

YouGov Survey Results

Sample Size: 1697 adults in GB Fieldwork: 7th - 8th September 2022

		Vote	e in 20 [.]	19 GE	EU Ref	2016	Ge	ender		Ag	e		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1697	575	421	153	630	672	825	872	185	708	409	394	967	730	204	570	368	409	146
Unweighted Sample	1697	569	410	155	686	665	742	955	170	667	419	440	1025	672	183	589	378	386	161
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following, which, if any, do you think have been factors in the rising cost of living? Please select all that you think apply

The war in Ukraine	74	84	71	89	77	80	76	72	55	70	80	84	77	70	72	78	74	70	72
Companies profiteering	67	65	78	72	72	70	68	66	52	69	72	67	69	65	61	69	68	68	66
Government failure to take strong action	62	45	82	73	75	53	59	65	59	67	62	54	65	59	60	62	61	64	64
Coronavirus pandemic	56	64	51	64	54	61	51	61	49	57	52	62	58	54	51	60	57	56	50
Brexit	54	31	79	81	83	27	50	57	55	60	55	40	60	45	59	51	51	53	63
Climate change	21	15	25	32	25	16	20	22	33	19	17	22	23	18	28	22	20	16	22
Something else	4	5	1	1	2	4	5	2	4	4	3	4	4	3	5	2	2	5	6
Don't know	4	2	3	1	2	2	4	4	12	5	2	1	3	6	5	4	3	6	1

You have said you think each of the following is a factor in the rising cost of living.

How major or minor a factor would you say each is?

[Asked to those who selected at least one of the listed

factors; n=1633]
The war in Ukraine

[Asked to those who think that the war in Ukraine has been a factor in the rising cost of living; n=1277]

Major factor	67	74	58	66	64	72	70	64	53	64	67	75	67	66	58	69	69	67	62
Moderate factor	29	23	36	32	31	24	26	32	35	31	29	24	29	29	34	26	29	29	34
Minor factor	3	2	6	2	4	3	3	4	7	4	4	1	3	4	6	4	1	3	4
Don't know	1	1	0	0	0	1	1	1	5	1	1	0	1	1	2	1	0	1	0



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Sample Size: 1697 adults in GB Fieldwork: 7th - 8th September 2022

		Who do you want to win in the conflict between Russia and Ukraine?	to win and how	How major or minor a factor would you say the Ukraine war is in the rising cost of living?	If you had to choose, w	rhich would you prefer the iment do?
	Total	Ukraine	Cares a great deal that Ukraine wins	Major factor	Want to prioritise cost of living over support for Ukraine	Want to maintain support for Ukraine over prioritising cost of living
Weighted Sample	1697	1400	840	838	641	624
Unweighted Sample	1697	1435	882	852	628	654
	%	%	%	%	%	%

For each of the following, which, if any, do you think have been factors in the rising cost of living? Please select all that you think apply

The war in Ukraine	74	82	88	100	68	87
Companies profiteering	67	71	75	68	70	69
Government failure to take strong action	62	65	68	59	68	62
Coronavirus pandemic	56	61	63	67	56	61
Brexit	54	59	63	58	50	61
Climate change	21	23	25	26	18	24
Something else	4	3	3	3	4	3
Don't know	4	1	1	0	2	1

You have said you think each of the following is a factor in the rising cost of living.

How major or minor a factor would you say each is?

[Asked to those who selected at least one of the listed factors; n=1633]

The war in Ukraine

[Asked to those who think that the war in Ukraine has been a factor in the rising cost of living; n=1277]

Major factor	67	69	74	100	63	72
Moderate factor	29	28	24	0	31	25
Minor factor	3	3	2	0	6	2
Don't know	1	0	0	0	0	0



