

YouGov Survey Results

Sample Size: 8924 adults in GB
Fieldwork: 29th March - 18th April 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	8924	2011	2297	530	3026	2213	803	3311	3534	4337	4587	973	3722	2150	2079	5087	3837	1071	2999	1937	2151	767
Unweighted Sample	8924	2066	2347	551	3043	2204	795	3646	3518	3872	5052	693	3531	2267	2433	5274	3650	797	3131	1979	2214	803
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Respondents were randomly shown one of the following seven questions

Weighted Sample	1270	292	330	61	426	329	110	465	521	600	670	136	535	297	302	711	559	152	414	286	304	115
Unweighted Sample	1261	291	347	65	413	333	109	514	510	541	720	99	509	305	348	723	538	118	421	280	316	126
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would do a better job of managing the economy?

A Labour government	30	1	81	30	4	73	37	52	14	31	29	31	37	26	19	32	26	44	23	29	32	29
A Conservative government	28	91	1	24	65	2	14	14	47	31	25	13	18	31	48	29	26	22	36	30	24	12
Neither	27	5	10	37	21	13	34	21	29	26	27	20	29	29	24	24	30	14	26	25	29	42
Don't know	16	3	7	9	9	12	16	13	10	12	19	36	16	15	9	15	18	20	16	17	14	16

Weighted Sample	1243	270	299	67	428	288	117	448	498	582	661	159	523	280	282	723	521	163	430	250	294	106
Unweighted Sample	1217	275	301	68	429	281	113	485	496	503	714	109	496	292	320	735	482	119	444	254	289	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would do a better job of managing the economy?

A Labour government led by Keir Starmer	29	1	78	28	7	68	45	46	14	29	29	35	34	26	18	31	26	36	23	33	29	28
A Conservative government led by Boris Johnson	24	83	0	12	55	1	9	12	42	25	23	10	16	29	41	24	23	18	28	25	24	10
Neither	30	10	13	47	27	18	30	27	32	33	26	33	28	29	32	27	33	29	29	27	29	42
Don't know	18	7	8	13	12	14	17	15	12	13	22	22	22	17	9	18	18	18	20	15	17	20

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Weighted Sample	8924	2011	2297	530	3026	2213	803	3311	3534	4337	4587	973	3722	2150	2079	5087	3837	1071	2999	1937	2151	767	
Unweighted Sample	8924	2066	2347	551	3043	2204	795	3646	3518	3872	5052	693	3531	2267	2433	5274	3650	797	3131	1979	2214	803	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample	1236	290	350	66	434	308	100	448	501	609	627	113	527	310	286	659	577	144	412	280	282	118	
Unweighted Sample	1228	293	348	70	427	306	100	490	490	539	689	85	486	318	339	688	540	106	424	284	291	123	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would do a better job of managing the economy?

A Labour government with Rachel Reeves as Chancellor	28	1	74	37	6	65	43	47	12	30	27	37	34	23	20	34	22	41	26	23	31	30
A Conservative government with Rishi Sunak as Chancellor	25	76	3	12	55	4	15	16	42	26	24	7	19	30	38	26	24	16	31	29	21	16
Neither	26	14	10	37	26	14	25	17	34	28	25	24	26	27	27	23	30	31	25	26	26	28
Don't know	20	9	13	14	13	16	17	20	13	16	24	33	21	20	15	17	23	12	18	22	23	27

Weighted Sample	1270	299	318	73	426	324	114	481	494	596	674	134	537	320	279	710	560	161	424	287	301	96	
Unweighted Sample	1285	308	335	79	434	329	117	533	495	538	747	95	516	341	333	754	531	126	453	293	316	97	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would do a better job of managing the economy?

A Labour government led by Keir Starmer, with Rachel Reeves as Chancellor	30	3	82	39	5	65	43	47	16	33	27	38	36	23	23	34	25	33	22	32	33	41
A Conservative government led by Boris Johnson, with Rishi Sunak as Chancellor	25	83	2	8	57	2	11	13	43	29	21	16	15	33	40	24	27	20	31	28	21	12
Neither	25	8	6	37	24	18	22	22	27	26	24	20	26	29	22	24	26	27	27	21	25	25
Don't know	20	7	11	15	14	14	25	19	14	11	27	26	23	16	16	18	22	21	19	18	21	22

Weighted Sample	1275	281	325	72	413	300	126	484	477	632	643	138	527	311	299	749	526	156	397	270	338	115	
Unweighted Sample	1288	293	335	76	426	302	120	533	487	566	722	94	514	326	354	780	508	115	433	274	348	118	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would do a better job of managing the economy?

Keir Starmer	27	2	72	38	6	61	40	47	11	30	23	26	29	31	18	30	21	32	23	23	29	31
Boris Johnson	21	71	3	5	49	1	6	11	36	22	19	11	14	23	34	23	17	17	26	22	19	7
Neither	33	17	16	39	29	27	38	28	37	33	34	31	34	33	33	31	36	32	32	30	33	43
Don't know	20	10	9	17	15	10	15	14	15	15	24	32	23	12	15	15	26	19	18	24	19	20

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Weighted Sample	8924	2011	2297	530	3026	2213	803	3311	3534	4337	4587	973	3722	2150	2079	5087	3837	1071	2999	1937	2151	767	
Unweighted Sample	8924	2066	2347	551	3043	2204	795	3646	3518	3872	5052	693	3531	2267	2433	5274	3650	797	3131	1979	2214	803	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample	1327	291	332	101	446	335	117	493	535	656	671	137	563	321	306	779	548	138	462	283	325	119	
Unweighted Sample	1330	300	338	104	451	341	118	550	523	592	738	108	526	341	355	812	518	106	464	294	340	126	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would do a better job of managing the economy?

Rachel Reeves	16	1	41	26	3	36	29	29	8	20	12	11	19	16	11	19	11	13	15	15	18	21
Rishi Sunak	22	59	8	16	44	8	14	17	33	23	21	13	16	26	32	23	21	34	22	23	18	16
Neither	29	16	21	30	25	26	27	26	28	30	27	26	30	28	27	26	32	23	28	28	31	33
Don't know	34	25	29	29	27	30	30	28	32	27	40	50	34	29	30	32	36	30	35	35	33	31

Weighted Sample	1304	289	343	89	454	330	118	492	510	664	640	156	510	311	326	756	548	156	462	281	307	98	
Unweighted Sample	1317	308	343	89	465	312	118	541	519	595	722	103	484	344	386	783	534	107	494	300	314	102	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would do a better job of managing the economy?

Keir Starmer and Rachel Reeves	27	1	68	43	9	55	51	44	16	27	27	24	32	29	19	31	22	39	26	23	28	24
Boris Johnson and Rishi Sunak	26	86	3	9	56	3	9	17	45	28	24	7	20	27	43	27	24	18	31	32	21	13
Neither	28	8	14	41	25	21	27	25	27	28	28	33	28	30	26	25	32	20	27	30	28	42
Don't know	19	5	14	7	10	21	13	15	12	17	21	37	20	14	12	16	23	23	16	15	23	20