

YouGov Survey Results

Sample Size: 2189 GB Adults
Fieldwork: 12th - 13th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2189	394	563	201	236	771	815	1059	1130	230	904	541	514	1248	941	1893	105	190	519	359	265	751	
Unweighted Sample	2189	300	652	259	303	875	833	982	1207	150	895	542	602	1311	878	1880	121	188	546	382	194	758	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		30-31 Jul	12-13 Aug																					
How much do you trust the following to tell the truth?																								
Family doctors																								
	A great deal	29	30	32	39	35	19	37	28	34	27	30	30	31	30	34	26	30	34	30	31	28	36	29
	A fair amount	53	53	53	52	55	58	52	55	50	57	50	54	54	54	51	56	53	50	58	50	53	51	56
	TOTAL GREAT DEAL / FAIR AMOUNT	82	83	85	91	90	77	89	83	84	84	80	84	85	84	85	82	83	84	88	81	81	87	85
	Not much	11	10	8	7	6	19	8	13	9	10	7	9	10	11	9	10	10	8	5	10	11	9	11
	Not at all	3	3	3	1	1	2	1	3	3	3	5	3	3	2	2	3	3	3	4	3	4	1	2
	TOTAL NOT MUCH / AT ALL	14	13	11	8	7	21	9	16	12	13	12	12	13	13	11	13	13	11	9	13	15	10	13
	Don't know	4	4	3	2	4	2	2	3	4	4	8	4	3	3	3	5	4	5	2	6	4	3	3
	NET TRUST	68	70	74	83	83	56	80	67	72	71	68	72	72	71	74	69	70	73	79	68	66	77	72
School teachers																								
	A great deal	20	17	14	25	22	7	24	12	17	17	19	19	14	16	19	14	17	14	19	17	12	20	18
	A fair amount	54	56	55	61	64	45	61	54	55	57	49	57	58	57	57	55	56	60	54	56	58	56	55
	TOTAL GREAT DEAL / FAIR AMOUNT	74	73	69	86	86	52	85	66	72	74	68	76	72	73	76	69	73	74	73	73	70	76	73
	Not much	15	17	20	9	9	35	10	23	19	16	21	16	15	21	16	19	18	14	15	17	19	17	18
	Not at all	5	4	6	1	0	10	2	6	4	3	2	4	5	2	4	4	3	5	5	3	3	2	5
	TOTAL NOT MUCH / AT ALL	20	21	26	10	9	45	12	29	23	19	23	20	20	23	20	23	21	19	20	20	22	19	23
	Don't know	6	6	5	4	5	4	4	6	5	7	8	5	8	5	4	8	6	6	7	6	7	6	5
	NET TRUST	54	52	43	76	77	7	73	37	49	55	45	56	52	50	56	46	52	55	53	53	48	57	50
Members of the UK Parliament (MPs)																								
	A great deal	1	1	3	1	0	0	1	1	1	1	4	1	1	1	1	1	1	3	2	1	0	1	1
	A fair amount	14	17	25	26	22	6	25	14	17	17	12	16	22	16	20	13	17	18	17	15	17	26	16
	TOTAL GREAT DEAL / FAIR AMOUNT	15	18	28	27	22	6	26	15	18	18	16	17	23	17	21	14	18	21	19	16	17	27	17
	Not much	49	46	50	50	50	41	51	44	46	46	48	45	42	50	48	43	45	47	49	41	43	47	49
	Not at all	30	30	19	19	22	51	19	39	31	29	25	31	31	30	26	36	31	23	28	37	33	19	30
	TOTAL NOT MUCH / AT ALL	79	76	69	69	72	92	70	83	77	75	73	76	73	80	74	79	76	70	77	78	76	66	79
	Don't know	6	5	4	4	5	2	5	3	4	7	10	7	3	3	5	6	5	9	5	5	6	6	5
	NET TRUST	-64	-58	-41	-42	-50	-86	-44	-68	-59	-57	-57	-59	-50	-63	-53	-65	-58	-49	-58	-62	-59	-39	-62
My local MP																								
	A great deal	6	4	3	7	6	1	6	3	5	4	7	3	5	4	5	3	5	5	2	5	4	8	4
