

YouGov Survey Results

Sample Size: 1086 adults in Scotland (16+)
Fieldwork: 3rd - 8th August 2023

	Vote in 2019 GE					EU Ref 2016		2014 Indy Ref		Westminster VI				Holyrood Voting intention				Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1086	195	146	74	350	551	266	381	472	108	249	46	286	113	246	53	324	520	566	132	424	275	255	565	521
Unweighted Sample	1086	199	153	78	387	566	274	373	444	108	256	51	302	117	253	59	340	482	604	130	399	272	285	616	470
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

17-20
Apr

WESTMINSTER HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	17-20 Apr	3-8 Aug																								
Con	17	15	60	4	3	0	7	36	3	27	100	0	0	0	87	4	6	0	16	14	2	10	12	27	14	15
Lab	28	32	21	85	37	15	34	25	21	40	0	100	0	0	5	88	8	6	30	34	35	38	29	27	33	32
Lib Dem	8	6	4	0	47	2	8	4	1	10	0	0	100	0	2	1	81	1	5	7	5	3	7	8	7	4
SNP	37	36	3	6	2	73	43	19	66	12	0	0	0	100	0	1	0	89	36	36	46	38	39	28	35	38
Green	5	6	1	2	6	7	7	1	4	4	0	0	0	0	0	3	1	4	5	7	12	9	3	2	7	4
Reform UK	2	3	9	0	5	0	0	9	1	5	0	0	0	0	5	0	4	0	5	1	1	0	3	7	2	4
Other	2	2	3	2	0	3	1	5	4	2	0	0	0	0	1	1	0	0	4	1	0	1	6	1	2	3

HOLYROOD HEADLINE VOTING INTENTION

Scottish Constituency Vote

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	16	14	56	6	3	0	7	35	4	26	89	2	5	0	100	0	0	0	15	14	4	10	12	26	14	15
Lab	30	31	29	81	36	10	31	32	15	43	9	87	7	1	0	100	0	0	31	31	28	34	29	30	32	29
Lib Dem	10	7	4	0	55	2	8	5	1	11	2	2	85	0	0	0	100	0	6	8	11	4	7	9	8	5
SNP	38	41	3	9	2	79	49	20	73	13	0	8	4	97	0	0	0	100	39	42	49	45	43	29	39	42
Green	2	3	1	3	2	5	4	0	3	2	0	1	0	2	0	0	0	0	3	4	8	5	1	1	4	3
Other	4	4	7	2	2	3	1	9	4	5	0	0	0	1	0	0	0	0	6	2	1	2	8	5	3	6

Scottish Regional Vote

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Conservative	17	14	54	6	5	0	8	32	2	26	88	2	5	0	87	2	6	0	14	14	2	11	12	24	14	13
Labour	26	28	25	78	33	9	28	28	13	40	7	80	6	1	3	85	7	1	26	29	23	30	30	24	28	27
Lib Dem	9	8	7	2	51	3	9	6	3	12	3	6	84	1	5	5	81	1	9	7	12	6	6	10	10	6
SNP	30	32	3	7	2	63	38	18	61	11	0	7	0	81	0	3	0	79	30	35	36	34	35	27	29	36
Green	12	11	1	4	3	17	13	2	13	6	0	6	5	14	0	4	3	16	10	12	25	17	6	4	14	8
UKIP	1	1	1	1	0	0	0	2	0	1	1	0	0	0	1	0	0	0	1	0	1	0	1	1	0	1
Reform UK	2	3	8	0	5	1	0	8	1	4	0	0	0	0	4	0	3	0	4	1	1	0	3	6	2	4
Other	2	1	2	1	0	0	1	3	1	1	0	0	0	0	0	0	0	0	1	1	0	1	3	1	1	2
All for unity	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alba	2	2	0	0	0	6	3	2	6	0	0	0	0	3	0	0	0	3	4	1	0	1	5	2	2	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Independence Referendum Vote

[Excluding those who would not vote, don't know, or refused]

Yes	46	48	3	24	15	86	56	24	80	18	1	25	24	94	1	21	18	93	49	48	60	60	48	28	48	49
No	54	52	97	76	85	14	44	76	20	82	99	75	76	6	99	79	82	7	51	52	40	40	52	72	52	51

If there were a general election held tomorrow, which party would you vote for?

