



Internet Anniversary
Fieldwork Dates: 6th - 7th March 2019

Conducted by YouGov
On behalf of YouGov Omnibus

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1208 adults. Fieldwork was undertaken between 6th - 7th March 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Omnibus
Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| Total | Gender | | Generation | | | | | | | Region | | | | |
|-------|--------|--------|------------------------|------------------------|-------------------|-------------------------|-------------------------------|--|-------|-----------|---------|-------|------|-------|
| | Male | Female | Gen Z (2000 and later) | Millennial (1982-1999) | Gen X (1965-1981) | Baby Boomer (1946-1964) | Silent Generation (1928-1945) | Pre-Silent Generation (1927 and earlier) | Other | Northeast | Midwest | South | West | White |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N |

To what extent do you believe the invention of the Internet has improved or worsened each of the following? Please select one option on each row.

HYL_Q1_1. Public debate/conversation

| | | | | | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-----|-----|-----|-----|-----|----|----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| Significantly improved | 11% | 14% | 8% | - | 15% | 9% | 9% | 10% | - | - | 12% | 10% | 12% | 9% | 11% |
| | | B | | ** | E,F | | * | ** | ** | | | | | | |
| Somewhat improved | 24% | 25% | 22% | 14% | 23% | 22% | 26% | 25% | - | - | 21% | 21% | 28% | 21% | 22% |
| | | | ** | ** | ** | | * | ** | ** | | | | | | |
| Neither improved nor worsened | 28% | 25% | 31% | 33% | 32% | 27% | 25% | 25% | - | - | 27% | 30% | 27% | 29% | 25% |
| | | A | ** | ** | ** | | * | ** | ** | | | | | | |
| Somewhat worsened | 20% | 18% | 22% | 31% | 16% | 22% | 22% | 20% | - | - | 26% | 18% | 18% | 21% | 23% |
| | | | ** | ** | ** | | D | * | ** | ** | K,L | | | | O,P |
| Significantly worsened | 17% | 18% | 17% | 22% | 14% | 20% | 17% | 20% | - | - | 14% | 20% | 15% | 20% | 19% |
| | | | ** | ** | ** | | * | ** | ** | ** | | | | | |
| Net: Improved | 35% | 39% | 30% | 14% | 38% | 31% | 35% | 35% | - | - | 33% | 31% | 40% | 30% | 33% |
| | | B | ** | ** | ** | | * | ** | ** | ** | | | K,M | | |
| Net: Worsened | 37% | 36% | 38% | 53% | 30% | 42% | 40% | 40% | - | - | 40% | 39% | 33% | 41% | 42% |
| | | | ** | ** | ** | D | D | * | ** | ** | | | | | O,P |

HYL_Q1_2. Familial relationships

| | | | | | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-----|-----|-----|-----|-----|----|----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| Significantly improved | 10% | 12% | 9% | - | 14% | 9% | 9% | 6% | - | - | 16% | 7% | 12% | 7% | 10% |
| | | | ** | ** | F,G | | * | ** | ** | ** | K,M | | K | | |
| Somewhat improved | 24% | 26% | 21% | 18% | 23% | 26% | 23% | 23% | - | - | 24% | 20% | 24% | 25% | 22% |
| | | | ** | ** | ** | | * | ** | ** | ** | | | | | |
| Neither improved nor worsened | 35% | 32% | 37% | 25% | 39% | 32% | 33% | 35% | - | - | 34% | 36% | 37% | 31% | 34% |
| | | | ** | ** | ** | | * | ** | ** | ** | | | | | |
| Somewhat worsened | 21% | 20% | 21% | 33% | 15% | 22% | 22% | 27% | - | - | 23% | 25% | 16% | 22% | 23% |
| | | | ** | ** | ** | D | D | D* | ** | ** | L | L | | L | O |
| Significantly worsened | 11% | 10% | 11% | 24% | 8% | 11% | 13% | 9% | - | - | 3% | 13% | 11% | 14% | 11% |
| | | | ** | ** | ** | | * | ** | ** | ** | J | J | J | J | |
| Net: Improved | 34% | 38% | 30% | 18% | 37% | 35% | 32% | 29% | - | - | 40% | 27% | 36% | 33% | 32% |
| | | B | ** | ** | ** | | * | ** | ** | ** | K | | K | | |
| Net: Worsened | 31% | 30% | 32% | 57% | 24% | 33% | 35% | 36% | - | - | 26% | 37% | 27% | 37% | 34% |
| | | | ** | ** | ** | D | D | D* | ** | ** | J,L | J,L | J,L | J,L | O |

HYL_Q1_3. Romantic relationships

| | | | | | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-----|-------|-----|-----|------|----|----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| Significantly improved | 9% | 13% | 6% | 6% | 15% | 8% | 6% | 5% | - | - | 11% | 7% | 11% | 8% | 8% |
| | | B | ** | ** | E,F,G | | * | ** | ** | ** | | | | | |
| Somewhat improved | 18% | 21% | 16% | 27% | 20% | 19% | 16% | 15% | - | - | 21% | 15% | 19% | 18% | 18% |
| | | B | ** | ** | ** | | * | ** | ** | ** | | | | | |
| Neither improved nor worsened | 36% | 35% | 38% | 32% | 30% | 34% | 41% | 48% | - | - | 34% | 42% | 35% | 36% | 37% |
| | | | ** | ** | ** | D | D | D,E* | ** | ** | | | | | |
| Somewhat worsened | 22% | 20% | 25% | 14% | 21% | 23% | 24% | 22% | - | - | 21% | 26% | 21% | 23% | 25% |
| | | A | ** | ** | ** | | * | ** | ** | ** | | | | | Q |
| Significantly worsened | 13% | 11% | 15% | 21% | 13% | 16% | 12% | 9% | - | - | 13% | 10% | 15% | 15% | 12% |
| | | | ** | ** | ** | | * | ** | ** | ** | | | | | |
| Net: Improved | 28% | 34% | 22% | 33% | 36% | 27% | 22% | 20% | - | - | 32% | 22% | 30% | 27% | 26% |
| | | B | ** | ** | E,F,G | | * | ** | ** | ** | K | | K | | |

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Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| Total | Race | | | Education | | | | Marital Status | | | | | Children under | |
|-------|-------|----------|-------------|-----------------------------|----------------------|--------|-----------|----------------|-----------|----------|---------|---------------|------------------------------|-----|
| | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes |
| | O | P | Q | R | S | T | U | V | W | X | Y | Z | AA | AB |

To what extent do you believe the invention of the Internet has improved or worsened each of the following? Please select one option on each row.

