

YouGov Survey Results

Sample Size: 1747 Adults in England
Fieldwork: 7th - 8th June 2026

	Gender		Age				Socio-economic classification (NS-SEC)			Region in England				
	Total	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	North	Midlands	London	Rest of South
Weighted Sample	1747	846	901	183	729	430	405	596	395	514	480	332	243	692
Unweighted Sample	1747	748	999	146	613	515	473	690	400	399	512	332	198	705
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	19	32	7	21	19	19	18	22	19	17	20	20	24	17
Fairly interested	19	21	16	14	20	21	16	20	16	22	18	20	25	17
TOTAL INTERESTED	38	53	23	35	39	40	34	42	35	39	38	40	49	34
Not very interested	16	11	20	18	16	14	15	15	17	17	12	17	11	19
Not interested at all	44	34	54	43	41	44	52	43	47	41	46	42	36	47
TOTAL NOT INTERESTED	60	45	74	61	57	58	67	58	64	58	58	59	47	66
Don't know	2	2	3	4	4	1	0	1	2	4	3	2	5	1

How much of the 2026 football World Cup in the United States, Canada and Mexico do you expect to follow?

A great deal	13	22	5	22	14	13	9	15	14	10	13	13	19	11
A fair amount	23	26	19	21	24	23	20	25	19	24	21	25	26	22
TOTAL A GREAT DEAL / FAIR AMOUNT	36	48	24	43	38	36	29	40	33	34	34	38	45	33
Not very much	29	24	33	23	30	31	26	27	31	33	29	30	22	30
None at all	35	28	43	34	32	34	45	33	36	33	37	32	33	37
TOTAL NOT VERY MUCH / NONE AT ALL	64	52	76	57	62	65	71	60	67	66	66	62	55	67

And how excited would you say are for the 2026 football World Cup in the United States, Canada and Mexico?

Very excited	6	11	2	14	8	4	2	5	6	6	6	7	10	5
Fairly excited	18	22	15	21	19	19	14	20	17	17	15	17	25	18
TOTAL EXCITED	24	33	17	35	27	23	16	25	23	23	21	24	35	23
Not very excited	20	22	17	19	20	19	20	23	19	20	19	24	16	20
Not at all excited	53	43	62	40	49	56	62	51	55	53	55	50	45	55
TOTAL EXCITED	73	65	79	59	69	75	82	74	74	73	74	74	61	75
Don't know	3	2	4	6	4	2	2	2	3	4	4	2	5	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do?

England

I will be supporting them	46	52	40	52	48	47	39	48	43	45	43	50	53	44
I won't be supporting them specifically, but I want them to do well	27	20	34	22	22	29	37	28	31	26	28	26	22	28
I don't mind how well or badly they do	19	21	17	17	20	17	19	17	16	22	22	17	13	19
I want them to do badly	3	3	2	4	4	2	1	3	3	1	2	3	2	3
Don't know	6	4	7	5	7	5	5	4	6	5	6	4	9	5

Scotland

I will be supporting them	11	13	10	4	11	13	14	12	13	11	11	9	11	13
I won't be supporting them specifically, but I want them to do well	40	37	43	31	41	40	44	46	39	39	39	43	43	39
I don't mind how well or badly they do	35	35	34	47	34	34	31	30	35	37	37	34	30	36
I want them to do badly	5	9	2	7	5	7	4	4	7	4	6	7	5	5
Don't know	8	6	10	10	9	6	6	7	6	8	7	7	12	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about how each country's team might do in the World Cup, what do you think is their best realistic hope?

[Asked only to those who are excited for the world cup; n=606]

England

Winning the World Cup	22	26	16	32	25	17	17	18	27	22	20	21	36	18
Losing in the final	11	10	13	18	10	11	11	11	14	7	8	11	13	13
Getting knocked out in the semifinals	33	31	37	32	29	36	39	36	29	35	33	28	24	41
Getting knocked out in the quarterfinals	21	21	21	11	19	26	26	26	19	20	26	20	13	22
Getting knocked out in the round of 16	4	5	3	4	6	3	1	3	4	5	4	9	5	2
Getting knocked out in the round of 32	1	1	0	0	2	1	1	1	2	1	2	2	0	1
I don't think they can realistically get out of the group stage	1	1	1	0	1	2	1	1	1	1	1	1	2	1
Don't know	5	4	9	2	8	4	4	3	4	10	7	7	7	3

Scotland

Winning the World Cup	1	1	0	0	1	0	1	1	0	1	0	1	0	1
Losing in the final	2	1	3	0	4	1	0	2	0	4	1	2	6	0
Getting knocked out in the semifinals	4	3	6	2	4	4	6	4	4	5	2	5	7	3
Getting knocked out in the quarterfinals	10	8	13	5	10	8	15	12	9	8	8	8	6	14
Getting knocked out in the round of 16	25	24	25	24	19	27	34	24	26	30	24	18	28	27
Getting knocked out in the round of 32	31	37	19	43	29	33	24	31	30	28	37	32	22	30
I don't think they can realistically get out of the group stage	20	20	20	16	24	19	16	22	25	12	20	23	21	18
Don't know	8	6	13	11	9	9	5	5	6	12	9	10	9	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.