

# YouGov Survey Results

Sample Size: 2151 adults in GB  
Fieldwork: 13th - 14th July 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2151</b>	706	521	183	758	801	1041	1110	226	888	531	505	1226	925	1856	108	187	518	357	260	721	
<b>Unweighted Sample</b>	<b>2151</b>	739	525	184	862	867	945	1206	149	819	564	619	1288	863	1863	110	178	539	387	172	765	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		13-14 Jun '23	13-14 Jul '23																				
<b>How much do you trust the following to tell the truth?</b>																							
<b>Family doctors</b>																							
	A great deal	33	<b>30</b>	27	36	37	35	29	32	28	22	28	31	34	32	27	29	32	31	31	28	32	28
	A fair amount	50	<b>54</b>	57	52	55	55	55	53	54	56	54	54	52	55	51	54	53	54	55	53	47	55
	<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>83</b>	<b>84</b>	<b>84</b>	<b>88</b>	<b>92</b>	<b>90</b>	<b>84</b>	<b>85</b>	<b>82</b>	<b>78</b>	<b>82</b>	<b>85</b>	<b>86</b>	<b>87</b>	<b>78</b>	<b>83</b>	<b>85</b>	<b>85</b>	<b>86</b>	<b>81</b>	<b>79</b>	<b>83</b>
	Not much	10	<b>10</b>	11	8	6	5	11	7	12	6	10	9	11	8	12	10	9	5	9	11	14	10
	Not at all	3	<b>3</b>	3	1	1	2	3	3	2	2	4	3	1	2	4	3	2	5	2	2	2	3
	<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>13</b>	<b>13</b>	<b>14</b>	<b>9</b>	<b>7</b>	<b>7</b>	<b>14</b>	<b>10</b>	<b>14</b>	<b>8</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>10</b>	<b>16</b>	<b>13</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>13</b>	<b>16</b>	<b>13</b>
	Don't know	5	<b>4</b>	3	3	2	2	2	5	4	15	4	3	2	3	6	4	5	5	3	6	6	4
	<b>NET TRUST</b>	<b>70</b>	<b>71</b>	<b>70</b>	<b>79</b>	<b>85</b>	<b>83</b>	<b>70</b>	<b>75</b>	<b>68</b>	<b>70</b>	<b>68</b>	<b>73</b>	<b>74</b>	<b>77</b>	<b>62</b>	<b>70</b>	<b>74</b>	<b>75</b>	<b>75</b>	<b>68</b>	<b>63</b>	<b>70</b>
<b>School teachers</b>																							
	A great deal	22	<b>21</b>	15	31	30	31	15	19	22	19	24	20	16	24	17	22	13	15	23	20	25	21
	A fair amount	54	<b>53</b>	48	57	53	55	49	52	53	58	51	54	53	53	53	52	53	60	55	51	49	51
	<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>76</b>	<b>74</b>	<b>63</b>	<b>88</b>	<b>83</b>	<b>86</b>	<b>64</b>	<b>71</b>	<b>75</b>	<b>77</b>	<b>75</b>	<b>74</b>	<b>69</b>	<b>77</b>	<b>70</b>	<b>74</b>	<b>66</b>	<b>75</b>	<b>78</b>	<b>71</b>	<b>74</b>	<b>72</b>
	Not much	14	<b>16</b>	24	7	11	9	23	17	14	14	13	15	21	16	16	16	25	11	12	19	17	16
	Not at all	5	<b>6</b>	9	2	2	2	9	6	5	1	6	7	6	4	8	5	5	7	5	5	3	7