	A fair amount	27	30	39	44	41	12	41	23	30	30	32	26	33	32	35	23	29	33	35	25	28	40	29
	TOTAL GREAT DEAL / FAIR AMOUNT	33	34	42	51	47	13	47	26	35	34	39	29	38	36	40	26	34	38	37	30	32	48	33
	Not much	35	33	34	27	30	38	30	36	31	34	29	37	27	33	33	33	33	29	29	34	32	28	36
	Not at all	19	21	13	12	11	43	13	28	25	17	17	21	23	20	18	25	21	21	23	25	23	13	19
	TOTAL NOT MUCH / AT ALL	54	54	47	39	41	81	43	64	56	51	46	58	50	53	51	58	54	50	52	59	55	41	55
	Don't know	13	12	11	10	13	6	11	11	9	15	16	12	11	11	9	15	12	12	12	12	13	11	12
	NET TRUST	-21	-20	-5	12	6	-68	4	-38	-21	-17	-7	-29	-12	-17	-11	-32	-20	-12	-15	-29	-23	7	-22

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Fieldwork: 12th - 13th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2189	394	563	201	236	771	815	1059	1130	230	904	541	514	1248	941	1893	105	190	519	359	265	751	
Unweighted Sample	2189	300	652	259	303	875	833	982	1207	150	895	542	602	1311	878	1880	121	188	546	382	194	758	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Senior police officers																							
A great deal	6	7	9	8	7	3	10	5	7	7	7	7	8	8	8	6	7	5	9	8	7	3	8
A fair amount	38	41	53	49	50	23	48	38	39	44	42	39	40	46	43	39	41	46	39	38	42	48	41
TOTAL GREAT DEAL / FAIR AMOUNT	44	48	62	57	57	26	58	43	46	51	49	46	48	54	51	45	48	51	48	46	49	51	49
Not much	32	29	23	31	26	35	27	32	31	27	25	31	29	28	30	28	29	26	29	29	29	30	30
Not at all	16	15	10	7	10	37	10	20	19	12	12	16	18	14	13	19	15	16	15	19	16	11	14
TOTAL NOT MUCH / AT ALL	48	44	33	38	36	72	37	52	50	39	37	47	47	42	43	47	44	42	44	48	45	41	44
Don't know	7	7	4	5	7	3	4	5	4	10	14	8	5	5	6	8	7	7	8	7	7	8	6
NET TRUST	-4	4	29	19	21	-46	21	-9	-4	12	12	-1	1	12	8	-2	4	9	4	-2	4	10	5
Local police officers in my area																							
A great deal	8	10	15	11	10	4	14	8	11	10	9	8	11	14	12	8	11	4	11	11	11	10	10
A fair amount	46	46	53	54	58	38	52	44	43	48	44	47	46	46	49	42	46	54	43	42	45	45	49
TOTAL GREAT DEAL / FAIR AMOUNT	54	56	68	65	68	42	66	52	54	58	53	55	57	60	61	50	57	58	54	53	56	55	59
Not much	26	27	19	22	19	35	22	29	28	25	27	29	26	24	25	29	27	17	30	28	26	31	25
Not at all	10	9	6	4	5	18	6	10	11	6	11	10	9	7	7	11	9	15	6	10	9	6	9
TOTAL NOT MUCH / AT ALL	36	36	25	26	24	53	28	39	39	31	38	39	35	31	32	40	36	32	36	38	35	37	34
Don't know	9	8	7	8	8	5	6	8	6	11	11	7	9	9	7	10	8	10	10	9	9	8	7
NET TRUST	18	20	43	39	44	-11	38	13	15	27	15	16	22	29	29	10	21	26	18	15	21	18	25
UN officials																							
A great deal	10	9	6	16	14	2	15	4	10	8	12	9	12	5	12	5	8	11	15	7	7	12	8
A fair amount	33	34	35	45	46	17	47	25	35	33	35	35	35	30	37	30	33	35	37	32	32	38	33
TOTAL GREAT DEAL / FAIR AMOUNT	43	43	41	61	60	19	62	29	45	41	47	44	47	35	49	35	41	46	52	39	39	50	41