		Vote	e in 20′	19 GE	EU Ref	f 2016	Ge	ender		Ą	je		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49			ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1697	575	421	153	630	672	825	872	185	708	409	394	967	730	204	570	368	409	146
Unweighted Sample			410	155	686	665	742	955	170	667	419	440	1025	672	183	589	378	386	161
Coronavirus pandemic	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
[Asked to those who think that the coronavirus pandemic has been a factor in the rising cost of living; n=967]																			
Major factor		55	35	42	38	54	44	50	33	43	50	56	44	51	43	47	51	49	33
Moderate factor	-	41	54	52	53	43	49	44	48	50	46	39	49	43	51	46	42	44	57
Minor factor		4	9	7	8	4	7	5	14	6	4	5	6	5	4	5	6	6	9
Don't know	1	0	2	0	1	0	1	1	5	1	0	0	1	1	2	1	1	1	1
Brexit [Asked to those who think that Brexit has been a factor																			
in the rising cost of living; n=939]																			
Major factor	56	32	69	66	68	34	54	58	45	58	58	58	60	50	63	52	55	57	63
Moderate factor		53	24	31	28	55	36	36	45	35	36	34	34	40	29	41	37	33	34
Minor factor	7	15	5	3	4	11	9	5	9	6	6	8	6	8	5	6	8	9	2
Don't know	1	0	2	0	0	0	1	1	2	2	0	0	0	2	3	0	1	1	0
Companies profiteering																			
[Asked to those who think that companies profiteering has been a factor in the rising cost of living; n=1149]												ı							
Major factor		72	78	60	73	75	71	74	63	74	74	71	69	78	65	71	73	76	78
Moderate factor		24	19	36	24	22	26	23	34	22	23	26	28	19	31	26	24	20	22
Minor factor		3	3 1	4	3	3 0	4 0	2 1	2	4 0	2 1	2	3	2 1	3 1	3 0	3 0	4	0
Don't know	1	0	1	0	0	U	U	1	2	U	1	U	0	1] 1	U	U	1	0
[Asked to those who think that climate change has been a factor in the rising cost of living; n=361]																			
Major factor	33	28	36	35	34	33	29	36	25	34	33	36	34	30	47	30	31	28	30
Moderate factor	53	61	52	54	55	58	55	51	51	50	57	55	53	53	34	60	52	52	61
Minor factor	13	11	10	9	10	10	16	11	21	15	10	8	13	14	19	9	15	17	9
Don't know	1	0	1	2	1	0	0	2	3	1	0	1	0	3	0	1	2	3	0



			Who do you want to win in the conflict between Russia and Ukraine?	Who do you want to win and how much do you care?	How major or minor a factor would you say the Ukraine war is in the rising cost of living?	govern	rhich would you prefer the iment do?
		Total	Ukraine	Cares a great deal that Ukraine wins	Major factor	Want to prioritise cost of living over support for Ukraine	Want to maintain support for Ukraine over prioritisin cost of living
	Weighted Sample		1400	840	838	641	624
	Unweighted Sample	1697	1435	882	852	628	654
		%	%	%	%	%	%
(Coronavirus pandemic						
	[Asked to those who think that the coronavirus pandemic has been a factor in the rising cost of living; n=967]						
	Major factor	47	48	48	51	49	48
	Moderate factor	46	46	46	44	44	48
	Minor factor	6	6	5	5	6	4
	Don't know	1	1	1	0	0	0
I	Brexit [Asked to those who think that Brexit has been a factor in the rising cost of living; n=939]						
	Major factor	56	58	60	53	54	55
	Moderate factor	36	35	34	39	39	36
	Minor factor	7	7	6	8	6	9
	Don't know	1	0	0	0	0	0
I	Companies profiteering [Asked to those who think that companies profiteering has been a factor in the rising cost of living; n=1149]						
	Major factor	73	72	72	65	78	68
	Moderate factor	24	25	25	31	19	29
	Minor factor	3	3	3	3	2	4
	Don't know	1	0	0	0	0	0
I	Climate change [Asked to those who think that climate change has been a factor in the rising cost of living; n=361]						
	Major factor	33	34	34	35	38	27
	Moderate factor	53	52	52	52	44	63
	Minor factor	13	13	14	12	18	10
	Don't know	1	0	0	0	0	0



