

# YouGov Survey Results



Sample Size: 1743 Adults in GB  
Fieldwork: 10th - 11th March 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1743</b>	591	432	157	647	690	847	896	190	727	420	406	994	749	209	586	378	420	150
<b>Unweighted Sample</b>	<b>1743</b>	653	493	176	784	710	761	982	159	716	442	426	1030	713	198	583	367	437	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	1-2 Dec '19	10-11 Mar '20																		
<b>How much do you trust the following to tell the truth?</b>																				
<b>Family doctors</b>																				
A great deal	36	<b>38</b>	36	43	49	44	35	41	35	34	40	36	38	40	35	41	39	37	37	33
A fair amount	48	<b>49</b>	54	48	45	48	53	46	52	51	45	55	50	51	48	48	51	47	49	50
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>84</b>	<b>87</b>	90	91	94	92	88	87	87	85	85	91	88	91	83	89	90	84	86	83
Not much	8	<b>6</b>	6	5	4	5	7	6	7	5	8	5	6	5	9	7	4	9	6	8
Not at all	3	<b>2</b>	1	1	0	1	2	4	1	2	3	2	2	1	4	2	3	1	3	3
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>11</b>	<b>8</b>	7	6	4	6	9	10	8	7	11	7	8	6	13	9	7	10	9	11
Don't know	6	<b>4</b>	2	4	2	3	2	3	6	8	5	2	4	3	6	2	3	5	5	5
<b>School teachers</b>																				
A great deal	18	<b>20</b>	15	26	32	25	16	20	19	19	22	20	15	21	18	26	21	20	15	15
A fair amount	55	<b>55</b>	54	55	56	58	53	52	58	56	55	56	54	57	52	56	54	54	52	66
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>73</b>	<b>75</b>	69	81	88	83	69	72	77	75	77	76	69	78	70	82	75	74	67	81
Not much	14	<b>14</b>	20	11	7	10	19	15	13	9	12	15	16	12	15	11	16	13	15	8
Not at all	5	<b>5</b>	6	2	3	2	7	7	3	5	4	6	7	5	5	5	4	6	7	4
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>19</b>	<b>19</b>	26	13	10	12	26	22	16	14	16	21	23	17	20	16	20	19	22	12
Don't know	8	<b>7</b>	5	6	2	5	5	6	7	11	7	3	8	4	10	2	5	7	11	7
<b>Judges</b>																				
A great deal	22	<b>23</b>	20	28	35	31	18	24	23	30	26	21	18	25	22	27	24	24	20	23
A fair amount	45	<b>46</b>	47	46	48	52	43	45	47	36	48	47	46	49	41	50	46	43	46	47
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>67</b>	<b>69</b>	67	74	83	83	61	69	70	66	74	68	64	74	63	77	70	67	66	70
Not much	17	<b>17</b>	24	14	12	10	26	18	17	14	13	21	23	16	19	12	18	22	15	15
Not at all	6	<b>6</b>	6	4	3	2	8	8	4	5	5	7	7	5	7	5	5	5	9	5
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>23</b>	<b>23</b>	30	18	15	12	34	26	21	19	18	28	30	21	26	17	23	27	24	20
Don't know	8	<b>7</b>	4	8	2	6	5	6	9	15	8	4	6	5	10	6	6	6	10	10
<b>Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)</b>																				
A great deal	4	<b>4</b>	2	5	7	6	3	4	4	2	6	3	3	4	4	7	4	4	1	5
A fair amount	30	<b>36</b>	36	42	48	46	31	35	37	32	34	41	35	42	28	41	38	36	32	32
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>34</b>	<b>40</b>	38	47	55	52	34	39	41	34	40	44	38	46	32	48	42	40	33	37
Not much	38	<b>34</b>	36	31	29	30	36	35	33	30	35	32	36	33	36	39	34	32	33	38
Not at all	19	<b>18</b>	19	17	14	13	24	20	17	21	18	20	17	17	21	10	18	20	22	18
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>57</b>	<b>52</b>	55	48	43	43	60	55	50	51	53	52	53	50	57	49	52	52	55	56
Don't know	10	<b>8</b>	7	6	3	5	6	6	10	14	7	5	9	5	11	3	6	8	12	7

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1743</b>	591	432	157	647	690	847	896	190	727	420	406	994	749	209	586	378	420	150
<b>Unweighted Sample</b>	<b>1743</b>	653	493	176	784	710	761	982	159	716	442	426	1030	713	198	583	367	437	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	1-2 Dec '19	10-11 Mar '20																		
<b>My local MP</b>																				
A great deal	6	5	5	6	5	6	5	5	5	5	3	5	7	5	4	8	4	6	2	6
A fair amount	31	31	36	30	31	32	31	31	31	27	31	29	34	33	28	34	31	35	26	31
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>37</b>	<b>36</b>	41	36	36	38	36	36	36	32	34	34	41	38	32	42	35	41	28	37
Not much	32	34	35	36	35	34	37	35	34	25	35	37	33	33	36	37	34	32	36	30
Not at all	18	19	16	20	22	20	19	22	16	19	18	22	17	19	19	10	19	16	24	20
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>50</b>	<b>53</b>	51	56	57	54	56	57	50	44	53	59	50	52	55	47	53	48	60	50
Don't know	14	11	8	8	7	8	8	8	15	24	11	7	9	10	13	12	11	11	11	13
<b>Trade Union leaders</b>																				
A great deal	4	3	1	6	4	4	3	3	3	3	5	3	1	3	4	3	3	4	4	2
A fair amount	24	25	15	43	29	35	18	24	27	28	30	23	19	27	24	26	25	28	23	28
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>28</b>	<b>28</b>	16	49	33	39	21	27	30	31	35	26	20	30	28	29	28	32	27	30
Not much	34	36	41	30	46	37	39	37	35	25	34	40	42	38	34	38	38	34	34	37
Not at all	26	21	36	7	17	14	33	26	16	14	15	28	28	21	22	18	24	21	20	19
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>60</b>	<b>57</b>	77	37	63	51	72	63	51	39	49	68	70	59	56	56	62	55	54	56
Don't know	13	14	7	14	5	11	7	9	18	30	16	5	10	11	17	15	10	12	18	14
<b>Journalists on "mid-market" newspapers (e.g. Mail, Express)</b>																				
A great deal	1	1	1	0	0	0	1	1	1	0	2	1	0	1	1	1	1	1	0	2
A fair amount	13	13	20	7	12	11	15	14	12	15	9	15	18	14	13	12	15	18	7	12
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>14</b>	<b>14</b>	21	7	12	11	16	15	13	15	11	16	18	15	14	13	16	19	7	14
Not much	41	41	48	38	38	41	45	40	43	31	41	43	44	42	40	42	43	38	41	44
Not at all	36	37	26	48	45	43	34	39	34	38	40	37	30	38	35	38	34	35	41	36
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>77</b>	<b>78</b>	74	86	83	84	79	79	77	69	81	80	74	80	75	80	77	73	82	80
Don't know	8	8	5	7	4	5	6	6	10	15	8	4	7	6	11	7	6	9	10	7
<b>Members of Parliament</b>																				
A great deal	1	1	1	1	0	1	1	1	2	1	2	0	1	0	2	0	1	3	1	2
A fair amount	18	18	24	15	25	17	19	19	18	22	17	17	21	20	17	21	23	18	13	13
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>19</b>	<b>19</b>	25	16	25	18	20	20	20	23	19	17	22	20	19	21	24	21	14	15
Not much	46	46	51	49	45	48	48	47	46	35	46	51	47	50	42	53	44	48	46	42
Not at all	29	29	20	33	26	30	28	29	28	30	29	30	26	27	30	22	28	25	33	35
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>75</b>	<b>75</b>	71	82	71	78	76	76	74	65	75	81	73	77	72	75	72	73	79	77
Don't know	5	5	3	3	3	4	4	3	7	13	5	2	6	3	8	3	4	5	7	8

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<b>Weighted Sample</b>	<b>1743</b>	591	432	157	647	690	847	896	190	727	420	406	994	749	209	586	378	420	150
<b>Unweighted Sample</b>	<b>1743</b>	653	493	176	784	710	761	982	159	716	442	426	1030	713	198	583	367	437	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	1-2 Dec '19	10-11 Mar '20																	
<b>Estate agents</b>																			
A great deal	1	1	1	1	0	1	0	1	0	1	1	0	0	0	1	1	0	0	0
A fair amount	15	14	14	17	13	14	14	13	16	21	14	13	14	15	14	8	13	18	16
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>16</b>	<b>15</b>	15	18	13	15	14	14	16	22	15	13	14	15	15	9	14	18	16
Not much	46	46	49	45	48	48	47	42	50	40	48	49	44	47	45	45	47	48	45
Not at all	29	31	32	31	35	32	34	38	24	23	30	34	34	33	29	41	34	25	31
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>75</b>	<b>77</b>	81	76	83	80	81	80	74	63	78	83	78	80	74	86	81	73	76
Don't know	10	7	5	6	4	6	5	5	9	15	7	4	8	5	11	4	5	9	9
<b>Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)</b>																			
A great deal	1	1	1	1	0	0	0	1	1	2	1	0	0	0	1	3	1	0	0
A fair amount	6	7	8	3	6	4	7	8	6	10	6	6	7	6	8	5	6	11	6
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>7</b>	<b>8</b>	9	4	6	4	7	9	7	12	7	6	7	6	9	8	7	11	6