HYL_Q1_1. Public debate/conversation

| | | | | | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-----|-----|-----|-----|-------|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| Significantly improved | 11% | 12% | 12% | 10% | 11% | 11% | 10% | 13% | 11% | - | 12% | 7% | 12% | 13% | 12% |
| | | | | * | | | | | | ** | | * | | * | |
| Somewhat improved | 24% | 27% | 29% | 24% | 23% | 24% | 27% | 21% | 23% | 15% | 26% | 28% | 25% | 22% | 23% |
| | | | | * | | | | | | ** | | * | | * | |
| Neither improved nor worsened | 28% | 37% | 32% | 30% | 35% | 29% | 19% | 13% | 26% | 48% | 29% | 27% | 30% | 27% | 30% |
| | | N | | * | T.U | T.U | | | | ** | | * | | * | |
| Somewhat worsened | 20% | 10% | 14% | 18% | 16% | 21% | 22% | 32% | 22% | 28% | 18% | 20% | 19% | 15% | 19% |
| | | | | * | | | | R.S.T | | ** | | * | | * | |
| Significantly worsened | 17% | 14% | 13% | 17% | 15% | 16% | 23% | 21% | 19% | 9% | 15% | 18% | 15% | 23% | 16% |
| | | | | * | | | R.S | | | ** | | * | | * | |
| Net: Improved | 35% | 39% | 40% | 35% | 34% | 35% | 36% | 34% | 33% | 15% | 38% | 35% | 37% | 35% | 35% |
| | | | | * | | | | | | ** | | * | | * | |
| Net: Worsened | 37% | 24% | 27% | 36% | 31% | 36% | 45% | 53% | 41% | 37% | 33% | 38% | 33% | 38% | 35% |
| | | | | * | | | R.S | R.S | Z | ** | | * | | * | |

HYL_Q1_2. Familial relationships

| | | | | | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| Significantly improved | 10% | 9% | 14% | 9% | 11% | 12% | 7% | 11% | 12% | 3% | 7% | 7% | 11% | 12% | 16% |
| | | | | * | | | | | | ** | | * | | * | AC |
| Somewhat improved | 24% | 30% | 23% | 33% | 23% | 23% | 25% | 25% | 24% | 24% | 23% | 27% | 23% | 20% | 21% |
| | | N | | N* | | | | | | ** | | * | | * | |
| Neither improved nor worsened | 35% | 40% | 33% | 33% | 35% | 35% | 34% | 32% | 30% | 40% | 33% | 40% | 42% | 40% | 32% |
| | | | | * | | | | | | ** | | * | V | * | |
| Somewhat worsened | 21% | 14% | 19% | 14% | 19% | 20% | 25% | 22% | 24% | 21% | 23% | 19% | 16% | 13% | 19% |
| | | | | * | | | | | Z | ** | | * | | * | |
| Significantly worsened | 11% | 7% | 12% | 12% | 11% | 11% | 9% | 10% | 11% | 12% | 15% | 7% | 8% | 15% | 12% |
| | | | | * | | | | | | ** | Z | * | | * | |
| Net: Improved | 34% | 40% | 37% | 42% | 34% | 34% | 31% | 36% | 36% | 27% | 29% | 34% | 34% | 32% | 37% |
| | | | | * | | | | | | ** | | * | | * | |
| Net: Worsened | 31% | 20% | 31% | 26% | 30% | 30% | 35% | 32% | 35% | 33% | 37% | 26% | 24% | 28% | 31% |
| | | | | * | | | | | Z | ** | Z | * | | * | |

HYL_Q1_3. Romantic relationships

| | | | | | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| Significantly improved | 9% | 10% | 13% | 14% | 9% | 10% | 8% | 10% | 11% | 3% | 6% | 2% | 11% | 8% | 14% |
| | | | | * | | | | | Y | ** | | * | Y | * | AC |
| Somewhat improved | 18% | 20% | 17% | 24% | 19% | 15% | 21% | 20% | 19% | 16% | 15% | 17% | 19% | 15% | 14% |
| | | | | * | | | S | | | ** | | * | | * | |
| Neither improved nor worsened | 36% | 41% | 30% | 41% | 39% | 36% | 33% | 33% | 35% | 33% | 42% | 45% | 37% | 24% | 28% |
| | | | | * | | | | | | ** | AA | AA* | | * | |
| Somewhat worsened | 22% | 17% | 19% | 9% | 18% | 24% | 27% | 29% | 24% | 25% | 21% | 22% | 19% | 27% | 23% |
| | | | | * | | R | R | R | | ** | | * | | * | |
| Significantly worsened | 13% | 12% | 22% | 12% | 15% | 15% | 11% | 8% | 11% | 23% | 15% | 14% | 14% | 26% | 20% |
| | | | N.O | * | | | | | | ** | | * | | V.Z* | AC |
| Net: Improved | 28% | 30% | 30% | 38% | 28% | 25% | 30% | 30% | 30% | 19% | 21% | 19% | 30% | 23% | 29% |
| | | | N* | * | | | | | | ** | | * | | * | |

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Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| Total | r the age of 18 | | Income | | | | Type of Area Lived in | | | |
|-------|-----------------|-------------|----------------------|----------------------|---------|-------------------|-----------------------|---------------|-------|-------|
| | No | Under \$30k | \$30,000 to \$49,999 | \$50,000 to \$99,999 | \$100k+ | Prefer not to say | Urban | Suburban/Town | Rural | Other |
| | AC | AD | AE | AF | AG | AH | AI | AJ | AK | AL |

To what extent do you believe the invention of the Internet has improved or worsened each of the following? Please select one option on each row.

HYL_Q1_1. Public debate/conversation

| | | | | | | | | | | | |
|-------------------------------|------|-----|-------|-------|-----|-----|-----|-------|-----|-----|-----|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| Significantly improved | 11% | 10% | 12% | 8% | 11% | 14% | 10% | 12% | 9% | 13% | - |
| | | | | | | AE | | | | | ** |
| Somewhat improved | 24% | 24% | 23% | 21% | 27% | 23% | 22% | 27% | 24% | 18% | - |
| | | | | | | | | AK | | | ** |
| Neither improved nor worsened | 28% | 27% | 35% | 29% | 24% | 19% | 30% | 29% | 27% | 30% | 46% |
| | | | AF,AG | AG | | | AG | | | | ** |
| Somewhat worsened | 20% | 21% | 15% | 27% | 19% | 24% | 19% | 17% | 21% | 23% | 54% |
| | | | | AD,AF | | AD | | | | | ** |
| Significantly worsened | 17% | 18% | 15% | 16% | 18% | 20% | 19% | 15% | 20% | 16% | - |
| | | | | | | | | | | | ** |
| Net: Improved | 35% | 34% | 34% | 28% | 38% | 38% | 32% | 40% | 33% | 31% | - |
| | | | | | AE | | | AJ,AK | | | ** |
| Net: Worsened | 37% | 38% | 30% | 43% | 37% | 43% | 38% | 31% | 41% | 39% | 54% |
| | | | AD | | | AD | | AI | | | ** |

HYL_Q1_2. Familial relationships

| | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| Significantly improved | 10% | 9% | 12% | 11% | 9% | 11% | 9% | 14% | 8% | 10% | - |
| | | | | | | | | AJ | | | ** |
| Somewhat improved | 24% | 24% | 21% | 26% | 24% | 28% | 18% | 25% | 25% | 18% | - |
| | | | | | | | | AK | AK | | ** |
| Neither improved nor worsened | 35% | 36% | 40% | 35% | 33% | 26% | 39% | 31% | 36% | 37% | 46% |
| | | | AG | AG | | | AG | | | | ** |
| Somewhat worsened | 21% | 21% | 18% | 19% | 24% | 22% | 19% | 19% | 20% | 24% | 54% |
| | | | | | | | | | | | ** |
| Significantly worsened | 11% | 10% | 10% | 9% | 10% | 13% | 14% | 12% | 10% | 12% | - |
| | | | | | | | | | | | ** |
| Net: Improved | 34% | 33% | 33% | 37% | 33% | 40% | 27% | 39% | 34% | 28% | - |
| | | | | | | AH | | AK | | | ** |
| Net: Worsened | 31% | 32% | 28% | 29% | 34% | 35% | 34% | 31% | 30% | 35% | 54% |
| | | | | | | | | | | | ** |

