## YouGov Survey Results

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022


For each of the following, which, if any, do you think
have been factors in the rising cost of living?
Please select all that you think apply

| The war in Ukraine | 74 | 84 | 71 | 89 | 77 | 80 | 76 | 72 | 55 | 70 | 80 | 84 | 77 | 70 | 72 | 78 | 74 | 70 | 72 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Companies profiteering | 67 | 65 | 78 | 72 | 72 | 70 | 68 | 66 | 52 | 69 | 72 | 67 | 69 | 65 | 61 | 69 | 68 | 68 | 66 |
| Government failure to take strong action | 62 | 45 | 82 | 73 | 75 | 53 | 59 | 65 | 59 | 67 | 62 | 54 | 65 | 59 | 60 | 62 | 61 | 64 | 64 |
| Coronavirus pandemic | 56 | 64 | 51 | 64 | 54 | 61 | 51 | 61 | 49 | 57 | 52 | 62 | 58 | 54 | 51 | 60 | 57 | 56 | 50 |
| Brexit | 54 | 31 | 79 | 81 | 83 | 27 | 50 | 57 | 55 | 60 | 55 | 40 | 60 | 45 | 59 | 51 | 51 | 53 | 63 |
| Climate change | 21 | 15 | 25 | 32 | 25 | 16 | 20 | 22 | 33 | 19 | 17 | 22 | 23 | 18 | 28 | 22 | 20 | 16 | 22 |
| Something else | 4 | 5 | 1 | 1 | 2 | 4 | 5 | 2 | 4 | 4 | 3 | 4 | 4 | 3 | 5 | 2 | 2 | 5 | 6 |
| Don't know | 4 | 2 | 3 | 1 | 2 | 2 | 4 | 4 | 12 | 5 | 2 | 1 | 3 | 6 | 5 | 4 | 3 | 6 | 1 |

You have said you think each of the following is a
factor in the rising cost of living.
How major or minor a factor would you say each is?
[Asked to those who selected at least one of the listed
factors; $\mathrm{n}=16331$
The war in Ukraine
[Asked to those who think that the war in Ukraine has
been a factor in the rising cost of living; $n=1277]$

| Major factor | $\mathbf{6 7}$ | 74 | 58 | 66 | 64 | 72 | 70 | 64 | 53 | 64 | 67 | 75 | 67 | 66 | 58 | 69 | 69 | 67 | 62 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Moderate factor | $\mathbf{2 9}$ | 23 | 36 | 32 | 31 | 24 | 26 | 32 | 35 | 31 | 29 | 24 | 29 | 29 | 34 | 26 | 29 | 29 | 34 |
| Minor factor | $\mathbf{3}$ | 2 | 6 | 2 | 4 | 3 | 3 | 4 | 7 | 4 | 4 | 1 | 3 | 4 | 6 | 4 | 1 | 3 | 4 |
| Don't know | $\mathbf{1}$ | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 5 | 1 | 1 | 0 | 1 | 1 | 2 | 1 | 0 | 1 |  |

## YouGov Survey Results

Sample Size: 1697 adults in GB
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|  |  | Who do you want to win in the conflict between Russia and Ukraine? | Who do you want to win and how much do you care? | How major or minor a factor would you say the Ukraine war is in the rising cost of living? | If you had to choose, which would you prefer the government do? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Ukraine | Cares a great deal that Ukraine wins | Major factor | Want to prioritise cost of living over support for Ukraine | Want to maintain support for Ukraine over prioritising cost of living |
| Weighted Sample | 1697 | 1400 | 840 | 838 | 641 | 624 |
| Unweighted Sample | 1697 | 1435 | 882 | 852 | 628 | 654 |
|  | \% | \% | \% | \% | \% | \% |

For each of the following, which, if any, do you think
have been factors in the rising cost of living?
Please select all that you think apply

| The war in Ukraine | $\mathbf{7 4}$ | 82 | 88 | 100 | 68 | 70 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Companies profiteering | $\mathbf{6 7}$ | 71 | 75 | 68 | 67 |  |
| Government failure to take strong action | $\mathbf{6 2}$ | 65 | 68 | 59 | 68 | 69 |
| Coronavirus pandemic | $\mathbf{5 6}$ | 61 | 63 | 58 | 50 | 62 |
| Brexit | $\mathbf{5 4}$ | 59 | 63 | 26 | 61 |  |
| Climate change | $\mathbf{2 1}$ | 23 | 25 | 3 | 61 |  |
| Something else | $\mathbf{4}$ | 3 | 3 | 24 |  |  |
| Don't know | $\mathbf{4}$ | 1 | 1 | 0 | 2 | 3 |

