	4
How much responsibility, if any, do you think the UK Government has for making changes in each of the following areas? The cost of your housing e.g. rent or mortgage		1		_		1						I		1				1					
Complete responsibility	14	14	11	8	18	12	11	8	17	10	15	12	15	14	15	12	13	11	17	14	13	11	9
Most of the responsibility	24	20		22	23	20	26	20	24	22	23	23	24	33	27	21	17	25	23	24	21	24	28
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY Some of the responsibility	38 43	<b>34</b>		<b>30</b> 51	<b>41</b> 37	<b>32</b> 45	<b>37</b> 49	<b>28</b> 51	<b>41</b> 36	<b>32</b> 53	<b>38</b> 40	<b>35</b> 45	<b>39</b> 41	<b>47</b> 36	<b>42</b> 44	<b>33</b> 46	<b>30</b> 41	<b>36</b> 48	<b>40</b> 36	<b>38</b> 43	<b>34</b> 40	<b>35</b> 47	<b>37</b> 45
No responsibility at all	43 10	44		13	37 13	45 15	49 8	51 14	36 13	53 10	40 13	45 11	41 9	36 4	44 6	46 13	41 18	48 10	36 10	43 10	40 12	47 9	45 6
TOTAL SOME OF / NO RESPONSIBILITY	53	59		64	50	60	57	65	49	<b>63</b>	53	56	50	4	50	59	<b>59</b>	58	46	53	52	56	51
Don't know	10	7	5	6	9	8	6	6	9	6	9	8	11	13	9	8	11	6	14	9	14	9	12
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc														_									
	21 <b>19</b>	20		14	26	18	16	14	26	14	22	18	21	18	20	17	21	15	25	19	15	22	21
1 /	31 <b>30</b>	29		27	32	30	31	25	33	29	31	27	33	33	29	28	31	30	30	29	31	32	32
	52 49	49		41	58	48	47	39	59	43	53	45	54	51	49	45	52	45	55	48	46	54	53
	38 42	42		52	35	43	47	55	33	51	38	46	37	33	42	46	40	48	33	42	43	39	39
No responsibility at all	4 4	6	3	4	3 38	7	3	3 58	3	3 54	5	4 50	3	3	3	4 50	5	3 51	4 37	4 46	4	3 42	3
TOTAL SOME OF / NO RESPONSIBILITY Don't know	42 46 6 6	<b>48</b>	<b>52</b> 3	<b>56</b> 2	38 4	<b>50</b> 3	<b>50</b> 4	<b>58</b> 3	<b>36</b> 6	54 3	<b>43</b> 4	<b>50</b>	<b>40</b> 6	<b>36</b> 13	<b>45</b> 7	50 4	<b>45</b> 3	51 4	37 8	<b>46</b> 6	<b>47</b> 8	42	<b>42</b> 5
Don't know	0 0	1 2	э	2	4	3	4	э	U	3	4	5	U	13	'	4	э	4	0	U	0	4	5



Fieldwork: 12th - 15th September 2024			Regio	on in England	1	1					Benefi	ts receive	d					
	1	Total Nor	th Midlar	ids London	Rest of South	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit
Weighted Samp		<b>4010</b> 92			1335	204	320	61	42	160	197	404	43	17	15	69	17	318
Unweighted Samp	ple 4	<b>4010</b> 89			1365	199	316	60	47	153	209	417	42	16	14	69	17	284
	_	% %	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and																		
inheritance tax																		
Ranked first 3		4 3	4	3	4	1	0	1	0	0	6	2	2	0	0	0	0	0
Ranked second 3		4 3		4	4	1	2	0	5	1	6	2	0	0	0	2	0	2
Ranked third 3		<b>3</b> 2		4	4	1	1	1	6	0	3	2	8	6	0	1	11	3
Not ranked 8	6	<b>84</b> 86	6 84	84	83	93	93	97	84	94	79	91	91	94	92	88	78	90
The amount of funding for the NHS		i																
Ranked first 1		<b>14</b> 14			14	11	14	12	27	9	15	9	12	0	10	15	0	10
Ranked second 1-		<b>13</b> 15			13	14	15	17	16	13	17	9	12	10	5	17	6	11
Ranked third 1.		<b>13</b> 14			13	21	18	24	9	23	17	14	11	24	27	16	9	16
Not ranked 5	1	<b>54</b> 53	54	61	56	50	49	46	41	50	45	65	65	67	51	43	74	58
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc																		
Ranked first 6	6	5 7	3	4	4	5	3	8	11	4	6	5	7	11	7	7	5	4
Ranked second 12	2	10 9	12	9	10	5	8	10	11	4	9	10	12	4	10	4	14	4
Ranked third 12	2	<b>13</b> 11	13	14	13	12	16	14	16	11	18	11	10	7	18	15	6	10
Not ranked 6	5	<b>67</b> 68	66	67	67	75	69	68	57	76	61	71	71	77	57	66	63	77
None of these		5 4	6	6	5	4	4	0	6	5	6	2	0	0	8	9	12	5
How much responsibility, if any, do you think the UK Government has for making changes in each of the following areas? The cost of your housing e.g. rent or mortgage																		
Complete responsibility		<b>14</b> 14			12	21	19	19	8	21	12	16	19	37	6	20	26	22
Most of the responsibility		<b>24</b> 25	5 24	26	22	25	24	26	23	28	18	24	23	14	26	21	29	23
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		38 39	38	44	34	46	43	45	31	49	30	40	42	51	32	41	55	45
Some of the responsibility		<b>43</b> 40	) 43	40	46	37	35	25	39	33	41	47	48	23	17	32	28	32
No responsibility at all		<b>10</b> 10	) 8	10	12	7	10	7	27	7	17	8	4	12	24	13	11	6
TOTAL SOME OF / NO RESPONSIBILITY		53 50	) 51	50	58	44	45	32	66	40	58	55	52	35	41	45	39	38
Don't know		<b>10</b> 11	11	6	9	10	13	23	2	11	13	6	5	14	27	14	5	16
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc																		
Complete responsibility 2	1	<b>19</b> 2'		22	17	32	27	25	17	29	19	19	20	26	31	29	19	28
Most of the responsibility 3	1	<b>30</b> 30		28	29	28	29	31	35	27	33	31	41	24	9	41	36	28
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY 5	2	49 5 <sup>4</sup>			46	60	56	56	52	56	52	50	61	50	40	70	55	56
Some of the responsibility 3	8	<b>42</b> 39	40	41	45	32	34	27	42	31	41	41	28	33	41	21	29	27
No responsibility at all	4	<b>4</b> 4		3	4	2	3	1	2	4	4	4	3	0	0	3	11	3
TOTAL SOME OF / NO RESPONSIBILITY 4		46 43			49	34	37	28	44	35	45	45	31	33	41	24	40	30
Don't know 6	5	6 6	6	6	5	5	6	15	5	9	3	5	8	16	19	7	5	14

Fieldwork. 12th - 15th September 2024	[				Ethnicit	у		Numb	er of o	childr	en in	hous	ehold
	ĺ												5 or
		Total	White	Asian	Black	Mixed	Other	0	1	2	3	4	5 or more
Weighted Sa	mple	4010	3320	305	128	68	68	2880	499	407	88	23	10
Unweighted Sa	mple	4010	3316	284	112	96	58	2935	473	401	83	20	9
		%	%	%	%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and													
profits e.g. capital gains tax, corporation tax and inheritance tax													
Ranked first	3	4	4	4	3	4	3	4	2	3	1	4	0
Ranked second	3	4	3	4	3	3	6	4	2	4	1	3	0
Ranked third	3	3	3	7	8	5	3	3	4	4	6	0	0
Not ranked	86	84	85	77	83	78	83	84	89	84	86	84	84
The amount of funding for the NHS													
Ranked first	16	14	15	9	11	10	26	15	12	11	9	5	10
Ranked second	14	13	14	10	6	8	12	14	10	11	15	7	0
Ranked third	13	13	14	10	4	12	8	14	11	14	8	14	15
Not ranked	51	54	52	64	77	60	50	52	63	58	63	64	59
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc													
Ranked first	6	5	6	3	3	1	1	5	4	6	2	0	0
Ranked second	12	10	11	5	9	4	8	11	7	11	7	4	6
Ranked third	12	13	13	10	12	11	10	13	12	9	13	9	21
Not ranked	65	67	66	75	74	74	76	65	73	69	72	77	57
None of these		5	5	7	2	10	4	5	3	6	6	10	16
How much responsibility, if any, do you think the UK Government has for making changes in each of the following areas? The cost of your housing e.g. rent or mortgage													
Complete responsibility		14	12	23	26	17	14	13	13	14	18	14	52
Most of the responsibility		24	22	30	31	39	33	23	25	25	34	51	28
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		38	34	53	57	56	47	36	38	39	52	65	80
Some of the responsibility		43	45	35	32	30	44	43	46	47	31		15
No responsibility at all		10	11	7	7	11	6	11	6	8	8	0	5
TOTAL SOME OF / NO RESPONSIBILITY		53	56	42	39	41	50	54	52	55	39	29	20
Don't know		10	10	5	5	3	4	10	10	6	9	6	0
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc													
Complete responsibility	21	19	18	27	32	21	20	19	19	20	25	33	42
Most of the responsibility	31	30	30	29	26	31	32	30	30	28	34	40	33
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	52	49	48	56	58	52	52	49	49	48	59	73	75
Some of the responsibility	38	42	43	35	33	43	41	43	40	40	35	16	25
No responsibility at all	4	4	4	3	3	2	5	4	3	5	0	0	0
TOTAL SOME OF / NO RESPONSIBILITY	42	46	47	38	36	45	46	47	43	45	35	16	25
Don't know	6	6	6	6	6	3	2	5	8	7	6	10	0

### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024	Г		1				Ног	sehold Type			
		Total	l live alone	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members	Living with grandchild(ren)
Weighted Sa	ample	4010	853	2205	120	494	157	341	761	38	21
Unweighted Sa	ample	4010	849	2334	109	383	121	363	771	38	21
		%	%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax											
Ranked first	3	4	5	4	1	2	2	3	3	4	0
Ranked second	3	4	3	4	1	2	2	2	3	6	13
Ranked third	3	3	2	4	3	4	4	2	4	0	0
Not ranked	86	84	85	84	90	83	85	89	88	87	87
The amount of funding for the NHS			1								
Ranked first	16	14	15	14	9	16	20	11	10	20	6
Ranked second	14	13	13	14	11	13	9	14	10	8	24
Ranked third	13	13	15	13	16	11	9	16	13	25	8
Not ranked	51	54	52	55	57	51	55	55	63	43	62
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc	01										02
Ranked first	6	5	4	6	3	4	2	5	5	2	4
Ranked second	12	10	10	11	8	8	9	12	8	12	6
Ranked third	12	13	13	14	14	10	14	14	10	2	24
Not ranked	65	67	68	65	69	69	68	65	74	81	66
None of these		5	5	4	6	9	7	4	3	3	0
How much responsibility, if any, do you think the UK Government has for making changes in each of the following areas? The cost of your housing e.g. rent or mortgage											
Complete responsibility		14	13	13	18	11	11	12	15	7	9
Most of the responsibility		24	24	22	23	31	36	20	25	35	36
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		38	37	35	41	42	47	32	40	42	45
Some of the responsibility		43	41	46	45	37	40	46	48	39	40
No responsibility at all		10	11	11	5	7	2	12	6	6	14
TOTAL SOME OF / NO RESPONSIBILITY		53	52	57	50	44	42	58	54	45	54
Don't know		10	10	8	9	14	11	10	6	13	0
The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc											
Complete responsibility	21	19	21	18	21	19	17	18	20	9	29
Most of the responsibility	31	30	29	30	30	30	33	29	31	27	39
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		49	50	48	51	49	50	47	51	36	68
Some of the responsibility	38	42	41	44	39	37	35	46	41	54	33
No responsibility at all	4	4	4	4	1	2	4	3	4	0	0
TOTAL SOME OF / NO RESPONSIBILITY	42	46	45	48	40	39	39	49	45	54	33
Don't know	6	6	5	4	9	12	10	4	5	9	0



Fieldwork: 12th - 15th September 2024	[		1			He	ouse Tenure			
		Total	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends
Weighted Sa	ample	4010	1222	1095	44	593	209	240	201	264
Unweighted Sa	ample	4010	1335	1138	42	572	194	219	167	202
		%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax										
Ranked first	3	4	6	4	6	2	0	0	2	2
Ranked second		4	7	4	0	1	0 0	1	0	4
Ranked third		3	5	3	2	3	1	1	3	5
Not ranked		84	78	86	92	89	89	93	85	81
The amount of funding for the NHS	00	•••								•••
Ranked first	16	14	19	12	5	10	8	10	14	17
Ranked second		13	17	12	11	9	12	14	6	17
Ranked third		13	13	13	17	12	17	20	10	12
Not ranked		54	46	59	66	64	54	52	59	45
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc	01	•••	1					02		
Ranked first	6	5	7	5	3	4	3	5	2	5
Ranked second		10	15	11	6	5	5	6	8	10
Ranked third		13	17	11	2	9	8	15	10	10
Not ranked	65	67	57	69	89	77	75	69	70	67
None of these		5	4	4	0	5	9	5	11	8
How much responsibility, if any, do you think the UK Government has for making changes in each of the following areas? The cost of your housing e.g. rent or mortgage										
Complete responsibility		14	10	13	11	18	23	17	9	15
Most of the responsibility		24	16	27	35	26	32	25	26	33
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		38	26	40	46	44	55	42	35	48
Some of the responsibility		43	44	50	37	41	24	39	44	32
No responsibility at all		10	19	6	11	6	5	8	5	7
TOTAL SOME OF / NO RESPONSIBILITY		53	63	56	48	47	29	47	49	39
Don't know The price of essentials other than housing e.g. food,		10	10	5	6	9	16	11	17	14
home heating, basic household goods, utility bills etc										
Complete responsibility		19	17	16	15	22	34	29	20	15
Most of the responsibility		30	29	31	44	34	25	24	27	28
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		49	46	47	59	56	59	53	47	43
Some of the responsibility		42	47	47	27	34	25	34	41	41
No responsibility at all		4	5	3	7	2	4	4	2	2
TOTAL SOME OF / NO RESPONSIBILITY		46	52	<b>50</b> 3	<b>34</b> 6	<b>36</b> 9	<b>29</b> 12	<b>38</b> 9	<b>43</b> 11	<b>43</b> 13
Don't know	6	6	3	3	0	9	12	Э	11	13



Fieldwork: 12th - 15th September 2024					Employment Sta	itus						Ho	usehold In	come		I
	1	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Under £14,999	£15,000 - £29,999	£30,000 - £39,000	£40,000 - £49,000	£50,000 - £69,000	£70,000 - £99,999	£100,000+
Weighted Sam	ple 4	4010	1747	533	58	180	959	175	246	440	759	442	334	429	396	241
Unweighted Sam	ple 4	4010	1742	530	55	131	1057	147	241	414	741	440	339	454	428	270
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax																
	3	4	3	4	12	2	5	1	3	2	4	5	4	5	4	5
	3	4	3	4	1	1	6	1	3	2	2	3	4	3	4	8
	3	3	4	2	6	3	3	2	1	1	3	4	4	4	5	6
		84	85	87	73	89	81	81	85	88	87	83	87	85	84	77
The amount of funding for the NHS		1														
	16	14	12	13	6	21	18	14	11	11	14	12	13	11	14	16
		13	10	15	9	15	18	10	13	13	14	13	13	13	17	11
		13	12	13	22	13	15	14	15	19	13	14	13	14	11	11
Not ranked 5		54	62	56	55	46	45	48	53	50	55	56	59	59	55	58
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc																
	6	5	5	5	11	4	7	3	4	2	5	5	8	8	6	5
		10	10	11	8	11	13	5	6	7	12	9	10	10	12	11
		13	10	12	18	15	18	5	14	13	12	13	15	10	12	15
Not ranked 6	65	67	71	68	56	65	58	72	68	72	68	67	66	69	67	64
None of these		5	4	3	8	5	5	14	8	7	4	5	2	3	3	4
How much responsibility, if any, do you think the UK Government has for making changes in each of the following areas? The cost of your housing e.g. rent or mortgage										1						
Complete responsibility		14	13	17	17	11	11	27	15	18	15	16	14	12	12	7
Most of the responsibility		24	26	25	20	33	18	22	26	21	26	21	20	28	27	21
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		38	39	42	37	44	29	49	41	39	41	37	34	40	39	28
Some of the responsibility		43	47	38	48	41	42	32	36	37	36	45	55	48	50	58
No responsibility at all		10	8	10	10	5	17	7	6	11	14	10	8	9	7	11
TOTAL SOME OF / NO RESPONSIBILITY		53	55	48	58	46	59	39	42	48	50	55	63	57	57	69
Don't know The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc		10	6	11	5	10	12	12	17	13	9	9	3	3	4	3
Complete responsibility 2	21	19	17	21	16	14	20	31	25	29	21	19	17	18	15	11
Most of the responsibility 3		30	30	33	28	31	30	25	26	28	34	30	29	29	32	23
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY 5		49	47	54	44	45	50	56	51	57	55	49	46	47	47	34
	38	42	45	37	50	41	41	33	35	31	37	43	49	48	46	58
No responsibility at all		4	3	2	6	4	5	3	2	2	4	3	4	5	4	4
	12	46	48	39	56	45	46	36	37	33	41	46	53	53	50	62
Don't know	6	6	5	7	0	11	3	9	12	10	5	4	1	1	3	3