HYL_Q1_3. Romantic relationships

| | | | | | | | | | | | |
|-------------------------------|------|-----|-------|-----|-----|-------|-------|-----|-----|-----|-----|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| Significantly improved | 9% | 8% | 9% | 8% | 10% | 13% | 9% | 11% | 9% | 8% | - |
| | | | | | | | | | | | ** |
| Somewhat improved | 18% | 20% | 16% | 23% | 16% | 22% | 15% | 19% | 19% | 15% | - |
| | | AB | | | | | | | | | ** |
| Neither improved nor worsened | 36% | 40% | 41% | 30% | 37% | 29% | 44% | 33% | 37% | 40% | 46% |
| | | AB | AE,AG | | | | AE,AG | | | | ** |
| Somewhat worsened | 22% | 22% | 18% | 26% | 24% | 28% | 15% | 24% | 22% | 22% | 54% |
| | | | | AH | | AD,AH | | | | | ** |
| Significantly worsened | 13% | 11% | 15% | 14% | 13% | 8% | 17% | 13% | 13% | 15% | - |
| | | | AG | | | | AG | | | | ** |
| Net: Improved | 28% | 27% | 25% | 31% | 26% | 35% | 24% | 30% | 28% | 23% | - |
| | | | | | | AD,AF | | | | | ** |

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US_nat_internal Sample: 6th - 7th March 2019



| | Total | Gender | | Generation | | | | | | Region | | | | White | |
|---------------|-------|--------|----------|------------------------|------------------------|-------------------|-------------------------|-------------------------------|--|---------|-----------|---------|-------|-------|----------|
| | | Male | Female | Gen Z (2000 and later) | Millennial (1982-1999) | Gen X (1965-1981) | Baby Boomer (1946-1964) | Silent Generation (1928-1945) | Pre-Silent Generation (1927 and earlier) | Other | Northeast | Midwest | South | | West |
| Net: Worsened | 36% | 31% | 40% A | 35% ** | 34% | 39% | 37% | 31% * | - ** | - ** | 34% | 36% | 36% | 37% | 37% Q |

HYL_Q1_4. Education

| | | | | | | | | | | | | | | | |
|-------------------------------|------|----------|----------|-----------|--------------|-----|-----|-----------|---------|---------|-----|-----|-----|-----|----------|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| Significantly improved | 26% | 29% B | 22% | 14% ** | 32% E.F.G | 22% | 25% | 20% * | - ** | - ** | 24% | 23% | 28% | 25% | 26% |
| Somewhat improved | 31% | 30% | 32% | 39% ** | 28% | 34% | 31% | 33% * | - ** | - ** | 34% | 33% | 31% | 27% | 32% P |
| Neither improved nor worsened | 25% | 22% | 28% A | 22% ** | 25% | 26% | 25% | 25% * | - ** | - ** | 26% | 27% | 23% | 26% | 23% |
| Somewhat worsened | 10% | 11% | 10% | 8% ** | 8% | 11% | 11% | 15% D* | - ** | - ** | 9% | 8% | 11% | 12% | 11% |
| Significantly worsened | 8% | 8% | 7% | 18% ** | 7% | 8% | 8% | 7% * | - ** | - ** | 7% | 8% | 7% | 10% | 7% |
| Net: Improved | 57% | 59% | 54% | 52% ** | 59% | 56% | 56% | 53% * | - ** | - ** | 58% | 56% | 59% | 52% | 58% P |
| Net: Worsened | 18% | 19% | 17% | 26% ** | 15% | 19% | 19% | 22% * | - ** | - ** | 16% | 16% | 18% | 22% | 18% |

HYL_Q1_5. Politics

| | | | | | | | | | | | | | | | |
|-------------------------------|------|----------|----------|-----------|----------|----------|----------|----------|---------|---------|-----|-----|----------|----------|--------------|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| Significantly improved | 10% | 12% B | 7% | - ** | 13% | 9% | 9% | 6% * | - ** | - ** | 7% | 8% | 12% | 9% | 9% |
| Somewhat improved | 14% | 16% | 12% | 17% ** | 14% | 15% | 13% | 16% * | - ** | - ** | 15% | 16% | 13% | 13% | 12% |
| Neither improved nor worsened | 28% | 23% | 32% A | 38% ** | 33% F | 27% | 23% | 28% * | - ** | - ** | 28% | 27% | 32% M | 22% | 24% |
| Somewhat worsened | 22% | 21% | 23% | 20% ** | 20% | 20% | 24% | 22% * | - ** | - ** | 26% | 20% | 19% | 24% | 25% P |
| Significantly worsened | 27% | 28% | 26% | 26% ** | 20% | 30% D | 31% D | 28% * | - ** | - ** | 24% | 29% | 24% | 32% L | 30% O |
| Net: Improved | 24% | 28% B | 19% | 17% ** | 27% | 23% | 21% | 22% * | - ** | - ** | 22% | 24% | 25% | 22% | 22% |
| Net: Worsened | 49% | 49% | 49% | 46% ** | 41% | 50% D | 56% D | 50% * | - ** | - ** | 50% | 49% | 44% | 56% L | 55% O.P.Q |

HYL_Q1_6. Personal finance

| | | | | | | | | | | | | | | | |
|-------------------------------|------|----------|----------|-----------|------------|----------|----------|-------------|---------|---------|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| Significantly improved | 17% | 23% B | 12% | 3% ** | 23% F.G | 19% | 14% | 11% * | - ** | - ** | 14% | 17% | 21% | 15% | 18% |
| Somewhat improved | 30% | 29% | 31% | 39% ** | 32% | 30% | 30% | 24% * | - ** | - ** | 29% | 27% | 30% | 33% | 31% |
| Neither improved nor worsened | 40% | 36% | 44% A | 24% ** | 34% D | 41% D | 43% D | 54% D.E* | - ** | - ** | 43% | 43% | 37% | 40% | 39% |
| Somewhat worsened | 7% | 7% | 8% | 8% ** | 7% | 6% | 8% | 10% * | - ** | - ** | 8% | 8% | 7% | 6% | 8% |
| Significantly worsened | 5% | 4% | 5% | 26% ** | 5% | 4% | 5% | 2% * | - ** | - ** | 5% | 4% | 5% | 5% | 4% |
| Net: Improved | 48% | 53% B | 43% | 42% ** | 54% F.G | 49% G | 44% | 34% * | - ** | - ** | 44% | 45% | 51% | 48% | 49% |
| Net: Worsened | 12% | 11% | 13% | 34% ** | 12% | 10% | 13% | 12% * | - ** | - ** | 13% | 12% | 12% | 12% | 12% |

YouGov Omnibus
Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| | Total | Race | | | Education | | | | Marital Status | | | | | Children under | |
|---------------|-------|-------|----------|-------------|-----------------------------|----------------------|--------|-----------|----------------|-----------|----------|----------|---------------|------------------------------|-----------|
| | | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes |
| Net: Worsened | 36% | 29% | 40% Q | 21% * | 33% | 39% | 37% | 37% | 35% | 48% ** | 36% | 36% * | 33% | 53% V.X.Z* | 44% AC |

