

YouGov Survey Results

Sample Size: 1610 GB Adults
Fieldwork: 14th July 2015

	Gender		Age				Social Grade		Region					England / Wales	
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1610	781	829	192	407	551	460	918	692	206	523	345	396	140	1470
Unweighted Sample	1610	818	792	134	296	617	563	1027	583	200	571	327	362	150	1460
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you feel you are the same person now as you were when you were 15?

Completely the same	1	1	2	1	0	2	2	1	2	2	1	2	2	0	2
Pretty much the same	23	22	23	18	22	22	26	23	23	26	23	21	22	21	23
TOTAL THE SAME	24	23	25	19	22	24	28	24	25	28	24	23	24	21	25
Pretty different	39	42	37	41	44	39	35	43	35	39	40	41	37	41	39
Completely different	33	31	35	35	29	31	36	31	34	29	33	30	35	36	32
TOTAL DIFFERENT	72	73	72	76	73	70	71	74	69	68	73	71	72	77	71
Don't know	4	4	3	6	5	5	1	2	6	4	3	6	4	1	4

Thinking more about who you are, which of the following comes closer to your view?

I have always felt like I was roughly the same person – any changes have been mainly superficial	29	29	30	25	27	30	32	30	29	35	30	28	28	27	30
As I have grown I have changed significantly – I have felt very different in the past and may do in the future	64	65	64	67	64	64	64	66	62	58	64	65	65	70	64
Don't know	6	7	6	8	9	6	4	4	9	7	6	7	7	3	7