Not much	26	27	34	21	19	30	21	34	28	25	22	24	24	36	25	29	27	24	23	27	27	23	29
Not at all	15	15	14	6	7	41	6	24	18	12	6	14	17	17	13	17	15	11	13	17	18	10	14
TOTAL NOT MUCH / AT ALL	41	42	48	27	26	71	27	58	46	37	28	38	41	53	38	46	42	35	36	44	45	33	43
Don't know	16	16	11	13	14	10	11	14	9	22	25	17	13	13	13	19	16	20	12	16	16	17	16
NET TRUST	2	1	-7	34	34	-52	35	-29	-1	4	19	6	6	-18	11	-11	-1	11	16	-5	-6	17	-2
People who run major pressure groups																							
A great deal	1	1	0	0	1	0	1	0	1	0	0	1	0	0	0	1	1	0	0	0	2	1	0
A fair amount	11	10	7	16	9	8	14	6	10	9	10	9	13	7	10	9	9	17	11	7	8	16	9
TOTAL GREAT DEAL / FAIR AMOUNT	12	11	7	16	10	8	15	6	11	9	10	10	13	7	10	10	10	17	11	7	10	17	9
Not much	37	40	47	41	42	41	45	39	40	41	36	38	41	44	42	38	41	38	35	41	40	40	41
Not at all	32	32	34	27	32	40	28	40	36	29	21	32	33	35	32	32	32	24	36	34	32	23	34
TOTAL NOT MUCH / AT ALL	69	72	81	68	74	81	73	79	76	70	57	70	74	79	74	70	73	62	71	75	72	63	75
Don't know	19	17	12	16	17	11	12	15	14	21	33	19	12	13	15	20	17	22	18	17	18	19	16
NET TRUST	-57	-61	-74	-52	-64	-73	-58	-73	-65	-61	-47	-60	-61	-72	-64	-60	-63	-45	-60	-68	-62	-46	-66
Trade Union leaders																							
A great deal	5	5	2	8	3	1	7	3	5	5	8	6	4	3	6	4	5	5	5	6	4	8	3
A fair amount	30	28	11	46	36	12	38	17	27	28	31	33	27	17	29	26	26	36	35	28	26	29	24
TOTAL GREAT DEAL / FAIR AMOUNT	35	33	13	54	39	13	45	20	32	33	39	39	31	20	35	30	31	41	40	34	30	37	27
Not much	29	34	42	28	29	41	34	37	35	32	23	30	38	41	33	35	34	23	34	31	36	35	35
Not at all	23	20	37	7	19	39	12	33	24	17	9	15	23	33	20	21	21	17	17	21	20	13	25
TOTAL NOT MUCH / AT ALL	52	54	79	35	48	80	46	70	59	49	32	45	61	74	53	56	55	40	51	52	56	48	60
Don't know	12	13	8	12	13	6	9	11	9	17	29	16	8	7	12	15	14	18	9	14	14	16	13
NET TRUST	-17	-21	-66	19	-9	-67	-1	-50	-27	-16	7	-6	-30	-54	-18	-26	-24	1	-11	-18	-26	-11	-33

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Weighted Sample	2189	394	563	201	236	771	815	1059	1130	230	904	541	514	1248	941	1893	105	190	519	359	265	751	
Unweighted Sample	2189	300	652	259	303	875	833	982	1207	150	895	542	602	1311	878	1880	121	188	546	382	194	758	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Judges																							
A great deal	23	24	28	31	30	9	33	18	25	22	20	23	26	24	28	18	23	19	29	22	24	26	23
A fair amount	48	46	48	52	54	38	48	45	42	50	49	45	46	46	46	46	47	47	39	47	45	44	49
TOTAL GREAT DEAL / FAIR AMOUNT	71	70	76	83	84	47	81	63	67	72	69	68	72	70	74	64	70	66	68	69	69	70	72
Not much	17	16	14	9	8	30	11	21	18	15	12	16	16	18	14	19	16	12	20	16	13	17	17
Not at all	6	7	6	2	2	18	2	10	9	4	6	8	6	6	5	8	7	11	4	8	10	5	5