	Rest of Midlands /
	London South Wales North Scotland
	204 570 368 409 146
	183 589 378 386 161
<mark>%</mark> % % % % % % % % % % % % % %	% % % %
Government failure to take strong action [Asked to those who think that government failure to take strong action has been a factor in the rising cost of living; n=1081]	
Major factor 73 60 80 73 75 68 70 75 70 75 72 69 72 73	76 68 71 76 80
	20 30 27 22 19
	3 2 1 1 2
Don't know 1 0 1 0 0 0 0 1 2 1 1 0 0 1	1 0 1 1 0
How much, if at all, do you care who wins in the war between Russia and Ukraine?	40 50 40 50 54
	46 53 49 50 54 27 29 29 23 22
	73 82 78 73 76 13 8 9 11 10
Not at all 6 5 3 2 3 6 7 4 6 7 5 4 4 8	4 4 7 6 8
	17 12 16 17 18
	10 6 5 11 7
Not suite 1 4 0 0 0 0 10 17 0 0 2 0 10	
And who do you want to win in the conflict between Russia and Ukraine?	
	75 87 82 80 83
Russia 4 4 2 1 2 4 6 2 7 4 3 3 3 5	4 4 4 2 7
Don't know 14 9 12 4 8 11 13 14 23 16 11 7 11 17	20 9 14 18 10



Fieldwork: 7th - 8th September 2022						
		Who do you want to win in the conflict between Russia and Ukraine?	Who do you want	How major or minor a factor would you say the Ukraine war is in the rising cost of living?	If you had to choose, w	which would you prefer the nment do?
	Total	Ukraine	Cares a great deal that Ukraine wins	Major factor	Want to prioritise cost of living over support for Ukraine	Want to maintain support for Ukraine over prioritising cost of living
Weighted Sample	1697	1400	840	838	641	624
Unweighted Sample	1697	1435	882	852	628	654
	%	%	%	%	%	%
Government failure to take strong action [Asked to those who think that government failure to take strong action has been a factor in the rising cost of living; n=1081]						
Major factor	73	72	72	67	77	69
Moderate factor	25	26	25	31	22	30
Minor factor	2	2	2	2	1	2
Don't know	1	0	0	0	0	0
How much, if at all, do you care who wins in the war between Russia and Ukraine?						
A great deal		60	100	65	31	76
A fair amount		29	0	24	35	19
TOTAL A GREAT DEAL / FAIR AMOUNT		89 -	100	89	66	95
Not very much	10	7	0	5	18	3
Not at all		1	0	3	12	1
TOTAL NOT VERY MUCH / NOT AT ALL	16	8	0	8	30	4
Not sure	7	3	0	2	5	1
And who do you want to win in the conflict between Russia and Ukraine?						
Ukraine		100	100	94	75	95
Russia	4	0	0	2	6	2
Don't know	14	0	0	5	19	3



2022																			
		Vote	in 201	19 GE	EU Ref	2016	Ge	ender		Ag	e		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1697	569	410	155	686	665	742	955	170	667	419	440	1025	672	183	589	378	386	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are a range of possible measures that the UK could take in response to the Russia-Ukraine situation.

To what extent would you support or oppose the government...

Sending additional troops to support NATO members in Fastern Furone?

in Eastern Europe?																				
	Strongly support	22	26	24	29	24	24	29	15	11	22	22	25	24	18	20	23	24	21	16
	Somewhat support	36	37	38	41	39	37	34	37	36	32	36	42	38	33	33	37	33	35	39
	TOTAL SUPPORT	58	63	62	70	63	61	63	52	47	54	58	67	62	51	53	60	57	56	55
	Somewhat oppose	13	12	12	11	11	13	12	14	16	11	16	12	12	14	15	12	16	11	11
	Strongly oppose	9	10	9	7	9	11	10	9	8	10	10	8	9	10	12	8	9	10	12
	TOTAL OPPOSE	22	22	21	18	20	24	22	23	24	21	26	20	21	24	27	20	25	21	23
	Don't know	20	16	17	12	16	15	15	26	29	25	17	13	17	25	20	20	19	22	21
Imposing further economic sancti	ons on Russian				-			-		-			-		-					
interests in the UK?					_			_		_			_		_					
	Strongly support	51	56	54	59	57	55	54	47	32	46	60	59	57	43	44	50	52	54	49
	Somewhat support	24	22	26	23	26	22	22	27	30	24	22	25	23	27	24	26	24	22	27
	TOTAL SUPPORT	75	78	80	82	83	77	76	74	62	70	82	84	80	70	68	76	76	76	76
	Somewhat oppose	5	5	5	6	4	7	5	5	6	6	4	4	5	5	6	4	6	5	4
	Strongly oppose	3	4	2	2	2	4	5	2	5	4	3	3	3	4	4	3	4	4	2
	TOTAL OPPOSE	8	9	7	8	6	11	10	7	11	10	7	7	8	9	10	7	10	9	6
	Don't know	16	12	12	10	11	13	14	19	28	20	11	9	12	21	22	16	14	15	17



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		Who do you want to win in the conflict between Russia and Ukraine?	to win and how	How major or minor a factor would you say the Ukraine war is in the rising cost of living?	If you had to choose, w	rhich would you prefer the ment do?
	Total	Ukraine	Cares a great deal that Ukraine wins	Major factor	Want to prioritise cost of living over support for Ukraine	Want to maintain support for Ukraine over prioritising cost of living
Weighted Sample	1697	1400	840	838	641	624
Unweighted Sample	1697	1435	882	852	628	654
	%	%	%	%	%	%

Below are a range of possible measures that the UK could take in response to the Russia-Ukraine situation.

To what extent would you support or oppose the government...

Sending additional troops to support NATO members in Eastern Europe?

in Eastern Europe?						
Strongly support	22	26	35	28	13	37
Somewhat support	36	40	40	41	33	43
TOTAL SUPPORT	58	66	75	69	46	80
Somewhat oppose	13	12	9	11	18	9
Strongly oppose	9	6	5	7	18	4
TOTAL OPPOSE	22	18	14	18	36	13
Don't know	20	16	12	14	18	8
Imposing further economic sanctions on Russian		•		•	•	
interests in the UK?						
Strongly support	51	60	73	63	40	72
Somewhat support	24	25	19	24	27	21
TOTAL SUPPORT	75	85	92	87	67	93
Somewhat oppose	5	3	2	3	10	2
Strongly oppose	3	1	0	1	7	0
TOTAL OPPOSE	8	4	2	4	17	2
Don't know	16	11	6	10	16	4
		-		-	=	



Fieldwork: 7th - 8th September 2022																				
			Vote	Vote in 2019 GE		EU Ref 2016		Gender		Age			Social Grade		Region					
		Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted Sample	1697	575	421	153	630	672	825	872	185	708	409	394	967	730	204	570	368	409	146
	Unweighted Sample	1697	569	410	155	686	665	742	955	170	667	419	440	1025	672	183	589	378	386	161
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Sending troops into Ukraine?																				
	Strongly support	8	9	8	9	8	9	11	6	7	10	8	6	8	9	7	8	13	5	8
	Somewhat support	18	18	17	23	19	19	17	19	22	19	16	17	18	18	14	20	18	17	22
	TOTAL SUPPORT	26	27	25	32	27	28	28	25	29	29	24	23	26	27	21	28	31	22	30
	Somewhat oppose	24	24	26	30	26	24	23	25	23	24	26	24	25	24	23	26	24	24	24
	Strongly oppose	32	36	33	29	35	34	37	28	23	27	36	42	35	28	38	29	31	36	31
	TOTAL OPPOSE	56	60	59	59	61	58	60	53	46	51	62	66	60	52	61	55	55	60	55
	Don't know	17	13	15	10	13	14	12	21	26	19	13	12	14	21	17	17	15	18	14
Coordinating air strikes against Ukraine?	t Russian targets in																			
	Strongly support	13	15	11	19	12	16	16	10	6	12	15	15	13	12	11	12	15	12	16
	Somewhat support	21	22	22	18	21	21	24	18	21	22	20	21	21	22	14	22	20	23	22
	TOTAL SUPPORT	34	37	33	37	33	37	40	28	27	34	35	36	34	34	25	34	35	35	38
	Somewhat oppose	21	21	24	17	21	21	20	22	20	21	19	23	23	18	22	19	24	20	18
	Strongly oppose	21	22	22	24	25	21	25	18	16	20	25	22	22	20	24	20	20	22	25
	TOTAL OPPOSE	42	43	46	41	46	42	45	40	36	41	44	45	45	38	46	39	44	42	43
	Don't know	24	20	21	21	20	21	16	33	36	26	21	20	21	29	29	27	21	23	19
Sending additional weaponry and supplies to Ukraine?																				
	Strongly support	36	42	37	45	39	41	45	28	23	31	39	49	38	33	26	39	37	35	40
	Somewhat support	33	33	35	34	36	30	29	37	36	35	37	25	34	31	36	33	32	33	32
	TOTAL SUPPORT	69	75	72	79	75	71	74	65	59	66	76	74	72	64	62	72	69	68	72
	Somewhat oppose	8	6	8	6	7	8	7	8	11	9	7	6	8	7	10	6	11	7	8
	Strongly oppose	7	6	7	4	5	8	7	7	4	6	7	8	7	6	11	6	5	8	4
	TOTAL OPPOSE	15	12	15	10	12	16	14	15	15	15	14	14	15	13	21	12	16	15	12
	Don't know	16	13	13	12	12	13	12	20	27	20	10	12	12	22	17	17	15	17	16



Fieldwork: 7th - 8th September 2	2022						
			Who do you want to win in the conflict between Russia and Ukraine?	Who do you want to win and how much do you care?	How major or minor a factor would you say the Ukraine war is in the rising cost of living?	If you had to choose, w	which would you prefer the nament do?
		Total	Ukraine	Cares a great deal that Ukraine wins	Major factor	Want to prioritise cost of living over support for Ukraine	Want to maintain support for Ukraine over prioritising cost of living
	Weighted Sample	1697	1400	840	838	641	624
	Unweighted Sample	1697	1435	882	852	628	654
	•	%	%	%	%	%	%
Sending troops into Ukraine?							
	Strongly support		10	12	10	6	12
	Somewhat support	18	21	23	19	16	25
	TOTAL SUPPORT	26	31	35	29	22	37
	Somewhat oppose	24	26	26	28	22	28
	Strongly oppose		30	29	32	44	28
	TOTAL OPPOSE		56	55	60	66	56
	Don't know	17	13	10	11	12	7
Coordinating air strikes against Ukraine?	Russian targets in						
	Strongly support	13	15	21	17	9	20
	Somewhat support	21	24	24	22	19	27
	TOTAL SUPPORT	34	39	45	39	28	47
	Somewhat oppose	21	22	21	22	23	22
	Strongly oppose	21	19	16	21	32	16
	TOTAL OPPOSE		41	37	43	55	38
	Don't know	24	21	18	18	17	15
Sending additional weaponry an Ukraine?	nd supplies to						
	Strongly support	36	43	59	48	22	62
	Somewhat support	33	37	31	35	37	29
	TOTAL SUPPORT	69	80	90	83	59	91
	Somewhat oppose	8	6	3	6	13	5
	Strongly oppose	7	3	1	3	14	2
	TOTAL OPPOSE	15	9	4	9	27	7
	Don't know	16	11	6	8	14	3



Fieldwork: 7th - 8th September 2022																			
		Vote	Vote in 2019 GE		EU Ref 2016		Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1697	575	421	153	630	672	825	872	185	708	409	394	967	730	204	570	368	409	146
Unweighted Sample			410	155	686	665	742	955	170	667		440	1025	672	183	589	378	386	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Cyber attacks against Russian military capabilities?				,	•		1	ı	ı				ı	,	•				
Strongly support		32	26	28	26	31	32	21	14	25	30	32	27	25	19	26	28	27	30
Somewhat support		23	26	29	27	23	28	23	29	26	25	23		23	24	27	23	25	29
TOTAL SUPPORT		55	52	57	53	54	60	44	43	51	55	55	54	48	43	53	51	52	59
Somewhat oppose		13	14	15	13	14	12	14	10	13	13	14	12	14	12	13	14	14	9
Strongly oppose		10	13	10	11	10	11	10	14	9	13	10	11	11	14	10	10	11	13
TOTAL OPPOSE		23	27	25	24	24	23	24	24	22	26	24	23	25	26	23	24	25	22
Don't know	24	22	21	18	22	22	17	32	34	27	19	21	22	27	31	24	23	24	19
Providing support to domestic political opponents of the Russian leadership?		•					•		·				·						
Strongly support	21	21	27	29	26	22	26	17	14	18	25	25	23	18	20	22	22	19	22
Somewhat support	32	35	33	37	35	32	34	31	29	31	33	36	34	30	28	33	35	32	30
TOTAL SUPPORT	53	56	60	66	61	54	60	48	43	49	58	61	57	48	48	55	57	51	52
Somewhat oppose	10	12	9	5	9	11	12	9	9	11	10	10	10	10	9	10	10	10	15
Strongly oppose	7	7	5	8	6	7	7	6	10	7	6	6	7	7	9	6	7	7	7
TOTAL OPPOSE	17	19	14	13	15	18	19	15	19	18	16	16	17	17	18	16	17	17	22
Don't know	30	25	26	21	24	28	21	37	38	33	26	23	26	35	34	30	27	32	26
Targeted media in Russian-speaking parts of Ukraine		•		•	<u>-</u> '	· ·	-							•	•'				
encouraging them not to support the Russian leadership or armed forces?																			
•	22	34	38	45	40	34	38	28	18	29	38	40	35	29	22	33	35	20	37
Strongly support Somewhat support		33	36 28	45 27	31	32	32	28 29	32	29 28	33	32	32	29 28	33 27	33 32	35 28	29 31	3 <i>1</i> 30
TOTAL SUPPORT		67	66	72	71	66	70	57	50	20 57	71	72	6 7	57	60	6 5	63	60	67
				-		7		8		-		5		-	5	65 7			
Somewhat oppose	8	7	8	6 3	7	<i>7</i> 5	9 5	3	13	10 4	6 4	5 5	7 5	10 3	7		10 3	10 5	8
Strongly oppose	4	5	3		3	-			3		•			_		3		5 15	4
TOTAL OPPOSE		12	11	9	10	12	14	11	16	14	10	10	12	13	12	10	13		12
Don't know	25	20	22	19	20	22	17	32	33	29	19	19	21	30	28	24	24	26	20



riciawork. 7th Oth Oeptember 2022									
		Who do you want to win in the conflict between Russia and Ukraine?	Who do you want to win and how much do you care?	How major or minor a factor would you say the Ukraine war is in the rising cost of living?		which would you prefer the nament do?			
					Want to prioritise cost of	Want to maintain support			
	Total	Ukraine	Cares a great deal that Ukraine wins	Major factor	living over support for Ukraine	for Ukraine over prioritising cost of living			
Weighted Sample	1697	1400	840	838	641	624			
Unweighted Sample		1435	882	852	628	654			
	%	%	%	%	%	%			
Cyber attacks against Russian military capabilities?									
Strongly support	26	31	39	33	19	40			
Somewhat support	25	28	26	27	26	29			
TOTAL SUPPORT	51	59	65	60	45	69			
Somewhat oppose	13	13	11	14	16	13			
Strongly oppose	11	8	6	8	19	6			
TOTAL OPPOSE	24	21	17	22	35	19			
Don't know	24	20	18	18	20	13			
Providing support to domestic political opponents of the Russian leadership?									
Strongly support	21	25	35	27	13	31			
Somewhat support	32	37	36	36	29	42			
TOTAL SUPPORT	53	62	71	63	42	73			
Somewhat oppose	10	9	8	9	14	10			
Strongly oppose	7	4	2	5	13	3			
TOTAL OPPOSE	17	13	10	14	27	13			
Don't know	30	25	19	23	31	14			
Targeted media in Russian-speaking parts of Ukraine									
encouraging them not to support the Russian leadership or armed forces?									
Strongly support	33	39	50	41	22	50			
Somewhat support	30	34	31	34	32	33			
TOTAL SUPPORT	63	73	81	75	54	83			
Somewhat oppose	8	6	5	5	13	6			
Strongly oppose	4	2	1	3	8	2			
TOTAL OPPOSE		8	6	8	21	8			
Don't know	25	19	12	17	25	10			



