

YouGov Survey Results

Sample Size: 2043 GB Adults
Fieldwork: 22nd - 23rd January 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic Classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2043	368	525	188	221	123	717	729	989	1054	215	844	505	480	693	458	611	1767	98	178	484	335	247	701
Unweighted Sample	2043	323	548	208	240	119	766	749	867	1176	180	771	529	563	759	443	545	1775	100	168	496	356	184	739
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to Europe's relationship with the USA, what do you think should be the greatest priority?

It is more important to preserve Europe's alliance with the USA, even if this means compromising in some areas of policy independence and values	23	36	16	17	44	9	17	35	28	19	16	21	23	31	25	23	26	24	19	21	25	25	26	22
It is more important to preserve European policy independence and values, even if this meant an end to the alliance between the USA and Europe	53	40	68	63	31	74	64	40	58	48	64	55	53	44	59	48	46	53	56	53	54	49	56	52
Don't know	24	24	17	20	25	16	19	25	14	33	20	25	24	24	17	28	28	24	25	26	21	26	18	26

Thinking about the USA and its attitude towards the European Union and countries in Europe, which of the following best reflects your view?

The USA is generally a friend and ally to the EU and countries in Europe	27	42	19	22	44	11	20	37	30	23	17	25	28	32	27	25	31	27	30	22	28	25	24	27
The USA is generally a friendly rival to the EU and countries in Europe	21	23	22	24	24	15	20	23	24	18	23	21	18	23	21	22	21	21	22	19	20	22	20	21
TOTAL FRIEND / FRIENDLY	48	65	41	46	68	26	40	60	54	41	40	46	46	55	48	47	52	48	52	41	48	47	44	48
The USA is generally unfriendly towards the EU and countries in Europe	20	15	27	30	10	21	26	16	22	18	17	17	23	21	25	16	16	20	19	19	20	23	20	19
The USA is generally a hostile threat towards the EU and countries in Europe	15	8	20	11	5	27	19	10	15	16	17	18	13	12	15	14	13	15	16	16	15	13	20	14
TOTAL UNFRIENDLY / THREAT	35	23	47	41	15	48	45	26	37	34	34	35	36	33	40	30	29	35	35	35	35	36	40	33
None of these	5	4	4	6	3	14	5	4	4	6	6	4	6	4	3	6	5	5	2	9	4	5	5	5
Don't know	13	8	9	8	14	12	8	10	5	20	19	14	12	8	8	17	14	13	12	14	13	12	11	13

And how important, if at all, do you think it is at the moment to strengthen UK national power in the following ways?

"Hard power" – strengthening the UK's military and security capabilities

Very important	41	57	38	41	61	13	36	56	48	35	17	34	48	56	42	38	46	41	42	36	43	45	34	41
Fairly important	37	33	41	41	28	42	42	32	36	38	41	41	35	30	39	38	35	36	35	45	35	38	37	36
TOTAL IMPORTANT	78	90	79	82	89	55	78	88	84	73	58	75	83	86	81	76	81	77	77	81	78	83	71	77
Not very important	9	5	10	8	3	26	9	4	10	9	26	10	5	5	10	6	9	9	11	12	10	7	11	9
Not important at all	2	0	2	3	0	7	2	1	2	2	4	3	1	1	3	2	1	2	3	1	2	2	4	2
TOTAL NOT IMPORTANT	11	5	12	11	3	33	11	5	12	11	30	13	6	6	13	8	10	11	14	13	12	9	15	11
Don't know	11	5	9	7	8	12	10	7	5	16	12	12	11	7	6	15	9	11	10	6	11	9	14	12

Sample Size: 2043 GB Adults
Fieldwork: 22nd - 23rd January 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic Classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2043	368	525	188	221	123	717	729	989	1054	215	844	505	480	693	458	611	1767	98	178	484	335	247	701
Unweighted Sample	2043	323	548	208	240	119	766	749	867	1176	180	771	529	563	759	443	545	1775	100	168	496	356	184	739
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

