

## **YouGov Survey Results**

Sample Size: 2063 adults in GB Fieldwork: 5th - 6th September 2023

		Vote in 2019 GE			2016 E	J Ref	Gender		Age				Social	Grade		Country	,	Region in England			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2063	675	499	175	727	768	998	1065	217	852	510	485	1176	887	1780	103	179	497	342	250	691
<b>Unweighted Sample</b>	2063	702	532	190	872	802	955	1108	125	864	528	546	1284	779	1776	102	185	466	349	231	730
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you wear at work? If you split your time between working from home and working from a workplace, please answer what you wear when working from your \*\*workplace\*\*

[Asked only to those who work; n=1202]

Safety workwear or protective clothing	9	10	4	4	6	13	13	5	11	7	12	9	5	16	9	9	16	12	10	4	7
A work uniform (e.g. branded top provided by my employer)	19	21	15	12	11	25	22	16	30	17	20	26	13	30	19	14	22	24	22	9	19
Business attire (e.g. suit and shirt)	7	7	8	9	9	7	8	7	9	8	6	9	9	5	8	5	5	5	7	13	8
Smart casual attire	34	35	37	45	41	29	26	43	37	35	34	24	41	21	35	31	27	31	37	35	37
Casual attire	26	22	30	28	29	23	28	24	12	28	24	24	28	22	25	39	28	24	16	35	26
Something else	2	1	3	2	2	2	1	3	0	2	1	5	1	2	2	3	0	3	2	0	1
Don't know	3	3	3	1	2	2	2	3	1	3	3	4	2	3	3	0	2	1	5	5	2

<sup>\*</sup>Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.