Fieldwork: 12th - 15th September 2024	Ľ			West	tminste	er VI		Vote i	n 2024 (	GE	EU Re	f 2016	Ge	nder		Α	ge		Social	Grade		Cour	ntry in UK	
		Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northerr Ireland
Weighted S		4010	676			554	698	998	361	421	1408	1488	1945	2065	422	1657	994	938	2286	1724	3356	209	333	112
Unweighted S	ample	4010	669			571		1114		464	1586	1519		2174		1637		1044		1556	3333	210	336	131
The price of non-essentials e.g. meals out, holidays, activities etc		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Complete responsibility	13	9	9	9	5	13	8	9	6	13	7	10	8	11	9	11	9	8	7	12	9	7	11	9
Most of the responsibility	18	18	18	16	15	20	17	16	19	18	15	19	17	18	19	19	16	16	18	17	17	17	20	20
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	31	27	27	25	20	33	25	25	25	31	22	29	25	29	28	30	25	24	25	29	26	24	31	29
Some of the responsibility	43	45	42	51	53	42	45	49	50	42	53	41	47	43	43	47	48	38	49	38	45	40	42	48
No responsibility at all	19	20	26	21	23	18	24	21	22	19	21	22	21	19	15	14	22	30	19	20	20	26	20	15
TOTAL SOME OF / NO RESPONSIBILITY	62	65	68	72	76	60	69	70	72	61	74	63	68	62	58	61	70	68	68	58	65	66	62	63
Don't know	8	8	5	4	4	7	6	5	4	8	4	7	7	9	14	9	6	8	6	12	8	11	7	8
Your income from work before tax e.g. your annual salary or your hourly pay																								
Complete responsibility	27	25	25	21	22	33	24	23	22	33	21	28	24	25	19	27	25	24	22	28	24	24	27	34
Most of the responsibility	20	20	19	23	21	17	18	22	19	16	21	18	19	21	27	22	20	14	21	19	20	18	20	17
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	47	45	44	44	43	50	42	45	41	49	42	46	43	46	46	49	45	38	43	47	44	42	47	51
Some of the responsibility	28	28	25	36	30	23	26	33	29	22	34	23	29	27	31	29	28	24	31	25	28	29	26	26
No responsibility at all	16	15	20	13	21	18	21	14	21	17	17	18	17	13	7	12	19	20	18	11	16	15	13	7
TOTAL SOME OF / NO RESPONSIBILITY	44	43	45	49	51	41	47	47	50	39	51	41	46	40	38	41	47	44	49	36	44	44	39	33
Don't know	10	12	10	6	7	10	12	8	8	12	7	12	10	13	16	10	9	18	8	17	12	15	13	15
How much tax you pay on earnings from work e.g. income tax, national insurance																								
Complete responsibility	63	61	67	62	64	70	67	63	64	67	65	67	64	59	43	62	68	62	64	58	61	60	66	66
Most of the responsibility	20	22	18	27	25	17	18	25	23	16	23	18	21	23	30	22	20	19	23	20	22	20	21	16
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		83	85	89	89	87	85	88	87	83	88	85	85	82	73	84	88	81	87	78	83	80	87	82
Some of the responsibility		7	7	7	6	4	7	6	6	5	6	5	7	7	13	7	5	6	6	8	7	8	6	10
No responsibility at all		2	2	1	2	3	3	1	2	2	1	2	1	2	2	1	1	3	1	2	2	1	1	1
TOTAL SOME OF / NO RESPONSIBILITY	9	9	9	8	8	7	10	7	8	7	7	7	8	9	15	8	6	9	7	10	9	9	7	11
Don't know	7	8	5	4	3	7	5	5	5	9	4	7	7	9	13	7	5	9	5	12	8	11	6	6
Your income from benefits e.g. universal credit, state pensions etc.																								
Complete responsibility		57	62	56	58	65	62	58	55	63	57	64	59	55	42	55	59	65	56	57	56	56	58	64
Most of the responsibility		20	21	24	21	15	21	23	24	15	23	17	20	21	22	20	20	20	21	19	20	21	21	18
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		77	83	80	79	80	83	81	79	78	80	81	79	76	64	75	79	85	77	76	76	77	79	82
Some of the responsibility	8	8	8	8	7	6	8	7	8	6	8	7	8	8	11	8	6	7	9	6	8	9	7	7
No responsibility at all		2	1	1	2	4	2	1	2	3	2	3	2	3	3	2	3	3	2	2	3	2	2	2
TOTAL SOME OF / NO RESPONSIBILITY	12	10	9	9	9	10	10	8	10	9	10	10	10	11	14	10	9	10	11	8	11	11	9	9
Don't know	10	13	7	10	11	11	7	10	11	12	10	10	11	14	22	15	12	5	11	15	13	12	12	9



Fieldwork: 12th - 15th September 2024				Region ir	n England							Benefi	s received	d					
				Midlands	London	South	benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit
Weighted Sam			922	638	461	1335	204	320	61	42	160	197	404	43	17	15	69	17	318
Unweighted Sam	ple 4		895	624	449	1365	199	316	60	47	153	209	417	42	16	14	69	17	284
The price of non-essentials e.g. meals out, holidays, activities etc		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	13	9	11	10	11	7	14	14	5	7	17	5	10	6	12	18	14	10	16
	18	18	17	19	19	16	17	13	22	17	14	15	20	17	26	14	23	23	17
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	31	27	28	29	30	23	31	27	27	24	31	20	30	23	38	32	37	33	33
Some of the responsibility	43	45	42	44	45	48	34	36	35	28	31	37	46	56	29	10	18	44	36
	19	20	21	17	18	20	21	26	20	39	22	29	18	18	18	31	30	18	16
	62	65	63	61	63	68	55	62	55	67	53	66	64	74	47	41	48	62	52
Your income from work before tax e.g. your annual salary or your hourly pay	8	8	9	10	7	8	13	12	18	9	16	13	7	4	14	27	15	5	16
	27	25	27	26	23	23	22	26	35	18	19	23	27	22	31	6	23	15	30
Most of the responsibility		20	20	22	24	19	19	14	16	14	17	11	23	33	22	21	15	23	19
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		45	47	48	47	42	41	40	51	32	36	34	50	55	53	27	38	38	49
Some of the responsibility		28	27	25	30	30	24	28	19	24	26	22	29	16	24	22	15	52	24
	16	15	14	13	13	18	13	11	9	25	13	23	13	19	13	24	15	0	8
TOTAL SOME OF / NO RESPONSIBILITY		43	41	38	43	48	37	39	28	49	39	45	42	35	37	46	30	52	32
How much tax you pay on earnings from work e.g. income tax, national insurance	10	12	12	14	10	11	21	21	21	18	25	21	7	10	9	27	31	10	20
		61	61	59	60	62	58	61	65	59	54	58	63	62	79	38	47	67	55
	20	22	20	23	23	23	20	17	19	17	19	20	23	25	5	21	22	18	20
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	83	83	81	82	83	85	78	78	84	76	73	78	86	87	84	59	69	85	75
	7	7	7	7	8	6	7	7	2	6	9	5	8	7	6	7	6	10	7
· · ·	2	2	2	2	2	1	2	2	0	2	1	5	1	0	0	6	6	0	1
	9	9	9	9	10	7	9	9	2	8	10	10	9	7	•	13	12	10	8
Your income from benefits e.g. universal credit, state pensions etc.	7	8	9	9	6	8	13	12	15	15	18	12	5	7	9	27	19	5	16
	58	57	55	58	54	58	69	73	62	63	63	64	57	58	69	42	53	50	63
Most of the responsibility		20	21	19	22	19	19	15	23	22	19	21	21	20	11 80	37	22 75	38	18
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	-	77	76	77 8	76	77	88	88	85	85	82	<b>85</b> 8	78	<b>78</b>		79	-	88	81
	8	8	8 3	8 2	9 1	7 3	5	4 2	3 0	12 3	7 2	8 2	8 3	18 0	11 0	7 0	13 2	0 7	6 1
	4 12	2 10		2	10	3 10	0 5	6	3	3 15	2	10	-	0 18	11	7	2 15	7	
			11				-	6	3 12		-	10	11 11			15	15	5	7 12
Don't know	10	13	13	13	13	13	7	1	12	0	9	5	11	4	9	15	10	5	12

	[				Ethnicit	y		Numb	er of	childr	en in	hous	ehold
		Total	White	Asian	Black	Mixed	Other	0	1	2	3	4	5 or more
Weighted Sar	mple	4010	3320	305	128	68	68	2880	499	407	88	23	10
Unweighted Sar	mple	4010	3316	284	112	96	58	2935	473	401	83	20	9
		%	%	%	%	%	%	%	%	%	%	%	%
The price of non-essentials e.g. meals out, holidays, activities etc													
Complete responsibility	13	9	9	14	14	11	10	9	9	10	9	17	63
Most of the responsibility	18	18	16	24	27	27	18	17	19	21	25	40	12
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	31	27	25	38	41	38	28	26	28	31	34	57	75
Some of the responsibility	43	45	46	38	42	42	42	45	48	44	43	27	19
No responsibility at all	19	20	21	18	12	16	18	21	15	18	15	12	6
TOTAL SOME OF / NO RESPONSIBILITY	62	65	67	56	54	58	60	66	63	62	58	39	25
Don't know	8	8	8	6	5	5	12	8	9	8	7	4	0
Your income from work before tax e.g. your annual salary or your hourly pay	Ū		1 -					-					
Complete responsibility	27	25	24	31	33	24	23	24	27	25	34	12	75
Most of the responsibility	20	20	19	31	30	25	18	19	24	25	16	46	6
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	47	45	43	62	63	49	41	43	51	50	50	58	81
Some of the responsibility	28	28	28	23	23	36	40	29	27	27	29	25	9
No responsibility at all	16	15	16	8	11	10	9	16	11	15	11	11	0
TOTAL SOME OF / NO RESPONSIBILITY	44	43	44	31	34	46	49	45	38	42	40	36	9
Don't know	10	12	13	8	3	6	10	12	11	8	9	6	10
How much tax you pay on earnings from work e.g. income tax, national insurance								_					
Complete responsibility	63	61	63	56	58	62	49	63	59	60	59	45	70
Most of the responsibility	20	22	21	25	32	23	27	21	24	24	28	37	30
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	83	83	84	81	90	85	76	84	83	84	87	82	100
Some of the responsibility	7	7	6	11	8	8	21	7	7	6	6	8	0
No responsibility at all	2	2	2	2	1	1	1	2	2	2	0	0	0
TOTAL SOME OF / NO RESPONSIBILITY	9	9	8	13	9	9	22	9	9	8	6	8	0
Don't know	7	8	8	6	2	6	2	8	8	7	8	10	0
Your income from benefits e.g. universal credit, state pensions etc.													
Complete responsibility	58	57	58	48	49	58	51	59	52	54	51	57	89
Most of the responsibility	20	20	20	23	24	27	17	20	22	21	24	32	6
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	78	77	78	71	73	85	68	79	74	75	75	89	95
Some of the responsibility	8	8	7	12	9	6	10	7	9	9	8	0	0
No responsibility at all	4	2	2	3	3	1	1	2	2	3	1	0	5
TOTAL SOME OF / NO RESPONSIBILITY	12	10	9	15	12	7	11	9	11	12	9	0	5
Don't know	10	13	12	14	15	7	21	12	14	14	17	10	0