HYL_Q1_4. Education

| | | | | | | | | | | | | | | | |
|-------------------------------|------|----------|------------|-----------|--------------|----------|----------|----------|-----|-----------|-----|----------|----------|-----------|-----|
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| Significantly improved | 26% | 24% | 24% | 26% * | 22% | 26% | 29% R | 31% | 26% | 8% ** | 23% | 16% * | 30% Y | 23% * | 28% |
| Somewhat improved | 31% | 33% P | 21% | 40% P* | 28% | 32% | 35% | 31% | 32% | 30% ** | 34% | 34% * | 28% | 28% * | 32% |
| Neither improved nor worsened | 25% | 30% | 33% N.Q | 18% * | 33% S.T.U | 20% | 21% | 19% | 23% | 44% ** | 26% | 32% * | 26% | 26% * | 24% |
| Somewhat worsened | 10% | 7% | 11% | 8% * | 9% | 11% | 11% | 14% | 12% | 4% ** | 10% | 11% * | 8% | 9% * | 8% |
| Significantly worsened | 8% | 5% | 11% | 8% * | 8% T | 11% T | 4% | 5% | 8% | 15% ** | 6% | 8% * | 7% | 15% Z* | 8% |
| Net: Improved | 57% | 57% | 45% | 65% P* | 50% | 58% R | 65% R | 62% R | 58% | 38% ** | 57% | 49% * | 59% | 50% * | 60% |
| Net: Worsened | 18% | 13% | 22% | 16% * | 17% | 22% T | 15% | 19% | 20% | 18% ** | 16% | 19% * | 15% | 24% * | 16% |

HYL_Q1_5. Politics

| | | | | | | | | | | | | | | | |
|-------------------------------|------|----------|----------|-----------|------------|----------|----------|----------|----------|-----------|----------|----------|----------|----------|-----|
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| Significantly improved | 10% | 8% | 10% | 13% * | 9% | 10% | 9% | 12% | 10% | 6% ** | 10% | 5% * | 10% | 14% * | 12% |
| Somewhat improved | 14% | 16% | 14% | 25% N* | 14% | 14% | 14% | 12% | 15% | 12% ** | 12% | 17% * | 13% | 14% * | 13% |
| Neither improved nor worsened | 28% | 40% N | 37% N | 27% * | 33% T.U | 27% U | 24% | 17% | 24% | 30% ** | 27% | 30% * | 35% V | 24% * | 30% |
| Somewhat worsened | 22% | 19% | 13% | 15% * | 19% | 22% | 25% | 26% | 22% | 37% ** | 23% | 22% * | 19% | 18% * | 18% |
| Significantly worsened | 27% | 17% | 26% | 20% * | 25% | 27% | 28% | 33% | 30% Z | 14% ** | 29% | 26% * | 22% | 30% * | 27% |
| Net: Improved | 24% | 24% | 25% | 38% N* | 24% | 24% | 23% | 24% | 24% | 19% ** | 21% | 22% * | 24% | 29% * | 25% |
| Net: Worsened | 49% | 36% | 38% | 35% * | 44% | 50% | 53% R | 59% R | 52% Z | 52% ** | 52% Z | 48% * | 41% | 48% * | 45% |

HYL_Q1_6. Personal finance

| | | | | | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-----------|--------------|-----------|------------|-----------|---------|-----------|--------------|----------|-----|-------------|-----------|
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| Significantly improved | 17% | 15% | 19% | 13% * | 15% | 16% | 23% R.S | 21% | 19% | 9% ** | 13% | 9% * | 20% | 12% * | 23% AC |
| Somewhat improved | 30% | 28% | 26% | 40% P* | 24% | 34% R | 36% R | 32% | 30% | 17% ** | 35% | 29% * | 30% | 26% * | 29% |
| Neither improved nor worsened | 40% | 45% | 42% | 33% * | 44% T | 40% | 32% | 40% | 41% | 40% ** | 37% | 46% * | 40% | 37% * | 36% |
| Somewhat worsened | 7% | 6% | 7% | 7% * | 9% | 6% | 6% | 5% | 5% | 29% ** | 13% V.Z | 10% * | 6% | 10% * | 7% |
| Significantly worsened | 5% | 5% | 6% | 7% * | 7% S.T.U | 4% 39% | 3% R | 1% R.S | 4% R | 6% ** | 2% V.X.Z* | 7% * | 4% | 15% * | 4% |
| Net: Improved | 48% | 43% | 45% | 53% * | 39% | 50% R | 59% R.S | 53% R | 50% | 26% ** | 48% | 38% * | 50% | 38% * | 52% |
| Net: Worsened | 12% | 11% | 13% | 14% * | 17% S.T.U | 10% | 9% | 7% | 10% | 35% ** | 15% | 17% * | 10% | 26% V.Z* | 11% |

YouGov Omnibus
Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| | Total | r the age of 18 | | | | | Income | | | | | Type of Area Lived in | | | |
|---------------|-------|-----------------|-------------|----------------------|----------------------|---------|-------------------|-------|---------------|-------|-------|-----------------------|--|--|--|
| | | No | Under \$30k | \$30,000 to \$49,999 | \$50,000 to \$99,999 | \$100k+ | Prefer not to say | Urban | Suburban/Town | Rural | Other | | | | |
| Net: Worsened | 36% | 33% | 34% | 39% | 37% | 36% | 32% | 37% | 35% | 37% | 54% | ** | | | |

HYL_Q1_4. Education

| | | | | | | | | | | | |
|-------------------------------|------|-----|----------|-----|-------|-----|-------------|-----|-----|-----|-----|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| Significantly improved | 26% | 25% | 20% | 22% | 31% | 29% | 24% | 26% | 26% | 23% | - |
| | | | | | AD,AE | AD | | | | | ** |
| Somewhat improved | 31% | 31% | 28% | 35% | 28% | 36% | 33% | 29% | 34% | 27% | - |
| | | | | | | | | | | | ** |
| Neither improved nor worsened | 25% | 26% | 33% | 27% | 23% | 17% | 21% | 26% | 24% | 28% | 46% |
| | | | AF,AG,AH | AG | | | | | | | ** |
| Somewhat worsened | 10% | 11% | 11% | 9% | 11% | 12% | 7% | 11% | 9% | 13% | 54% |
| | | | | | | | | | | | ** |
| Significantly worsened | 8% | 8% | 8% | 7% | 7% | 7% | 15% | 8% | 7% | 9% | - |
| | | | | | | | AD,AE,AF,AG | | | | ** |
| Net: Improved | 57% | 55% | 48% | 57% | 59% | 65% | 57% | 55% | 60% | 50% | - |
| | | | | AD | AD | AD | | | AK | | ** |
| Net: Worsened | 18% | 19% | 19% | 16% | 18% | 18% | 22% | 19% | 16% | 22% | 54% |
| | | | | | | | | | AJ | | ** |

HYL_Q1_5. Politics

| | | | | | | | | | | | |
|-------------------------------|------|-----|----------|-----|-------|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| Significantly improved | 10% | 9% | 7% | 7% | 13% | 10% | 10% | 11% | 10% | 7% | - |
| | | | | | AD,AE | | | | | | ** |
| Somewhat improved | 14% | 14% | 16% | 13% | 11% | 15% | 14% | 17% | 11% | 16% | - |
| | | | | | | | | AJ | | | ** |
| Neither improved nor worsened | 28% | 27% | 38% | 29% | 23% | 16% | 29% | 28% | 27% | 29% | 46% |
| | | | AE,AF,AG | AG | | | AG | | | | ** |
| Somewhat worsened | 22% | 23% | 16% | 23% | 23% | 28% | 21% | 19% | 22% | 23% | 54% |
| | | | | | AD | AD | | | | | ** |
| Significantly worsened | 27% | 27% | 22% | 28% | 29% | 31% | 27% | 25% | 29% | 24% | - |
| | | | | | | AD | | | | | ** |
| Net: Improved | 24% | 23% | 24% | 20% | 25% | 25% | 24% | 28% | 21% | 23% | - |
| | | | | | | | | AJ | | | ** |
| Net: Worsened | 49% | 50% | 38% | 51% | 52% | 59% | 48% | 44% | 52% | 48% | 54% |
| | | | AD | AD | AD | | | AI | | | ** |