"Soft power" – strengthening the UK's
diplomacy and international prestige

Very important	38	31	48	50	25	49	49	30	42	35	44	39	37	37	45	36	31	38	47	40	38	34	40	39
Fairly important	36	43	36	37	41	37	34	40	36	37	39	36	37	36	40	35	35	37	31	39	34	40	38	36
TOTAL IMPORTANT	74	74	84	87	66	86	83	70	78	72	83	75	74	73	85	71	66	75	78	79	72	74	78	75
Not very important	9	13	6	4	15	5	7	13	11	8	5	8	10	11	7	9	12	9	7	12	10	9	5	9
Not important at all	2	3	1	1	6	0	1	5	3	2	0	3	3	3	2	2	4	2	4	1	3	3	2	2
TOTAL NOT IMPORTANT	11	16	7	5	21	5	8	18	14	10	5	11	13	14	9	11	16	11	11	13	13	12	7	11
Don't know	14	10	10	8	13	9	9	13	8	19	12	14	13	14	7	18	17	14	10	9	15	13	15	14

Do you think the following are powerful enough
to stand up to the USA, in the event of a serious
quarrel?

The UK by itself

Yes it is	12	13	11	9	12	17	11	13	13	10	11	13	13	10	11	11	13	12	10	9	12	14	13	12
No it is not	77	76	81	81	80	74	80	77	79	75	77	76	76	79	82	75	75	76	78	80	78	76	71	78
Don't know	11	10	8	9	8	9	9	10	7	15	12	12	11	11	7	13	13	11	12	12	11	11	16	10

European countries collectively (i.e. the EU and
countries like the UK)

Yes it is	63	53	77	75	42	78	74	54	67	60	72	66	58	60	70	60	57	63	61	71	63	58	66	63
No it is not	21	31	15	16	39	10	15	30	23	19	13	18	26	25	22	20	24	22	25	13	22	24	17	22
Don't know	16	16	8	9	18	13	11	16	10	21	15	16	16	14	9	20	19	16	14	16	15	18	17	15

And do you think the following could potentially
be powerful enough to stand up to the USA, in
the event of a serious quarrel, if they made
sufficient changes?

The UK by itself

Yes they could	18	18	18	13	20	19	16	20	20	16	18	19	19	15	16	18	20	18	17	16	20	20	18	16
No they could not	65	65	68	73	64	67	69	64	68	63	64	63	66	68	71	64	62	65	65	69	64	64	60	67
Don't know	17	17	14	13	16	14	15	17	12	22	17	18	15	17	14	19	18	17	18	15	16	17	22	17

European countries collectively (i.e. the EU and
countries like the UK)

Yes they could	64	57	76	77	43	74	75	55	68	61	71	67	60	60	68	60	60	64	63	73	65	58	62	66
No they could not	17	24	11	13	35	10	11	27	19	16	9	15	20	22	18	18	20	18	19	10	17	22	16	17
Don't know	19	18	13	11	22	16	15	19	13	23	20	18	19	18	14	22	20	19	18	17	18	20	23	17

Sample Size: 2043 GB Adults
Fieldwork: 22nd - 23rd January 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic Classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2043	368	525	188	221	123	717	729	989	1054	215	844	505	480	693	458	611	1767	98	178	484	335	247	701
Unweighted Sample	2043	323	548	208	240	119	766	749	867	1176	180	771	529	563	759	443	545	1775	100	168	496	356	184	739
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How willing or unwilling would you be for the UK government to do each of the following?

Increase the taxes that everyday people pay in order to increase spending on the UK armed forces

Very willing	4	5	5	5	2	4	5	5	6	2	1	3	5	6	5	2	5	4	3	6	4	4	2	4
Fairly willing	21	26	26	31	25	7	26	26	25	18	8	16	25	32	26	21	20	21	30	22	20	23	16	22
TOTAL WILLING	25	31	31	36	27	11	31	31	31	20	9	19	30	38	31	23	25	25	33	28	24	27	18	26
Fairly unwilling	29	37	30	27	27	22	28	29	29	29	31	28	30	30	30	28	30	29	26	28	27	32	33	28
Very unwilling	34	24	31	27	41	57	32	31	32	35	50	37	32	23	33	33	33	34	26	31	39	32	33	33
TOTAL UNWILLING	63	61	61	54	68	79	60	60	61	64	81	65	62	53	63	61	63	63	52	59	66	64	66	61
Don't know	12	8	9	10	6	11	9	10	8	15	11	16	8	9	7	16	13	12	15	12	10	10	15	12