[Excluding 16/17 year olds]

Conservative	12	10	50	4	2	0	6	26	2	20	100	0	0	0	83	4	5	0	11	9	1	7	8	21	10	10
Labour	20	23	17	73	28	12	26	19	16	30	0	100	0	0	5	81	7	6	23	24	23	27	20	22	25	22
Liberal Democrat	6	4	3	0	35	2	6	3	1	7	0	0	100	0	2	1	68	0	4	5	5	2	5	6	5	3
Scottish National Party (SNP)	26	26	2	5	2	60	33	14	49	9	0	0	0	100	0	2	0	83	26	26	31	28	26	22	27	26
Reform UK	2	2	7	0	4	0	0	7	1	4	0	0	0	0	5	0	3	0	4	0	1	0	2	6	1	3
Green	4	4	1	1	4	6	5	1	3	3	0	0	0	0	0	3	1	4	4	5	9	6	2	1	5	3
Some other party	2	2	3	2	0	2	1	3	3	1	0	0	0	0	1	1	0	0	3	1	0	1	4	1	1	2
Would not vote	12	11	1	3	2	3	5	9	8	7	0	0	0	0	1	0	4	1	14	8	19	11	12	5	7	14
Don't know	15	16	16	11	21	14	16	18	15	18	0	0	0	0	3	7	12	3	12	20	6	17	20	14	17	15
Refused	2	2	0	0	2	2	1	0	1	1	0	0	0	0	0	0	0	1	1	3	6	1	2	2	1	2

And which of these parties would you vote for?

[Asked only to those who selected 'some other party' above; n=18]

UK Independence Party (UKIP)	0	14	0	40	0	0	0	15	0	37	0	0	0	0	0	0	0	0	19	0	0	0	25	0	0	27
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	96	86	100	60	0	100	100	85	100	63	0	0	0	0	100	100	0	0	81	100	0	100	75	100	100	73
Don't know	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

[Excluding 16/17 year olds]

0 - Certain NOT to vote	11	10	1	1	2	3	3	8	9	5	0	0	4	2	1	0	3	2	12	8	18	10	12	5	7	14
1	2	2	1	0	1	1	2	1	1	2	0	0	0	0	0	0	3	1	2	1	3	3	0	1	1	2
2	1	1	0	3	1	0	1	0	1	1	0	0	0	0	0	0	0	0	1	0	3	1	0	0	1	0
3	2	1	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	1	1	3	1	1	0	1	1
4	1	2	0	2	0	2	1	2	1	2	0	1	0	1	0	3	1	1	1	2	4	1	0	2	1	2
5	6	5	3	5	4	3	6	4	4	5	3	4	0	4	3	4	3	3	5	5	1	7	5	3	6	5
6	2	3	1	2	4	1	1	2	2	2	1	1	4	3	1	1	3	3	3	2	6	2	2	3	2	3
7	3	5	3	5	3	4	3	5	5	5	4	6	3	3	4	7	4	3	5	5	5	5	4	5	4	6
8	6	7	8	4	10	4	5	7	7	5	10	7	6	4	11	4	6	7	7	6	8	7	5	7	5	8
9	7	6	5	9	3	7	7	7	6	7	6	7	2	8	3	9	7	7	7	6	10	7	6	4	8	5
10 - Absolutely certain to vote	60	60	78	68	72	74	71	62	66	66	75	72	82	73	75	71	70	72	57	63	40	56	65	71	66	54

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	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were an election to the Scottish Parliament tomorrow, and thinking about the constituency vote, how would you vote?

Conservative	11	10	50	5	2	0	6	27	3	20	88	2	4	0	100	0	0	0	11	10	2	8	9	21	10	10
Labour	21	23	25	70	26	8	24	24	12	33	8	80	6	1	0	100	0	0	23	23	17	25	20	24	25	20
Liberal Democrat	7	5	4	0	39	2	7	4	1	9	2	2	79	0	0	0	100	0	4	6	6	3	5	7	6	3
Scottish National Party (SNP)	27	30	2	8	2	66	38	15	56	10	0	8	3	95	0	0	0	100	29	31	31	33	30	24	30	29
Some other party	5	5	8	4	3	7	4	8	6	6	0	1	0	2	0	0	0	0	7	4	6	5	6	5	5	6
Wouldn't vote	12	10	1	3	5	3	4	8	8	6	0	1	0	0	0	0	0	0	13	7	20	8	12	5	7	13
Don't know	15	15	10	10	24	14	16	12	14	16	2	6	6	1	0	0	0	0	12	17	14	15	17	13	14	15
Refused	3	2	0	1	0	1	1	1	1	1	0	1	1	1	0	0	0	0	1	2	4	3	0	0	1	2

Which other party would you vote for?

[Asked only to those who selected 'some other party' above; n=64]

Green	31	42	7	62	50	63	75	3	39	32	0	100	0	75	0	0	0	0	29	61	76	74	13	11	57	29
Reform UK	17	24	60	6	50	4	2	59	6	50	0	0	0	0	0	0	0	0	32	13	0	4	18	78	13	35
Some other party	48	28	25	32	0	33	23	32	49	18	0	0	0	25	0	0	0	0	29	26	9	16	62	10	23	32
Don't know	5	2	8	0	0	0	0	6	0	0	0	0	0	0	0	0	0	0	4	0	0	0	7	0	0	4
Refused	0	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	0	15	5	0	0	8	0

And thinking about the regional or party vote for the Scottish Parliament, which party list would you vote for?