Fieldwork: 12th - 15th September 2024	Ī						Ho	usehold Type			
		Total	l live alone	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members	Living with grandchild(ren)
Weighted Sa		4010	853	2205	120	494	157	341	761	38	21
Unweighted Sa	imple	4010	849	2334	109	383	121	363	771	38	21
The price of non-essentials e.g. meals out, holidays, activities etc		%	%	%	%	%	%	%	%	%	%
Complete responsibility	13	9	10	9	10	8	6	9	10	3	9
Most of the responsibility	18	18	16	18	14	19	22	17	21	21	25
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	31	27	26	27	24	27	28	26	31	24	34
Some of the responsibility	43	45	44	46	55	42	43	44	48	48	42
No responsibility at all	19	20	21	20	12	17	18	24	15	20	24
TOTAL SOME OF / NO RESPONSIBILITY	62	65	65	66	67	59	61	68	63	68	66
Don't know Your income from work before tax e.g. your annual salary or your hourly pay	8	8	9	6	9	14	11	6	6	7	0
Complete responsibility	27	25	23	26	22	20	20	26	29	26	28
Most of the responsibility	20	20	18	20	22	24	28	21	25	24	29
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	47	45	41	46	44	44	48	47	54	50	57
Some of the responsibility	28	28	29	27	34	31	33	26	26	31	25
No responsibility at all	16	15	17	17	9	8	8	16	13	10	10
TOTAL SOME OF / NO RESPONSIBILITY	44	43	46	44	43	39	41	42	39	41	35
Don't know How much tax you pay on earnings from work e.g. income tax, national insurance	10	12	14	10	12	17	10	12	7	9	8
Complete responsibility	63	61	64	65	51	49	51	62	64	68	75
Most of the responsibility	20	22	19	22	29	24	29	26	23	10	15
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	83	83	83	87	80	73	80	88	87	78	90
Some of the responsibility	7	7	7	6	11	11	8	4	6	7	0
No responsibility at all	2	2	2	2	0	3	3	1	1	3	8
TOTAL SOME OF / NO RESPONSIBILITY	9	9	9	8	11	14	11	5	7	10	8
Don't know Your income from benefits e.g. universal credit, state pensions etc.	7	8	9	6	9	13	9	7	5	12	3
Complete responsibility	58	57	60	58	48	49	53	59	56	56	70
Most of the responsibility	20	20	18	21	27	19	15	21	22	10	25
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	78	77	78	79	75	68	68	80	78	66	95
Some of the responsibility	8	8	8	7	9	8	11	6	8	16	4
No responsibility at all	4	2	1	3	2	2	2	3	2	0	0
TOTAL SOME OF / NO RESPONSIBILITY	12	10	9	10	11	10	13	9	10	16	4
Don't know	10	13	12	11	13	22	19	11	11	17	0



Fleidwork: 12th - 15th September 2024						He	ouse Tenure			
		Total	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends
Weighted S			1222	1095	44	593	209	240	201	264
Unweighted S	ample	4010	1335	1138	42	572	194	219	167	202
The price of non-essentials e.g. meals out, holidays, activities etc		%	%	%	%	%	%	%	%	%
Complete responsibility		9	8	9	8	12	14	13	7	7
Most of the responsibility	18	18	15	19	17	20	19	17	22	13
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	31	27	23	28	25	32	33	30	29	20
Some of the responsibility	43	45	45	52	41	44	30	33	46	43
No responsibility at all	19	20	27	15	13	14	21	24	13	19
TOTAL SOME OF / NO RESPONSIBILITY	62	65	72	67	54	58	51	57	59	62
Don't know Your income from work before tax e.g. your annual salary or your hourly pay	8	8	5	5	21	10	16	13	12	18
Complete responsibility	27	25	23	25	27	26	31	30	22	19
Most of the responsibility	20	20	17	23	25	20	13	23	21	27
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	47	45	40	48	52	46	44	53	43	46
Some of the responsibility	28	28	28	28	27	30	18	25	34	28
No responsibility at all	16	15	20	18	8	12	10	8	8	8
TOTAL SOME OF / NO RESPONSIBILITY	44	43	48	46	35	42	28	33	42	36
Don't know How much tax you pay on earnings from work e.g. income tax, national insurance		12	11	7	12	12	28	14	15	19
Complete responsibility		61	66	65	57	60	56	58	49	48
Most of the responsibility		22	19	24	26	22	19	21	25	25
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		83	85	89	83	82	75	<b>79</b> 7	74	73
Some of the responsibility		7	6	6	8	9	4	-	11	11
No responsibility at all		2	3	1	0	1	1	1	2	2
TOTAL SOME OF / NO RESPONSIBILITY	-	9	9	7	8	10	5	8	13	13
Don't know Your income from benefits e.g. universal credit, state pensions etc.		8	6	5	9	9	19	13	14	14
Complete responsibility		57	62	55	49	52	62	58	49	50
Most of the responsibility		20	20	22	18	22	15	18	21	19
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		77	82	77	67	74	77	76	70	69
Some of the responsibility		8	7	8	13	8	6	8	9	7
No responsibility at all		2	3	2	0	2	1	1	3	3
TOTAL SOME OF / NO RESPONSIBILITY		10	10	10	13	10	7	9	12	10
Don't know	10	13	7	13	20	16	16	15	18	21



Tieldwork. 12th - 15th September 2024	Г				Employment Sta	itus						Но	usehold Ind	come		
		Total	Working full time (30 or more hours per week)	(8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired		Not working	Under £14,999	£15,000 - £29,999	£30,000 - £39,000	£40,000 - £49,000	£50,000 - £69,000	£70,000 - £99,999	£100,000+
Weighted San		4010	1747	533	58	180	959	175	246	440	759	442	334	429	396	241
Unweighted San	nple	4010	1742	530	55	131	1057	147	241	414	741	440	339	454	428	270
The price of non-essentials e.g. meals out, holidays, activities etc		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Complete responsibility	13	9	9	12	6	7	8	20	11	16	10	9	11	6	8	4
Most of the responsibility	18	18	20	19	15	14	15	15	15	15	19	22	14	20	20	11
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	31	27	29	31	21	21	23	35	26	31	29	31	25	26	28	15
Some of the responsibility	43	45	49	44	44	45	40	41	39	34	42	41	55	53	51	62
No responsibility at all	19	20	16	16	32	19	29	11	20	21	22	21	18	19	16	19
TOTAL SOME OF / NO RESPONSIBILITY	62	65	65	60	76	64	69	52	59	55	64	62	73	72	67	81
Don't know	8	8	6	8	3	15	8	13	15	14	7	7	2	2	4	3
Your income from work before tax e.g. your annual salary or your hourly pay																
	27	25	27	27	29	15	23	32	20	27	29	25	24	25	25	25
· · ·	20	20	22	22	19	25	15	20	18	17	17	23	24	23	21	15
	47	45	49	49	48	40	38	52	38	44	46	48	48	48	46	40
	28	28	29	30	33	34	25	24	27	27	27	27	30	31	31	28
1 ,	16	15	16	10	16	9	20	12	10	10	16	16	18	15	19	28
	44	43	45	40	49	43	45	36	37	37	43	43	48	46	50	56
How much tax you pay on earnings from work e.g. income tax, national insurance	10	12	6	10	2	16	18	13	26	19	11	9	4	7	5	4
1 1 2	63	61	65	57	72	48	63	52	57	55	63	67	71	64	67	73
	20	22	23	26	17	25	18	21	19	19	22	21	22	25	23	20
	83	83	88	83	89	73	81	73	76	74	85	88	93	89	90	93
	7	7	6	8	7	12	6	15	6	9	7	6	5	7	5	4
· · ·	2	2	1	1	2	4	3	1	2	1	3	1	0	2	2	1
	9	9	7	9	9	16	9	16	8	10	10	7	5	9	7	5
Your income from benefits e.g. universal credit, state pensions etc.	7	8	5	8	2	12	10	11	17	16	6	5	1	3	3	2
1 1 2	58	57	54	52	51	46	66	59	62	62	61	57	58	56	57	61
	20	20	21	23	22	16	19	17	20	17	20	21	23	23	24	18
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		77	75	75	73	62	85	76	82	79	81	78	81	79	81	79
	8	8	8	8	13	13	7	8	4	8	8	7	9	8	7	5
	4	2	3	2	3	4	2	3	1	2	2	2	3	2	2	5
	12	10	11	10	16	17	9	11	5	10	10	9	12	10	9	10
Don't know	10	13	14	16	12	21	6	13	12	11	9	13	8	11	9	11



