YouGov Survey Results

Sample Size: 2295 GB Adults
Fieldwork: 6th - 7th August 2025

	Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Generation			
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Gen Z	Millenials	Gen X	Boomers
Weighted Sample	**2291**	413	587	211	248	133	804	819	1107	1184	241	945	567	538	354	645	575	674
Unweighted Sample	**2291**	397	635	235	274	141	939	836	1000	1291	135	832	637	687	243	565	593	833
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
What would you say is your favourite TV sitcom?																		
Respondents answered in their own words, which we have categorised below																		
Friends	**7**	2	10	5	5	4	8	5	2	12	4	14	5	1	7	15	7	1
Only Fools and Horses	**6**	7	5	10	11	1	5	10	9	4	1	5	10	9	1	4	9	9
Big Bang Theory	**3**	2	4	2	4	1	3	3	4	3	5	4	4	2	4	4	4	2
Gavin and Stacey	**2**	3	1	3	1	2	2	2	1	2	1	1	2	2	1	2	1	2
Fawlty Towers	**2**	2	1	2	5	2	2	2	2	1	0	1	2	3	0	1	1	3
The Office	**2**	1	2	1	0	0	1	0	2	1	2	3	0	0	3	2	1	0
Modern Family	**1**	0	1	3	0	6	1	0	1	2	8	1	1	0	6	1	1	0
Not Going Out	**1**	2	1	1	3	1	1	2	1	2	0	1	2	1	0	1	2	2
Dad's Army	**1**	3	1	0	2	1	1	2	2	1	0	0	2	3	0	0	1	4
It's Always Sunny in Philadelphia	**1**	0	3	0	0	2	1	0	2	0	3	2	0	0	3	2	1	0
Brooklyn 99	**1**	0	2	2	0	2	1	0	1	1	4	2	0	0	4	2	0	0
The Office (US)	**1**	0	1	1	0	3	1	1	1	1	2	2	0	0	2	2	0	0
Friday Night Dinner	**1**	1	0	1	1	1	1	1	1	1	2	1	1	0	2	1	1	1
Frasier	**1**	1	1	0	2	2	1	1	1	1	0	1	1	2	0	1	1	1
Peep Show	**1**	0	1	1	1	2	1	1	1	0	1	2	0	0	2	2	0	0
Red Dwarf	**1**	1	0	0	1	1	1	1	1	0	0	1	1	0	0	1	1	0
Blackadder	**1**	1	1	1	0	1	1	0	1	0	0	0	2	1	0	0	1	1
Ghosts	**1**	0	1	1	1	1	1	1	0	1	1	1	1	1	1	0	1	1
Last of the summer wine	**1**	1	0	0	0	2	1	1	1	0	0	0	0	2	0	0	0	1
Community	**1**	0	0	2	0	1	1	0	1	0	0	1	0	0	0	2	0	0
Mrs Brown's Boys	**1**	1	0	1	0	0	1	1	1	1	0	0	0	2	0	0	0	2
Vicar of Dibley	**1**	1	0	0	1	0	0	1	0	1	0	0	1	1	0	0	0	2
The Royle Family	**1**	1	0	1	1	1	0	1	0	1	0	1	1	0	0	0	1	1
Other (answers fewer than 1%)	**18**	19	24	21	14	20	22	17	20	16	13	17	22	17	13	19	20	18
Answer given was not a sitcom	**6**	5	5	8	3	3	5	4	6	7	9	8	4	5	9	9	4	4
Don't have a favourite sitcom	**3**	5	3	3	3	1	2	4	2	3	0	1	3	6	1	1	3	6
Don't know	**37**	40	31	30	40	41	34	38	36	38	46	32	36	43	41	30	37	41

