

YouGov / Joseph Rowntree Foundation Survey Results

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the UK today? Please rank up to three.

Health

Ranked first	16	9	21	21	20	27	7	13	13	15	13	18	18	19	14	11	20	13	14	18	18
Ranked second	19	21	21	19	14	9	22	13	20	16	21	20	21	18	17	20	18	17	21	20	20
Ranked third	15	16	15	14	23	16	14	19	8	14	15	16	17	16	14	13	16	12	16	15	13
Not ranked	49	56	43	43	38	43	69	45	62	49	55	43	43	43	53	56	42	50	52	45	48

Immigration and Asylum

Ranked first	18	32	5	6	3	8	63	5	27	17	33	5	5	6	34	19	16	6	11	24	29
Ranked second	10	17	6	10	6	0	16	6	3	12	17	6	5	7	17	11	10	4	8	11	17
Ranked third	9	14	7	5	6	0	9	3	2	10	13	5	5	6	12	8	9	5	8	9	11
Not ranked	61	37	80	78	85	92	10	85	66	58	36	83	83	80	36	59	63	78	71	54	43

Crime

Ranked first	4	5	3	3	0	0	4	2	0	6	4	3	3	3	5	4	4	4	4	4	4
Ranked second	8	13	4	4	1	4	19	8	8	9	13	4	4	4	12	9	7	7	7	10	9
Ranked third	9	9	7	8	5	5	15	5	2	12	11	7	5	7	12	9	9	6	9	10	9
Not ranked	77	73	85	84	93	91	61	84	87	71	71	85	86	86	70	75	78	76	78	75	76

The economy

Ranked first	30	30	37	36	38	25	11	28	20	30	27	36	34	35	25	31	29	33	34	29	24
Ranked second	16	15	18	15	18	33	16	15	15	16	16	16	20	18	15	16	16	15	17	17	14
Ranked third	12	15	11	12	9	14	13	11	25	12	14	11	11	11	14	12	12	11	11	13	14
Not ranked	39	39	34	36	34	29	59	46	37	40	42	36	33	35	45	37	41	34	36	40	46

Tax

Ranked first	2	3	2	1	0	0	2	1	0	3	2	2	1	2	2	3	2	4	3	1	2
Ranked second	5	3	5	3	10	0	7	2	4	6	4	4	3	4	4	6	4	9	6	4	2
Ranked third	5	6	6	2	1	6	7	4	4	4	6	5	2	4	5	6	4	6	7	4	3
Not ranked	85	88	86	92	89	94	82	92	89	84	87	88	91	89	87	83	88	75	82	90	92

Pensions

Ranked first	1	1	1	1	1	0	1	0	0	1	1	1	0	1	1	1	1	0	0	0	3
Ranked second	2	2	1	1	3	0	2	1	0	3	2	1	1	2	2	2	2	0	1	2	5
Ranked third	3	3	2	2	4	0	2	2	5	3	3	2	3	2	4	3	3	2	1	3	6
Not ranked	92	93	95	95	92	100	93	96	92	90	92	95	94	95	91	91	94	91	96	94	86

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	Social Grade		Country				Region in England				
	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South	
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the UK today? Please rank up to three.

Health

Ranked first	16	17	14	15	21	20	27	15	16	12	15
Ranked second	19	19	18	19	15	19	17	21	19	11	20
Ranked third	15	15	14	14	16	17	10	15	12	15	15
Not ranked	49	47	52	51	46	39	37	48	51	60	49

Immigration and Asylum

Ranked first	18	14	22	19	14	12	13	20	20	10	20
Ranked second	10	9	12	11	16	7	9	12	10	8	11
Ranked third	9	8	10	9	10	8	9	10	8	9	9
Not ranked	61	67	53	60	58	69	62	57	61	72	59

Crime

Ranked first	4	4	5	4	2	3	4	4	4	8	4
Ranked second	8	8	9	9	8	4	3	9	9	12	7
Ranked third	9	8	10	10	6	5	5	9	12	10	9
Not ranked	77	79	73	75	82	84	80	77	74	68	78

The economy

Ranked first	30	34	25	31	27	30	21	32	33	29	29
Ranked second	16	17	15	16	16	19	18	15	16	17	16
Ranked third	12	12	13	12	16	12	21	12	13	11	12
Not ranked	39	36	44	40	38	35	32	40	36	41	41

Tax

Ranked first	2	3	2	3	1	1	2	3	3	4	2
Ranked second	5	5	5	5	5	6	5	5	6	5	5
Ranked third	5	5	5	5	3	3	5	6	7	6	4
Not ranked	85	86	84	86	88	85	80	85	83	84	87

Pensions

Ranked first	1	1	1	1	0	1	1	1	1	1	1
Ranked second	2	1	3	2	2	2	2	2	1	1	2
Ranked third	3	2	4	3	4	3	0	3	4	2	2
Not ranked	92	94	90	93	92	90	89	93	92	94	93

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		Benefits Received													
Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these	
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the UK today? Please rank up to three.

Health

Ranked first	16	14	20	17	14	15	17	14	11	15	13	13	6	11	16
Ranked second	19	20	18	22	10	16	18	17	12	21	16	16	16	21	19
Ranked third	15	10	12	15	23	10	15	19	17	18	15	8	8	11	15
Not ranked	49	54	48	45	53	58	49	50	58	43	56	60	70	53	48

Immigration and Asylum

Ranked first	18	24	23	18	16	23	28	14	14	18	21	38	23	16	17
Ranked second	10	14	12	6	33	15	20	9	10	11	17	14	21	10	9
Ranked third	9	12	8	12	11	12	13	7	13	6	11	8	12	8	9
Not ranked	61	48	55	63	40	49	38	69	61	63	51	38	44	63	63

Crime

Ranked first	4	4	6	8	3	5	5	3	5	1	4	4	16	5	4
Ranked second	8	10	11	5	6	11	9	5	7	7	8	15	6	7	8
Ranked third	9	11	8	11	5	14	10	8	11	9	13	8	16	9	9
Not ranked	77	72	74	75	87	68	75	83	76	81	75	70	62	75	77

The economy

Ranked first	30	23	22	26	32	22	27	32	27	23	29	21	16	24	33
Ranked second	16	10	11	14	8	8	13	14	16	13	7	8	21	13	18
Ranked third	12	14	17	7	18	14	13	13	13	24	9	23	15	13	12
Not ranked	39	50	48	52	42	55	46	41	43	38	56	46	49	47	36

Tax

Ranked first	2	2	1	1	2	3	2	3	5	0	2	1	0	3	2
Ranked second	5	2	2	6	1	2	1	6	6	9	3	2	5	4	6
Ranked third	5	4	2	3	4	4	4	7	5	3	4	3	0	3	5
Not ranked	85	91	93	89	93	90	93	84	84	85	91	91	95	86	85

Pensions

Ranked first	1	1	0	0	4	1	3	1	1	4	0	4	0	1	1
Ranked second	2	4	3	1	2	2	4	0	0	0	1	9	0	1	2
Ranked third	3	4	3	7	4	4	5	1	0	1	11	7	0	1	3
Not ranked	92	89	92	91	89	92	87	98	98	92	89	78	100	94	92

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	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the UK today? Please rank up to three.

Health

Ranked first	16	16	9	10	21	24	14
Ranked second	19	19	16	13	19	8	22
Ranked third	15	15	16	10	15	9	27
Not ranked	49	48	58	65	42	48	36

Immigration and Asylum

Ranked first	18	19	9	9	4	15	14
Ranked second	10	11	9	7	6	7	3
Ranked third	9	9	7	6	4	7	4
Not ranked	61	59	73	76	83	60	78

Crime

Ranked first	4	4	5	10	4	7	4
Ranked second	8	8	7	8	6	5	6
Ranked third	9	9	6	9	10	11	14
Not ranked	77	77	79	69	77	65	74

The economy

Ranked first	30	31	35	29	28	15	29
Ranked second	16	16	18	13	16	14	26
Ranked third	12	12	12	12	11	13	7
Not ranked	39	39	35	43	42	47	36

Tax

Ranked first	2	2	9	5	4	0	3
Ranked second	5	4	9	7	5	11	2
Ranked third	5	5	8	10	4	8	4
Not ranked	85	88	73	75	84	69	90

Pensions

Ranked first	1	1	0	1	0	0	1
Ranked second	2	2	1	0	2	0	1
Ranked third	3	3	2	1	3	6	4
Not ranked	92	92	95	95	92	83	93

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		Household income														
Total	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over	
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the UK today? Please rank up to three.

Issue	Ranked first	Ranked second	Ranked third	Not ranked	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over
Health	16	19	15	49	6	17	11	17	16	18	18	12	16	19	17	14	14	13	18
	6	12	15	63	17	19	13	18	19	21	21	18	20	20	22	19	17	13	16
	15	9	9	63	12	11	9	15	14	11	16	17	20	16	16	14	20	13	28
	49	63	50	56	49	50	49	50	49	42	54	43	42	42	45	50	49	59	39
Immigration and Asylum	18	10	9	61	19	19	25	22	22	21	19	18	18	13	13	15	9	13	5
	8	8	9	60	8	12	13	15	12	12	11	13	6	5	9	11	10	11	6
	9	9	9	60	9	11	9	12	10	9	10	11	7	15	9	7	4	5	13
	61	60	56	49	60	56	49	51	55	58	57	58	68	63	70	64	76	68	77
Crime	4	8	9	77	7	11	10	10	6	2	3	5	3	2	2	3	2	4	4
	11	8	11	68	13	13	10	10	10	8	7	9	9	9	6	6	5	5	11
	11	11	11	68	13	13	9	8	10	8	10	6	8	9	6	6	8	8	8
	77	68	66	73	68	66	73	76	73	82	77	80	79	76	85	81	84	82	77
The economy	30	16	12	39	22	27	24	25	28	30	27	33	33	33	33	41	42	34	44
	14	14	13	47	14	11	14	12	16	15	17	22	18	14	22	15	16	21	17
	12	13	12	47	13	12	16	10	14	17	13	9	11	13	9	12	11	10	2
	39	47	48	43	47	48	43	53	41	37	41	36	37	35	36	30	30	33	36
Tax	2	5	5	85	2	0	1	3	3	3	3	4	3	2	3	1	2	4	1
	2	2	2	85	2	1	5	5	5	6	4	4	7	6	5	5	6	4	6
	5	6	5	85	6	2	5	5	5	3	3	5	5	5	9	6	7	4	5
	85	85	94	86	85	94	86	86	86	88	88	87	84	82	82	86	84	85	88
Pensions	1	2	3	92	0	3	3	1	2	0	2	0	0	0	0	0	0	1	1
	1	1	1	92	1	6	5	5	2	3	1	1	0	2	1	1	0	1	1
	3	3	1	92	3	1	4	4	2	6	3	3	2	1	4	1	1	2	2
	92	92	88	86	92	88	86	89	93	90	91	96	97	93	95	95	99	93	96

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	Number of children in household								House Tenure - granular								
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the UK today? Please rank up to three.

Issue	Ranked first	Ranked second	Ranked third	Not ranked	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Health	16	19	15	49	16	20	15	47	14	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17	15	16	14	12	12	18	13	16	12	13	9	9	23	0	18	17	11	14	13	10	13	17

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Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Employment Status							
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the UK today? Please rank up to three.

Health

Ranked first	16	13	17	13	19	18	13	19	17
Ranked second	19	18	20	20	19	20	17	19	19
Ranked third	15	16	17	12	18	13	8	12	10
Not ranked	49	51	44	53	42	48	60	47	47

Immigration and Asylum

Ranked first	18	13	19	17	8	28	12	17	16
Ranked second	10	8	10	8	5	17	9	11	9
Ranked third	9	8	7	13	7	11	10	10	5
Not ranked	61	68	63	60	77	42	67	60	63

Crime

Ranked first	4	4	6	6	6	4	5	6	3
Ranked second	8	8	7	9	6	9	8	8	11
Ranked third	9	8	10	6	4	11	6	10	12
Not ranked	77	78	76	78	82	75	78	73	68

The economy

Ranked first	30	36	26	28	29	25	27	25	27
Ranked second	16	18	17	15	24	15	11	14	9
Ranked third	12	11	12	15	10	14	13	15	12
Not ranked	39	33	43	40	36	45	46	43	46

Tax

Ranked first	2	3	4	0	3	2	2	1	1
Ranked second	5	7	6	11	6	2	2	2	4
Ranked third	5	7	4	3	3	3	2	3	7
Not ranked	85	81	86	84	87	92	92	91	82

Pensions

Ranked first	1	0	0	5	0	2	1	0	0
Ranked second	2	1	1	0	1	5	0	1	2
Ranked third	3	2	2	5	1	6	1	3	2
Not ranked	92	94	95	89	96	86	96	94	90

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Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone	
Weighted Sample	4737	2594	171	518	180	356	886	59	15	129	952
Unweighted Sample	4737	2651	180	495	179	353	924	58	18	127	932
		%									

Which of the following, if any, do you think are the most important issues facing the UK today? Please rank up to three.

Health

Ranked first	16	16	13	15	13	17	14	15	16	17	15
Ranked second	19	20	17	17	18	19	16	18	13	9	20
Ranked third	15	16	12	12	12	15	17	16	12	20	13
Not ranked	49	46	56	51	50	48	52	43	59	48	51

Immigration and Asylum

Ranked first	18	19	8	10	13	18	12	16	35	17	20
Ranked second	10	11	11	5	6	14	8	6	17	4	12
Ranked third	9	9	8	10	7	11	8	6	9	9	9
Not ranked	61	60	71	71	68	55	70	64	39	64	57

Crime

Ranked first	4	4	4	5	3	4	4	9	0	2	4
Ranked second	8	7	3	7	5	11	6	6	24	17	9
Ranked third	9	9	7	7	9	11	8	10	0	5	10
Not ranked	77	79	84	77	76	73	81	67	76	70	75

The economy

Ranked first	30	32	32	32	36	29	33	21	25	24	29
Ranked second	16	16	24	15	16	14	15	24	9	13	15
Ranked third	12	12	12	12	6	13	12	9	13	10	14
Not ranked	39	39	31	37	36	42	39	38	53	47	40

Tax

Ranked first	2	2	3	4	2	2	3	9	0	4	2
Ranked second	5	4	4	8	9	3	6	4	7	4	6
Ranked third	5	5	5	6	5	4	5	6	6	6	5
Not ranked	85	88	86	79	77	90	85	72	87	80	86

Pensions

Ranked first	1	1	0	0	1	0	1	3	9	0	1
Ranked second	2	2	2	1	2	3	0	2	5	1	3
Ranked third	3	3	0	1	2	4	1	2	0	1	4
Not ranked	92	93	96	93	89	92	97	85	86	92	91

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Education																						
Ranked first	2	2	2	2	3	0	0	3	0	2	1	2	3	3	1	2	2	2	3	2	1	
Ranked second	5	2	7	9	3	0	3	1	5	3	3	7	10	7	3	4	6	5	6	4	3	
Ranked third	6	4	7	7	13	9	3	5	9	5	4	8	6	7	4	5	7	8	6	5	5	
Not ranked	85	91	83	80	81	91	92	89	83	87	91	82	79	82	90	87	84	78	83	88	90	
Family life and childcare																						
Ranked first	2	2	2	2	3	6	1	0	5	2	1	2	1	2	1	1	2	3	3	1	1	
Ranked second	3	1	5	3	5	0	1	5	0	2	1	5	3	3	2	2	4	3	5	2	1	
Ranked third	3	2	4	4	2	0	2	3	8	4	2	4	3	4	2	3	4	4	5	2	2	
Not ranked	90	95	89	90	89	94	95	91	84	90	94	88	91	90	93	91	89	84	85	95	96	
Housing																						
Ranked first	5	3	7	6	7	4	1	9	12	6	2	8	4	5	3	5	6	11	7	4	2	
Ranked second	8	4	9	7	12	25	4	14	8	8	5	11	7	9	5	7	9	11	10	5	5	
Ranked third	9	5	13	9	6	9	7	16	8	9	6	12	12	10	7	9	10	16	9	8	8	
Not ranked	75	88	70	77	75	62	86	59	69	74	86	69	75	76	83	76	75	55	72	82	84	
The environment																						
Ranked first	7	3	8	10	5	6	2	29	7	6	4	10	13	11	4	7	7	7	8	6	6	
Ranked second	6	5	9	10	7	20	1	13	7	4	4	9	11	9	3	7	6	9	7	5	5	
Ranked third	8	6	12	14	7	9	2	12	4	7	6	13	11	12	6	8	8	8	9	9	7	
Not ranked	77	86	70	66	80	65	94	45	79	80	85	68	63	68	85	75	79	69	74	79	82	
Britain leaving the EU																						
Ranked first	5	1	7	7	16	10	2	6	2	4	2	6	11	8	1	6	4	5	5	5	4	
Ranked second	5	2	6	9	8	4	4	4	10	4	3	7	8	8	2	5	4	5	5	4	4	
Ranked third	5	4	6	8	11	13	5	8	8	3	4	6	9	8	3	5	5	4	5	6	5	
Not ranked	83	92	80	75	65	72	87	80	77	86	91	80	70	75	93	80	86	79	83	83	86	
Transport																						
Ranked first	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	1	1	0	0	
Ranked second	1	1	1	1	0	0	1	0	3	1	1	1	1	1	1	2	1	2	1	1	1	
Ranked third	2	2	2	2	3	14	0	1	4	3	1	3	2	2	1	2	2	5	2	2	1	
Not ranked	94	96	95	96	97	86	97	97	90	93	97	94	94	96	96	92	96	85	94	96	97	
Welfare benefits																						
Ranked first	2	2	2	1	3	0	0	1	9	1	1	2	1	1	2	2	2	2	2	1	1	
Ranked second	4	2	3	2	5	0	4	5	10	4	3	4	3	4	3	3	4	3	4	4	3	
Ranked third	4	4	3	4	6	0	4	6	5	4	3	4	3	4	4	3	4	3	4	4	3	
Not ranked	89	92	91	92	87	100	90	87	74	88	92	89	91	90	90	89	89	85	88	89	93	
Defence and security																						
Ranked first	4	7	2	4	1	14	4	1	3	4	7	2	3	3	6	5	3	2	3	5	5	
Ranked second	6	12	4	2	1	0	13	3	11	5	11	3	4	4	9	7	5	2	4	7	10	
Ranked third	7	10	5	7	4	4	14	2	3	6	11	4	7	5	10	8	5	3	5	8	10	
Not ranked	81	71	88	85	93	81	67	93	80	81	71	91	84	87	74	78	85	86	85	80	74	
None of these	2	0	1	1	0	0	2	1	3	3	1	1	2	1	1	3	1	7	2	1	1	

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade			Country				Region in England			
	Total	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

Education

Ranked first	2	2	2	2	3	2	3	2	2	2	2
Ranked second	5	5	4	5	4	5	8	5	4	6	4
Ranked third	6	7	4	5	4	9	12	5	6	4	6
Not ranked	85	84	87	86	87	80	69	86	86	86	87

Family life and childcare

Ranked first	2	1	2	2	2	2	3	2	2	2	1
Ranked second	3	3	3	3	2	4	3	2	3	4	3
Ranked third	3	3	4	3	4	2	6	3	4	3	4
Not ranked	90	91	88	90	89	87	81	92	90	89	90

Housing

Ranked first	5	5	6	5	7	5	3	3	4	13	5
Ranked second	8	8	8	8	6	13	2	7	8	10	7
Ranked third	9	9	10	9	12	10	7	10	8	9	9
Not ranked	75	77	73	76	73	68	80	78	78	67	77

The environment

Ranked first	7	8	6	7	9	5	5	7	5	8	8
Ranked second	6	7	5	6	7	4	5	6	5	8	7
Ranked third	8	9	7	8	9	8	4	9	6	10	8
Not ranked	77	75	79	77	73	79	78	78	82	72	75

Britain leaving the EU

Ranked first	5	5	4	4	5	10	6	3	5	4	5
Ranked second	5	6	3	5	7	6	7	4	5	6	4
Ranked third	5	6	4	5	3	7	4	4	6	5	5
Not ranked	83	82	85	84	82	73	76	87	83	82	84

Transport

Ranked first	0	0	0	0	0	0	0	1	0	1	0
Ranked second	1	1	1	1	2	0	1	1	1	2	1
Ranked third	2	2	2	2	2	3	2	2	2	4	2
Not ranked	94	95	94	95	94	92	89	95	95	92	95

Welfare benefits

Ranked first	2	1	2	2	1	1	0	2	2	1	2
Ranked second	4	3	5	4	2	3	8	4	4	4	3
Ranked third	4	3	4	4	2	3	2	4	3	4	4
Not ranked	89	92	85	89	93	89	81	89	89	89	89

Defence and security

Ranked first	4	3	5	4	4	3	6	4	3	2	5
Ranked second	6	6	6	6	6	4	3	6	7	5	7
Ranked third	7	7	7	7	8	6	4	6	7	5	8
Not ranked	81	82	80	81	79	84	80	82	81	86	79

None of these	2	1	3	2	3	4	8	1	2	2	2
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Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received														
		Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Education																
	Ranked first	2	1	1	1	0	0	1	3	1	2	2	0	0	2	2
	Ranked second	5	4	4	3	2	5	3	9	11	11	8	5	13	4	4
	Ranked third	6	4	4	5	5	3	5	9	8	3	0	4	6	6	6
	Not ranked	85	89	89	89	93	91	91	78	80	82	90	89	81	86	86
Family life and childcare																
	Ranked first	2	3	2	4	0	0	1	6	6	4	2	1	2	4	1
	Ranked second	3	3	2	4	7	4	1	9	12	6	2	5	3	5	2
	Ranked third	3	1	4	8	3	3	1	7	4	2	5	3	0	7	3
	Not ranked	90	91	90	84	90	91	96	77	77	85	91	88	95	81	92
Housing																
	Ranked first	5	9	7	4	5	13	2	8	10	6	4	6	31	13	5
	Ranked second	8	4	8	12	5	10	5	9	6	3	6	5	6	10	8
	Ranked third	9	16	11	9	7	15	7	6	8	10	10	13	9	10	10
	Not ranked	75	69	72	74	84	62	85	76	74	79	80	73	54	64	75
The environment																
	Ranked first	7	3	4	2	9	3	3	7	5	2	1	0	0	4	8
	Ranked second	6	5	5	6	9	5	5	8	2	0	5	4	3	3	7
	Ranked third	8	7	8	2	4	4	8	6	8	7	6	6	14	7	9
	Not ranked	77	83	82	89	78	88	84	79	83	89	88	88	82	82	75
Britain leaving the EU																
	Ranked first	5	3	3	6	2	3	4	4	6	7	4	7	0	3	5
	Ranked second	5	5	6	3	2	3	5	5	4	7	6	1	0	4	5
	Ranked third	5	3	5	5	2	2	5	5	2	1	0	1	8	4	6
	Not ranked	83	87	84	85	93	90	86	85	87	83	90	88	92	86	82
Transport																
	Ranked first	0	1	1	1	2	1	0	0	2	1	2	1	0	0	0
	Ranked second	1	1	0	0	0	0	1	0	1	0	0	1	0	1	1
	Ranked third	2	1	0	3	0	0	1	1	0	1	0	0	9	1	3
	Not ranked	94	96	97	96	98	97	97	98	96	96	98	96	91	94	94
Welfare benefits																
	Ranked first	2	6	3	7	2	5	0	3	3	12	12	0	2	7	1
	Ranked second	4	11	11	14	0	13	5	4	8	4	12	6	0	12	2
	Ranked third	4	6	7	7	2	9	3	5	7	7	10	4	0	9	3
	Not ranked	89	75	77	71	96	72	91	87	80	74	66	88	98	68	92
Defence and security																
	Ranked first	4	4	6	3	9	5	6	2	3	2	4	2	3	2	4
	Ranked second	6	6	5	3	15	6	10	4	4	5	9	7	7	3	6
	Ranked third	7	4	8	4	6	5	9	4	2	5	6	8	2	7	7
	Not ranked	81	84	79	89	69	82	75	89	89	87	81	80	87	85	81
	None of these	2	2	2	1	0	1	1	1	1	2	0	3	0	3	2

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

Education	Ranked first	2	2	2	4	4	8	5
	Ranked second	5	5	3	6	5	6	4
	Ranked third	6	6	7	7	6	9	4
	Not ranked	85	86	86	81	81	65	86
Family life and childcare	Ranked first	2	2	3	4	6	0	5
	Ranked second	3	3	3	7	3	2	3
	Ranked third	3	3	3	8	5	5	2
	Not ranked	90	91	89	78	83	82	89
Housing	Ranked first	5	5	9	15	7	6	12
	Ranked second	8	7	9	14	14	10	7
	Ranked third	9	10	11	12	9	5	6
	Not ranked	75	77	70	57	67	68	74
The environment	Ranked first	7	8	4	2	9	3	4
	Ranked second	6	6	5	6	7	7	9
	Ranked third	8	8	10	7	11	6	8
	Not ranked	77	76	81	83	70	73	78
Britain leaving the EU	Ranked first	5	4	7	4	5	11	8
	Ranked second	5	4	10	3	5	5	9
	Ranked third	5	5	5	4	5	7	8
	Not ranked	83	84	77	87	83	66	74
Transport	Ranked first	0	0	2	2	1	0	0
	Ranked second	1	1	2	2	2	0	0
	Ranked third	2	2	3	2	2	3	3
	Not ranked	94	95	91	93	93	86	97
Welfare benefits	Ranked first	2	2	4	1	1	0	0
	Ranked second	4	4	3	4	2	5	0
	Ranked third	4	4	3	4	5	0	5
	Not ranked	89	89	89	89	89	84	94
Defence and security	Ranked first	4	4	2	1	3	0	0
	Ranked second	6	6	4	7	6	10	5
	Ranked third	7	7	4	4	4	0	2
	Not ranked	81	80	88	86	84	79	92
	None of these	2	2	2	3	3	11	1