HYL_Q1_6. Personal finance

| | | | | | | | | | | | |
|-------------------------------|------|-----|----------|-----|-----|-------|-----|-----|-----|-----|------|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| Significantly improved | 17% | 16% | 9% | 20% | 20% | 26% | 15% | 18% | 18% | 15% | - |
| | | | | AD | AD | AD,AH | | | | | ** |
| Somewhat improved | 30% | 30% | 24% | 28% | 35% | 33% | 32% | 27% | 32% | 31% | - |
| | | | | | AD | | | | | | ** |
| Neither improved nor worsened | 40% | 42% | 50% | 38% | 36% | 34% | 39% | 41% | 40% | 39% | 100% |
| | | | AE,AF,AG | | | | | | | | ** |
| Somewhat worsened | 7% | 8% | 10% | 9% | 6% | 4% | 8% | 9% | 5% | 12% | - |
| | | | AF,AG | | | | | | | AJ | ** |
| Significantly worsened | 5% | 5% | 7% | 5% | 3% | 3% | 6% | 5% | 5% | 3% | - |
| | | | AF | | | | | | | | ** |
| Net: Improved | 48% | 46% | 34% | 48% | 55% | 58% | 47% | 46% | 50% | 47% | - |
| | | | | AD | AD | AD,AE | AD | | | | ** |
| Net: Worsened | 12% | 12% | 17% | 14% | 9% | 7% | 14% | 14% | 10% | 15% | - |
| | | | AF,AG | AG | | | | | | | ** |

YouGov Omnibus
Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| Total | Gender | | Generation | | | | | | | Region | | | | |
|-------|--------|--------|------------------------|------------------------|-------------------|-------------------------|-------------------------------|--|-------|-----------|---------|-------|------|-------|
| | Male | Female | Gen Z (2000 and later) | Millennial (1982-1999) | Gen X (1965-1981) | Baby Boomer (1946-1964) | Silent Generation (1928-1945) | Pre-Silent Generation (1927 and earlier) | Other | Northeast | Midwest | South | West | White |

HYL_Q1_7. Media

| | | | | | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-------|-------|-----|-----|-----|----|----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| Significantly improved | 16% | 20% | 12% | 12% | 21% | 15% | 14% | 12% | * | ** | 16% | 15% | 16% | 17% | 15% |
| | | B | | ** | E.F.G | | | * | ** | ** | | | | | |
| Somewhat improved | 21% | 23% | 19% | 24% | 24% | 22% | 17% | 19% | - | - | 24% | 19% | 24% | 15% | 20% |
| | | | ** | F | | | | * | ** | M | | M | | | |
| Neither improved nor worsened | 25% | 20% | 29% | 21% | 28% | 23% | 24% | 28% | - | - | 23% | 24% | 25% | 27% | 24% |
| | | A | ** | | | | | * | ** | ** | | | | | |
| Somewhat worsened | 17% | 15% | 19% | 19% | 13% | 19% | 20% | 18% | - | - | 21% | 19% | 15% | 16% | 18% |
| | | A | ** | | | D | D | * | ** | ** | | | | | |
| Significantly worsened | 21% | 22% | 20% | 23% | 15% | 21% | 26% | 25% | - | - | 16% | 23% | 20% | 25% | 23% |
| | | | ** | | | D | D | D* | ** | ** | | | J | O | |
| Net: Improved | 37% | 42% | 32% | 36% | 45% | 37% | 31% | 30% | - | - | 40% | 34% | 40% | 32% | 35% |
| | | B | ** | E.F.G | | | | * | ** | ** | | | M | | |
| Net: Worsened | 38% | 37% | 39% | 42% | 27% | 40% | 46% | 43% | - | - | 37% | 41% | 35% | 41% | 41% |
| | | | ** | | | D | D | D* | ** | ** | | | | | Q |

HYL_q2. How different, if at all, do you believe your job would be without the Internet? If your job would not exist without the Internet, please select the 'Not applicable' option.

| | | | | | | | | | | | | | | | |
|--|-----|-----|-----|------|-----|-----|-----|-----|----|----|-----|-----|-----|-----|-----|
| Unweighted base | 609 | 330 | 279 | 1 | 233 | 206 | 165 | 4 | - | - | 119 | 131 | 245 | 114 | 424 |
| Base: All US adults who are employed | 610 | 350 | 260 | 1 | 238 | 201 | 166 | 4 | - | - | 121 | 127 | 236 | 126 | 401 |
| Very different | 32% | 34% | 29% | - | 30% | 37% | 28% | 20% | - | - | 24% | 28% | 34% | 39% | 34% |
| | | | ** | ** | | | | ** | ** | ** | | | | J* | |
| Somewhat different | 22% | 20% | 24% | - | 23% | 20% | 22% | 25% | - | - | 27% | 22% | 22% | 17% | 22% |
| | | | ** | ** | | | | ** | ** | ** | | | | * | |
| Not very different | 16% | 16% | 16% | 100% | 19% | 14% | 15% | - | - | - | 18% | 19% | 12% | 18% | 14% |
| | | | ** | ** | | | | ** | ** | ** | | | | * | |
| Not different at all | 15% | 16% | 14% | - | 10% | 15% | 22% | 56% | - | - | 18% | 20% | 13% | 10% | 16% |
| | | | ** | ** | | D | D | ** | ** | ** | | M | | * | |
| Don't know | 7% | 6% | 7% | - | 10% | 5% | 4% | - | - | - | 7% | 4% | 7% | 9% | 4% |
| | | | ** | F | | | | ** | ** | ** | | | | * | |
| Not applicable - my job would not exist without the Internet | 9% | 8% | 10% | - | 9% | 9% | 8% | - | - | - | 6% | 6% | 12% | 7% | 10% |
| | | | ** | ** | | | | ** | ** | ** | | | | * | |
| Net: Different | 54% | 54% | 53% | - | 53% | 58% | 51% | 44% | - | - | 51% | 50% | 55% | 56% | 56% |
| | | | ** | ** | | | | ** | ** | ** | | | | * | O |
| Net: Not different | 31% | 32% | 30% | 100% | 28% | 29% | 37% | 56% | - | - | 36% | 40% | 26% | 27% | 30% |
| | | | ** | ** | | | | ** | ** | ** | L | L | | * | |

HYL_q3. To what extent do you believe you could live without the Internet?

| | | | | | | | | | | | | | | | |
|--|------|-----|-----|-----|-----|-----|-----|-----|----|----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| I definitely could live without the Internet | 22% | 27% | 17% | 5% | 15% | 27% | 24% | 28% | - | - | 16% | 25% | 21% | 23% | 21% |
| | | B | | ** | | D | D | D* | ** | ** | | J | | | |
| I probably could live without the Internet | 41% | 38% | 44% | 19% | 39% | 37% | 46% | 45% | - | - | 39% | 43% | 42% | 39% | 43% |
| | | | ** | ** | | | E | * | ** | ** | | | | | |
| I probably could not live without the Internet | 22% | 20% | 23% | 26% | 26% | 20% | 19% | 20% | - | - | 26% | 21% | 21% | 22% | 21% |
| | | | ** | F | | | | * | ** | ** | | | | | |
| I definitely could not live without the Internet | 16% | 15% | 16% | 51% | 21% | 15% | 11% | 8% | - | - | 19% | 11% | 16% | 16% | 16% |
| | | | ** | F.G | | | | * | ** | ** | K | | | | |
| Net: Could live without the Internet | 63% | 65% | 61% | 23% | 54% | 64% | 70% | 72% | - | - | 56% | 68% | 63% | 62% | 64% |
| | | | ** | ** | | D | D | D* | ** | ** | | J | | | |
| Net: Could not live without the Internet | 37% | 35% | 39% | 77% | 46% | 36% | 30% | 28% | - | - | 45% | 32% | 37% | 38% | 36% |