Fieldwork: 12th - 15th September 2024

				West	tminste	er VI		Vote i	n 2024 (	GE	EU Ref	2016	Ge	nder		A	ge		Social	Grade		Cour	ntry in UK	
		Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Norther Ireland
Weighted S			676			554			361	421	1408	1488	1945	2065			994	938	2286	1724	3356	209	333	112
Unweighted S	ample			910		571		1114	398	464	1586	1519	1836	2174	284		1045	1044		1556	3333	210	336	131
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc Complete responsibility	30	% 30	% 34	% 24	% 29	%	%	% 25	% 25	%	% 26	% 36	%	% 28	% 21	%	%	% 35	% 27	% 33	% 29	% 30	%	% 39
Most of the responsibility		22	24	23		21	23	23	22	19	23	21	21	22	23	23	22	20	23	20	23	17	20	20
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		52		47	51	60	57	48	47	58	49	57	52	50	44	51	53	55	50	53	52	47	51	59
Some of the responsibility		24	23	31	27	19	23	28	27	22	28	22	25	23	28	25	23	22	27	20	24	27	22	18
No responsibility at all		11		11	15	9	11	11	15	9	13	11	12	10	8	9	13	12	13	8	11	9	11	5
TOTAL SOME OF / NO RESPONSIBILITY		35	35	42		28	34	39	42	31	41	33	37	33	36	34	36	34	40	28	35	36	33	23
Don't know		14	7	11	7	11	9	12	10	11	11	11	11	17	20	16	11	11	10	19	13	17	16	18
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax																								
Complete responsibility		49	57	46	52	57	57	46	52	55	52	54	55	44	35	49	53	53	52	46	49	50	51	50
Most of the responsibility		23	22	29	28	19	21	28	25	17	24	21	21	24	28	22	23	21	25	20	23	18	26	23
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		72	79	75	80	76	78	74	77	72	76	75	76	68	63	71	76	74	77	66	72	68	77	73
Some of the responsibility		11	11	13		9	11	13	12	9	12	10	10	12	15	12	10	10	12	11	12	14	8	8
No responsibility at all		3	2	3	2	4	2	2	2	5	2	3	2	3	2	2	3	3	2	3	3	1	1	2
TOTAL SOME OF / NO RESPONSIBILITY		14	13	16	13	13	13	15	14	14	14	13	12	15	17	14	13	13	14	14	15	15	9	10
Don't know The amount of funding for the NHS Complete responsibility		14 73	8	9 76	8 76	12 77	9 75	11 76	9 76	14 77	10 76	12 77	11 73	16 72	19 60	15 69	11 78	13 79	9 74	20 71	14 72	16 72	14 76	17 78
,			20			15	19		19	14			17					17	19	17		17	70 14	13
Most of the responsibility TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		18 91	20 94	19 <b>95</b>	19 <b>95</b>	15 92	94	18 <b>94</b>	95	14 91	18 <b>94</b>	16 <b>93</b>	90	19 <b>91</b>	18 <b>78</b>	20 <b>89</b>	15 <b>93</b>	96	93	88	19 <b>91</b>	89	14 90	
Some of the responsibility		4	94	3	95 2	3	3	<b>94</b> 3	2	4	3	2	<b>90</b> 4	3	9	4	3	2	3	4	4	3	90 4	<b>91</b> 1
		1	1		0	1	1	0	2	4	1	2	4	1	9 1	4	0	2	1	4	4	2	4	
No responsibility at all		5	5	0	2	4	4	3	2	4	4		4	4	10	5	3	2	4	5	5	2 5	5	3
TOTAL SOME OF / NO RESPONSIBILITY		5	<b>5</b>	3		4	4	3 3	∠ 3	4 5	4	<b>3</b> 3			12	<b>5</b> 6	<b>3</b>	2	4	<b>3</b> 8	<b>3</b> 5	<b>5</b> 6	<b>5</b>	<b>4</b> 5
Don't know The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc	5	5	1 '	2	2	4	2	3	3	5	3	3	5	5	12	0	3	2	3	0	5	0	5	5
Complete responsibility	57	60	60	64	64	66	61	65	61	64	62	65	60	60	47	60	62	63	61	58	60	53	64	66
Most of the responsibility		26	29	27	29	20	27	25	31	21	28	24	25	26	29	24	26	28	28	23	26	27	24	17
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		86	89	91	93	86	88	90	92	85	90	89	85	86	76	84	88	91	89	81	86	80	88	83
Some of the responsibility		7	8	5	5	8	8	5	5	8	6	6	8	6	10	7	6	6	7	8	7	11	6	6
No responsibility at all		1	0	1	0	2	1	0	0	1	0	1	1	1	1	1	0	1	1	1	1	1	1	2
TOTAL SOME OF / NO RESPONSIBILITY		8	8	6	5	10	9	5	5	9	6	7	9	7	11	8	6	7	8	9	8	12	7	8
Don't know		6	2	3	2	4	3	4	3	6	4	4	6	7	12	8	5	4	4	10	6	8	5	10



### Sample Size: 4010 UK Adults Fieldwork: 12th - 15th September 2024

Fleidwork: 12th - 15th September 2024				Region ir	n England							Benefit	s receive	d					
		Total		Midlands		South	benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit
Weighted Sar		4010	922	638	461	1335	204	320	61	42	160	197	404	43	17	15	69	17	318
Unweighted Sar	mple	4010	895	624	449	1365	199	316	60	47	153	209	417	42	16	14	69	17	284
	30 22	% 30 22	% 28 22	% 31 24	% 27 24	% 29 22	% 25 23	% 31 15	% 33 17	% 26 16	% 23 17	% 36 16	% 30 20	% 24 43	% 39 21	% 13 32	% 30 17	% 19 30	% 29 18
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	52	52	50	55	51	51	48	46	50	42	40	52	50	67	60	45	47	49	47
Some of the responsibility	24	24	24	21	27	25	20	21	19	30	22	22	26	20	20	21	16	39	17
No responsibility at all	11	11	10	10	10	12	9	10	11	15	10	13	10	2	4	6	12	0	10
TOTAL SOME OF / NO RESPONSIBILITY	35	35	34	31	37	37	29	31	30	45	32	35	36	22	24	27	28	39	27
Don't know	13	14	15	14	12	12	23	24	20	12	28	13	14	11	16	27	25	11	26
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax	50	40		10	50	50			50	10		50	40	40	22		00	00	
	50	49	46	48	52	50	39	41	58	46	36	52	48	48	29	29	36	30	41
1 ,	23	23	22	23	22	24	21	20	12	17	19	17	19	22	24	24	21	41	20
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		72	68	71	74	74	60	61	70	63	55	69	67	70	53	53	57	71	61
Some of the responsibility		11	14	10	11	11	12	11	7	19	11	14	15	18	30	14	10	18	13
	3	3	2	3	3	3	4	4	4	0	3	4	3	0	0	0	6	0	2
	15	14	16	13	14	14	16	15	11	19	14	18	18	18	30	14	16	18	15
Don't know The amount of funding for the NHS Complete responsibility	13 73	14 73	15 72	16 71	12 69	12 74	24 72	25 74	19 72	17 80	31 67	14 75	14 72	13 65	16 65	33 58	27 75	11 65	24 69
	16	18	17	19	22	18	18	17	12	13	19	20	19	29	15	16	13	30	15
	89	91	89	90	91	92	90	91	84	93	86	20 95	91	29 94	80	74	88	95	84
	5	4	3	30 4	5	3	2	2	7	33 0	2	2	3	2	11	7	1	33 0	3
	2	1	1	1	1	0	0	1	0	0	1	0	2	0	0	0	0	0	1
	7	5	4	5	6	3	2	3	7	Ő	3	2	5	2	11	7	1	Ő	4
	5	5	7	5	3	5	7	6	10	6	11	4	4	4	9	19	11	5	12
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc	Ū	c	1.	Ū	0	Ū		Ū		Ū		·	·	·	Ū	10		Ū	
Complete responsibility	57	60	59	59	61	60	61	63	64	56	58	59	62	53	50	52	65	41	59
Most of the responsibility	26	26	25	28	24	27	22	20	13	30	20	32	24	31	29	16	19	37	18
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	83	86	84	87	85	87	83	83	77	86	78	91	86	84	79	68	84	78	77
Some of the responsibility	10	7	7	5	10	7	6	7	6	7	10	4	6	8	12	7	3	13	7
No responsibility at all	2	1	1	1	0	1	1	1	0	0	1	0	1	3	0	6	0	0	1
TOTAL SOME OF / NO RESPONSIBILITY	12	8	8	6	10	8	7	8	6	7	11	4	7	11	12	13	3	13	8
Don't know	6	6	8	7	5	5	10	8	18	6	12	4	7	5	9	19	13	9	14

### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024

					Ethnicit	у		Numb	er of o	childr	en in	hous	ehold
		Total	White	Asian	Black	Mixed	Other	0	1	2	3	4	5 or more
Weighted Sa	ample	4010	3320	305	128	68	68	2880	499	407	88	23	10
Unweighted Sa	ample	4010	3316	284	112	96	58	2935	473	401	83	20	9
		%	%	%	%	%	%	%	%	%	%	%	%
Your income before tax from other sources e.g.													
private pensions, rental income, capital gains etc													
Complete responsibility	30	30	29	34	33	27	24	30	27	28	29	28	70
Most of the responsibility	22	22	21	27	26	36	20	22	22	25	14	44	14
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	52	52	50	61	59	63	44	52	49	53	43	72	84
Some of the responsibility	24	24	24	20	25	16	37	24	23	25	30	17	6
No responsibility at all	11	11	11	8	8	10	10	11	8	10	11	0	0
TOTAL SOME OF / NO RESPONSIBILITY	35	35	35	28	33	26	47	35	31	35	41	17	6
Don't know	13	14	14	11	8	12	10	13	20	11	16	10	10
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax								•					
Complete responsibility	50	49	50	48	43	52	41	51	45	48	50	46	68
Most of the responsibility	23	23	22	24	29	24	29	23	23	26	18	31	18
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	73	72	72	72	72	76	70	74	68	74	68	77	86
Some of the responsibility	12	11	11	14	17	11	14	11	12	12	17	17	9
No responsibility at all	3	3	3	3	3	1	1	3	2	4	2	0	5
TOTAL SOME OF / NO RESPONSIBILITY	15	14	14	17	20	12	15	14	14	16	19	17	14
Don't know The amount of funding for the NHS	13	14	14	11	9	11	15	13	18	11	13	6	0
Complete responsibility	73	73	75	60	66	71	66	75	67	69	68	64	89
Most of the responsibility	16	18	17	26	19	22	20	17	21	19	20	8	6
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	89	91	92	86	85	93	86	92	88	88	88	72	95
Some of the responsibility	5	4	3	8	8	3	5	3	4	4	9	18	0
No responsibility at all	2	1	1	1	1	1	0	0	1	1	0	0	5
TOTAL SOME OF / NO RESPONSIBILITY	7	5	4	9	9	4	5	3	5	5	9	18	5
Don't know	5	5	5	5	5	3	9	4	7	6	3	10	0
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc			•										
Complete responsibility	57	60	61	54	58	57	56	61	55	59	68	35	95
Most of the responsibility	26	26	25	29	30	31	27	26	26	28	16	42	5
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	83	86	86	83	88	88	83	87	81	87	84	77	100
Some of the responsibility	10	7	7	11	8	7	7	7	9	4	9	0	0
No responsibility at all	2	1	1	0	1	2	1	1	1	1	0	9	0
TOTAL SOME OF / NO RESPONSIBILITY	12	8	8	11	9	9	8	8	10	5	9	9	0
Don't know	6	6	7	5	3	4	9	5	9	7	7	14	0

### Sample Size: 4010 UK Adults Fieldwork: 12th - 15th September 2024

Fieldwork: 12th - 15th September 2024							Но	usehold Type			
		Total	l live alone	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members	Living with grandchild(ren)
Weighted Sa		4010	853	2205	120	494	157	341	761	38	21
Unweighted Sa	ample	4010	849	2334	109	383	121	363	771	38	21
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc Complete responsibility Most of the responsibility TOTAL COMPLETE / MOST OF THE RESPONSIBILITY Some of the responsibility No responsibility at all TOTAL SOME OF / NO RESPONSIBILITY	22 <b>52</b> 24 11	% 30 22 52 24 11 35	% 31 19 <b>50</b> 23 12 <b>35</b>	% 31 23 <b>54</b> 24 11 <b>35</b>	% 17 30 <b>47</b> 24 11 <b>35</b>	% 20 22 42 29 7 36	% 17 30 <b>47</b> 24 6 <b>30</b>	% 29 25 <b>54</b> 22 11 <b>33</b>	% 30 22 <b>52</b> 24 10 <b>34</b>	% 34 28 62 22 2 2 24	% 23 20 <b>43</b> 25 20 <b>45</b>
Don't know		14	14	35 11	35 17	22	22	33 13	34 14	14	<b>43</b> 12
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax	15	14	, <sup>1</sup>		.,	~~	~~	10	17	17	12
Complete responsibility	50	49	51	53	44	39	38	49	50	46	49
Most of the responsibility	23	23	21	23	30	25	34	22	23	18	21
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	73	72	72	76	74	64	72	71	73	64	70
Some of the responsibility	12	11	9	11	10	13	12	12	12	23	4
No responsibility at all	3	3	3	2	2	4	2	2	2	0	7
TOTAL SOME OF / NO RESPONSIBILITY	15	14	12	13	12	17	14	14	14	23	11
Don't know The amount of funding for the NHS Complete responsibility		14 73	15 75	11 75	15 66	19 63	14 63	15 77	12 71	12 69	18 86
Most of the responsibility		18	17	18	25	19	18	16	21	18	14
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		91	92	93	25 91	82	81	93	21 92	87	14
Some of the responsibility	5	4	3	3	2	7	10	3	3	7	0
No responsibility at all	2	1	0	1	0	0	0	1	1	0	0
TOTAL SOME OF / NO RESPONSIBILITY	2 7	5	3	4	2	7	10	4	4	7	0
Don't know The amount of funding for other public services e.g. police, education, adult social care, refuse collection	5	5	5	3	7	11	9	3	4	7	0
etc Complete responsibility	57	60	63	62	56	51	54	58	62	58	67
Complete responsibility Most of the responsibility		26	63 24	62 26	56 26	27	54 30	58 26	62 26	58 27	67 22
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	26 <b>83</b>	26 86	24 87	26 88	26 82	27 78	30 84	26 84	26 88	85	89
Some of the responsibility	<b>83</b> 10	7	6	<b>00</b> 7	<b>62</b> 9	10	<b>04</b> 8	<b>04</b> 9	<b>60</b> 5	65 7	<b>69</b> 7
No responsibility at all	2	1	1	1	9	0	8 1	9 1	1	0	4
TOTAL SOME OF / NO RESPONSIBILITY	2 12	8	7	8	9	10	9	10	6	7	4
				<b>8</b> 5	-	10	9 7				
Don't know	6	6	6	5	8	12	(	6	6	9	0



Fieldwork: 12th - 15th September 2024

Fieldwork. 12th - 15th September 2024						Но	ouse Tenure			
		Total	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends
Weighted S			1222	1095	44	593	209	240	201	264
Unweighted S	ample		1335	1138	42	572	194	219	167	202
Your income before tax from other sources e.g. private pensions, rental income, capital gains etc		%	%	%	%	%	%	%	%	%
Complete responsibility	30	30	34	29	27	27	31	28	19	22
Most of the responsibility		22	21	25	29	21	22	19	22	22
		52	55	25 54	29 56	48	53	47	41	44
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		-				-				
Some of the responsibility		24	25	25	22	24	12	16	27	27
No responsibility at all		11	14	11	5	10	4	11	9	8
TOTAL SOME OF / NO RESPONSIBILITY		35	39	36	27	34	16	27	36	35
Don't know	13	14	7	10	17	18	32	25	23	21
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax										
Complete responsibility	50	49	56	52	39	47	38	40	35	42
Most of the responsibility	23	23	23	24	30	24	15	20	24	22
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	73	72	79	76	69	71	53	60	59	64
Some of the responsibility	12	11	10	12	9	10	10	10	18	13
No responsibility at all	3	3	3	2	2	1	4	3	2	5
TOTAL SOME OF / NO RESPONSIBILITY		14	13	14	11	11	14	13	20	18
Don't know		14	8	10	20	18	33	27	22	18
The amount of funding for the NHS Complete responsibility		73	78	74	66	67	71	72	63	61
Most of the responsibility		18	17	20	20	20	18	12	16	20
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		91	95	20 94	86	20 87	89	84	79	81
Some of the responsibility		4	2	3	0	5	2	4	5	9
No responsibility at all		1	1	1	0	0	0	4	2	9
TOTAL SOME OF / NO RESPONSIBILITY		5	3	4	0	5	2	5	7	9
					14	8	9	5 11		
Don't know The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc	5	5	2	3	14	8	9	11	13	10
Complete responsibility	57	60	63	62	59	58	57	66	51	47
Most of the responsibility		26	28	26	22	24	22	15	26	31
TOTAL COMPLETE / MOST OF THE RESPONSIBILITY		86	91	20 88	81	82	79	81	77	78
Some of the responsibility		7	6	7	2	9	8	7	10	9
No responsibility at all		1	1	1	4	0	0	2	2	9
TOTAL SOME OF / NO RESPONSIBILITY					6				2 12	•
		8	7	8		9	8	9		10
Don't know	6	6	3	5	13	9	13	10	11	13



### Sample Size: 4010 UK Adults Fieldwork: 12th - 15th September 2024

	Ī				Employment Sta	tus						Но	usehold Inc	come		
		Total	Working full time (30 or more hours per week)	(8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Under £14,999	£15,000 - £29,999	£30,000 - £39,000	£40,000 - £49,000	£50,000 - £69,000	£70,000 - £99,999	£100,000+
Weighted Sar		4010	1747	533	58	180	959	175	246	440	759	442	334	429	396	241
Unweighted Sa	mple		1742	530	55	131	1057	147	241	414	741	440	339	454	428	270
1 2	30 22	% 30 22	% 30 23	% 27 24	% 37 20	% 15 21	% 34 20	% 31 18	% 23 24	% 31 19	% 34 22	% 29 23	% 30 20	% 29 24	% 29 23	% 26 24
	52	52	53	51	57	36	54	49	47	50	56	52	50	53	52	50
	24	24	25	25	25	32	23	26	16	20	21	22	29	27	28	25
· · · · · · · · · · · · · · · · · · ·	11	11	11	10	9	11	12	8	10	7	12	12	13	11	12	19
	35	35	36	35	34	43	35	34	26	27	33	34	42	38	40	44
How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax	13	14	12	14	9	20	11	17	28	22	11	14	8	9	8	6
Complete responsibility	50	49	51	46	60	37	55	43	38	44	50	50	54	51	55	66
	23	23	24	24	15	24	20	21	25	20	22	23	24	26	25	19
	73	72	75	70	75	61	75	64	63	64	72	73	78	77	80	85
Some of the responsibility	12	11	11	13	12	14	10	17	8	11	12	11	12	12	12	8
No responsibility at all	3	3	2	2	8 20	4	3	6	2	2	3	3	4	3	2	1
	15	14	13	15		18	13	23	10	13	15	14	16	15	14	9
The amount of funding for the NHS	13	14 73	12 72	15 69	4 75	21 63	12 80	13 63	27 71	23 68	13 75	13 78	7 78	8 73	7 76	6 75
	73	18	19	20	20	14	00 15	24	18	18	75 17	78 15	78 17	22	18	22
Most of the responsibility TOTAL COMPLETE / MOST OF THE RESPONSIBILITY	16 <b>89</b>	18 91	91	20 89	20 95	14 77	15 95	24 87	18 89	18 86	92	15 93	95	22 95	94	22 97
Some of the responsibility	5	4	3	5	<b>9</b> 0 5	12	2	4	1	4	92 4	3	3	3	3	0
No responsibility at all	2	1	1	1	0	1	0	1	0	1	1	1	0	1	0	0
	7	5	4	6	5	13	2	5	1	5	5	4	3	4	3	Ő
Don't know	5	5	4	6	0	11	2	8	10	9	3	3	1	1	2	2
The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc																
Complete responsibility	57	60	61	57	61	47	64	51	59	56	62	63	68	64	60	71
Most of the responsibility	26	26	26	27	26	30	26	21	20	25	25	26	22	25	30	21
	83	86	87	84	87	77	90	72	79	81	87	89	90	89	90	92
Some of the responsibility	10	7	7	7	12	9	5	16	7	8	6	6	9	9	7	4
No responsibility at all	2	1	1	1	0	2	1	3	1	0	1	1	1	1	1	0
TOTAL SOME OF / NO RESPONSIBILITY	12	8	8	8	12	11	6	19	8	8	7	7	10	10	8	4
Don't know	6	6	5	8	0	12	4	10	13	11	5	5	0	2	3	3