	<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>19</b>	<b>22</b>	<b>33</b>	<b>9</b>	<b>13</b>	<b>11</b>	<b>32</b>	<b>23</b>	<b>19</b>	<b>15</b>	<b>19</b>	<b>22</b>	<b>27</b>	<b>20</b>	<b>24</b>	<b>21</b>	<b>30</b>	<b>18</b>	<b>17</b>	<b>24</b>	<b>20</b>	<b>23</b>
	Don't know	6	<b>5</b>	4	3	4	4	4	5	5	9	6	5	3	3	8	5	3	7	5	5	6	6
	<b>NET TRUST</b>	<b>57</b>	<b>52</b>	<b>30</b>	<b>79</b>	<b>70</b>	<b>75</b>	<b>32</b>	<b>48</b>	<b>56</b>	<b>62</b>	<b>56</b>	<b>52</b>	<b>42</b>	<b>57</b>	<b>46</b>	<b>53</b>	<b>36</b>	<b>57</b>	<b>61</b>	<b>47</b>	<b>54</b>	<b>49</b>
<b>Members of the UK Parliament (MPs)</b>																							
	A great deal	1	<b>1</b>	1	0	0	1	1	1	0	1	0	1	1	1	0	1	1	0	0	1	1	1
	A fair amount	13	<b>13</b>	19	9	14	12	15	14	11	14	9	12	19	13	12	13	13	11	12	15	13	12
	<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>14</b>	<b>14</b>	<b>20</b>	<b>9</b>	<b>14</b>	<b>13</b>	<b>16</b>	<b>15</b>	<b>11</b>	<b>15</b>	<b>9</b>	<b>13</b>	<b>20</b>	<b>14</b>	<b>12</b>	<b>14</b>	<b>14</b>	<b>11</b>	<b>12</b>	<b>16</b>	<b>14</b>	<b>13</b>
	Not much	47	<b>46</b>	48	48	59	52	43	46	47	44	47	46	48	49	43	47	46	41	48	46	53	45
	Not at all	34	<b>35</b>	29	40	23	30	39	35	35	25	39	37	31	32	40	34	39	42	35	34	25	37
	<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>81</b>	<b>81</b>	<b>77</b>	<b>88</b>	<b>82</b>	<b>82</b>	<b>81</b>	<b>82</b>	<b>81</b>	<b>69</b>	<b>86</b>	<b>83</b>	<b>79</b>	<b>81</b>	<b>83</b>	<b>81</b>	<b>85</b>	<b>83</b>	<b>83</b>	<b>80</b>	<b>78</b>	<b>82</b>
	Don't know	6	<b>5</b>	3	3	5	5	2	5	6	15	5	4	2	5	5	5	1	7	5	3	9	5
	<b>NET TRUST</b>	<b>-67</b>	<b>-67</b>	<b>-57</b>	<b>-79</b>	<b>-68</b>	<b>-69</b>	<b>-66</b>	<b>-66</b>	<b>-71</b>	<b>-54</b>	<b>-77</b>	<b>-70</b>	<b>-59</b>	<b>-67</b>	<b>-71</b>	<b>-67</b>	<b>-71</b>	<b>-72</b>	<b>-71</b>	<b>-64</b>	<b>-64</b>	<b>-69</b>

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2151</b>	706	521	183	758	801	1041	1110	226	888	531	505	1226	925	1856	108	187	518	357	260	721	
<b>Unweighted Sample</b>	<b>2151</b>	739	525	184	862	867	945	1206	149	819	564	619	1288	863	1863	110	178	539	387	172	765	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

My local MP	13-14																					
	13-14 Jun '23	13-14 Jul '23																				
A great deal	4	4	4	6	3	5	4	4	4	3	2	5	6	4	3	4	3	4	3	8	3	
A fair amount	25	24	28	25	27	28	25	23	25	21	22	24	29	25	22	24	24	24	27	21	29	21
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>29</b>	<b>28</b>	<b>32</b>	<b>31</b>	<b>30</b>	<b>33</b>	<b>29</b>	<b>27</b>	<b>29</b>	<b>24</b>	<b>24</b>	<b>29</b>	<b>35</b>	<b>29</b>	<b>25</b>	<b>28</b>	<b>27</b>	<b>28</b>	<b>31</b>	<b>24</b>	<b>37</b>	<b>24</b>