Not much	34	33	42	27	31	33	39	32	35	16	29	39	42	33	33	32	38	32	28
Not at all	51	54	47	66	59	60	51	56	52	59	59	52	45	58	49	59	52	51	58
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>85</b>	<b>87</b>	89	93	90	93	90	88	87	75	88	91	87	91	82	91	90	83	86
Don't know	7	5	3	3	4	3	3	4	7	14	5	3	5	3	8	2	3	7	8
<b>People who run large companies</b>																			
A great deal	1	1	1	2	2	1	1	1	1	1	1	1	1	1	1	1	1	0	1
A fair amount	22	21	25	13	29	21	21	23	19	15	20	24	22	22	19	16	25	23	15
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>23</b>	<b>22</b>	26	15	31	22	22	24	20	16	21	25	23	23	20	17	26	23	16
Not much	45	48	52	51	46	49	51	47	48	38	47	50	50	48	46	54	48	48	45
Not at all	22	22	16	26	19	22	21	24	19	30	22	20	19	23	21	21	19	20	27
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>67</b>	<b>70</b>	68	77	65	71	72	71	67	68	69	70	69	71	67	75	67	68	72
Don't know	10	9	7	8	4	8	6	6	12	16	9	5	8	6	13	8	6	8	13
<b>People who run large charities</b>																			
A great deal	5	5	3	7	9	6	3	5	5	8	6	5	3	5	6	6	4	6	6
A fair amount	40	39	31	51	51	50	29	41	38	48	43	38	30	44	33	45	40	38	37
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>45</b>	<b>44</b>	34	58	60	56	32	46	43	56	49	43	33	49	39	51	44	44	43
Not much	32	33	44	24	33	29	41	31	35	21	28	40	40	32	34	30	37	33	30
Not at all	12	13	16	9	2	7	19	16	9	7	11	13	18	10	16	12	12	11	14
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>44</b>	<b>46</b>	60	33	35	36	60	47	44	28	39	53	58	42	50	42	49	44	44
Don't know	11	10	7	9	6	8	8	7	13	17	11	5	9	9	12	7	7	12	13
<b>BBC News journalists</b>																			
A great deal	8	10	7	14	20	14	5	11	8	11	10	11	6	11	7	15	10	8	8
A fair amount	36	38	35	44	49	48	31	38	39	41	38	37	39	41	35	49	37	41	33
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>44</b>	<b>48</b>	42	58	69	62	36	49	47	52	48	48	45	52	42	64	47	49	41
Not much	28	28	32	24	22	24	33	27	29	23	28	29	31	27	30	23	30	29	29
Not at all	20	17	23	12	6	9	26	19	15	12	15	19	20	15	19	9	18	15	21
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>48</b>	<b>45</b>	55	36	28	33	59	46	44	35	43	48	51	42	49	32	48	44	50
Don't know	8	7	3	6	3	5	4	5	9	14	8	3	4	6	8	4	5	7	9

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<b>Weighted Sample</b>	<b>1743</b>	591	432	157	647	690	847	896	190	727	420	406	994	749	209	586	378	420	150	
<b>Unweighted Sample</b>	<b>1743</b>	653	493	176	784	710	761	982	159	716	442	426	1030	713	198	583	367	437	158	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		1-2	10-11																	
		Dec '19	Mar '20																	
<b>ITV News journalists</b>																				
A great deal	4	5	4	7	8	6	3	6	5	5	6	7	3	5	5	5	5	7	4	6
A fair amount	37	38	39	42	53	47	34	38	38	34	37	41	37	40	35	43	39	38	34	37
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>41</b>	<b>43</b>	43	49	61	53	37	44	43	39	43	48	40	45	40	48	44	45	38	43
Not much	34	33	38	29	28	30	38	34	33	27	32	34	38	34	32	33	35	33	32	29
Not at all	15	15	14	14	6	10	19	15	14	13	16	14	14	13	16	8	14	14	18	19
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>49</b>	<b>48</b>	52	43	34	40	57	49	47	40	48	48	52	47	48	41	49	47	50	48
Don't know	10	9	5	8	7	7	5	8	10	22	9	5	7	7	11	10	7	8	12	9
<b>Chanel 4 news journalists</b>																				
A great deal	6	7	3	13	18	13	2	7	6	5	8	9	3	9	4	12	6	7	6	6
A fair amount	34	37	32	48	45	46	30	39	36	42	40	34	34	41	33	44	37	36	35	42
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>40</b>	<b>44</b>	35	61	63	59	32	46	42	47	48	43	37	50	37	56	43	43	41	48
Not much	31	28	33	20	23	24	33	26	30	19	26	30	33	27	29	26	31	30	23	26
Not at all	17	17	23	11	8	8	26	19	15	18	15	18	19	15	20	9	17	16	22	15
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>48</b>	<b>45</b>	56	31	31	32	59	45	45	37	41	48	52	42	49	35	48	46	45	41
Don't know	12	11	9	9	6	9	9	8	14	17	11	8	12	9	14	9	9	11	14	11
<b>Members of the House of Lords</b>																				
A great deal	3	3	2	3	4	3	2	4	2	0	5	1	2	3	3	2	3	5	2	5
A fair amount	22	22	24	24	36	29	18	22	22	30	20	24	21	26	17	26	25	26	16	18
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>25</b>	<b>25</b>	26	27	40	32	20	26	24	30	25	25	23	29	20	28	28	31	18	23
Not much	37	39	42	42	38	38	41	40	37	24	40	42	41	37	41	43	39	37	40	32
Not at all	26	25	26	23	14	20	33	27	23	23	22	28	26	23	27	19	24	22	28	34
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>63</b>	<b>64</b>	68	65	52	58	74	67	60	47	62	70	67	60	68	62	63	59	68	66
Don't know	12	11	7	8	8	10	7	7	15	23	13	5	10	11	12	10	10	11	14	12
<b>Senior civil servants in Whitehall</b>																				
A great deal	4	5	2	8	10	8	3	6	4	3	5	5	4	5	4	7	4	5	4	5
A fair amount	24	25	24	29	40	33	19	27	23	25	25	25	24	29	20	29	25	26	23	20
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>28</b>	<b>30</b>	26	37	50	41	22	33	27	28	30	30	28	34	24	36	29	31	27	25
Not much	34	36	44	32	29	32	44	36	35	13	34	42	41	35	37	39	37	36	33	31
Not at all	20	19	21	15	12	12	26	21	16	12	16	21	23	16	21	11	19	17	22	22
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>54</b>	<b>55</b>	65	47	41	44	70	57	51	25	50	63	64	51	58	50	56	53	55	53
Don't know	18	16	9	17	9	15	9	10	23	48	19	6	8	15	18	14	16	16	18	21
<b>Academics</b>																				
A great deal	17	18	11	31	29	29	9	18	17	26	22	15	8	21	13	27	16	16	16	17
A fair amount	47	50	51	52	57	54	50	51	50	44	51	54	49	54	46	50	52	52	48	47
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>64</b>	<b>68</b>	62	83	86	83	59	69	67	70	73	69	57	75	59	77	68	68	64	64
Not much	19	17	23	9	10	9	26	17	17	10	13	21	23	14	21	14	18	18	16	15
Not at all	6	5	8	1	1	1	7	7	3	5	4	5	8	3	7	5	5	4	5	7
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>25</b>	<b>22</b>	31	10	11	10	33	24	20	15	17	26	31	17	28	19	23	22	21	22
Don't know	11	10	7	7	2	7	9	7	12	15	10	6	11	8	13	5	8	9	14	14

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1743</b>	591	432	157	647	690	847	896	190	727	420	406	994	749	209	586	378	420	150
<b>Unweighted Sample</b>	<b>1743</b>	653	493	176	784	710	761	982	159	716	442	426	1030	713	198	583	367	437	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	1-2 Dec '19	10-11 Mar '20																		
<b>Sport stars</b>																				
A great deal	1	2	1	2	1	1	1	2	2	1	3	2	1	2	2	2	1	3	2	3
A fair amount	26	25	24	26	25	27	26	24	25	26	24	25	24	25	24	28	22	29	21	29
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>27</b>	<b>27</b>	25	28	26	28	27	26	27	27	27	27	25	27	26	30	23	32	23	32
Not much	38	41	45	41	47	43	41	42	39	36	41	43	40	44	36	39	46	37	41	36
Not at all	18	18	20	16	18	14	23	21	16	19	15	18	24	17	20	19	20	17	17	18
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>56</b>	<b>59</b>	65	57	65	57	64	63	55	55	56	61	64	61	56	58	66	54	58	54
Don't know	17	14	10	16	9	15	10	10	18	18	17	10	12	11	18	12	11	14	19	15
<b>Film and television stars</b>																				
A great deal	1	1	1	1	0	1	0	2	0	1	2	0	0	1	2	1	1	3	1	0
A fair amount	21	22	15	26	23	23	17	21	22	25	25	20	15	22	22	24	22	22	19	25
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>22</b>	<b>23</b>	16	27	23	24	17	23	22	26	27	20	15	23	24	25	23	25	20	25
Not much	46	46	48	49	58	51	47	44	47	42	45	51	43	48	43	49	48	44	44	44
Not at all	19	20	28	14	11	13	27	23	16	16	14	20	31	20	19	19	21	18	21	17
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>65</b>	<b>66</b>	76	63	69	64	74	67	63	58	59	71	74	68	62	68	69	62	65	61
Don't know	13	12	9	10	8	12	9	9	14	15	13	8	12	10	15	8	9	13	16	13