You have said you think each of the following is a factor in the rising cost of living
How major or minor a factor would you say each is?
[Asked to those who selected at least one of the listed
factors; $\mathrm{n}=16331$
The war in Ukraine
[Asked to those who think that the war in Ukraine has
been a factor in the rising cost of living; $n=1277]$

| Major factor | $\mathbf{6 7}$ | 69 | 74 | 100 | 63 |
| ---: | :---: | :---: | :---: | :---: | :---: |
| Moderate factor | 29 | 28 | 24 | 0 | 31 |
| Minor factor | 3 | 3 | 2 | 6 | 72 |
| Don't know | $\mathbf{1}$ | 0 | 0 | 0 | 0 |


|  |  | Vote in 2019 GE |  |  | EU Ref 2016 |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \end{aligned}$ | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / <br> Wales | North | Scotland |
| Weighted Sample | 1697 | 575 | 421 | 153 | 630 | 672 | 825 | 872 | 185 | 708 | 409 | 394 | 967 | 730 | 204 | 570 | 368 | 409 | 146 |
| Unweighted Sample | 1697 | 569 | 410 | 155 | 686 | 665 | 742 | 955 | 170 | 667 | 419 | 440 | 1025 | 672 | 183 | 589 | 378 | 386 | 161 |

## Coronavirus pandemic

[Asked to those who think that the coronavirus pandemic
has been a factor in the rising cost of living; $n=967]$

| Major factor | 47 | 55 | 35 | 42 | 38 | 54 | 44 | 50 | 33 | 43 | 50 | 56 | 44 | 51 | 43 | 47 | 51 | 49 | 33 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Moderate factor | 46 | 41 | 54 | 52 | 53 | 43 | 49 | 44 | 48 | 50 | 46 | 39 | 49 | 43 | 51 | 46 | 42 | 44 | 57 |
| Minor factor | 6 | 4 | 9 | 7 | 8 | 4 | 7 | 5 | 14 | 6 | 4 | 5 | 6 | 5 | 4 | 5 | 6 | 6 | 9 |
| Don't know | $\mathbf{1}$ | 0 | 2 | 0 | 1 | 0 | 1 | 1 | 5 | 1 | 0 | 0 | 1 | 1 | 2 | 1 | 1 | 1 | 1 |

Brexit
[Asked to those who think that Brexit has been a factor
in the rising cost of living; n=939]

$$
\begin{array}{rc|ccc|cc|cc|cccc|cc|cccc}
\text { Major factor } & 56 & 32 & 69 & 66 & 68 & 34 & 54 & 58 & 45 & 58 & 58 & 58 & 60 & 50 & 63 & 52 & 55 & 57 \\
\text { Moderate factor } & 36 & 53 & 24 & 31 & 28 & 55 & 36 & 36 & 45 & 35 & 36 & 34 & 34 & 40 & 29 & 41 & 37 & 33 \\
\text { Minor factor } & 7 & 15 & 5 & 3 & 4 & 11 & 9 & 5 & 9 & 6 & 6 & 8 & 6 & 8 & 5 & 34 & 8 & 9 \\
\text { Don't know } & 1 & 0 & 2 & 0 & 0 & 0 & 1 & 1 & 2 & 2 & 0 & 0 & 0 & 2 & 3 & 0 & 1 & 1
\end{array}
$$

Companies profiteering
[Asked to those who think that companies profiteering
has been a factor in the rising cost of living; $n=1149$ ]

| Major factor | $\mathbf{7 3}$ | 72 | 78 | 60 | 73 | 75 | 71 | 74 | 63 | 74 | 74 | 71 | 69 | 78 | 65 | 71 | 73 | 76 | 78 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Moderate factor | $\mathbf{2 4}$ | 24 | 19 | 36 | 24 | 22 | 26 | 23 | 34 | 22 | 23 | 26 | 28 | 19 | 31 | 26 | 24 | 20 | 22 |
| Minor factor | $\mathbf{3}$ | 3 | 3 | 4 | 3 | 3 | 4 | 2 | 2 | 4 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 4 | 0 |
| Don't know | $\mathbf{1}$ | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 |

Climate change
[Asked to those who think that climate change has been
a factor in the rising cost of living; $n=361$ ]

| Major factor | $\mathbf{3 3}$ | 28 | 36 | 35 | 34 | 33 | 29 | 36 | 25 | 34 | 33 | 36 | 34 | 30 | 47 | 30 | 31 | 28 | 30 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Moderate factor | $\mathbf{5 3}$ | 61 | 52 | 54 | 55 | 58 | 55 | 51 | 51 | 50 | 57 | 55 | 53 | 53 | 34 | 60 | 52 | 52 | 61 |
| Minor factor | $\mathbf{1 3}$ | 11 | 10 | 9 | 10 | 10 | 16 | 11 | 21 | 15 | 10 | 8 | 13 | 14 | 19 | 9 | 15 | 17 | 9 |
| Don't know | $\mathbf{1}$ | 0 | 1 | 2 | 1 | 0 | 0 | 2 | 3 | 1 | 0 | 1 | 0 | 3 | 0 | 1 | 2 | 3 | 0 |

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022

|  |  | Who do you want to win in the conflict between Russia and Ukraine? | Who do you want to win and how much do you care? | How major or minor a factor would you say the Ukraine war is in the rising cost of living? | If you had to choose, which would you prefer the government do? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Ukraine | Cares a great deal that Ukraine wins | Major factor | Want to prioritise cost of living over support for Ukraine | Want to maintain support for Ukraine over prioritising cost of living |
| Weighted Sample | 1697 | 1400 | 840 | 838 | 641 | 624 |
| Unweighted Sample | 1697 | 1435 | 882 | 852 | 628 | 654 |
|  | \% | \% | \% | \% | \% | \% |

## Coronavirus pandemic

[Asked to those who think that the coronavirus pandemic
has been a factor in the rising cost of living; $n=967$

| Major factor | $\mathbf{4 7}$ | 48 |
| ---: | :---: | :---: |
| Moderate factor | $\mathbf{4 6}$ | 46 |
| Minor factor | $\mathbf{6}$ | 6 |
| Don't know | $\mathbf{1}$ | 1 |


| 48 | 51 | 49 | 48 |
| :---: | :---: | :---: | :---: |
| 46 | 44 | 44 | 48 |
| 5 | 5 | 6 | 4 |
| 1 | 0 | 0 | 0 |

Brexit
[Asked to those who think that Brexit has been a factor in the rising cost of living; $n=939]$

| Major factor | 56 |
| ---: | :---: |
| Moderate factor | $\mathbf{3 6}$ |
| Minor factor | $\mathbf{7}$ |
| Don't know | $\mathbf{1}$ |


| 60 | 53 | 54 | 55 |
| :---: | :---: | :---: | :---: |
| 34 | 39 | 39 | 36 |
| 6 | 8 | 6 | 9 |
| 0 | 0 | 0 | 0 |

Companies profiteering
[Asked to those who think that companies profiteering
has been a factor in the rising cost of living; $n=1149$ ]

| Major factor | 73 | 72 |
| ---: | :---: | :---: |
| Moderate factor | 24 | 25 |
| Minor factor | 3 | 3 |
| Don't know | 1 | 0 |

Climate change
[Asked to those who think that climate change has been a factor in the rising cost of living; $n=361$ ]

| Major factor | 33 | 3 |
| ---: | ---: | ---: |
| Moderate factor | 53 | 5 |
| Minor factor | 13 | 13 |


| 34 | 35 | 38 | 27 |
| :---: | :---: | :---: | :---: |
| 52 | 52 | 44 | 63 |
| 14 | 12 | 10 |  |
| 0 | 0 | 0 | 0 |

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022

|  |  | Vote | in 201 | 9 GE | EU Ref | 2016 |  | nder |  | Ag |  |  | Social | Grade |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | Lib <br> Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1697 | 575 | 421 | 153 | 630 | 672 | 825 | 872 | 185 | 708 | 409 | 394 | 967 | 730 | 204 | 570 | 368 | 409 | 146 |
| Unweighted Sample | 1697 | 569 | 410 | 155 | 686 | 665 | 742 | 955 | 170 | 667 | 419 | 440 | 1025 | 672 | 183 | 589 | 378 | 386 | 161 |

Government failure to take strong action
[Asked to those who think that government failure to
take strong action has been a factor in the rising cost of
living; $n=1081$ ]

| Major factor | $\mathbf{7 3}$ | 60 | 80 | 73 | 75 | 68 | 70 | 75 | 70 | 75 | 72 | 69 | 72 | 73 | 76 | 68 | 71 | 76 | 80 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Moderate factor | $\mathbf{2 5}$ | 39 | 18 | 25 | 23 | 30 | 28 | 23 | 27 | 22 | 27 | 30 | 25 | 26 | 20 | 30 | 27 | 22 | 19 |
| Minor factor | $\mathbf{2}$ | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 2 | 1 | 3 | 2 | 1 | 1 | 2 |
| Don't know | $\mathbf{1}$ | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 2 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 0 |

How much, if at all, do you care who wins in the war
between Russia and Ukraine?

| A great deal | $\mathbf{5 1}$ | 53 | 59 | 65 | 61 | 53 | 51 | 50 | 35 | 46 | 53 | 64 | 56 | 44 | 46 | 53 | 49 | 50 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A fair amount | $\mathbf{2 7}$ | 30 | 24 | 25 | 26 | 25 | 27 | 27 | 31 | 28 | 28 | 22 | 28 | 25 | 27 | 29 | 29 | 23 |

And who do you want to win in the conflict between
Russia and Ukraine?

| Ukraine | $\mathbf{8 3}$ | 87 | 86 | 94 | 90 | 85 | 81 | 84 | 71 | 79 | 86 | 90 | 86 | 78 | 75 | 87 | 82 | 80 | 83 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Russia | $\mathbf{4}$ | 4 | 2 | 1 | 2 | 4 | 6 | 2 | 7 | 4 | 3 | 3 | 3 | 5 | 4 | 4 | 4 | 2 | 7 |
| Don't know | $\mathbf{1 4}$ | 9 | 12 | 4 | 8 | 11 | 13 | 14 | 23 | 16 | 11 | 7 | 11 | 17 | 20 | 9 | 14 | 18 | 10 |