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		ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2291**	1306	985	1981	110	200	542	376	278	785
Unweighted Sample	**2291**	1418	873	1991	122	178	548	381	234	828
	%	%	%	%	%	%	%	%	%	%
What would you say is your favourite TV sitcom?										
Respondents answered in their own words, which we have categorised below										
Friends	**7**	8	6	7	9	6	9	7	7	6
Only Fools and Horses	**6**	5	8	6	9	4	5	7	8	7
Big Bang Theory	**3**	4	3	3	5	6	4	3	2	3
Gavin and Stacey	**2**	2	1	2	3	0	1	2	1	2
Fawlty Towers	**2**	2	1	2	1	1	2	1	1	2
The Office	**2**	2	1	1	1	2	1	0	2	2
Modern Family	**1**	1	1	2	0	1	1	1	4	1
Not Going Out	**1**	1	2	1	0	1	2	2	0	1
Dad's Army	**1**	1	1	1	2	1	1	1	2	1
It's Always Sunny in Philadelphia	**1**	1	1	1	0	1	0	1	3	1
Brooklyn 99	**1**	2	0	1	0	1	1	1	1	1
The Office (US)	**1**	2	0	1	0	0	2	2	1	0
Friday Night Dinner	**1**	1	1	1	2	1	0	1	0	2
Frasier	**1**	1	1	1	1	0	1	0	1	1
Peep Show	**1**	1	0	1	0	1	1	1	1	1
Red Dwarf	**1**	1	0	1	1	1	1	0	1	1
Blackadder	**1**	1	0	0	1	2	1	1	0	0
Ghosts	**1**	1	0	1	1	1	1	0	1	0
Last of the summer wine	**1**	0	1	0	1	1	1	1	0	0
Community	**1**	0	1	1	0	0	1	2	0	0
Mrs Brown's Boys	**1**	0	1	1	1	1	1	0	0	1
Vicar of Dibley	**1**	0	1	0	1	1	1	1	0	0
The Royle Family	**1**	1	0	0	3	0	1	0	1	0
Other (answers fewer than 1%)	**18**	19	17	18	13	19	18	16	20	18
Answer given was not a sitcom	**6**	6	7	6	8	6	7	6	5	6
Don't have a favourite sitcom	**3**	2	3	3	2	3	3	4	4	2
Don't know	**37**	35	40	37	34	38	36	37	35	37

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	Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Generation			
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Gen Z	Millenials	Gen X	Boomers
Weighted Sample	**2291**	413	587	211	248	133	804	819	1107	1184	241	945	567	538	354	645	575	674
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
REBASED TO ONLY THOSE WHO HAVE A FAVOURITE SITCOM																		
Friends	**14**	5	16	8	10	7	14	10	4	23	9	23	8	2	13	25	13	2
Only Fools and Horses	**12**	14	8	17	21	2	9	19	16	7	2	8	17	19	2	6	17	18
Big Bang Theory	**6**	5	7	3	8	2	5	6	7	6	10	7	6	4	8	7	7	4
Gavin and Stacey	**3**	5	2	6	2	4	3	4	1	5	2	2	3	4	2	3	2	4
Fawlty Towers	**3**	4	1	3	9	3	3	3	4	1	0	2	3	6	0	2	3	6
The Office	**3**	2	4	2	1	0	2	1	4	1	5	5	1	0	6	4	2	0
Modern Family	**3**	0	1	4	0	11	2	1	1	4	18	2	1	0	13	2	1	0
Not Going Out	**3**	4	2	1	5	2	2	4	2	3	0	2	4	3	0	1	4	4
Dad's Army	**2**	7	1	1	4	3	2	4	3	1	0	0	3	7	0	0	1	7
It's Always Sunny in Philadelphia	**2**	0	4	1	0	3	2	1	4	1	6	4	0	0	6	3	2	0
Brooklyn 99	**2**	0	3	3	0	3	2	0	2	2	8	3	0	0	8	3	0	0
The Office (US)	**2**	0	2	1	1	6	2	1	2	2	3	3	0	0	5	3	0	0
Friday Night Dinner	**2**	2	1	1	2	1	1	2	2	2	4	2	2	1	4	2	1	2
Frasier	**2**	1	1	1	3	3	1	2	1	2	1	1	1	3	1	1	1	3
Peep Show	**1**	0	2	2	1	3	2	1	2	1	2	3	0	0	3	3	1	0
Red Dwarf	**1**	2	1	0	2	2	1	1	2	1	0	2	2	0	1	1	3	1
Blackadder	**1**	1	2	1	1	1	2	1	2	1	0	0	3	1	0	0	2	2
Ghosts	**1**	1	1	1	1	2	1	1	0	2	1	1	1	1	2	0	2	1
Last of the summer wine	**1**	3	0	0	1	3	1	2	2	0	0	0	1	4	0	0	1	3
Community	**1**	0	0	4	0	2	1	0	1	1	0	2	0	0	1	3	0	0
Mrs Brown's Boys	**1**	2	0	2	1	0	1	1	1	1	0	0	1	4	0	0	1	3
Vicar of Dibley	**1**	3	0	0	2	0	0	2	1	1	0	0	2	3	0	0	0	3
The Royle Family	**1**	2	1	1	2	1	1	1	1	1	0	1	1	1	0	0	2	1
Others	**33**	38	38	35	25	36	38	32	35	31	28	28	39	37	27	31	35	36