Fieldwork: 7th - 8th September 2022																			
		Vote	Vote in 2019 GE		EU Ref 2016		Gender		Age			Social	Grade			Region			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1697	575	421	153	630	672	825	872	185	708	409	394	967	730	204	570	368	409	146
Unweighted Sample	1697	569	410	155	686	665	742	955	170	667	419	440	1025	672	183	589	378	386	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If you had to choose, which would you prefer the government do? Do more to help Britons with the increasing cost of living, even if it means withdrawing some or all support for	38	38	37	24	33	42	38	38	40	42	40	27	36	41	36	35	37	41	43
Ukraine Maintain the measures it is taking to support			O1	27		72		00	10	72	40	21				00	O1	71	40
Ukraine/oppose Russia, even if it means they cannot do more to help Briton		42	38	50	42	38	42	32	24	30	39	52	42	30	29	42	36	35	35
Don't know	25	20	24	26	25	20	20	30	36	28	21	21	23	29	35	23	27	24	22
How much capacity do you think the British government has to help bring down the cost of living for Britons before it would have to lessen or scrap the amount it is doing to support Ukraine/oppose Russia?		l			1										1				
A great deal		19	41	29	35	21	27	26	25	31	27	19	29	24	25	25	27	29	29
A fair amount		39	30	41	35	36	35	33	30	31	37	36	36	30	30	38	30	32	35
TOTAL A GREAT DEAL / FAIR AMOUNT		58 L 22	71	70	70	57	62	59	55	62	64	55	65 47	54	55 I 40	63	57	61	64
Not very much		22	13	15 1	15 1	19	20	14	16	15 4	18	21	17	17 5	19 2	15 2	21	16	16 4
None at all		3	2	•	16	3	3	3	5		2	2	2	5	∠ 21	∠ 17	3	4	
TOTAL NOT VERY MUCH / NOT AT ALL	-	25 47	15	16 15	16 14	22 20	23	17 23	21 23	19 18	20 16	23	19 16	22 24	21 24	17 19	24 19	20 19	20 17
Don't know	19	17	14	10	14	20	10	23	23	10	10	22	10	24	24	19	19	19	17



Fieldwork: 7th - 8th September 2022						
		Who do you want to win in the conflict between Russia and Ukraine?	Who do you want to win and how much do you care?	How major or minor a factor would you say the Ukraine war is in the rising cost of living?	If you had to choose, w	which would you prefer the inment do?
	Total	Ukraine	Cares a great deal that Ukraine wins	Major factor	Want to prioritise cost of living over support for Ukraine	Want to maintain support for Ukraine over prioritising cost of living
Weighted Sample		1400	840	838	641	624
Unweighted Sample	1697	1435	882	852	628	654
	%	%	%	%	%	%
If you had to choose, which would you prefer the government do? Do more to help Britons with the increasing cost of living, even if it means withdrawing some or all support for Ukraine Maintain the measures it is taking to support Ukraine/oppose Russia, even if it means they cannot do more to help Briton Don't know How much capacity do you think the British government has to help bring down the cost of living	37	34 43 23	23 55 22	32 47 21	100 0 0	0 100 0
for Britons before it would have to lessen or scrap the amount it is doing to support Ukraine/oppose Russia?						
A great deal		28	32	23	34	25
A fair amount		37	36	41	32	43
TOTAL A GREAT DEAL / FAIR AMOUNT	61	. 65	68	64	66	68
Not very much	17	17	16	19	17	19
None at all	3	2	1	1	5	1
TOTAL NOT VERY MUCH / NOT AT ALL		19	17	20	22	20
Don't know	19	16	15	16	13	11