TOTAL NOT MUCH / AT ALL	23	23	20	11	10	48	13	31	27	19	18	24	22	24	19	27	23	23	24	24	23	22	22
Don't know	7	7	4	6	6	5	5	6	6	9	12	8	6	6	6	9	7	12	7	7	7	9	6
NET TRUST	48	47	56	72	74	-1	68	32	40	53	51	44	50	46	55	37	47	43	44	45	46	48	50
Academics																							
A great deal	17	18	10	27	29	5	26	8	18	17	29	22	13	10	22	12	17	17	22	17	15	25	16
A fair amount	49	48	54	56	53	36	54	45	48	49	47	47	52	47	52	44	48	49	53	47	47	46	50
TOTAL GREAT DEAL / FAIR AMOUNT	66	66	64	83	82	41	80	53	66	66	76	69	65	57	74	56	65	66	75	64	62	71	66
Not much	16	19	20	10	10	40	11	28	20	18	17	15	19	28	17	22	20	13	11	21	22	17	20
Not at all	6	5	6	2	0	13	1	8	7	3	0	6	6	5	4	6	5	7	3	4	6	3	6
TOTAL NOT MUCH / AT ALL	22	24	26	12	10	53	12	36	27	21	17	21	25	33	21	28	25	20	14	25	28	20	26
Don't know	11	10	10	6	7	7	7	11	8	12	7	10	10	11	7	15	10	14	12	11	10	9	9
NET TRUST	44	42	38	71	72	-12	68	17	39	45	59	48	40	24	53	28	40	46	61	39	34	51	40
The British government																							
A great deal	2	3	3	6	2	1	5	1	4	2	6	2	4	2	4	2	3	3	4	2	3	5	3
A fair amount	22	24	30	39	35	5	35	16	24	24	25	24	25	23	29	18	24	22	24	24	25	33	22
TOTAL GREAT DEAL / FAIR AMOUNT	24	27	33	45	37	6	40	17	28	26	31	26	29	25	33	20	27	25	28	26	28	38	25
Not much	43	38	40	38	41	27	39	36	37	39	38	40	32	40	38	38	37	47	39	34	35	40	39
Not at all	28	31	25	14	17	66	18	44	32	29	24	30	34	32	26	37	31	24	29	35	33	18	32
TOTAL NOT MUCH / AT ALL	71	69	65	52	58	93	57	80	69	68	62	70	66	72	64	75	68	71	68	69	68	58	71
Don't know	5	4	3	3	5	2	4	3	3	6	7	4	5	3	4	5	4	3	4	5	5	3	5
NET TRUST	-47	-42	-32	-7	-21	-87	-17	-63	-41	-42	-31	-44	-37	-47	-31	-55	-41	-46	-40	-43	-40	-20	-46
Journalists																							
A great deal	2	2	2	2	0	1	1	1	2	1	5	2	1	1	2	1	2	6	0	1	1	2	2
A fair amount	20	21	23	30	28	12	27	17	21	21	20	22	23	19	24	17	21	22	22	17	19	35	20
TOTAL GREAT DEAL / FAIR AMOUNT	22	23	25	32	28	13	28	18	23	22	25	24	24	20	26	18	23	28	22	18	20	37	22
Not much	42	43	47	42	42	39	45	43	40	45	45	41	42	45	44	41	43	33	42	44	40	40	46
Not at all	31	29	25	22	25	46	22	36	32	26	18	29	30	31	25	34	28	31	29	31	33	19	28
TOTAL NOT MUCH / AT ALL	73	72	72	64	67	85	67	79	72	71	63	70	72	76	69	75	71	64	71	75	73	59	74
Don't know	5	6	3	5	5	2	5	3	4	7	12	6	5	4	5	7	6	9	7	7	7	4	4
NET TRUST	-51	-49	-47	-32	-39	-72	-39	-61	-49	-49	-38	-46	-48	-56	-43	-57	-48	-36	-49	-57	-53	-22	-52
The BBC																							
A great deal	9	9	10	13	12	2	15	5	11	7	9	10	10	7	10	7	9	10	7	8	8	12	10
A fair amount	37	33	35	46	49	11	43	25	31	35	36	31	33	36	38	27	34	28	33	33	29	39	35
TOTAL GREAT DEAL / FAIR AMOUNT	46	42	45	59	61	13	58	30	42	42	45	41	43	43	48	34	43	38	40	41	37	51	45
Not much	27	29	28	28	24	25	25	31	29	30	33	31	24	31	27	32	29	30	31	28	29	26	31