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022

|  |  | Who do you want to win in the conflict between Russia and Ukraine? | Who do you want to win and how much do you care? | How major or minor a factor would you say the Ukraine war is in the rising cost of living? | If you had to choose, which would you prefer the government do? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Ukraine | Cares a great deal that Ukraine wins | Major factor | Want to prioritise cost of living over support for Ukraine | Want to maintain support for Ukraine over prioritising cost of living |
| Weighted Sample | 1697 | 1400 | 840 | 838 | 641 | 624 |
| Unweighted Sample | 1697 | 1435 | 882 | 852 | 628 | 654 |

Government failure to take strong action
[Asked to those who think that government failure to
take strong action has been a factor in the rising cost of
living; $n=1081$ ]

| Major factor | $\mathbf{7 3}$ | 72 | 72 | 67 | 77 |
| ---: | :---: | :---: | :---: | :---: | :---: |
| Moderate factor | $\mathbf{2 5}$ | 26 | 25 | 31 | 22 |
| Minor factor | $\mathbf{2}$ | 2 | 2 | 2 | 3 |
| Don't know | $\mathbf{1}$ | 0 | 0 | 0 | 0 |

How much, if at all, do you care who wins in the war between Russia and Ukraine?

A fair amount
Not very much 10
Not at all 6
TOTAL NOT VERY MUCH / NOT AT ALL 16
Not sure 7

| 51 | 60 | 100 |  |
| :---: | :---: | :---: | :---: |
| 27 | 29 | 0 |  |
| 78 | 89 | 100 |  |
| 10 | 7 | 0 |  |
| 6 | 1 | 0 |  |
| 16 | 8 | 0 |  |
| 7 | 3 | 0 |  |


| 65 | 31 | 76 |
| :---: | :---: | :---: |
| 24 | 35 | 19 |
| 89 | 66 | 95 |
| 5 | 18 | 3 |
| 3 | 12 | 1 |
| 8 | 30 | 4 |
| 2 | 5 | 1 |

And who do you want to win in the conflict between Russia and Ukraine?

| Ukraine | 83 | 100 | 100 | 94 | 75 |
| ---: | :---: | :---: | :---: | :---: | :---: |
| Russia | 4 | 0 | 0 | 2 | 9 |
| Don't know | 14 | 0 | 0 | 5 | 2 |

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022


Below are a range of possible measures that the UK
could take in response to the Russia-Ukraine
situation.
To what extent would you support or oppose the
government...
Sending additional troops to support NATO members
in Eastern Europe?

| Strongly support | 22 | 26 | 24 | 29 | 24 | 24 | 29 | 15 | 11 | 22 | 22 | 25 | 24 | 18 | 20 | 23 | 24 | 21 | 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Somewhat support | 36 | 37 | 38 | 41 | 39 | 37 | 34 | 37 | 36 | 32 | 36 | 42 | 38 | 33 | 33 | 37 | 33 | 35 | 39 |
| TOTAL SUPPORT | 58 | 63 | 62 | 70 | 63 | 61 | 63 | 52 | 47 | 54 | 58 | 67 | 62 | 51 | 53 | 60 | 57 | 56 | 55 |
| Somewhat oppose | 13 | 12 | 12 | 11 | 11 | 13 | 12 | 14 | 16 | 11 | 16 | 12 | 12 | 14 | 15 | 12 | 16 | 11 | 11 |
| Strongly oppose | 9 | 10 | 9 | 7 | 9 | 11 | 10 | 9 | 8 | 10 | 10 | 8 | 9 | 10 | 12 | 8 | 9 | 10 | 12 |
| TOTAL OPPOSE | 22 | 22 | 21 | 18 | 20 | 24 | 22 | 23 | 24 | 21 | 26 | 20 | 21 | 24 | 27 | 20 | 25 | 21 | 23 |
| Don't know | 20 | 16 | 17 | 12 | 16 | 15 | 15 | 26 | 29 | 25 | 17 | 13 | 17 | 25 | 20 | 20 | 19 | 22 | 21 |

Imposing further economic sanctions on Russian
interests in the UK?

| Strongly support | 51 | 56 | 54 | 59 | 57 | 55 | 54 | 47 | 32 | 46 | 60 | 59 | 57 | 43 | 44 | 50 | 52 | 54 | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Somewhat support | 24 | 22 | 26 | 23 | 26 | 22 | 22 | 27 | 30 | 24 | 22 | 25 | 23 | 27 | 24 | 26 | 24 | 22 | 27 |
| TOTAL SUPPORT | 75 | 78 | 80 | 82 | 83 | 77 | 76 | 74 | 62 | 70 | 82 | 84 | 80 | 70 | 68 | 76 | 76 | 76 | 76 |
| Somewhat oppose | 5 | 5 | 5 | 6 | 4 | 7 | 5 | 5 | 6 | 6 | 4 | 4 | 5 | 5 | 6 | 4 | 6 | 5 | 4 |
| Strongly oppose | 3 | 4 | 2 | 2 | 2 | 4 | 5 | 2 | 5 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 2 |
| TOTAL OPPOSE | 8 | 9 | 7 | 8 | 6 | 11 | 10 | 7 | 11 | 10 | 7 | 7 | 8 | 9 | 10 | 7 | 10 | 9 | 6 |
| Don't know | 16 | 12 | 12 | 10 | 11 | 13 | 14 | 19 | 28 | 20 | 11 | 9 | 12 | 21 | 22 | 16 | 14 | 15 | 17 |

Sample Size: 1697 adults in GB
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|  |  | Who do you want to win in the conflict between Russia and Ukraine? | Who do you want to win and how much do you care? | How major or minor a factor would you say the Ukraine war is in the rising cost of living? | If you had to choose, which would you prefer the government do? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Ukraine | Cares a great deal that Ukraine wins | Major factor | Want to prioritise cost of living over support for Ukraine | Want to maintain support for Ukraine over prioritising cost of living |
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Below are a range of possible measures that the UK
could take in response to the Russia-Ukraine
situation.
To what extent would you support or oppose the government...
Sending additional troops to support NATO members in Eastern Europe?

| Strongly support | 22 | 26 | 35 | 28 | 13 | 37 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Somewhat support | 36 | 40 | 40 | 41 | 33 | 43 |
| TOTAL SUPPORT | 58 | 66 | 75 | 69 | 46 | 80 |
| Somewhat oppose | 13 | 12 | 9 | 11 | 18 | 9 |
| Strongly oppose | 9 | 6 | 5 | 7 | 18 | 4 |
| TOTAL OPPOSE | 22 | 18 | 14 | 18 | 36 | 13 |
| Don't know | 20 | 16 | 12 | 14 | 18 | 8 |

Imposing further economic sanctions on Russian

## interests in the UK?

| Strongly support | $\mathbf{5 1}$ | 60 | 73 | 63 | 40 | 72 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Somewhat support | $\mathbf{2 4}$ | 25 | 19 | 24 | 27 | 21 |
| TOTAL SUPPORT | $\mathbf{7 5}$ | $\mathbf{8 5}$ | $\mathbf{9 2}$ | $\mathbf{8 7}$ | $\mathbf{6 7}$ |  |
| Somewhat oppose | $\mathbf{5}$ | 3 | 2 | 3 | 10 | $\mathbf{2}$ |
| Strongly oppose | $\mathbf{3}$ | 1 | 0 | 1 | 7 | 0 |
| TOTAL OPPOSE | $\mathbf{8}$ | $\mathbf{4}$ | $\mathbf{2}$ | $\mathbf{4}$ | $\mathbf{1 7}$ | $\mathbf{2}$ |
| Don't know | $\mathbf{1 6}$ | 11 | 6 | 10 | 16 | 4 |

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022

|  |  | Vote in 2019 GE |  |  | EU Ref 2016 |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \end{aligned}$ | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1697 | 575 | 421 | 153 | 630 | 672 | 825 | 872 | 185 | 708 | 409 | 394 | 967 | 730 | 204 | 570 | 368 | 409 | 146 |
| Unweighted Sample | 1697 | 569 | 410 | 155 | 686 | 665 | 742 | 955 | 170 | 667 | 419 | 440 | 1025 | 672 | 183 | 589 | 378 | 386 | 161 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Sending troops into Ukraine? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly support | 8 | 9 | 8 | 9 | 8 | 9 | 11 | 6 | 7 | 10 | 8 | 6 | 8 | 9 | 7 | 8 | 13 | 5 | 8 |
| Somewhat support | 18 | 18 | 17 | 23 | 19 | 19 | 17 | 19 | 22 | 19 | 16 | 17 | 18 | 18 | 14 | 20 | 18 | 17 | 22 |
| TOTAL SUPPORT | 26 | 27 | 25 | 32 | 27 | 28 | 28 | 25 | 29 | 29 | 24 | 23 | 26 | 27 | 21 | 28 | 31 | 22 | 30 |
| Somewhat oppose | 24 | 24 | 26 | 30 | 26 | 24 | 23 | 25 | 23 | 24 | 26 | 24 | 25 | 24 | 23 | 26 | 24 | 24 | 24 |
| Strongly oppose | 32 | 36 | 33 | 29 | 35 | 34 | 37 | 28 | 23 | 27 | 36 | 42 | 35 | 28 | 38 | 29 | 31 | 36 | 31 |
| TOTAL OPPOSE | 56 | 60 | 59 | 59 | 61 | 58 | 60 | 53 | 46 | 51 | 62 | 66 | 60 | 52 | 61 | 55 | 55 | 60 | 55 |
| Don't know | 17 | 13 | 15 | 10 | 13 | 14 | 12 | 21 | 26 | 19 | 13 | 12 | 14 | 21 | 17 | 17 | 15 | 18 | 14 |
| Coordinating air strikes against Russian targets in Ukraine? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly support | 13 | 15 | 11 | 19 | 12 | 16 | 16 | 10 | 6 | 12 | 15 | 15 | 13 | 12 | 11 | 12 | 15 | 12 | 16 |
| Somewhat support | 21 | 22 | 22 | 18 | 21 | 21 | 24 | 18 | 21 | 22 | 20 | 21 | 21 | 22 | 14 | 22 | 20 | 23 | 22 |
| TOTAL SUPPORT | 34 | 37 | 33 | 37 | 33 | 37 | 40 | 28 | 27 | 34 | 35 | 36 | 34 | 34 | 25 | 34 | 35 | 35 | 38 |
| Somewhat oppose | 21 | 21 | 24 | 17 | 21 | 21 | 20 | 22 | 20 | 21 | 19 | 23 | 23 | 18 | 22 | 19 | 24 | 20 | 18 |
| Strongly oppose | 21 | 22 | 22 | 24 | 25 | 21 | 25 | 18 | 16 | 20 | 25 | 22 | 22 | 20 | 24 | 20 | 20 | 22 | 25 |
| TOTAL OPPOSE | 42 | 43 | 46 | 41 | 46 | 42 | 45 | 40 | 36 | 41 | 44 | 45 | 45 | 38 | 46 | 39 | 44 | 42 | 43 |
| Don't know | 24 | 20 | 21 | 21 | 20 | 21 | 16 | 33 | 36 | 26 | 21 | 20 | 21 | 29 | 29 | 27 | 21 | 23 | 19 |
| Sending additional weaponry and supplies to Ukraine? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly support | 36 | 42 | 37 | 45 | 39 | 41 | 45 | 28 | 23 | 31 | 39 | 49 | 38 | 33 | 26 | 39 | 37 | 35 | 40 |
| Somewhat support | 33 | 33 | 35 | 34 | 36 | 30 | 29 | 37 | 36 | 35 | 37 | 25 | 34 | 31 | 36 | 33 | 32 | 33 | 32 |
| TOTAL SUPPORT | 69 | 75 | 72 | 79 | 75 | 71 | 74 | 65 | 59 | 66 | 76 | 74 | 72 | 64 | 62 | 72 | 69 | 68 | 72 |
| Somewhat oppose | 8 | 6 | 8 | 6 | 7 | 8 | 7 | 8 | 11 | 9 | 7 | 6 | 8 | 7 | 10 | 6 | 11 | 7 | 8 |
| Strongly oppose | 7 | 6 | 7 | 4 | 5 | 8 | 7 | 7 | 4 | 6 | 7 | 8 | 7 | 6 | 11 | 6 | 5 | 8 | 4 |
| TOTAL OPPOSE | 15 | 12 | 15 | 10 | 12 | 16 | 14 | 15 | 15 | 15 | 14 | 14 | 15 | 13 | 21 | 12 | 16 | 15 | 12 |
| Don't know | 16 | 13 | 13 | 12 | 12 | 13 | 12 | 20 | 27 | 20 | 10 | 12 | 12 | 22 | 17 | 17 | 15 | 17 | 16 |

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022


Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022


Cyber attacks against Russian military capabilities?

| Strongly support | 26 | 32 | 26 | 28 | 26 | 31 | 32 | 21 | 14 | 25 | 30 | 32 | 27 | 25 | 19 | 26 | 28 | 27 | 30 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Somewhat support | 25 | 23 | 26 | 29 | 27 | 23 | 28 | 23 | 29 | 26 | 25 | 23 | 27 | 23 | 24 | 27 | 23 | 25 | 29 |
| TOTAL SUPPORT | 51 | 55 | 52 | 57 | 53 | 54 | 60 | 44 | 43 | 51 | 55 | 55 | 54 | 48 | 43 | 53 | 51 | 52 | 59 |
| Somewhat oppose | 13 | 13 | 14 | 15 | 13 | 14 | 12 | 14 | 10 | 13 | 13 | 14 | 12 | 14 | 12 | 13 | 14 | 14 | 9 |
| Strongly oppose | 11 | 10 | 13 | 10 | 11 | 10 | 11 | 10 | 14 | 9 | 13 | 10 | 11 | 11 | 14 | 10 | 10 | 11 | 13 |
| TOTAL OPPOSE | 24 | 23 | 27 | 25 | 24 | 24 | 23 | 24 | 24 | 22 | 26 | 24 | 23 | 25 | 26 | 23 | 24 | 25 | 22 |
| Don't know | 24 | 22 | 21 | 18 | 22 | 22 | 17 | 32 | 34 | 27 | 19 | 21 | 22 | 27 | 31 | 24 | 23 | 24 | 19 |

Providing support to domestic political opponents of the Russian leadership?

| Strongly support | 21 | 21 | 27 | 29 | 26 | 22 | 26 | 17 | 14 | 18 | 25 | 25 | 23 | 18 | 20 | 22 | 22 | 19 | 22 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Somewhat support | 32 | 35 | 33 | 37 | 35 | 32 | 34 | 31 | 29 | 31 | 33 | 36 | 34 | 30 | 28 | 33 | 35 | 32 | 30 |
| TOTAL SUPPORT | 53 | 56 | 60 | 66 | 61 | 54 | 60 | 48 | 43 | 49 | 58 | 61 | 57 | 48 | 48 | 55 | 57 | 51 | 52 |
| Somewhat oppose | 10 | 12 | 9 | 5 | 9 | 11 | 12 | 9 | 9 | 11 | 10 | 10 | 10 | 10 | 9 | 10 | 10 | 10 | 15 |
| Strongly oppose | 7 | 7 | 5 | 8 | 6 | 7 | 7 | 6 | 10 | 7 | 6 | 6 | 7 | 7 | 9 | 6 | 7 | 7 | 7 |
| TOTAL OPPOSE | 17 | 19 | 14 | 13 | 15 | 18 | 19 | 15 | 19 | 18 | 16 | 16 | 17 | 17 | 18 | 16 | 17 | 17 | 22 |
| Don't know | 30 | 25 | 26 | 21 | 24 | 28 | 21 | 37 | 38 | 33 | 26 | 23 | 26 | 35 | 34 | 30 | 27 | 32 | 26 |

Targeted media in Russian-speaking parts of Ukraine
encouraging them not to support the Russian
leadership or armed forces?

| Strongly support | 33 | 34 | 38 | 45 | 40 | 34 | 38 | 28 | 18 | 29 | 38 | 40 | 35 | 29 | 33 | 33 | 35 | 29 | 37 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Somewhat support | 30 | 33 | 28 | 27 | 31 | 32 | 32 | 29 | 32 | 28 | 33 | 32 | 32 | 28 | 27 | 32 | 28 | 31 | 30 |
| TOTAL SUPPORT | 63 | 67 | 66 | 72 | 71 | 66 | 70 | 57 | 50 | 57 | 71 | 72 | 67 | 57 | 60 | 65 | 63 | 60 | 67 |
| Somewhat oppose | 8 | 7 | 8 | 6 | 7 | 7 | 9 | 8 | 13 | 10 | 6 | 5 | 7 | 10 | 5 | 7 | 10 | 10 | 8 |
| Strongly oppose | 4 | 5 | 3 | 3 | 3 | 5 | 5 | 3 | 3 | 4 | 4 | 5 | 5 | 3 | 7 | 3 | 3 | 5 | 4 |
| TOTAL OPPOSE | 12 | 12 | 11 | 9 | 10 | 12 | 14 | 11 | 16 | 14 | 10 | 10 | 12 | 13 | 12 | 10 | 13 | 15 | 12 |
| Don't know | 25 | 20 | 22 | 19 | 20 | 22 | 17 | 32 | 33 | 29 | 19 | 19 | 21 | 30 | 28 | 24 | 24 | 26 | 20 |

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022

|  |  | Who do you want to win in the conflict between Russia and Ukraine? | Who do you want to win and how much do you care? | How major or minor a factor would you say the Ukraine war is in the rising cost of living? | If you had to choose, which would you prefer the government do? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Ukraine | Cares a great deal that Ukraine wins | Major factor | Want to prioritise cost of living over support for Ukraine | Want to maintain support for Ukraine over prioritising cost of living |
| Weighted Sample | 1697 | 1400 | 840 | 838 | 641 | 624 |
| Unweighted Sample | 1697 | 1435 | 882 | 852 | 628 | 654 |

Cyber attacks against Russian military capabilities?

| Strongly support |  |  | 39 | 33 | 19 | 40 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Somewhat support | 25 | 28 | 26 | 27 | 26 | 29 |
| TOTAL SUPPORT | 51 | 59 | 65 | 60 | 45 | 69 |
| Somewhat oppose | 13 | 13 | 11 | 14 | 16 | 13 |
| Strongly oppose | 11 | 8 | 6 | 8 | 19 | 6 |
| TOTAL OPPOSE | 24 | 21 | 17 | 22 | 35 | 19 |
| Don't know | 24 | 20 | 18 | 18 | 20 | 13 |
| Providing support to domestic political opponents of the Russian leadership? |  |  |  |  |  |  |
| Strongly support | 21 | 25 | 35 | 27 | 13 | 31 |
| Somewhat support | 32 | 37 | 36 | 36 | 29 | 42 |
| TOTAL SUPPORT | 53 | 62 | 71 | 63 | 42 | 73 |
| Somewhat oppose | 10 | 9 | 8 | 9 | 14 | 10 |
| Strongly oppose | 7 | 4 | 2 | 5 | 13 | 3 |
| TOTAL OPPOSE | 17 | 13 | 10 | 14 | 27 | 13 |
| Don't know | 30 | 25 | 19 | 23 | 31 | 14 |

Targeted media in Russian-speaking parts of Ukraine encouraging them not to support the Russian leadership or armed forces?

| Strongly support | 33 | 39 | 50 | 41 | 22 | 50 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Somewhat support | 30 | 34 | 31 | 34 | 32 | 33 |
| TOTAL SUPPORT | 63 | 73 | 81 | 75 | 54 | 83 |
| Somewhat oppose | 8 | 6 | 5 | 5 | 13 | 6 |
| Strongly oppose | 4 | 2 | 1 | 3 | 8 | 2 |
| TOTAL OPPOSE | 12 | 8 | 6 | 8 | 21 | 8 |
| Don't know | 25 | 19 | 12 | 17 | 25 | 10 |

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022

|  |  | Vote in 2019 GE |  |  | EU Ref 2016 |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \end{aligned}$ | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1697 | 575 | 421 | 153 | 630 | 672 | 825 | 872 | 185 | 708 | 409 | 394 | 967 | 730 | 204 | 570 | 368 | 409 | 146 |
| Unweighted Sample | 1697 | 569 | 410 | 155 | 686 | 665 | 742 | 955 | 170 | 667 | 419 | 440 | 1025 | 672 | 183 | 589 | 378 | 386 | 161 |

If you had to choose, which would you prefer the
government do?


How much capacity do you think the British
government has to help bring down the cost of living
for Britons before it would have to lessen or scrap
the amount it is doing to support Ukraine/oppose
Russia?

| A great deal | 27 | 19 | 41 | 29 | 35 | 21 | 27 | 26 | 25 | 31 | 27 | 19 | 29 | 24 | 25 | 25 | 27 | 29 | 29 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A fair amount | 34 | 39 | 30 | 41 | 35 | 36 | 35 | 33 | 30 | 31 | 37 | 36 | 36 | 30 | 30 | 38 | 30 | 32 | 35 |
| TOTAL A GREAT DEAL / FAIR AMOUNT | 61 | 58 | 71 | 70 | 70 | 57 | 62 | 59 | 55 | 62 | 64 | 55 | 65 | 54 | 55 | 63 | 57 | 61 | 64 |
| Not very much | 17 | 22 | 13 | 15 | 15 | 19 | 20 | 14 | 16 | 15 | 18 | 21 | 17 | 17 | 19 | 15 | 21 | 16 | 16 |
| None at all | 3 | 3 | 2 | 1 | 1 | 3 | 3 | 3 | 5 | 4 | 2 | 2 | 2 | 5 | 2 | 2 | 3 | 4 | 4 |
| TOTAL NOT VERY MUCH / NOT AT ALL | 20 | 25 | 15 | 16 | 16 | 22 | 23 | 17 | 21 | 19 | 20 | 23 | 19 | 22 | 21 | 17 | 24 | 20 | 20 |
| Don't know | 19 | 17 | 14 | 15 | 14 | 20 | 15 | 23 | 23 | 18 | 16 | 22 | 16 | 24 | 24 | 19 | 19 | 19 | 17 |

Sample Size: 1697 adults in GB
Fieldwork: 7th - 8th September 2022

|  |  | Who do you want to win in the conflict between Russia and Ukraine? | Who do you want to win and how much do you care? | How major or minor a factor would you say the Ukraine war is in the rising cost of living? | If you had to choose, which would you prefer the government do? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Ukraine | Cares a great deal that Ukraine wins | Major factor | Want to prioritise cost of living over support for Ukraine | Want to maintain support for Ukraine over prioritising cost of living |
| Weighted Sample | 1697 | 1400 | 840 | 838 | 641 | 624 |
| Unweighted Sample | 1697 | 1435 | 882 | 852 | 628 | 654 |
|  | \% | \% | \% | \% | \% | \% |

If you had to choose, which would you prefer the government do?
Do more to help Britons with the increasing cost of living even if it means withdrawing some or all support for Ukraine
Maintain the measures it is taking to suppor
Ukraine/oppose Russia, even if it means they cannot do more to help Briton Don't know

[^0]34
43
23
23
32
100
0
100
0

How much capacity do you think the British
government has to help bring down the cost of living
for Britons before it would have to lessen or scrap
the amount it is doing to support Ukraine/oppose
Russia?

| A great deal | 27 | 28 | 32 | 23 | 34 | 25 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A fair amount | 34 | 37 | 36 | 41 | 32 | 43 |
| TOTAL A GREAT DEAL / FAIR AMOUNT | 61 | 65 | 68 | 64 | 66 | 68 |
| Not very much | 17 | 17 | 16 | 19 | 17 | 19 |
| None at all | 3 | 2 | 1 | 1 | 5 | 1 |
| TOTAL NOT VERY MUCH / NOT AT ALL | 20 | 19 | 17 | 20 | 22 | 20 |
| Don't know | 19 | 16 | 15 | 16 | 13 | 11 |


[^0]:    38

    37 25