Fieldwork: 12th - 15th September 2024

Fieldwork: 12th - 15th September 2024	г		1	W		- \//	1		- 0004	05	FUE	60040	<u> </u>		1				0	0	1	0-	the life	
				west	minste	er VI	<u> </u>	vote II	n 2024 (	GE	EU Re	1 2016	Ge	ender		A	ge		Social	Grade		Cour	ntry in UK	
		Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland
Weighted Sa			676	839	330	554	698	998	361	421	1408	1488	1945	2065	422	1657	994	938	2286	1724	3356	209	333	112
Unweighted Sa	ample			910	365	571	671	1114		464	1586	1519	1836		284	1637		1044	2454	1556	3333	210	336	131
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Are your, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? Yourself			_																					
Yes, limited a lot	9	10	9	10	8	12	8	10	5	13	8	13	9	11	6	9	11	14	6	16	10	17	12	18
Yes, limited a little	18	17	19	15	17	21	20	17	17	20	16	22	17	18	12	13	18	27	16	20	17	15	18	17
TOTAL YES		27		25	25	33	28	27	22	33	24	35	26	29	18	22	29	41	22	36	27	32	30	35
No		65	69	69	73	62	69	67	73	63	71	60	67	63	62	70	67	55	72	56	66	59	65	59
Prefer not to say	3	3	1 2	2	1	3	1 2	3 3	2 3	2 2	2	2 3	3 4	2 5	5 15	3 4	2 3	1 3	2	3	2 5	3 6	3	3
Refused	4	5	2	4	1	2	2	3	3	2	4	3	4	5	15	4	3	3	4	6	5	6	3	3
Someone in your household	8	9	8	0	7	10	7	10	6	8		10		9	6	7	0	44	-	11		7	11	10
Yes, limited a lot	o 12	9 12	0 11	8 12	, 14	10	10	10 12	13	0 11	8 11	10 12	9 13	9 11	6 11	7 11	9 12	11 14	7 11	14	8 12	13	11	12 17
Yes, limited a little TOTAL YES		21	1	20	21	22	17	22	19	19	19	22	22	20	17	18	21	25	18	25	20	20	22	29
No	69	71	76	73	75	70	77	71	75	74	73	70	70	71	65	73	73	<b>23</b> 67	75	<b>23</b> 65	71	68	70	<b>23</b> 64
Prefer not to say	3	3	2	3	1	4	2	3	2	3	2	3	3	3	4	3	2	2	3	3	3	2	3	5
Refused	7	6	4	4	2	4	4	4	4	4	5	4	5	7	14	5	4	6	5	7	6	8	5	3
For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc. This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc. This does not include being employed as a professional carer. Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply. I am currently a carer Someone else in my household is currently a carer	10 6	10 5	10 5	8	11 5	10 5	94	11 5	8 4	9 6	- 10 5	11 6	86	12 5	5	10 5	13 6	10 5	95	12 6	10 5	10 6	10 6	15 8
Neither I, nor anyone in my household, is currently a carer	78	79	82	81	82	79	85	79	85	81	82	79	80	79	79	80	77	82	83	75	80	80	78	70
Don't know		2	1	2	1	1	1	2	1	1	1	1	2	2	5	2	1	1	1	2	2	1	1	5
Prefer not to say		3	2	5	1	5	2	3	1	3	2	3	4	3	6	4	3	2	2	5	3	4	5	2



Fieldwork: 12th - 15th September 2024

Fieldwork: 12th - 15th September 2024	Г			Region in	n England	I						Repofit	s received	4					
		Total		Midlands		South	Council tax benefit	(e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit
Weighted Sa		4010	922	638	461	1335	204	320	61	42	160	197	404	43	17	15	69	17	318
Unweighted Sa	ample	4010	895	624	449	1365	199	316	60	47	153	209	417	42	16	14	69	17	284
Are your, or anyone in your household's, day-to-day activities limited because of a health problem or		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
disability which has lasted, or is expected to last, at least 12 months? Yourself																			
Yes, limited a lot		10	10	8	7	10	34	64	19	48	38	17	6	9	19	36	22	9	27
Yes, limited a little		17	19	19	17	16	32	23	38	47	32	32	13	4	29	40	40	38	25
TOTAL YES		27	29	27	24	26	66	87	57	95	70	49	19	13	48	76	62	47	52
		65	63	66	66	67	29	8	43	5	22	48	75	76	35	24	35 0	53	42
Prefer not to say	3	3 5	2 6	3 5	3 6	2 4	1 4	2 4	0 0	0 0	1 6	0 3	3 4	2 8	0 16	0 0	0	0 0	2 5
Refused Someone in your household	4	5	6	5	6	4	4	4	0	0	6	3	4	8	16	0	3	0	5
Yes, limited a lot	8	9	8	10	7	8	15	20	61	19	14	14	10	7	16	16	12	11	18
Yes, limited a little		12	14	13	9	0 11	13	19	22	13	14	14	10	, 16	27	4	7	9	18
TOTAL YES		21	22	23	16	19	28	39	83	32	31	27	22	23	43	20	19	20	36
	69	71	69	68	73	73	62	49	15	64	54	67	73	70	43	69	70	80	54
Prefer not to say	3	3	2	3	4	3	1	2	0	0	2	0	2	0	0	0	1	0	2
Refused	7	6	7	7	7	5	8	9	3	5	13	5	2	7	14	11	10	0	7
For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc. This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc. This does not include being employed as a professional carer. Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply. I am currently a carer Someone else in my household is currently a carer	10 6	10 5	11 5	11 6	10 5	9 5	15 11	17 27	90 8	12 14	12 14	10 6	17 4	11 7	21 4	16 23	8 4	11 0	20 9
Neither I, nor anyone in my household, is currently a carer	78	79	78	79	79	81	72	51	2	71	72	83	75	80	75	51	86	81	63
Don't know Prefer not to say		2 3	2 2	2 2	0 5	2 4	0 2	3 3	0 0	0 3	1 2	0 1	2 2	0 1	0 0	0 10	0 1	0 8	4 4

#### Sample Size: 4010 UK Adults Fieldwork: 12th - 15th September 2024

	]			l	Ethnicit	у		Numb	per of	childre	en in	hous	ehold
		Total	White	Asian	Black	Mixed	Other	0	1	2	3	4	5 or more
Weighted S	ample	4010	3320	305	128	68	68	2880	499	407	88	23	10
Unweighted S	ample	4010	3316	284	112	96	58	2935	473	401	83	20	9
	-	%	%	%	%	%	%	%	%	%	%	%	%
Are your, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? Yourself													
Yes, limited a lot	9	10	11	6	4	8	9	12	8	5	10	6	22
Yes, limited a little	18	17	18	14	19	13	17	20	12	10	-	13	0
TOTAL YES	27	27	29	20	23	21	26	32	20	15		19	22
No	66	65	65	68	66	66	58	62	72	79		68	39
Prefer not to say	3	3	2	4	5	6	5	2	1	2	4	4	16
Refused	4	5	4	9	6	7	12	4	7	4	3	9	23
Someone in your household													
Yes, limited a lot	8	9	9	6	10	6	10	9	8	7	8	9	10
Yes, limited a little	12	12	12	10	4	19	8	12	15	10		25	9
TOTAL YES	20	21	21	16	14	25	18	21	23	17		34	19
No	69	71	71	72	75	61	66	71	68	78		53	42
Prefer not to say	3	3	2	4	2	6	7	3	2	1	5	4	16
Refused	7	6	5	9	9	8	10	6	7	4	4	9	23
For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc. This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc. This does not include being employed as a professional carer. Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply. I am currently a carer Someone else in my household is currently a carer	10 6	10 5	10 5	9	8 5	8	13 7	10 5	12 7	11 5		21 0	19 23
Neither I, nor anyone in my household, is currently a carer	78	79	80	77	79	82	76	81	76	79	65	65	58
Don't know	2	2	1	4	1	2	0	1	2	2	2	5	0
Prefer not to say	4	3	3	3	6	5	5	3	3	3	5	9	0

