

YouGov Survey Results - Topline Findings

Fieldwork: October 2016

	GB	France	Finland	Denmark	Norway	Sweden	Germany	Australia	Hong Kong	Indonesia	Malaysia	Philippines	Singapore	Thailand	Vietnam	US	India	UAE	Saudi Arabia
Weighted Results	1690	1001	1007	1013	1005	1519	2072	1000	1000	1000	1000	1000	1000	1000	1000	1134	1003	1008	1000
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Globalisation is the word used to describe the increasing movement of products, ideas, money, jobs, culture and people around the world. Overall, do you think GLOBALISATION is a force for good or bad for the world?																			
Force for good	46%	37%	56%	68%	49%	63%	60%	48%	63%	72%	73%	85%	71%	76%	91%	40%	83%	69%	48%
Force for bad	19%	37%	18%	15%	23%	20%	20%	22%	21%	13%	10%	7%	12%	12%	4%	27%	7%	13%	17%
Don't know	36%	26%	27%	17%	27%	18%	20%	29%	16%	15%	17%	8%	17%	12%	5%	33%	10%	18%	35%
Thinking about international trade Which ONE of the following comes closest to your view?																			
(My country) should be able to meet all of its own needs without needing to rely on imports from other countries	21%	52%	24%	12%	30%	34%	34%	40%	15%	78%	52%	53%	23%	59%	33%	38%	57%	31%	30%
It's fine for (my country) to import things it needs from other countries		37%	71%	81%	61%	57%	60%	54%	79%	18%	43%	46%	73%	34%	64%	51%	38%	60%	45%
Don't know	9%	11%	6%	7%	8%	9%	7%	6%	6%	4%	5%	1%	4%	7%	3%	11%	5%	9%	24%
Generally speaking, do you think it is acceptable or unacceptable for foreign investors to buy companies in (your country)?																			
Acceptable		34%	49%	50%	38%	57%	48%	37%	80%	51%	59%	68%	72%	65%	78%	38%	74%	79%	48%
Unacceptable		51%	35%	27%	39%	22%	38%	49%	11%	42%	31%	26%	14%	27%	19%	41%	18%	10%	25%
Don't know	24%	15%	16%	22%	23%	22%	15%	14%	9%	7%	10%	5%	14%	8%	4%	21%	9%	11%	27%



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Overall, do you think immigrants from other countries into (your country) have a positive or negative effect on the country?	0007	400/	0.407	0.404	000/	4407	000/	400/	0004	100/	400/	450/	000/	040/	400/	070/	500/	070	0004
Positive		13%	24%	24%	28%	41%	26%	43%	22%	12%	16%	45%	30%	21%	49%	37% 32%	52%	67%	30%
Neither positive nor negative		35%	36%	33%	33%	23%	36%	33%	50%	73%	40%	45%	45%	26%	40%		30%	24%	35%
Negative		45%	30%	36%	32%	27%	30%	18%	23%	12%	39%	6%	21%	48%	7%	20%	11%	3%	19%
Don't know	8%	8%	9%	7%	7%	9%	8%	6%	5%	3%	5%	3%	4%	6%	5%	11%	7%	6%	17%
Thinking about immigration Which ONE of the following would you say is closest to your view? Immigration is enriching and adding to																			
the traditional culture of my country	26%	22%	20%	17%	23%	35%	24%	44%	27%	33%	23%	54%	32%	12%	54%	36%	47%	47%	29%
Immigration is eroding the traditional culture of my country	52%	45%	32%	37%	44%	34%	40%	35%	44%	30%	33%	15%	42%	41%	19%	31%	20%	14%	18%
Immigration has little effect on the traditional culture of my country	12%	21%	40%	37%	20%	19%	27%	11%	22%	28%	35%	27%	17%	39%	23%	18%	26%	24%	31%
Don't know	10%	12%	8%	10%	13%	11%	10%	10%	8%	9%	8%	4%	9%	8%	4%	14%	7%	15%	21%
To what extent do you agree or disagree with each of the following statements? Please select one option on each row. Globalisation has mostly benefited the wealthy rather than ordinary citizens																			
Strongly agree		37%	20%	13%	20%	16%	27%	26%	15%	10%	19%	20%	16%	16%	16%	23%	34%	26%	28%
Somewhat agree		31%	32%	26%	24%	25%	29%	30%	39%	29%	39%	41%	44%	40%	36%	26%	36%	29%	31%
TOTAL AGREE		68%	52%	39%	44%	41%	56%	56%	54%	40%	58%	61%	61%	56%	52%	49%	71%	56%	59%
Neither agree nor disagree		18%	23%	29%	28%	21%	25%	25%	30%	34%	29%	25%	27%	25%	17%	26%	16%	22%	21%
Somewhat disagree		4%	13%	14%	9%	10%	9%	8%	11%	21%	8%	10%	8%	13%	16%	11%	7%	11%	5%
Strongly disagree		3%	4%	3%	3%	12%	3%	4%	1%	3%	3%	4%	2%	2%	13%	6%	4%	5%	2%
TOTAL DISAGREE		7%	17%	18%	13%	22%	12%	12%	13%	23%	11%	14%	11%	15%	29%	17%	11%	16%	7%
Don't know	13%	6%	8%	15%	16%	16%	7%	7%	3%	3%	2%	0%	2%	3%	1%	9%	3%	7%	13%



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A country is stronger when its people have a shared and common culture																			
Strongly agree		24%	25%	19%	29%	20%	27%	30%	13%	10%	30%	46%	28%	15%	48%	29%	45%	37%	41%
Somewhat agree		33%	33%	41%	28%	28%	30%	37%	44%	26%	40%	37%	48%	40%	29%	25%	32%	34%	26%
TOTAL AGREE		57%	57%	60%	57%	48%	57%	66%	57%	36%	69%	83%	76%	55%	77%	54%	77%	71%	66%
Neither agree nor disagree		23%	20%	22%	21%	21%	27%	21%	30%	26%	22%	13%	18%	29%	10%	26%	13%	17%	18%
Somewhat disagree		8%	12%	9%	10%	10%	7%	7%	9%	31%	5%	3%	4%	12%	7%	11% 5%	5%	6%	5%
Strongly disagree		7% 15%	5% 17%	3% 12%	5% 15%	10% 21%	4% 11%	3% 10%	2% 11%	5% 36%	2% 7%	1% 4%	1% 5%	2% 15%	5% 12%	5% 16%	4% 9%	3% 8%	2% 7%
TOTAL DISAGREE Don't know		5%	5%	6%	6%	10%	5%	2%	2%	3%	1%	4% 0%	5% 1%	2%	12%	4%	9% 1%	6% 4%	8%
Multiculturalism is a negative result	0 /0	3 /6	3 /6	0 /0	0 /6	10 /6	3 /0	2/0	2 /0	370	1 /0	0 /0	1 /0	2 /0	1 /0	4 /0	1 /0	4 /0	0 /0
of globalisation																			
Strongly agree	10%	14%	12%	10%	15%	12%	15%	12%	4%	6%	7%	8%	5%	10%	15%	13%	18%	11%	11%
Somewhat agree		16%	17%	13%	16%	13%	16%	16%	14%	19%	16%	21%	17%	29%	30%	16%	21%	17%	18%
TOTAL AGREE		30%	28%	23%	31%	26%	31%	28%	18%	25%	23%	29%	22%	38%	45%	29%	38%	28%	30%
Neither agree nor disagree		30%	24%	29%	27%	15%	28%	25%	36%	31%	34%	35%	37%	34%	18%	25%	23%	24%	30%
Somewhat disagree		16%	27%	25%	14%	12%	19%	21%	33%	32%	27%	21%	28%	19%	18%	14%	16%	19%	16%
Strongly disagree		16%	14%	11%	16%	37%	15%	21%	11%	6%	13%	14%	11%	5%	17%	24%	18%	21%	11%
TOTAL DISAGREE		32%	41%	36%	30%	49%	34%	42%	44%	38%	40%	35%	39%	24%	36%	38%	34%	40%	27%
Don't know		9%	7%	12%	12%	10%	7%	5%	2%	6%	4%	1%	3%	3%	2%	8%	4%	8%	14%
	,0	0,0	. ,0	.270	,	1070	. 70	0,0	270	0,0	.,,	.,0	0,0	0,70	270	0,0	.,0	0,0	, 0
Which ONE of the following best																			
describes the way you feel about																			
(your country)?																			
(My country) is the best country in the	400/	50 /	440/	400/	440/	70/	5 0/	0.40/	00/	4.40/	440/	450/	70/	050/	00/	440/	000/	070/	050/
world	13%	5%	11%	13%	11%	7%	5%	34%	8%	14%	11%	15%	7%	25%	6%	41%	36%	27%	25%
(My country) is better than most other	32%	29%	52%	57%	59%	55%	47%	41%	49%	27%	27%	25%	55%	23%	23%	32%	35%	49%	42%
countries	JZ /0	2570	32 /u	31 /0	3370	3370	47 70	7170	4370	21 /0	21 /0	2070	3370	2570	2070	J2 /0	3370	4370	4270
(My country) is as good as most other	39%	37%	27%	22%	24%	25%	34%	16%	25%	38%	34%	37%	27%	31%	32%	17%	19%	15%	9%
countries																			
(My country) is not as good as most other countries	8%	17%	7%	4%	2%	8%	5%	4%	14%	17%	21%	20%	7%	16%	33%	4%	6%	4%	9%
(My country) is the worst country in the																			
(My country) is the worst country in the	1%	4%	1%	0%	0%	1%	1%	1%	1%	1%	3%	2%	1%	1%	4%	1%	0%	1%	2%
Don't know	7%	8%	3%	4%	3%	5%	8%	4%	4%	4%	4%	2%	3%	4%	3%	6%	3%	5%	14%
Bontknow	1 /0	0 /0	0 /0	770	0 /0	0 /0	0 /0	770	770	770	770	270	0 /0	770	070	0 /0	0 /0	0 /0	17/0



