YouGov / International Flagship (UK) Survey Results

Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following do you think are the biggest global threats at the present time? Please tick up to three.																												
Climate change	**35**	23	53	50	10	63	34	37	41	47	35	30	31	33	44	33	32	41	33	30	36	37	38	20	33	32	43	36
Mass migration	**32**	50	14	17	74	13	36	28	12	27	24	35	41	41	21	28	41	30	32	37	32	28	28	35	33	34	28	33
Political extremism	**29**	20	37	44	14	35	29	29	43	30	30	28	23	26	35	29	25	33	28	22	29	28	26	29	26	26	34	30
Religious terrorism	**28**	43	15	16	50	12	28	28	16	19	25	29	35	35	18	26	35	23	32	33	28	27	26	37	31	30	18	29
Military attack from hostile states	**23**	32	22	27	20	16	22	25	18	20	21	26	26	26	19	23	26	22	24	25	24	19	28	15	24	23	22	25
Online misinformation	**23**	14	34	28	6	26	23	23	31	22	28	24	18	19	26	26	19	26	25	18	22	33	26	18	21	19	23	24
Artificial intelligence	**22**	18	25	21	15	32	20	25	34	23	21	19	21	21	27	20	21	22	20	22	22	29	28	19	24	19	23	21
Cyber attacks	**15**	17	17	12	12	12	16	14	14	11	18	12	17	16	12	16	16	16	14	16	15	10	18	21	14	12	19	16
Organised crime	**15**	19	10	10	23	14	14	15	13	13	10	12	20	17	13	11	18	15	12	18	14	12	21	21	14	12	15	14
Shortages of resources	**13**	10	14	16	6	18	12	14	17	17	13	12	11	10	17	13	10	14	11	11	13	9	13	18	8	14	15	14
State sponsored terrorism	**12**	16	10	12	18	8	16	9	8	6	11	12	13	18	7	11	16	13	12	12	12	16	9	14	13	12	13	11
Nuclear proliferation	**6**	8	5	5	6	4	6	6	8	8	4	6	4	6	8	5	5	7	5	5	6	5	6	4	5	6	5	7
Pandemics	**5**	5	5	3	3	7	5	5	4	4	6	5	4	5	4	6	5	5	4	5	5	8	3	2	4	5	8	4
Something else *[See Tab 1]*	**5**	4	4	5	10	6	6	4	3	4	6	7	4	6	4	6	5	6	6	3	5	6	3	10	6	6	3	5
Don't know	**5**	1	4	6	2	6	4	6	8	5	8	6	3	2	6	7	2	2	6	7	5	2	4	0	7	8	4	3
And which, if any, of the following countries do you think poses the biggest threat to world peace at the present time?																												
Russia	**39**	54	41	37	37	28	42	36	23	29	34	39	45	50	26	36	48	39	40	42	40	29	35	40	39	40	34	42
USA	**25**	16	32	35	14	39	23	27	28	29	32	24	21	20	29	29	21	27	25	23	24	39	35	16	24	20	24	25
Israel	**11**	5	14	12	7	24	13	10	23	14	10	8	10	9	18	9	9	12	9	10	11	9	8	23	12	11	14	10
Iran	**6**	8	2	3	18	1	6	6	4	6	3	4	7	8	5	4	8	6	5	6	6	6	8	2	7	4	6	5
China	**3**	4	1	3	10	0	4	3	3	3	2	4	3	4	3	3	4	4	3	2	3	5	2	2	2	3	6	3
North Korea	**1**	2	1	1	1	0	1	1	1	2	2	1	2	1	1	1	2	1	1	2	2	1	1	0	2	1	2	1
Some other country *[See Tab 2]*	**1**	1	0	0	2	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	1
Don't know	**13**	11	10	9	11	9	10	16	17	17	16	18	10	7	17	17	8	10	16	13	14	9	10	14	13	20	13	11

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Fieldwork: 17th - 23rd June 2026

		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Which of the following do you think are the biggest global threats at the present time? Please tick up to three.										
Climate change	35	47	29	49	41	40	42	42	41	43
Mass migration	32	15	43	18	21	27	16	22	28	16
Political extremism	29	37	25	37	33	33	33	34	34	34
Religious terrorism	28	9	35	20	21	18	23	20	19	22
Military attack from hostile states	23	12	28	19	19	16	22	19	16	21
Online misinformation	23	39	20	29	27	28	27	28	28	28
Artificial intelligence	22	38	20	24	25	24	27	25	23	28
Cyber attacks	15	9	17	12	14	16	13	13	14	13
Organised crime	15	10	16	14	12	11	13	12	11	13
Shortages of resources	13	20	11	18	15	15	16	16	15	16
State sponsored terrorism	12	10	16	8	9	12	6	8	11	6
Nuclear proliferation	6	5	5	8	6	7	6	7	7	6
Pandemics	5	6	4	7	5	5	5	5	6	5
Something else *[See Tab 1]*	5	11	5	4	5	6	3	4	6	2
Don't know	5	4	2	4	7	6	8	7	6	8
And which, if any, of the following countries do you think poses the biggest threat to world peace at the present time?										
Russia	39	11	48	31	29	31	28	29	32	27
USA	25	37	20	35	30	26	33	29	24	33
Israel	11	38	9	14	15	20	11	17	22	12
Iran	6	1	8	3	5	4	5	5	4	6
China	3	0	4	1	2	2	2	2	2	2
North Korea	1	1	2	2	1	2	1	1	2	1
Some other country *[See Tab 2]*	1	4	1	0	1	1	1	1	1	1
Don't know	13	8	7	15	17	14	20	17	14	19

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you have a favourable or unfavourable view of…?																												
NATO																												
Very favourable	22	24	30	30	14	17	27	17	18	20	17	19	22	31	19	18	27	25	21	20	23	16	21	18	22	20	26	24
Fairly favourable	48	50	52	50	43	58	48	49	48	41	47	51	51	49	44	49	50	53	46	48	48	54	49	40	46	46	48	50
TOTAL FAVOURABLE	70	74	82	80	57	75	75	66	66	61	64	70	73	80	63	67	77	78	67	68	71	70	70	58	68	66	74	74
Fairly unfavourable	9	9	4	5	14	11	10	7	9	10	8	9	8	9	9	8	8	9	9	7	8	10	8	17	10	10	8	7
Very unfavourable	5	3	1	3	15	1	6	3	7	4	7	4	4	3	5	5	4	5	4	4	4	2	4	17	4	5	5	4
TOTAL UNFAVOURABLE	14	12	5	8	29	12	16	10	16	14	15	13	12	12	14	13	12	14	13	11	12	12	12	34	14	15	13	11
Don't know	17	14	12	13	14	13	9	24	19	24	22	18	16	8	22	20	11	9	19	21	17	18	17	8	19	20	14	15
The United Nations																												
Very favourable	16	14	25	26	4	15	16	16	17	12	14	17	16	18	14	15	17	18	15	13	16	11	21	15	15	13	17	17
Fairly favourable	45	45	53	50	26	58	45	46	40	45	46	42	46	48	43	45	47	50	44	46	45	53	44	46	43	43	44	47
TOTAL FAVOURABLE	61	59	78	76	30	73	61	62	57	57	60	59	62	66	57	60	64	68	59	59	61	64	65	61	58	56	61	64
Fairly unfavourable	15	18	8	10	26	11	19	10	16	13	11	16	15	18	14	13	16	13	14	14	15	18	11	16	16	14	15	14
Very unfavourable	8	9	2	4	28	3	12	4	8	8	8	7	8	9	8	7	9	9	8	7	8	4	7	20	8	9	11	6
TOTAL UNFAVOURABLE	23	27	10	14	54	14	31	14	24	21	19	23	23	27	22	20	25	22	22	21	23	22	18	36	24	23	26	20
Don't know	16	14	12	10	15	13	9	23	19	22	21	18	16	8	21	20	11	9	19	20	17	14	16	3	18	21	12	16
The European Union																												
Very favourable	19	7	30	35	2	27	22	17	30	21	21	15	16	18	25	18	17	24	15	15	19	17	25	15	17	13	30	19
Fairly favourable	39	32	52	43	15	57	34	44	43	45	39	39	39	33	44	39	36	41	38	38	38	42	47	41	36	41	37	38
TOTAL FAVOURABLE	58	39	82	78	17	84	56	61	73	66	60	54	55	51	69	57	53	65	53	53	57	59	72	56	53	54	67	57
Fairly unfavourable	15	28	6	11	26	6	17	13	7	9	13	17	18	19	8	15	18	14	18	14	15	15	8	18	15	15	11	17
Very unfavourable	14	24	3	4	47	2	20	9	6	10	9	15	15	24	8	12	20	14	14	16	15	15	11	14	16	16	13	14
TOTAL UNFAVOURABLE	29	52	9	15	73	8	37	22	13	19	22	32	33	43	16	27	38	28	32	30	30	30	19	32	31	31	24	31
Don't know	13	9	9	7	9	7	7	18	14	15	17	14	13	6	15	16	9	7	15	17	13	11	9	13	16	15	10	12
World Trade Organization																												
Very favourable	8	6	11	14	2	4	7	8	4	9	7	6	8	9	7	7	9	9	7	6	8	5	10	9	6	6	13	7
Fairly favourable	37	39	48	44	21	44	39	35	33	28	34	37	41	43	30	36	42	45	34	34	37	35	40	29	39	33	36	38
TOTAL FAVOURABLE	45	45	59	58	23	48	46	43	37	37	41	43	49	52	37	43	51	54	41	40	45	40	50	38	45	39	49	45
Fairly unfavourable	12	15	7	9	25	13	17	7	9	8	12	14	11	14	9	13	13	13	12	11	11	17	15	16	12	9	13	11
Very unfavourable	6	7	2	3	23	0	9	4	5	6	6	6	7	7	5	6	7	6	6	7	7	3	4	13	6	7	8	6
TOTAL UNFAVOURABLE	18	22	9	12	48	13	26	11	14	14	18	20	18	21	14	19	20	19	18	18	18	20	19	29	18	16	21	17
Don't know	37	33	32	30	28	39	29	45	48	48	40	36	33	27	48	39	30	27	41	42	38	40	31	32	37	46	30	37

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		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Do you have a favourable or unfavourable view of…?										
NATO										
Very favourable	22	10	26	23	18	23	13	18	22	14
Fairly favourable	48	43	50	54	45	45	46	46	47	46
TOTAL FAVOURABLE	**70**	**53**	**76**	**77**	**63**	**68**	**59**	**64**	**69**	**60**
Fairly unfavourable	9	16	9	7	8	11	6	9	11	6
Very unfavourable	5	13	4	5	6	10	3	6	9	2
TOTAL UNFAVOURABLE	**14**	**29**	**13**	**12**	**14**	**21**	**9**	**15**	**20**	**8**
Don't know	17	18	10	11	22	11	33	22	11	32
The United Nations										
Very favourable	16	16	15	20	14	15	13	14	14	14
Fairly favourable	45	42	44	58	44	45	43	45	46	43
TOTAL FAVOURABLE	**61**	**58**	**59**	**78**	**58**	**60**	**56**	**59**	**60**	**57**
Fairly unfavourable	15	18	19	8	13	16	9	13	17	10
Very unfavourable	8	12	10	4	8	15	2	8	14	2
TOTAL UNFAVOURABLE	**23**	**30**	**29**	**12**	**21**	**31**	**11**	**21**	**31**	**12**
Don't know	16	12	12	10	21	10	32	20	10	30
The European Union										
Very favourable	19	27	16	28	23	26	19	24	27	21
Fairly favourable	39	42	35	49	43	37	49	43	36	50
TOTAL FAVOURABLE	**58**	**69**	**51**	**77**	**66**	**63**	**68**	**67**	**63**	**71**
Fairly unfavourable	15	8	19	9	9	13	5	9	13	5
Very unfavourable	14	14	21	5	9	15	2	8	15	2
TOTAL UNFAVOURABLE	**29**	**22**	**40**	**14**	**18**	**28**	**7**	**17**	**28**	**7**
Don't know	13	9	8	8	17	9	24	16	9	22
World Trade Organization										
Very favourable	8	8	7	11	7	6	7	7	6	8
Fairly favourable	37	24	39	45	31	33	29	31	33	29
TOTAL FAVOURABLE	**45**	**32**	**46**	**56**	**38**	**39**	**36**	**38**	**39**	**37**
Fairly unfavourable	12	13	16	7	10	15	5	10	15	5
Very unfavourable	6	12	8	3	6	11	1	6	10	1
TOTAL UNFAVOURABLE	**18**	**25**	**24**	**10**	**16**	**26**	**6**	**16**	**25**	**6**
Don't know	37	43	29	34	46	34	57	46	35	57

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	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
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Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you see the following countries and organisations as…?																												
China																												
…generally a friend and ally to the UK	5	3	8	3	1	3	5	5	7	8	5	3	4	4	7	4	4	3	5	5	5	0	8	2	5	4	5	5
…generally a friendly rival to the UK	26	26	29	24	30	34	31	23	30	22	24	29	27	28	25	26	27	26	23	30	27	31	23	28	23	27	32	27
TOTAL FRIENDLY / ALLY	**31**	**29**	**37**	**27**	**31**	**37**	**36**	**28**	**37**	**30**	**29**	**32**	**31**	**32**	**32**	**30**	**31**	**29**	**28**	**35**	**32**	**31**	**31**	**30**	**28**	**31**	**37**	**32**
…generally unfriendly towards the UK	28	29	26	38	35	30	31	25	25	25	29	20	30	33	25	25	31	33	25	26	28	29	23	26	29	28	26	29
…generally a hostile threat towards the UK	15	20	13	14	23	10	16	14	7	12	10	17	17	21	10	13	19	17	20	12	15	9	19	18	14	14	16	15
TOTAL UNFRIENDLY / THREAT	**43**	**49**	**39**	**52**	**58**	**40**	**47**	**39**	**32**	**37**	**39**	**37**	**47**	**54**	**35**	**38**	**50**	**50**	**45**	**38**	**43**	**38**	**42**	**44**	**43**	**42**	**42**	**44**
None of these	6	6	5	4	3	7	6	5	6	5	7	7	5	5	5	7	5	7	5	5	6	7	3	9	6	7	4	6
Don't know	20	17	19	16	8	16	11	28	26	27	25	23	18	10	27	24	13	14	22	22	19	25	25	16	22	20	17	18
USA																												
…generally a friend and ally to the UK	27	37	22	20	44	10	31	23	27	29	22	23	30	31	28	22	30	23	29	30	28	18	23	34	27	28	27	29
…generally a friendly rival to the UK	28	33	26	23	31	28	29	28	27	27	30	30	28	27	27	30	28	28	25	32	29	24	31	18	29	30	31	27
TOTAL FRIENDLY / ALLY	**55**	**70**	**48**	**43**	**75**	**38**	**60**	**51**	**54**	**56**	**52**	**53**	**58**	**58**	**55**	**52**	**58**	**51**	**54**	**62**	**57**	**42**	**54**	**52**	**56**	**58**	**58**	**56**
…generally unfriendly towards the UK	23	17	30	32	15	35	24	22	17	21	20	22	25	29	19	21	27	30	23	16	22	33	23	25	22	18	20	26
…generally a hostile threat towards the UK	7	4	9	11	2	13	7	8	12	6	8	8	7	6	9	8	7	8	8	6	7	13	8	9	7	6	7	8
TOTAL UNFRIENDLY / THREAT	**30**	**21**	**39**	**43**	**17**	**48**	**31**	**30**	**29**	**27**	**28**	**30**	**32**	**35**	**28**	**29**	**34**	**38**	**31**	**22**	**29**	**46**	**31**	**34**	**29**	**24**	**27**	**34**
None of these	3	3	5	3	2	4	3	4	2	3	4	6	3	4	2	5	3	4	4	3	4	3	2	3	3	3	4	4
Don't know	11	5	8	11	6	11	6	15	15	14	16	12	7	3	15	15	5	6	12	12	10	9	13	10	12	15	10	7
Russia																												
…generally a friend and ally to the UK	1	2	1	0	0	0	1	1	0	1	1	1	1	1	0	1	1	0	1	1	1	0	0	4	1	1	1	1
…generally a friendly rival to the UK	4	3	2	2	10	4	4	4	8	5	3	4	3	3	6	4	3	3	5	5	4	4	3	3	4	4	6	4
TOTAL FRIENDLY / ALLY	**5**	**5**	**3**	**2**	**10**	**4**	**5**	**5**	**8**	**6**	**4**	**5**	**4**	**4**	**6**	**5**	**4**	**3**	**6**	**6**	**5**	**4**	**3**	**7**	**5**	**5**	**7**	**5**
…generally unfriendly towards the UK	24	24	22	21	30	28	26	23	29	27	26	22	24	21	28	24	23	22	20	31	24	30	25	29	26	26	18	24
…generally a hostile threat towards the UK	58	65	64	67	53	57	62	54	45	49	52	56	62	70	47	54	66	66	59	50	58	56	55	56	55	53	61	62
TOTAL UNFRIENDLY / THREAT	**82**	**89**	**86**	**88**	**83**	**85**	**88**	**77**	**74**	**76**	**78**	**78**	**86**	**91**	**75**	**78**	**89**	**88**	**79**	**81**	**82**	**86**	**80**	**85**	**81**	**79**	**79**	**86**
None of these	2	2	1	0	3	5	3	2	2	2	4	3	2	2	2	4	2	2	3	2	2	0	4	8	2	3	4	2
Don't know	11	5	9	9	4	7	4	16	16	16	14	12	8	3	16	14	5	6	13	12	10	10	15	0	13	14	10	7
European Union																												
…generally a friend and ally to the UK	39	26	55	46	13	55	41	37	53	45	43	36	32	34	49	40	33	44	36	34	38	38	48	47	37	33	46	38
…generally a friendly rival to the UK	25	26	26	33	22	25	25	24	21	21	21	26	30	26	21	23	28	26	23	27	25	26	21	20	24	26	22	26
TOTAL FRIENDLY / ALLY	**64**	**52**	**81**	**79**	**35**	**80**	**66**	**61**	**74**	**66**	**64**	**62**	**62**	**60**	**70**	**63**	**61**	**70**	**59**	**61**	**63**	**64**	**69**	**67**	**61**	**59**	**68**	**64**
…generally unfriendly towards the UK	17	34	8	9	35	6	19	16	6	10	14	19	21	26	8	16	24	17	18	18	18	16	14	14	17	20	13	19
…generally a hostile threat towards the UK	4	5	0	2	21	0	6	3	2	2	4	3	5	7	2	4	6	4	5	4	4	3	4	5	5	3	5	4
TOTAL UNFRIENDLY / THREAT	**21**	**39**	**8**	**11**	**56**	**6**	**25**	**19**	**8**	**12**	**18**	**22**	**26**	**33**	**10**	**20**	**30**	**21**	**23**	**22**	**22**	**19**	**18**	**19**	**22**	**23**	**18**	**23**
None of these	3	3	3	1	2	5	3	2	2	5	3	3	2	2	3	3	2	2	2	4	3	4	0	0	3	2	5	2
Don't know	12	6	8	9	7	9	6	17	17	17	15	13	10	5	17	14	7	6	15	13	12	11	12	13	15	16	8	9
India																												
…generally a friend and ally to the UK	27	29	34	32	20	24	28	25	31	25	31	26	25	24	28	29	24	27	27	26	27	27	21	24	24	25	27	30
…generally a friendly rival to the UK	30	36	32	33	30	41	35	27	23	24	23	28	36	40	24	25	38	36	27	29	31	30	30	30	29	28	34	31
TOTAL FRIENDLY / ALLY	**57**	**65**	**66**	**65**	**50**	**65**	**63**	**52**	**54**	**49**	**54**	**54**	**61**	**64**	**52**	**54**	**62**	**63**	**54**	**55**	**58**	**57**	**51**	**54**	**53**	**53**	**61**	**61**
…generally unfriendly towards the UK	10	7	8	11	20	6	14	7	6	6	11	12	9	14	6	11	11	13	8	9	9	13	16	11	11	11	7	8
…generally a hostile threat towards the UK	3	1	2	2	10	1	4	3	1	5	2	3	4	3	3	2	4	4	4	3	3	2	2	10	4	2	4	2
TOTAL UNFRIENDLY / THREAT	**13**	**8**	**10**	**13**	**30**	**7**	**18**	**10**	**7**	**11**	**13**	**15**	**13**	**17**	**9**	**13**	**15**	**17**	**12**	**12**	**12**	**15**	**18**	**21**	**15**	**13**	**11**	**10**
None of these	6	6	4	5	5	6	6	5	9	5	6	7	4	5	7	6	5	6	5	6	6	7	6	9	5	7	7	4
Don't know	24	20	19	18	15	23	14	33	30	34	28	23	22	14	32	26	18	15	29	28	24	21	25	16	26	26	21	24

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Sample Size: 2340 adults in UK (18+)
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		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Do you see the following countries and organisations as…?										
China										
…generally a friend and ally to the UK	5	6	4	7	7	6	7	6	6	7
…generally a friendly rival to the UK	26	37	27	33	25	31	20	26	31	21
TOTAL FRIENDLY / ALLY	31	43	31	40	32	37	27	32	37	28
…generally unfriendly towards the UK	28	22	33	26	26	30	23	25	28	23
…generally a hostile threat towards the UK	15	7	21	6	9	12	7	10	13	7
TOTAL UNFRIENDLY / THREAT	43	29	54	32	35	42	30	35	41	30
None of these	6	9	5	7	6	7	5	6	7	5
Don't know	20	19	10	21	27	14	38	27	15	38
USA										
…generally a friend and ally to the UK	27	14	31	27	25	33	18	26	34	18
…generally a friendly rival to the UK	28	29	30	28	27	24	30	26	22	30
TOTAL FRIENDLY / ALLY	55	43	61	55	52	57	48	52	56	48
…generally unfriendly towards the UK	23	21	25	23	20	21	18	20	22	19
…generally a hostile threat towards the UK	7	22	6	10	9	8	9	9	8	10
TOTAL UNFRIENDLY / THREAT	30	43	31	33	29	29	27	29	30	29
None of these	3	4	4	3	3	3	3	3	4	3
Don't know	11	9	5	9	16	10	21	16	11	20
Russia										
…generally a friend and ally to the UK	1	2	1	1	1	1	1	0	1	0
…generally a friendly rival to the UK	4	7	4	6	5	6	4	5	6	4
TOTAL FRIENDLY / ALLY	5	9	5	7	6	7	5	5	7	4
…generally unfriendly towards the UK	24	32	23	30	27	28	26	27	28	27
…generally a hostile threat towards the UK	58	40	67	50	48	55	42	49	55	43
TOTAL UNFRIENDLY / THREAT	82	72	90	80	75	83	68	76	83	70
None of these	2	6	1	3	3	4	2	3	4	2
Don't know	11	12	4	10	16	6	26	16	6	25
European Union										
…generally a friend and ally to the UK	39	49	34	52	48	51	45	48	51	46
…generally a friendly rival to the UK	25	17	28	27	20	21	18	20	21	19
TOTAL FRIENDLY / ALLY	64	66	62	79	68	72	63	68	72	65
…generally unfriendly towards the UK	17	9	24	9	10	11	9	10	12	9
…generally a hostile threat towards the UK	4	7	7	1	3	4	1	2	3	1
TOTAL UNFRIENDLY / THREAT	21	16	31	10	13	15	10	12	15	10
None of these	3	5	3	2	3	4	3	3	4	3
Don't know	12	13	5	9	16	9	24	16	9	23
India										
…generally a friend and ally to the UK	27	36	26	33	29	32	26	29	32	26
…generally a friendly rival to the UK	30	25	36	32	24	28	20	24	28	21
TOTAL FRIENDLY / ALLY	57	61	62	65	53	60	46	53	60	47
…generally unfriendly towards the UK	10	6	14	6	7	10	4	7	10	4
…generally a hostile threat towards the UK	3	2	4	1	3	4	2	3	4	2
TOTAL UNFRIENDLY / THREAT	13	8	18	7	10	14	6	10	14	6
None of these	6	9	5	5	6	8	5	6	8	4
Don't know	24	23	15	23	31	18	44	31	18	44

