

YouGov Survey Results

Sample Size: 1575 Adults in GB

Fieldwork: 31st January - 2nd February 2020

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region					Coronavirus				
	Con	Lab	Lib Dem		Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Very familiar	Somewhat familiar	Not very familiar	Not at all familiar	
Weighted Sample	1575	534	391	142	584	624	765	810	172	657	380	367	898	677	189	529	342	380	135	246	777	424	128	
Unweighted Sample	1575	559	437	160	705	629	670	905	104	673	392	406	950	625	181	533	345	369	147	243	798	426	108	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How familiar are you with each of the following?

Measles

Very familiar	27	32	28	25	29	31	23	30	13	19	35	38	26	27	27	27	26	28	21	63	24	14	13
Somewhat familiar	51	53	55	58	54	54	55	53	62	53	56	50	53	55	55	52	54	55	56	29	67	49	36
TOTAL FAMILIAR	81	85	83	83	83	85	78	83	75	72	91	88	79	82	82	79	80	83	77	92	91	63	49
Not very familiar	15	12	14	13	14	13	17	14	13	23	9	10	15	15	15	16	17	13	15	5	8	35	17
Not at all familiar	4	3	4	3	3	2	6	3	12	6	0	2	6	3	4	5	3	5	7	3	1	2	33
TOTAL NOT FAMILIAR	19	15	18	16	17	15	23	17	25	29	9	12	21	18	19	21	20	18	22	8	9	37	50

H1N1/Swine Flu

Very familiar	9	8	14	11	12	7	8	11	16	9	9	7	10	9	19	10	7	8	6	43	5	1	1
Somewhat familiar	48	44	53	50	50	49	46	50	48	50	52	41	49	46	40	48	50	53	43	43	69	23	17
TOTAL FAMILIAR	57	52	67	61	62	56	54	61	64	59	61	48	59	55	59	58	57	61	49	86	74	24	18
Not very familiar	32	37	25	34	31	35	34	30	22	31	33	38	30	35	31	31	35	30	38	11	23	65	16
Not at all familiar	10	10	9	6	7	9	12	8	14	9	6	15	10	10	10	11	8	10	13	3	3	11	66
TOTAL NOT FAMILIAR	42	47	34	40	38	44	46	38	36	40	39	53	40	45	41	42	43	40	51	14	26	76	82

Ebola

Very familiar	12	10	17	16	14	9	11	12	26	11	8	11	13	10	19	10	11	12	10	56	5	2	0
Somewhat familiar	52	54	52	52	53	54	50	54	55	50	61	45	52	51	56	55	48	50	49	38	76	25	20
TOTAL FAMILIAR	64	64	69	68	67	63	61	66	81	61	69	56	65	61	75	65	59	62	59	94	81	27	20
Not very familiar	29	28	27	29	28	31	30	28	15	31	26	34	27	31	20	27	34	30	32	4	18	67	21
Not at all familiar	7	9	4	3	6	7	9	6	4	8	5	10	7	7	5	8	7	8	9	2	1	6	58
TOTAL NOT FAMILIAR	36	37	31	32	34	38	39	34	19	39	31	44	34	38	25	35	41	38	41	6	19	73	79

Hepatitis C

Very familiar	11	11	16	9	13	11	10	12	12	11	13	10	12	10	15	9	10	13	10	43	7	2	1
Somewhat familiar	48	45	49	58	47	49	48	49	45	46	57	44	49	47	46	51	46	46	51	39	66	29	18
TOTAL FAMILIAR	59	56	65	67	60	60	58	61	57	57	70	54	61	57	61	60	56	59	61	82	73	31	19
Not very familiar	30	34	26	27	33	30	31	30	22	34	25	33	29	31	27	30	37	28	27	13	22	57	24
Not at all familiar	11	10	9	6	7	10	12	10	22	9	6	13	10	11	12	10	7	14	13	5	4	12	57
TOTAL NOT FAMILIAR	41	44	35	33	40	40	43	40	44	43	31	46	39	42	39	40	44	42	40	18	26	69	81

Severe Acute Respiratory Syndrome/SARS

Very familiar	7	7	10	9	8	6	7	7	11	6	5	9	8	6	10	6	8	7	6	35	4	0	0
Somewhat familiar	39	39	41	41	40	42	39	39	33	37	47	37	40	37	42	38	37	42	35	42	58	11	8
TOTAL FAMILIAR	46	46	51	50	48	48	46	46	44	43	52	46	48	43	52	44	45	49	41	77	62	11	8
Not very familiar	35	40	32	36	37	38	36	35	19	37	36	40	34	37	31	37	38	33	33	16	26	69	20
Not at all familiar	19	14	17	14	15	14	19	19	37	20	12	14	17	20	17	19	17	19	26	7	13	20	72
TOTAL NOT FAMILIAR	54	54	49	50	52	52	55	54	56	57	48	54	51	57	48	56	55	52	59	23	39	89	92

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Very familiar	Somewhat familiar	Not very familiar	Not at all familiar	
Weighted Sample	1575	534	391	142	584	624	765	810	172	657	380	367	898	677	189	529	342	380	135	246	777	424	128	
Unweighted Sample	1575	559	437	160	705	629	670	905	104	673	392	406	950	625	181	533	345	369	147	243	798	426	108	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Coronavirus

Very familiar	16	12	23	17	17	11	15	16	31	13	14	14	17	14	23	15	13	16	14	100	0	0	0
Somewhat familiar	49	50	49	52	49	53	47	52	53	49	53	45	51	46	52	48	50	48	53	0	100	0	0
TOTAL FAMILIAR	65	62	72	69	66	64	62	68	84	62	67	59	68	60	75	63	63	64	67	100	100	0	0
Not very familiar	27	30	23	28	28	29	28	26	9	29	27	33	25	29	21	28	29	27	26	0	0	100	0
Not at all familiar	8	8	6	3	6	7	11	6	7	9	6	8	6	10	4	10	8	9	7	0	0	0	100
TOTAL NOT FAMILIAR	35	38	29	31	34	36	39	32	16	38	33	41	31	39	25	38	37	36	33	0	0	100	100

West Nile Virus

Very familiar	2	2	3	2	2	2	2	2	5	2	2	1	2	2	2	3	2	2	2	10	1	0	0
Somewhat familiar	8	8	10	6	10	7	11	6	10	9	9	7	9	7	12	8	9	7	8	12	12	1	2
TOTAL FAMILIAR	10	10	13	8	12	9	13	8	15	11	11	8	11	9	14	11	11	9	10	22	13	1	2
Not very familiar	31	30	31	35	34	32	34	28	32	29	32	33	33	29	28	34	32	27	30	30	32	36	10
Not at all familiar	59	59	57	57	54	59	52	64	53	60	57	59	56	62	58	55	57	65	60	47	55	63	88
TOTAL NOT FAMILIAR	90	89	88	92	88	91	86	92	85	89	89	92	89	91	86	89	89	92	90	77	87	99	98

Bubonic Plague

Very familiar	12	13	15	15	13	13	14	10	22	10	13	10	13	11	16	14	11	10	9	42	9	3	1
Somewhat familiar	41	41	43	40	44	42	41	41	35	41	48	36	40	41	38	37	44	44	44	33	59	20	13
TOTAL FAMILIAR	53	54	58	55	57	55	55	51	57	51	61	46	53	52	54	51	55	54	53	75	68	23	14
Not very familiar	30	32	27	31	30	33	30	31	18	31	29	35	32	28	24	31	30	32	33	14	23	57	18
Not at all familiar	17	14	15	14	13	12	15	19	25	18	10	19	15	19	22	18	15	15	14	11	8	20	68
TOTAL NOT FAMILIAR	47	46	42	45	43	45	45	50	43	49	39	54	47	47	46	49	45	47	47	25	31	77	86

Rabies

Very familiar	14	15	17	15	17	14	15	14	15	11	18	18	16	13	16	16	15	12	10	50	11	5	0
Somewhat familiar	52	56	52	52	54	55	51	53	49	49	60	52	52	53	54	50	51	54	57	36	71	38	18
TOTAL FAMILIAR	66	71	69	67	71	69	66	67	64	60	78	70	68	66	70	66	66	66	67	86	82	43	18
Not very familiar	25	21	24	24	25	24	25	26	19	32	19	23	25	26	20	24	29	26	26	7	16	52	28
Not at all familiar	8	7	7	9	4	6	9	6	17	9	3	7	8	8	10	9	5	8	6	6	2	6	54
TOTAL NOT FAMILIAR	33	28	31	33	29	30	34	32	36	41	22	30	33	34	30	33	34	34	32	13	18	58	82

How much of a threat to public health in Britain do you believe each of the following represent?

Measles

Major threat	10	9	11	11	12	10	9	10	6	7	13	13	10	9	8	9	11	10	8	13	10	7	7
Moderate threat	40	45	39	40	41	45	36	43	21	35	47	49	42	37	43	40	43	35	40	39	45	37	21
TOTAL THREAT	50	54	50	51	53	55	45	53	27	42	60	62	52	46	51	49	54	45	48	52	55	44	28
Minimal threat	31	31	32	34	32	30	33	30	27	35	32	27	30	33	30	29	30	35	37	34	29	34	29
Not a threat at all	8	8	7	7	8	7	9	7	20	9	5	5	8	9	12	9	8	6	7	6	9	7	11
TOTAL NO THREAT	39	39	39	41	40	37	42	37	47	44	37	32	38	42	42	38	38	41	44	40	38	41	40
Not sure	11	6	11	8	7	7	13	9	26	14	4	6	11	12	8	13	8	14	8	8	6	15	32

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Unweighted Sample	1575	559	437	160	705	629	670	905	104	673	392	406	950	625	181	533	345	369	147	243	798	426	108
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
H1N1/Swine Flu																							
Major threat	4	3	2	5	2	5	4	4	4	2	6	5	4	4	2	4	4	5	1	4	4	3	4
Moderate threat	19	19	20	16	18	21	18	21	16	17	22	22	20	19	21	18	21	19	20	27	21	15	11
TOTAL THREAT	23	22	22	21	20	26	22	25	20	19	28	27	24	23	23	22	25	24	21	31	25	18	15
Minimal threat	42	46	42	45	48	44	42	41	23	44	47	42	44	39	35	44	41	43	40	39	46	40	29
Not a threat at all	17	17	17	22	17	17	18	16	29	19	12	12	18	16	22	17	16	13	21	19	16	19	12
TOTAL NO THREAT	59	63	59	67	65	61	60	57	52	63	59	54	62	55	57	61	57	56	61	58	62	59	41
Not sure	18	15	18	12	15	13	17	19	28	18	13	19	15	22	19	17	18	19	18	11	14	23	43
Ebola																							
Major threat	9	7	9	7	5	11	8	9	16	6	8	10	8	9	7	9	6	12	5	18	7	6	7
Moderate threat	14	18	12	14	14	17	15	14	10	12	16	19	14	16	17	13	16	15	11	13	17	11	12
TOTAL THREAT	23	25	21	21	19	28	23	23	26	18	24	29	22	25	24	22	22	27	16	31	24	17	19
Minimal threat	42	44	48	43	49	42	40	43	25	43	47	43	45	38	39	44	44	40	42	41	47	39	21
Not a threat at all	21	22	17	28	21	21	23	19	26	23	19	16	20	22	26	20	20	18	28	23	19	24	20
TOTAL NO THREAT	63	66	65	71	70	63	63	62	51	66	66	59	65	60	65	64	64	58	70	64	66	63	41
Not sure	14	9	15	8	11	9	13	14	22	15	10	11	13	15	10	14	14	15	14	5	10	20	39
Hepatitis C																							
Major threat	6	4	7	6	5	7	6	6	4	5	7	5	5	6	6	6	4	8	2	11	5	4	4
Moderate threat	31	31	33	29	34	33	30	33	11	29	37	38	33	29	27	30	34	31	34	34	33	30	19
TOTAL THREAT	37	35	40	35	39	40	36	39	15	34	44	43	38	35	33	36	38	39	36	45	38	34	23
Minimal threat	38	42	39	40	39	40	38	37	35	38	40	35	38	37	40	38	38	35	39	38	39	38	32
Not a threat at all	8	10	4	10	7	8	10	6	15	8	5	6	8	8	11	9	7	5	8	7	9	7	3
TOTAL NO THREAT	46	52	43	50	46	48	48	43	50	46	45	41	46	45	51	47	45	40	47	45	48	45	35
Not sure	18	14	17	16	15	12	16	19	34	19	10	16	16	20	17	16	17	21	17	10	14	21	41
Severe Acute Respiratory Syndrome/SARS																							
Major threat	5	4	5	5	3	6	5	4	6	3	7	5	5	5	5	4	5	7	2	7	5	3	4
Moderate threat	17	20	15	15	18	21	15	19	7	14	21	24	16	19	18	15	18	18	20	22	18	15	10
TOTAL THREAT	22	24	20	20	21	27	20	23	13	17	28	29	21	24	23	19	23	25	22	29	23	18	14
Minimal threat	39	42	42	40	44	41	38	39	15	39	44	42	42	34	32	41	39	39	35	37	42	38	22
Not a threat at all	15	16	13	22	15	14	18	13	22	20	11	10	15	16	23	17	16	10	16	21	15	14	12
TOTAL NO THREAT	54	58	55	62	59	55	56	52	37	59	55	52	57	50	55	58	55	49	51	58	57	52	34
Not sure	24	18	25	18	20	18	23	25	52	24	17	20	23	26	21	24	23	26	27	14	20	30	51
Coronavirus																							
Major threat	23	23	21	18	18	26	21	25	31	20	23	24	20	26	31	22	23	23	14	39	24	15	10
Moderate threat	37	39	39	42	43	36	36	37	27	35	38	43	38	35	32	35	37	38	42	36	40	35	20
TOTAL THREAT	60	62	60	60	61	62	57	62	58	55	61	67	58	61	63	57	60	61	56	75	64	50	30
Minimal threat	26	28	29	30	27	29	26	26	23	29	28	22	29	22	27	28	26	23	27	20	27	29	27
Not a threat at all	3	4	1	2	3	3	5	2	3	4	2	3	2	4	3	4	3	1	6	2	3	5	3
TOTAL NO THREAT	29	32	30	32	30	32	31	28	26	33	30	25	31	26	30	32	29	24	33	22	30	34	30
Not sure	11	7	10	8	9	6	12	10	16	13	9	8	10	13	5	11	12	14	11	2	6	17	41

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Unweighted Sample	1575	559	437	160	705	629	670	905	104	673	392	406	950	625	181	533	345	369	147	243	798	426	108
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
West Nile Virus																							
Major threat	2	1	3	1	1	3	2	3	4	2	2	3	3	2	1	3	2	3	0	3	2	3	3
Moderate threat	5	5	4	4	4	4	5	4	3	5	5	5	5	4	5	4	4	5	6	6	4	4	4
TOTAL THREAT	7	6	7	5	5	7	7	7	7	7	7	8	8	6	6	7	6	8	6	9	6	7	7
Minimal threat	22	22	23	23	27	22	27	18	7	23	25	24	23	21	20	26	21	19	21	21	24	23	12
Not a threat at all	21	25	17	23	19	24	24	19	33	20	21	19	21	22	25	19	23	21	22	27	20	20	24
TOTAL NO THREAT	43	47	40	46	46	46	51	37	40	43	46	43	44	43	45	45	44	40	43	48	44	43	36
Not sure	49	47	53	50	48	47	43	56	53	50	47	50	48	51	49	48	49	52	50	43	50	51	57
Bubonic Plague																							
Major threat	6	5	6	6	3	9	7	6	9	5	6	8	7	6	5	6	5	11	3	11	5	5	10
Moderate threat	5	6	3	6	4	7	5	5	3	4	8	6	5	6	3	6	6	5	6	6	6	5	1
TOTAL THREAT	11	11	9	12	7	16	12	11	12	9	14	14	12	12	8	12	11	16	9	17	11	10	11
Minimal threat	26	28	26	23	28	28	27	24	10	26	29	29	27	23	19	27	31	24	20	25	29	24	11
Not a threat at all	42	46	45	50	49	41	43	41	43	41	43	41	42	42	49	39	39	40	54	47	44	40	29
TOTAL NO THREAT	68	74	71	73	77	69	70	65	53	67	72	70	69	65	68	66	70	64	74	72	73	64	40
Not sure	21	14	20	16	16	15	18	24	35	23	15	16	19	24	24	22	20	19	17	11	16	26	48
Rabies																							
Major threat	4	3	3	1	2	6	4	4	5	2	4	7	4	4	1	4	4	6	2	5	4	3	5
Moderate threat	13	15	11	13	11	14	13	12	9	11	12	18	14	11	15	13	12	12	12	15	14	11	10
TOTAL THREAT	17	18	14	14	13	20	17	16	14	13	16	25	18	15	16	17	16	18	14	20	18	14	15
Minimal threat	47	50	47	51	54	50	45	48	22	44	59	50	47	46	39	47	51	46	43	49	49	46	31
Not a threat at all	23	24	24	28	25	22	24	21	30	25	20	17	23	22	32	21	19	21	29	22	24	23	15
TOTAL NO THREAT	70	74	71	79	79	72	69	69	52	69	79	67	70	68	71	68	70	67	72	71	73	69	46
Not sure	14	7	14	7	8	8	14	14	33	18	6	8	13	16	13	15	13	16	14	8	11	17	39