#### Sample Size: 4010 UK Adults

Fieldwork: 12th - 15th September 2024

Total	l live	Living with a	I to day as welds						
	alone	spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members	Living with grandchild(ren)
		2205	120	494		341			21
									21
%	%	%	%	%	%	%	%	%	%
10	15	9	6	8	8	11	6	12	20
17	23	16	14	13	14	18	11	7	43
27	38	25	20	21	22	29	17	19	63
65	56	70	76	64	63	68	77	62	37
3	2	2	1	5	2	1	2	11	0
5	4	3	4	10	12	2	4	9	0
9	1	11	7	12	12	14	8	22	31
12	2	15	8	15	11	14	13	21	14
21	3	26	15	27	23	28	21	43	45
71	82	70	78	59	64	70	74	45	47
3	3	2	2	4	2	1	2	4	3
6	12	3	5	9	11	2	3	9	5
10 5	3	13 6	5 3	9 8	7 8	15 11	13 6	23 12	16 18
79	93	77	86	76	81	70	78	62	66
2 3	1 2	1 2	4 2	3 4	2 3	1 2	2 2	0 3	0 0
	17 27 65 3 5 9 12 21 71 3 6	<ul> <li>4010</li> <li>853</li> <li>4010</li> <li>849</li> <li>%</li> <l< td=""><td>4010         853         2205           4010         853         2205           4010         849         2334           %         %         %           10         15         9           17         23         16           27         38         25           65         56         70           3         2         2           5         4         3           9         1         11           12         2         15           21         3         26           71         82         70           3         3         2           6         12         3           9         1         21         3           9         1         11         12         2         15           21         3         26         70         3         3         2           6         12         3         1         6         79         93         77           2         1         1         1         1         1</td><td>partner         housemate(s)           4010         853         2205         120           4010         849         2334         109           %         %         %         %           %         %         %         %           10         15         9         6           17         23         16         14           27         38         25         20           65         56         70         76           3         2         2         1           5         4         3         4           9         1         11         7           12         2         15         8           21         3         26         15           71         82         70         78           3         2         2         2           6         12         3         5           1         6         3         3           9         3         13         5           71         82         70         78           3         9         1         6         3</td><td>Partner         housemate(s)         parent(s)           4010         853         2205         120         494           4010         849         2334         109         383           %         %         %         %         %           %         %         %         %         %           10         15         9         6         8           17         23         16         14         13           27         38         25         20         21           65         56         70         76         64           3         2         2         1         5           4         3         4         10           9         1         11         7         12           2         15         8         15         27           71         82         70         78         59           3         2         2         4         6         12         3         5         9           10         3         13         5         9         5         9         1         6         3         8      <tr< td=""><td>Image: second second</td><td>partner         housemate(s)         parent(s)         sister(s)         are over 18           4010         853         2205         120         494         157         341           0         10         849         2334         109         383         121         363           %         %         %         %         %         %         %         %           10         15         9         6         8         8         11           17         23         16         14         13         14         18           27         38         25         20         21         22         29           65         56         70         76         64         63         68           3         2         2         1         5         2         1           5         4         3         4         10         12         2           9         1         11         7         12         12         14           12         2         15         8         15         11         14           21         3         2         70         78</td><td>Image: Partner         Partner         Nousemate(s)         parent(s)         sister(s)         are over 18         are below 18           4010         853         2205         120         494         157         341         761           %         %         %         %         %         %         %         %           %         %         %         %         %         %         %         %           10         15         9         6         8         8         11         6           17         23         16         14         13         14         18         11           27         38         25         20         21         22         29         17           65         56         70         76         64         63         68         77           3         2         2         1         5         2         1         2           9         1         11         7         12         12         14         8           21         3         26         15         27         23         28         21           71         82         <t< td=""><td>e         partner         housemate(s)         parent(s)         sister(s)         are over 18         are below 18         members           e         4010         853         2205         120         494         157         341         761         38           %</td></t<></td></tr<></td></l<></ul>	4010         853         2205           4010         853         2205           4010         849         2334           %         %         %           10         15         9           17         23         16           27         38         25           65         56         70           3         2         2           5         4         3           9         1         11           12         2         15           21         3         26           71         82         70           3         3         2           6         12         3           9         1         21         3           9         1         11         12         2         15           21         3         26         70         3         3         2           6         12         3         1         6         79         93         77           2         1         1         1         1         1	partner         housemate(s)           4010         853         2205         120           4010         849         2334         109           %         %         %         %           %         %         %         %           10         15         9         6           17         23         16         14           27         38         25         20           65         56         70         76           3         2         2         1           5         4         3         4           9         1         11         7           12         2         15         8           21         3         26         15           71         82         70         78           3         2         2         2           6         12         3         5           1         6         3         3           9         3         13         5           71         82         70         78           3         9         1         6         3	Partner         housemate(s)         parent(s)           4010         853         2205         120         494           4010         849         2334         109         383           %         %         %         %         %           %         %         %         %         %           10         15         9         6         8           17         23         16         14         13           27         38         25         20         21           65         56         70         76         64           3         2         2         1         5           4         3         4         10           9         1         11         7         12           2         15         8         15         27           71         82         70         78         59           3         2         2         4         6         12         3         5         9           10         3         13         5         9         5         9         1         6         3         8 <tr< td=""><td>Image: second second</td><td>partner         housemate(s)         parent(s)         sister(s)         are over 18           4010         853         2205         120         494         157         341           0         10         849         2334         109         383         121         363           %         %         %         %         %         %         %         %           10         15         9         6         8         8         11           17         23         16         14         13         14         18           27         38         25         20         21         22         29           65         56         70         76         64         63         68           3         2         2         1         5         2         1           5         4         3         4         10         12         2           9         1         11         7         12         12         14           12         2         15         8         15         11         14           21         3         2         70         78</td><td>Image: Partner         Partner         Nousemate(s)         parent(s)         sister(s)         are over 18         are below 18           4010         853         2205         120         494         157         341         761           %         %         %         %         %         %         %         %           %         %         %         %         %         %         %         %           10         15         9         6         8         8         11         6           17         23         16         14         13         14         18         11           27         38         25         20         21         22         29         17           65         56         70         76         64         63         68         77           3         2         2         1         5         2         1         2           9         1         11         7         12         12         14         8           21         3         26         15         27         23         28         21           71         82         <t< td=""><td>e         partner         housemate(s)         parent(s)         sister(s)         are over 18         are below 18         members           e         4010         853         2205         120         494         157         341         761         38           %</td></t<></td></tr<>	Image: second	partner         housemate(s)         parent(s)         sister(s)         are over 18           4010         853         2205         120         494         157         341           0         10         849         2334         109         383         121         363           %         %         %         %         %         %         %         %           10         15         9         6         8         8         11           17         23         16         14         13         14         18           27         38         25         20         21         22         29           65         56         70         76         64         63         68           3         2         2         1         5         2         1           5         4         3         4         10         12         2           9         1         11         7         12         12         14           12         2         15         8         15         11         14           21         3         2         70         78	Image: Partner         Partner         Nousemate(s)         parent(s)         sister(s)         are over 18         are below 18           4010         853         2205         120         494         157         341         761           %         %         %         %         %         %         %         %           %         %         %         %         %         %         %         %           10         15         9         6         8         8         11         6           17         23         16         14         13         14         18         11           27         38         25         20         21         22         29         17           65         56         70         76         64         63         68         77           3         2         2         1         5         2         1         2           9         1         11         7         12         12         14         8           21         3         26         15         27         23         28         21           71         82 <t< td=""><td>e         partner         housemate(s)         parent(s)         sister(s)         are over 18         are below 18         members           e         4010         853         2205         120         494         157         341         761         38           %</td></t<>	e         partner         housemate(s)         parent(s)         sister(s)         are over 18         are below 18         members           e         4010         853         2205         120         494         157         341         761         38           %

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough crosssection of the target population to be considered statistically reliable. These figures should not be used.



Fieldwork: 12th - 15th September 2024

Fieldwork: 12th - 15th September 2024	Г					L)	ouse Tenure			
	-				Own (part-own) – through shared			Rent – from a	Neither – I live with my	Neither – I live rent-free
		Total	Own – outright	Own – with a mortgage	own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	housing association	parents, family or friends but pay some rent to them	
Weighted Sa		4010	1222	1095	44	593	209	240	201	264
Unweighted Sa	ample		1335	1138	42	572	194	219	167	202
Are your, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at		%	%	%	%	%	%	%	%	%
least 12 months? Yourself										
Yes, limited a lot	9	10	10	6	4	8	31	25	9	7
Yes, limited a little	9 18	17	21	11	27	19	22	25	14	14
TOTAL YES		27	31	17	31	27	53	50	23	21
	66	65	64	78	60	65	36	44	63	60
Prefer not to say	3	3	1	2	4	2	4	2	5	5
Refused	4	5	3	3	5	6	6	4	9	14
Someone in your household										
Yes, limited a lot	8	9	9	5	7	8	16	14	12	8
Yes, limited a little	12	12	14	10	11	11	13	13	17	12
TOTAL YES	20	21	23	15	18	19	29	27	29	20
No	69	71	71	79	70	72	53	61	58	63
Prefer not to say	3	3	2	2	6	3	5	2	5	4
Refused	7	6	4	4	5	6	13	10	9	12
For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc. This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc. This does not include being employed as a professional carer. Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply. I am currently a carer Someone else in my household is currently a carer	10 6	10 5	10 6	10 4	4 10	9 3	15 8	14 11	9 7	8 7
Neither I, nor anyone in my household, is currently a carer	78	79	81	83	84	82	66	72	75	76
Don't know	2	2	1	2	3	2	2	1	5	3
Prefer not to say		3	2	2	0	4	8	3	4	6



Fieldwork: 12th - 15th September 2024

Fieldwork: 12th - 15th September 2024	Г				Employment Sta	itus						Но	usehold Ind	come		
		Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student		Unemployed	Not working	Under £14,999	£15,000 - £29,999	£30,000 - £39,000	£40,000 - £49,000	£50,000 - £69,000	£70,000 - £99,999	£100,000+
Weighted Sa		4010	1747	533	58	180	959	175	246	440	759	442	334	429	396	241
Unweighted Sa	mple	4010	1742	530	55	131	1057	147	241	414	741	440	339	454	428	270
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Are your, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? Yourself																
Yes, limited a lot	9	10	3	5	8	3	15	25	39	25	12	6	9	5	3	1
	18	17	12	18	15	15	26	24	16	28	22	17	14	13	11	9
	27	27	15	23	23	18	41	49	55	53	34	23	23	18	14	10
	66	65	78	71	66	64	55	41	36	41	61	73	72	76	82	87
Prefer not to say	3	3	3	2	8	3	1	5	4	3	1	1	1	2	2	0
Refused	4	5	4	5	3	16	3	5	5	4	4	3	4	4	2	2
Someone in your household		- 1	ı _									_	_	_		_
Yes, limited a lot	8	9	6	9	11	4	11	13	16	10	11	9	8	6	6	3
	12	12	10	12	14	13	15	12	17	11	15	13	12	11	10	7
	20	21	16	21	25	17	26	25	33	21	26	22	20	17	16	10
	69	71	77	73	65 4	65	67	64	54	66	67	74	73	75	80	88
Prefer not to say	3	3 6	3 5	2 5	4 7	3 14	2 6	6 6	4 9	4 9	2 6	2 3	1 5	2 4	2 2	1 2
Refused	7	0	5	5	1	14	0	0	9	9	0	3	5	4	2	2
For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc. This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc. This does not include being employed as a professional carer. Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply. I am currently a carer Someone else in my household is currently a carer	10 6	10 5	8 4	13 5	17 6	4 4	11 5	10 4	17 15	9 7	12 6	12 6	12 7	9 3	8 4	6 3
		70	01		74	07		74	57	70	77		70		95	
···· , · · · , · · · , · · · · , · · · · · , · · · ·	78	79	84	78	74	87	81	74	57	79	77	80	79	85	85	91
Don't know Prefer not to say	2 4	2 3	2 3	2 2	2 1	1 4	1 2	5 6	4 7	2 3	2 3	1 1	1 2	2 2	2 2	0 0