Conservative	12	10	47	5	4	0	7	25	2	20	87	1	5	0	87	2	5	0	10	10	1	8	8	20	11	10
Labour	19	21	21	67	24	8	23	22	10	31	7	75	5	1	3	81	7	1	19	22	14	22	21	21	22	19
Liberal Democrat	6	6	6	2	38	3	7	5	2	9	3	5	74	1	5	5	75	1	6	5	8	4	5	8	7	4
Scottish National Party (SNP)	23	24	2	6	2	53	31	15	46	9	0	7	0	79	0	2	0	78	23	26	25	26	25	22	23	26
Green	9	8	1	4	2	14	10	2	9	5	0	5	5	14	0	5	4	15	7	9	17	12	4	3	11	6
UK Independence Party (UKIP)	0	1	1	1	0	0	0	1	0	1	1	0	0	0	1	0	0	0	1	0	1	0	1	1	0	1
Reform UK	1	2	7	0	4	0	0	6	1	4	0	0	0	0	4	0	2	0	3	1	0	0	2	5	1	3
Some other party	1	1	2	1	0	0	0	2	1	1	0	0	0	0	0	0	0	0	1	1	0	1	2	1	1	1
Wouldn't vote	11	10	1	3	5	3	5	8	8	6	0	1	0	0	0	0	2	0	13	7	17	9	12	5	7	13
Don't know	13	14	12	9	21	13	15	12	15	14	2	3	10	2	0	2	4	1	13	15	12	15	17	11	14	14
All for Unity	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alba	1	2	0	0	0	5	2	1	4	0	0	0	0	3	0	0	0	2	3	1	0	1	3	2	2	2
Refused	3	2	0	2	0	1	1	1	0	0	2	1	0	0	1	0	0	0	1	2	5	2	1	0	1	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in an election to the Scottish Parliament tomorrow?

	0 - Certain NOT to vote	1	2	3	4	5	6	7	8	9	10 - Absolutely certain to vote
0 - Certain NOT to vote	10	9	1	1	3	3	3	7	7	5	1
1	2	2	1	0	2	1	1	2	2	1	0
2	1	2	0	3	0	0	1	1	0	1	1
3	2	0	0	0	0	0	0	1	0	0	0
4	1	1	0	2	0	2	1	1	1	0	1
5	6	4	3	4	2	3	5	2	3	5	3
6	2	4	3	3	4	3	2	4	3	3	6
7	3	4	2	6	6	3	3	4	4	2	6
8	6	6	7	6	4	4	4	9	5	5	8
9	7	6	5	9	5	7	8	6	6	7	6
10 - Absolutely certain to vote	61	61	77	67	74	74	71	63	67	66	73

If there was a referendum tomorrow on Scotland's future and this was the question, how would you vote?

Should Scotland be an independent country?

	Yes	No	Would not vote	Don't know	Refused
Yes	39	42	3	20	14
No	45	44	95	63	82
Would not vote	6	3	0	1	0
Don't know	9	8	2	15	3
Refused	3	2	0	2	1

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

In addition to weighting by age, education, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention, Vote in 2019, birthplace and Referendum recall vote 2014.

Headline voting Intention data was additionally weighted by how likely respondents said they were to vote, and whether they voted at the General Election.

	Unweighted no.	Weighted no.	Target %
Age by Education			
Men Over 65	128	115	10.9
Men 50-64 High education	31	37	3.4
Men 50-64 Mid education	69	62	5.9
Men 50-64 Low education	37	39	3.7
Men 25-49 High education	76	90	8.5
Men 25-49 Mid education	76	75	7.1
Men 25-49 Low education	15	37	3.5
Men Under 25 High education	9	10	0.9
Men Under 25 Mid & Low education	41	55	4
Women Over 65	157	140	13.2
Women 50-64 High education	31	40	3.8
Women 50-64 Mid education	62	54	5.2
Women 50-64 Low education	42	42	3.9
Women 25-49 High education	98	111	10.4
Women 25-49 Mid education	98	76	7.2
Women 25-49 Low education	36	35	3.3
Women Under 25 High education	12	12	1.1
Women Under 25 Mid & Low education	68	55	4
2019 Vote			
Con	199	195	18.6
Lab	153	146	13.8
Lib Dem	78	74	7.1
SNP	387	350	33.3
Other	18	13	1.2
Dont know / Didnt vote	251	308	26
Political Attention			
Low (0-2)	97	206	19
Medium (3-7)	745	652	60
High (8-10)	244	228	21
Social Grade			
AB	279	239	22
C1	337	326	30
C2	195	217	20
DE	275	304	28
Birthplace			
Scotland	778	885	81.3
Rest of the UK	229	117	11
Outside UK	79	84	7.7

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	Unweighted no.	Weighted no.	Target %
Referendum Vote			
Yes	373	381	36
No	444	472	44.6
Don't Know / Didn't Vote	269	232	19.4

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk