

YouGov Survey Results

Sample Size: 2313 adults in GB
Fieldwork: 2nd - 3rd August 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2313	756	560	197	815	861	1119	1194	243	955	571	544	1318	995	1996	116	201	557	384	280	775	
Unweighted Sample	2313	762	580	204	949	873	1046	1267	161	964	594	594	1421	892	1985	124	204	565	374	243	803	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

****How positively or negatively would you say the following view lesbian and gay people?***

By "lesbian" we mean a woman who has a romantic and/or sexual orientation towards women, while "gay" refers to a man who has a romantic and/or sexual orientation towards men.

Your personally

Very positively	38	25	55	48	50	23	30	46	62	43	37	21	43	32	38	33	43	41	36	41	36
Fairly positively	16	18	14	16	15	17	16	16	14	16	15	18	15	17	17	14	13	19	11	11	19
TOTAL POSITIVELY	54	43	69	64	65	40	46	62	76	59	52	39	58	49	55	47	56	60	47	52	55
Neither positively nor negatively	36	45	26	29	28	47	40	32	13	33	40	45	33	39	35	43	35	32	40	34	36
Fairly negatively	4	6	3	4	3	7	6	3	2	3	5	7	4	5	4	4	2	4	5	6	4
Very negatively	3	5	1	2	2	4	5	1	3	2	2	6	3	3	4	1	1	2	5	6	3
TOTAL NEGATIVELY	7	11	4	6	5	11	11	4	5	5	7	13	7	8	8	5	3	6	10	12	7
Don't know	3	2	1	1	1	2	4	2	6	2	2	3	1	5	2	5	5	1	4	2	2

Your family in general

Very positively	19	16	24	26	26	14	14	24	16	18	23	17	20	17	19	17	22	21	18	15	19
Fairly positively	27	24	32	32	30	22	25	29	37	28	23	23	29	24	27	24	22	31	25	24	27
TOTAL POSITIVELY	46	40	56	58	56	36	39	53	53	46	46	40	49	41	46	41	44	52	43	39	46
Neither positively nor negatively	37	45	29	27	31	46	40	33	22	36	39	40	35	38	36	43	39	33	39	35	37
Fairly negatively	9	8	9	7	7	9	9	9	11	10	7	8	9	8	9	5	9	8	9	11	9
Very negatively	3	2	2	2	2	3	4	2	6	4	1	2	3	3	3	3	2	3	3	7	2
TOTAL NEGATIVELY	12	10	11	9	9	12	13	11	17	14	8	10	12	11	12	8	11	11	12	18	11
Don't know	6	5	3	6	5	7	8	4	8	4	7	9	4	9	6	9	7	4	6	7	7

Your group of friends in general

Very positively	27	17	41	33	37	14	18	35	44	33	24	11	31	21	27	21	29	31	21	29	25
Fairly positively	26	24	24	33	26	24	25	26	28	27	24	24	26	26	26	25	23	28	23	24	27
TOTAL POSITIVELY	53	41	65	66	63	38	43	61	72	60	48	35	57	47	53	46	52	59	44	53	52
Neither positively nor negatively	33	43	26	25	28	44	38	29	13	29	41	41	33	34	33	38	32	31	39	33	32
Fairly negatively	4	6	4	4	3	7	6	3	2	4	4	7	4	5	4	3	3	3	5	5	5
Very negatively	2	2	1	1	1	2	3	1	3	2	1	2	2	2	2	2	1	2	3	7	1
TOTAL NEGATIVELY	6	8	5	5	4	9	9	4	5	6	5	9	6	7	6	5	4	5	8	12	6
Don't know	8	8	3	4	4	9	10	6	9	5	7	14	5	12	7	11	12	5	10	4	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

People in the UK in general

Very positively	3	4	3	1	3	3	2	4	5	4	2	2	3	4	4	4	2	4	5	4	2
Fairly positively	28	26	31	36	32	24	24	32	29	33	26	22	30	26	28	24	33	33	23	25	27
TOTAL POSITIVELY	31	30	34	37	35	27	26	36	34	37	28	24	33	30	32	28	35	37	28	29	29
Neither positively nor negatively	38	42	34	28	33	44	41	35	34	36	41	40	38	37	37	45	38	32	40	40	39
Fairly negatively	19	17	24	22	22	17	19	18	20	18	19	19	20	17	19	16	16	18	18	19	20
Very negatively	2	2	2	0	2	2	3	1	1	2	1	2	2	1	2	2	1	2	4	3	1
TOTAL NEGATIVELY	21	19	26	22	24	19	22	19	21	20	20	21	22	18	21	18	17	20	22	22	21
Don't know	10	9	5	13	8	10	11	10	12	7	10	15	7	14	10	9	9	10	10	8	11

****How positively or negatively would you say the following view bisexual people?***

"Bisexual" refers to people with a romantic and/or sexual orientation towards more than one gender.

You personally

Very positively	34	19	49	39	43	18	27	40	64	40	28	15	38	27	33	27	40	35	32	33	32
Fairly positively	16	15	17	19	17	16	16	16	12	17	17	15	16	17	17	12	13	19	12	17	18
TOTAL POSITIVELY	50	34	66	58	60	34	43	56	76	57	45	30	54	44	50	39	53	54	44	50	50
Neither positively nor negatively	39	49	28	34	33	50	42	35	15	36	44	47	36	42	38	47	37	36	43	36	38
Fairly negatively	6	10	3	5	4	9	6	5	3	3	6	12	6	6	6	8	5	6	6	5	6
Very negatively	3	6	1	2	2	5	5	2	2	3	2	8	3	4	4	2	2	2	4	8	3
TOTAL NEGATIVELY	9	16	4	7	6	14	11	7	5	6	8	20	9	10	10	10	7	8	10	13	9
Don't know	2	1	1	1	2	2	3	2	4	2	2	3	1	4	2	4	3	2	3	2	2

Your family in general

Very positively	15	11	19	20	20	10	11	18	19	15	16	11	16	13	15	10	18	18	15	10	14
Fairly positively	22	18	27	27	24	17	22	22	29	25	20	16	23	20	23	18	17	23	20	23	23
TOTAL POSITIVELY	37	29	46	47	44	27	33	40	48	40	36	27	39	33	38	28	35	41	35	33	37
Neither positively nor negatively	40	47	37	34	38	47	42	39	25	41	43	42	39	42	40	46	40	39	42	40	40
Fairly negatively	10	11	9	8	8	11	10	10	14	11	7	11	12	9	10	10	14	9	10	10	11
Very negatively	4	4	3	2	2	4	4	3	4	4	3	4	3	4	4	4	3	3	4	8	3
TOTAL NEGATIVELY	14	15	12	10	10	15	14	13	18	15	10	15	15	13	14	14	17	12	14	18	14
Don't know	9	10	6	10	8	11	10	8	9	5	10	16	7	12	9	12	9	7	9	9	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Your group of friends in general

Very positively	22	11	33	26	28	10	15	28	48	27	16	7	26	17	22	17	25	24	19	22	21
Fairly positively	22	19	24	25	24	19	21	23	24	26	21	16	23	21	22	20	21	26	17	24	22
TOTAL POSITIVELY	44	30	57	51	52	29	36	51	72	53	37	23	49	38	44	37	46	50	36	46	43
Neither positively nor negatively	36	46	31	32	33	46	41	32	12	35	44	42	36	37	36	41	33	34	42	36	36
Fairly negatively	6	8	4	5	5	9	7	5	2	5	6	10	5	7	6	3	5	5	7	4	7
Very negatively	3	3	1	2	1	3	4	2	4	2	1	4	3	3	3	2	3	2	3	7	2
TOTAL NEGATIVELY	9	11	5	7	6	12	11	7	6	7	7	14	8	10	9	5	8	7	10	11	9
Don't know	11	12	6	10	8	13	12	10	10	6	11	21	7	16	11	16	13	9	12	7	13

People in the UK in general

Very positively	3	3	2	2	2	3	3	4	8	4	2	2	3	3	3	2	3	3	5	4	3
Fairly positively	21	20	22	20	20	18	18	23	24	26	17	13	22	19	20	20	24	25	17	20	18
TOTAL POSITIVELY	24	23	24	22	22	21	21	27	32	30	19	15	25	22	23	22	27	28	22	24	21
Neither positively nor negatively	40	43	39	31	35	45	43	37	38	40	44	37	40	40	40	45	38	38	45	39	39
Fairly negatively	19	16	27	23	27	16	18	20	16	20	18	21	21	17	19	17	19	19	18	21	20
Very negatively	3	4	2	3	2	3	4	3	4	2	3	4	3	3	3	2	3	2	4	3	3
TOTAL NEGATIVELY	22	20	29	26	29	19	22	23	20	22	21	25	24	20	22	19	22	21	22	24	23
Don't know	14	14	9	21	12	15	14	13	10	9	15	23	11	18	14	13	13	12	11	13	17

****How positively or negatively would you say the following view transgender people?**

*****"Transgender" refers to people whose gender is not the same as the sex they were assigned at birth.**

You personally

Very positively	22	9	34	32	30	9	18	26	48	25	19	9	25	18	22	15	28	26	20	21	20
Fairly positively	17	16	21	15	19	15	14	19	17	19	15	14	18	15	17	17	16	17	14	16	18
TOTAL POSITIVELY	39	25	55	47	49	24	32	45	65	44	34	23	43	33	39	32	44	43	34	37	38
Neither positively nor negatively	33	35	31	32	33	36	33	33	17	33	37	35	33	33	33	38	30	33	36	34	31
Fairly negatively	14	21	7	14	10	20	16	11	6	12	14	21	13	15	14	12	9	12	14	15	16
Very negatively	11	17	5	6	5	17	15	7	6	8	11	17	10	12	10	12	14	9	13	10	10
TOTAL NEGATIVELY	25	38	12	20	15	37	31	18	12	20	25	38	23	27	24	24	23	21	27	25	26
Don't know	4	3	1	2	3	3	5	3	6	3	4	4	2	6	4	6	3	3	4	4	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Your family

Very positively	8	5	12	11	11	6	6	10	9	7	10	7	8	8	8	3	9	10	8	6	8
Fairly positively	15	13	18	20	19	12	12	18	19	16	14	14	17	13	15	16	15	17	16	14	14
TOTAL POSITIVELY	23	18	30	31	30	18	18	28	28	23	24	21	25	21	23	19	24	27	24	20	22
Neither positively nor negatively	35	34	36	36	37	35	35	35	32	35	38	33	34	37	35	36	32	37	36	35	34
Fairly negatively	20	25	20	16	18	24	20	20	19	22	17	20	22	18	20	15	20	20	19	19	22
Very negatively	10	11	7	6	6	12	12	9	12	11	9	9	10	11	10	13	14	9	10	16	8
TOTAL NEGATIVELY	30	36	27	22	24	36	32	29	31	33	26	29	32	29	30	28	34	29	29	35	30
Don't know	11	12	7	10	10	13	14	8	9	9	11	17	9	14	11	18	11	8	10	11	14

Your group of friends

Very positively	12	4	21	12	16	4	8	15	31	14	9	4	14	9	12	10	13	13	11	11	12
Fairly positively	19	15	22	20	21	14	15	22	28	22	16	12	20	17	19	16	19	20	16	23	18
TOTAL POSITIVELY	31	19	43	32	37	18	23	37	59	36	25	16	34	26	31	26	32	33	27	34	30
Neither positively nor negatively	34	35	33	34	34	36	33	34	20	35	37	33	34	33	33	40	32	35	37	33	30
Fairly negatively	14	20	11	12	13	19	17	11	5	13	16	18	14	14	14	12	13	13	14	11	16
Very negatively	8	12	5	4	4	12	11	5	6	6	9	10	7	8	8	7	8	7	8	9	7
TOTAL NEGATIVELY	22	32	16	16	17	31	28	16	11	19	25	28	21	22	22	19	21	20	22	20	23
Don't know	14	14	8	16	12	15	15	13	10	10	14	24	10	19	14	15	15	12	14	11	17

People in the UK in general

Very positively	2	2	2	1	1	2	2	2	5	2	1	1	2	2	2	2	1	1	5	2	1
Fairly positively	9	10	8	9	9	8	6	11	6	11	8	7	9	8	9	9	7	9	8	11	9
TOTAL POSITIVELY	11	12	10	10	10	10	8	13	11	13	9	8	11	10	11	11	8	10	13	13	10
Neither positively nor negatively	26	27	24	21	22	30	26	26	26	25	27	26	25	27	26	30	24	27	29	25	24
Fairly negatively	35	34	40	37	41	32	34	35	32	37	36	30	39	29	35	26	36	35	33	35	36
Very negatively	16	15	20	15	16	15	19	13	21	16	16	15	16	15	16	18	19	17	15	16	15
TOTAL NEGATIVELY	51	49	60	52	57	47	53	48	53	53	52	45	55	44	51	44	55	52	48	51	51
Don't know	13	13	7	17	11	14	13	13	10	9	13	22	9	19	13	14	14	12	12	11	15

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.