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Household income															
Total		under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over	
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74	
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Education																	
	Ranked first	2	5	0	0	2	1	1	0	1	2	2	2	3	4	2	4
	Ranked second	5	3	4	3	3	6	4	5	4	4	4	8	6	5	4	5
	Ranked third	6	3	2	5	6	6	4	4	7	4	5	8	9	9	6	9
	Not ranked	85	85	92	89	89	86	91	89	88	89	85	83	80	81	86	83
Family life and childcare																	
	Ranked first	2	6	2	2	2	1	2	2	3	1	2	1	2	1	3	
	Ranked second	3	0	3	1	2	2	4	4	3	2	3	4	4	7	2	4
	Ranked third	3	3	3	4	2	3	3	2	4	2	3	5	4	3	6	4
	Not ranked	90	87	90	90	93	93	91	89	91	92	89	89	88	88	89	89
Housing																	
	Ranked first	5	11	4	6	7	8	5	5	7	5	3	5	4	6	3	2
	Ranked second	8	15	7	6	6	9	8	7	8	8	6	7	10	7	7	3
	Ranked third	9	6	14	7	9	11	10	9	11	10	8	12	8	8	12	3
	Not ranked	75	64	73	78	77	71	76	78	74	76	77	77	79	75	76	93
The environment																	
	Ranked first	7	5	7	8	6	4	7	8	7	7	12	10	8	7	10	7
	Ranked second	6	3	7	7	3	3	6	7	7	8	8	5	9	6	8	14
	Ranked third	8	11	8	7	9	6	6	6	7	7	6	8	11	9	11	9
	Not ranked	77	78	76	74	81	86	81	76	78	77	70	77	69	78	68	70
Britain leaving the EU																	
	Ranked first	5	7	2	4	6	3	7	3	4	4	3	4	5	5	6	5
	Ranked second	5	6	4	5	4	3	4	5	5	6	8	4	6	8	10	7
	Ranked third	5	1	3	6	3	4	7	6	6	7	5	6	7	5	3	4
	Not ranked	83	82	89	82	86	89	81	84	84	82	79	86	79	82	79	84
Transport																	
	Ranked first	0	3	2	0	0	0	0	0	0	0	1	0	1	1	0	
	Ranked second	1	2	1	0	2	1	2	1	1	2	0	1	1	1	3	2
	Ranked third	2	2	2	1	1	2	1	2	2	4	1	1	2	4	2	1
	Not ranked	94	88	93	96	96	96	96	94	97	93	94	97	94	94	92	97
Welfare benefits																	
	Ranked first	2	3	6	2	2	2	2	2	2	0	1	3	0	0	3	2
	Ranked second	4	11	5	6	6	3	2	4	1	3	2	2	2	3	6	1
	Ranked third	4	6	7	6	6	4	3	4	2	4	2	1	3	4	6	4
	Not ranked	89	76	80	83	85	90	93	87	95	92	91	94	92	93	83	92
Defence and security																	
	Ranked first	4	0	4	6	3	5	3	5	5	4	4	5	1	4	3	5
	Ranked second	6	8	6	4	8	5	4	4	6	4	8	5	7	6	3	8
	Ranked third	7	5	7	5	8	7	10	9	8	8	6	6	6	6	9	2
	Not ranked	81	84	81	82	80	81	83	79	81	83	78	84	83	83	83	84
	None of these	2	4	2	3	1	1	0	3	0	1	4	0	3	0	2	0

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Education

Ranked first	2	1	3	4	3	12	0	0	1	3	4	3	1	1	2	2	8
Ranked second	5	4	8	7	9	6	11	0	3	6	4	3	6	4	7	5	8
Ranked third	6	5	10	8	11	12	14	0	5	7	7	6	3	4	3	8	3
Not ranked	85	89	78	77	76	70	76	0	89	83	83	86	88	85	82	82	74

Family life and childcare

Ranked first	2	1	3	4	5	4	16	0	1	2	2	2	2	2	2	2	1
Ranked second	3	1	6	8	8	11	5	0	1	4	10	4	3	2	2	2	4
Ranked third	3	2	7	5	11	10	0	0	2	4	4	3	5	3	7	0	
Not ranked	90	94	82	79	73	75	80	0	95	88	82	89	89	86	88	86	87

Housing

Ranked first	5	5	7	6	5	12	16	0	2	2	4	13	9	10	7	8	7
Ranked second	8	7	8	8	12	9	0	0	4	6	6	14	13	8	11	12	3
Ranked third	9	10	7	8	4	8	14	0	7	7	12	12	9	15	18	10	14
Not ranked	75	76	76	75	77	70	70	0	86	84	75	59	68	61	59	67	68

The environment

Ranked first	7	7	8	7	7	3	0	0	6	8	7	7	5	4	8	7	7
Ranked second	6	6	6	6	7	5	5	0	5	7	10	7	4	6	7	8	6
Ranked third	8	8	9	6	8	2	11	0	8	9	9	8	7	3	9	9	13
Not ranked	77	77	75	77	77	90	84	0	80	74	72	76	83	80	71	73	67

Britain leaving the EU

Ranked first	5	5	5	4	2	2	0	0	5	5	4	7	2	3	5	4	1
Ranked second	5	5	5	5	6	12	0	0	4	7	7	5	5	3	3	5	5
Ranked third	5	5	5	5	7	0	0	0	5	6	2	6	3	3	4	6	6
Not ranked	83	83	83	83	84	86	100	0	85	82	84	81	88	85	83	83	81

Transport

Ranked first	0	0	0	1	0	3	0	0	0	0	0	1	0	0	1	1	0
Ranked second	1	1	1	3	0	0	6	0	2	0	5	1	2	0	0	2	2
Ranked third	2	2	2	1	2	0	16	0	2	2	0	3	1	0	5	3	2
Not ranked	94	95	96	92	96	97	78	0	95	96	93	93	95	94	89	91	88

Welfare benefits

Ranked first	2	1	3	1	5	0	10	0	1	1	0	1	2	6	1	2	0
Ranked second	4	3	4	3	3	2	10	0	3	2	3	4	8	8	7	3	2
Ranked third	4	4	5	4	5	11	0	0	3	3	2	4	7	5	2	5	1
Not ranked	89	90	87	88	86	87	79	0	91	92	92	88	81	75	85	88	88

Defence and security

Ranked first	4	4	5	3	0	8	4	0	5	4	6	3	4	6	3	3	3
Ranked second	6	7	4	5	6	0	0	0	9	6	0	6	6	3	2	3	8
Ranked third	7	7	5	6	7	5	6	0	9	6	3	6	7	6	3	5	2
Not ranked	81	80	84	82	85	87	90	0	76	84	89	83	82	80	87	86	80

None of these	2	2	2	4	2	0	0	0	1	1	2	2	1	6	6	3	8
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Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Employment Status								
		Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180	
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176	
		%	%	%	%	%	%	%	%	

Education

Ranked first	2	2	2	3	2	1	4	4	1
Ranked second	5	5	5	8	4	3	6	6	6
Ranked third	6	6	7	6	5	4	7	4	8
Not ranked	85	84	85	81	87	91	81	84	78

Family life and childcare

Ranked first	2	2	2	2	3	1	3	1	3
Ranked second	3	4	5	6	0	1	1	3	3
Ranked third	3	3	4	3	6	2	4	7	5
Not ranked	90	89	88	87	89	95	89	86	84

Housing

Ranked first	5	5	8	4	8	2	13	8	7
Ranked second	8	9	8	6	11	5	14	9	8
Ranked third	9	10	9	7	16	8	16	8	9
Not ranked	75	74	74	81	63	85	55	73	69

The environment

Ranked first	7	7	7	10	10	6	7	4	8
Ranked second	6	7	7	3	8	5	7	4	4
Ranked third	8	8	10	9	8	7	11	10	5
Not ranked	77	75	76	76	71	81	73	80	76

Britain leaving the EU

Ranked first	5	6	4	11	5	4	2	3	5
Ranked second	5	5	3	2	8	4	5	5	7
Ranked third	5	6	4	6	6	5	5	4	3
Not ranked	83	81	87	80	80	86	86	86	79

Transport

Ranked first	0	1	0	0	1	0	0	1	0
Ranked second	1	1	1	1	2	1	2	1	1
Ranked third	2	2	1	3	4	1	2	1	4
Not ranked	94	93	96	93	90	97	93	95	89

Welfare benefits

Ranked first	2	1	1	0	1	1	6	4	4
Ranked second	4	2	3	1	2	3	11	9	9
Ranked third	4	3	5	4	4	3	8	5	5
Not ranked	89	91	90	93	90	92	73	79	75

Defence and security

Ranked first	4	4	3	1	3	6	2	4	2
Ranked second	6	5	5	7	2	10	4	5	4
Ranked third	7	6	6	6	5	10	3	4	6
Not ranked	81	82	85	84	88	74	89	84	82

None of these	2	2	1	2	2	1	2	3	7
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Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.										
		Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone
Weighted Sample	4737	2594	171	518	180	356	886	59	15	129	952	
Unweighted Sample	4737	2651	180	495	179	353	924	58	18	127	932	
		%										

Education

Ranked first	2	2	2	2	1	2	4	3	0	1	2
Ranked second	5	5	4	6	3	4	8	5	9	10	3
Ranked third	6	6	6	6	7	7	9	1	0	2	4
Not ranked	85	86	85	82	83	84	77	82	91	80	89

Family life and childcare

Ranked first	2	2	0	2	2	1	4	3	0	2	1
Ranked second	3	4	1	2	0	2	9	1	0	8	1
Ranked third	3	4	1	5	2	2	8	4	11	3	2
Not ranked	90	89	96	87	89	94	78	83	89	81	94

Housing

Ranked first	5	4	12	10	9	6	6	0	0	10	6
Ranked second	8	7	14	10	8	6	8	6	10	7	7
Ranked third	9	8	19	10	13	9	6	15	10	11	11
Not ranked	75	80	53	66	63	76	78	71	80	65	75

The environment

Ranked first	7	7	15	7	5	5	8	5	6	6	6
Ranked second	6	6	8	8	11	8	6	6	0	5	5
Ranked third	8	8	9	10	12	7	8	5	0	7	7
Not ranked	77	77	66	71	66	77	77	76	94	75	79

Britain leaving the EU

Ranked first	5	4	3	4	6	6	4	6	0	4	6
Ranked second	5	5	3	5	5	4	6	10	0	4	5
Ranked third	5	6	6	5	5	4	5	5	6	5	5
Not ranked	83	84	86	82	78	84	85	71	94	81	82

Transport

Ranked first	0	0	2	0	0	0	1	0	0	1	0
Ranked second	1	1	0	2	3	1	1	0	0	1	1
Ranked third	2	1	4	3	3	1	1	0	10	6	2
Not ranked	94	96	92	90	88	97	96	92	90	86	94

Welfare benefits

Ranked first	2	1	1	2	2	2	3	1	0	5	1
Ranked second	4	3	2	5	3	3	4	1	0	5	4
Ranked third	4	3	4	3	6	4	5	6	14	2	5
Not ranked	89	91	91	85	83	90	87	83	86	81	89

Defence and security

Ranked first	4	4	2	3	2	5	3	0	9	1	5
Ranked second	6	7	4	2	2	5	5	3	7	6	6
Ranked third	7	8	5	4	4	6	5	7	8	5	7
Not ranked	81	80	87	87	85	82	85	82	77	82	81

None of these	2	1	2	4	7	1	1	8	0	6	2
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Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The cost of your housing e.g. rent, mortgage or council tax

Very worried	27	17	32	20	22	30	29	31	28	27	22	32	16	24	24	24	29	33	34	24	14
Fairly worried	32	28	32	34	43	31	29	33	25	33	29	31	31	33	30	30	33	30	33	34	27
TOTAL WORRIED	59	45	64	54	65	61	58	64	53	60	51	63	47	57	54	54	62	63	67	58	41
Not very worried	23	31	22	30	24	26	21	22	26	21	27	22	33	26	25	25	22	14	20	25	31
Not at all worried	11	17	8	10	8	13	13	9	18	10	15	8	12	10	14	13	8	4	8	11	18
TOTAL NOT WORRIED	34	48	30	40	32	39	34	31	44	31	42	30	45	36	39	38	30	18	28	36	49
Not applicable	5	7	5	7	2	0	6	3	0	5	6	5	7	4	6	5	6	8	2	5	10
Don't know	3	1	2	0	1	0	2	2	3	4	1	2	2	1	1	3	2	11	3	1	1

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Very worried	31	21	37	26	34	19	30	34	39	33	26	39	20	29	32	25	37	33	35	33	23
Fairly worried	41	40	41	45	42	48	40	46	26	42	42	40	45	44	41	40	42	38	42	40	43
TOTAL WORRIED	72	61	78	71	76	67	70	80	65	75	68	79	65	73	73	65	79	71	77	73	66
Not very worried	18	28	16	20	15	29	21	15	21	16	23	15	24	20	19	22	15	15	15	20	23
Not at all worried	6	10	4	5	8	4	7	3	11	5	8	4	8	6	7	9	4	2	6	5	9
TOTAL NOT WORRIED	24	38	20	25	23	33	28	18	32	21	31	19	32	26	26	31	19	17	21	25	32
Not applicable	1	1	1	2	0	0	0	1	0	0	0	0	1	0	0	1	0	4	0	0	1
Don't know	2	1	1	1	1	0	1	2	3	3	1	2	3	2	1	3	2	8	3	1	0

The price of non-essentials e.g. meals out, holidays, activities etc

Very worried	14	7	16	9	12	19	14	18	30	15	11	17	10	13	12	12	16	19	18	14	6
Fairly worried	33	29	37	30	46	40	22	35	28	34	29	36	28	34	31	32	35	38	38	31	25
TOTAL WORRIED	47	36	53	39	58	59	36	53	58	49	40	53	38	47	43	44	51	57	56	45	31
Not very worried	34	41	32	44	28	23	38	35	20	31	39	32	44	37	35	34	33	24	29	37	43
Not at all worried	12	18	9	13	11	9	17	7	14	11	16	8	14	11	15	16	8	7	10	12	18
TOTAL NOT WORRIED	46	59	41	57	39	32	55	42	34	42	55	40	58	48	50	50	41	31	39	49	61
Not applicable	5	4	4	4	2	9	6	3	4	6	5	5	3	4	6	4	6	3	3	5	8
Don't know	2	0	1	0	0	0	2	1	3	3	1	2	1	1	1	3	2	8	3	2	0

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Very worried	18	10	19	9	15	13	26	15	16	19	16	18	10	14	19	16	19	19	20	18	12
Fairly worried	36	36	35	38	48	55	37	28	36	37	38	35	35	36	38	35	37	31	36	37	37
TOTAL WORRIED	54	46	54	47	63	68	63	43	52	56	54	53	45	50	57	51	56	50	56	55	49
Not very worried	30	38	31	38	26	19	24	41	25	28	32	32	39	36	28	31	30	24	29	33	34
Not at all worried	10	13	9	11	9	8	8	12	14	9	11	9	12	10	10	12	8	11	9	8	13
TOTAL NOT WORRIED	40	51	40	49	35	27	32	53	39	37	43	41	51	46	38	43	38	35	38	41	47
Not applicable	2	2	3	1	1	4	2	1	7	2	2	2	1	1	2	2	3	6	2	1	3
Don't know	4	1	3	2	1	0	2	3	3	6	2	3	2	3	2	3	4	9	5	2	1

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade		Country				Region in England				
	Total	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The cost of your housing e.g. rent, mortgage or council tax

Very worried	27	24	30	28	23	22	17	28	26	31	27
Fairly worried	32	32	31	31	36	35	33	30	34	32	29
TOTAL WORRIED	59	56	61	59	59	57	50	58	60	63	56
Not very worried	23	26	20	24	19	24	23	25	22	20	24
Not at all worried	11	12	9	10	12	11	8	10	10	10	11
TOTAL NOT WORRIED	34	38	29	34	31	35	31	35	32	30	35
Not applicable	5	4	7	5	7	5	11	5	6	3	5
Don't know	3	2	3	2	2	4	8	2	2	3	3

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Very worried	31	28	37	32	24	26	32	35	33	32	31
Fairly worried	41	43	39	41	47	45	39	40	41	38	42
TOTAL WORRIED	72	71	76	73	71	71	71	75	74	70	73
Not very worried	18	21	15	18	21	17	17	19	18	18	18
Not at all worried	6	7	5	6	6	8	4	5	5	7	6
TOTAL NOT WORRIED	24	28	20	24	27	25	21	24	23	25	24
Not applicable	1	0	1	1	0	1	1	0	0	1	1
Don't know	2	2	3	2	2	3	7	1	2	4	2

The price of non-essentials e.g. meals out, holidays, activities etc

Very worried	14	12	17	14	12	14	13	15	14	18	12
Fairly worried	33	35	31	33	34	32	35	33	33	35	33
TOTAL WORRIED	47	47	48	47	46	46	48	48	47	53	45
Not very worried	34	37	29	34	31	31	32	33	34	30	36
Not at all worried	12	12	12	12	15	14	7	11	12	12	12
TOTAL NOT WORRIED	46	49	41	46	46	45	39	44	46	42	48
Not applicable	5	3	7	5	6	4	4	6	4	2	5
Don't know	2	2	3	2	2	4	9	1	2	3	2

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Very worried	18	15	21	18	16	14	20	19	18	20	16
Fairly worried	36	35	37	35	38	41	36	36	39	33	34
TOTAL WORRIED	54	50	58	53	54	55	56	55	57	53	50
Not very worried	30	35	24	31	30	25	26	30	31	28	33
Not at all worried	10	11	8	10	11	13	6	9	8	13	10
TOTAL NOT WORRIED	40	46	32	41	41	38	32	39	39	41	43
Not applicable	2	2	4	2	2	3	7	2	2	2	3
Don't know	4	2	5	4	3	5	5	4	3	4	4

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received														
		Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The cost of your housing e.g. rent, mortgage or council tax

Very worried	27	27	29	38	18	36	14	37	51	42	28	17	37	45	25
Fairly worried	32	35	31	32	21	32	26	35	31	26	32	35	30	26	33
TOTAL WORRIED	59	62	60	70	39	68	40	72	82	68	60	52	67	71	58
Not very worried	23	18	18	13	27	16	31	19	12	13	12	23	13	12	25
Not at all worried	11	9	9	9	22	6	19	6	4	6	19	10	13	6	11
TOTAL NOT WORRIED	34	27	27	22	49	22	50	25	16	19	31	33	26	18	36
Not applicable	5	9	9	7	12	7	10	2	2	11	9	16	3	3	5
Don't know	3	1	3	1	0	3	1	1	0	1	1	0	3	8	2

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Very worried	31	44	45	59	15	51	26	42	51	44	47	34	26	51	28
Fairly worried	41	38	36	29	44	32	43	45	37	38	39	52	52	34	42
TOTAL WORRIED	72	82	81	88	59	83	69	87	88	82	86	86	78	85	70
Not very worried	18	10	13	9	26	11	20	10	8	12	2	8	8	6	21
Not at all worried	6	5	3	3	12	3	9	2	1	4	11	3	8	2	7
TOTAL NOT WORRIED	24	15	16	12	38	14	29	12	9	16	13	11	16	8	28
Not applicable	1	0	0	0	3	0	1	0	1	0	0	1	3	0	0
Don't know	2	3	3	1	0	3	1	1	3	1	1	2	3	6	2

The price of non-essentials e.g. meals out, holidays, activities etc

Very worried	14	11	16	18	12	14	5	20	26	19	17	8	16	22	13
Fairly worried	33	27	27	40	29	27	22	41	37	28	32	36	30	37	34
TOTAL WORRIED	47	38	43	58	41	41	27	61	63	47	49	44	46	59	47
Not very worried	34	33	33	22	32	32	43	30	27	34	17	27	19	23	35
Not at all worried	12	14	10	9	21	10	21	7	5	10	17	13	9	7	12
TOTAL NOT WORRIED	46	47	43	31	53	42	64	37	32	44	34	40	28	30	47
Not applicable	5	14	11	7	6	11	9	2	4	9	12	16	16	5	3
Don't know	2	2	4	4	0	6	0	1	1	1	5	0	11	6	2

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Very worried	18	17	19	30	13	22	11	23	40	36	35	9	25	28	16
Fairly worried	36	36	39	36	27	31	35	37	30	38	26	43	13	35	36
TOTAL WORRIED	54	53	58	66	40	53	46	60	70	74	61	52	38	63	52
Not very worried	30	23	22	18	38	25	37	30	19	15	15	26	35	19	33
Not at all worried	10	11	7	5	17	7	13	4	5	6	12	8	11	7	11
TOTAL NOT WORRIED	40	34	29	23	55	32	50	34	24	21	27	34	46	26	44
Not applicable	2	10	8	8	4	9	4	1	1	0	12	14	5	3	2
Don't know	4	3	5	2	0	6	1	4	6	4	1	0	11	9	3

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The cost of your housing e.g. rent, mortgage or council tax

Very worried	27	24	37	45	32	35	45
Fairly worried	32	32	32	26	31	26	35
TOTAL WORRIED	59	56	69	71	63	61	80
Not very worried	23	25	16	11	17	21	10
Not at all worried	11	11	7	11	10	6	8
TOTAL NOT WORRIED	34	36	23	22	27	27	18
Not applicable	5	6	4	3	5	0	1
Don't know	3	2	3	4	4	13	1

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Very worried	31	30	36	41	34	42	44
Fairly worried	41	42	42	33	38	28	23
TOTAL WORRIED	72	72	78	74	72	70	67
Not very worried	18	19	15	12	15	5	23
Not at all worried	6	6	3	9	6	10	8
TOTAL NOT WORRIED	24	25	18	21	21	15	31
Not applicable	1	1	0	2	4	0	0
Don't know	2	2	4	4	3	16	1

The price of non-essentials e.g. meals out, holidays, activities etc

Very worried	14	12	23	28	18	25	24
Fairly worried	33	33	37	32	41	26	39
TOTAL WORRIED	47	45	60	60	59	51	63
Not very worried	34	35	28	17	24	25	25
Not at all worried	12	13	8	13	8	11	8
TOTAL NOT WORRIED	46	48	36	30	32	36	33
Not applicable	5	5	1	6	4	1	2
Don't know	2	2	3	4	4	12	3

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Very worried	18	16	24	35	20	32	23
Fairly worried	36	36	37	28	37	28	35
TOTAL WORRIED	54	52	61	63	57	60	58
Not very worried	30	32	23	15	24	14	27
Not at all worried	10	10	8	11	11	11	14
TOTAL NOT WORRIED	40	42	31	26	35	25	41
Not applicable	2	2	4	4	2	5	0
Don't know	4	3	4	6	6	9	1

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Total	Household income														
		under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The cost of your housing e.g. rent, mortgage or council tax

Very worried	27	41	35	30	27	27	24	29	22	29	24	27	21	28	16	16
Fairly worried	32	33	36	33	30	34	34	30	33	31	34	35	34	29	28	35
TOTAL WORRIED	59	74	71	63	57	61	58	59	55	60	58	62	55	57	44	51
Not very worried	23	6	15	21	25	21	24	25	23	27	25	22	29	25	33	29
Not at all worried	11	9	5	6	10	11	12	12	13	11	13	15	11	13	20	17
TOTAL NOT WORRIED	34	15	20	27	35	32	36	37	36	38	38	37	40	38	53	46
Not applicable	5	4	6	8	7	6	7	2	8	2	2	1	2	3	3	4
Don't know	3	7	4	1	1	1	0	2	1	0	2	0	2	1	1	0

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Very worried	31	39	52	37	37	38	34	32	28	33	27	25	20	27	15	17
Fairly worried	41	35	34	49	39	37	42	41	45	43	39	47	48	39	37	40
TOTAL WORRIED	72	74	86	86	76	75	76	73	73	76	66	72	68	66	52	57
Not very worried	18	8	9	9	18	18	18	19	18	18	25	21	21	25	28	29
Not at all worried	6	8	1	2	6	6	5	6	9	6	7	7	9	9	19	14
TOTAL NOT WORRIED	24	16	10	11	24	24	23	25	27	24	32	28	30	34	47	43
Not applicable	1	3	1	0	0	1	0	1	0	0	0	0	0	0	1	0
Don't know	2	8	4	2	1	0	1	2	1	0	1	0	2	1	1	0

The price of non-essentials e.g. meals out, holidays, activities etc

Very worried	14	21	19	15	9	15	13	14	13	15	12	16	11	12	6	11
Fairly worried	33	30	31	33	31	35	31	34	31	34	35	38	36	36	29	25
TOTAL WORRIED	47	51	50	48	40	50	44	48	44	49	47	54	47	48	35	36
Not very worried	34	20	23	29	35	31	39	37	33	37	33	32	36	36	35	49
Not at all worried	12	11	12	8	17	10	12	11	16	13	15	13	14	13	27	14
TOTAL NOT WORRIED	46	31	35	37	52	41	51	48	49	50	48	45	50	49	62	63
Not applicable	5	9	12	13	7	8	4	2	5	0	4	1	0	2	1	1
Don't know	2	10	3	2	2	1	0	2	0	0	1	0	2	1	1	0

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Very worried	18	30	30	21	17	18	17	17	14	20	18	16	9	12	9	11
Fairly worried	36	31	38	37	37	40	42	39	40	34	37	33	38	33	25	28
TOTAL WORRIED	54	61	68	58	54	58	59	56	54	54	55	49	47	45	34	39
Not very worried	30	11	14	26	28	30	31	28	32	37	29	36	38	36	44	42
Not at all worried	10	8	8	9	11	7	7	12	11	8	12	13	12	14	21	18
TOTAL NOT WORRIED	40	19	22	35	39	37	38	40	43	45	41	49	50	50	65	60
Not applicable	2	7	5	4	5	4	2	0	2	0	1	2	2	2	1	1
Don't know	4	13	6	4	2	2	1	3	1	1	3	1	2	3	1	0

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The cost of your housing e.g. rent, mortgage or council tax