Not much	34	35	37	32	39	35	37	35	35	28	36	35	36	35	35	35	39	34	32	38	29	38
Not at all	24	25	20	29	25	23	26	27	22	21	26	27	21	24	26	25	24	23	24	28	20	26
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>58</b>	<b>60</b>	<b>57</b>	<b>61</b>	<b>64</b>	<b>58</b>	<b>63</b>	<b>62</b>	<b>57</b>	<b>49</b>	<b>62</b>	<b>62</b>	<b>57</b>	<b>59</b>	<b>61</b>	<b>60</b>	<b>63</b>	<b>57</b>	<b>56</b>	<b>66</b>	<b>49</b>	<b>64</b>
Don't know	13	12	10	8	6	9	8	11	14	27	13	9	8	12	13	12	10	16	13	11	13	12
<b>NET TRUST</b>	<b>-29</b>	<b>-32</b>	<b>-25</b>	<b>-30</b>	<b>-34</b>	<b>-25</b>	<b>-34</b>	<b>-35</b>	<b>-28</b>	<b>-25</b>	<b>-38</b>	<b>-33</b>	<b>-22</b>	<b>-30</b>	<b>-36</b>	<b>-32</b>	<b>-36</b>	<b>-29</b>	<b>-25</b>	<b>-42</b>	<b>-12</b>	<b>-40</b>

Senior police officers	13-14																					
	13-14 Jun '23	13-14 Jul '23																				
A great deal	7	5	6	4	4	5	5	5	5	7	4	4	5	6	4	5	2	4	5	6	4	4
A fair amount	41	40	42	39	48	44	40	40	40	41	38	39	43	43	36	41	37	34	41	40	37	43
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>48</b>	<b>45</b>	<b>48</b>	<b>43</b>	<b>52</b>	<b>49</b>	<b>45</b>	<b>45</b>	<b>45</b>	<b>48</b>	<b>42</b>	<b>43</b>	<b>48</b>	<b>49</b>	<b>40</b>	<b>46</b>	<b>39</b>	<b>38</b>	<b>46</b>	<b>46</b>	<b>41</b>	<b>47</b>
Not much	31	34	34	39	34	35	35	32	35	25	34	37	35	34	34	34	36	34	34	34	35	33
Not at all	14	15	14	13	10	11	16	17	13	12	17	15	12	12	18	14	23	19	13	13	13	15
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>45</b>	<b>49</b>	<b>48</b>	<b>52</b>	<b>44</b>	<b>46</b>	<b>51</b>	<b>49</b>	<b>48</b>	<b>37</b>	<b>51</b>	<b>52</b>	<b>47</b>	<b>46</b>	<b>52</b>	<b>48</b>	<b>59</b>	<b>53</b>	<b>47</b>	<b>47</b>	<b>48</b>	<b>48</b>
Don't know	7	6	4	5	4	5	3	6	7	14	7	5	4	5	8	7	2	8	7	7	10	5
<b>NET TRUST</b>	<b>3</b>	<b>-4</b>	<b>0</b>	<b>-9</b>	<b>8</b>	<b>3</b>	<b>-6</b>	<b>-4</b>	<b>-3</b>	<b>11</b>	<b>-9</b>	<b>-9</b>	<b>1</b>	<b>3</b>	<b>-12</b>	<b>-2</b>	<b>-20</b>	<b>-15</b>	<b>-1</b>	<b>-1</b>	<b>-7</b>	<b>-1</b>

The BBC	13-14																					
	22-23 Feb '23	13-14 Jul '23																				
A great deal	8	6	5	8	9	9	4	8	5	12	5	6	7	7	5	7	3	6	6	7	9	6
A fair amount	36	34	25	42	56	45	24	38	30	42	35	31	31	39	26	34	34	32	32	30	40	34
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>44</b>	<b>40</b>	<b>30</b>	<b>50</b>	<b>65</b>	<b>54</b>	<b>28</b>	<b>46</b>	<b>35</b>	<b>54</b>	<b>40</b>	<b>37</b>	<b>38</b>	<b>46</b>	<b>31</b>	<b>41</b>	<b>37</b>	<b>38</b>	<b>38</b>	<b>37</b>	<b>49</b>	<b>40</b>
Not much	27	31	36	30	24	30	36	25	37	22	32	32	34	31	32	32	33	25	33	35	32	29
Not at all	22	24	31	17	8	12	33	25	22	15	24	26	25	19	30	23	29	30	23	23	15	26
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>49</b>	<b>55</b>	<b>67</b>	<b>47</b>	<b>32</b>	<b>42</b>	<b>69</b>	<b>50</b>	<b>59</b>	<b>37</b>	<b>56</b>	<b>58</b>	<b>59</b>	<b>50</b>	<b>62</b>	<b>55</b>	<b>62</b>	<b>55</b>	<b>56</b>	<b>58</b>	<b>47</b>	<b>55</b>
Don't know	7	5	3	3	3	4	4	4	6	9	5	5	3	4	7	5	2	7	5	5	4	5
<b>NET TRUST</b>	<b>-5</b>	<b>-15</b>	<b>-37</b>	<b>3</b>	<b>33</b>	<b>12</b>	<b>-41</b>	<b>-4</b>	<b>-24</b>	<b>17</b>	<b>-16</b>	<b>-21</b>	<b>-21</b>	<b>-4</b>	<b>-31</b>	<b>-14</b>	<b>-25</b>	<b>-17</b>	<b>-18</b>	<b>-21</b>	<b>2</b>	<b>-15</b>

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		10-11 Nov '21	13-14 Jul '23																				
<b>BBC journalists</b>	A great deal	8	5	4	7	11	7	3	7	3	8	6	5	4	7	4	5	4	6	4	5	9	6
	A fair amount	34	33	25	42	54	45	25	36	30	36	33	31	32	37	27	33	29	32	32	33	35	33
	<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>42</b>	<b>38</b>	<b>29</b>	<b>49</b>	<b>65</b>	<b>52</b>	<b>28</b>	<b>43</b>	<b>33</b>	<b>44</b>	<b>39</b>	<b>36</b>	<b>36</b>	<b>44</b>	<b>31</b>	<b>38</b>	<b>33</b>	<b>38</b>	<b>36</b>	<b>38</b>	<b>44</b>	<b>39</b>
	Not much	26	33	38	29	21	29	36	27	38	25	31	33	38	32	33	33	33	25	35	33	38	31
	Not at all	22	24	29	18	10	14	33	25	23	17	24	26	23	19	30	23	27	31	24	23	14	25
	<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>48</b>	<b>57</b>	<b>67</b>	<b>47</b>	<b>31</b>	<b>43</b>	<b>69</b>	<b>52</b>	<b>61</b>	<b>42</b>	<b>55</b>	<b>59</b>	<b>61</b>	<b>51</b>	<b>63</b>	<b>56</b>	<b>60</b>	<b>56</b>	<b>59</b>	<b>56</b>	<b>52</b>	<b>56</b>
	Don't know	9	6	4	5	3	5	3	5	6	14	6	5	3	5	7	6	7	6	5	6	4	6
	<b>NET TRUST</b>	<b>-6</b>	<b>-19</b>	<b>-38</b>	<b>2</b>	<b>34</b>	<b>9</b>	<b>-41</b>	<b>-9</b>	<b>-28</b>	<b>2</b>	<b>-16</b>	<b>-23</b>	<b>-25</b>	<b>-7</b>	<b>-32</b>	<b>-18</b>	<b>-27</b>	<b>-18</b>	<b>-23</b>	<b>-18</b>	<b>-8</b>	<b>-17</b>

		13-14 Jun '23	13-14 Jul '23																				
<b>Boris Johnson</b>	A great deal	2	2	5	0	0	1	5	3	2	1	1	3	3	2	3	2	2	2	1	3	1	3
	A fair amount	11	9	20	2	2	4	17	8	10	5	6	9	17	8	10	10	7	5	9	12	5	11
	<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>13</b>	<b>11</b>	<b>25</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>22</b>	<b>11</b>	<b>12</b>	<b>6</b>	<b>7</b>	<b>12</b>	<b>20</b>	<b>10</b>	<b>13</b>	<b>12</b>	<b>9</b>	<b>7</b>	<b>10</b>	<b>15</b>	<b>6</b>	<b>14</b>
	Not much	21	23	36	5	16	13	31	24	23	27	21	25	25	23	24	24	25	17	22	26	20	26
	Not at all	61	62	35	92	80	81	45	62	62	58	69	60	53	64	60	61	65	72	65	56	72	56
	<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>82</b>	<b>85</b>	<b>71</b>	<b>97</b>	<b>96</b>	<b>94</b>	<b>76</b>	<b>86</b>	<b>85</b>	<b>85</b>	<b>90</b>	<b>85</b>	<b>78</b>	<b>87</b>	<b>84</b>	<b>85</b>	<b>90</b>	<b>89</b>	<b>87</b>	<b>82</b>	<b>92</b>	<b>82</b>
	Don't know	5	3	2	1	2	2	2	3	4	9	3	3	2	3	4	3	1	4	3	3	3	4
	<b>NET TRUST</b>	<b>-69</b>	<b>-74</b>	<b>-46</b>	<b>-95</b>	<b>-94</b>	<b>-89</b>	<b>-54</b>	<b>-75</b>	<b>-73</b>	<b>-79</b>	<b>-83</b>	<b>-73</b>	<b>-58</b>	<b>-77</b>	<b>-71</b>	<b>-73</b>	<b>-81</b>	<b>-82</b>	<b>-77</b>	<b>-67</b>	<b>-86</b>	<b>-68</b>

		13-14 Jun '23	13-14 Jul '23																				
<b>People who run major pressure groups</b>	A great deal	2	1	0	1	1	1	1	0	1	0	1	1	1	1	1	1	1	2	1	0	1	0
	A fair amount	14	12	6	20	13	16	9	12	12	17	9	15	10	12	11	12	15	10	13	12	16	9
	<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>16</b>	<b>13</b>	<b>6</b>	<b>21</b>	<b>14</b>	<b>17</b>	<b>10</b>	<b>13</b>	<b>12</b>	<b>18</b>	<b>9</b>	<b>16</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>16</b>	<b>12</b>	<b>14</b>	<b>12</b>	<b>17</b>	<b>9</b>
	Not much	39	39	43	37	47	43	41	39	39	21	38	43	46	41	36	39	44	42	39	42	35	38
	Not at all	28	30	38	22	24	23	37	33	27	23	32	29	32	29	32	30	26	29	28	28	24	35
	<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>67</b>	<b>69</b>	<b>81</b>	<b>59</b>	<b>71</b>	<b>66</b>	<b>78</b>	<b>72</b>	<b>66</b>	<b>44</b>	<b>70</b>	<b>72</b>	<b>78</b>	<b>70</b>	<b>68</b>	<b>69</b>	<b>70</b>	<b>71</b>	<b>67</b>	<b>70</b>	<b>59</b>	<b>73</b>
	Don't know	18	19	12	19	16	17	13	15	22	38	21	13	10	17	21	19	14	18	19	18	24	17
	<b>NET TRUST</b>	<b>-51</b>	<b>-56</b>	<b>-75</b>	<b>-38</b>	<b>-57</b>	<b>-49</b>	<b>-68</b>	<b>-59</b>	<b>-54</b>	<b>-26</b>	<b>-61</b>	<b>-56</b>	<b>-67</b>	<b>-57</b>	<b>-56</b>	<b>-56</b>	<b>-54</b>	<b>-59</b>	<b>-53</b>	<b>-58</b>	<b>-42</b>	<b>-64</b>

		13-14 Jun '23	13-14 Jul '23																				
<b>Trade Union leaders</b>	A great deal	6	6	2	14	5	8	3	6	7	11	7	6	3	7	6	6	8	8	8	3	9	5
	A fair amount	31	29	13	49	31	40	19	28	30	32	33	27	22	31	26	28	33	33	32	30	29	25
	<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>37</b>	<b>35</b>	<b>15</b>	<b>63</b>	<b>36</b>	<b>48</b>	<b>22</b>	<b>34</b>	<b>37</b>	<b>43</b>	<b>40</b>	<b>33</b>	<b>25</b>	<b>38</b>	<b>32</b>	<b>34</b>	<b>41</b>	<b>41</b>	<b>40</b>	<b>33</b>	<b>38</b>	<b>30</b>
	Not much	30	31	39	19	42	27	39	31	31	16	29	34	38	32	29	31	34	24	30	35	30	31
	Not at all	22	21	37	7	13	13	32	25	17	12	15	24	32	19	24	21	17	19	16	22	17	26
	<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>52</b>	<b>52</b>	<b>76</b>	<b>26</b>	<b>55</b>	<b>40</b>	<b>71</b>	<b>56</b>	<b>48</b>	<b>28</b>	<b>44</b>	<b>58</b>	<b>70</b>	<b>51</b>	<b>53</b>	<b>52</b>	<b>51</b>	<b>43</b>	<b>46</b>	<b>57</b>	<b>47</b>	<b>57</b>
	Don't know	12	13	8	11	9	11	7	10	16	29	16	9	5	11	15	13	8	16	14	10	15	13
	<b>NET TRUST</b>	<b>-15</b>	<b>-17</b>	<b>-61</b>	<b>37</b>	<b>-19</b>	<b>8</b>	<b>-49</b>	<b>-22</b>	<b>-11</b>	<b>15</b>	<b>-4</b>	<b>-25</b>	<b>-45</b>	<b>-13</b>	<b>-21</b>	<b>-18</b>	<b>-10</b>	<b>-2</b>	<b>-6</b>	<b>-24</b>	<b>-9</b>	<b>-27</b>

Sample Size: 2151 adults in GB  
Fieldwork: 13th - 14th July 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2151</b>	706	521	183	758	801	1041	1110	226	888	531	505	1226	925	1856	108	187	518	357	260	721	
<b>Unweighted Sample</b>	<b>2151</b>	739	525	184	862	867	945	1206	149	819	564	619	1288	863	1863	110	178	539	387	172	765	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Judges</b>		13-14 Jun '23	13-14 Jul '23																			
A great deal	23	20	23	30	28	17	23	18	21	20	20	21	25	14	20	25	18	20	22	19	20	
A fair amount	47	52	50	56	53	50	48	55	53	52	53	50	53	50	52	46	49	53	49	57	53	
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>70</b>	<b>72</b>	<b>70</b>	<b>79</b>	<b>81</b>	<b>67</b>	<b>71</b>	<b>73</b>	<b>74</b>	<b>72</b>	<b>73</b>	<b>71</b>	<b>78</b>	<b>64</b>	<b>72</b>	<b>71</b>	<b>67</b>	<b>73</b>	<b>71</b>	<b>76</b>	<b>73</b>	
Not much	16	14	18	13	10	19	15	14	6	14	14	18	12	17	14	18	12	15	17	14	13	
Not at all	6	7	8	3	3	9	8	6	5	7	8	7	4	10	6	6	12	6	6	3	8	
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>22</b>	<b>21</b>	<b>26</b>	<b>16</b>	<b>13</b>	<b>28</b>	<b>23</b>	<b>20</b>	<b>11</b>	<b>21</b>	<b>22</b>	<b>25</b>	<b>16</b>	<b>27</b>	<b>20</b>	<b>24</b>	<b>24</b>	<b>21</b>	<b>23</b>	<b>17</b>	<b>21</b>	
Don't know	8	6	5	4	5	4	6	7	15	7	5	4	5	8	6	5	9	6	6	6	7	
<b>NET TRUST</b>	<b>48</b>	<b>51</b>	<b>44</b>	<b>63</b>	<b>76</b>	<b>68</b>	<b>39</b>	<b>48</b>	<b>53</b>	<b>63</b>	<b>51</b>	<b>51</b>	<b>46</b>	<b>62</b>	<b>37</b>	<b>52</b>	<b>47</b>	<b>43</b>	<b>52</b>	<b>48</b>	<b>59</b>	<b>52</b>
<b>Academics</b>																						
A great deal	17	17	9	23	35	24	9	18	16	26	20	13	11	22	10	17	16	17	15	15	22	17
A fair amount	51	50	49	61	47	57	48	48	52	48	51	52	46	52	47	50	53	47	53	50	54	47
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>68</b>	<b>67</b>	<b>58</b>	<b>84</b>	<b>82</b>	<b>81</b>	<b>57</b>	<b>66</b>	<b>68</b>	<b>74</b>	<b>71</b>	<b>65</b>	<b>57</b>	<b>74</b>	<b>57</b>	<b>67</b>	<b>69</b>	<b>64</b>	<b>68</b>	<b>65</b>	<b>76</b>	<b>64</b>
Not much	16	16	23	8	10	10	24	17	16	8	12	20	24	15	19	17	16	12	17	19	14	17
Not at all	6	6	10	2	2	10	9	4	0	6	6	10	4	10	6	6	10	4	6	3	8	
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>22</b>	<b>22</b>	<b>33</b>	<b>10</b>	<b>12</b>	<b>34</b>	<b>26</b>	<b>20</b>	<b>8</b>	<b>18</b>	<b>26</b>	<b>34</b>	<b>19</b>	<b>29</b>	<b>23</b>	<b>22</b>	<b>22</b>	<b>21</b>	<b>25</b>	<b>17</b>	<b>25</b>	
Don't know	10	10	8	6	5	7	9	8	13	18	10	9	8	7	14	10	9	14	11	10	7	11
<b>NET TRUST</b>	<b>46</b>	<b>45</b>	<b>25</b>	<b>74</b>	<b>70</b>	<b>69</b>	<b>23</b>	<b>40</b>	<b>48</b>	<b>66</b>	<b>53</b>	<b>39</b>	<b>23</b>	<b>55</b>	<b>28</b>	<b>44</b>	<b>47</b>	<b>42</b>	<b>47</b>	<b>40</b>	<b>59</b>	<b>39</b>
<b>The British government</b>																						
A great deal	2	1	2	1	0	1	1	1	1	3	1	2	1	1	1	1	2	1	1	1	1	
A fair amount	17	16	29	5	13	12	23	15	17	16	10	16	26	17	15	17	14	10	14	19	14	18
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>19</b>	<b>17</b>	<b>31</b>	<b>6</b>	<b>13</b>	<b>13</b>	<b>24</b>	<b>16</b>	<b>18</b>	<b>19</b>	<b>11</b>	<b>18</b>	<b>27</b>	<b>18</b>	<b>16</b>	<b>18</b>	<b>15</b>	<b>12</b>	<b>15</b>	<b>20</b>	<b>15</b>	<b>19</b>
Not much	38	38	41	34	48	38	39	38	37	37	40	34	38	40	34	39	36	27	39	42	41	37
Not at all	38	40	25	58	36	45	35	41	40	33	44	45	34	38	44	39	48	55	41	34	37	40
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>76</b>	<b>78</b>	<b>66</b>	<b>92</b>	<b>84</b>	<b>83</b>	<b>74</b>	<b>79</b>	<b>77</b>	<b>70</b>	<b>84</b>	<b>79</b>	<b>72</b>	<b>78</b>	<b>78</b>	<b>78</b>	<b>84</b>	<b>82</b>	<b>80</b>	<b>76</b>	<b>78</b>	<b>77</b>
Don't know	5	5	3	3	3	4	2	4	5	11	5	3	2	4	6	5	1	7	5	4	8	3
<b>NET TRUST</b>	<b>-57</b>	<b>-61</b>	<b>-35</b>	<b>-86</b>	<b>-71</b>	<b>-70</b>	<b>-50</b>	<b>-63</b>	<b>-59</b>	<b>-51</b>	<b>-73</b>	<b>-61</b>	<b>-45</b>	<b>-60</b>	<b>-62</b>	<b>-60</b>	<b>-69</b>	<b>-70</b>	<b>-65</b>	<b>-56</b>	<b>-63</b>	<b>-58</b>
<b>Rishi Sunak</b>																						
A great deal	3	2	6	0	3	3	3	2	2	2	1	3	4	2	3	2	2	2	2	2	3	3
A fair amount	21	19	35	9	17	17	27	19	19	15	13	18	33	20	18	20	20	13	16	17	21	23
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>24</b>	<b>21</b>	<b>41</b>	<b>9</b>	<b>20</b>	<b>20</b>	<b>30</b>	<b>21</b>	<b>21</b>	<b>17</b>	<b>14</b>	<b>21</b>	<b>37</b>	<b>22</b>	<b>21</b>	<b>22</b>	<b>22</b>	<b>15</b>	<b>18</b>	<b>19</b>	<b>24</b>	<b>26</b>
Not much	33	35	35	34	44	36	35	33	36	33	36	34	34	37	32	36	34	27	38	38	35	33
Not at all	35	37	20	54	32	39	32	39	34	34	41	40	26	34	40	35	41	48	38	32	35	35
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>68</b>	<b>72</b>	<b>55</b>	<b>88</b>	<b>76</b>	<b>75</b>	<b>67</b>	<b>72</b>	<b>70</b>	<b>67</b>	<b>77</b>	<b>74</b>	<b>60</b>	<b>71</b>	<b>72</b>	<b>71</b>	<b>75</b>	<b>75</b>	<b>76</b>	<b>70</b>	<b>70</b>	<b>68</b>
Don't know	7	7	4	2	5	6	4	6	8	16	9	5	3	6	8	7	3	9	6	10	6	7
<b>NET TRUST</b>	<b>-44</b>	<b>-51</b>	<b>-14</b>	<b>-79</b>	<b>-56</b>	<b>-55</b>	<b>-37</b>	<b>-51</b>	<b>-49</b>	<b>-50</b>	<b>-63</b>	<b>-53</b>	<b>-23</b>	<b>-49</b>	<b>-51</b>	<b>-49</b>	<b>-53</b>	<b>-60</b>	<b>-58</b>	<b>-51</b>	<b>-46</b>	<b>-42</b>

Sample Size: 2151 adults in GB  
Fieldwork: 13th - 14th July 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2151</b>	706	521	183	758	801	1041	1110	226	888	531	505	1226	925	1856	108	187	518	357	260	721	
<b>Unweighted Sample</b>	<b>2151</b>	739	525	184	862	867	945	1206	149	819	564	619	1288	863	1863	110	178	539	387	172	765	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Journalists	13-14																					
	13-14 Jun '23	13-14 Jul '23																				
A great deal	2	1	0	1	0	1	1	1	1	5	1	1	0	1	1	1	4	1	0	1	1	
A fair amount	18	19	18	21	29	24	17	21	18	22	20	17	19	22	16	19	16	20	15	19	30	19
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>20</b>	<b>20</b>	<b>18</b>	<b>22</b>	<b>29</b>	<b>25</b>	<b>18</b>	<b>22</b>	<b>19</b>	<b>27</b>	<b>21</b>	<b>18</b>	<b>19</b>	<b>23</b>	<b>17</b>	<b>20</b>	<b>20</b>	<b>21</b>	<b>16</b>	<b>19</b>	<b>31</b>	<b>20</b>
Not much	42	42	44	42	44	44	43	40	45	38	42	44	44	43	41	43	44	39	44	46	39	41
Not at all	33	32	34	32	22	26	37	34	29	23	32	34	32	29	36	31	33	33	32	29	25	34
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>75</b>	<b>74</b>	<b>78</b>	<b>74</b>	<b>66</b>	<b>70</b>	<b>80</b>	<b>74</b>	<b>74</b>	<b>61</b>	<b>74</b>	<b>78</b>	<b>76</b>	<b>72</b>	<b>77</b>	<b>74</b>	<b>77</b>	<b>72</b>	<b>76</b>	<b>75</b>	<b>64</b>	<b>75</b>
Don't know	5	6	3	4	4	5	2	4	7	12	6	4	4	5	7	6	3	6	7	5	4	5
<b>NET TRUST</b>	<b>-55</b>	<b>-54</b>	<b>-60</b>	<b>-52</b>	<b>-37</b>	<b>-45</b>	<b>-62</b>	<b>-52</b>	<b>-55</b>	<b>-34</b>	<b>-53</b>	<b>-60</b>	<b>-57</b>	<b>-49</b>	<b>-60</b>	<b>-54</b>	<b>-57</b>	<b>-51</b>	<b>-60</b>	<b>-56</b>	<b>-33</b>	<b>-55</b>

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.