Make cuts to public services in order to increase spending on the UK armed forces

Very willing	6	15	3	2	9	1	3	9	8	3	3	4	7	9	7	4	6	6	3	5	6	7	7	5
Fairly willing	18	27	12	19	32	5	16	24	20	15	5	15	20	26	19	17	20	18	16	15	16	17	20	19
TOTAL WILLING	24	42	15	21	41	6	19	33	28	18	8	19	27	35	26	21	26	24	19	20	22	24	27	24
Fairly unwilling	33	34	34	42	30	23	35	35	31	35	29	31	36	37	34	37	32	33	34	35	33	36	30	32
Very unwilling	32	14	41	28	20	64	37	23	31	33	48	37	28	20	33	27	27	32	33	32	35	26	32	32
TOTAL UNWILLING	65	48	75	70	50	87	72	58	62	68	77	68	64	57	67	64	59	65	67	67	68	62	62	64
Don't know	12	10	9	9	10	6	9	10	9	14	15	14	10	9	7	15	15	12	14	13	10	14	12	11

Increase government borrowing in order to increase spending on the UK armed forces

Very willing	5	5	4	9	8	2	5	7	6	4	2	5	5	7	7	3	5	5	7	5	6	5	3	6
Fairly willing	29	33	37	36	31	17	34	33	31	28	14	27	32	37	33	29	29	29	29	32	27	28	31	31
TOTAL WILLING	34	38	41	45	39	19	39	40	37	32	16	32	37	44	40	32	34	34	36	37	33	33	34	37
Fairly unwilling	29	32	32	28	28	20	28	30	32	27	34	28	30	28	29	29	28	29	35	28	28	32	30	28
Very unwilling	20	19	16	16	23	40	19	18	21	20	28	21	19	17	22	18	19	20	15	21	23	19	18	20
TOTAL UNWILLING	49	51	48	44	51	60	47	48	53	47	62	49	49	45	51	47	47	49	50	49	51	51	48	48
Don't know	16	12	12	12	10	20	13	12	10	22	23	19	13	11	10	20	18	17	14	14	17	16	19	16

Reintroduce conscription (national service) into the UK armed forces for young people

Very willing	14	20	10	13	21	5	10	22	17	11	6	10	18	22	12	14	19	14	13	14	14	17	10	15
Fairly willing	23	35	19	22	34	10	19	34	23	24	10	18	27	35	24	26	25	23	23	24	21	24	20	26
TOTAL WILLING	37	55	29	35	55	15	29	56	40	35	16	28	45	57	36	40	44	37	36	38	35	41	30	41
Fairly unwilling	18	19	22	18	15	14	21	15	20	17	16	20	18	17	22	17	16	17	26	21	17	14	21	18
Very unwilling	33	19	40	36	24	61	39	22	32	34	52	39	28	18	35	30	27	33	29	30	36	33	33	32
TOTAL UNWILLING	51	38	62	54	39	75	60	37	52	51	68	59	46	35	57	47	43	50	55	51	53	47	54	50
Don't know	11	7	9	11	6	10	10	8	8	14	16	13	9	8	7	13	13	12	9	11	11	12	16	10

Sample Size: 2043 GB Adults
Fieldwork: 22nd - 23rd January 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic Classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2043	368	525	188	221	123	717	729	989	1054	215	844	505	480	693	458	611	1767	98	178	484	335	247	701
Unweighted Sample	2043	323	548	208	240	119	766	749	867	1176	180	771	529	563	759	443	545	1775	100	168	496	356	184	739
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Having a foreign policy with other countries based solely on UK self-interest, without attempting to promote democracy and human rights abroad

Very willing	10	18	5	5	24	2	6	17	16	5	4	10	11	13	12	10	11	11	8	10	12	13	8	10
Fairly willing	23	28	18	19	38	13	16	30	28	18	20	22	23	26	21	21	29	23	27	21	21	24	25	24
TOTAL WILLING	33	46	23	24	62	15	22	47	44	23	24	32	34	39	33	31	40	34	35	31	33	37	33	34
Fairly unwilling	22	22	26	34	9	29	28	16	20	23	25	20	22	22	26	23	16	21	20	25	20	19	22	23
Very unwilling	18	8	30	20	7	31	28	10	18	18	24	18	18	16	25	14	12	18	21	17	20	15	19	18
TOTAL UNWILLING	40	30	56	54	16	60	56	26	38	41	49	38	40	38	51	37	28	39	41	42	40	34	41	41
Don't know	27	25	22	23	21	25	22	26	17	35	27	29	26	23	17	32	32	27	24	27	27	29	27	26

Seeing the cost of living increase in order to reduce reliance on trade with the USA

Very willing	5	5	6	6	3	6	6	5	7	3	2	5	7	5	7	4	4	5	2	6	6	5	6	4
Fairly willing	25	24	36	34	22	24	34	23	29	21	17	20	28	34	31	22	23	25	30	27	24	23	25	26
TOTAL WILLING	30	29	42	40	25	30	40	28	36	24	19	25	35	39	38	26	27	30	32	33	30	28	31	30
Fairly unwilling	29	38	26	30	25	21	27	31	26	31	34	27	29	30	30	31	26	29	27	25	28	33	27	29
Very unwilling	26	22	21	18	41	32	20	29	26	26	30	32	23	19	22	27	29	26	26	26	29	27	24	25
TOTAL UNWILLING	55	60	47	48	66	53	47	60	52	57	64	59	52	49	52	58	55	55	53	51	57	60	51	54
Don't know	15	11	11	12	8	16	13	11	11	18	18	16	13	12	10	15	18	15	15	15	14	12	17	15

In the event that the USA alliance with European countries (including the UK) broke down and relations became hostile, would you support or oppose...

Britain rejoining the European Union?

Strongly support	41	18	64	53	9	68	69	13	44	38	52	49	37	27	51	34	32	40	41	51	40	40	47	38
Somewhat support	18	19	20	18	10	12	15	17	15	21	20	18	16	18	17	21	16	18	20	17	17	21	15	18
TOTAL SUPPORT	59	37	84	71	19	80	84	30	59	59	72	67	53	45	68	55	48	58	61	68	57	61	62	56
Somewhat oppose	10	17	5	8	14	3	6	16	10	9	4	8	11	14	9	10	11	10	10	8	10	9	9	11
Strongly oppose	19	36	5	9	57	5	4	43	23	15	3	13	25	31	15	19	27	20	19	13	21	19	14	21
TOTAL OPPOSE	29	53	10	17	71	8	10	59	33	24	7	21	36	45	24	29	38	30	29	21	31	28	23	32
Don't know	12	10	6	12	11	11	6	12	8	16	20	12	11	10	9	15	13	13	9	11	12	11	16	12

Sample Size: 2043 GB Adults
Fieldwork: 22nd - 23rd January 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic Classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2043	368	525	188	221	123	717	729	989	1054	215	844	505	480	693	458	611	1767	98	178	484	335	247	701
Unweighted Sample	2043	323	548	208	240	119	766	749	867	1176	180	771	529	563	759	443	545	1775	100	168	496	356	184	739
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain rejoining a more unified form of the European Union, where more powers are given to EU institutions than at present, including on defence policy and with a unified European army?

Strongly support	25	11	40	34	6	30	39	9	28	22	34	27	23	18	30	20	19	24	22	26	26	25	24	23
Somewhat support	29	30	32	32	16	30	33	24	27	30	29	32	22	31	33	29	25	29	31	31	27	28	29	30
TOTAL SUPPORT	54	41	72	66	22	60	72	33	55	52	63	59	45	49	63	49	44	53	53	57	53	53	53	53
Somewhat oppose	9	15	6	5	15	5	5	14	9	9	4	6	13	13	8	9	11	9	10	8	8	10	7	10
Strongly oppose	15	28	5	6	44	4	4	33	21	10	3	13	19	22	14	14	20	16	14	9	17	17	14	16
TOTAL OPPOSE	24	43	11	11	59	9	9	47	30	19	7	19	32	35	22	23	31	25	24	17	25	27	21	26
Don't know	22	17	17	23	20	32	18	20	14	30	30	23	24	17	16	27	26	22	23	26	22	21	27	21

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.