YouGov Survey Results

United States : Fieldwork conducted between 25th - 27th October 2014. The survey was carried out online. The figures have been weighted and are representative of all adults (aged 18+). United States (n=1000).

Germany : Fieldwork conducted between 18th - 20th February 2015. The survey was carried out online. The figures have been weighted and are representative of all adults (aged 18+). Germany (n=1002).

Great Britain : Fieldwork conducted between 11th - 12th February 2015. The survey was carried out online. The figures have been weighted and are representative of all adults (aged 18+). Great Britain (n=1592).

Asia-Pacific : Fieldwork conducted with YouGov panelists between 17th April - 24th April 2015 and was weighted to be representative of adult (aged 18+) online population. Sample size: China (n=796), Singapore (n=1080), Indonesia (n=1203), Hong Kong (n=864), Malaysia (n=1427), Australia (n=995), Thailand (n=909).

Which one of the colors listed below do you like the most?

	Australia	China	GB*	Germany	Hong Kong	Indonesia	Malaysia	Singapore	Thailand	US
Blue	31	26	34	32	25	23	25	25	24	31
Red	14	10	15	14	7	15	13	13	10	12
Green	13	12	11	13	7	11	8	10	17	15
Purple	14	10	14	7	19	5	13	9	6	14
Black	7	6	5	10	9	8	7	9	7	9
Pink	5	9	6	4	11	5	8	10	8	5
Yellow	4	9	5	5	7	5	8	7	8	4
Orange	6	6	3	6	6	6	6	6	8	3
White	3	8	2	3	6	9	8	8	6	2
Brown	2	2	1	2	2	12	2	3	4	2
None of these	2	2	2	3	1	1	2	2	2	3

Excludes 3% of responses for a "Don't know" option.