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Unweighted Sample	**2291**	1418	873	1991	122	178	548	381	234	828
	%	%	%	%	%	%	%	%	%	%
REBASED TO ONLY THOSE WHO HAVE A FAVOURITE SITCOM										
Friends	**14**	14	13	14	15	12	17	13	13	12
Only Fools and Horses	**12**	10	15	12	16	7	8	13	14	13
Big Bang Theory	**6**	7	6	6	8	11	7	7	4	5
Gavin and Stacey	**3**	3	3	3	5	1	3	3	1	4
Fawlty Towers	**3**	3	3	3	2	2	4	3	2	3
The Office	**3**	4	1	3	1	4	2	0	3	4
Modern Family	**3**	2	3	3	0	1	2	3	7	2
Not Going Out	**3**	2	3	3	1	2	4	4	0	2
Dad's Army	**2**	2	3	2	4	2	1	2	3	2
It's Always Sunny in Philadelphia	**2**	2	2	2	0	2	1	2	6	2
Brooklyn 99	**2**	3	1	2	1	3	2	3	2	2
The Office (US)	**2**	3	1	2	0	1	4	4	2	1
Friday Night Dinner	**2**	1	2	2	4	1	1	3	0	3
Frasier	**2**	1	2	2	1	0	2	1	1	2
Peep Show	**1**	2	1	1	0	2	1	1	2	1
Red Dwarf	**1**	2	1	1	2	2	1	0	1	2
Blackadder	**1**	2	0	1	1	4	1	2	0	0
Ghosts	**1**	1	1	1	2	2	1	0	1	1
Last of the summer wine	**1**	1	2	1	2	2	1	1	0	1
Community	**1**	1	1	1	0	0	1	3	0	1
Mrs Brown's Boys	**1**	1	2	1	3	1	2	0	0	1
Vicar of Dibley	**1**	0	2	1	1	2	1	2	0	1
The Royle Family	**1**	1	1	1	5	0	1	1	1	0
Others	**33**	33	33	33	24	36	33	30	36	33

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Unweighted Sample	**2291**	397	635	235	274	141	939	836	1000	1291	135	832	637	687	243	565	593	833
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
National origin of sitcom																		
British	**31**	40	32	36	40	27	33	39	38	25	14	24	44	39	15	22	39	42
American	**22**	9	29	22	14	28	25	14	18	26	32	35	13	6	35	38	17	6
Other	**1**	1	0	1	0	0	1	1	1	1	0	0	0	2	0	0	0	2
Don't know	**37**	40	31	30	40	41	34	38	36	38	46	32	36	43	41	30	37	41
Answer given was not a sitcom	**6**	5	5	8	3	3	5	4	6	7	9	8	4	5	9	9	4	4
Don't have a favourite sitcom	**3**	5	3	3	3	1	2	4	2	3	0	1	3	6	1	1	3	6
REBASED TO ONLY THOSE WHO HAVE A FAVOURITE SITCOM																		
British	**58**	80	52	60	74	49	56	73	67	48	30	40	77	84	30	36	69	85
American	**41**	18	48	38	25	51	42	26	32	51	70	59	23	12	70	63	30	12
Other	**1**	2	0	2	1	0	1	1	1	1	0	0	1	4	0	0	1	3
Main era sitcom aired																		
1960s	**0**	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0
1970s	**4**	8	4	5	9	5	5	6	7	3	0	1	8	8	0	1	5	9
1980s	**10**	15	9	13	13	4	10	15	14	6	1	6	15	15	1	6	14	14
1990s	**13**	9	15	8	13	8	13	12	8	18	5	18	12	7	8	19	13	10
2000s	**9**	6	13	11	7	13	12	6	12	7	10	13	6	4	12	15	7	4
2010s	**15**	9	17	20	11	23	15	11	15	16	27	18	12	9	27	18	13	10
2020s	**2**	3	3	2	1	3	3	2	2	3	2	2	3	3	2	2	3	3
Don't know	**37**	40	31	30	40	41	34	38	36	38	46	32	36	43	41	30	37	41
Answer given was not a sitcom	**6**	5	5	8	3	3	5	4	6	7	9	8	4	5	9	9	4	4
Don't have a favourite sitcom	**3**	5	3	3	3	1	2	4	2	3	0	1	3	6	1	1	3	6