Very worried	27	23	38	32	33	42	26	0	12	28	46	42	34	33	28	30	30
Fairly worried	32	32	30	33	35	41	42	0	25	37	28	36	40	35	31	25	28
TOTAL WORRIED	59	55	68	65	68	83	68	0	37	65	74	78	74	68	59	55	58
Not very worried	23	25	18	20	21	13	25	0	31	25	22	15	17	19	19	18	15
Not at all worried	11	12	8	9	7	1	7	0	20	9	4	3	4	4	8	5	8
TOTAL NOT WORRIED	34	37	26	29	28	14	32	0	51	34	26	18	21	23	27	23	23
Not applicable	5	6	3	2	1	0	0	0	10	1	0	1	3	5	7	14	2
Don't know	3	2	3	3	2	3	0	0	1	1	0	4	2	5	8	9	17

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Very worried	31	29	35	36	34	57	26	0	23	30	42	39	48	41	29	33	36
Fairly worried	41	42	43	41	48	15	34	0	41	46	42	40	40	39	40	38	33
TOTAL WORRIED	72	71	78	77	82	72	60	0	64	76	84	79	88	80	69	71	69
Not very worried	18	20	14	15	13	22	41	0	25	19	11	14	9	11	16	16	8
Not at all worried	6	7	5	5	3	3	0	0	10	5	6	4	2	2	5	3	4
TOTAL NOT WORRIED	24	27	19	20	16	25	41	0	35	24	17	18	11	13	21	19	12
Not applicable	1	1	1	0	0	0	0	0	0	0	0	0	0	1	2	5	1
Don't know	2	2	2	3	2	3	0	0	1	0	0	3	2	6	8	6	18

The price of non-essentials e.g. meals out, holidays, activities etc

Very worried	14	12	18	16	27	23	17	0	6	16	21	19	21	15	14	18	26
Fairly worried	33	31	37	43	42	36	47	0	27	36	38	37	32	32	35	36	36
TOTAL WORRIED	47	43	55	59	69	59	64	0	33	52	59	56	53	47	49	54	62
Not very worried	34	36	28	26	25	30	28	0	42	36	26	29	26	26	26	26	16
Not at all worried	12	13	11	9	4	5	9	0	19	9	9	10	8	8	11	9	4
TOTAL NOT WORRIED	46	49	39	35	29	35	37	0	61	45	35	39	34	34	37	35	20
Not applicable	5	5	4	2	1	2	0	0	5	2	6	3	11	12	6	4	4
Don't know	2	2	2	3	2	4	0	0	1	1	0	3	2	6	7	7	13

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Very worried	18	15	23	20	25	20	21	0	13	16	18	21	27	24	17	22	24
Fairly worried	36	36	35	39	40	48	10	0	35	38	48	35	39	36	35	32	29
TOTAL WORRIED	54	51	58	59	65	68	31	0	48	54	66	56	66	60	52	54	53
Not very worried	30	32	29	25	21	23	51	0	36	34	28	28	21	19	23	24	16
Not at all worried	10	11	8	10	8	1	13	0	14	9	4	8	4	6	14	7	7
TOTAL NOT WORRIED	40	43	37	35	29	24	64	0	50	43	32	36	25	25	37	31	23
Not applicable	2	3	1	3	1	2	0	0	1	1	2	3	4	8	7	6	3
Don't know	4	3	4	4	5	5	4	0	1	2	0	5	5	7	5	9	21

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Employment Status								
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The cost of your housing e.g. rent, mortgage or council tax

Very worried	27	31	28	23	28	12	38	39	34
Fairly worried	32	33	36	25	38	28	31	27	24
TOTAL WORRIED	59	64	64	48	66	40	69	66	58
Not very worried	23	23	21	24	12	31	13	16	19
Not at all worried	11	9	8	16	2	18	4	8	5
TOTAL NOT WORRIED	34	32	29	40	14	49	17	24	24
Not applicable	5	2	5	6	10	10	8	5	4
Don't know	3	2	2	6	9	1	6	4	13

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Very worried	31	31	34	34	29	22	47	48	51
Fairly worried	41	43	44	32	43	43	31	37	24
TOTAL WORRIED	72	74	78	66	72	65	78	85	75
Not very worried	18	19	17	24	15	24	10	10	10
Not at all worried	6	6	3	7	2	10	3	2	3
TOTAL NOT WORRIED	24	25	20	31	17	34	13	12	13
Not applicable	1	0	0	0	5	1	1	1	0
Don't know	2	2	2	4	5	1	9	3	12

The price of non-essentials e.g. meals out, holidays, activities etc

Very worried	14	15	15	24	16	5	21	23	25
Fairly worried	33	37	37	16	44	25	33	33	32
TOTAL WORRIED	47	52	52	40	60	30	54	56	57
Not very worried	34	34	33	37	20	42	25	23	19
Not at all worried	12	11	10	14	9	19	7	10	5
TOTAL NOT WORRIED	46	45	43	51	29	61	32	33	24
Not applicable	5	2	3	4	5	8	6	9	7
Don't know	2	2	2	5	6	1	8	3	12

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Very worried	18	18	20	22	14	11	26	27	31
Fairly worried	36	37	38	27	32	38	30	34	25
TOTAL WORRIED	54	55	58	49	46	49	56	61	56
Not very worried	30	32	30	32	27	35	20	20	18
Not at all worried	10	10	7	6	12	13	7	8	6
TOTAL NOT WORRIED	40	42	37	38	39	48	27	28	24
Not applicable	2	1	2	5	5	3	6	5	10
Don't know	4	3	3	8	10	1	10	6	10

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
	Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone
Weighted Sample	4737	2594	171	518	180	356	886	59	15	129	952
Unweighted Sample	4737	2651	180	495	179	353	924	58	18	127	932
		%									

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The cost of your housing e.g. rent, mortgage or council tax

Very worried	27	24	33	29	27	26	35	43	24	38	27
Fairly worried	32	31	42	29	30	35	34	29	25	28	33
TOTAL WORRIED	59	55	75	58	57	61	69	72	49	66	60
Not very worried	23	26	14	18	18	20	19	14	47	19	25
Not at all worried	11	12	7	6	5	11	8	5	0	6	11
TOTAL NOT WORRIED	34	38	21	24	23	31	27	19	47	25	36
Not applicable	5	5	0	11	9	6	1	3	0	2	4
Don't know	3	1	3	8	10	2	2	5	4	7	1

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Very worried	31	29	37	30	25	38	37	42	37	45	32
Fairly worried	41	43	37	39	42	39	43	41	41	34	44
TOTAL WORRIED	72	72	74	69	67	77	80	83	78	79	76
Not very worried	18	21	16	18	16	18	15	13	18	11	16
Not at all worried	6	7	8	4	6	4	4	4	0	2	7
TOTAL NOT WORRIED	24	28	24	22	22	22	19	17	18	13	23
Not applicable	1	0	1	2	1	0	0	0	0	0	0
Don't know	2	1	2	8	9	2	1	0	4	7	2

The price of non-essentials e.g. meals out, holidays, activities etc

Very worried	14	12	16	16	11	15	18	25	5	19	13
Fairly worried	33	34	50	34	37	32	41	34	31	37	30
TOTAL WORRIED	47	46	66	50	48	47	59	59	36	56	43
Not very worried	34	36	24	28	26	32	27	32	45	27	35
Not at all worried	12	13	7	11	14	9	9	8	7	6	13
TOTAL NOT WORRIED	46	49	31	39	40	41	36	40	52	33	48
Not applicable	5	3	1	4	3	10	2	1	5	4	7
Don't know	2	1	3	7	8	2	2	0	8	6	2

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Very worried	18	16	17	19	15	19	22	24	20	24	15
Fairly worried	36	36	33	33	32	37	37	46	51	41	38
TOTAL WORRIED	54	52	50	52	47	56	59	70	71	65	53
Not very worried	30	33	32	24	27	32	27	24	24	21	31
Not at all worried	10	11	13	10	12	5	8	3	0	5	10
TOTAL NOT WORRIED	40	44	45	34	39	37	35	27	24	26	41
Not applicable	2	2	2	6	7	4	1	0	0	0	4
Don't know	4	3	4	7	7	3	4	2	4	9	3

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

Your income from work before tax e.g. your annual salary or your hourly pay

Very worried	15	9	18	10	13	19	14	20	15	15	11	19	9	14	13	14	16	18	20	16	4
Fairly worried	25	17	28	26	38	15	21	32	21	25	20	27	26	27	21	25	25	27	33	27	8
TOTAL WORRIED	40	26	46	36	51	34	35	52	36	40	31	46	35	41	34	39	41	45	53	43	12
Not very worried	24	24	25	25	23	52	22	29	24	22	24	26	29	28	22	27	21	21	28	28	15
Not at all worried	8	11	7	7	11	5	7	4	14	8	10	7	8	7	9	11	6	8	8	8	8
TOTAL NOT WORRIED	32	35	32	32	34	57	29	33	38	30	34	33	37	35	31	38	27	29	36	36	23
Not applicable	24	36	19	30	14	8	32	12	23	23	34	17	24	21	33	19	28	15	6	19	64
Don't know	4	1	2	2	1	0	4	3	3	6	2	3	3	3	3	4	4	11	5	2	2

How much tax you pay on earnings from work e.g. income tax, national insurance

Very worried	17	11	18	12	15	9	23	21	12	18	14	19	12	15	16	16	18	17	22	17	7
Fairly worried	28	23	29	23	41	40	23	29	24	29	25	28	24	27	25	29	27	30	35	29	13
TOTAL WORRIED	45	34	47	35	56	49	46	50	36	47	39	47	36	42	41	45	45	47	57	46	20
Not very worried	23	24	26	32	21	30	17	30	21	20	22	27	33	29	20	25	22	21	24	27	18
Not at all worried	8	11	8	7	10	13	6	6	12	7	9	8	9	8	8	11	5	6	8	8	9
TOTAL NOT WORRIED	31	35	34	39	31	43	23	36	33	27	31	35	42	37	28	36	27	27	32	35	27
Not applicable	20	29	17	24	13	8	27	12	28	20	28	15	20	18	29	16	25	13	6	17	52
Don't know	4	1	3	1	0	0	4	3	3	6	2	3	2	2	2	4	4	13	5	2	2

Your income from benefits e.g. universal credit, state pensions etc.

Very worried	11	9	13	9	9	3	11	13	16	12	10	14	7	10	12	10	13	10	12	11	11
Fairly worried	16	17	16	14	17	9	15	12	30	19	17	15	12	15	19	16	17	13	14	13	27
TOTAL WORRIED	27	26	29	23	26	12	26	25	46	31	27	29	19	25	31	26	30	23	26	24	38
Not very worried	16	20	14	23	11	24	19	15	9	15	19	14	22	16	17	17	15	14	13	12	28
Not at all worried	8	14	6	12	4	13	6	6	6	8	10	6	11	8	8	11	6	8	7	6	12
TOTAL NOT WORRIED	24	34	20	35	15	37	25	21	15	23	29	20	33	24	25	28	21	22	20	18	40
Not applicable	43	38	48	40	57	50	47	50	36	41	42	48	47	49	40	41	45	42	49	56	19
Don't know	4	2	3	2	2	0	3	4	3	6	3	4	2	2	3	4	4	13	5	2	2

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Very worried	10	9	11	8	10	9	14	9	10	11	9	11	8	9	11	10	11	10	12	9	10
Fairly worried	20	22	19	22	25	18	19	18	18	22	22	19	18	20	21	22	18	22	18	22	22
TOTAL WORRIED	30	31	30	30	35	27	33	27	28	33	31	30	26	29	32	32	29	32	30	31	32
Not very worried	21	27	20	28	22	29	21	25	25	18	25	20	30	24	22	24	19	13	19	22	28
Not at all worried	10	16	9	11	5	9	8	8	16	8	12	8	14	10	11	14	6	8	9	9	14
TOTAL NOT WORRIED	31	43	29	39	27	38	29	33	41	26	37	28	44	34	33	38	25	21	28	31	42
Not applicable	32	25	36	29	37	34	33	36	28	33	28	38	27	34	31	25	40	34	36	34	24
Don't know	6	2	4	2	2	0	5	4	3	8	4	4	4	4	4	5	6	13	6	4	3

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade		Country				Region in England				
	Total	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

Your income from work before tax e.g. your annual salary or your hourly pay

Very worried	15	15	16	15	16	11	18	16	14	20	14
Fairly worried	25	26	23	25	26	28	25	25	24	30	24
TOTAL WORRIED	40	41	39	40	42	39	43	41	38	50	38
Not very worried	24	27	19	24	21	23	23	24	28	22	23
Not at all worried	8	9	7	8	7	10	5	8	7	10	8
TOTAL NOT WORRIED	32	36	26	32	28	33	28	32	35	32	31
Not applicable	24	20	29	24	30	21	24	24	24	13	27
Don't know	4	3	5	4	2	7	5	3	4	5	4

How much tax you pay on earnings from work e.g. income tax, national insurance

Very worried	17	16	17	17	14	15	17	18	17	21	16
Fairly worried	28	30	25	27	30	29	30	26	29	31	27
TOTAL WORRIED	45	46	42	44	44	44	47	44	46	52	43
Not very worried	23	26	19	23	20	22	21	24	25	22	23
Not at all worried	8	9	7	8	8	8	4	8	6	9	8
TOTAL NOT WORRIED	31	35	26	31	28	30	25	32	31	31	31
Not applicable	20	16	26	20	27	19	17	21	20	13	23
Don't know	4	3	5	4	2	6	11	3	4	5	4

Your income from benefits e.g. universal credit, state pensions etc.

Very worried	11	8	16	12	7	6	6	12	13	15	11
Fairly worried	16	14	20	16	22	18	14	18	14	15	16
TOTAL WORRIED	27	22	36	28	29	24	20	30	27	30	27
Not very worried	16	17	15	16	18	13	22	16	16	16	17
Not at all worried	8	9	7	8	8	9	7	8	8	11	7
TOTAL NOT WORRIED	24	26	22	24	26	22	29	24	24	27	24
Not applicable	43	48	36	43	42	47	46	43	44	37	44
Don't know	4	4	5	4	2	7	4	3	4	7	4

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Very worried	10	9	12	11	10	9	7	10	10	15	10
Fairly worried	20	21	20	20	17	22	20	20	22	24	19
TOTAL WORRIED	30	30	32	31	27	31	27	30	32	39	29
Not very worried	21	24	18	22	24	17	20	20	22	21	22
Not at all worried	10	11	9	10	14	9	8	10	9	11	10
TOTAL NOT WORRIED	31	35	27	32	38	26	28	30	31	32	32
Not applicable	32	31	34	32	33	36	35	34	31	23	33
Don't know	6	4	8	5	3	8	9	6	5	6	6

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received														
		Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

Your income from work before tax e.g. your annual salary or your hourly pay

Very worried	15	9	11	14	5	13	3	20	28	25	16	6	8	23	15
Fairly worried	25	11	14	22	4	10	6	34	28	42	9	6	30	26	27
TOTAL WORRIED	40	20	25	36	9	23	9	54	56	67	25	12	38	49	42
Not very worried	24	8	12	10	23	8	12	27	25	17	15	10	16	12	28
Not at all worried	8	7	7	5	6	5	10	7	4	4	6	7	9	5	9
TOTAL NOT WORRIED	32	15	19	15	29	13	22	34	29	21	21	17	25	17	37
Not applicable	24	62	53	46	59	60	68	8	13	11	53	70	26	25	18
Don't know	4	3	4	3	2	5	2	4	2	0	1	0	11	9	4

How much tax you pay on earnings from work e.g. income tax, national insurance

Very worried	17	9	9	11	4	12	4	21	26	21	12	4	14	19	18
Fairly worried	28	11	13	19	19	10	10	35	33	29	19	13	35	26	30
TOTAL WORRIED	45	20	22	30	23	22	14	56	59	50	31	17	49	45	48
Not very worried	23	12	16	18	13	11	15	25	19	31	9	9	12	15	26
Not at all worried	8	6	6	7	4	2	12	7	6	5	7	6	6	7	8
TOTAL NOT WORRIED	31	18	22	25	17	13	27	32	25	36	16	15	18	22	34
Not applicable	20	59	53	42	60	59	57	8	14	15	53	67	22	25	14
Don't know	4	3	3	2	0	6	2	3	1	0	1	1	11	9	4

Your income from benefits e.g. universal credit, state pensions etc.

Very worried	11	25	27	39	6	35	11	16	31	36	44	14	19	36	7
Fairly worried	16	35	37	28	34	34	27	20	24	30	29	44	26	33	11
TOTAL WORRIED	27	60	64	67	40	69	38	36	55	66	73	58	45	69	18
Not very worried	16	23	19	17	30	21	31	17	16	19	16	29	27	14	14
Not at all worried	8	6	6	5	24	4	13	7	4	3	9	7	10	6	8
TOTAL NOT WORRIED	24	29	25	22	54	25	44	24	20	22	25	36	37	20	22
Not applicable	43	7	8	7	4	2	16	37	21	12	2	4	5	3	56
Don't know	4	4	4	4	2	5	2	4	3	1	1	1	14	9	4

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Very worried	10	8	10	10	9	11	9	11	20	11	19	4	15	12	10
Fairly worried	20	15	19	18	21	9	18	18	18	21	21	12	22	18	20
TOTAL WORRIED	30	23	29	28	30	20	27	29	38	32	40	16	37	30	30
Not very worried	21	13	13	17	23	14	28	17	16	19	8	17	6	11	23
Not at all worried	10	9	7	7	13	2	16	6	4	4	6	10	8	6	10
TOTAL NOT WORRIED	31	22	20	24	36	16	44	23	20	23	14	27	14	17	33
Not applicable	32	48	47	43	28	52	27	42	35	39	41	54	38	41	32
Don't know	6	7	4	5	6	11	2	5	6	6	5	3	11	11	5

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

Your income from work before tax e.g. your annual salary or your hourly pay

Very worried	15	13	27	28	18	21	39
Fairly worried	25	24	31	26	33	26	27
TOTAL WORRIED	40	37	58	54	51	47	66
Not very worried	24	25	22	22	18	14	19
Not at all worried	8	8	6	10	12	11	10
TOTAL NOT WORRIED	32	33	28	32	30	25	29
Not applicable	24	26	9	8	14	16	4
Don't know	4	4	5	7	5	12	1

How much tax you pay on earnings from work e.g. income tax, national insurance

Very worried	17	14	30	31	23	34	21
Fairly worried	28	27	32	30	32	18	43
TOTAL WORRIED	45	41	62	61	55	52	64
Not very worried	23	24	19	16	19	16	24
Not at all worried	8	8	5	7	12	6	7
TOTAL NOT WORRIED	31	32	24	23	31	22	31
Not applicable	20	23	10	7	9	12	2
Don't know	4	4	4	9	6	14	4

Your income from benefits e.g. universal credit, state pensions etc.

Very worried	11	11	17	18	11	11	20
Fairly worried	16	17	13	16	18	10	7
TOTAL WORRIED	27	28	30	34	29	21	27
Not very worried	16	17	14	12	12	6	7
Not at all worried	8	8	7	13	8	11	2
TOTAL NOT WORRIED	24	25	21	25	20	17	9
Not applicable	43	43	43	32	46	50	57
Don't know	4	4	6	8	6	12	7

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Very worried	10	8	18	25	14	24	24
Fairly worried	20	20	25	24	23	10	22
TOTAL WORRIED	30	28	43	49	37	34	46
Not very worried	21	22	18	15	16	12	10
Not at all worried	10	10	7	11	14	6	15
TOTAL NOT WORRIED	31	32	25	26	30	18	25
Not applicable	32	34	26	17	26	34	27
Don't know	6	5	6	8	7	13	2

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Household income														
Total	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over	
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

Your income from work before tax e.g. your annual salary or your hourly pay

Very worried	15	23	16	15	12	16	11	16	19	15	17	15	13	16	10	19
Fairly worried	25	20	18	17	20	25	30	27	24	29	27	30	30	28	29	23
TOTAL WORRIED	40	43	34	32	32	41	41	43	43	44	44	45	43	44	39	42
Not very worried	24	13	7	13	14	21	24	24	25	33	25	36	38	34	34	39
Not at all worried	8	6	4	4	6	4	7	11	8	9	11	10	11	12	22	18
TOTAL NOT WORRIED	32	19	11	17	20	25	31	35	33	42	36	46	49	46	56	57
Not applicable	24	27	50	50	46	33	27	20	21	14	17	7	6	8	4	1
Don't know	4	10	4	2	2	1	1	4	2	0	3	2	2	2	1	0

How much tax you pay on earnings from work e.g. income tax, national insurance

Very worried	17	22	13	12	13	18	15	17	18	18	20	16	18	15	17	
Fairly worried	28	20	18	18	21	28	30	31	29	36	35	30	34	31	32	
TOTAL WORRIED	45	42	31	30	34	46	45	48	47	54	53	50	50	49	49	
Not very worried	23	12	9	12	18	20	25	23	28	28	22	34	33	31	34	
Not at all worried	8	8	4	7	6	7	8	9	8	11	11	10	11	18	13	
TOTAL NOT WORRIED	31	20	13	19	24	27	33	32	37	36	33	45	43	42	47	
Not applicable	20	24	51	49	39	27	21	16	15	11	12	6	5	6	3	4
Don't know	4	14	5	3	3	0	0	4	1	0	3	1	2	2	1	1

Your income from benefits e.g. universal credit, state pensions etc.

Very worried	11	25	33	22	14	16	10	11	8	7	10	5	2	5	5	7
Fairly worried	16	23	31	26	26	20	22	20	14	12	10	10	7	6	9	8
TOTAL WORRIED	27	48	64	48	40	36	32	31	22	19	20	15	9	11	14	15
Not very worried	16	13	17	23	17	20	19	16	13	22	15	15	19	12	14	9
Not at all worried	8	5	3	6	6	8	13	8	9	7	13	12	10	9	15	8
TOTAL NOT WORRIED	24	18	20	29	23	28	32	24	22	29	28	27	29	21	29	17
Not applicable	43	19	12	22	33	35	36	40	54	50	49	55	59	65	57	66
Don't know	4	14	5	1	3	1	1	4	2	2	3	4	2	3	1	2

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Very worried	10	20	17	11	8	13	11	12	6	9	10	8	6	8	6	15
Fairly worried	20	19	17	21	23	21	24	22	22	16	18	19	19	18	16	18
TOTAL WORRIED	30	39	34	32	31	34	35	34	28	25	28	27	25	26	22	33
Not very worried	21	15	9	17	18	21	24	18	21	29	25	21	24	24	32	24
Not at all worried	10	6	4	4	11	11	10	12	15	11	16	13	12	13	16	19
TOTAL NOT WORRIED	31	21	13	21	29	32	34	30	36	40	41	34	36	37	48	43
Not applicable	32	27	42	43	36	31	30	31	33	32	26	34	34	36	29	22
Don't know	6	14	11	4	4	3	2	4	3	3	5	5	4	2	1	2

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

Your income from work before tax e.g. your annual salary or your hourly pay

Very worried	15	13	20	19	19	32	17	0	7	17	18	22	17	16	18	16	23
Fairly worried	25	22	32	32	39	34	26	0	14	33	33	33	25	18	27	24	28
TOTAL WORRIED	40	35	52	51	58	66	43	0	21	50	51	55	42	34	45	40	51
Not very worried	24	23	29	25	25	23	20	0	22	33	23	21	14	16	23	24	13
Not at all worried	8	8	7	10	6	5	19	0	9	9	4	6	5	6	9	7	7
TOTAL NOT WORRIED	32	31	36	35	31	28	39	0	31	42	27	27	19	22	32	31	20
Not applicable	24	30	8	9	8	5	13	0	45	5	21	15	37	37	13	17	6
Don't know	4	3	4	4	4	2	6	0	2	3	2	4	3	8	9	12	23

How much tax you pay on earnings from work e.g. income tax, national insurance

Very worried	17	14	21	21	26	26	12	0	9	20	25	22	19	17	16	20	23
Fairly worried	28	25	35	34	39	32	37	0	19	35	34	34	22	20	30	25	27
TOTAL WORRIED	45	39	56	55	65	58	49	0	28	55	59	56	41	37	46	45	50
Not very worried	23	23	25	21	22	23	41	0	23	31	22	19	14	15	23	20	16
Not at all worried	8	8	8	10	3	8	0	0	11	8	4	6	5	4	8	6	4
TOTAL NOT WORRIED	31	31	33	31	25	31	41	0	34	39	26	25	19	19	31	26	20
Not applicable	20	26	7	7	7	8	10	0	36	5	15	13	37	37	13	16	10
Don't know	4	3	4	7	4	2	0	0	2	2	0	5	3	8	10	12	21

Your income from benefits e.g. universal credit, state pensions etc.

Very worried	11	10	14	13	17	23	26	0	9	9	14	13	28	25	9	10	13
Fairly worried	16	17	15	15	22	25	0	0	18	11	21	18	32	24	13	14	20
TOTAL WORRIED	27	27	29	28	39	48	26	0	27	20	35	31	60	49	22	24	33
Not very worried	16	17	13	15	22	21	25	0	23	13	21	13	17	18	13	14	7
Not at all worried	8	8	8	10	2	0	0	0	12	6	13	6	4	2	9	7	6
TOTAL NOT WORRIED	24	25	21	25	24	21	25	0	35	19	34	19	21	20	22	21	13
Not applicable	43	44	47	43	29	27	44	0	37	59	29	45	18	21	50	43	29
Don't know	4	4	4	4	8	5	6	0	2	3	2	5	2	10	7	12	25

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Very worried	10	9	12	13	12	21	17	0	8	10	13	11	15	13	9	10	17
Fairly worried	20	21	18	19	25	20	22	0	23	19	26	20	22	16	19	18	22
TOTAL WORRIED	30	30	30	32	37	41	39	0	31	29	39	31	37	29	28	28	39
Not very worried	21	22	18	19	21	27	18	0	28	22	24	15	16	14	16	17	13
Not at all worried	10	11	8	8	7	0	13	0	15	9	3	7	6	3	10	9	6
TOTAL NOT WORRIED	31	33	26	27	28	27	31	0	43	31	27	22	22	17	26	26	19
Not applicable	32	32	37	33	29	27	24	0	23	36	32	41	37	43	36	32	19
Don't know	6	5	7	7	6	5	6	0	3	5	2	5	5	12	10	14	23

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Employment Status								
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

Your income from work before tax e.g. your annual salary or your hourly pay

Very worried	15	20	17	20	16	2	22	17	18
Fairly worried	25	34	39	30	24	5	19	16	21
TOTAL WORRIED	40	54	56	50	40	7	41	33	39
Not very worried	24	33	29	20	20	12	11	10	15
Not at all worried	8	10	8	11	8	8	3	4	6
TOTAL NOT WORRIED	32	43	37	31	28	20	14	14	21
Not applicable	24	1	3	11	22	71	31	49	32
Don't know	4	3	5	7	10	2	14	5	9

How much tax you pay on earnings from work e.g. income tax, national insurance

Very worried	17	23	18	16	14	5	17	17	16
Fairly worried	28	38	34	27	24	10	25	15	23
TOTAL WORRIED	45	61	52	43	38	15	42	32	39
Not very worried	23	28	29	29	21	17	11	10	19
Not at all worried	8	8	9	7	6	9	3	8	4
TOTAL NOT WORRIED	31	36	38	36	27	26	14	18	23
Not applicable	20	1	5	13	25	57	32	46	24
Don't know	4	3	6	9	10	1	11	4	13

Your income from benefits e.g. universal credit, state pensions etc.

Very worried	11	7	11	17	7	11	26	31	27
Fairly worried	16	10	18	18	12	25	23	24	18
TOTAL WORRIED	27	17	29	35	19	36	49	55	45
Not very worried	16	12	15	18	16	28	11	10	11
Not at all worried	8	7	9	10	6	11	4	3	5
TOTAL NOT WORRIED	24	19	24	28	22	39	15	13	16
Not applicable	43	60	42	28	47	23	25	25	29
Don't know	4	3	5	8	11	2	11	7	10

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Very worried	10	10	10	17	11	9	16	15	10
Fairly worried	20	20	22	27	14	22	17	17	22
TOTAL WORRIED	30	30	32	44	25	31	33	32	32
Not very worried	21	21	22	20	15	29	11	10	11
Not at all worried	10	10	9	9	6	14	4	6	4
TOTAL NOT WORRIED	31	31	31	29	21	43	15	16	15
Not applicable	32	34	31	20	41	24	35	45	42
Don't know	6	5	6	8	13	3	15	7	11

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone	
Weighted Sample 4737	2594	171	518	180	356	886	59	15	129	952	
Unweighted Sample 4737	2651	180	495	179	353	924	58	18	127	932	
		%									

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

Your income from work before tax e.g. your annual salary or your hourly pay

Very worried	15	14	18	18	15	18	20	33	5	22	13
Fairly worried	25	25	34	26	21	20	34	32	5	42	23
TOTAL WORRIED	40	39	52	44	36	38	54	65	10	64	36
Not very worried	24	26	23	24	23	29	28	16	32	13	22
Not at all worried	8	9	9	7	9	5	9	8	0	8	6
TOTAL NOT WORRIED	32	35	32	31	32	34	37	24	32	21	28
Not applicable	24	24	11	15	23	26	6	4	53	8	33
Don't know	4	3	4	10	8	3	3	7	4	8	3

How much tax you pay on earnings from work e.g. income tax, national insurance

Very worried	17	15	15	17	13	19	21	27	10	27	16
Fairly worried	28	28	37	30	25	24	36	38	32	31	25
TOTAL WORRIED	45	43	52	47	38	43	57	65	42	58	41
Not very worried	23	26	22	22	22	24	25	19	30	17	21
Not at all worried	8	9	11	6	6	6	8	4	0	5	6
TOTAL NOT WORRIED	31	35	33	28	28	30	33	23	30	22	27
Not applicable	20	20	9	14	22	24	6	4	24	10	29
Don't know	4	3	5	10	13	3	4	7	4	9	3

Your income from benefits e.g. universal credit, state pensions etc.

Very worried	11	10	8	11	9	17	15	20	26	21	12
Fairly worried	16	16	15	13	14	18	17	12	18	22	18
TOTAL WORRIED	27	26	23	24	23	35	32	32	44	43	30
Not very worried	16	16	17	15	14	15	14	20	25	12	20
Not at all worried	8	10	8	6	8	7	8	10	6	6	6
TOTAL NOT WORRIED	24	26	25	21	22	22	22	30	31	18	26
Not applicable	43	46	47	46	47	40	42	35	15	30	42
Don't know	4	3	6	9	8	3	4	4	10	9	3

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Very worried	10	9	11	10	7	11	13	14	9	19	10
Fairly worried	20	21	19	19	21	16	18	16	12	20	21
TOTAL WORRIED	30	30	30	29	28	27	31	30	21	39	31
Not very worried	21	23	18	16	16	22	20	21	24	15	21
Not at all worried	10	11	10	8	9	6	8	12	0	2	9
TOTAL NOT WORRIED	31	34	28	24	25	28	28	33	24	17	30
Not applicable	32	31	36	34	37	42	35	26	51	33	35
Don't know	6	4	6	12	9	4	6	10	4	11	4

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Very worried	9	9	8	7	7	9	11	9	10	10	9	10	6	8	8	10	9	12	11	7	7
Fairly worried	16	20	14	20	9	14	17	15	14	16	18	13	17	15	16	18	14	17	16	16	16
TOTAL WORRIED	25	29	22	27	16	23	28	24	24	26	27	23	23	23	24	28	23	29	27	23	23
Not very worried	19	22	19	24	15	23	19	27	12	16	20	18	25	21	18	22	16	16	18	21	20
Not at all worried	11	15	12	12	12	5	8	12	19	9	12	11	13	13	11	14	8	8	11	11	12
TOTAL NOT WORRIED	30	37	31	36	27	28	27	39	31	25	32	29	38	34	29	36	24	24	29	32	32
Not applicable	39	34	43	35	55	49	42	34	41	41	38	44	36	40	44	30	48	33	38	41	44
Don't know	5	2	4	1	2	0	4	3	3	7	3	4	4	3	3	5	5	14	6	3	2

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The amount of funding for the NHS

Very worried	41	25	56	49	50	49	27	54	42	34	30	58	50	51	36	34	47	36	39	43	43
Fairly worried	35	42	32	35	34	33	31	34	29	38	40	30	33	33	37	35	36	35	35	35	36
TOTAL WORRIED	76	67	88	84	84	82	58	88	71	72	70	88	83	84	73	69	83	71	74	78	79
Not very worried	13	21	7	10	13	14	22	7	17	13	19	5	10	9	15	17	9	11	13	13	13
Not at all worried	5	8	2	3	1	4	13	3	9	5	7	2	3	3	6	7	3	4	6	5	5
TOTAL NOT WORRIED	18	29	9	13	14	18	35	10	26	18	26	7	13	12	21	24	12	15	19	18	18
Not applicable	1	1	1	1	0	0	2	0	0	1	1	0	0	0	1	1	1	3	1	0	1
Don't know	5	3	3	3	2	0	5	3	3	8	4	4	3	3	4	6	5	11	6	4	3

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Very worried	29	14	42	34	32	43	25	38	32	23	19	44	35	37	25	24	33	27	28	31	27
Fairly worried	42	47	40	48	52	30	38	42	34	42	47	38	46	44	45	41	43	34	41	44	46
TOTAL WORRIED	71	61	82	82	84	73	63	80	66	65	66	82	81	81	70	65	76	61	69	75	73
Not very worried	17	27	11	12	12	23	20	15	25	17	21	11	11	12	19	20	13	17	17	14	18
Not at all worried	5	7	3	2	0	4	10	2	6	6	6	3	3	3	6	7	3	6	6	4	4
TOTAL NOT WORRIED	22	34	14	14	12	27	30	17	31	23	27	14	14	15	25	27	16	23	23	18	22
Not applicable	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	3	1	1	0
Don't know	7	5	4	3	3	0	6	2	3	10	5	5	3	4	5	7	7	14	8	5	4

Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.

The cost of your housing e.g. rent, mortgage or council tax

Ranked first	14	13	15	15	27	24	10	13	8	14	11	17	12	13	11	15	14	18	21	10	6
Ranked second	13	8	15	10	10	10	10	17	21	14	10	14	11	13	11	12	14	16	17	11	6
Ranked third	10	11	11	9	3	10	11	12	15	9	9	10	7	10	9	10	10	11	12	10	7
Not ranked	57	63	56	64	57	56	62	56	53	56	64	57	65	60	64	56	58	45	46	65	75

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade		Country				Region in England				
	Total	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Very worried	9	9	10	10	5	8	6	9	9	14	9
Fairly worried	16	17	15	16	16	14	20	14	15	22	17
TOTAL WORRIED	25	26	25	26	21	22	26	23	24	36	26
Not very worried	19	22	15	19	18	16	19	18	21	20	19
Not at all worried	11	12	9	11	10	11	10	11	10	11	12
TOTAL NOT WORRIED	30	34	24	30	28	27	29	29	31	31	31
Not applicable	39	36	44	39	45	43	34	45	41	27	38
Don't know	5	4	7	5	6	9	10	3	4	6	6

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The amount of funding for the NHS

Very worried	41	42	39	40	43	42	44	41	38	40	40
Fairly worried	35	35	35	36	37	30	37	34	35	34	37
TOTAL WORRIED	76	77	74	76	80	72	81	75	73	74	77
Not very worried	13	13	12	13	9	12	9	12	15	14	12
Not at all worried	5	5	5	5	6	6	1	6	5	5	4
TOTAL NOT WORRIED	18	18	17	18	15	18	10	18	20	19	16
Not applicable	1	1	1	1	0	1	0	1	0	1	1
Don't know	5	4	7	5	4	8	9	5	5	6	4

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Very worried	29	30	27	28	29	29	33	28	28	28	29
Fairly worried	42	42	42	42	39	43	46	41	42	40	43
TOTAL WORRIED	71	72	69	70	68	72	79	69	70	68	72
Not very worried	17	17	16	17	18	13	11	16	19	18	16
Not at all worried	5	5	6	5	8	4	1	6	4	4	5
TOTAL NOT WORRIED	22	22	22	22	26	17	12	22	23	22	21
Not applicable	1	1	1	1	1	1	0	1	1	2	1
Don't know	7	5	9	7	5	10	10	7	6	7	6

Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.

The cost of your housing e.g. rent, mortgage or council tax

Ranked first	14	15	14	15	14	15	12	12	13	18	15
Ranked second	13	13	14	13	12	14	6	14	12	16	12
Ranked third	10	10	10	10	13	7	7	10	10	12	9
Not ranked	57	58	56	57	58	53	64	59	60	50	58

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received														
		Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Very worried	9	6	8	8	6	9	5	8	17	8	16	7	18	10	9
Fairly worried	16	8	8	13	17	5	14	13	15	18	16	9	2	12	17
TOTAL WORRIED	25	14	16	21	23	14	19	21	32	26	32	16	20	22	26
Not very worried	19	7	13	14	12	9	15	17	13	21	9	11	17	10	22
Not at all worried	11	7	7	8	20	3	15	9	7	12	11	9	14	7	12
TOTAL NOT WORRIED	30	14	20	22	32	12	30	26	20	33	20	20	31	17	34
Not applicable	39	68	59	54	45	67	51	48	46	39	47	65	39	50	36
Don't know	5	4	4	3	0	7	1	5	3	2	1	0	11	12	5

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The amount of funding for the NHS

Very worried	41	39	50	44	36	39	36	42	46	45	38	42	27	43	41
Fairly worried	35	40	33	33	45	42	41	42	37	35	36	40	51	32	34
TOTAL WORRIED	76	79	83	77	81	81	77	84	83	80	74	82	78	75	75
Not very worried	13	11	9	7	7	4	14	9	12	14	8	11	11	9	14
Not at all worried	5	4	3	3	5	5	4	1	3	0	7	7	0	5	6
TOTAL NOT WORRIED	18	15	12	10	12	9	18	10	15	14	15	18	11	14	20
Not applicable	1	1	0	3	2	0	1	1	0	0	4	0	0	1	1
Don't know	5	5	5	11	5	8	3	5	2	6	7	1	11	10	5

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Very worried	29	25	32	41	19	29	23	32	34	26	31	28	26	31	28
Fairly worried	42	50	43	20	36	47	48	46	43	39	42	50	47	37	41
TOTAL WORRIED	71	75	75	61	55	76	71	78	77	65	73	78	73	68	69
Not very worried	17	11	15	19	27	10	20	12	16	24	5	14	14	14	18
Not at all worried	5	5	4	4	7	3	5	3	1	4	8	3	2	5	5
TOTAL NOT WORRIED	22	16	19	23	34	13	25	15	17	28	13	17	16	19	23
Not applicable	1	0	0	4	2	0	0	1	2	0	2	0	0	1	1
Don't know	7	8	7	11	10	12	4	6	3	7	12	5	11	12	6

Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.

The cost of your housing e.g. rent, mortgage or council tax

Ranked first	14	14	13	18	7	17	7	19	19	11	9	15	21	21	15
Ranked second	13	16	16	17	2	21	7	17	31	25	20	7	22	18	12
Ranked third	10	12	10	19	9	13	7	12	15	12	11	6	9	13	9
Not ranked	57	54	58	43	77	47	73	50	35	52	60	71	44	43	58

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Very worried	9	7	21	19	12	16	16
Fairly worried	16	15	23	21	20	7	28
TOTAL WORRIED	25	22	44	40	32	23	44
Not very worried	19	20	16	22	16	10	14
Not at all worried	11	11	7	9	17	8	9
TOTAL NOT WORRIED	30	31	23	31	33	18	23
Not applicable	39	42	27	19	32	39	23
Don't know	5	5	5	9	4	20	9

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The amount of funding for the NHS

Very worried	41	41	39	35	41	30	67
Fairly worried	35	36	39	25	36	22	19
TOTAL WORRIED	76	77	78	60	77	52	86
Not very worried	13	13	12	16	9	17	5
Not at all worried	5	5	4	8	8	8	2
TOTAL NOT WORRIED	18	18	16	24	17	25	7
Not applicable	1	1	1	5	1	5	0
Don't know	5	5	6	10	6	18	8

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Very worried	29	28	30	23	33	31	43
Fairly worried	42	43	38	33	33	29	42
TOTAL WORRIED	71	71	68	56	66	60	85
Not very worried	17	17	19	18	16	9	4
Not at all worried	5	5	5	9	7	7	0
TOTAL NOT WORRIED	22	22	24	27	23	16	4
Not applicable	1	1	1	6	3	5	0
Don't know	7	6	8	11	8	19	10

Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.

The cost of your housing e.g. rent, mortgage or council tax

Ranked first	14	14	13	23	17	21	27
Ranked second	13	13	18	16	11	10	10
Ranked third	10	9	14	12	13	9	12
Not ranked	57	59	51	42	53	45	49

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Household income														
Total		under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Very worried	9	17	14	7	5	10	7	11	8	7	7	8	6	7	9	13
Fairly worried	16	20	16	12	19	11	11	16	16	21	19	14	18	17	16	21
TOTAL WORRIED	25	37	30	19	24	21	18	27	24	28	26	22	24	24	25	34
Not very worried	19	14	11	12	11	19	23	20	22	21	18	26	21	19	33	29
Not at all worried	11	3	7	13	10	10	12	15	12	10	18	9	17	16	16	15
TOTAL NOT WORRIED	30	17	18	25	21	29	35	35	34	31	36	35	38	35	49	44
Not applicable	39	33	45	52	52	48	44	34	39	39	33	37	36	38	25	20
Don't know	5	13	8	4	3	2	3	4	2	1	5	5	2	3	1	2

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The amount of funding for the NHS

Very worried	41	30	42	43	41	41	42	46	37	43	39	42	33	42	34	39
Fairly worried	35	34	36	32	41	36	34	31	41	38	34	39	41	37	33	39
TOTAL WORRIED	76	64	78	75	82	77	76	77	78	81	73	81	74	79	67	78
Not very worried	13	9	11	14	11	13	17	12	13	13	13	14	14	12	22	16
Not at all worried	5	8	6	3	3	6	3	7	4	4	7	4	6	7	9	4
TOTAL NOT WORRIED	18	17	17	17	14	19	20	19	17	17	20	18	20	19	31	20
Not applicable	1	4	0	2	1	1	0	0	2	2	1	0	1	0	0	0
Don't know	5	16	5	6	3	4	4	4	3	1	5	2	5	2	2	3

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Very worried	29	18	27	28	28	26	27	26	31	30	28	29	25	32	24	29
Fairly worried	42	43	45	40	42	43	46	43	43	46	38	45	47	44	37	47
TOTAL WORRIED	71	61	72	68	70	69	73	69	74	76	66	74	72	76	61	76
Not very worried	17	14	12	19	19	20	19	17	15	16	19	17	19	14	32	15
Not at all worried	5	5	5	3	6	6	3	9	5	4	7	6	5	6	6	5
TOTAL NOT WORRIED	22	19	17	22	25	26	22	26	20	20	26	23	24	20	38	20
Not applicable	1	4	0	2	1	1	0	0	0	2	1	1	1	1	0	0
Don't know	7	16	11	8	4	4	4	4	5	2	7	3	4	3	2	4

Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.

The cost of your housing e.g. rent, mortgage or council tax

Ranked first	14	16	10	11	14	13	11	14	12	19	14	20	13	21	21	11
Ranked second	13	17	12	13	13	14	11	14	14	12	13	14	10	13	16	8
Ranked third	10	17	12	13	10	13	11	9	12	9	12	7	10	10	10	13
Not ranked	57	38	64	56	59	57	63	58	59	59	55	56	61	53	53	65

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Very worried	9	8	12	11	17	16	17	0	7	9	8	10	12	10	8	13	14
Fairly worried	16	16	14	17	18	20	18	0	20	14	19	15	11	10	16	16	14
TOTAL WORRIED	25	24	26	28	35	36	35	0	27	23	27	25	23	20	24	29	28
Not very worried	19	20	17	17	23	18	20	0	24	21	21	13	11	12	18	16	13
Not at all worried	11	12	10	11	6	10	19	0	13	12	10	11	7	5	11	8	6
TOTAL NOT WORRIED	30	32	27	28	29	28	39	0	37	33	31	24	18	17	29	24	19
Not applicable	39	40	42	38	32	33	27	0	34	41	40	45	56	53	33	32	34
Don't know	5	4	6	7	5	2	0	0	2	3	2	6	4	9	15	14	20

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The amount of funding for the NHS

Very worried	41	42	40	37	33	41	45	0	40	40	55	42	46	42	36	36	38
Fairly worried	35	35	39	38	43	13	29	0	35	38	28	34	38	34	27	36	33
TOTAL WORRIED	76	77	79	75	76	54	74	0	75	78	83	76	84	76	63	72	71
Not very worried	13	13	12	12	11	24	27	0	15	12	9	12	9	10	18	11	4
Not at all worried	5	5	4	6	5	8	0	0	6	4	6	6	3	3	7	3	6
TOTAL NOT WORRIED	18	18	16	18	16	32	27	0	21	16	15	18	12	13	25	14	10
Not applicable	1	1	1	0	0	5	0	0	0	1	0	1	0	2	0	3	0
Don't know	5	5	5	6	8	9	0	0	3	4	2	6	5	10	12	11	19

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Very worried	29	29	31	26	25	36	26	0	27	29	47	29	32	29	24	26	32
Fairly worried	42	43	43	43	40	25	30	0	44	43	30	40	42	40	36	40	37
TOTAL WORRIED	71	72	74	69	65	61	56	0	71	72	77	69	74	69	60	66	69
Not very worried	17	17	15	17	18	19	33	0	20	16	13	15	15	14	17	15	6
Not at all worried	5	5	3	6	6	3	11	0	5	5	9	6	3	4	8	4	6
TOTAL NOT WORRIED	22	22	18	23	24	22	44	0	25	21	22	21	18	18	25	19	12
Not applicable	1	1	1	2	0	2	0	0	0	1	0	1	0	2	3	3	0
Don't know	7	6	7	7	10	15	0	0	4	6	2	8	8	11	12	12	20

Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.

The cost of your housing e.g. rent, mortgage or council tax

Ranked first	14	13	21	18	12	20	15	0	4	18	16	26	19	15	16	14	17
Ranked second	13	12	16	16	16	21	0	0	5	15	11	21	20	20	12	13	10
Ranked third	10	9	12	11	19	6	12	0	5	11	10	14	15	16	11	9	9
Not ranked	57	61	46	51	53	53	73	0	81	52	58	34	44	42	52	53	51

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Employment Status								
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Very worried	9	10	10	11	8	5	15	13	11
Fairly worried	16	16	17	23	16	16	13	15	15
TOTAL WORRIED	25	26	27	34	24	21	28	28	26
Not very worried	19	21	19	19	17	21	11	9	9
Not at all worried	11	12	10	14	8	12	9	7	6
TOTAL NOT WORRIED	30	33	29	33	25	33	20	16	15
Not applicable	39	36	39	26	42	43	38	49	45
Don't know	5	5	5	8	10	2	13	6	14

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The amount of funding for the NHS

Very worried	41	38	44	42	41	42	39	47	48
Fairly worried	35	36	36	30	32	38	35	30	25
TOTAL WORRIED	76	74	80	72	73	80	74	77	73
Not very worried	13	15	10	15	9	13	13	9	5
Not at all worried	5	6	3	5	5	5	3	3	3
TOTAL NOT WORRIED	18	21	13	20	14	18	16	12	8
Not applicable	1	1	1	0	3	1	1	3	1
Don't know	5	4	5	9	10	3	9	8	17

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Very worried	29	28	28	29	27	27	30	36	32
Fairly worried	42	42	44	43	33	47	39	35	33
TOTAL WORRIED	71	70	72	72	60	74	69	71	65
Not very worried	17	18	16	17	19	18	11	13	10
Not at all worried	5	7	3	2	1	4	6	3	4
TOTAL NOT WORRIED	22	25	19	19	20	22	17	16	14
Not applicable	1	1	1	2	4	0	3	3	1
Don't know	7	5	8	8	16	3	11	10	21

Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.

The cost of your housing e.g. rent, mortgage or council tax

Ranked first	14	19	14	9	16	6	19	18	11
Ranked second	13	15	14	15	19	6	19	15	13
Ranked third	10	10	10	5	16	7	15	11	13
Not ranked	57	52	57	65	44	76	40	49	51

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone	
Weighted Sample	4737	2594	171	518	180	356	886	59	15	129	952
Unweighted Sample	4737	2651	180	495	179	353	924	58	18	127	932
		%									

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Very worried	9	9	10	10	5	7	11	16	12	13	8
Fairly worried	16	17	17	17	17	12	16	13	0	11	15
TOTAL WORRIED	25	26	27	27	22	19	27	29	12	24	23
Not very worried	19	20	18	17	19	16	18	22	23	19	19
Not at all worried	11	12	15	8	11	8	10	14	0	9	11
TOTAL NOT WORRIED	30	32	33	25	30	24	28	36	23	28	30
Not applicable	39	39	37	33	35	54	40	29	61	38	44
Don't know	5	3	5	14	13	3	5	7	4	10	4

Thinking about your personal circumstances over the next 12 months, how worried are you, if at all, about each of the following?

The amount of funding for the NHS

Very worried	41	41	42	36	33	46	39	45	49	37	41
Fairly worried	35	37	36	33	37	33	39	30	30	42	34
TOTAL WORRIED	76	78	78	69	70	79	78	75	79	79	75
Not very worried	13	13	10	13	11	11	13	12	11	12	13
Not at all worried	5	5	6	4	7	6	4	10	7	3	5
TOTAL NOT WORRIED	18	18	16	17	18	17	17	22	18	15	18
Not applicable	1	1	1	2	0	0	1	4	0	0	1
Don't know	5	4	5	12	12	4	5	0	4	6	5

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Very worried	29	30	24	25	22	29	30	39	26	26	27
Fairly worried	42	44	44	39	42	46	42	37	48	45	41
TOTAL WORRIED	71	74	68	64	64	75	72	76	74	71	68
Not very worried	17	16	16	18	17	13	16	14	22	16	18
Not at all worried	5	5	4	5	6	6	4	6	0	3	6
TOTAL NOT WORRIED	22	21	20	23	23	19	20	20	22	19	24
Not applicable	1										
Don't know	7	5	9	12	13	5	6	1	4	9	8

Thinking again about your personal circumstances, which of the following are you most concerned about in the next 12 months? Please select up to 3.

The cost of your housing e.g. rent, mortgage or council tax

Ranked first	14	14	21	16	16	12	20	20	6	14	14
Ranked second	13	11	25	13	11	14	17	14	15	26	13
Ranked third	10	9	14	9	9	6	13	7	14	11	13
Not ranked	57	62	37	50	49	63	47	53	55	41	55

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Ranked first	29	25	28	25	33	8	33	31	29	32	30	28	25	29	32	24	34	25	28	32	30
Ranked second	20	19	20	20	24	19	16	21	13	21	21	19	19	20	21	18	22	17	20	19	21
Ranked third	15	12	19	22	9	9	11	19	16	13	12	18	20	17	13	15	16	15	15	15	16
Not ranked	31	38	30	31	32	63	33	27	39	27	32	32	32	31	29	36	26	32	33	30	27

The price of non-essentials e.g. meals out, holidays, activities etc

Ranked first	3	3	3	2	4	0	1	1	0	2	2	2	2	3	1	3	2	4	3	2	2
Ranked second	5	7	5	5	8	5	7	3	7	5	6	5	3	4	6	6	5	7	5	5	4
Ranked third	8	7	8	8	6	8	7	10	13	10	8	8	7	8	9	8	9	10	10	8	6
Not ranked	79	78	82	83	80	86	79	84	77	76	78	82	85	82	79	77	80	68	78	82	82

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Ranked first	3	4	2	4	2	0	5	2	6	4	4	2	1	2	4	4	2	2	3	3	4
Ranked second	6	7	4	5	1	11	13	3	2	6	8	5	2	4	7	7	4	6	5	6	6
Ranked third	8	9	7	3	13	14	13	6	4	8	11	6	4	7	10	9	7	5	7	9	9
Not ranked	78	74	85	86	82	75	63	87	86	76	72	84	89	83	74	73	83	77	80	78	76

Your income from work before tax e.g. your annual salary or your hourly pay

Ranked first	6	5	7	7	4	5	6	9	11	5	5	6	8	7	5	6	6	6	9	7	1
Ranked second	7	3	6	4	7	16	9	8	5	7	5	7	5	5	5	7	6	10	9	7	2
Ranked third	6	5	7	6	6	13	6	7	5	6	5	8	4	6	5	7	5	7	8	6	1
Not ranked	76	82	76	81	80	67	73	75	75	75	80	76	79	78	80	73	78	66	70	76	90

How much tax you pay on earnings from work e.g. income tax, national insurance

Ranked first	7	8	6	6	8	11	13	6	3	6	8	6	4	6	7	8	6	8	9	7	2
Ranked second	7	7	5	6	8	9	9	6	10	9	7	6	4	6	6	9	6	5	10	7	3
Ranked third	7	6	8	5	13	10	7	5	4	7	6	7	7	7	7	7	7	6	9	8	2
Not ranked	74	74	78	81	68	70	65	81	80	71	73	78	81	77	75	69	78	70	67	74	86

Your income from benefits e.g. universal credit, state pensions etc.

Ranked first	5	6	5	4	4	9	6	1	14	4	5	4	3	3	7	5	5	3	3	4	10
Ranked second	4	5	4	4	3	3	5	3	2	4	4	5	2	3	5	5	4	5	3	4	7
Ranked third	5	6	5	5	10	0	6	4	7	5	5	5	4	5	6	4	6	4	4	3	10
Not ranked	81	77	84	85	81	88	78	90	75	80	80	83	87	85	77	80	81	78	86	86	68

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Ranked first	3	6	2	2	2	4	3	2	3	2	4	2	3	2	4	3	2	2	2	4	4
Ranked second	3	5	2	4	4	0	3	2	4	2	3	2	2	2	3	3	2	5	2	2	4
Ranked third	3	3	3	2	2	11	3	1	0	3	3	1	4	2	3	4	2	2	2	3	4
Not ranked	86	80	91	90	89	85	86	92	90	86	84	92	87	90	86	83	90	80	90	88	82

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade			Country				Region in England			
	Total	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Ranked first	29	27	32	29	32	26	31	32	29	26	28
Ranked second	20	19	21	20	21	17	20	19	20	19	20
Ranked third	15	16	15	15	12	16	16	16	16	15	15
Not ranked	31	33	27	31	32	30	22	29	30	36	32

The price of non-essentials e.g. meals out, holidays, activities etc

Ranked first	3	3	2	2	3	4	5	3	3	2	1
Ranked second	5	6	5	5	5	6	7	6	5	5	5
Ranked third	8	8	8	9	7	6	5	8	10	10	8
Not ranked	79	79	79	79	83	74	73	78	77	79	81

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Ranked first	3	3	4	3	3	2	3	3	3	4	3
Ranked second	6	5	6	6	9	5	4	6	6	4	6
Ranked third	8	7	8	7	10	10	5	8	7	6	8
Not ranked	78	80	77	79	74	74	77	77	79	84	79

Your income from work before tax e.g. your annual salary or your hourly pay

Ranked first	6	7	6	6	5	6	5	6	6	7	7
Ranked second	7	7	6	6	9	6	14	7	6	9	5
Ranked third	6	7	5	6	7	5	7	6	6	6	6
Not ranked	76	75	77	76	76	73	63	77	76	74	77

How much tax you pay on earnings from work e.g. income tax, national insurance

Ranked first	7	8	6	7	5	6	5	7	8	8	7
Ranked second	7	7	7	7	5	8	5	7	8	7	7
Ranked third	7	7	7	7	7	8	7	8	8	5	6
Not ranked	74	73	74	74	80	68	72	74	72	76	74

Your income from benefits e.g. universal credit, state pensions etc.

Ranked first	5	3	7	5	4	3	2	5	5	3	5
Ranked second	4	3	6	4	5	2	6	4	4	6	4
Ranked third	5	3	8	5	6	5	9	5	6	4	5
Not ranked	81	86	74	81	82	80	72	81	81	83	80

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Ranked first	3	3	2	3	4	3	2	3	3	3	2
Ranked second	3	3	2	3	1	1	0	3	3	3	3
Ranked third	3	3	3	3	6	2	3	2	2	5	3
Not ranked	86	86	87	87	86	84	84	87	87	86	87

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received														
		Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Ranked first	29	40	36	31	21	40	33	35	39	40	20	31	23	33	27
Ranked second	20	21	22	20	22	21	19	22	23	19	18	30	18	22	19
Ranked third	15	14	14	16	16	13	14	15	11	13	26	18	16	12	16
Not ranked	31	21	24	29	36	24	28	27	27	28	36	20	40	28	32

The price of non-essentials e.g. meals out, holidays, activities etc

Ranked first	3	2	1	3	2	2	1	4	1	2	2	1	7	3	2
Ranked second	5	4	2	2	3	4	3	4	2	2	5	3	8	4	6
Ranked third	8	6	8	4	2	5	5	10	13	8	7	5	21	9	9
Not ranked	79	84	85	89	89	87	85	80	83	88	86	90	59	78	77

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Ranked first	3	2	3	5	3	2	4	2	2	4	8	2	3	2	3
Ranked second	6	3	4	8	3	3	7	7	6	6	4	9	13	6	6
Ranked third	8	10	8	7	11	6	9	8	5	1	6	9	9	6	8
Not ranked	78	81	82	77	79	87	75	83	87	89	81	79	70	81	78

Your income from work before tax e.g. your annual salary or your hourly pay

Ranked first	6	3	2	1	2	0	1	8	10	8	5	0	3	5	7
Ranked second	7	2	3	1	0	2	1	10	5	9	2	2	0	6	8
Ranked third	6	1	3	4	3	2	1	7	9	8	3	0	13	6	7
Not ranked	76	90	88	90	89	94	91	74	77	75	90	97	80	77	73

How much tax you pay on earnings from work e.g. income tax, national insurance

Ranked first	7	1	2	2	3	2	1	7	2	4	5	2	9	3	9
Ranked second	7	3	2	4	3	2	3	8	4	0	0	0	2	5	8
Ranked third	7	2	1	0	0	2	2	8	8	8	1	1	0	6	8
Not ranked	74	89	91	92	89	92	88	76	85	87	94	97	84	80	69

Your income from benefits e.g. universal credit, state pensions etc.

Ranked first	5	16	16	19	10	20	11	3	6	11	30	18	11	13	2
Ranked second	4	14	13	19	13	17	9	6	9	15	23	18	4	10	2
Ranked third	5	16	18	14	18	21	11	7	11	9	7	13	3	19	2
Not ranked	81	50	50	46	54	41	63	83	74	66	41	51	78	52	89

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Ranked first	3	1	1	4	5	1	4	2	2	0	2	2	0	2	3
Ranked second	3	1	1	0	2	2	4	1	1	5	5	1	2	1	3
Ranked third	3	2	2	3	0	2	6	1	0	10	3	2	3	2	2
Not ranked	86	92	92	91	87	93	81	95	98	85	91	95	91	88	86

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Ranked first	29	30	27	19	25	33	21
Ranked second	20	20	17	18	20	17	16
Ranked third	15	15	18	13	14	10	20
Not ranked	31	30	35	43	35	26	40

The price of non-essentials e.g. meals out, holidays, activities etc

Ranked first	3	3	3	4	3	0	0
Ranked second	5	5	4	6	1	4	17
Ranked third	8	8	8	8	16	7	6
Not ranked	79	79	81	75	74	74	74

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Ranked first	3	3	3	6	2	5	3
Ranked second	6	6	5	7	9	4	3
Ranked third	8	8	6	10	6	5	1
Not ranked	78	78	83	71	77	72	90

Your income from work before tax e.g. your annual salary or your hourly pay

Ranked first	6	6	10	6	8	6	9
Ranked second	7	6	8	14	13	11	10
Ranked third	6	6	7	12	8	4	9
Not ranked	76	78	71	61	65	64	69

How much tax you pay on earnings from work e.g. income tax, national insurance

Ranked first	7	6	16	15	7	6	9
Ranked second	7	7	8	11	4	6	9
Ranked third	7	7	9	5	7	18	3
Not ranked	74	76	63	63	76	56	76

Your income from benefits e.g. universal credit, state pensions etc.

Ranked first	5	5	2	4	2	1	3
Ranked second	4	4	2	3	6	10	2
Ranked third	5	6	3	3	3	2	0
Not ranked	81	80	89	84	83	73	92

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Ranked first	3	3	5	2	4	4	4
Ranked second	3	2	7	5	3	3	1
Ranked third	3	3	3	5	2	3	3
Not ranked	86	87	82	81	84	75	89

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Household income														
Total	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over	
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Ranked first	29	23	40	35	33	32	33	30	35	32	19	24	25	22	14	22
Ranked second	20	22	24	19	20	23	21	20	18	22	23	21	21	20	15	12
Ranked third	15	15	11	17	14	14	14	15	10	15	18	18	18	17	19	6
Not ranked	31	28	24	23	29	28	29	30	34	30	34	34	30	38	51	56

The price of non-essentials e.g. meals out, holidays, activities etc

Ranked first	3	4	2	3	3	3	3	4	2	3	3	2	4	2	2	5
Ranked second	5	5	5	6	2	4	5	5	4	5	5	7	6	7	6	1
Ranked third	8	9	7	8	6	8	6	8	8	8	11	9	10	10	9	11
Not ranked	79	70	84	78	84	82	83	77	82	82	75	78	73	78	83	80

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Ranked first	3	1	2	2	4	6	4	2	3	4	4	1	3	3	5	0
Ranked second	6	5	4	7	7	4	8	5	6	7	4	6	5	7	3	2
Ranked third	8	7	12	7	10	8	5	6	9	11	7	7	10	7	5	3
Not ranked	78	75	81	78	75	80	80	81	78	76	78	82	76	80	87	91

Your income from work before tax e.g. your annual salary or your hourly pay

Ranked first	6	9	2	4	5	7	7	6	7	6	10	8	7	7	9	6
Ranked second	7	2	4	4	7	7	8	9	6	8	7	7	8	7	9	10
Ranked third	6	5	3	6	4	7	7	7	5	8	9	8	6	7	7	7
Not ranked	76	72	89	81	80	76	75	73	78	77	67	74	73	75	74	73

How much tax you pay on earnings from work e.g. income tax, national insurance

Ranked first	7	6	3	3	3	6	6	5	6	6	10	12	11	9	13	11
Ranked second	7	5	2	4	4	6	9	6	12	8	10	7	7	11	12	8
Ranked third	7	6	7	3	8	6	8	6	7	6	6	8	10	9	11	7
Not ranked	74	71	87	85	81	79	75	77	71	78	67	69	66	68	62	70

Your income from benefits e.g. universal credit, state pensions etc.

Ranked first	5	7	16	10	7	6	5	2	6	3	2	2	0	2	5	0
Ranked second	4	8	14	14	6	4	5	4	1	3	1	1	1	1	2	3
Ranked third	5	8	10	8	10	8	6	9	4	2	4	2	1	2	1	1
Not ranked	81	66	58	63	72	79	81	79	85	90	86	91	92	92	91	92

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Ranked first	3	3	2	3	4	2	2	5	2	2	2	2	3	3	4	8
Ranked second	3	2	2	1	3	3	3	4	3	2	3	4	2	2	4	4
Ranked third	3	2	5	2	3	3	3	2	3	3	2	2	4	1	3	2
Not ranked	86	81	89	88	85	89	88	83	88	92	85	89	85	91	90	82

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Ranked first	29	28	29	34	37	27	27	0	30	29	29	28	39	30	26	25	25
Ranked second	20	20	23	19	17	30	17	0	19	21	30	20	21	21	20	15	15
Ranked third	15	16	13	13	13	2	9	0	16	15	17	16	8	18	14	16	15
Not ranked	31	31	29	30	32	41	47	0	30	32	18	31	29	24	30	33	33

The price of non-essentials e.g. meals out, holidays, activities etc

Ranked first	3	2	2	4	5	6	6	0	2	2	6	3	3	1	5	4	1
Ranked second	5	5	4	7	7	2	0	0	5	6	0	4	4	4	4	4	11
Ranked third	8	8	8	10	10	11	11	0	7	11	14	9	11	3	8	8	8
Not ranked	79	79	81	76	77	82	84	0	81	77	74	80	79	84	73	73	67

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Ranked first	3	3	2	4	3	7	0	0	4	3	2	2	2	3	2	2	5
Ranked second	6	6	5	7	7	5	5	0	7	5	6	4	6	5	6	7	3
Ranked third	8	8	7	6	6	13	5	0	9	8	4	6	4	6	7	8	7
Not ranked	78	78	82	79	84	75	90	0	75	80	83	84	85	78	75	72	73

Your income from work before tax e.g. your annual salary or your hourly pay

Ranked first	6	6	7	6	9	8	11	0	3	9	7	8	4	4	9	5	6
Ranked second	7	5	9	11	9	10	11	0	4	7	12	9	5	5	9	8	4
Ranked third	6	5	8	10	4	3	5	0	4	8	4	8	2	5	10	7	7
Not ranked	76	78	71	70	77	79	73	0	84	73	71	70	86	78	62	69	71

How much tax you pay on earnings from work e.g. income tax, national insurance

Ranked first	7	6	8	9	9	12	13	0	4	9	3	8	3	6	10	11	4
Ranked second	7	7	9	8	8	11	6	0	5	10	7	8	6	5	9	6	6
Ranked third	7	7	9	6	16	3	0	0	5	9	6	8	7	5	7	8	9
Not ranked	74	75	70	74	65	75	81	0	80	69	78	72	81	76	64	64	70

Your income from benefits e.g. universal credit, state pensions etc.

Ranked first	5	5	4	2	3	7	0	0	5	2	0	4	8	15	4	5	3
Ranked second	4	4	3	5	6	9	5	0	5	1	11	5	11	11	1	7	3
Ranked third	5	5	3	6	8	11	13	0	6	2	2	4	17	10	5	3	3
Not ranked	81	80	85	83	81	73	82	0	79	91	82	83	61	56	81	74	79

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Ranked first	3	3	2	2	2	1	0	0	4	2	8	1	3	1	2	1	8
Ranked second	3	3	2	3	1	0	4	0	4	2	2	3	2	2	3	5	2
Ranked third	3	3	2	2	0	10	11	0	4	1	0	3	1	3	5	2	4
Not ranked	86	86	90	89	96	89	85	0	83	91	84	89	91	87	81	80	75

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Employment Status								
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Ranked first	29	26	31	31	32	31	37	30	30
Ranked second	20	18	20	14	21	21	21	22	19
Ranked third	15	16	17	10	14	16	8	16	11
Not ranked	31	35	29	38	30	27	26	24	28

The price of non-essentials e.g. meals out, holidays, activities etc

Ranked first	3	3	3	2	7	2	3	2	1
Ranked second	5	6	6	3	7	4	2	5	4
Ranked third	8	9	11	7	9	6	10	6	7
Not ranked	79	78	76	82	73	83	77	79	77

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Ranked first	3	3	3	4	2	3	2	4	4
Ranked second	6	5	5	8	5	6	4	5	6
Ranked third	8	7	8	8	6	9	7	4	12
Not ranked	78	80	79	73	84	76	79	79	67

Your income from work before tax e.g. your annual salary or your hourly pay

Ranked first	6	10	7	7	7	0	8	3	3
Ranked second	7	10	8	2	9	1	6	2	3
Ranked third	6	9	8	11	9	1	3	3	2
Not ranked	76	67	74	74	71	92	76	85	80

How much tax you pay on earnings from work e.g. income tax, national insurance

Ranked first	7	11	8	5	5	1	3	4	3
Ranked second	7	11	7	4	5	2	6	4	4
Ranked third	7	11	8	6	6	2	7	3	3
Not ranked	74	63	74	79	80	89	76	81	79

Your income from benefits e.g. universal credit, state pensions etc.

Ranked first	5	1	2	6	1	10	6	12	15
Ranked second	4	1	3	7	3	7	10	10	15
Ranked third	5	2	4	8	3	9	10	12	9
Not ranked	81	91	87	73	90	69	66	58	50

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Ranked first	3	2	3	4	2	4	2	1	5
Ranked second	3	2	3	5	3	4	1	1	0
Ranked third	3	2	2	5	2	4	4	3	1
Not ranked	86	89	89	79	89	81	85	86	82

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone	
Weighted Sample 4737	2594	171	518	180	356	886	59	15	129	952	
Unweighted Sample 4737	2651	180	495	179	353	924	58	18	127	932	
%											

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Ranked first	29	29	27	24	28	38	33	28	16	31	31
Ranked second	20	20	21	17	16	20	21	11	33	16	21
Ranked third	15	16	15	15	15	14	13	27	17	14	15
Not ranked	31	31	34	32	29	23	31	29	24	32	27

The price of non-essentials e.g. meals out, holidays, activities etc

Ranked first	3	2	3	4	3	2	3	5	0	4	2
Ranked second	5	6	7	5	7	5	6	5	0	3	5
Ranked third	8	9	9	8	6	8	9	7	0	9	8
Not ranked	79	80	78	73	70	80	80	79	90	77	81

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Ranked first	3	3	2	2	3	3	3	3	8	3	3
Ranked second	6	6	2	6	5	3	5	4	7	5	6
Ranked third	8	9	3	8	8	10	8	3	6	5	8
Not ranked	78	78	90	73	71	79	82	84	69	80	78

Your income from work before tax e.g. your annual salary or your hourly pay

Ranked first	6	6	10	8	5	4	7	13	6	3	5
Ranked second	7	6	10	8	10	9	9	12	5	9	5
Ranked third	6	5	11	7	7	5	8	7	0	11	6
Not ranked	76	79	66	66	64	77	74	62	79	70	79

How much tax you pay on earnings from work e.g. income tax, national insurance

Ranked first	7	6	9	10	8	7	9	7	7	8	7
Ranked second	7	7	6	8	8	6	8	7	0	11	7
Ranked third	7	7	8	8	5	7	8	7	0	5	6
Not ranked	74	76	74	64	65	75	73	74	84	69	76

Your income from benefits e.g. universal credit, state pensions etc.

Ranked first	5	4	2	5	4	5	3	4	21	4	6
Ranked second	4	3	3	4	5	6	5	5	19	2	6
Ranked third	5	4	2	5	4	8	5	7	7	11	6
Not ranked	81	84	91	75	73	76	85	79	44	76	77

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Ranked first	3	3	0	2	1	3	2	0	0	4	3
Ranked second	3	2	4	4	3	2	2	8	0	1	4
Ranked third	3	3	5	4	4	2	2	3	0	2	3
Not ranked	86	88	88	80	78	89	93	83	90	85	86

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Ranked first	3	4	2	2	2	0	4	2	2	3	4	2	2	2	3	3	2	3	2	3	3
Ranked second	2	3	2	2	2	0	3	1	0	2	3	2	3	2	2	3	2	2	2	3	2
Ranked third	3	6	2	3	2	0	4	1	3	2	4	2	2	2	3	4	2	2	3	3	4
Not ranked	87	81	92	90	91	100	84	94	93	87	84	91	89	90	86	83	91	82	89	89	85

The amount of funding for the NHS

Ranked first	16	14	21	25	6	30	8	24	11	15	14	20	28	22	15	15	18	13	11	18	25
Ranked second	14	16	16	18	19	8	8	18	19	13	14	17	16	17	15	11	17	12	11	16	18
Ranked third	13	12	14	16	15	10	9	18	13	13	12	16	16	14	12	12	15	13	12	15	13
Not ranked	51	52	47	39	58	52	69	39	55	52	54	44	35	43	53	55	47	51	61	47	37

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Ranked first	6	6	7	7	5	8	5	6	11	5	6	8	8	7	6	6	6	3	5	7	7
Ranked second	12	11	16	18	11	18	9	18	13	9	12	15	26	17	12	12	12	5	9	15	17
Ranked third	12	13	12	15	15	16	11	13	16	11	14	13	13	14	12	11	13	9	10	12	17
Not ranked	65	64	62	58	67	58	69	61	57	68	63	62	49	58	65	65	65	73	71	62	52

None of these	5	6	3	2	2	0	6	2	3	7	6	3	4	4	5	7	4	10	4	4	6
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How much responsibility, if any, do you think the UK government has for making changes in each of the following areas?

The cost of your housing e.g. rent, mortgage or council tax

Complete responsibility	22	13	25	18	24	54	22	27	36	22	17	26	14	20	21	20	23	25	24	21	17
Most of the responsibility	28	22	34	31	30	24	25	33	31	24	24	33	33	30	26	28	29	28	30	27	26
TOTAL COMPLETE / MOST OF RESPONSIBILITY	50	35	59	49	54	78	47	60	67	46	41	59	47	50	47	48	52	53	54	48	43
Some of the responsibility	37	50	33	42	34	23	38	33	25	37	45	33	43	40	39	39	35	27	34	40	43
No responsibility at all	7	11	5	5	6	0	9	4	5	6	10	4	5	5	9	7	6	7	4	8	9
TOTAL SOME / NO RESPONSIBILITY	44	61	38	47	40	23	47	37	30	43	55	37	48	45	48	46	41	34	38	48	52
Don't know	7	4	4	4	7	0	6	3	3	11	4	4	5	5	5	6	7	13	7	5	5

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade			Country				Region in England			
	Total	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Ranked first	3	3	2	3	2	2	2	2	3	4	3
Ranked second	2	2	2	2	3	2	0	2	3	3	2
Ranked third	3	3	2	3	3	3	1	2	3	5	3
Not ranked	87	86	88	87	89	83	87	90	87	84	87

The amount of funding for the NHS

Ranked first	16	18	15	16	21	15	17	16	16	13	17
Ranked second	14	15	13	14	12	16	17	16	13	12	14
Ranked third	13	13	13	14	9	11	12	15	12	14	14
Not ranked	51	49	53	51	54	48	42	48	55	58	49

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Ranked first	6	7	4	6	3	7	6	7	6	7	5
Ranked second	12	13	11	12	13	11	8	11	13	11	13
Ranked third	12	12	12	12	12	14	13	12	10	11	13
Not ranked	65	63	68	65	69	59	62	66	66	67	64

None of these	5	5	6	5	3	10	11	5	5	3	5
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How much responsibility, if any, do you think the UK government has for making changes in each of the following areas?

The cost of your housing e.g. rent, mortgage or council tax

Complete responsibility	22	18	26	21	22	21	26	24	20	24	19
Most of the responsibility	28	31	25	29	26	26	28	26	30	32	29
TOTAL COMPLETE / MOST OF RESPONSIBILITY	50	49	51	50	48	47	54	50	50	56	48
Some of the responsibility	37	40	33	37	37	38	27	38	36	30	39
No responsibility at all	7	7	7	6	11	7	14	6	7	5	6
TOTAL SOME / NO RESPONSIBILITY	44	47	40	43	48	45	41	44	43	35	45
Don't know	7	4	10	7	4	8	5	7	7	9	6

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received														
		Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Ranked first	3	1	2	2	3	0	4	1	0	3	0	1	2	0	3
Ranked second	2	1	1	2	2	1	2	0	1	2	7	0	3	1	2
Ranked third	3	1	1	2	0	1	3	2	3	4	11	3	0	1	3
Not ranked	87	93	93	91	90	97	86	96	96	91	82	95	90	93	86

The amount of funding for the NHS

Ranked first	16	12	15	9	18	12	22	10	13	15	12	22	11	7	18
Ranked second	14	17	20	15	18	12	19	15	9	9	12	14	8	12	14
Ranked third	13	16	16	14	24	17	11	16	15	13	7	18	13	12	13
Not ranked	51	50	46	60	34	57	42	58	64	64	69	45	64	63	50

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Ranked first	6	3	5	4	21	2	6	7	5	3	8	6	5	4	6
Ranked second	12	11	10	8	20	11	16	7	8	8	0	13	11	7	13
Ranked third	12	11	12	11	2	12	17	10	8	16	12	19	0	8	12
Not ranked	65	71	69	74	52	74	56	74	78	74	80	62	80	75	64

None of these	5	4	4	3	5	2	5	1	0	0	0	1	4	6	6
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How much responsibility, if any, do you think the UK government has for making changes in each of the following areas?

The cost of your housing e.g. rent, mortgage or council tax

Complete responsibility	22	22	22	28	21	28	15	25	37	40	31	22	25	31	20
Most of the responsibility	28	27	30	28	29	26	25	30	21	23	40	30	24	26	29
TOTAL COMPLETE / MOST OF RESPONSIBILITY	50	49	52	56	50	54	40	55	58	63	71	52	49	57	49
Some of the responsibility	37	31	34	31	33	27	45	35	32	27	14	38	29	25	39
No responsibility at all	7	10	6	7	4	7	9	3	0	5	3	8	3	3	7
TOTAL SOME / NO RESPONSIBILITY	44	41	40	38	37	34	54	38	32	32	17	46	32	28	46
Don't know	7	10	8	6	12	12	7	7	9	6	12	2	19	15	5

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Ranked first	3	3	5	4	3	1	0
Ranked second	2	2	4	2	4	2	0
Ranked third	3	3	5	6	6	2	5
Not ranked	87	88	83	82	81	81	92

The amount of funding for the NHS

Ranked first	16	18	8	6	18	6	17
Ranked second	14	15	14	7	7	9	13
Ranked third	13	13	12	13	13	12	18
Not ranked	51	49	62	68	57	58	49

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Ranked first	6	6	5	5	5	3	4
Ranked second	12	13	6	5	14	7	12
Ranked third	12	13	7	5	6	10	12
Not ranked	65	63	79	79	69	65	69

None of these	5	5	4	7	6	14	3
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How much responsibility, if any, do you think the UK government has for making changes in each of the following areas?

The cost of your housing e.g. rent, mortgage or council tax

Complete responsibility	22	19	32	30	24	31	39
Most of the responsibility	28	29	30	21	27	27	27

TOTAL COMPLETE / MOST OF RESPONSIBILITY 50 48 62 51 51 58 66

Some of the responsibility	37	39	26	29	33	11	31
No responsibility at all	7	6	7	10	7	12	0

TOTAL SOME / NO RESPONSIBILITY 44 45 33 39 40 23 31

Don't know	7	6	5	11	9	17	4
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Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Household income														
Total	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over	
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Ranked first	3	4	2	2	2	2	3	1	1	2	3	3	2	4	4	6
Ranked second	2	4	3	1	1	1	2	3	2	2	1	3	2	3	2	11
Ranked third	3	2	2	1	4	2	1	3	1	2	4	3	2	3	8	8
Not ranked	87	79	92	91	89	92	91	87	91	93	85	87	87	87	85	71

The amount of funding for the NHS

Ranked first	16	8	14	16	16	14	19	21	16	19	16	16	16	15	18	19
Ranked second	14	12	12	14	17	17	11	12	16	14	14	10	16	14	15	15
Ranked third	13	8	13	14	13	11	18	14	14	16	10	14	9	14	10	21
Not ranked	51	61	61	50	50	55	49	48	49	50	53	57	52	54	56	42

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Ranked first	6	6	5	5	5	6	4	5	6	5	10	5	10	9	3	8
Ranked second	12	5	16	12	13	9	14	9	13	14	11	16	15	11	14	19
Ranked third	12	8	16	12	10	12	14	12	15	13	9	12	9	12	13	16
Not ranked	65	70	62	66	68	71	65	68	62	67	64	64	60	64	69	53

None of these	5	11	2	6	4	3	3	6	4	1	7	3	6	3	1	4
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How much responsibility, if any, do you think the UK government has for making changes in each of the following areas?

The cost of your housing e.g. rent, mortgage or council tax

Complete responsibility	22	34	34	23	24	27	21	22	21	22	20	22	15	18	15	19
Most of the responsibility	28	20	24	28	31	28	29	24	37	25	24	31	33	30	35	30
TOTAL COMPLETE / MOST OF RESPONSIBILITY	50	54	58	51	55	55	50	46	58	47	44	53	48	48	50	49
Some of the responsibility	37	28	29	33	31	33	38	39	32	44	44	41	45	43	42	47
No responsibility at all	7	7	7	11	9	6	6	8	7	6	7	5	5	6	5	5
TOTAL SOME / NO RESPONSIBILITY	44	35	36	44	40	39	44	47	39	50	51	46	50	49	47	52
Don't know	7	12	7	6	6	5	6	7	3	3	5	2	2	3	3	0

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Ranked first	3	3	2	2	3	10	9	0	4	2	3	3	1	0	2	3	1
Ranked second	2	2	1	1	3	0	15	0	3	2	0	1	1	0	1	2	1
Ranked third	3	3	3	2	1	19	9	0	4	3	0	2	3	0	2	2	1
Not ranked	87	87	90	92	91	71	68	0	83	90	91	90	92	92	86	82	85

The amount of funding for the NHS

Ranked first	16	19	13	10	12	0	9	0	24	14	17	11	13	14	11	15	14
Ranked second	14	15	12	12	12	7	17	0	19	13	2	10	10	12	14	13	17
Ranked third	13	13	14	16	8	16	12	0	13	14	27	12	12	15	12	10	15
Not ranked	51	47	58	58	67	77	62	0	38	56	49	62	62	51	54	50	42

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Ranked first	6	6	5	5	4	2	10	0	9	6	4	3	3	3	3	5	3
Ranked second	12	14	9	7	9	5	6	0	17	11	9	9	10	7	8	7	16
Ranked third	12	13	11	10	11	5	0	0	16	11	3	10	14	9	8	13	9
Not ranked	65	62	70	73	74	88	84	0	53	68	77	73	71	74	72	64	60

None of these	5	5	4	4	1	0	0	0	5	3	6	4	3	8	9	11	12
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How much responsibility, if any, do you think the UK government has for making changes in each of the following areas?

The cost of your housing e.g. rent, mortgage or council tax

Complete responsibility	22	20	25	25	23	32	11	0	17	20	18	27	36	27	21	22	20
Most of the responsibility	28	28	30	27	35	29	46	0	25	31	28	30	28	28	27	30	28
TOTAL COMPLETE / MOST OF RESPONSIBILITY	50	48	55	52	58	61	57	0	42	51	46	57	64	55	48	52	48
Some of the responsibility	37	39	32	35	36	22	36	0	44	40	39	31	22	27	30	31	25
No responsibility at all	7	7	6	6	1	8	7	0	9	5	6	5	4	5	9	7	4
TOTAL SOME / NO RESPONSIBILITY	44	46	38	41	37	30	43	0	53	45	45	36	26	32	39	38	29
Don't know	7	6	7	6	5	8	0	0	5	4	9	7	10	13	13	11	23

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Employment Status								
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Ranked first	3	2	3	7	1	3	0	2	2
Ranked second	2	2	2	0	3	3	1	0	1
Ranked third	3	3	2	7	4	4	1	3	0
Not ranked	87	88	89	80	89	84	90	87	85

The amount of funding for the NHS

Ranked first	16	13	17	11	20	26	8	14	11
Ranked second	14	12	16	19	15	19	13	15	12
Ranked third	13	13	13	12	12	14	12	19	15
Not ranked	51	58	52	52	50	36	59	45	51

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Ranked first	6	5	6	9	3	8	3	3	3
Ranked second	12	11	10	11	6	18	6	11	11
Ranked third	12	10	11	9	11	17	11	10	12
Not ranked	65	69	70	65	76	51	72	67	62

None of these	5	4	4	6	4	6	8	8	11
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How much responsibility, if any, do you think the UK government has for making changes in each of the following areas?

The cost of your housing e.g. rent, mortgage or council tax

Complete responsibility	22	22	23	19	24	16	29	24	26
Most of the responsibility	28	30	30	20	33	26	25	31	21
TOTAL COMPLETE / MOST OF RESPONSIBILITY	50	52	53	39	57	42	54	55	47
Some of the responsibility	37	37	33	43	30	44	28	31	27
No responsibility at all	7	6	6	8	5	9	5	6	9
TOTAL SOME / NO RESPONSIBILITY	44	43	39	51	35	53	33	37	36
Don't know	7	5	8	11	8	5	14	9	16

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone	
Weighted Sample	4737	2594	171	518	180	356	886	59	15	129	952
Unweighted Sample	4737	2651	180	495	179	353	924	58	18	127	932
		%									

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Ranked first	3	3	2	2	2	2	2	2	0	2	2
Ranked second	2	2	2	2	2	2	1	0	0	1	2
Ranked third	3	3	4	1	2	1	3	2	7	3	2
Not ranked	87	88	89	84	80	90	92	91	84	86	88

The amount of funding for the NHS

Ranked first	16	19	18	12	11	14	10	8	26	14	16
Ranked second	14	15	9	14	13	17	12	20	12	9	14
Ranked third	13	14	13	12	13	17	14	12	23	9	12
Not ranked	51	48	57	52	50	46	62	55	29	60	54

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Ranked first	6	7	4	4	5	5	5	5	0	7	5
Ranked second	12	15	8	7	6	9	10	6	0	9	12
Ranked third	12	12	11	9	9	13	11	9	18	9	13
Not ranked	65	63	74	69	67	68	72	75	73	67	65

None of these	5	4	3	11	14	5	2	5	10	8	5
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How much responsibility, if any, do you think the UK government has for making changes in each of the following areas?

The cost of your housing e.g. rent, mortgage or council tax

Complete responsibility	22	20	24	21	16	23	25	22	10	35	21
Most of the responsibility	28	28	36	29	28	29	30	41	35	27	26
TOTAL COMPLETE / MOST OF RESPONSIBILITY	50	48	60	50	44	52	55	63	45	62	47
Some of the responsibility	37	41	30	30	36	35	35	26	51	24	37
No responsibility at all	7	6	2	7	8	6	5	0	0	4	9
TOTAL SOME / NO RESPONSIBILITY	44	47	32	37	44	41	40	26	51	28	46
Don't know	7	5	8	13	11	7	6	11	4	10	6

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Complete responsibility	21	12	23	17	27	31	25	28	36	21	17	24	14	19	20	19	23	26	22	21	17
Most of the responsibility	31	26	36	30	32	45	26	41	22	30	29	36	33	34	29	28	35	32	33	31	28
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	38	59	47	59	76	51	69	58	51	46	60	47	53	49	47	58	58	55	52	45
Some of the responsibility	38	53	35	48	32	24	39	28	35	37	46	34	46	40	42	42	34	28	35	40	46
No responsibility at all	4	7	3	2	7	0	6	1	4	3	5	2	3	2	5	5	3	4	3	4	5
TOTAL SOME / NO RESPONSIBILITY	42	60	38	50	39	24	45	29	39	40	51	36	49	42	47	47	37	32	38	44	51
Don't know	6	3	3	3	3	0	5	2	3	10	3	4	5	4	4	6	6	11	7	4	4

The price of non-essentials e.g. meals out, holidays, activities etc

Complete responsibility	13	9	14	8	13	27	16	18	17	12	10	16	6	12	13	13	13	15	15	13	9
Most of the responsibility	18	11	22	17	18	26	12	23	19	17	14	21	18	19	14	15	20	20	21	17	13
TOTAL COMPLETE / MOST OF RESPONSIBILITY	31	20	36	25	31	53	28	41	36	29	24	37	24	31	27	28	33	35	36	30	22
Some of the responsibility	43	42	44	53	46	34	44	44	43	41	45	42	51	46	42	44	41	42	43	43	41
No responsibility at all	19	33	16	19	17	14	20	11	17	18	27	15	22	18	25	21	17	11	12	22	32
TOTAL SOME / NO RESPONSIBILITY	62	75	60	72	63	48	64	55	60	59	72	57	73	64	67	65	58	53	55	65	73
Don't know	8	5	5	4	6	0	7	4	5	12	4	6	3	5	6	7	8	13	9	6	5

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Complete responsibility	62	57	66	71	67	77	73	71	78	57	66	68	69	69	67	65	60	40	61	69	68
Most of the responsibility	23	28	22	21	20	14	18	20	13	22	23	21	21	20	20	21	24	30	22	21	21
TOTAL COMPLETE / MOST OF RESPONSIBILITY	85	85	88	92	87	91	91	91	91	79	89	89	90	89	87	86	84	70	83	90	89
Some of the responsibility	7	9	6	4	6	9	3	6	2	10	6	5	4	6	6	7	8	13	8	6	6
No responsibility at all	2	3	2	0	3	0	2	2	4	1	2	2	1	1	2	2	2	2	2	1	1
TOTAL SOME / NO RESPONSIBILITY	9	12	8	4	9	9	5	8	6	11	8	7	5	7	8	9	10	15	10	7	7
Don't know	6	3	3	4	3	0	5	1	3	10	3	4	4	4	4	6	6	14	7	4	3

Your income from work before tax e.g. your annual salary or your hourly pay

Complete responsibility	27	19	27	24	27	53	33	31	39	26	25	29	21	25	28	27	26	23	29	29	20
Most of the responsibility	20	20	22	16	21	5	15	21	12	20	17	23	16	21	17	18	22	25	22	19	15
TOTAL COMPLETE / MOST OF RESPONSIBILITY	47	39	49	40	48	58	48	52	51	46	42	52	37	46	45	45	48	48	51	48	35
Some of the responsibility	28	26	31	34	41	29	20	27	22	26	24	29	36	30	25	28	27	31	28	27	26
No responsibility at all	16	26	13	19	8	10	21	15	14	14	25	12	19	16	20	18	13	8	12	17	25
TOTAL SOME / NO RESPONSIBILITY	44	52	44	53	49	39	41	42	36	40	49	41	55	46	45	46	40	39	40	44	51
Don't know	10	9	7	7	3	4	11	6	13	15	9	7	8	7	10	9	12	13	9	8	15

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade		Country				Region in England				
	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South	
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Complete responsibility	21	17	26	21	22	23	31	21	20	24	19
Most of the responsibility	31	32	30	32	28	32	29	32	31	33	32
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	49	56	53	50	55	60	53	51	57	51
Some of the responsibility	38	43	31	38	38	35	27	38	39	34	40
No responsibility at all	4	4	4	3	6	4	8	3	4	3	4
TOTAL SOME / NO RESPONSIBILITY	42	47	35	41	44	39	35	41	43	37	44
Don't know	6	4	9	6	5	6	4	7	6	7	5

The price of non-essentials e.g. meals out, holidays, activities etc

Complete responsibility	13	10	17	13	14	13	22	13	12	17	11
Most of the responsibility	18	18	18	18	20	15	16	17	18	21	18
TOTAL COMPLETE / MOST OF RESPONSIBILITY	31	28	35	31	34	28	38	30	30	38	29
Some of the responsibility	43	48	35	43	40	43	43	44	43	38	43
No responsibility at all	19	19	19	19	20	19	16	17	20	16	21
TOTAL SOME / NO RESPONSIBILITY	62	67	54	62	60	62	59	61	63	54	64
Don't know	8	5	11	8	6	9	3	9	8	8	7

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Complete responsibility	62	64	60	62	66	63	68	64	59	54	64
Most of the responsibility	23	24	21	23	19	21	18	22	25	26	22
TOTAL COMPLETE / MOST OF RESPONSIBILITY	85	88	81	85	85	84	86	86	84	80	86
Some of the responsibility	7	7	8	7	8	7	4	7	8	9	7
No responsibility at all	2	2	1	2	3	1	1	1	1	3	2
TOTAL SOME / NO RESPONSIBILITY	9	9	9	9	11	8	5	8	9	12	9
Don't know	6	4	9	6	4	8	9	6	6	7	5

Your income from work before tax e.g. your annual salary or your hourly pay

Complete responsibility	27	24	29	26	22	28	41	26	29	24	25
Most of the responsibility	20	20	20	20	26	19	19	20	18	23	19
TOTAL COMPLETE / MOST OF RESPONSIBILITY	47	44	49	46	48	47	60	46	47	47	44
Some of the responsibility	28	31	23	27	22	32	26	28	26	28	28
No responsibility at all	16	18	13	16	19	11	8	16	16	14	18
TOTAL SOME / NO RESPONSIBILITY	44	49	36	43	41	43	34	44	42	42	46
Don't know	10	7	15	11	11	9	7	11	10	11	11

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received														
		Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Complete responsibility	21	27	25	35	29	32	19	23	34	22	37	22	28	33	20
Most of the responsibility	31	25	33	32	13	27	24	38	32	40	31	32	20	27	32
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	52	58	67	42	59	43	61	66	62	68	54	48	60	52
Some of the responsibility	38	34	29	25	45	26	49	32	27	37	14	38	38	24	39
No responsibility at all	4	6	4	5	7	4	5	2	0	0	8	7	0	4	4
TOTAL SOME / NO RESPONSIBILITY	42	40	33	30	52	30	54	34	27	37	22	45	38	28	43
Don't know	6	8	8	3	6	11	4	5	7	1	10	1	14	13	5

The price of non-essentials e.g. meals out, holidays, activities etc

Complete responsibility	13	15	14	15	8	17	9	18	22	23	20	13	11	21	12
Most of the responsibility	18	16	19	15	7	15	12	23	21	26	19	17	12	18	18
TOTAL COMPLETE / MOST OF RESPONSIBILITY	31	31	33	30	15	32	21	41	43	49	39	30	23	39	30
Some of the responsibility	43	29	35	38	51	30	41	42	36	34	27	34	40	33	45
No responsibility at all	19	29	21	21	27	23	33	10	11	10	20	30	18	12	19
TOTAL SOME / NO RESPONSIBILITY	62	58	56	59	78	53	74	52	47	44	47	64	58	45	64
Don't know	8	10	11	12	8	15	5	7	10	7	14	5	19	17	6

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Complete responsibility	62	55	57	57	46	54	64	63	60	51	46	61	47	59	64
Most of the responsibility	23	21	23	25	42	17	23	22	20	30	24	26	28	18	23
TOTAL COMPLETE / MOST OF RESPONSIBILITY	85	76	80	82	88	71	87	85	80	81	70	87	75	77	87
Some of the responsibility	7	13	11	12	7	12	6	7	15	16	15	8	6	7	7
No responsibility at all	2	3	2	3	2	3	2	2	0	0	5	3	0	2	1
TOTAL SOME / NO RESPONSIBILITY	9	16	13	15	9	15	8	9	15	16	20	11	6	9	8
Don't know	6	9	8	3	3	14	5	5	5	3	10	3	19	14	5

Your income from work before tax e.g. your annual salary or your hourly pay

Complete responsibility	27	24	22	25	25	24	18	30	37	33	34	18	25	31	27
Most of the responsibility	20	19	21	23	12	18	15	26	23	35	15	17	14	23	19
TOTAL COMPLETE / MOST OF RESPONSIBILITY	47	43	43	48	37	42	33	56	60	68	49	35	39	54	46
Some of the responsibility	28	20	26	29	16	21	26	26	22	17	14	25	43	18	29
No responsibility at all	16	15	14	10	18	9	25	10	10	12	14	13	0	9	17
TOTAL SOME / NO RESPONSIBILITY	44	35	40	39	34	30	51	36	32	29	28	38	43	27	46
Don't know	10	21	17	13	28	28	17	9	7	2	23	28	19	20	8

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Complete responsibility	21	20	30	24	21	34	32
Most of the responsibility	31	32	35	27	38	23	26
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	52	65	51	59	57	58
Some of the responsibility	38	40	27	31	26	16	36
No responsibility at all	4	3	3	6	2	8	4
TOTAL SOME / NO RESPONSIBILITY	42	43	30	37	28	24	40
Don't know	6	5	5	11	13	19	2

The price of non-essentials e.g. meals out, holidays, activities etc

Complete responsibility	13	12	19	20	14	21	20
Most of the responsibility	18	17	23	22	27	16	17
TOTAL COMPLETE / MOST OF RESPONSIBILITY	31	29	42	42	41	37	37
Some of the responsibility	43	44	34	29	39	31	46
No responsibility at all	19	20	16	16	11	14	14
TOTAL SOME / NO RESPONSIBILITY	62	64	50	45	50	45	60
Don't know	8	7	8	14	10	18	2

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Complete responsibility	62	64	55	40	53	62	67
Most of the responsibility	23	22	28	25	23	15	20
TOTAL COMPLETE / MOST OF RESPONSIBILITY	85	86	83	65	76	77	87
Some of the responsibility	7	7	9	17	9	1	8
No responsibility at all	2	1	3	6	3	3	2
TOTAL SOME / NO RESPONSIBILITY	9	8	12	23	12	4	10
Don't know	6	5	6	11	11	19	3

Your income from work before tax e.g. your annual salary or your hourly pay

Complete responsibility	27	25	35	36	31	30	35
Most of the responsibility	20	20	23	21	21	19	20
TOTAL COMPLETE / MOST OF RESPONSIBILITY	47	45	58	57	52	49	55
Some of the responsibility	28	28	23	23	30	27	31
No responsibility at all	16	17	13	7	9	6	9
TOTAL SOME / NO RESPONSIBILITY	44	45	36	30	39	33	40
Don't know	10	11	7	12	8	19	5

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Household income														
Total	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over	
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Complete responsibility	21	23	31	23	20	28	19	21	22	22	21	19	15	18	12	12
Most of the responsibility	31	34	28	30	33	29	35	31	31	29	35	35	36	30	38	40
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	57	59	53	53	57	54	52	53	51	56	54	51	48	50	52
Some of the responsibility	38	22	25	34	38	38	38	39	42	44	36	41	44	46	46	43
No responsibility at all	4	9	7	6	4	1	3	4	4	2	4	3	3	4	3	2
TOTAL SOME / NO RESPONSIBILITY	42	31	32	40	42	39	41	43	46	46	40	44	47	50	49	45
Don't know	6	12	10	7	4	3	4	5	1	3	4	1	2	3	1	3

The price of non-essentials e.g. meals out, holidays, activities etc

Complete responsibility	13	26	22	14	15	19	12	13	11	12	13	14	9	9	8	9
Most of the responsibility	18	22	21	17	16	15	20	18	20	18	15	20	20	16	23	25
TOTAL COMPLETE / MOST OF RESPONSIBILITY	31	48	43	31	31	34	32	31	31	30	28	34	29	25	31	34
Some of the responsibility	43	21	29	33	36	43	41	44	50	50	46	49	49	50	52	45
No responsibility at all	19	13	18	26	27	19	22	20	17	16	21	15	18	21	15	20
TOTAL SOME / NO RESPONSIBILITY	62	34	47	59	63	62	63	64	67	66	67	64	67	71	67	65
Don't know	8	18	10	10	6	4	6	6	2	4	4	2	4	4	3	1

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Complete responsibility	62	38	58	55	63	66	61	68	66	76	68	68	62	70	64	62
Most of the responsibility	23	29	19	26	24	22	24	21	27	14	24	22	29	19	22	34
TOTAL COMPLETE / MOST OF RESPONSIBILITY	85	67	77	81	87	88	85	89	93	90	92	90	91	89	86	96
Some of the responsibility	7	11	9	10	8	7	6	6	5	6	3	6	6	7	11	3
No responsibility at all	2	7	2	3	1	2	2	2	1	1	2	1	1	1	1	1
TOTAL SOME / NO RESPONSIBILITY	9	18	11	13	9	9	8	8	6	7	5	7	7	8	12	4
Don't know	6	14	11	6	4	3	6	4	1	3	3	2	2	3	1	0

Your income from work before tax e.g. your annual salary or your hourly pay

Complete responsibility	27	28	30	24	25	30	25	27	34	28	24	27	26	26	21	30
Most of the responsibility	20	28	21	20	19	20	21	18	24	13	25	20	26	18	18	17
TOTAL COMPLETE / MOST OF RESPONSIBILITY	47	56	51	44	44	50	46	45	58	41	49	47	52	44	39	47
Some of the responsibility	28	17	19	24	24	28	27	28	25	35	25	33	26	35	39	26
No responsibility at all	16	7	10	16	17	14	20	18	14	21	18	16	18	15	19	26
TOTAL SOME / NO RESPONSIBILITY	44	24	29	40	41	42	47	46	39	56	43	49	44	50	58	52
Don't know	10	20	20	17	15	8	7	9	3	3	8	4	4	5	3	1

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Complete responsibility	21	20	23	24	21	26	17	0	17	18	20	28	37	30	20	20	24
Most of the responsibility	31	31	36	34	31	19	35	0	29	36	29	31	27	28	30	31	28
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	51	59	58	52	45	52	0	46	54	49	59	64	58	50	51	52
Some of the responsibility	38	40	34	33	41	42	36	0	47	39	45	32	25	26	31	35	21
No responsibility at all	4	4	2	4	3	0	7	0	4	4	0	3	4	5	8	1	3
TOTAL SOME / NO RESPONSIBILITY	42	44	36	37	44	42	43	0	51	43	45	35	29	31	39	36	24
Don't know	6	5	5	6	3	14	4	0	4	4	5	6	7	12	11	12	24

The price of non-essentials e.g. meals out, holidays, activities etc

Complete responsibility	13	12	13	17	14	17	20	0	10	11	15	17	19	18	13	12	13
Most of the responsibility	18	17	21	25	23	9	23	0	15	20	23	19	19	15	17	21	19
TOTAL COMPLETE / MOST OF RESPONSIBILITY	31	29	34	42	37	26	43	0	25	31	38	36	38	33	30	33	32
Some of the responsibility	43	43	44	42	46	44	41	0	45	47	33	41	33	26	42	39	37
No responsibility at all	19	22	14	10	13	7	11	0	26	16	17	15	17	24	16	14	7
TOTAL SOME / NO RESPONSIBILITY	62	65	58	52	59	51	52	0	71	63	50	56	50	50	58	53	44
Don't know	8	7	8	7	4	22	4	0	5	6	12	7	12	16	11	14	24

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Complete responsibility	62	65	61	55	61	55	50	0	68	67	62	58	61	56	50	47	54
Most of the responsibility	23	22	22	26	25	20	29	0	22	23	26	26	19	16	24	26	12
TOTAL COMPLETE / MOST OF RESPONSIBILITY	85	87	83	81	86	75	79	0	90	90	88	84	80	72	74	73	66
Some of the responsibility	7	6	9	8	9	13	21	0	6	6	4	7	8	11	9	13	10
No responsibility at all	2	2	0	3	2	0	0	0	1	1	3	2	2	3	3	1	2
TOTAL SOME / NO RESPONSIBILITY	9	8	9	11	11	13	21	0	7	7	7	9	10	14	12	14	12
Don't know	6	5	7	8	3	11	0	0	3	3	5	7	10	14	14	13	21

Your income from work before tax e.g. your annual salary or your hourly pay

Complete responsibility	27	26	26	32	30	31	40	0	24	28	20	30	29	30	24	20	21
Most of the responsibility	20	19	24	23	28	34	21	0	16	21	29	21	18	19	27	22	20
TOTAL COMPLETE / MOST OF RESPONSIBILITY	47	45	50	55	58	65	61	0	40	49	49	51	47	49	51	42	41
Some of the responsibility	28	28	30	27	25	23	28	0	29	28	26	28	21	19	26	35	20
No responsibility at all	16	18	11	9	11	2	7	0	21	17	11	10	12	11	11	10	11
TOTAL SOME / NO RESPONSIBILITY	44	46	41	36	36	25	35	0	50	45	37	38	33	30	37	45	31
Don't know	10	10	9	9	5	10	4	0	9	6	13	12	20	21	12	13	27

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Employment Status								
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Complete responsibility	21	21	23	25	26	17	27	28	21
Most of the responsibility	31	34	36	22	30	28	28	27	26
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	55	59	47	56	45	55	55	47
Some of the responsibility	38	37	34	35	34	47	31	31	34
No responsibility at all	4	3	2	5	3	5	4	5	6
TOTAL SOME / NO RESPONSIBILITY	42	40	36	40	37	52	35	36	40
Don't know	6	5	6	12	7	4	11	9	13

The price of non-essentials e.g. meals out, holidays, activities etc

Complete responsibility	13	14	13	13	13	9	18	16	12
Most of the responsibility	18	19	23	13	17	13	25	18	14
TOTAL COMPLETE / MOST OF RESPONSIBILITY	31	33	36	26	30	22	43	34	26
Some of the responsibility	43	46	40	42	45	42	26	35	44
No responsibility at all	19	15	14	17	15	32	19	19	11
TOTAL SOME / NO RESPONSIBILITY	62	61	54	59	60	74	45	54	55
Don't know	8	6	9	15	9	5	11	12	18

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Complete responsibility	62	66	57	47	46	69	47	57	53
Most of the responsibility	23	21	26	32	29	21	28	20	19
TOTAL COMPLETE / MOST OF RESPONSIBILITY	85	87	83	79	75	90	75	77	72
Some of the responsibility	7	6	8	11	15	6	11	12	8
No responsibility at all	2	1	1	2	2	2	2	3	2
TOTAL SOME / NO RESPONSIBILITY	9	7	9	13	17	8	13	15	10
Don't know	6	5	8	8	8	3	12	8	17

Your income from work before tax e.g. your annual salary or your hourly pay

Complete responsibility	27	30	29	24	25	21	24	24	22
Most of the responsibility	20	21	23	16	24	13	23	25	16
TOTAL COMPLETE / MOST OF RESPONSIBILITY	47	51	52	40	49	34	47	49	38
Some of the responsibility	28	27	28	32	34	26	28	24	29
No responsibility at all	16	15	10	18	7	25	8	12	9
TOTAL SOME / NO RESPONSIBILITY	44	42	38	50	41	51	36	36	38
Don't know	10	6	10	10	10	15	17	15	23

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone	
Weighted Sample 4737	2594	171	518	180	356	886	59	15	129	952	
Unweighted Sample 4737	2651	180	495	179	353	924	58	18	127	932	
%											

The price of essentials other than housing e.g. food, home heating, basic household goods, utility bills etc

Complete responsibility	21	20	25	21	19	23	23	18	33	27	21
Most of the responsibility	31	33	34	31	28	35	36	39	24	39	28
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	53	59	52	47	58	59	57	57	66	49
Some of the responsibility	38	41	32	31	39	33	34	30	39	24	40
No responsibility at all	4	3	4	5	7	3	2	2	0	2	5
TOTAL SOME / NO RESPONSIBILITY	42	44	36	36	46	36	36	32	39	26	45
Don't know	6	4	5	11	8	6	5	11	4	8	7

The price of non-essentials e.g. meals out, holidays, activities etc

Complete responsibility	13	12	14	12	10	12	15	10	12	18	13
Most of the responsibility	18	18	29	21	16	24	23	26	11	23	13
TOTAL COMPLETE / MOST OF RESPONSIBILITY	31	30	43	33	26	36	38	36	23	41	26
Some of the responsibility	43	45	36	39	44	35	42	41	48	43	43
No responsibility at all	19	20	15	16	18	20	12	12	25	6	22
TOTAL SOME / NO RESPONSIBILITY	62	65	51	55	62	55	54	53	73	49	65
Don't know	8	5	6	13	12	8	8	9	4	10	9

How much tax you pay on things you buy e.g. VAT, alcohol duty, fuel duty etc

Complete responsibility	62	65	50	46	43	63	62	50	66	56	69
Most of the responsibility	23	23	37	27	26	23	23	32	26	20	18
TOTAL COMPLETE / MOST OF RESPONSIBILITY	85	88	87	73	69	86	85	82	92	76	87
Some of the responsibility	7	7	6	11	16	7	8	7	3	10	6
No responsibility at all	2	1	1	3	3	1	1	1	0	3	2
TOTAL SOME / NO RESPONSIBILITY	9	8	7	14	19	8	9	8	3	13	8
Don't know	6	4	6	13	12	6	6	10	4	10	6

Your income from work before tax e.g. your annual salary or your hourly pay

Complete responsibility	27	27	25	24	22	28	30	29	23	31	25
Most of the responsibility	20	19	25	23	21	22	23	29	19	33	17
TOTAL COMPLETE / MOST OF RESPONSIBILITY	47	46	50	47	43	50	53	58	42	64	42
Some of the responsibility	28	29	32	30	35	24	28	22	38	14	26
No responsibility at all	16	17	11	10	10	14	11	3	0	8	19
TOTAL SOME / NO RESPONSIBILITY	44	46	43	40	45	38	39	25	38	22	45
Don't know	10	8	7	12	12	11	8	17	20	14	14

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much tax you pay on earnings from work e.g. income tax, national insurance

Complete responsibility	63	59	69	70	62	77	71	72	69	58	65	70	72	71	66	65	62	45	63	68	66
Most of the responsibility	20	22	18	20	22	19	16	18	16	22	20	18	17	18	19	19	21	25	20	19	19
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	81	87	90	84	96	87	90	85	80	85	88	89	89	85	84	83	70	83	87	85
Some of the responsibility	7	11	6	5	8	4	4	5	6	7	8	7	5	6	7	8	7	11	7	7	7
No responsibility at all	2	3	2	1	5	0	2	1	3	2	2	1	1	1	2	2	2	3	1	2	2
TOTAL SOME / NO RESPONSIBILITY	9	14	8	6	13	4	6	6	9	9	10	8	6	7	9	10	9	14	8	9	9
Don't know	7	5	5	3	3	0	7	3	7	11	5	5	5	5	6	7	8	15	8	4	6

Your income from benefits e.g. universal credit, state pensions etc.

Complete responsibility	58	55	62	62	57	66	67	68	74	53	58	66	65	64	62	57	58	40	55	61	67
Most of the responsibility	20	25	19	23	24	10	14	16	15	20	22	17	18	20	20	19	21	22	21	20	19
TOTAL COMPLETE / MOST OF RESPONSIBILITY	78	80	81	85	81	76	81	84	89	73	80	83	83	84	82	76	79	62	76	81	86
Some of the responsibility	8	9	7	6	9	13	6	6	0	8	8	6	5	5	6	9	7	16	8	6	6
No responsibility at all	4	3	4	4	4	6	3	3	5	4	4	3	5	3	3	5	2	6	3	4	2
TOTAL SOME / NO RESPONSIBILITY	12	12	11	10	13	19	9	9	5	12	12	9	10	8	9	14	9	22	11	10	8
Don't know	10	8	8	5	7	5	9	7	6	15	8	8	6	8	9	10	11	16	12	9	5

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Complete responsibility	30	29	30	25	29	44	37	34	35	30	33	32	22	29	34	30	31	24	29	31	34
Most of the responsibility	22	22	24	25	19	20	21	20	11	21	21	22	22	22	20	21	23	24	24	21	18
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	51	54	50	48	64	58	54	46	51	54	54	44	51	54	51	54	48	53	52	52
Some of the responsibility	24	26	25	30	30	27	19	26	29	22	24	24	32	27	23	27	22	22	24	24	26
No responsibility at all	11	15	12	13	8	10	13	11	11	9	14	11	14	11	13	13	10	10	9	12	14
TOTAL SOME / NO RESPONSIBILITY	35	41	37	43	38	37	32	37	40	31	38	35	46	38	36	40	32	32	33	36	40
Don't know	13	8	10	8	15	0	10	9	14	19	9	11	10	11	10	10	15	21	14	11	8

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Complete responsibility	50	45	53	55	48	73	62	55	66	45	51	55	54	55	52	53	46	35	49	53	53
Most of the responsibility	23	26	22	26	22	14	18	27	20	22	24	21	25	22	21	21	24	27	24	21	21
TOTAL COMPLETE / MOST OF RESPONSIBILITY	73	71	75	81	70	87	80	82	86	67	75	76	79	77	73	74	70	62	73	74	74
Some of the responsibility	12	17	11	10	13	13	6	7	2	13	13	11	8	11	11	12	12	12	12	12	12
No responsibility at all	3	4	3	2	5	0	3	3	0	2	3	2	3	2	3	3	2	4	2	4	3
TOTAL SOME / NO RESPONSIBILITY	15	21	14	12	18	13	9	10	2	15	16	13	11	13	14	15	14	16	14	16	15
Don't know	13	9	11	7	12	0	12	7	12	17	10	11	9	10	12	10	15	22	13	10	11

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade		Country				Region in England				
	Total	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

How much tax you pay on earnings from work e.g. income tax, national insurance

Complete responsibility	63	66	60	63	66	63	69	66	62	57	64
Most of the responsibility	20	21	19	20	23	19	15	18	20	21	22
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	87	79	83	89	82	84	84	82	78	86
Some of the responsibility	7	7	8	7	5	8	5	7	8	11	6
No responsibility at all	2	2	2	2	3	2	1	1	2	2	2
TOTAL SOME / NO RESPONSIBILITY	9	9	10	9	8	10	6	8	10	13	8
Don't know	7	5	11	8	4	8	10	8	8	9	6

Your income from benefits e.g. universal credit, state pensions etc.

Complete responsibility	58	58	58	58	63	55	60	60	56	54	58
Most of the responsibility	20	21	19	20	18	23	19	19	22	19	20
TOTAL COMPLETE / MOST OF RESPONSIBILITY	78	79	77	78	81	78	79	79	78	73	78
Some of the responsibility	8	8	7	8	7	8	7	7	7	13	7
No responsibility at all	4	3	4	4	4	2	7	3	5	4	3
TOTAL SOME / NO RESPONSIBILITY	12	11	11	12	11	10	14	10	12	17	10
Don't know	10	9	13	10	8	13	7	11	10	9	11

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Complete responsibility	30	28	33	30	31	31	39	30	31	29	29
Most of the responsibility	22	24	20	22	24	20	18	22	22	27	20
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	52	53	52	55	51	57	52	53	56	49
Some of the responsibility	24	26	22	24	18	27	19	24	25	21	26
No responsibility at all	11	13	9	11	16	8	14	10	11	11	12
TOTAL SOME / NO RESPONSIBILITY	35	39	31	35	34	35	33	34	36	32	38
Don't know	13	10	17	13	10	13	11	14	11	12	13

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Complete responsibility	50	52	47	49	53	47	54	51	47	49	50
Most of the responsibility	23	24	21	23	25	20	18	24	23	26	22
TOTAL COMPLETE / MOST OF RESPONSIBILITY	73	76	68	72	78	67	72	75	70	75	72
Some of the responsibility	12	12	12	12	7	15	10	12	14	11	12
No responsibility at all	3	3	3	3	3	3	2	2	3	3	3
TOTAL SOME / NO RESPONSIBILITY	15	15	15	15	10	18	12	14	17	14	15
Don't know	13	9	18	12	12	15	15	12	13	11	13

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received														
		Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	

How much tax you pay on earnings from work e.g. income tax, national insurance

Complete responsibility	63	51	54	54	42	49	61	61	61	56	33	45	43	57	67
Most of the responsibility	20	19	18	19	26	17	19	21	19	27	23	27	25	16	20
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	70	72	73	68	66	80	82	80	83	56	72	68	73	87
Some of the responsibility	7	11	9	16	12	8	8	9	10	14	18	16	6	8	6
No responsibility at all	2	5	5	2	7	3	2	1	0	0	5	2	7	2	1
TOTAL SOME / NO RESPONSIBILITY	9	16	14	18	19	11	10	10	10	14	23	18	13	10	7
Don't know	7	14	14	9	13	22	10	7	9	4	21	10	19	18	6

Your income from benefits e.g. universal credit, state pensions etc.

Complete responsibility	58	64	69	67	55	66	67	60	68	65	58	71	39	65	56
Most of the responsibility	20	20	16	15	22	15	20	22	17	24	20	18	34	17	21
TOTAL COMPLETE / MOST OF RESPONSIBILITY	78	84	85	82	77	81	87	82	85	89	78	89	73	82	77
Some of the responsibility	8	6	6	11	17	6	6	6	5	7	4	6	10	5	8
No responsibility at all	4	3	2	4	2	3	2	3	3	2	5	1	3	1	4
TOTAL SOME / NO RESPONSIBILITY	12	9	8	15	19	9	8	9	8	9	7	7	13	6	12
Don't know	10	8	6	4	3	10	5	9	7	1	12	3	14	12	11

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Complete responsibility	30	29	27	25	27	26	30	29	42	31	17	29	19	30	31
Most of the responsibility	22	22	19	21	17	18	22	27	18	27	28	24	9	19	21
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	51	46	46	44	44	52	56	60	58	45	53	28	49	52
Some of the responsibility	24	20	25	24	35	19	26	22	18	25	19	20	43	21	25
No responsibility at all	11	12	12	11	5	9	13	8	6	4	13	11	10	6	12
TOTAL SOME / NO RESPONSIBILITY	35	32	37	35	40	28	39	30	24	29	32	31	53	27	37
Don't know	13	17	17	18	15	27	8	15	16	13	23	16	19	23	11

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Complete responsibility	50	40	42	42	37	38	48	46	48	42	26	43	54	44	51
Most of the responsibility	23	22	20	26	29	18	24	25	21	31	25	19	17	17	23
TOTAL COMPLETE / MOST OF RESPONSIBILITY	73	62	62	68	66	56	72	71	69	73	51	62	71	61	74
Some of the responsibility	12	12	15	14	18	11	14	13	14	16	15	16	7	11	12
No responsibility at all	3	4	3	4	0	5	2	1	0	0	8	3	3	3	3
TOTAL SOME / NO RESPONSIBILITY	15	16	18	18	18	16	16	14	14	16	23	19	10	14	15
Don't know	13	22	20	15	16	27	12	15	17	11	26	20	19	25	11

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

How much tax you pay on earnings from work e.g. income tax, national insurance

Complete responsibility	63	65	60	49	55	53	74
Most of the responsibility	20	20	26	20	20	14	13
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	85	86	69	75	67	87
Some of the responsibility	7	7	6	12	13	9	10
No responsibility at all	2	2	2	5	6	0	0
TOTAL SOME / NO RESPONSIBILITY	9	9	8	17	19	9	10
Don't know	7	7	5	13	6	25	3

Your income from benefits e.g. universal credit, state pensions etc.

Complete responsibility	58	60	50	44	50	43	58
Most of the responsibility	20	20	24	19	21	9	16
TOTAL COMPLETE / MOST OF RESPONSIBILITY	78	80	74	63	71	52	74
Some of the responsibility	8	7	12	17	14	10	9
No responsibility at all	4	3	4	5	4	12	1
TOTAL SOME / NO RESPONSIBILITY	12	10	16	22	18	22	10
Don't know	10	9	10	16	11	26	16

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Complete responsibility	30	30	35	30	30	25	34
Most of the responsibility	22	21	26	27	29	23	36
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	51	61	57	59	48	70
Some of the responsibility	24	25	22	21	21	17	16
No responsibility at all	11	12	6	7	4	12	8
TOTAL SOME / NO RESPONSIBILITY	35	37	28	28	25	29	24
Don't know	13	13	10	16	16	23	5

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Complete responsibility	50	50	50	41	44	54	58
Most of the responsibility	23	23	30	21	27	11	25
TOTAL COMPLETE / MOST OF RESPONSIBILITY	73	73	80	62	71	65	83
Some of the responsibility	12	12	10	14	11	10	12
No responsibility at all	3	2	4	6	3	3	2
TOTAL SOME / NO RESPONSIBILITY	15	14	14	20	14	13	14
Don't know	13	13	7	17	14	21	3

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Household income														
Total	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over	
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much tax you pay on earnings from work e.g. income tax, national insurance

Complete responsibility	63	37	55	57	64	66	60	67	70	72	69	70	70	73	61	71
Most of the responsibility	20	23	19	19	20	20	26	20	22	18	18	20	23	18	22	20
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	60	74	76	84	86	86	87	92	90	87	90	93	91	83	91
Some of the responsibility	7	17	9	11	8	9	6	8	5	4	4	7	4	5	14	7
No responsibility at all	2	4	4	4	1	1	2	1	2	1	3	1	1	1	1	0
TOTAL SOME / NO RESPONSIBILITY	9	21	13	15	9	10	8	9	7	5	7	8	5	6	15	7
Don't know	7	18	13	10	7	5	6	4	1	4	6	2	3	3	2	1

Your income from benefits e.g. universal credit, state pensions etc.

Complete responsibility	58	45	61	63	60	59	57	62	58	65	57	58	55	65	52	65
Most of the responsibility	20	22	19	18	25	20	21	21	25	19	23	23	24	17	22	17
TOTAL COMPLETE / MOST OF RESPONSIBILITY	78	67	80	81	85	79	78	83	83	84	80	81	79	82	74	82
Some of the responsibility	8	15	7	6	5	9	9	5	7	6	6	10	6	6	15	8
No responsibility at all	4	2	5	4	2	4	4	5	3	4	3	1	4	3	5	4
TOTAL SOME / NO RESPONSIBILITY	12	17	12	10	7	13	13	10	10	10	9	11	10	9	20	12
Don't know	10	16	9	9	7	8	8	8	7	5	11	8	10	9	6	6

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Complete responsibility	30	25	36	25	31	32	29	33	35	34	35	28	26	32	24	41
Most of the responsibility	22	25	20	23	20	20	23	23	29	23	22	24	25	21	22	25
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	50	56	48	51	52	52	56	64	57	57	52	51	53	46	66
Some of the responsibility	24	23	18	21	24	28	25	25	19	25	24	27	28	26	34	19
No responsibility at all	11	4	9	12	14	9	12	9	9	12	11	13	13	13	13	15
TOTAL SOME / NO RESPONSIBILITY	35	27	27	33	38	37	37	34	28	37	35	40	41	39	47	34
Don't know	13	22	17	19	11	9	11	9	8	5	8	9	9	9	7	1

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Complete responsibility	50	32	54	41	46	43	49	49	50	59	55	53	52	60	54	63
Most of the responsibility	23	28	19	21	23	25	22	24	32	17	21	27	26	20	26	26
TOTAL COMPLETE / MOST OF RESPONSIBILITY	73	60	73	62	69	68	71	73	82	76	76	80	78	80	80	89
Some of the responsibility	12	12	9	14	11	15	14	14	9	11	13	11	13	11	14	6
No responsibility at all	3	6	4	6	5	2	3	3	3	3	3	1	1	2	3	1
TOTAL SOME / NO RESPONSIBILITY	15	18	13	20	16	17	17	17	12	14	16	12	14	13	17	7
Don't know	13	22	14	18	16	15	12	10	6	11	8	8	8	7	3	4

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

How much tax you pay on earnings from work e.g. income tax, national insurance

Complete responsibility	63	66	61	57	58	54	46	0	67	69	59	62	54	52	55	52	50
Most of the responsibility	20	19	20	24	24	24	35	0	19	20	21	22	17	20	26	22	14
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	85	81	81	82	78	81	0	86	89	80	84	71	72	81	74	64
Some of the responsibility	7	6	9	8	11	13	15	0	8	6	11	6	9	7	4	11	11
No responsibility at all	2	2	1	2	1	0	0	0	2	1	3	2	3	4	1	2	2
TOTAL SOME / NO RESPONSIBILITY	9	8	10	10	12	13	15	0	10	7	14	8	12	11	5	13	13
Don't know	7	7	8	9	6	8	4	0	4	4	6	8	17	18	14	13	23

Your income from benefits e.g. universal credit, state pensions etc.

Complete responsibility	58	60	58	51	53	59	41	0	63	57	71	55	69	54	50	50	54
Most of the responsibility	20	20	20	23	22	14	34	0	21	21	13	20	13	19	20	21	14
TOTAL COMPLETE / MOST OF RESPONSIBILITY	78	80	78	74	75	73	75	0	84	78	84	75	82	73	70	71	68
Some of the responsibility	8	7	8	9	13	10	16	0	6	7	8	10	6	8	8	13	5
No responsibility at all	4	3	3	7	4	5	0	0	3	5	0	3	1	4	7	3	5
TOTAL SOME / NO RESPONSIBILITY	12	10	11	16	17	15	16	0	9	12	8	13	7	12	15	16	10
Don't know	10	10	11	10	8	11	9	0	7	10	8	12	11	15	15	13	23

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Complete responsibility	30	30	27	32	29	39	11	0	32	30	23	31	36	27	26	24	28
Most of the responsibility	22	21	25	24	24	24	27	0	20	24	30	23	18	17	21	23	19
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	51	52	56	53	63	38	0	52	54	53	54	54	44	47	47	47
Some of the responsibility	24	25	23	22	26	29	50	0	27	23	26	22	22	24	23	25	17
No responsibility at all	11	12	10	8	10	0	7	0	14	12	6	9	7	9	12	9	3
TOTAL SOME / NO RESPONSIBILITY	35	37	33	30	36	29	57	0	41	35	32	31	29	33	35	34	20
Don't know	13	12	14	13	11	8	4	0	7	11	16	16	18	23	18	18	33

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Complete responsibility	50	51	48	45	47	43	48	0	54	51	59	47	45	40	43	43	35
Most of the responsibility	23	22	22	26	33	20	48	0	24	25	18	22	17	18	23	24	17
TOTAL COMPLETE / MOST OF RESPONSIBILITY	73	73	70	71	80	63	96	0	78	76	77	69	62	58	66	67	52
Some of the responsibility	12	12	12	13	14	24	4	0	12	11	13	12	14	13	10	14	13
No responsibility at all	3	3	2	2	0	0	0	0	2	2	0	4	3	4	5	2	2
TOTAL SOME / NO RESPONSIBILITY	15	15	14	15	14	24	4	0	14	13	13	16	17	17	15	16	15
Don't know	13	12	15	14	6	13	0	0	7	10	10	16	21	25	19	17	33

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Employment Status								
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

How much tax you pay on earnings from work e.g. income tax, national insurance

Complete responsibility	63	68	61	58	50	65	49	58	52
Most of the responsibility	20	19	22	25	24	20	23	18	16
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	87	83	83	74	85	72	76	68
Some of the responsibility	7	7	8	6	15	6	9	10	6
No responsibility at all	2	1	1	4	3	3	2	2	3
TOTAL SOME / NO RESPONSIBILITY	9	8	9	10	18	9	11	12	9
Don't know	7	5	8	7	8	6	16	13	24

Your income from benefits e.g. universal credit, state pensions etc.

Complete responsibility	58	56	53	50	46	67	53	63	56
Most of the responsibility	20	21	22	24	18	20	18	20	15
TOTAL COMPLETE / MOST OF RESPONSIBILITY	78	77	75	74	64	87	71	83	71
Some of the responsibility	8	8	9	6	20	6	11	6	6
No responsibility at all	4	4	3	9	3	3	6	2	8
TOTAL SOME / NO RESPONSIBILITY	12	12	12	15	23	9	17	8	14
Don't know	10	12	13	11	13	5	12	8	15

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Complete responsibility	30	31	32	23	22	33	25	26	19
Most of the responsibility	22	23	25	23	27	18	22	18	18
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	54	57	46	49	51	47	44	37
Some of the responsibility	24	23	19	31	27	27	24	31	22
No responsibility at all	11	11	8	9	8	15	8	8	13
TOTAL SOME / NO RESPONSIBILITY	35	34	27	40	35	42	32	39	35
Don't know	13	12	16	14	16	7	21	17	28

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Complete responsibility	50	52	44	45	38	53	40	48	42
Most of the responsibility	23	23	26	14	29	22	22	22	12
TOTAL COMPLETE / MOST OF RESPONSIBILITY	73	75	70	59	67	75	62	70	54
Some of the responsibility	12	11	12	18	16	11	13	13	14
No responsibility at all	3	2	2	3	3	3	5	3	3
TOTAL SOME / NO RESPONSIBILITY	15	13	14	21	19	14	18	16	17
Don't know	13	10	16	20	14	10	19	15	29

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone	
Weighted Sample	4737	2594	171	518	180	356	886	59	15	129	952
Unweighted Sample	4737	2651	180	495	179	353	924	58	18	127	932
		%									

How much tax you pay on earnings from work e.g. income tax, national insurance

Complete responsibility	63	66	56	52	47	65	62	56	63	57	67
Most of the responsibility	20	20	29	23	29	21	21	23	30	24	16
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	86	85	75	76	86	83	79	93	81	83
Some of the responsibility	7	7	8	8	8	6	9	6	3	8	8
No responsibility at all	2	2	2	2	2	2	1	1	0	3	2
TOTAL SOME / NO RESPONSIBILITY	9	9	10	10	10	8	10	7	3	11	10
Don't know	7	5	6	15	14	6	7	13	4	8	9

Your income from benefits e.g. universal credit, state pensions etc.

Complete responsibility	58	60	52	50	45	62	57	47	63	56	60
Most of the responsibility	20	21	28	20	22	19	22	26	21	20	18
TOTAL COMPLETE / MOST OF RESPONSIBILITY	78	81	80	70	67	81	79	73	84	76	78
Some of the responsibility	8	7	10	9	13	5	8	9	0	9	7
No responsibility at all	4	3	2	5	7	3	3	9	0	3	4
TOTAL SOME / NO RESPONSIBILITY	12	10	12	14	20	8	11	18	0	12	11
Don't know	10	8	9	15	13	11	10	9	17	12	11

Your income before tax from other sources e.g. private pensions, rental income, capital gains etc

Complete responsibility	30	32	26	25	20	31	30	30	18	28	29
Most of the responsibility	22	22	26	20	25	22	25	21	25	27	20
TOTAL COMPLETE / MOST OF RESPONSIBILITY	52	54	52	45	45	53	55	51	43	55	49
Some of the responsibility	24	25	23	24	25	21	24	23	21	20	25
No responsibility at all	11	11	9	12	14	10	8	6	13	8	13
TOTAL SOME / NO RESPONSIBILITY	35	36	32	36	39	31	32	29	34	28	38
Don't know	13	10	16	18	16	15	12	19	23	17	14

How much tax you pay on your investments and profits e.g. capital gains tax, corporation tax and inheritance tax

Complete responsibility	50	51	40	42	35	52	48	49	50	51	52
Most of the responsibility	23	24	32	23	25	20	25	22	15	19	19
TOTAL COMPLETE / MOST OF RESPONSIBILITY	73	75	72	65	60	72	73	71	65	70	71
Some of the responsibility	12	13	12	13	17	12	12	5	13	8	12
No responsibility at all	3	3	2	4	4	2	2	3	0	6	2
TOTAL SOME / NO RESPONSIBILITY	15	16	14	17	21	14	14	8	13	14	14
Don't know	13	10	13	18	20	14	13	20	22	16	15

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The amount of funding for the NHS

Complete responsibility	73	67	79	81	78	82	73	86	89	68	72	82	79	80	74	71	74	60	70	76	79
Most of the responsibility	16	23	13	13	10	9	16	9	5	18	19	10	15	13	17	16	16	16	17	16	15
TOTAL COMPLETE / MOST OF RESPONSIBILITY	89	90	92	94	88	91	89	95	94	86	91	92	94	93	91	87	90	76	87	92	94
Some of the responsibility	5	6	3	3	6	0	5	2	3	5	5	4	4	3	4	6	4	8	6	3	3
No responsibility at all	2	1	2	3	3	9	1	2	0	1	1	2	1	1	1	2	1	4	2	1	1
TOTAL SOME / NO RESPONSIBILITY	7	7	5	6	9	9	6	4	3	6	6	6	5	4	5	8	5	12	8	4	4
Don't know	5	3	3	1	3	0	5	1	3	8	2	3	2	3	4	5	5	12	6	3	2

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Complete responsibility	57	43	68	67	65	78	56	72	58	51	50	70	65	66	54	55	59	52	59	61	52
Most of the responsibility	26	37	21	22	19	18	25	22	23	27	32	20	23	24	28	26	26	23	24	25	31
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	80	89	89	84	96	81	94	81	78	82	90	88	90	82	81	85	75	83	86	83
Some of the responsibility	10	16	6	8	10	4	12	4	16	10	14	6	7	6	13	11	8	9	8	9	13
No responsibility at all	2	2	1	1	3	0	2	2	0	1	2	1	1	1	2	2	1	4	1	1	1
TOTAL SOME / NO RESPONSIBILITY	12	18	7	9	13	4	14	6	16	11	16	7	8	7	15	13	9	13	9	10	14
Don't know	6	2	3	2	4	0	5	1	3	10	3	3	4	3	4	6	6	12	7	4	2

Are you, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

Yourself

Yes, limited a lot	9	9	8	8	10	12	13	5	22	10	10	9	4	7	12	8	10	6	7	10	14
Yes, limited a little	18	20	18	16	21	14	22	19	10	18	20	17	15	18	21	17	19	14	13	21	26
No	66	67	69	73	66	74	58	71	59	66	65	67	76	69	61	67	64	66	72	62	57
Prefer not to say	3	1	3	1	0	0	4	2	3	3	2	2	2	2	2	3	2	5	3	3	1
Refused	4	2	2	2	3	0	2	3	7	2	3	5	3	3	3	5	4	10	5	4	2

Someone in your household

Yes, limited a lot	8	8	9	7	9	0	11	5	31	8	9	8	7	7	11	8	9	7	6	11	10
Yes, limited a little	12	13	12	8	12	13	10	13	20	12	12	12	11	11	13	12	11	12	10	11	14
No	69	70	72	76	74	87	67	72	43	70	68	71	73	73	67	69	69	65	74	68	64
Prefer not to say	3	3	3	2	1	0	4	5	3	5	3	2	2	3	3	4	3	5	4	4	2
Refused	7	6	4	7	4	0	8	4	4	5	7	7	7	7	7	7	7	10	6	6	10

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade			Country				Region in England			
	Total	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

The amount of funding for the NHS

Complete responsibility	73	75	70	72	72	72	77	75	72	63	75
Most of the responsibility	16	16	16	16	19	15	10	15	17	19	16
TOTAL COMPLETE / MOST OF RESPONSIBILITY	89	91	86	88	91	87	87	90	89	82	91
Some of the responsibility	5	5	5	5	4	5	3	4	4	11	4
No responsibility at all	2	2	1	1	3	2	7	2	1	2	1
TOTAL SOME / NO RESPONSIBILITY	7	7	6	6	7	7	10	6	5	13	5
Don't know	5	3	7	5	3	6	3	5	5	6	4

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Complete responsibility	57	60	54	57	51	59	70	60	54	55	57
Most of the responsibility	26	27	25	26	29	22	16	24	27	28	27
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	87	79	83	80	81	86	84	81	83	84
Some of the responsibility	10	8	11	10	13	10	2	9	11	8	9
No responsibility at all	2	2	2	1	3	2	8	1	2	2	1
TOTAL SOME / NO RESPONSIBILITY	12	10	13	11	16	12	10	10	13	10	10
Don't know	6	4	8	6	4	7	5	6	6	7	5

Are you, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

Yourself

Yes, limited a lot	9	6	14	9	13	9	10	10	8	8	9
Yes, limited a little	18	17	20	18	20	18	19	19	19	13	19
No	66	72	57	66	61	66	58	64	67	68	67
Prefer not to say	3	2	3	3	2	3	3	3	2	3	2
Refused	4	4	5	4	3	5	11	4	4	8	3

Someone in your household

Yes, limited a lot	8	7	11	9	3	7	11	9	10	6	9
Yes, limited a little	12	11	13	11	12	13	12	12	12	11	11
No	69	74	64	69	73	71	61	70	69	67	70
Prefer not to say	3	3	4	3	5	3	3	3	3	5	3
Refused	7	6	9	7	6	6	13	6	6	10	7

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received														
		Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these
Weighted Sample	4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample	4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	

The amount of funding for the NHS

Complete responsibility	73	73	74	67	65	70	78	74	76	74	64	71	63	66	73
Most of the responsibility	16	12	15	16	15	14	15	16	10	14	13	15	11	17	16
TOTAL COMPLETE / MOST OF RESPONSIBILITY	89	85	89	83	80	84	93	90	86	88	77	86	74	83	89
Some of the responsibility	5	6	3	8	11	4	4	5	8	7	14	10	10	2	4
No responsibility at all	2	2	2	3	5	2	1	1	0	1	0	1	2	2	2
TOTAL SOME / NO RESPONSIBILITY	7	8	5	11	16	6	5	6	8	8	14	11	12	4	6
Don't know	5	8	6	6	3	10	2	4	6	4	10	3	14	13	4

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Complete responsibility	57	52	57	59	38	54	53	60	52	45	50	46	62	57	59
Most of the responsibility	26	25	26	21	41	22	32	29	29	39	22	35	10	20	25
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	77	83	80	79	76	85	89	81	84	72	81	72	77	84
Some of the responsibility	10	13	9	11	17	11	12	6	12	13	13	17	9	7	9
No responsibility at all	2	2	1	4	0	2	1	1	1	2	5	1	0	2	2
TOTAL SOME / NO RESPONSIBILITY	12	15	10	15	17	13	13	7	13	15	18	18	9	9	11
Don't know	6	9	7	5	3	12	3	5	5	1	10	1	19	14	5

Are you, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

Yourself

Yes, limited a lot	9	37	66	16	24	41	20	6	8	14	20	37	9	23	4
Yes, limited a little	18	30	23	35	44	30	28	13	15	25	27	31	34	26	16
No	66	28	7	47	27	25	50	77	73	57	33	27	50	43	74
Prefer not to say	3	3	2	1	4	2	0	2	1	1	5	2	6	5	2
Refused	4	2	2	1	2	1	2	3	3	3	15	3	0	3	4

Someone in your household

Yes, limited a lot	8	15	23	51	34	13	11	6	12	13	31	7	13	17	6
Yes, limited a little	12	11	21	31	14	16	14	13	14	15	23	11	19	14	10
No	69	58	39	14	39	58	62	76	66	64	27	62	61	58	75
Prefer not to say	3	3	4	2	4	2	1	2	5	4	6	1	6	6	3
Refused	7	13	13	1	9	11	12	3	3	5	13	19	0	6	6

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

The amount of funding for the NHS

Complete responsibility	73	74	70	54	63	55	73
Most of the responsibility	16	16	19	18	18	15	14
TOTAL COMPLETE / MOST OF RESPONSIBILITY	89	90	89	72	81	70	87
Some of the responsibility	5	4	6	9	8	9	11
No responsibility at all	2	1	2	5	5	5	0
TOTAL SOME / NO RESPONSIBILITY	7	5	8	14	13	14	11
Don't know	5	4	4	14	6	15	2

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Complete responsibility	57	58	57	46	56	53	63
Most of the responsibility	26	26	29	24	24	17	18
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	84	86	70	80	70	81
Some of the responsibility	10	10	7	15	9	3	16
No responsibility at all	2	1	1	3	3	8	1
TOTAL SOME / NO RESPONSIBILITY	12	11	8	18	12	11	17
Don't know	6	5	6	12	7	20	2

Are you, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

Yourself

Yes, limited a lot	9	10	7	5	4	5	11
Yes, limited a little	18	20	12	11	13	12	9
No	66	65	71	74	74	50	74
Prefer not to say	3	2	4	3	2	12	1
Refused	4	3	7	8	6	21	4

Someone in your household

Yes, limited a lot	8	9	6	6	4	7	1
Yes, limited a little	12	12	13	11	11	8	12
No	69	70	69	71	75	45	75
Prefer not to say	3	3	3	4	3	16	3
Refused	7	7	8	8	6	24	8

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Household income														
Total	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over	
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The amount of funding for the NHS

Complete responsibility	73	45	63	73	76	76	71	76	78	79	75	78	75	81	63	70
Most of the responsibility	16	22	19	15	17	17	17	14	17	15	19	17	19	13	17	24
TOTAL COMPLETE / MOST OF RESPONSIBILITY	89	67	82	88	93	93	88	90	95	94	94	95	94	94	80	94
Some of the responsibility	5	14	7	6	3	5	4	6	3	3	4	3	3	17	2	
No responsibility at all	2	1	3	2	1	0	3	1	1	1	0	1	1	1	4	
TOTAL SOME / NO RESPONSIBILITY	7	15	10	8	4	5	7	7	4	4	4	4	4	18	6	
Don't know	5	18	9	5	3	3	5	2	1	3	2	2	2	2	0	

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Complete responsibility	57	40	55	50	53	58	53	57	63	68	58	63	64	67	55	60
Most of the responsibility	26	26	23	24	29	25	28	31	27	23	27	29	24	24	28	33
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	66	78	74	82	83	81	88	90	91	85	92	88	91	83	93
Some of the responsibility	10	13	13	18	13	13	11	7	7	5	11	7	9	6	15	7
No responsibility at all	2	4	3	2	1	0	2	2	2	1	0	0	2	1	1	0
TOTAL SOME / NO RESPONSIBILITY	12	17	16	20	14	13	13	9	9	6	11	7	11	7	16	7
Don't know	6	17	7	7	3	4	6	4	1	3	4	1	2	2	1	0

Are you, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

Yourself

Yes, limited a lot	9	15	30	22	16	11	9	9	6	6	5	3	4	2	4	3
Yes, limited a little	18	21	24	30	29	22	20	21	19	15	15	16	11	12	6	10
No	66	50	32	43	52	63	68	65	69	75	78	76	81	84	79	86
Prefer not to say	3	8	6	3	1	2	1	3	2	0	1	0	0	1	1	0
Refused	4	6	7	2	3	3	2	2	4	4	1	5	4	1	10	1

Someone in your household

Yes, limited a lot	8	9	15	11	12	12	11	11	9	4	6	6	4	4	3	2
Yes, limited a little	12	17	8	12	13	12	12	14	17	11	12	10	13	10	5	4
No	69	55	56	64	63	69	71	66	63	80	79	78	78	84	82	92
Prefer not to say	3	12	7	5	3	1	2	1	2	1	1	1	2	0	1	0
Refused	7	8	14	9	9	6	4	7	8	5	2	4	4	2	10	1

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

The amount of funding for the NHS

Complete responsibility	73	75	71	67	65	66	51	0	76	76	81	69	73	67	61	66	55
Most of the responsibility	16	15	16	18	19	13	35	0	17	16	12	17	11	12	21	17	14
TOTAL COMPLETE / MOST OF RESPONSIBILITY	89	90	87	85	84	79	86	0	93	92	93	86	84	79	82	83	69
Some of the responsibility	5	4	5	7	11	5	10	0	4	3	4	7	6	5	4	5	5
No responsibility at all	2	1	1	4	1	8	0	0	1	1	0	1	2	2	5	1	7
TOTAL SOME / NO RESPONSIBILITY	7	5	6	11	12	13	10	0	5	4	4	8	8	7	9	6	12
Don't know	5	4	6	5	5	8	4	0	2	3	3	6	8	14	9	11	19

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Complete responsibility	57	58	62	55	62	49	37	0	53	62	64	60	61	52	52	55	53
Most of the responsibility	26	26	25	29	24	21	53	0	31	27	25	22	18	19	27	24	13
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	84	87	84	86	70	90	0	84	89	89	82	79	71	79	79	66
Some of the responsibility	10	10	7	8	10	21	5	0	13	6	6	9	11	11	5	6	12
No responsibility at all	2	1	1	3	1	0	0	0	1	1	0	2	2	5	4	2	3
TOTAL SOME / NO RESPONSIBILITY	12	11	8	11	11	21	5	0	14	7	6	11	13	16	9	8	15
Don't know	6	5	6	6	3	8	4	0	2	4	5	7	8	13	12	12	18

Are you, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

Yourself

Yes, limited a lot	9	11	7	4	2	14	10	0	9	5	12	10	27	22	8	7	7
Yes, limited a little	18	21	14	13	6	7	10	0	23	12	19	16	22	24	16	17	21
No	66	63	74	76	82	71	80	0	64	77	64	67	45	44	66	62	50
Prefer not to say	3	2	2	1	3	5	0	0	2	2	1	3	2	5	2	3	12
Refused	4	3	4	7	7	3	0	0	3	4	4	4	4	5	8	11	10

Someone in your household

Yes, limited a lot	8	9	8	4	6	18	19	0	9	5	10	5	11	16	17	13	6
Yes, limited a little	12	11	11	13	12	16	6	0	13	8	20	12	14	11	17	11	8
No	69	69	75	76	69	59	66	0	67	81	64	73	62	57	55	59	58
Prefer not to say	3	3	2	1	7	5	6	0	4	2	0	3	4	7	2	6	15
Refused	7	7	4	7	7	3	4	0	7	5	6	7	9	10	9	11	13

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Employment Status								
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

The amount of funding for the NHS

Complete responsibility	73	73	70	64	71	79	60	67	63
Most of the responsibility	16	16	19	16	14	15	19	18	16
TOTAL COMPLETE / MOST OF RESPONSIBILITY	89	89	89	80	85	94	79	85	79
Some of the responsibility	5	5	4	11	7	3	7	5	4
No responsibility at all	2	1	1	2	3	1	4	2	5
TOTAL SOME / NO RESPONSIBILITY	7	6	5	13	10	4	11	7	9
Don't know	5	5	6	7	5	2	10	8	12

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Complete responsibility	57	62	56	48	59	53	53	56	52
Most of the responsibility	26	25	26	34	22	31	22	23	23
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	87	82	82	81	84	75	79	75
Some of the responsibility	10	7	12	9	10	13	10	11	5
No responsibility at all	2	1	1	4	2	1	2	3	9
TOTAL SOME / NO RESPONSIBILITY	12	8	13	13	12	14	12	14	14
Don't know	6	6	6	5	8	2	13	7	12

Are you, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

Yourself

Yes, limited a lot	9	2	5	15	6	15	19	35	22
Yes, limited a little	18	12	20	22	14	27	23	22	16
No	66	79	67	57	70	55	48	30	42
Prefer not to say	3	2	3	2	4	1	6	3	10
Refused	4	5	4	3	6	2	4	10	9

Someone in your household

Yes, limited a lot	8	6	8	12	8	9	13	14	18
Yes, limited a little	12	9	14	22	9	14	14	17	11
No	69	77	70	54	72	65	60	49	47
Prefer not to say	3	2	4	5	5	2	7	5	12
Refused	7	6	5	7	6	10	5	15	12

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone	
Weighted Sample	4737	2594	171	518	180	356	886	59	15	129	952
Unweighted Sample	4737	2651	180	495	179	353	924	58	18	127	932
		%									

The amount of funding for the NHS

Complete responsibility	73	76	73	62	58	76	71	58	70	65	74
Most of the responsibility	16	16	16	19	23	15	17	23	13	14	15
TOTAL COMPLETE / MOST OF RESPONSIBILITY	89	92	89	81	81	91	88	81	83	79	89
Some of the responsibility	5	5	5	5	6	4	6	6	12	7	5
No responsibility at all	2	1	2	3	5	1	1	0	0	4	2
TOTAL SOME / NO RESPONSIBILITY	7	6	7	8	11	5	7	6	12	11	7
Don't know	5	3	4	12	9	4	5	13	4	10	5

The amount of funding for other public services e.g. police, education, adult social care, refuse collection etc

Complete responsibility	57	59	61	54	44	59	60	43	57	57	57
Most of the responsibility	26	27	23	23	32	26	26	37	34	21	26
TOTAL COMPLETE / MOST OF RESPONSIBILITY	83	86	84	77	76	85	86	80	91	78	83
Some of the responsibility	10	10	8	7	8	8	8	6	5	10	11
No responsibility at all	2	1	1	4	6	1	1	4	0	3	1
TOTAL SOME / NO RESPONSIBILITY	12	11	9	11	14	9	9	10	5	13	12
Don't know	6	3	7	12	9	5	5	10	4	9	6

Are you, or anyone in your household's, day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

Yourself

Yes, limited a lot	9	8	7	9	8	12	5	11	15	12	14
Yes, limited a little	18	17	16	16	14	19	11	20	30	12	24
No	66	71	68	63	66	63	78	56	55	61	58
Prefer not to say	3	2	3	2	3	3	2	1	0	6	2
Refused	4	3	7	9	9	2	4	12	0	9	2

Someone in your household

Yes, limited a lot	8	9	8	14	12	15	6	22	28	7	2
Yes, limited a little	12	14	13	18	14	15	10	18	16	8	2
No	69	71	72	55	57	63	77	48	53	69	78
Prefer not to say	3	2	2	5	8	4	2	2	0	4	4
Refused	7	4	5	8	10	3	5	10	3	11	13

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	4737	690	1337	278	92	21	364	196	35	1414	1511	1108	398	1663	1757	2297	2440	497	1956	1175	1108	
Unweighted Sample	4737	701	1446	295	98	19	345	216	38	1311	1450	1176	377	1855	1680	2198	2539	434	2039	1154	1110	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc

This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc.

This does not include being employed as a professional carer.

Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply.

I am currently a carer	10	10	11	9	8	12	9	6	12	10	10	11	10	11	12	8	12	4	8	15	11
Someone else in my household is currently a carer	6	7	6	6	4	6	6	3	19	6	6	7	6	6	6	7	5	10	4	7	6
Neither I, nor anyone in my household, is currently a carer	78	80	79	84	85	77	78	86	63	77	80	78	79	79	78	78	78	71	82	73	80
Don't know	2	1	1	1	0	5	2	3	3	2	1	1	1	1	1	2	1	4	2	1	1
Prefer not to say	4	2	3	1	3	0	5	1	3	5	3	3	4	3	3	5	4	11	5	4	2

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Social Grade		Country				Region in England				
	Total	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South
Weighted Sample	4737	2700	2037	3979	232	403	123	1113	763	559	1544
Unweighted Sample	4737	2886	1851	4045	208	383	101	1088	813	622	1522
	%	%	%	%	%	%	%	%	%	%	%

For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc

This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc.

This does not include being employed as a professional carer.

Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply.

I am currently a carer	10	8	12	10	7	9	16	12	12	7	10
Someone else in my household is currently a carer	6	5	8	6	8	6	6	6	6	8	5
Neither I, nor anyone in my household, is currently a carer	78	82	72	78	80	78	67	77	79	74	80
Don't know	2	1	2	2	2	1	0	2	1	2	2
Prefer not to say	4	3	6	4	2	6	11	3	3	9	4

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Benefits Received													
Total	Council tax benefit	Disability benefit (e.g PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseekers Allowance (JSA)	Universal credit	None of these	
Weighted Sample 4737	223	315	81	41	180	420	420	99	59	36	91	25	300	3077	
Unweighted Sample 4737	214	310	89	40	177	414	439	106	60	43	92	25	310	3083	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc

This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc.

This does not include being employed as a professional carer.

Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply.

I am currently a carer	10	19	17	86	40	18	11	16	25	21	51	4	11	19	7
Someone else in my household is currently a carer	6	11	24	7	10	11	5	5	9	15	15	6	20	11	4
Neither I, nor anyone in my household, is currently a carer	78	67	50	3	48	67	82	75	63	56	25	84	66	62	84
Don't know	2	1	3	3	2	0	1	2	0	1	1	3	3	4	1
Prefer not to say	4	4	7	1	0	4	1	2	3	7	8	2	0	5	3

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Ethnicity (1)						
	Total	White	Asian	Black	Mixed	Refused	Other
Weighted Sample	4737	3922	360	152	81	142	81
Unweighted Sample	4737	3893	402	182	147	53	60
	%	%	%	%	%	%	%

For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc

This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc.

This does not include being employed as a professional carer.

Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply.

I am currently a carer	10	11	5	9	10	5	7
Someone else in my household is currently a carer	6	6	8	9	5	5	7
Neither I, nor anyone in my household, is currently a carer	78	79	79	67	75	52	82
Don't know	2	1	2	5	2	3	1
Prefer not to say	4	3	6	10	8	35	3

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Household income														
Total	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year	£150,000 and over	
Weighted Sample	4737	108	154	293	244	283	319	276	236	234	188	294	226	409	169	74
Unweighted Sample	4737	103	156	286	239	285	326	281	235	241	185	293	241	442	186	84
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc

This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc.

This does not include being employed as a professional carer.

Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply.

I am currently a carer	10	11	13	13	16	11	12	13	13	7	6	8	6	9	2	4
Someone else in my household is currently a carer	6	9	7	7	2	7	6	10	4	5	6	5	4	3	4	6
Neither I, nor anyone in my household, is currently a carer	78	64	71	76	77	76	80	73	81	86	87	83	88	87	90	87
Don't know	2	6	3	2	1	1	1	1	1	1	0	1	2	0	1	1
Prefer not to say	4	10	6	3	3	4	2	3	1	1	0	3	0	1	2	1

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

	Number of children in household								House Tenure - granular									
	Total	0	1	2	3	4	5 or more	6 or more	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other	
Weighted Sample	4737	3395	522	430	123	30	14	0	1466	1222	45	735	201	273	273	286	88	
Unweighted Sample	4737	3376	528	446	129	33	16	0	1458	1251	48	739	202	276	239	282	89	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc

This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc.

This does not include being employed as a professional carer.

Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply.

I am currently a carer	10	10	12	11	14	17	28	0	12	8	18	7	12	19	9	6	8
Someone else in my household is currently a carer	6	6	6	4	9	16	6	0	5	4	8	5	8	6	15	10	5
Neither I, nor anyone in my household, is currently a carer	78	80	78	79	71	54	66	0	80	85	71	81	71	65	63	71	59
Don't know	2	1	2	2	1	5	0	0	1	1	1	2	2	3	4	3	5
Prefer not to say	4	3	3	4	6	8	0	0	3	2	2	5	6	7	9	10	24

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Employment Status							
		Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	4737	2090	605	89	204	1102	210	256	180
Unweighted Sample	4737	2083	618	91	212	1099	196	262	176
	%	%	%	%	%	%	%	%	%

For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc

This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc.

This does not include being employed as a professional carer.

Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply.

I am currently a carer	10	7	14	14	3	10	13	18	19
Someone else in my household is currently a carer	6	4	5	5	9	6	12	14	11
Neither I, nor anyone in my household, is currently a carer	78	84	74	72	80	80	61	60	48
Don't know	2	1	2	2	4	1	4	1	3
Prefer not to say	4	3	5	7	4	3	10	7	18

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 4737 UK Adults
Fieldwork: 1st - 5th February 2024

		Which, if any, of the following best describes your current living arrangements? Please select all that apply.									
Total	Living with a spouse or partner	Living with friend(s) or housemate(s)	Living with parent(s)	Living with brother(s) or sister(s)	Living with child(ren) who are over 18	Living with child(ren) who are below 18	Living with other adult family members, e.g., Grandparents, Cousins, etc.	Living with grandchild(ren)	None of these	I live alone	
Weighted Sample 4737	2594	171	518	180	356	886	59	15	129	952	
Unweighted Sample 4737	2651	180	495	179	353	924	58	18	127	932	
%											

For the following question, by "carer", we mean someone who helps look after a family member/ friend who needs care and support as a result of old age, physical illness, disability, mental health problems, etc

This includes, but is not limited to, day-to-day care such as helping them wash/ bathe, accompanying them to medical appointments, shopping for them etc.

This does not include being employed as a professional carer.

Which ONE of the following statements best applies to you and your household CURRENTLY? Please tick all that apply.

I am currently a carer	10	11	3	9	6	17	13	19	23	9	7
Someone else in my household is currently a carer	6	6	5	13	12	8	5	10	0	3	1
Neither I, nor anyone in my household, is currently a carer	78	79	84	67	68	71	78	65	66	69	88
Don't know	2	1	3	3	4	1	1	3	7	6	1
Prefer not to say	4	2	5	8	10	3	3	2	4	13	3

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*