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about the USA under the leadership of President Donald Trump, do you think it has become...																												
more or less likely to get involved in military action abroad?																												
More	**73**	71	82	80	58	85	71	75	77	77	72	68	70	75	77	71	73	78	71	70	74	67	72	70	72	71	74	76
Less	**8**	11	6	4	16	4	10	7	6	4	8	7	10	11	5	8	11	8	9	9	8	10	9	9	8	9	8	8
No difference	**9**	13	5	6	16	8	12	7	5	7	8	12	12	10	6	10	11	8	9	10	9	15	5	17	10	9	10	9
Don't know	**9**	4	7	10	10	3	6	12	12	13	11	13	8	3	13	12	6	6	11	11	9	8	14	5	11	11	9	7
a more or less trustworthy ally to other countries?																												
More	**6**	8	6	2	14	3	7	5	7	11	5	3	6	5	9	5	5	5	5	8	6	4	4	3	5	6	6	8
Less	**72**	68	86	87	48	83	72	72	77	67	71	73	69	76	72	72	73	81	71	65	72	71	78	70	68	68	78	73
No difference	**12**	17	3	7	26	6	13	10	4	9	12	10	16	14	7	11	15	7	13	15	12	18	5	17	14	12	11	10
Don't know	**10**	7	5	5	12	7	7	13	12	13	12	14	9	5	13	13	7	6	12	12	10	6	13	10	12	14	5	9
more or less friendly towards the UK?																												
More	**5**	5	5	2	11	2	6	5	9	6	6	5	5	3	7	5	4	4	4	7	6	4	2	4	5	7	7	5
Less	**71**	71	80	87	58	87	73	69	65	65	69	73	69	80	65	71	75	80	70	64	71	68	74	65	69	67	71	74
No difference	**16**	19	10	8	26	6	17	15	13	16	15	13	20	15	15	14	17	11	16	19	15	21	13	23	17	16	18	13
Don't know	**8**	5	5	3	5	5	5	11	13	13	10	9	7	2	13	10	4	5	10	10	8	7	11	8	9	10	4	7
more or less friendly towards Russia?																												
More	**41**	36	51	57	25	57	45	37	42	44	40	36	37	44	43	38	41	49	40	33	40	47	44	35	40	33	43	43
Less	**25**	28	23	22	27	19	21	29	28	22	28	26	26	23	25	27	24	21	25	28	26	19	20	23	26	29	24	26
No difference	**21**	26	14	13	35	15	26	16	11	19	17	23	25	24	16	19	25	21	18	24	20	25	19	35	19	21	26	19
Don't know	**13**	11	12	8	13	10	8	18	19	15	15	16	12	8	17	15	10	8	17	15	14	9	18	6	15	17	8	13
more or less friendly towards China?																												
More	**21**	23	21	25	19	22	20	23	17	21	18	21	20	27	19	20	24	25	20	20	21	23	21	22	20	22	21	22
Less	**37**	34	43	37	34	43	40	34	45	43	39	34	35	31	44	37	33	39	35	36	36	40	42	33	37	35	35	37
No difference	**24**	27	22	20	33	20	30	17	15	13	21	24	29	31	14	23	30	24	24	22	23	24	19	38	24	21	28	22
Don't know	**18**	16	15	18	13	14	11	25	23	23	22	20	16	11	23	21	13	12	21	22	19	13	18	7	18	21	16	19
more or less friendly towards the European Union?																												
More	**3**	2	4	1	3	1	2	3	4	2	4	2	3	2	3	3	2	2	2	5	3	2	2	6	2	3	5	2
Less	**76**	78	84	86	77	90	82	71	71	71	75	74	75	85	71	75	81	85	74	72	76	75	78	71	74	75	74	79
No difference	**9**	12	4	7	9	2	9	8	7	10	8	10	12	7	8	9	9	6	10	10	9	14	4	16	10	9	9	8
Don't know	**12**	7	8	6	12	8	6	17	18	17	13	14	10	6	18	14	8	7	15	13	12	9	16	8	14	13	11	10

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Sample Size: 2340 adults in UK (18+)
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		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Thinking about the USA under the leadership of President Donald Trump, do you think it has become...										
more or less likely to get involved in military action abroad?										
More	**73**	85	73	80	75	76	74	75	76	73
Less	**8**	5	11	5	6	8	4	6	7	4
No difference	**9**	5	11	8	6	8	5	7	9	5
Don't know	**9**	5	6	7	12	8	17	13	8	17
a more or less trustworthy ally to other countries?										
More	**6**	3	8	4	8	11	5	8	11	6
Less	**72**	80	72	80	71	70	72	72	71	73
No difference	**12**	11	13	7	8	11	6	8	10	6
Don't know	**10**	6	7	9	12	8	17	12	8	16
more or less friendly towards the UK?										
More	**5**	4	6	6	7	9	6	7	8	6
Less	**71**	75	75	71	66	70	62	66	71	62
No difference	**16**	17	15	16	15	15	15	15	15	15
Don't know	**8**	4	4	7	12	6	18	12	6	18
more or less friendly towards Russia?										
More	**41**	43	43	45	42	47	38	43	47	39
Less	**25**	30	23	29	25	22	29	24	20	29
No difference	**21**	14	25	16	16	22	11	17	24	10
Don't know	**13**	13	9	10	16	9	23	16	9	22
more or less friendly towards China?										
More	**21**	19	25	20	20	21	19	20	20	19
Less	**37**	49	34	45	42	44	40	42	42	41
No difference	**24**	16	28	21	16	23	10	17	24	10
Don't know	**18**	15	13	14	23	13	31	22	14	30
more or less friendly towards the European Union?										
More	**3**	2	3	2	3	3	4	3	2	4
Less	**76**	84	83	78	72	81	65	73	81	65
No difference	**9**	7	8	11	8	8	7	8	8	8
Don't know	**12**	8	6	10	16	8	24	16	8	23

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		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	**2340**	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the USA under President Donald Trump has become more of a force for good, more of a force for bad, or no difference?																												
More of a force for good	**11**	18	5	4	32	2	14	8	7	10	11	13	14	11	9	11	12	8	11	14	12	7	7	10	11	13	12	11
More of a force for bad	**74**	65	89	92	39	94	69	78	79	72	73	73	71	76	75	73	73	80	74	66	73	77	77	72	71	69	71	77
No difference	**8**	11	3	1	18	4	10	6	7	6	6	8	10	9	7	7	9	7	7	10	8	9	8	8	8	9	8	7
Don't know	**7**	6	3	4	11	0	6	8	7	12	11	7	6	4	10	9	5	5	8	9	7	6	8	10	9	8	8	5
And thinking about the USA before Donald Trump was President, do you think the United States had a positive or negative impact on the rest of the world?																												
Entirely positive	**4**	5	4	3	1	1	4	4	1	4	2	5	5	6	3	3	5	2	5	6	3	5	7	8	3	4	3	4
More positive than negative	**42**	49	52	47	29	42	41	43	32	27	39	37	50	54	29	38	52	46	45	40	42	43	41	45	41	37	39	46
TOTAL MORE POSITIVE	**46**	**54**	**56**	**50**	**30**	**43**	**45**	**47**	**33**	**31**	**41**	**42**	**55**	**60**	**32**	**41**	**57**	**48**	**50**	**46**	**45**	**48**	**48**	**53**	**44**	**41**	**42**	**50**
Mixed	**34**	30	34	34	35	33	31	36	39	41	35	38	31	26	40	36	28	31	31	36	34	30	36	29	37	36	37	30
More negative than positive	**11**	10	6	9	22	16	14	8	15	14	11	10	9	10	15	10	10	12	9	9	11	10	8	13	8	16	11	11
Entirely negative	**4**	3	2	3	9	5	5	3	6	4	5	4	3	3	5	5	3	5	3	3	4	4	3	3	5	3	5	4
TOTAL MORE NEGATIVE	**15**	**13**	**8**	**12**	**31**	**21**	**19**	**11**	**21**	**18**	**16**	**14**	**12**	**13**	**20**	**15**	**13**	**17**	**12**	**12**	**15**	**14**	**11**	**16**	**13**	**19**	**16**	**15**
Don't know	**5**	2	2	3	3	2	4	6	7	9	8	6	3	1	8	7	2	3	7	5	5	7	4	2	6	5	5	5
Which of the following best reflects your view?																												
The USA's relationship with other countries has been permanently changed, and things won't go back to normal just because Donald Trump has gone	**44**	44	48	51	38	51	45	43	55	48	45	36	37	45	51	41	41	48	39	42	43	50	42	55	39	42	47	45
When Donald Trump stops being President things will go back to normal and the USA's relationships with other countries will go back to how they used to be	**31**	32	33	26	28	33	32	29	24	26	30	36	36	29	25	32	33	30	32	33	31	25	30	23	33	30	32	31
Not sure	**25**	24	19	23	33	16	22	28	21	25	25	28	26	26	24	26	26	22	29	25	25	25	28	22	27	28	21	24

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Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Do you think the USA under President Donald Trump has become more of a force for good, more of a force for bad, or no difference?										
More of a force for good	11	10	15	7	10	15	5	10	15	5
More of a force for bad	74	84	70	82	74	68	79	74	68	80
No difference	8	4	9	7	6	8	4	6	8	5
Don't know	7	2	5	4	11	10	11	10	10	10
And thinking about the USA before Donald Trump was President, do you think the United States had a positive or negative impact on the rest of the world?										
Entirely positive	4	1	4	4	2	2	2	2	2	2
More positive than negative	42	25	47	46	33	33	33	32	32	32
TOTAL MORE POSITIVE	**46**	**26**	**51**	**50**	**35**	**35**	**35**	**34**	**34**	**34**
Mixed	34	32	32	37	38	33	43	39	35	44
More negative than positive	11	23	11	9	13	18	8	13	19	8
Entirely negative	4	17	3	2	5	8	3	5	7	3
TOTAL MORE NEGATIVE	**15**	**40**	**14**	**11**	**18**	**26**	**11**	**18**	**26**	**11**
Don't know	5	1	2	1	8	7	10	8	6	10
Which of the following best reflects your view?										
The USA's relationship with other countries has been permanently changed, and things won't go back to normal just because Donald Trump has gone	44	57	46	48	49	51	47	50	51	48
When Donald Trump stops being President things will go back to normal and the USA's relationships with other countries will go back to how they used to be	31	25	31	40	26	26	25	26	27	25
Not sure	25	18	23	12	25	22	27	24	22	26

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Looking ahead, which of the following do you think will be most powerful in _20 years_ time in terms of…																												
…military power?																												
China	**34**	37	38	43	41	35	43	27	23	19	31	33	39	49	20	32	44	42	33	32	34	32	39	40	34	31	35	36
USA	**30**	33	28	25	35	20	34	26	33	46	27	30	26	25	40	28	26	30	29	29	30	31	26	34	30	31	31	30
European Union	**4**	3	5	5	2	5	4	4	5	2	5	5	3	4	3	5	4	3	5	4	4	3	5	3	4	4	4	4
India	**1**	1	0	0	1	3	1	1	2	1	1	0	1	1	1	1	1	1	0	1	1	0	1	0	1	1	0	1
Someone else	**4**	7	4	1	4	3	2	7	6	6	3	3	5	5	6	3	5	5	4	3	5	1	3	5	5	6	5	4
Don't know	**26**	18	25	25	17	34	16	36	32	27	33	29	27	16	29	31	21	19	27	30	26	32	26	18	27	28	25	25
…economic power?																												
China	**47**	45	54	55	45	53	55	39	38	39	45	43	49	56	39	44	53	54	43	45	46	52	48	42	44	43	47	49
USA	**18**	25	15	13	29	11	17	18	22	24	17	19	15	16	23	18	15	18	21	15	19	18	13	18	18	21	21	16
European Union	**6**	5	6	4	3	6	6	5	10	7	5	4	4	5	8	5	5	4	5	6	5	4	9	8	7	5	4	5
India	**3**	3	4	3	5	3	4	3	3	2	2	4	4	4	2	3	4	4	3	3	3	5	4	2	4	3	4	3
Someone else	**1**	1	1	1	2	1	2	1	2	3	1	2	1	1	2	1	1	2	1	1	2	1	2	0	1	1	3	1
Don't know	**25**	21	21	24	17	26	16	33	26	25	29	29	26	18	25	29	22	18	27	29	25	20	25	30	26	27	20	25
…technology?																												
China	**61**	59	67	61	59	66	63	59	59	55	59	60	64	65	57	59	65	64	60	61	61	58	65	70	62	63	54	61
USA	**12**	17	11	8	21	4	16	9	15	16	12	9	10	14	15	11	12	14	12	12	13	15	8	8	12	10	21	12
India	**3**	6	2	6	2	3	3	3	0	2	4	3	3	4	1	4	4	4	3	3	3	3	3	1	3	3	4	3
European Union	**2**	1	2	2	2	3	3	2	3	4	2	2	2	2	4	2	2	3	1	2	2	5	3	2	2	2	1	2
Someone else	**2**	3	2	2	2	1	2	3	2	3	0	3	2	3	3	1	3	3	1	2	2	2	2	4	2	2	4	2
Don't know	**19**	14	15	20	13	22	13	24	21	19	23	23	18	12	20	23	15	13	22	21	19	17	20	14	19	20	16	19
…cultural influence?																												
USA	**21**	19	23	20	25	21	25	17	35	29	27	19	13	12	32	24	13	22	21	17	21	22	24	14	18	23	27	19
European Union	**16**	14	23	19	8	16	18	15	13	17	13	16	16	19	16	15	18	18	17	14	16	18	16	14	16	15	18	17
China	**13**	12	14	16	17	17	16	10	16	10	13	14	11	15	12	14	13	15	11	14	14	10	13	17	12	12	15	14
India	**3**	4	3	2	3	3	3	3	3	4	3	3	3	4	3	3	4	4	2	4	3	9	2	7	4	3	4	2
Someone else	**6**	8	3	5	11	8	7	6	4	7	5	7	7	7	6	6	7	7	5	6	7	5	4	10	8	7	4	6
Don't know	**40**	43	35	38	37	35	31	49	29	33	39	40	49	42	31	40	45	34	44	45	40	37	42	38	42	41	32	41

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Sample Size: 2340 adults in UK (18+)
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		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Looking ahead, which of the following do you think will be most powerful in _20 years_ time in terms of…										
…military power?										
China	**34**	35	42	30	23	32	16	23	31	16
USA	**30**	25	33	33	35	42	30	36	44	29
European Union	**4**	3	4	6	4	5	4	4	4	4
India	**1**	0	1	1	1	1	1	1	1	1
Someone else	**4**	10	4	7	5	2	7	5	2	8
Don't know	**26**	27	17	23	31	18	43	30	17	43
…economic power?										
China	**47**	51	52	47	42	51	33	41	50	33
USA	**18**	13	20	21	20	21	19	21	23	18
European Union	**6**	8	5	8	7	9	5	7	9	5
India	**3**	2	5	3	2	2	3	2	2	3
Someone else	**1**	5	1	1	2	1	2	2	1	2
Don't know	**25**	21	16	21	27	16	38	27	15	38
…technology?										
China	**61**	69	66	61	57	60	54	57	60	54
USA	**12**	5	14	13	14	18	11	15	18	11
India	**3**	4	4	3	3	2	3	2	1	3
European Union	**2**	0	2	5	3	5	2	3	5	2
Someone else	**2**	6	2	1	2	2	2	2	2	2
Don't know	**19**	16	11	16	21	14	28	21	13	28
…cultural influence?										
USA	**21**	25	21	25	30	36	24	31	37	26
European Union	**16**	21	16	22	15	18	12	15	18	12
China	**13**	20	16	12	13	16	10	13	15	10
India	**3**	0	4	5	3	2	4	3	2	4
Someone else	**6**	8	8	5	6	6	5	6	6	5
Don't know	**40**	26	37	30	34	22	45	32	21	43

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
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Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And looking at the same list, what stance do you think your country should be taking towards the following in the years ahead?																												
USA																												
We should look to be their friend and ally	**26**	39	22	15	43	12	33	19	24	28	19	31	28	27	26	24	28	24	28	28	27	19	21	35	24	29	30	26
We should try to have a positive working relationship with them	**42**	46	43	54	39	42	40	43	34	31	41	38	44	52	32	40	48	46	37	42	42	40	40	37	40	42	40	45
We should try to keep our distance and not risk getting too close to them	**17**	9	22	16	9	34	15	19	20	19	20	15	15	15	19	18	15	19	18	14	17	20	16	14	18	14	20	16
We should see them as a threat who we need to protect ourselves against	**5**	3	5	6	2	8	5	4	9	6	4	4	3	4	7	4	4	5	5	3	4	7	5	7	4	4	4	5
None of these	**1**	0	0	0	0	0	0	1	1	1	1	0	1	0	1	1	0	0	1	0	1	0	0	0	0	1	1	1
Don't know	**10**	3	8	9	6	5	7	14	13	15	16	12	9	2	14	14	5	7	10	13	9	13	18	8	13	11	6	7
European Union																												
We should look to be their friend and ally	**51**	36	73	67	16	71	52	50	65	60	54	50	44	45	62	52	45	57	50	44	50	58	59	50	45	44	61	52
We should try to have a positive working relationship with them	**29**	43	20	24	41	25	28	30	21	21	25	29	37	36	21	26	36	29	30	31	30	28	26	30	30	32	26	30
We should try to keep our distance and not risk getting too close to them	**7**	14	1	1	22	1	8	6	3	4	4	7	6	14	3	5	10	6	7	9	7	5	4	5	9	10	4	6
We should see them as a threat who we need to protect ourselves against	**3**	3	0	1	16	1	5	2	1	2	3	3	3	4	2	3	4	3	2	4	3	2	3	4	3	3	3	3
None of these	**1**	1	0	0	0	0	1	0	0	0	1	1	1	0	0	1	1	0	1	0	1	0	0	0	0	1	1	1
Don't know	**9**	3	6	7	4	1	6	11	10	12	13	11	9	2	11	12	5	6	10	11	9	6	8	11	12	9	5	8
China																												
We should look to be their friend and ally	**11**	10	12	5	8	11	12	10	14	14	10	14	9	7	14	12	8	9	11	11	10	12	10	22	10	12	10	9
We should try to have a positive working relationship with them	**50**	48	57	62	36	59	52	48	52	43	48	50	53	53	47	49	53	56	44	50	50	53	52	41	48	47	48	53
We should try to keep our distance and not risk getting too close to them	**16**	21	14	17	26	16	17	16	14	14	15	13	16	21	14	14	19	17	19	14	16	15	14	20	15	17	17	17
We should see them as a threat who we need to protect ourselves against	**10**	16	6	5	23	8	11	9	6	8	8	8	11	16	7	8	14	11	12	9	11	7	8	7	10	11	14	10
None of these	**1**	0	0	0	1	0	1	1	1	2	1	1	1	0	1	1	0	1	1	0	1	2	1	0	1	1	1	1
Don't know	**12**	5	10	11	7	6	7	16	13	19	17	14	10	3	16	16	6	7	12	15	12	11	16	11	16	12	10	9
India																												
We should look to be their friend and ally	**23**	27	27	23	16	20	26	20	24	26	24	22	21	20	25	23	20	23	23	23	22	29	21	29	20	21	27	22
We should try to have a positive working relationship with them	**51**	55	53	58	47	63	52	50	49	42	43	48	54	62	45	45	58	55	50	47	51	52	48	53	48	49	47	56
We should try to keep our distance and not risk getting too close to them	**8**	7	5	5	19	5	9	7	7	6	7	8	7	11	6	7	9	8	8	7	8	7	9	4	10	9	7	6
We should see them as a threat who we need to protect ourselves against	**3**	3	2	3	7	1	3	3	1	3	3	2	3	4	3	3	3	4	2	3	3	1	2	4	3	3	3	2
None of these	**2**	1	2	2	1	2	1	2	3	1	4	2	2	0	2	3	1	1	2	2	2	1	1	0	1	2	4	1
Don't know	**14**	8	11	10	10	10	9	19	15	22	20	18	14	4	19	19	9	9	15	18	14	10	19	9	18	16	12	12

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	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
And looking at the same list, what stance do you think your country should be taking towards the following in the years ahead?										
USA										
We should look to be their friend and ally	**26**	10	32	24	23	33	14	24	34	15
We should try to have a positive working relationship with them	**42**	32	46	40	35	33	37	34	32	36
We should try to keep our distance and not risk getting too close to them	**17**	31	15	20	20	17	23	20	18	22
We should see them as a threat who we need to protect ourselves against	**5**	15	3	8	6	5	6	6	5	6
None of these	**1**	2	0	1	1	1	1	1	1	1
Don't know	**10**	9	4	8	15	11	19	15	10	19
European Union										
We should look to be their friend and ally	**51**	66	46	65	59	61	58	61	61	60
We should try to have a positive working relationship with them	**29**	15	35	25	22	20	24	21	20	22
We should try to keep our distance and not risk getting too close to them	**7**	4	10	2	3	5	2	4	6	2
We should see them as a threat who we need to protect ourselves against	**3**	7	5	1	2	5	1	2	4	1
None of these	**1**	1	0	1	1	1	1	1	1	1
Don't know	**9**	7	4	6	12	9	15	12	9	15
China										
We should look to be their friend and ally	**11**	19	8	14	13	14	12	13	13	12
We should try to have a positive working relationship with them	**50**	53	51	58	47	48	47	49	50	47
We should try to keep our distance and not risk getting too close to them	**16**	14	20	13	14	15	13	13	14	12
We should see them as a threat who we need to protect ourselves against	**10**	4	15	3	7	10	5	7	10	4
None of these	**1**	1	0	1	1	1	1	1	1	2
Don't know	**12**	10	5	10	17	12	22	17	11	22
India										
We should look to be their friend and ally	**23**	25	21	31	25	28	22	25	28	21
We should try to have a positive working relationship with them	**51**	50	57	51	44	46	43	45	46	43
We should try to keep our distance and not risk getting too close to them	**8**	6	10	4	5	7	3	5	8	3
We should see them as a threat who we need to protect ourselves against	**3**	4	3	1	3	4	2	3	4	2
None of these	**2**	3	1	2	3	2	3	3	2	4
Don't know	**14**	12	8	12	20	13	27	20	12	27

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		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Some people have spoken about countries being superpowers, great powers or middle powers. Thinking about the UK today and their place in the world, do you see it as...?																												
A superpower	1	1	2	0	1	0	2	1	5	1	2	2	1	0	3	2	0	1	1	2	1	0	2	2	1	2	3	1
A great power	14	9	19	12	7	13	18	11	36	24	15	12	10	4	29	14	6	13	12	13	15	10	10	10	15	12	19	15
TOTAL A SUPER/GREAT POWER	**15**	**10**	**21**	**12**	**8**	**13**	**20**	**12**	**41**	**25**	**17**	**14**	**11**	**4**	**32**	**16**	**6**	**14**	**13**	**15**	**16**	**10**	**12**	**12**	**16**	**14**	**22**	**16**
A medium power	36	36	42	40	26	46	38	33	35	37	38	35	33	36	36	37	35	42	31	32	36	40	33	30	35	37	44	33
A smaller power	34	45	26	37	48	28	32	36	12	25	26	36	41	50	19	30	46	32	41	37	33	33	38	51	33	34	20	38
TOTAL A MEDIUM/SMALLER POWER	**70**	**81**	**68**	**77**	**74**	**74**	**70**	**69**	**47**	**62**	**64**	**71**	**74**	**86**	**55**	**67**	**81**	**74**	**72**	**69**	**69**	**73**	**71**	**81**	**68**	**71**	**64**	**71**
None of these	6	6	5	4	14	5	5	8	4	4	5	6	10	8	4	5	9	6	6	7	6	8	6	3	7	5	5	7
Don't know	8	3	6	6	3	8	6	10	9	10	15	10	5	3	9	13	4	5	9	10	8	9	11	3	9	9	8	6
How much power and influence do you think the UK has in the world today in terms of…																												
...military power?																												
A lot	3	1	5	2	1	1	3	2	9	2	4	1	2	2	5	3	2	2	1	5	3	1	4	1	3	2	6	2
A fair amount	22	18	24	23	14	21	22	22	33	32	24	24	17	13	33	24	15	22	21	21	23	29	16	18	23	23	25	21
TOTAL A LOT/FAIR AMOUNT	**25**	**19**	**29**	**25**	**15**	**22**	**25**	**24**	**42**	**34**	**28**	**25**	**19**	**15**	**38**	**27**	**17**	**24**	**22**	**26**	**26**	**30**	**20**	**19**	**26**	**25**	**31**	**23**
Not very much	50	54	56	60	48	59	51	49	35	44	45	49	55	61	40	47	58	54	51	49	50	51	51	56	53	50	45	50
None at all	16	23	8	9	33	11	16	15	7	9	13	15	19	22	8	14	21	16	16	16	15	12	18	21	12	16	13	18
TOTAL NOT VERY MUCH/NONE	**66**	**77**	**64**	**69**	**81**	**70**	**67**	**64**	**42**	**53**	**58**	**64**	**74**	**83**	**48**	**61**	**79**	**70**	**67**	**65**	**65**	**63**	**69**	**77**	**65**	**66**	**58**	**68**
Don't know	9	4	7	6	4	8	7	12	16	12	13	11	7	2	14	12	5	6	11	10	10	7	10	3	10	10	11	9
...economic power?																												
A lot	2	1	3	2	1	1	2	1	5	2	2	1	2	1	3	2	1	2	2	1	2	1	0	2	3	1	4	2
A fair amount	27	23	34	27	21	24	33	22	45	34	26	23	25	21	39	25	23	28	25	26	28	28	27	22	27	27	32	27
TOTAL A LOT/FAIR AMOUNT	**29**	**24**	**37**	**29**	**22**	**25**	**35**	**23**	**50**	**36**	**28**	**24**	**27**	**22**	**42**	**27**	**24**	**30**	**27**	**27**	**30**	**29**	**27**	**24**	**30**	**28**	**36**	**29**
Not very much	51	58	51	58	49	59	47	54	31	42	48	54	53	62	37	51	58	54	52	52	50	55	52	56	49	52	47	51
None at all	10	13	5	6	24	7	10	10	5	10	8	11	12	12	8	9	12	11	10	10	10	9	10	17	9	10	8	11
TOTAL NOT VERY MUCH/NONE	**61**	**71**	**56**	**64**	**73**	**66**	**57**	**64**	**36**	**52**	**56**	**65**	**65**	**74**	**45**	**60**	**70**	**65**	**62**	**62**	**60**	**64**	**62**	**73**	**58**	**62**	**55**	**62**
Don't know	10	5	7	7	5	9	7	13	14	12	15	11	8	3	13	13	5	5	12	12	10	7	11	3	12	10	9	9

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Some people have spoken about countries being superpowers, great powers or middle powers. Thinking about the UK today and their place in the world, do you see it as...?										
A superpower	1	1	1	2	3	3	2	3	3	3
A great power	14	18	11	25	24	29	18	24	30	19
TOTAL A SUPER/GREAT POWER	**15**	**19**	**12**	**27**	**27**	**32**	**20**	**27**	**33**	**22**
A medium power	36	37	35	43	36	39	34	37	40	34
A smaller power	34	28	43	21	22	18	25	21	17	25
TOTAL A MEDIUM/SMALLER POWER	**70**	**65**	**78**	**64**	**58**	**57**	**59**	**58**	**57**	**59**
None of these	6	9	7	4	4	2	5	3	2	4
Don't know	8	7	2	4	12	9	15	11	8	15
How much power and influence do you think the UK has in the world today in terms of…										
...military power?										
A lot	3	1	3	5	4	5	4	4	5	4
A fair amount	22	31	17	38	29	32	27	30	33	27
TOTAL A LOT/FAIR AMOUNT	**25**	**32**	**20**	**43**	**33**	**37**	**31**	**34**	**38**	**31**
Not very much	50	44	57	46	42	41	43	42	42	42
None at all	16	17	21	5	10	13	7	10	12	7
TOTAL NOT VERY MUCH/NONE	**66**	**61**	**78**	**51**	**52**	**54**	**50**	**52**	**54**	**49**
Don't know	9	8	3	6	14	9	19	14	8	19
...economic power?										
A lot	2	0	2	3	3	4	2	3	4	3
A fair amount	27	39	25	40	34	41	27	34	40	28
TOTAL A LOT/FAIR AMOUNT	**29**	**39**	**27**	**43**	**37**	**45**	**29**	**37**	**44**	**31**
Not very much	51	41	57	46	41	39	44	41	40	43
None at all	10	13	13	4	7	8	7	7	8	7
TOTAL NOT VERY MUCH/NONE	**61**	**54**	**70**	**50**	**48**	**47**	**51**	**48**	**48**	**50**
Don't know	10	7	3	6	14	9	19	14	8	19

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
...diplomatic power?																												
A lot	**6**	6	10	6	3	1	7	5	11	6	6	6	5	5	8	6	5	7	4	5	6	5	5	4	6	6	10	5
A fair amount	**36**	34	45	49	20	51	38	34	48	37	32	28	35	38	42	31	37	40	35	30	37	39	26	27	34	31	44	39
TOTAL A LOT/FAIR AMOUNT	**42**	**40**	**55**	**55**	**23**	**52**	**45**	**39**	**59**	**43**	**38**	**34**	**40**	**43**	**50**	**37**	**42**	**47**	**39**	**35**	**43**	**44**	**31**	**31**	**40**	**37**	**54**	**44**
Not very much	**37**	45	31	31	45	35	38	37	18	31	36	41	41	45	25	38	43	37	39	39	36	42	42	48	37	41	27	36
None at all	**10**	10	5	6	25	3	9	10	6	9	11	13	11	8	7	12	9	9	9	11	9	5	14	11	10	11	8	9
TOTAL NOT VERY MUCH/NONE	**47**	**55**	**36**	**37**	**70**	**38**	**47**	**47**	**24**	**40**	**47**	**54**	**52**	**53**	**32**	**50**	**52**	**46**	**48**	**50**	**45**	**47**	**56**	**59**	**47**	**52**	**35**	**45**
Don't know	**11**	5	8	7	7	9	8	14	17	18	15	12	8	4	18	13	6	6	13	14	11	8	13	10	13	12	10	10
...cultural influence?																												
A lot	**12**	8	19	15	8	9	16	9	18	14	14	13	11	9	15	13	10	15	11	9	12	17	13	8	12	11	16	12
A fair amount	**37**	35	43	43	28	47	40	34	44	38	38	29	34	39	40	34	37	40	32	36	37	44	37	32	37	34	44	35
TOTAL A LOT/FAIR AMOUNT	**49**	**43**	**62**	**58**	**36**	**56**	**56**	**43**	**62**	**52**	**52**	**42**	**45**	**48**	**55**	**47**	**47**	**55**	**43**	**45**	**49**	**61**	**50**	**40**	**49**	**45**	**60**	**47**
Not very much	**31**	36	28	27	41	29	27	35	19	29	26	35	34	37	25	30	35	29	37	31	31	29	29	38	29	36	23	33
None at all	**11**	16	4	8	18	9	10	11	8	8	10	13	13	11	8	11	12	10	10	13	11	3	12	15	10	10	10	12
TOTAL NOT VERY MUCH/NONE	**42**	**52**	**32**	**35**	**59**	**38**	**37**	**46**	**27**	**37**	**36**	**48**	**47**	**48**	**33**	**41**	**47**	**39**	**47**	**44**	**42**	**32**	**41**	**53**	**39**	**46**	**33**	**45**
Don't know	**9**	5	6	6	5	7	7	11	11	11	12	10	8	4	11	11	6	5	11	11	9	7	9	6	12	10	7	8
How confident, if at all, are you that the UK's armed forces are strong enough to…																												
...defend the UK against possible attack?																												
Very confident	**5**	3	5	7	3	5	7	4	7	10	6	5	4	3	8	5	3	4	4	6	5	3	4	4	5	6	7	6
Fairly confident	**33**	29	42	31	17	33	33	34	48	37	38	35	32	21	41	37	26	32	32	34	34	29	34	27	34	34	37	33
TOTAL CONFIDENT	**38**	**32**	**47**	**38**	**20**	**38**	**40**	**38**	**55**	**47**	**44**	**40**	**36**	**24**	**49**	**42**	**29**	**36**	**36**	**40**	**39**	**32**	**38**	**31**	**39**	**40**	**44**	**39**
Not very confident	**34**	37	34	42	35	38	34	34	25	29	30	33	38	42	27	31	40	36	35	35	34	39	34	38	34	34	29	34
Not confident at all	**19**	28	10	14	42	15	20	17	4	9	15	17	21	32	7	16	27	21	20	17	18	22	18	23	18	17	17	20
TOTAL NOT CONFIDENT	**53**	**65**	**44**	**56**	**77**	**53**	**54**	**51**	**29**	**38**	**45**	**50**	**59**	**74**	**34**	**47**	**67**	**57**	**55**	**52**	**52**	**61**	**52**	**61**	**52**	**51**	**46**	**54**
Don't know	**9**	3	8	6	3	9	6	11	17	15	11	11	5	3	16	11	4	7	9	8	9	8	11	10	10	10	10	7
...defend the UK's interests elsewhere in the world?																												
Very confident	**3**	3	3	3	3	3	4	3	3	7	3	4	3	2	5	4	2	3	2	4	3	3	4	4	2	4	6	3
Fairly confident	**29**	24	37	28	16	28	26	31	44	35	34	32	27	15	39	33	21	27	30	28	30	25	27	18	30	32	28	29
TOTAL CONFIDENT	**32**	**27**	**40**	**31**	**19**	**31**	**30**	**34**	**47**	**42**	**37**	**36**	**30**	**17**	**44**	**37**	**23**	**30**	**32**	**32**	**33**	**28**	**31**	**22**	**32**	**36**	**34**	**32**
Not very confident	**37**	44	39	44	33	39	38	37	29	31	31	35	42	47	30	33	45	39	36	39	37	40	35	47	37	36	36	38
Not confident at all	**20**	26	13	17	44	18	24	15	8	11	16	18	21	33	10	17	28	22	20	20	19	23	23	22	19	17	18	21
TOTAL NOT CONFIDENT	**57**	**70**	**52**	**61**	**77**	**57**	**62**	**52**	**37**	**42**	**47**	**53**	**63**	**80**	**40**	**50**	**73**	**61**	**56**	**59**	**56**	**63**	**58**	**69**	**56**	**53**	**54**	**59**
Don't know	**11**	3	9	8	4	12	7	14	16	17	15	12	7	3	17	13	5	8	11	10	11	9	11	10	12	11	12	9

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Sample Size: 2340 adults in UK (18+)
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		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
...diplomatic power?										
A lot	**6**	6	6	11	7	9	6	7	9	6
A fair amount	**36**	37	36	45	38	42	34	39	43	34
TOTAL A LOT/FAIR AMOUNT	**42**	**43**	**42**	**56**	**45**	**51**	**40**	**46**	**52**	**40**
Not very much	**37**	33	43	33	30	30	30	29	31	28
None at all	**10**	16	11	4	8	9	8	8	8	8
TOTAL NOT VERY MUCH/NONE	**47**	**49**	**54**	**37**	**38**	**39**	**38**	**37**	**39**	**36**
Don't know	**11**	8	4	8	17	10	23	17	10	24
...cultural influence?										
A lot	**12**	17	12	18	15	19	11	16	21	11
A fair amount	**37**	37	38	42	40	45	35	40	43	37
TOTAL A LOT/FAIR AMOUNT	**49**	**54**	**50**	**60**	**55**	**64**	**46**	**56**	**64**	**48**
Not very much	**31**	22	33	28	25	20	30	24	20	28
None at all	**11**	18	13	6	9	8	9	8	8	8
TOTAL NOT VERY MUCH/NONE	**42**	**40**	**46**	**34**	**34**	**28**	**39**	**32**	**28**	**36**
Don't know	**9**	6	4	6	12	8	15	12	8	15
How confident, if at all, are you that the UK's armed forces are strong enough to…										
...defend the UK against possible attack?										
Very confident	**5**	10	4	10	7	11	4	8	11	4
Fairly confident	**33**	39	26	58	40	41	39	40	41	38
TOTAL CONFIDENT	**38**	**49**	**30**	**68**	**47**	**52**	**43**	**48**	**52**	**42**
Not very confident	**34**	19	42	22	28	26	30	29	27	31
Not confident at all	**19**	15	27	4	10	12	8	9	10	7
TOTAL NOT CONFIDENT	**53**	**34**	**69**	**26**	**38**	**38**	**38**	**38**	**37**	**38**
Don't know	**9**	17	1	6	15	10	19	15	10	20
...defend the UK's interests elsewhere in the world?										
Very confident	**3**	7	2	6	4	6	3	5	6	3
Fairly confident	**29**	32	22	53	37	36	38	37	36	38
TOTAL CONFIDENT	**32**	**39**	**24**	**59**	**41**	**42**	**41**	**42**	**42**	**41**
Not very confident	**37**	25	43	30	30	31	29	30	33	28
Not confident at all	**20**	18	30	3	12	16	8	11	15	8
TOTAL NOT CONFIDENT	**57**	**43**	**73**	**33**	**42**	**47**	**37**	**41**	**48**	**36**
Don't know	**11**	18	3	7	17	11	22	17	11	23

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you think the UK currently spends too much, too little, or about the right amount on defence and security?																												
Too much	**6**	1	6	8	3	16	6	6	15	8	7	4	4	2	11	6	3	6	4	4	6	4	4	8	6	6	9	5
Too little	**57**	79	56	54	85	35	64	49	30	33	45	59	67	82	32	51	75	57	60	60	58	54	51	47	59	61	47	59
About the right amount	**17**	12	19	17	4	23	15	18	30	25	17	15	16	8	27	16	11	19	15	14	16	14	23	21	13	13	25	17
Don't know	**21**	8	19	20	8	26	15	26	24	34	31	22	13	8	30	27	11	18	20	21	20	28	22	24	21	21	19	19
Would you support or oppose the following?																												
Increasing taxes in order to spend more on defence																												
Strongly support	**5**	5	4	6	6	8	6	3	2	3	3	3	6	8	2	3	7	5	5	5	5	9	3	3	4	4	5	5
Tend to support	**24**	24	34	31	21	14	27	21	14	11	18	26	27	37	13	21	32	27	24	21	24	21	24	16	24	20	20	27
TOTAL SUPPORT	**29**	**29**	**38**	**37**	**27**	**22**	**33**	**24**	**16**	**14**	**21**	**29**	**33**	**45**	**15**	**24**	**39**	**32**	**29**	**26**	**29**	**30**	**27**	**19**	**28**	**24**	**25**	**32**
Tend to oppose	**33**	40	30	30	36	40	32	35	37	40	33	32	29	33	39	32	31	30	34	37	34	29	32	25	34	38	32	33
Strongly oppose	**26**	23	21	20	31	29	26	27	34	33	31	25	26	16	33	28	21	30	24	22	25	29	30	44	25	25	30	24
TOTAL OPPOSE	**59**	**63**	**51**	**50**	**67**	**69**	**58**	**62**	**71**	**73**	**64**	**57**	**55**	**49**	**72**	**60**	**52**	**60**	**58**	**59**	**59**	**58**	**62**	**69**	**59**	**63**	**62**	**57**
Don't know	**12**	9	10	13	6	9	9	15	13	13	16	15	11	6	13	16	8	7	13	14	12	12	11	11	13	13	12	11
Reducing spending on public services in order to spend more on defence																												
Strongly support	**10**	21	3	6	28	5	16	5	4	7	6	9	11	19	6	7	15	13	10	9	11	10	6	10	10	11	13	11
Tend to support	**21**	31	17	19	36	12	25	17	11	14	19	20	25	27	13	19	26	18	20	26	22	21	15	12	23	25	16	21
TOTAL SUPPORT	**31**	**52**	**20**	**25**	**64**	**17**	**41**	**22**	**15**	**21**	**25**	**29**	**36**	**46**	**19**	**26**	**41**	**31**	**30**	**35**	**33**	**31**	**21**	**22**	**33**	**36**	**29**	**32**
Tend to oppose	**31**	28	36	34	18	28	28	33	29	31	31	27	33	31	30	29	32	29	33	34	31	30	34	29	30	27	27	34
Strongly oppose	**26**	10	35	33	8	50	22	29	40	33	27	29	22	16	36	27	19	31	21	19	24	31	32	30	23	23	30	24
TOTAL OPPOSE	**57**	**38**	**71**	**67**	**26**	**78**	**50**	**62**	**69**	**64**	**58**	**56**	**55**	**47**	**66**	**56**	**51**	**60**	**54**	**53**	**55**	**61**	**66**	**59**	**53**	**50**	**57**	**58**
Don't know	**13**	11	10	9	10	6	9	16	16	14	17	16	10	7	15	17	8	9	16	13	13	8	13	19	13	14	14	11

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		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you think the UK currently spends too much, too little, or about the right amount on defence and security?										
Too much	6	100	0	0	10	10	10	10	10	11
Too little	57	0	100	0	35	46	25	34	46	23
About the right amount	17	0	0	100	24	22	25	24	23	26
Don't know	21	0	0	0	31	21	40	31	21	41
Would you support or oppose the following?										
Increasing taxes in order to spend more on defence										
Strongly support	5	1	8	1	2	2	2	2	2	2
Tend to support	24	3	34	12	14	21	6	13	21	6
TOTAL SUPPORT	**29**	**4**	**42**	**13**	**16**	**23**	**8**	**15**	**23**	**8**
Tend to oppose	33	24	32	48	37	35	38	37	35	38
Strongly oppose	26	69	20	32	33	31	34	32	32	33
TOTAL OPPOSE	**59**	**93**	**52**	**80**	**70**	**66**	**72**	**69**	**67**	**71**
Don't know	12	3	6	7	15	10	19	16	10	21
Reducing spending on public services in order to spend more on defence										
Strongly support	10	5	17	2	6	11	2	6	10	1
Tend to support	21	2	32	6	14	19	10	14	19	9
TOTAL SUPPORT	**31**	**7**	**49**	**8**	**20**	**30**	**12**	**20**	**29**	**10**
Tend to oppose	31	12	29	43	31	29	32	30	29	32
Strongly oppose	26	78	15	41	32	29	36	33	29	37
TOTAL OPPOSE	**57**	**90**	**44**	**84**	**63**	**58**	**68**	**63**	**58**	**69**
Don't know	13	3	7	8	16	12	20	16	12	21

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Increasing government borrowing in order to spend more on defence																												
Strongly support	**6**	8	6	4	5	3	7	5	4	5	4	7	5	7	5	5	6	6	3	7	5	10	6	3	5	8	4	5
Tend to support	**24**	27	31	17	22	17	24	24	18	15	21	28	28	28	16	24	28	22	25	28	24	30	24	17	25	24	23	23
TOTAL SUPPORT	**30**	**35**	**37**	**21**	**27**	**20**	**31**	**29**	**22**	**20**	**25**	**35**	**33**	**35**	**21**	**29**	**34**	**28**	**28**	**35**	**29**	**40**	**30**	**20**	**30**	**32**	**27**	**28**
Tend to oppose	**33**	34	33	41	33	31	34	31	29	34	32	27	33	36	32	30	34	35	32	32	33	19	35	34	33	32	31	34
Strongly oppose	**22**	22	15	25	32	31	24	20	28	26	21	19	21	21	27	20	21	25	21	17	22	27	16	27	20	20	29	23
TOTAL OPPOSE	**55**	**56**	**48**	**66**	**65**	**62**	**58**	**51**	**57**	**60**	**53**	**46**	**54**	**57**	**59**	**50**	**55**	**60**	**53**	**49**	**55**	**46**	**51**	**61**	**53**	**52**	**60**	**57**
Don't know	**16**	9	14	13	7	18	11	20	22	20	21	18	13	8	21	20	10	12	18	16	16	15	19	18	17	16	14	15
How important, if at all, do you think military alliances such as NATO are to the UK's defence and security?																												
Very important	**50**	55	63	61	42	49	56	44	37	43	42	48	57	61	40	45	59	57	49	47	49	54	59	42	49	44	45	53
Fairly important	**32**	32	26	28	34	39	29	35	39	31	34	33	29	30	34	33	30	30	31	33	33	21	27	42	31	35	37	32
TOTAL IMPORTANT	**82**	**87**	**89**	**89**	**76**	**88**	**85**	**79**	**76**	**74**	**76**	**81**	**86**	**91**	**74**	**78**	**89**	**87**	**80**	**80**	**82**	**75**	**86**	**84**	**80**	**79**	**82**	**85**
Not very important	**4**	5	2	5	9	4	5	4	4	6	5	6	3	4	5	5	4	4	4	4	5	6	4	2	4	7	4	4
Not important at all	**2**	1	0	0	8	2	3	1	2	1	2	2	2	1	1	2	1	1	2	2	1	3	1	6	2	1	3	1
TOTAL NOT IMPORTANT	**6**	**6**	**2**	**5**	**17**	**6**	**8**	**5**	**6**	**7**	**7**	**8**	**5**	**5**	**6**	**7**	**5**	**5**	**6**	**6**	**6**	**9**	**5**	**8**	**6**	**8**	**7**	**5**
Don't know	**12**	7	9	6	7	7	7	17	19	19	17	11	8	4	19	14	6	7	14	13	12	15	9	8	14	14	10	10
How likely or unlikely do you think it is that the UK will come under a full scale military attack from a hostile country in the next ten years?																												
Very likely	**5**	6	4	4	9	2	4	7	5	4	4	6	4	8	4	5	6	5	5	6	5	7	6	7	5	5	6	5
Fairly likely	**24**	32	22	20	25	15	19	29	16	19	25	26	23	29	18	26	26	21	25	28	24	27	25	21	24	26	18	25
TOTAL LIKELY	**29**	**38**	**26**	**24**	**34**	**17**	**23**	**36**	**21**	**23**	**29**	**32**	**27**	**37**	**22**	**31**	**32**	**26**	**30**	**34**	**29**	**34**	**31**	**28**	**29**	**31**	**24**	**30**
Fairly unlikely	**37**	37	41	42	33	42	42	32	34	40	38	32	38	37	37	35	37	41	38	32	37	34	38	35	38	34	32	39
Very unlikely	**14**	8	16	15	17	22	22	7	18	19	11	14	16	10	19	12	12	17	9	13	14	15	12	18	12	15	17	13
TOTAL UNLIKELY	**51**	**45**	**57**	**57**	**50**	**64**	**64**	**39**	**52**	**59**	**49**	**46**	**54**	**47**	**56**	**47**	**49**	**58**	**47**	**45**	**51**	**49**	**50**	**53**	**50**	**49**	**49**	**52**
Don't know	**20**	17	17	19	16	19	13	26	27	18	22	22	20	16	22	22	18	16	23	21	20	17	20	20	20	19	27	18

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Increasing government borrowing in order to spend more on defence										
Strongly support	6	1	8	2	5	5	4	5	5	4
Tend to support	24	1	33	15	18	19	16	17	18	15
TOTAL SUPPORT	**30**	**2**	**41**	**17**	**23**	**24**	**20**	**22**	**23**	**19**
Tend to oppose	33	28	31	46	31	33	29	31	34	28
Strongly oppose	22	64	19	26	25	26	24	25	26	24
TOTAL OPPOSE	**55**	**92**	**50**	**72**	**56**	**59**	**53**	**56**	**60**	**52**
Don't know	16	5	8	11	22	16	27	22	17	28
How important, if at all, do you think military alliances such as NATO are to the UK's defence and security?										
Very important	50	31	58	49	41	49	34	41	48	34
Fairly important	32	36	30	38	35	31	38	35	32	38
TOTAL IMPORTANT	**82**	**67**	**88**	**87**	**76**	**80**	**72**	**76**	**80**	**72**
Not very important	4	10	5	4	5	7	3	5	8	3
Not important at all	2	9	1	1	2	3	0	1	2	0
TOTAL NOT IMPORTANT	**6**	**19**	**6**	**5**	**7**	**10**	**3**	**6**	**10**	**3**
Don't know	12	13	5	8	18	10	25	17	10	25
How likely or unlikely do you think it is that the UK will come under a full scale military attack from a hostile country in the next ten years?										
Very likely	5	5	7	2	4	3	5	4	3	5
Fairly likely	24	10	29	18	20	15	25	19	15	24
TOTAL LIKELY	**29**	**15**	**36**	**20**	**24**	**18**	**30**	**23**	**18**	**29**
Fairly unlikely	37	40	38	42	37	42	33	38	42	35
Very unlikely	14	32	12	21	16	25	8	17	26	8
TOTAL UNLIKELY	**51**	**72**	**50**	**63**	**53**	**67**	**41**	**55**	**68**	**43**
Don't know	20	12	14	18	22	15	29	22	15	29

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If the UK were to come under military attack by a hostile country, do you think the following would or would not come to our aid?																												
The United States of America?																												
Would come to our aid	**44**	52	40	32	57	33	48	40	42	47	44	44	46	41	45	44	43	41	44	48	44	37	43	39	43	43	47	45
Would not come to our aid	**29**	25	31	38	22	42	29	30	32	31	32	29	27	27	31	31	27	34	28	23	28	38	33	35	27	27	29	29
Don't know	**27**	23	28	31	21	25	23	31	26	21	25	27	27	32	23	26	30	25	28	29	27	24	23	26	30	29	24	26
Other NATO countries?																												
Would come to our aid	**76**	80	85	84	62	83	81	72	74	71	71	74	81	81	72	72	81	82	74	71	76	75	79	63	72	72	76	81
Would not come to our aid	**8**	8	3	5	23	4	9	7	5	9	11	7	7	7	8	9	7	7	8	9	8	8	7	12	8	10	8	7
Don't know	**16**	12	11	11	15	12	11	21	21	20	18	19	13	12	20	19	12	11	18	20	16	18	13	25	20	18	16	13
If the United States came under military attack from a hostile country, do you think the UKs armed forces should or should not be willing to help defend them?																												
Should be willing to help	**56**	67	58	54	72	35	68	46	45	48	52	61	64	61	46	56	62	58	57	58	57	54	54	54	55	57	62	57
Should not be willing to help	**21**	16	20	23	15	35	18	24	25	25	23	17	20	19	25	20	19	24	21	17	21	25	21	26	21	19	20	21
Don't know	**22**	17	21	23	13	30	14	30	31	27	25	22	17	20	29	24	18	18	22	25	22	21	25	20	24	24	17	22
If a European member of NATO came under military attack from a hostile country, do you think the UKs armed forces should or should not be willing to help defend them?																												
Should be willing to help	**80**	82	90	86	74	85	86	74	74	78	75	80	83	84	76	77	83	85	77	76	80	81	81	67	80	75	79	83
Should not be willing to help	**5**	5	1	2	13	3	5	5	5	4	5	5	6	5	5	5	5	4	5	5	5	4	5	8	4	7	6	4
Don't know	**15**	13	9	12	13	12	9	21	21	18	20	14	11	11	19	18	11	10	18	19	15	15	14	25	16	18	15	13

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
If the UK were to come under military attack by a hostile country, do you think the following would or would not come to our aid?										
The United States of America?										
Would come to our aid	**44**	39	47	50	45	50	39	44	51	38
Would not come to our aid	**29**	41	29	32	31	31	32	32	30	33
Don't know	**27**	20	24	18	24	19	29	24	19	28
Other NATO countries?										
Would come to our aid	**76**	75	80	83	72	77	67	72	76	68
Would not come to our aid	**8**	12	9	5	9	10	8	8	9	7
Don't know	**16**	13	11	12	20	13	26	20	14	25
If the United States came under military attack from a hostile country, do you think the UKs armed forces should or should not be willing to help defend them?										
Should be willing to help	**56**	30	69	53	48	59	37	48	60	37
Should not be willing to help	**21**	47	17	27	24	21	28	25	21	28
Don't know	**22**	22	14	20	27	20	35	27	19	35
If a European member of NATO came under military attack from a hostile country, do you think the UKs armed forces should or should not be willing to help defend them?										
Should be willing to help	**80**	79	87	82	76	82	69	75	82	69
Should not be willing to help	**5**	12	5	5	5	5	4	5	5	4
Don't know	**15**	9	8	13	20	13	26	20	14	26

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If a war broke out and the UK was under imminent threat of invasion, which of the following would you do?																												
I would volunteer for military service	6	9	5	3	10	7	11	2	5	10	7	9	7	3	8	8	4	7	5	8	7	7	4	7	7	6	5	8
I would not volunteer, but would serve if called up	14	12	17	15	11	12	18	10	21	20	24	18	8	3	21	21	5	14	12	15	14	10	15	12	13	16	19	13
I would not volunteer, and would refuse to serve if called up	17	8	17	11	13	30	15	19	36	34	30	12	6	1	35	23	3	20	15	13	17	17	14	26	17	15	25	16
Don't know	11	4	11	11	8	14	10	11	21	20	19	10	4	0	20	15	2	10	10	9	11	11	9	15	10	12	14	9
I wouldn't be eligible because of age or disability	52	67	51	59	59	37	46	57	17	15	21	51	76	94	16	33	86	50	58	54	51	55	58	41	53	52	36	55
Generally speaking, do you think tariffs on imported goods are a good or bad way of…?																												
The Government raising money for public spending																												
Very good	4	4	5	5	4	4	4	4	4	4	4	5	4	4	4	4	4	5	2	3	4	4	1	6	4	4	7	4
Fairly good	29	32	27	31	33	30	29	30	28	26	29	27	29	34	27	28	32	31	29	29	30	24	25	30	32	29	22	32
TOTAL GOOD	**33**	**36**	**32**	**36**	**37**	**34**	**33**	**34**	**32**	**30**	**33**	**32**	**33**	**38**	**31**	**32**	**36**	**36**	**31**	**32**	**34**	**28**	**26**	**36**	**36**	**33**	**29**	**36**
Fairly bad	24	26	26	27	25	17	30	18	17	22	23	24	24	27	20	24	26	27	23	21	23	27	26	31	21	20	30	23
Very bad	12	9	11	13	15	11	16	9	12	11	11	12	13	13	12	12	13	14	12	11	11	19	14	15	12	10	12	12
TOTAL BAD	**36**	**35**	**37**	**40**	**40**	**28**	**46**	**27**	**29**	**33**	**34**	**36**	**37**	**40**	**32**	**36**	**39**	**41**	**35**	**32**	**34**	**46**	**40**	**46**	**33**	**30**	**42**	**35**
Don't know	31	29	30	24	23	38	22	39	38	36	33	32	30	22	37	33	26	23	34	35	31	26	34	18	31	37	29	29
Helping UK businesses																												
Very good	6	7	6	3	9	3	6	6	5	5	4	5	7	6	5	5	6	5	6	6	6	1	7	6	5	6	8	5
Fairly good	27	32	23	25	30	22	27	27	23	22	25	26	26	33	23	25	30	28	25	26	27	25	26	16	28	24	23	29
TOTAL GOOD	**33**	**39**	**29**	**28**	**39**	**25**	**33**	**33**	**28**	**27**	**29**	**31**	**33**	**39**	**28**	**30**	**36**	**33**	**31**	**32**	**33**	**26**	**33**	**22**	**33**	**30**	**31**	**34**
Fairly bad	24	23	29	26	26	24	27	22	22	20	27	23	26	25	21	26	25	29	22	22	24	20	25	30	22	27	27	24
Very bad	16	13	18	21	16	17	22	11	16	17	18	15	17	15	17	16	16	17	16	16	16	22	13	29	16	14	17	16
TOTAL BAD	**40**	**36**	**47**	**47**	**42**	**41**	**49**	**33**	**38**	**37**	**45**	**38**	**43**	**40**	**38**	**42**	**41**	**46**	**38**	**38**	**40**	**42**	**38**	**59**	**38**	**41**	**44**	**40**
Don't know	27	25	25	23	20	33	19	35	33	36	26	31	24	21	35	28	22	21	30	30	27	31	29	18	28	29	25	26
Keeping prices low in stores																												
Very good	5	4	7	2	4	2	5	5	9	4	5	6	5	4	6	5	5	4	4	7	5	5	5	6	5	5	8	5
Fairly good	15	21	13	10	17	11	12	17	12	11	14	15	14	18	12	15	17	14	15	15	15	10	10	16	17	17	12	15
TOTAL GOOD	**20**	**25**	**20**	**12**	**21**	**13**	**17**	**22**	**21**	**15**	**19**	**21**	**19**	**22**	**18**	**20**	**22**	**18**	**19**	**22**	**20**	**15**	**15**	**22**	**22**	**22**	**20**	**20**
Fairly bad	27	31	28	25	31	29	30	24	19	23	27	25	30	31	21	26	31	30	25	25	26	28	31	28	27	28	24	27
Very bad	26	19	28	37	24	26	34	18	28	28	26	27	24	24	28	26	24	31	22	22	25	34	26	32	23	20	28	28
TOTAL BAD	**53**	**50**	**56**	**62**	**55**	**55**	**64**	**42**	**47**	**51**	**53**	**52**	**54**	**55**	**49**	**52**	**55**	**61**	**47**	**47**	**51**	**62**	**57**	**60**	**50**	**48**	**52**	**55**
Don't know	27	25	24	25	25	32	19	36	32	34	29	28	26	22	33	28	24	21	33	30	28	24	29	18	28	31	28	26

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Sample Size: 2340 adults in UK (18+)
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		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
If a war broke out and the UK was under imminent threat of invasion, which of the following would you do?										
I would volunteer for military service	6	3	9	4	7	13	2	8	13	2
I would not volunteer, but would serve if called up	14	9	14	20	23	29	17	22	28	17
I would not volunteer, and would refuse to serve if called up	17	47	8	25	33	27	38	33	27	39
Don't know	11	8	6	13	20	21	20	20	22	19
I wouldn't be eligible because of age or disability	52	34	62	37	17	10	23	16	10	23
Generally speaking, do you think tariffs on imported goods are a good or bad way of…?										
The Government raising money for public spending										
Very good	4	6	4	6	4	4	4	4	4	4
Fairly good	29	17	33	33	27	28	27	26	28	25
TOTAL GOOD	**33**	**23**	**37**	**39**	**31**	**32**	**31**	**30**	**32**	**29**
Fairly bad	24	22	27	26	21	26	17	22	26	18
Very bad	12	22	13	10	12	16	8	11	15	8
TOTAL BAD	**36**	**44**	**40**	**36**	**33**	**42**	**25**	**33**	**41**	**26**
Don't know	31	33	23	25	36	26	45	36	27	46
Helping UK businesses										
Very good	6	2	6	7	5	6	4	5	6	5
Fairly good	27	20	30	28	23	25	21	22	24	21
TOTAL GOOD	**33**	**22**	**36**	**35**	**28**	**31**	**25**	**27**	**30**	**26**
Fairly bad	24	24	26	27	23	25	22	24	26	21
Very bad	16	28	17	15	17	22	12	17	22	12
TOTAL BAD	**40**	**52**	**43**	**42**	**40**	**47**	**34**	**41**	**48**	**33**
Don't know	27	25	20	23	31	21	41	32	22	41
Keeping prices low in stores										
Very good	5	3	5	7	6	5	6	6	6	7
Fairly good	15	8	15	19	12	10	14	12	10	14
TOTAL GOOD	**20**	**11**	**20**	**26**	**18**	**15**	**20**	**18**	**16**	**21**
Fairly bad	27	26	31	25	24	26	22	24	26	22
Very bad	26	37	27	27	27	37	18	27	37	18
TOTAL BAD	**53**	**63**	**58**	**52**	**51**	**63**	**40**	**51**	**63**	**40**
Don't know	27	26	21	21	31	22	40	31	22	39

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
Unweighted Sample	2340	391	596	228	250	145	1083	1257	194	269	362	300	545	670	463	662	1215	965	527	503	2011	124	148	57	568	394	191	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

There are some resources and goods that governments think are strategically important for the country to make at home. There are others where governments think it is fine for the country to import, if imports bring down prices or are better quality.

For each of the following, please say if you think it is important we make it in the UK, or whether it is acceptable to rely on imports.

Steel																												
This is something where it is more important we can make here in the UK	**63**	73	65	55	80	53	68	58	48	47	51	67	73	77	47	58	75	64	60	66	63	70	59	57	68	66	55	61
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**19**	16	20	25	12	26	20	19	26	23	21	17	17	15	25	20	16	21	20	17	19	11	24	22	16	17	24	21
Don't know	**18**	10	15	20	8	20	13	23	26	30	27	16	10	8	28	23	9	15	20	17	18	19	17	21	17	17	21	19
Energy																												
This is something where it is more important we can make here in the UK	**81**	88	81	85	88	83	83	79	71	76	74	80	86	90	74	76	88	85	80	79	80	84	85	80	81	81	77	81
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**9**	8	9	8	8	10	9	9	10	10	9	9	8	7	10	9	8	8	9	9	9	5	5	5	9	9	10	10
Don't know	**10**	4	9	7	4	7	8	12	18	14	17	12	6	3	16	15	4	7	11	12	10	11	10	15	10	11	13	9
Medicines																												
This is something where it is more important we can make here in the UK	**59**	66	57	57	74	56	61	57	47	51	57	71	62	63	49	62	63	62	58	59	60	50	57	64	62	59	58	60
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**29**	29	31	35	21	33	28	30	34	30	27	21	31	32	32	24	31	29	31	29	29	37	31	23	28	29	27	30
Don't know	**11**	5	12	7	5	11	10	13	20	19	17	9	7	5	19	14	6	9	11	13	11	13	12	13	10	12	15	10
Food																												
This is something where it is more important we can make here in the UK	**76**	84	73	80	86	86	74	78	67	75	71	77	80	82	72	73	81	80	77	74	77	80	72	72	77	75	65	81
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**14**	13	19	12	11	11	17	12	18	13	13	12	14	17	15	13	16	14	14	14	14	13	16	13	15	14	22	12
Don't know	**9**	3	8	7	3	4	8	10	15	13	16	11	6	2	14	14	4	6	8	12	9	7	11	15	8	11	14	7
Technology																												
This is something where it is more important we can make here in the UK	**47**	56	45	49	59	44	53	41	34	33	38	44	53	63	34	41	58	49	48	46	47	45	45	46	46	46	44	49
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**40**	36	43	41	35	43	37	43	45	47	43	42	39	31	46	42	34	42	38	37	40	42	40	35	40	39	42	40
Don't know	**14**	8	12	10	6	13	11	16	21	19	19	14	8	6	20	17	7	9	14	16	13	13	15	19	14	15	14	11

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Defence Spending Amount			WW2 Conscription Age	WW2 Conscription Age + Gender		WW2 Conscription Age (Standardised)	WW2 Conscription Age + Gender (Standardised)	
	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%

There are some resources and goods that governments think are strategically important for the country to make at home. There are others where governments think it is fine for the country to import, if imports bring down prices or are better quality.

For each of the following, please say if you think it is important we make it in the UK, or whether it is acceptable to rely on imports.

	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Steel										
This is something where it is more important we can make here in the UK	**63**	61	76	52	49	59	39	49	58	39
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**19**	17	17	32	24	22	26	24	22	26
Don't know	**18**	22	8	15	28	19	35	28	20	35
Energy										
This is something where it is more important we can make here in the UK	**81**	83	89	77	74	78	70	75	79	71
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**9**	7	7	12	10	9	11	9	8	10
Don't know	**10**	9	4	11	16	13	19	16	13	19
Medicines										
This is something where it is more important we can make here in the UK	**59**	59	67	57	51	55	48	51	56	47
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**29**	28	29	34	30	28	32	30	27	32
Don't know	**11**	13	4	9	18	17	20	19	17	21
Food										
This is something where it is more important we can make here in the UK	**76**	83	83	71	71	73	70	71	72	69
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**14**	9	13	20	14	15	14	14	15	14
Don't know	**9**	9	3	9	15	13	16	15	13	17
Technology										
This is something where it is more important we can make here in the UK	**47**	39	59	37	36	45	27	36	45	26
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**40**	47	36	50	45	40	50	45	39	51
Don't know	**14**	14	5	14	19	15	23	19	15	23

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Sample Size: 2340 adults in UK (18+)
Fieldwork: 17th - 23rd June 2026

		Vote in 2024 GE					Gender		Age (6 Way)						Age (3 Way)			Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2340	407	580	211	246	132	1130	1210	246	328	448	299	467	552	574	747	1020	791	524	700	1959	122	194	66	538	372	269	779
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Manufactured goods																												
This is something where it is more important we can make here in the UK	**48**	59	43	43	66	41	48	47	34	35	37	49	55	62	35	42	59	45	49	52	48	45	44	49	49	51	39	49
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**37**	32	43	44	25	46	39	36	42	42	42	36	34	32	42	39	33	43	37	32	37	39	36	33	35	35	43	38
Don't know	**15**	9	14	13	9	13	13	17	24	23	21	15	10	5	24	19	8	12	14	16	14	16	20	18	16	13	17	13
Green technologies																												
This is something where it is more important we can make here in the UK	**52**	54	56	62	45	69	50	54	55	49	47	50	53	56	52	48	55	55	52	49	52	47	58	37	55	45	51	54
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**28**	29	30	27	36	17	33	23	20	31	29	30	30	28	26	29	29	31	28	27	28	33	24	36	26	30	30	28
Don't know	**20**	17	14	11	19	15	17	22	25	20	24	20	17	15	22	23	16	14	20	24	20	19	18	27	19	25	18	18
Do you support or oppose the UK using economic sanctions against Russia over the invasion of Ukraine?																												
Strongly support	**48**	55	57	60	39	56	57	39	35	41	37	43	54	63	38	39	59	58	44	41	47	55	51	50	45	39	51	50
Tend to support	**27**	30	26	25	28	25	25	29	27	26	32	26	27	24	27	30	25	23	28	32	28	26	23	18	27	30	22	30
TOTAL SUPPORT	**75**	**85**	**83**	**85**	**67**	**81**	**82**	**68**	**62**	**67**	**69**	**69**	**81**	**87**	**65**	**69**	**84**	**81**	**72**	**73**	**75**	**81**	**74**	**68**	**72**	**69**	**73**	**80**
Tend to oppose	**5**	3	3	4	13	4	6	5	6	8	6	5	4	3	7	6	4	5	5	5	5	2	4	10	6	7	8	3
Strongly oppose	**3**	2	1	1	9	3	4	2	5	3	4	4	3	1	4	4	2	3	3	4	3	4	1	4	3	4	4	3
TOTAL OPPOSE	**8**	**5**	**4**	**5**	**22**	**7**	**10**	**7**	**11**	**11**	**10**	**9**	**7**	**4**	**11**	**10**	**6**	**8**	**8**	**9**	**8**	**6**	**5**	**14**	**9**	**11**	**12**	**6**
Don't know	**17**	10	13	10	11	11	9	25	27	23	22	21	11	8	24	21	10	11	20	18	17	13	20	18	20	20	15	14
Generally speaking, which of the following best reflects your view?																												
It is more important that we use economic sanctions against countries who have behaved aggressively or committed war crimes, even if that hurts our economy or makes things more expensive	**56**	57	66	65	40	77	59	52	56	54	49	50	57	64	55	49	61	64	51	50	55	62	58	52	53	49	56	59
It is more important that we do what it best for our own economy and what keeps costs down, even if that means continuing to trade with countries that have behaved aggressively or committed war crimes	**17**	19	13	10	30	8	21	14	20	18	21	22	15	11	19	21	13	17	15	20	17	20	12	21	18	18	21	15
Neither	**12**	13	9	10	20	11	10	14	6	10	13	10	16	13	9	12	15	11	16	12	12	10	14	8	12	15	10	12
Don't know	**15**	11	12	14	10	5	10	20	17	18	17	18	12	11	18	18	12	8	19	19	15	9	16	18	16	18	13	14

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	Total	Too much	Too little	About the right amount	18-41 (UK)	18-41 Male (UK)	18-41 Female (UK)	18-39	18-39 Male	18-39 Female
Weighted Sample	2340	138	1323	396	924	447	477	838	412	426
Unweighted Sample	2340	134	1385	385	742	322	420	669	296	373
	%	%	%	%	%	%	%	%	%	%
Manufactured goods										
This is something where it is more important we can make here in the UK	**48**	41	57	40	35	40	31	35	39	31
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**37**	41	37	47	42	41	43	42	41	44
Don't know	**15**	18	7	13	23	19	26	23	20	25
Green technologies										
This is something where it is more important we can make here in the UK	**52**	68	54	55	50	52	48	49	51	47
This is something where it is acceptable to rely upon imports from abroad if they are cheaper or better	**28**	19	33	28	27	29	25	28	30	26
Don't know	**20**	13	14	16	23	19	27	23	19	27
Do you support or oppose the UK using economic sanctions against Russia over the invasion of Ukraine?										
Strongly support	**48**	37	56	45	37	47	29	37	46	29
Tend to support	**27**	25	27	29	29	27	30	29	28	30
TOTAL SUPPORT	**75**	**62**	**83**	**74**	**66**	**74**	**59**	**66**	**74**	**59**
Tend to oppose	**5**	8	5	7	6	8	5	7	9	5
Strongly oppose	**3**	14	3	3	4	6	2	3	5	1
TOTAL OPPOSE	**8**	**22**	**8**	**10**	**10**	**14**	**7**	**10**	**14**	**6**
Don't know	**17**	16	9	17	24	12	35	24	12	35
Generally speaking, which of the following best reflects your view?										
It is more important that we use economic sanctions against countries who have behaved aggressively or committed war crimes, even if that hurts our economy or makes things more expensive	**56**	54	60	63	52	58	47	53	59	47
It is more important that we do what it best for our own economy and what keeps costs down, even if that means continuing to trade with countries that have behaved aggressively or committed war crimes	**17**	25	17	18	20	24	16	19	23	16
Neither	**12**	11	13	8	11	8	13	10	8	12
Don't know	**15**	10	10	11	17	10	24	18	10	25

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