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	%	%	%	%	%	%	%	%	%	%
National origin of sitcom										
British	**31**	31	31	31	34	32	29	30	28	33
American	**22**	25	18	23	21	20	24	22	28	20
Other	**1**	0	1	1	1	1	1	0	0	1
Don't know	**37**	35	40	37	34	38	36	37	35	37
Answer given was not a sitcom	**6**	6	7	6	8	6	7	6	5	6
Don't have a favourite sitcom	**3**	2	3	3	2	3	3	4	4	2
REBASED TO ONLY THOSE WHO HAVE A FAVOURITE SITCOM										
British	**58**	55	62	57	60	60	54	58	51	61
American	**41**	45	36	42	38	39	44	42	49	37
Other	**1**	1	2	1	3	1	2	0	0	1
Main era sitcom aired										
1960s	**0**	0	0	0	0	0	0	0	0	0
1970s	**4**	5	4	5	4	4	4	3	4	5
1980s	**10**	9	11	10	13	9	8	11	10	10
1990s	**13**	13	12	13	15	10	15	12	14	12
2000s	**9**	11	7	9	5	13	8	9	11	9
2010s	**15**	17	14	15	18	16	15	15	16	15
2020s	**2**	2	2	3	2	2	3	2	1	3
Don't know	**37**	35	40	37	34	38	36	37	35	37
Answer given was not a sitcom	**6**	6	7	6	8	6	7	6	5	6
Don't have a favourite sitcom	**3**	2	3	3	2	3	3	4	4	2

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Unweighted Sample	**2291**	397	635	235	274	141	939	836	1000	1291	135	832	637	687	243	565	593	833
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
REBASED TO ONLY THOSE WHO HAVE A FAVOURITE SITCOM																		
1960s	**0**	1	0	1	0	0	0	1	0	0	0	0	1	0	0	0	1	0
1970s	**8**	17	6	8	16	9	8	12	12	5	1	2	14	18	1	2	10	18
1980s	**18**	29	14	22	24	8	17	28	25	11	2	10	26	32	2	10	24	28
1990s	**24**	18	24	13	24	14	23	23	14	34	10	31	21	16	16	32	23	19
2000s	**17**	11	22	19	13	23	21	12	20	13	23	23	11	9	24	25	13	8
2010s	**28**	18	28	33	20	42	27	21	26	31	59	31	22	19	54	29	24	20
2020s	**5**	6	5	4	2	5	6	4	3	6	5	3	6	6	5	3	5	6

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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Unweighted Sample	**2291**	1418	873	1991	122	178	548	381	234	828
	%	%	%	%	%	%	%	%	%	%
REBASED TO ONLY THOSE WHO HAVE A FAVOURITE SITCOM										
1960s	**0**	0	1	0	0	0	0	1	1	0
1970s	**8**	8	9	8	8	7	8	6	8	10
1980s	**18**	16	21	18	23	16	16	21	17	19
1990s	**24**	23	24	24	26	18	28	23	24	21
2000s	**17**	19	13	16	8	25	14	16	19	17
2010s	**28**	29	27	28	31	30	27	28	29	28
2020s	**5**	4	5	5	4	4	6	4	2	5

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