Not at all	22	24	24	10	11	60	13	35	27	20	15	22	30	23	20	28	23	23	25	26	27	20	21
TOTAL NOT MUCH / AT ALL	49	53	52	38	35	85	38	66	56	50	48	53	54	54	47	60	52	53	56	54	56	46	52
Don't know	4	5	3	3	5	3	3	4	2	8	7	6	4	4	4	6	5	9	4	6	6	3	4
NET TRUST	-3	-11	-7	21	26	-72	20	-36	-14	-8	-3	-12	-11	-11	1	-26	-9	-15	-16	-13	-19	5	-7

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Unweighted Sample	2189	300	652	259	303	875	833	982	1207	150	895	542	602	1311	878	1880	121	188	546	382	194	758	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
GB News																							
A great deal	4	4	6	1	1	16	1	7	5	3	2	3	5	6	3	5	4	6	3	4	4	3	4
A fair amount	21	20	28	13	17	39	12	29	17	22	14	15	25	26	17	24	19	30	21	20	16	20	20
TOTAL GREAT DEAL / FAIR AMOUNT	25	24	34	14	18	55	13	36	22	25	16	18	30	32	20	29	23	36	24	24	20	23	24
Not much	28	29	35	25	24	29	24	32	31	28	32	28	28	31	28	32	30	24	30	29	33	27	29
Not at all	34	35	17	51	47	9	52	19	39	30	37	42	33	22	41	27	34	32	38	34	32	40	34
TOTAL NOT MUCH / AT ALL	62	64	52	76	71	38	76	51	70	58	69	70	61	53	69	59	64	56	68	63	65	67	63
Don't know	13	12	14	9	12	7	10	12	8	17	15	12	9	15	12	13	13	8	8	13	14	10	14
NET TRUST	-37	-40	-18	-62	-53	17	-63	-15	-48	-33	-53	-52	-31	-21	-49	-30	-41	-20	-44	-39	-45	-44	-39
Scientists																							
A great deal	33	32	25	47	44	14	44	21	34	30	43	38	29	20	36	26	31	28	39	29	29	38	32
A fair amount	48	49	56	45	48	50	47	53	46	52	40	45	51	57	49	49	49	50	46	51	49	44	50
TOTAL GREAT DEAL / FAIR AMOUNT	81	81	81	92	92	64	91	74	80	82	83	83	80	77	85	75	80	78	85	80	78	82	82
Not much	10	12	12	4	5	27	5	19	14	10	10	10	13	15	9	16	12	14	8	13	13	14	11
Not at all	4	2	2	1	1	5	0	3	3	2	1	3	3	2	2	3	2	3	2	2	3	1	3
TOTAL NOT MUCH / AT ALL	14	14	14	5	6	32	5	22	17	12	11	13	16	17	11	19	14	17	10	15	16	15	14
Don't know	5	5	6	3	2	5	3	4	3	6	6	4	5	5	4	6	5	5	5	5	6	3	4
NET TRUST	67	67	67	87	86	32	86	52	63	70	72	70	64	60	74	56	66	61	75	65	62	67	68
Keir Starmer																							
A great deal	7	6	3	14	7	0	10	2	7	5	9	5	7	5	8	3	6	4	6	6	6	8	5
A fair amount	28	27	20	54	39	4	41	16	28	26	25	30	28	22	33	20	27	30	29	24	24	37	26
TOTAL GREAT DEAL / FAIR AMOUNT	35	33	23	68	46	4	51	18	35	31	34	35	35	27	41	23	33	34	35	30	30	45	31
Not much	27	27	28	19	30	21	27	24	25	28	33	28	22	27	26	28	27	22	26	27	27	29	26
Not at all	29	31	44	7	13	73	13	51	34	28	18	27	35	40	25	39	32	25	26	35	35	20	32
TOTAL NOT MUCH / AT ALL	56	58	72	26	43	94	40	75	59	56	51	55	57	67	51	67	59	47	52	62	62	49	58
Don't know	10	9	5	7	11	1	8	7	5	13	16	10	8	6	9	10	8	19	13	8	8	6	10
NET TRUST	-21	-25	-49	42	3	-90	11	-57	-24	-25	-17	-20	-22	-40	-10	-44	-26	-13	-17	-32	-32	-4	-27

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.