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If you had the opportunity to move to																			
any country of your choice, would you take it? Please select the option																			
that best applies.																			
that best applies.																			
Yes, definitely	15%	19%	11%	7%	10%	13%	20%	14%	14%	13%	26%	27%	22%	10%	33%	13%	34%	32%	36%
Yes, probably	30%	32%	30%	23%	24%	25%	34%	26%	40%	35%	41%	48%	43%	29%	46%	20%	29%	34%	27%
TOTAL YES		51%	41%	30%	34%	38%	54%	41%	54%	48%	67%	75%	66%	39%	78%	33%	63%	66%	63%
No, probably not		23%	33%	39%	38%	39%	26%	28%	31%	32%	18%	17%	21%	25%	14%	25%	19%	18%	14%
No, definitely not		13%	15%	21%	17%	12%	8%	23%	7%	15%	10%	5%	6%	32%	6%	30%	13%	8%	12%
TOTAL NO		36%	48%	60%	55%	51%	34%	51%	38%	47%	27%	22%	27%	57%	20%	55%	32%	26%	26%
Don't know	12%	13%	11%	11%	11%	11%	12%	8%	8%	5%	6%	2%	7%	4%	1%	12%	5%	9%	11%
Who would you rather was president																			
of the USA?																			
Donald Trump	11%	11%	9%	4%	9%	10%	9%	17%	14%	9%	9%	14%	11%	20%	12%	39%	20%	12%	9%
Hillary Clinton	65%	64%	78%	81%	72%	74%	72%	60%	65%	62%	52%	60%	62%	49%	69%	46%	65%	53%	45%
Don't know	23%	26%	13%	16%	19%	16%	20%	23%	21%	29%	39%	26%	28%	31%	19%	15%	15%	35%	46%
Do you think the world has got better																			
or worse in the past 12 months, or																			
has there been no change?																			
Better	2%	2%	4%	3%	5%	4%	3%	6%	5%	31%	8%	39%	8%	23%	24%	11%	41%	18%	11%
No change	29%	19%	20%	37%	39%	28%	28%	25%	27%	25%	18%	22%	27%	25%	29%	30%	26%	24%	14%
Worse	62%	74%	72%	51%	49%	61%	64%	62%	63%	35%	68%	34%	59%	46%	41%	53%	28%	50%	64%
Don't know	8%	5%	4%	9%	6%	7%	6%	7%	4%	9%	6%	5%	6%	6%	5%	6%	5%	8%	10%