YouGov Omnibus
Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| Total | Race | | | Education | | | | Marital Status | | | | | Children under | | |
|-------------------------------|-------|----------|-------------|-----------------------------|----------------------|--------|-----------|----------------|-----------|----------|---------|---------------|------------------------------|-----|-----|
| | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes | |
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| Significantly improved | 16% | 17% | 18% | 19% | 15% | 17% | 17% | 15% | 17% | 6% | 10% | 12% | 17% | 20% | 18% |
| | | | | * | | | | | X | ** | * | * | 17% | * | 20% |
| Somewhat improved | 21% | 24% | 20% | 29% | 20% | 22% | 21% | 21% | 17% | 18% | 29% | 20% | 24% | 17% | 20% |
| | | | | * | | | | | ** | V | * | V | * | * | 17% |
| Neither improved nor worsened | 25% | 25% | 30% | 23% | 28% | 23% | 22% | 24% | 25% | 35% | 20% | 18% | 27% | 20% | 25% |
| | | | | * | | | | | ** | ** | * | * | * | * | 25% |
| Somewhat worsened | 17% | 20% | 14% | 11% | 17% | 16% | 18% | 18% | 16% | 23% | 18% | 21% | 17% | 16% | 17% |
| | | | | * | | | | | ** | ** | * | * | * | * | 17% |
| Significantly worsened | 21% | 14% | 18% | 18% | 20% | 22% | 21% | 22% | 23% | 17% | 23% | 29% | 14% | 27% | 19% |
| | | | | * | | | | | Z | ** | Z | Z* | 14% | Z* | 19% |
| Net: Improved | 37% | 41% | 38% | 48% | 35% | 39% | 38% | 36% | 35% | 24% | 39% | 32% | 41% | 37% | 38% |
| | | | | N* | | | | | ** | ** | * | * | * | * | 38% |
| Net: Worsened | 38% | 34% | 32% | 29% | 37% | 38% | 40% | 40% | 40% | 41% | 41% | 50% | 31% | 43% | 37% |
| | | | | * | | | | | Z | ** | Z* | * | * | * | 37% |

HYL_Q1_7. Media

HYL_q2. How different, if at all, do you believe your job would be without the Internet? If your job would not exist without the Internet, please select the 'Not applicable' option.

| | | | | | | | | | | | | | | | |
|--|-----|-----|-----|-----|-------|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 609 | 77 | 79 | 29 | 181 | 192 | 144 | 92 | 323 | 14 | 53 | 15 | 173 | 31 | 215 |
| Base: All US adults who are employed | 610 | 82 | 99 | 28 | 210 | 177 | 137 | 86 | 317 | 17 | 59 | 15 | 169 | 33 | 215 |
| Very different | 32% | 22% | 32% | 27% | 26% | 27% | 42% | 41% | 38% | 23% | 13% | 32% | 29% | 26% | 35% |
| | | * | * | ** | | | R,S | R,S* | X | ** | * | ** | X | ** | 35% |
| Somewhat different | 22% | 20% | 20% | 33% | 14% | 24% | 24% | 34% | 24% | 17% | 18% | 5% | 23% | 9% | 27% |
| | | * | * | ** | R | R | R* | | ** | * | ** | ** | ** | ** | AC |
| Not very different | 16% | 21% | 17% | 19% | 22% | 14% | 14% | 9% | 12% | 37% | 21% | 40% | 13% | 39% | 14% |
| | | * | * | ** | U | | | * | ** | ** | * | ** | ** | ** | 14% |
| Not different at all | 15% | 15% | 13% | 11% | 24% | 14% | 7% | 6% | 16% | 12% | 19% | 15% | 12% | 10% | 10% |
| | | * | * | ** | S.T.U | T.U | | * | ** | ** | * | ** | ** | ** | 10% |
| Don't know | 7% | 10% | 12% | 7% | 9% | 9% | 3% | 2% | 3% | 7% | 16% | - | 10% | 6% | 6% |
| | | * | N* | ** | T.U | | | * | ** | ** | V* | ** | V | ** | 6% |
| Not applicable - my job would not exist without the Internet | 9% | 12% | 4% | 3% | 5% | 12% | 10% | 8% | 6% | 4% | 13% | 7% | 12% | 11% | 9% |
| | | * | * | ** | R | | | * | ** | ** | * | ** | V | ** | 9% |
| Net: Different | 54% | 42% | 53% | 60% | 40% | 50% | 66% | 75% | 62% | 40% | 31% | 38% | 53% | 34% | 61% |
| | | * | * | ** | | | R,S | R,S* | X | ** | * | ** | X | ** | AC |
| Net: Not different | 31% | 36% | 30% | 30% | 46% | 28% | 21% | 15% | 28% | 49% | 40% | 55% | 25% | 50% | 23% |
| | | * | * | ** | S.T.U | U | | * | ** | ** | * | ** | ** | ** | 23% |

HYL_q3. To what extent do you believe you could live without the Internet?

| | | | | | | | | | | | | | | | |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----------|-----|-----|-----|
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| I definitely could live without the Internet | 22% | 21% | 25% | 22% | 22% | 23% | 19% | 21% | 24% | 22% | 28% | 8% | 17% | 26% | 26% |
| | | * | * | * | * | * | * | * | Y,Z | ** | Y,Z | * | 17% | Y* | AC |
| I probably could live without the Internet | 41% | 38% | 37% | 34% | 39% | 40% | 43% | 47% | 45% | 49% | 41% | 64% | 31% | 34% | 40% |
| | | * | * | * | * | * | * | * | Z | ** | Z | V.X.Z.AA* | * | * | 40% |
| I probably could not live without the Internet | 22% | 26% | 21% | 25% | 22% | 22% | 21% | 19% | 20% | 18% | 18% | 17% | 27% | 23% | 19% |
| | | * | * | * | * | * | * | * | ** | ** | * | V.X | * | * | 19% |
| I definitely could not live without the Internet | 16% | 15% | 16% | 19% | 16% | 15% | 16% | 14% | 11% | 12% | 13% | 11% | 26% | 16% | 15% |
| | | * | * | * | * | * | * | * | ** | ** | * | V.X.Y | * | * | 15% |
| Net: Could live without the Internet | 63% | 59% | 63% | 56% | 61% | 63% | 62% | 67% | 69% | 71% | 69% | 73% | 47% | 60% | 66% |
| | | * | * | * | * | * | * | * | Z | ** | Z | Z* | 47% | * | 66% |
| Net: Could not live without the Internet | 37% | 41% | 37% | 44% | 39% | 37% | 38% | 33% | 31% | 29% | 31% | 27% | 53% | 40% | 34% |

YouGov Omnibus
Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| Total | r the age of 18 | | Income | | | | Type of Area Lived in | | | |
|-------|-----------------|-------------|----------------------|----------------------|---------|-------------------|-----------------------|---------------|-------|-------|
| | No | Under \$30k | \$30,000 to \$49,999 | \$50,000 to \$99,999 | \$100k+ | Prefer not to say | Urban | Suburban/Town | Rural | Other |

HYL_Q1_7. Media

| | | | | | | | | | | | |
|-------------------------------|------|-----|-----|-----|-----|-----|-----|-------|-----|-----|-----|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| Significantly improved | 16% | 15% | 15% | 11% | 19% | 21% | 12% | 17% | 17% | 14% | - |
| | | | | | AE | AE | | | | | ** |
| Somewhat improved | 21% | 21% | 21% | 22% | 21% | 20% | 21% | 26% | 19% | 18% | - |
| | | | | | | | | AJ.AK | | | ** |
| Neither improved nor worsened | 25% | 25% | 29% | 28% | 22% | 18% | 29% | 25% | 25% | 24% | 46% |
| | | | AG | AG | | | AG | | | | ** |
| Somewhat worsened | 17% | 17% | 18% | 21% | 15% | 16% | 14% | 15% | 17% | 21% | 54% |
| | | | | | | | | | | | ** |
| Significantly worsened | 21% | 22% | 17% | 18% | 23% | 25% | 24% | 18% | 22% | 24% | - |
| | | | | | AD | | | | | | ** |
| Net: Improved | 37% | 36% | 36% | 33% | 40% | 41% | 33% | 43% | 35% | 32% | - |
| | | | | | | | | AJ.AK | | | ** |
| Net: Worsened | 38% | 39% | 35% | 39% | 38% | 41% | 38% | 33% | 39% | 44% | 54% |
| | | | | | | | | | AI | | ** |

HYL_q2. How different, if at all, do you believe your job would be without the Internet? If your job would not exist without the Internet, please select the 'Not applicable' option.

| | | | | | | | | | | | |
|--|-----|-----|--------|-------|-------|-------------|--------|-----|-----|-------|------|
| Unweighted base | 609 | 394 | 112 | 117 | 193 | 148 | 39 | 206 | 285 | 117 | 1 |
| Base: All US adults who are employed | 610 | 395 | 120 | 116 | 194 | 141 | 39 | 206 | 292 | 112 | 1 |
| Very different | 32% | 30% | 23% | 28% | 37% | 38% | 24% | 37% | 32% | 21% | 100% |
| | | | * | | AD | AD | * | AK | AK | | ** |
| Somewhat different | 22% | 19% | 17% | 18% | 21% | 32% | 18% | 20% | 23% | 22% | - |
| | | | * | | | AD.AE.AF | * | | | | ** |
| Not very different | 16% | 17% | 13% | 19% | 19% | 12% | 19% | 15% | 17% | 14% | - |
| | | | * | | | | * | | | | ** |
| Not different at all | 15% | 18% | 21% | 21% | 12% | 8% | 20% | 13% | 13% | 24% | - |
| | | AB | AF.AG* | AF.AG | | | * | | | AI.AJ | ** |
| Don't know | 7% | 7% | 14% | 7% | 3% | 3% | 13% | 7% | 7% | 5% | - |
| | | | AF.AG* | | | | AF.AG* | | | | ** |
| Not applicable - my job would not exist without the Internet | 9% | 9% | 12% | 7% | 8% | 8% | 7% | 8% | 8% | 13% | - |
| | | | * | | | | * | | | | ** |
| Net: Different | 54% | 49% | 40% | 45% | 58% | 69% | 42% | 57% | 55% | 43% | 100% |
| | | | * | | AD.AE | AD.AE.AF.AH | * | AK | AK | | ** |
| Net: Not different | 31% | 35% | 34% | 40% | 31% | 20% | 38% | 28% | 30% | 39% | - |
| | | AB | AG* | AG | AG | | AG* | | | | ** |

HYL_q3. To what extent do you believe you could live without the Internet?

| | | | | | | | | | | | |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-------|-----|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| I definitely could live without the Internet | 22% | 20% | 22% | 23% | 21% | 22% | 21% | 19% | 22% | 25% | - |
| | | | | | | | | | | | ** |
| I probably could live without the Internet | 41% | 41% | 38% | 43% | 44% | 40% | 37% | 38% | 40% | 47% | 54% |
| | | | | | | | | | | AI | ** |
| I probably could not live without the Internet | 22% | 23% | 23% | 21% | 20% | 23% | 20% | 22% | 23% | 18% | 46% |
| | | | | | | | | | | | ** |
| I definitely could not live without the Internet | 16% | 16% | 17% | 13% | 15% | 15% | 22% | 20% | 15% | 10% | - |
| | | | | | | | AE | AK | AK | | ** |
| Net: Could live without the Internet | 63% | 61% | 59% | 67% | 65% | 62% | 58% | 57% | 62% | 72% | 54% |
| | | | | | | | | | | AI.AJ | ** |
| Net: Could not live without the Internet | 37% | 39% | 41% | 33% | 35% | 38% | 42% | 43% | 38% | 28% | 46% |

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Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| Total | Gender | | Generation | | | | | | | Region | | | | |
|-------|--------|--------|------------------------|------------------------|-------------------|-------------------------|-------------------------------|--|-------|-----------|---------|-------|------|-------|
| | Male | Female | Gen Z (2000 and later) | Millennial (1982-1999) | Gen X (1965-1981) | Baby Boomer (1946-1964) | Silent Generation (1928-1945) | Pre-Silent Generation (1927 and earlier) | Other | Northeast | Midwest | South | West | White |
| | | | ** | E.F.G | | | * | ** | ** | | | | | |

HYL_q4. Do you believe Internet access should or should not be a human right?

| | | | | | | | | | | | | | | | |
|----------------------------|------|-----|----------|-----------|-----|-----|----------|----------|---------|---------|-----|-----|-----|-----|----------|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| It should be | 49% | 49% | 49% | 22% ** | 52% | 52% | 46% | 47% * | - ** | - ** | 47% | 49% | 49% | 50% | 48% |
| It should not be | 29% | 31% | 26% | 41% ** | 24% | 29% | 33% D | 26% * | - ** | - ** | 30% | 30% | 28% | 28% | 32% O |
| Don't know | 22% | 20% | 25% A | 37% ** | 23% | 19% | 22% | 28% * | - ** | - ** | 23% | 21% | 23% | 22% | 20% |

HYL_q5. Some cell phone companies are discussing the potential for 5G networks (i.e., fastest wireless speeds known to date) this year. How helpful, if at all, do you believe 5G wireless network access would be to you personally?

| | | | | | | | | | | | | | | | |
|----------------------------|------|----------|-----|-----------|------------|------------|------------|---------------|---------|---------|----------|------------|----------|----------|--------------|
| Unweighted base | 1208 | 548 | 660 | 23 | 396 | 298 | 392 | 99 | - | - | 210 | 269 | 470 | 259 | 847 |
| Base: All US adults | 1208 | 590 | 618 | 26 | 387 | 292 | 396 | 107 | - | - | 215 | 254 | 455 | 285 | 811 |
| Very helpful | 25% | 28% B | 22% | 21% ** | 29% F.G | 32% F.G | 19% | 12% * | - ** | - ** | 26% K | 18% K | 29% K | 24% | 20% |
| Somewhat helpful | 28% | 28% | 29% | 34% ** | 32% G | 29% | 26% | 21% * | - ** | - ** | 27% | 24% | 31% | 30% | 28% |
| Not very helpful | 18% | 19% | 17% | 19% ** | 17% | 15% | 20% | 20% * | - ** | - ** | 18% | 24% L.M | 15% | 16% | 20% P |
| Not at all helpful | 11% | 11% | 12% | 5% ** | 5% | 9% D | 16% D.E | 24% D.E.F* | - ** | - ** | 15% L | 13% | 9% | 11% | 14% O |
| Don't know | 17% | 15% A | 20% | 22% ** | 16% | 14% | 20% E | 23% E* | - ** | - ** | 14% J | 22% | 16% | 19% | 18% |
| Net: Helpful | 53% | 56% | 51% | 55% ** | 62% F.G | 62% F.G | 44% G | 33% * | - ** | - ** | 53% K | 42% K | 60% K | 54% K | 49% |
| Net: Not helpful | 29% | 29% | 29% | 23% ** | 22% | 24% | 36% D.E | 45% D.E* | - ** | - ** | 33% L | 37% L.M | 24% | 28% | 33% O.P.Q |

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, AI/AJ/AK/AL, Minimum Base: 30 (**), Small Base: 100 (*)

YouGov Omnibus
Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| Total | Race | | | Education | | | | Marital Status | | | | | Children unde | |
|-------|-------|----------|-------------|-----------------------------|----------------------|--------|-----------|----------------|-----------|----------|---------|---------------|------------------------------|-----|
| | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes |
| | | | * | | | | | | ** | | * | V.X.Y | * | |

HYL_q4. Do you believe Internet access should or should not be a human right?

| | | | | | | | | | | | | | | | |
|----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| It should be | 49% | 49% | 48% | 59% | 49% | 48% | 48% | 55% | 48% | 53% | 47% | 54% | 50% | 51% | 50% |
| | | | | * | | | | | | ** | | * | | * | |
| It should not be | 29% | 20% | 23% | 26% | 27% | 27% | 34% | 29% | 33% | 31% | 24% | 23% | 24% | 30% | 29% |
| | | | | * | | | | | X.Z | ** | | * | | * | |
| Don't know | 22% | 31% | 29% | 15% | 24% | 25% | 18% | 15% | 19% | 16% | 30% | 23% | 25% | 20% | 21% |
| | | N.Q | N.Q | * | U | U | | | | ** | V | * | V | * | |

HYL_q5. Some cell phone companies are discussing the potential for 5G networks (i.e., fastest wireless speeds known to date) this year. How helpful, if at all, do you believe 5G wireless network access would be to you personally?

| | | | | | | | | | | | | | | | |
|----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|
| Unweighted base | 1208 | 135 | 154 | 72 | 448 | 404 | 230 | 126 | 576 | 29 | 140 | 56 | 348 | 59 | 326 |
| Base: All US adults | 1208 | 142 | 188 | 68 | 489 | 376 | 221 | 122 | 574 | 31 | 146 | 56 | 340 | 61 | 319 |
| Very helpful | 25% | 28% | 39% | 36% | 26% | 24% | 25% | 25% | 26% | 18% | 15% | 19% | 29% | 25% | 34% |
| | | | N | N* | | | | | X | ** | | * | X | * | AC |
| Somewhat helpful | 28% | 32% | 25% | 34% | 26% | 29% | 31% | 33% | 28% | 17% | 30% | 15% | 31% | 32% | 32% |
| | | | | * | | | | | Y | ** | Y | * | Y | Y* | |
| Not very helpful | 18% | 17% | 12% | 14% | 15% | 19% | 21% | 21% | 17% | 33% | 21% | 24% | 15% | 19% | 14% |
| | | | | * | | | | | | ** | | * | | * | |
| Not at all helpful | 11% | 5% | 8% | 6% | 13% | 11% | 10% | 8% | 13% | 14% | 18% | 13% | 6% | 5% | 7% |
| | | | | * | | | | | Z | ** | Z.AA | * | | * | |
| Don't know | 17% | 18% | 17% | 10% | 21% | 17% | 13% | 14% | 15% | 18% | 16% | 28% | 19% | 20% | 13% |
| | | | | * | T | | | | | ** | | V* | | * | |
| Net: Helpful | 53% | 60% | 64% | 70% | 52% | 53% | 56% | 58% | 54% | 35% | 45% | 34% | 59% | 57% | 66% |
| | | N | N | N* | | | | | Y | ** | | * | X.Y | Y* | AC |
| Net: Not helpful | 29% | 23% | 20% | 20% | 28% | 30% | 32% | 29% | 30% | 46% | 39% | 37% | 21% | 24% | 21% |
| | | | | * | | | | | Z | ** | Z | Z* | | * | |

Cell Contents (C:

YouGov Omnibus
Internet Anniversary

US_nat_internal Sample: 6th - 7th March 2019



| Total | r the age of 18 | | Income | | | | Type of Area Lived in | | | |
|-------|-----------------|-------------|----------------------|----------------------|---------|-------------------|-----------------------|---------------|-------|-------|
| | No | Under \$30k | \$30,000 to \$49,999 | \$50,000 to \$99,999 | \$100k+ | Prefer not to say | Urban | Suburban/Town | Rural | Other |
| | | | | | | | AK | AK | | ** |

HYL_q4. Do you believe Internet access should or should not be a human right?

| | | | | | | | | | | | |
|----------------------------|------|-----|----------|----------|-----|-------|-----|-----|-----|-----|-----|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| It should be | 49% | 48% | 47% | 57% | 49% | 44% | 45% | 55% | 45% | 48% | - |
| | | | | AD.AG.AH | | | | AJ | | | ** |
| It should not be | 29% | 29% | 24% | 24% | 30% | 38% | 29% | 19% | 33% | 34% | 54% |
| | | | | | | AD.AE | | | AI | AI | ** |
| Don't know | 22% | 23% | 29% | 18% | 20% | 17% | 26% | 26% | 22% | 18% | 46% |
| | | | AE.AF.AG | | | | | AK | | | ** |

HYL_q5. Some cell phone companies are discussing the potential for 5G networks (i.e., fastest wireless speeds known to date) this year. How helpful, if at all, do you believe 5G wireless network access would be to you personally?

| | | | | | | | | | | | |
|----------------------------|------|-----|-----|-----|-----|-------------|-------------|-------|-----|-------|------|
| Unweighted base | 1208 | 882 | 327 | 228 | 333 | 201 | 119 | 376 | 580 | 250 | 2 |
| Base: All US adults | 1208 | 889 | 333 | 223 | 338 | 194 | 121 | 380 | 586 | 240 | 2 |
| Very helpful | 25% | 22% | 26% | 23% | 24% | 31% | 20% | 32% | 23% | 19% | 100% |
| | | | | | | AH | | AJ.AK | | | ** |
| Somewhat helpful | 28% | 27% | 28% | 27% | 29% | 36% | 20% | 30% | 29% | 25% | - |
| | | | | | | AE.AH | | | | | ** |
| Not very helpful | 18% | 19% | 15% | 22% | 20% | 16% | 13% | 13% | 19% | 22% | - |
| | | AB | | | | | | | AI | AI | ** |
| Not at all helpful | 11% | 13% | 11% | 12% | 12% | 6% | 16% | 9% | 11% | 16% | - |
| | | AB | | | AG | | AG | | | AI.AJ | ** |
| Don't know | 17% | 19% | 20% | 17% | 14% | 10% | 32% | 16% | 18% | 18% | - |
| | | AB | AG | AG | | | AD.AE.AF.AG | | | | ** |
| Net: Helpful | 53% | 49% | 54% | 49% | 53% | 67% | 39% | 62% | 52% | 43% | 100% |
| | | | AH | | AH | AD.AE.AF.AH | | AJ.AK | AK | | ** |
| Net: Not helpful | 29% | 32% | 27% | 33% | 33% | 23% | 29% | 22% | 30% | 38% | - |
| | | AB | | AG | AG | | | | AI | AI.AJ | ** |

Cell Contents (C: