

YouGov Survey Results

Sample size: 1060 adults in Scotland (16+)
Fieldwork: 29th September - 5th October 2026

		Vote in 2026 Holyrood: List						Vote in 2024 GE				EU Ref 2016		Indy Ref 2014		Gender		Age			
	Total	Con	Lab	Lib Dem	SNP	Green	Reform UK	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1060	95	114	93	204	152	120	95	265	73	224	553	255	372	461	509	551	136	397	272	254
Unweighted Sample	1060	96	116	88	208	161	105	86	272	76	226	539	247	305	423	458	602	134	341	299	286
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		26 Aug - 1 Sep	29 Sep - 5 Oct																				
Independence Referendum Vote																							
[Excluding those who would not vote, don't know, or refused; n=883]																							
Yes	47	47	0	20	27	91	87	8	3	26	15	95	51	28	79	16	50	44	62	57	46	27	
No	53	53	100	80	73	9	13	92	97	74	85	5	49	72	21	84	50	56	38	43	54	73	
Should Scotland be an independent country?																							
Yes	40	39	0	17	24	82	70	7	3	22	12	89	43	25	67	14	44	35	48	45	40	24	
No	45	44	92	71	67	8	11	87	92	62	70	4	42	65	18	74	44	45	29	34	47	65	
Would not vote	4	3	0	1	0	0	1	0	0	1	2	1	2	1	2	1	2	3	3	3	2	3	
Don't know	9	11	8	11	6	6	18	5	5	14	12	4	11	7	10	10	7	15	11	15	9	7	
Refused	3	3	0	0	3	3	0	0	0	0	4	2	2	2	3	1	3	3	9	4	1	1	
Do you approve or disapprove of the following...?																							
The UK Government's record to date																							
Approve	15	14	8	45	15	9	16	4	4	25	21	9	15	8	8	15	16	13	18	14	12	15	
Disapprove	69	68	72	35	74	81	70	85	78	59	61	83	66	81	80	63	72	64	58	68	73	66	
Don't know	16	18	20	20	11	10	15	11	18	16	18	9	20	11	11	22	12	24	24	18	15	19	
The Scottish Government's record to date																							
Approve	28	27	2	13	12	62	52	2	4	16	13	64	32	9	42	11	28	26	41	28	27	18	
Disapprove	55	57	91	70	78	23	30	98	93	71	64	23	52	83	46	72	62	52	36	51	65	69	
Don't know	17	16	7	18	10	15	18	1	2	13	23	14	16	8	12	17	10	22	23	21	9	13	

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		Socio-economic classification (NS-SEC)			Scottish Region							
	Total	Higher	Intermediate	Routine	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1060	351	210	337	175	95	139	102	137	133	153	125
Unweighted Sample	1060	407	232	260	165	107	149	109	124	125	161	120
	%	%	%	%	%	%	%	%	%	%	%	%

		26 Aug - 1 Sep	29 Sep - 5 Oct										
Independence Referendum Vote													
<i>[Excluding those who would not vote, don't know, or refused; n=883]</i>													
Yes	47	47	48	41	47	35	44	42	45	50	50	51	60
No	53	53	52	59	53	65	56	58	55	50	50	49	40
Should Scotland be an independent country?													
Yes	40	39	40	35	39	27	39	35	39	41	45	41	51
No	45	44	43	50	44	50	49	49	48	40	44	39	34
Would not vote	4	3	1	4	3	4	3	2	1	3	1	3	3
Don't know	9	11	10	9	11	13	9	13	11	9	8	14	10
Refused	3	3	5	2	2	5	0	1	1	8	2	3	3
Do you approve or disapprove of the following...?													
The UK Government's record to date													
Approve	15	14	17	15	9	12	12	18	19	9	11	17	17
Disapprove	69	68	66	70	70	69	73	60	63	75	69	68	63
Don't know	16	18	17	15	20	19	15	22	18	16	20	15	20
The Scottish Government's record to date													
Approve	28	27	29	26	22	19	31	26	28	23	24	33	35
Disapprove	55	57	56	58	63	65	53	55	58	67	62	51	41
Don't know	17	16	15	16	16	16	16	20	15	10	14	15	24

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	Vote in 2026 Holyrood: List						Vote in 2024 GE				EU Ref 2016		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Reform UK	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1060	95	114	93	204	152	120	95	265	73	224	553	255	372	461	509	551	136	397	272	254
Unweighted Sample	1060	96	116	88	208	161	105	86	272	76	226	539	247	305	423	458	602	134	341	299	286
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing Scotland at this time?
Please pick up to three issues.

The economy	49	48	58	53	50	52	47	49	52	55	41	43	48	46	44	50	52	44	52	49	46	46
Health	37	39	44	48	50	33	41	26	44	50	47	35	42	40	33	47	34	43	31	32	44	47
Immigration and asylum	36	33	36	27	31	26	5	70	52	32	28	23	29	49	32	39	32	35	21	27	42	41
Housing	25	25	7	28	27	27	33	19	11	26	34	25	25	22	27	22	22	29	26	27	24	24
Education	15	19	33	25	29	15	22	8	30	19	39	17	20	17	16	22	18	20	21	20	14	22
Crime	19	18	26	24	13	14	11	24	17	19	14	13	17	20	15	21	16	19	14	20	19	14
Whether or not Scotland becomes independent	14	17	3	5	11	41	35	4	6	6	8	49	21	8	29	7	22	13	25	19	16	13
Welfare benefits	14	16	25	13	25	10	10	24	24	18	16	11	14	25	17	18	17	16	10	13	17	25
Britain leaving the EU	15	15	1	5	17	27	26	2	1	10	12	30	18	7	22	7	19	12	18	18	13	9
Tax	12	13	31	16	12	6	4	18	23	11	14	5	9	20	10	14	15	11	16	14	12	9
The environment	14	12	2	9	9	13	32	2	1	12	11	14	14	5	11	10	10	14	21	13	12	5
Defence and security	8	8	13	11	13	5	2	15	12	11	10	2	9	8	5	12	6	9	3	7	8	12
Pensions	5	6	2	13	5	9	1	4	4	8	4	6	6	9	7	7	6	6	2	2	7	14
Family life and childcare	6	6	2	10	5	7	5	1	5	7	4	7	7	4	6	6	4	7	3	9	3	5
Transport	3	2	3	4	1	0	4	3	2	2	0	0	2	2	1	2	3	1	4	2	2	2
Something else	4	4	4	1	1	2	7	5	3	2	3	4	3	4	4	3	5	2	5	3	4	2
None of these	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Don't know	2	2	0	0	0	1	1	0	0	1	0	1	1	0	1	1	1	2	4	2	0	0

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		Socio-economic classification (NS-SEC)			Scottish Region							
	Total	Higher	Intermediate	Routine	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1060	351	210	337	175	95	139	102	137	133	153	125
Unweighted Sample	1060	407	232	260	165	107	149	109	124	125	161	120
	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing Scotland at this time?
Please pick up to three issues.

The economy	49	48	54	51	42	49	47	58	45	45	37	52	50
Health	37	39	44	38	37	44	49	36	33	34	45	34	35
Immigration and asylum	36	33	26	38	40	30	36	28	42	38	34	29	34
Housing	25	25	23	24	29	17	31	25	18	31	19	31	32
Education	15	19	23	20	13	31	22	16	19	11	20	17	15
Crime	19	18	14	19	19	23	10	20	16	19	17	16	16
Whether or not Scotland becomes independent	14	17	18	15	16	12	12	16	16	19	22	21	21
Welfare benefits	14	16	15	16	21	17	17	14	22	22	19	11	10
Britain leaving the EU	15	15	19	12	11	9	17	10	16	16	18	17	19
Tax	12	13	12	14	14	12	14	14	16	9	16	10	13
The environment	14	12	14	8	9	9	7	14	6	12	8	23	15
Defence and security	8	8	7	11	8	11	9	12	5	3	12	6	4
Pensions	5	6	5	6	10	6	4	9	8	10	7	3	1
Family life and childcare	6	6	6	4	7	4	3	4	6	8	7	8	6
Transport	3	2	2	1	2	5	3	3	0	0	1	2	3
Something else	4	4	4	3	3	5	2	4	0	4	1	7	3
None of these	0	0	0	0	0	0	0	1	0	0	0	0	1
Don't know	2	2	1	2	2	1	1	0	5	2	1	1	1

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	Total	Con	Lab	Lib Dem	SNP	Green	Reform UK	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1060	95	114	93	204	152	120	95	265	73	224	553	255	372	461	509	551	136	397	272	254
Unweighted Sample	1060	96	116	88	208	161	105	86	272	76	226	539	247	305	423	458	602	134	341	299	286
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...?

John Swinney

Very favourable	9	11	0	8	6	31	19	1	0	7	6	32	16	4	19	7	12	11	9	12	10	11
Somewhat favourable	27	23	6	10	15	51	43	2	13	17	16	48	27	11	34	14	26	22	27	23	27	18
TOTAL FAVOURABLE	36	34	6	18	21	82	62	3	13	24	22	80	43	15	53	21	38	33	36	35	37	29
Somewhat unfavourable	20	18	8	29	40	6	15	11	8	23	38	7	19	15	11	22	18	17	23	17	17	17
Very unfavourable	32	35	79	44	34	7	8	84	78	45	35	9	28	65	29	48	38	31	12	26	44	51
TOTAL UNFAVOURABLE	52	53	87	73	74	13	23	95	86	68	73	16	47	80	40	70	56	48	35	43	61	68
Don't know	13	13	7	8	5	6	16	2	1	8	5	4	10	5	6	10	6	19	28	21	3	3
NET FAVOURABILITY	-16	-19	-81	-55	-53	69	39	-92	-73	-44	-51	64	-4	-65	13	-49	-18	-15	1	-8	-24	-39

Russell Findlay

Very favourable	3	3	15	0	2	2	0	8	13	5	3	0	2	7	2	5	4	3	3	1	3	9
Somewhat favourable	10	11	41	13	17	4	1	22	36	13	26	2	9	20	6	18	12	10	7	6	12	21
TOTAL FAVOURABLE	13	14	56	13	19	6	1	30	49	18	29	2	11	27	8	23	16	13	10	7	15	30
Somewhat unfavourable	16	12	7	17	14	10	13	13	4	15	9	11	10	11	10	11	16	8	18	9	12	12
Very unfavourable	16	17	1	14	6	27	34	11	6	14	4	33	22	11	29	9	25	9	14	20	16	15
TOTAL UNFAVOURABLE	32	29	8	31	20	37	47	24	10	29	13	44	32	22	39	20	41	17	32	29	28	27
Don't know	55	57	36	56	61	58	53	47	41	54	58	54	56	51	53	58	43	70	57	65	57	44
NET FAVOURABILITY	-19	-15	48	-18	-1	-31	-46	6	39	-11	16	-42	-21	5	-31	3	-25	-4	-22	-22	-13	3

Michael Marra

Very favourable	1	1	0	6	2	2	1	1	0	4	3	1	2	1	2	1	1	1	0	1	2	1
Somewhat favourable	4	10	9	21	18	8	8	6	11	14	17	9	11	9	8	11	12	8	13	2	11	19
TOTAL FAVOURABLE	5	11	9	27	20	10	9	7	11	18	20	10	13	10	10	12	13	9	13	3	13	20
Somewhat unfavourable	8	11	20	13	7	10	12	12	14	13	6	14	10	14	13	10	14	8	10	10	8	13
Very unfavourable	8	8	9	2	4	10	7	18	14	5	5	10	9	11	12	7	12	4	3	7	10	10
TOTAL UNFAVOURABLE	16	19	29	15	11	20	19	30	28	18	11	24	19	25	25	17	26	12	13	17	18	23
Don't know	79	70	62	58	70	70	72	64	61	63	69	66	69	65	66	70	60	79	74	79	68	56
NET FAVOURABILITY	-11	-8	-20	12	9	-10	-10	-23	-17	0	9	-14	-6	-15	-15	-5	-13	-3	0	-14	-5	-3

Alex Cole-Hamilton

Very favourable	2	1	1	2	9	0	1	1	1	1	5	0	2	1	0	2	1	2	3	1	2	0
Somewhat favourable	16	14	27	17	32	8	7	12	22	18	29	9	13	15	10	17	16	11	16	6	15	22
TOTAL FAVOURABLE	18	15	28	19	41	8	8	13	23	19	34	9	15	16	10	19	17	13	19	7	17	22
Somewhat unfavourable	13	13	20	11	5	15	22	14	18	13	9	18	12	17	17	11	17	10	12	12	14	14
Very unfavourable	11	11	6	13	2	15	11	20	10	9	5	18	13	14	18	8	16	7	11	10	13	12
TOTAL UNFAVOURABLE	24	24	26	24	7	30	33	34	28	22	14	36	25	31	35	19	33	17	23	22	27	26
Don't know	59	60	46	58	51	62	59	53	50	60	52	56	60	54	56	61	49	70	57	70	56	51
NET FAVOURABILITY	-6	-9	2	-5	34	-22	-25	-21	-5	-3	20	-27	-10	-15	-25	0	-16	-4	-4	-15	-10	-4

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Weighted Sample	1060	351	210	337	175	95	139	102	137	133	153	125
Unweighted Sample	1060	407	232	260	165	107	149	109	124	125	161	120
	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...?

John Swinney

Very favourable	9	11	15	8	10	9	15	8	10	11	12	11	15
Somewhat favourable	27	23	26	26	19	17	22	20	24	19	28	29	31
TOTAL FAVOURABLE	36	34	41	34	29	26	37	28	34	30	40	40	46
Somewhat unfavourable	20	18	17	19	16	28	16	20	19	14	11	17	14
Very unfavourable	32	35	31	36	42	34	38	36	35	41	42	27	25
TOTAL UNFAVOURABLE	52	53	48	55	58	62	54	56	54	55	53	44	39
Don't know	13	13	12	11	12	12	8	17	13	15	8	15	15
NET FAVOURABILITY	-16	-19	-7	-21	-29	-36	-17	-28	-20	-25	-13	-4	7

Russell Findlay

Very favourable	3	3	4	2	4	2	6	3	6	5	4	2	3
Somewhat favourable	10	11	11	11	10	14	12	13	14	8	12	10	6
TOTAL FAVOURABLE	13	14	15	13	14	16	18	16	20	13	16	12	9
Somewhat unfavourable	16	12	12	13	9	10	10	7	11	16	11	11	18
Very unfavourable	16	17	22	9	15	11	16	16	19	19	18	19	18
TOTAL UNFAVOURABLE	32	29	34	22	24	21	26	23	30	35	29	30	36
Don't know	55	57	50	64	62	63	56	61	50	52	55	59	56
NET FAVOURABILITY	-19	-15	-19	-9	-10	-5	-8	-7	-10	-22	-13	-18	-27

Michael Marra

Very favourable	1	1	2	0	1	2	4	1	1	1	3	0	1
Somewhat favourable	4	10	13	9	10	10	10	9	10	12	10	6	11
TOTAL FAVOURABLE	5	11	15	9	11	12	14	10	11	13	13	6	12
Somewhat unfavourable	8	11	14	8	8	12	9	10	11	9	12	9	12
Very unfavourable	8	8	10	6	9	9	10	3	9	6	7	13	8
TOTAL UNFAVOURABLE	16	19	24	14	17	21	19	13	20	15	19	22	20
Don't know	79	70	62	77	73	66	67	77	70	72	69	72	68
NET FAVOURABILITY	-11	-8	-9	-5	-6	-9	-5	-3	-9	-2	-6	-16	-8

Alex Cole-Hamilton

Very favourable	2	1	1	1	1	1	1	0	1	2	1	4	1
Somewhat favourable	16	14	15	16	10	13	16	12	17	9	13	19	11
TOTAL FAVOURABLE	18	15	16	17	11	14	17	12	18	11	14	23	12
Somewhat unfavourable	13	13	13	14	10	13	12	10	17	15	13	12	14
Very unfavourable	11	11	14	7	13	13	11	10	13	15	13	9	7
TOTAL UNFAVOURABLE	24	24	27	21	23	26	23	20	30	30	26	21	21
Don't know	59	60	57	61	66	60	59	66	52	59	59	57	67
NET FAVOURABILITY	-6	-9	-11	-4	-12	-12	-6	-8	-12	-19	-12	2	-9

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Unweighted Sample		1060	96	116	88	208	161	105	86	272	76	226	539	247	305	423	458	602	134	341	299	286	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Ross Greer																							
	Very favourable	3	4	0	1	2	2	20	0	0	3	1	7	4	2	4	2	6	2	10	6	0	2
	Somewhat favourable	12	8	1	8	11	8	24	3	3	5	6	16	9	2	10	4	10	7	18	6	6	8
	TOTAL FAVOURABLE	15	12	1	9	13	10	44	3	3	8	7	23	13	4	14	6	16	9	28	12	6	10
	Somewhat unfavourable	9	11	7	13	17	16	6	10	9	14	9	11	12	9	11	11	11	11	9	9	14	12
	Very unfavourable	20	22	46	27	13	13	3	55	48	25	26	13	21	36	25	26	31	13	10	20	25	28
	TOTAL UNFAVOURABLE	29	33	53	40	30	29	9	65	57	39	35	24	33	45	36	37	42	24	19	29	39	40
	Don't know	56	55	46	51	57	61	46	32	40	53	58	53	54	51	50	57	42	67	53	59	55	51
	NET FAVOURABILITY	-14	-21	-52	-31	-17	-19	35	-62	-54	-31	-28	-1	-20	-41	-22	-31	-26	-15	9	-17	-33	-30
Gillian Mackay																							
	Very favourable	2	2	0	1	1	1	11	0	0	2	1	2	2	0	2	1	3	1	7	2	0	1
	Somewhat favourable	7	7	1	5	5	7	16	2	0	6	2	10	7	2	8	4	7	6	13	7	4	6
	TOTAL FAVOURABLE	9	9	1	6	6	8	27	2	0	8	3	12	9	2	10	5	10	7	20	9	4	7
	Somewhat unfavourable	8	10	21	12	3	13	4	14	16	16	1	11	10	13	14	9	15	6	11	8	13	11
	Very unfavourable	15	11	24	10	7	8	1	25	23	9	14	6	10	17	11	12	14	7	8	8	11	16
	TOTAL UNFAVOURABLE	23	21	45	22	10	21	5	39	39	25	15	17	20	30	25	21	29	13	19	16	24	27
	Don't know	68	70	54	72	84	70	68	58	61	68	82	71	71	68	65	74	60	80	61	74	72	66
	NET FAVOURABILITY	-14	-12	-44	-16	-4	-13	22	-37	-39	-17	-12	-5	-11	-28	-15	-16	-19	-6	1	-7	-20	-20
Malcolm Offord																							
	Very favourable	2	3	4	1	1	0	0	17	10	1	3	1	1	7	3	3	4	1	2	3	1	4
	Somewhat favourable	6	7	16	4	1	2	1	23	11	9	3	1	4	12	4	9	9	5	11	4	7	9
	TOTAL FAVOURABLE	8	10	20	5	2	2	1	40	21	10	6	2	5	19	7	12	13	6	13	7	8	13
	Somewhat unfavourable	10	8	17	8	11	8	5	11	17	10	13	7	6	14	7	9	9	7	4	4	12	12
	Very unfavourable	28	27	7	37	23	36	55	1	8	27	29	47	34	13	38	19	36	18	31	25	27	27
	TOTAL UNFAVOURABLE	38	35	24	45	34	44	60	12	25	37	42	54	40	27	45	28	45	25	35	29	39	39
	Don't know	55	56	55	50	64	55	40	49	55	54	52	45	54	54	48	61	42	69	52	63	54	48
	NET FAVOURABILITY	-30	-25	-4	-40	-32	-42	-59	28	-4	-27	-36	-52	-35	-8	-38	-16	-32	-19	-22	-22	-31	-26
Andy Burnham																							
	Very favourable	8	11	4	34	13	11	10	2	5	20	14	9	12	6	8	11	13	9	12	9	11	12
	Somewhat favourable	35	36	26	46	55	40	49	12	24	45	43	41	42	22	39	34	36	35	38	35	40	30
	TOTAL FAVOURABLE	43	47	30	80	68	51	59	14	29	65	57	50	54	28	47	45	49	44	50	44	51	42
	Somewhat unfavourable	21	21	28	9	15	23	20	34	27	15	25	23	18	26	21	22	24	17	22	19	19	24
	Very unfavourable	16	17	25	3	6	13	8	48	33	10	10	16	13	34	19	19	18	17	10	14	21	23
	TOTAL UNFAVOURABLE	37	38	53	12	21	36	28	82	60	25	35	39	31	60	40	41	42	34	32	33	40	47
	Don't know	19	15	17	8	10	13	13	3	11	9	8	12	15	12	12	15	8	22	18	22	8	11
	NET FAVOURABILITY	6	9	-23	68	47	15	31	-68	-31	40	22	11	23	-32	7	4	7	10	18	11	11	-5

Sample size: 1060 adults in Scotland (16+)
Fieldwork: 29th September - 5th October 2026

		Socio-economic classification (NS-SEC)				Scottish Region							
		Total	Higher	Intermediate	Routine	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample		1060	351	210	337	175	95	139	102	137	133	153	125
Unweighted Sample		1060	407	232	260	165	107	149	109	124	125	161	120
		%	%	%	%	%	%	%	%	%	%	%	%
Ross Greer													
	Very favourable	3	4	4	1	2	2	2	3	4	6	7	5
	Somewhat favourable	12	8	13	4	5	5	8	9	15	6	7	14
	TOTAL FAVOURABLE	15	12	17	5	7	7	10	11	18	10	12	19
	Somewhat unfavourable	9	11	12	14	8	12	12	11	14	15	7	10
	Very unfavourable	20	22	24	20	23	24	19	16	24	26	19	22
	TOTAL UNFAVOURABLE	29	33	36	34	31	36	31	27	38	41	33	32
	Don't know	56	55	47	60	62	58	59	64	45	49	56	49
	NET FAVOURABILITY	-14	-21	-19	-29	-24	-29	-21	-16	-20	-31	-21	-13
Gillian Mackay													
	Very favourable	2	2	2	1	0	2	0	1	3	1	4	5
	Somewhat favourable	7	7	9	7	4	3	6	10	7	11	7	7
	TOTAL FAVOURABLE	9	9	11	8	4	5	6	11	8	14	8	12
	Somewhat unfavourable	8	10	9	8	14	11	8	8	16	12	9	7
	Very unfavourable	15	11	12	10	8	12	15	9	16	15	8	5
	TOTAL UNFAVOURABLE	23	21	21	18	22	23	23	17	32	27	17	12
	Don't know	68	70	67	74	73	72	71	73	61	60	75	76
	NET FAVOURABILITY	-14	-12	-10	-10	-18	-18	-17	-6	-24	-13	-9	0
Malcolm Offord													
	Very favourable	2	3	3	1	3	6	4	1	2	4	1	0
	Somewhat favourable	6	7	9	6	6	7	3	6	13	10	4	7
	TOTAL FAVOURABLE	8	10	12	7	9	13	7	7	15	14	5	7
	Somewhat unfavourable	10	8	5	10	10	9	10	13	4	7	9	3
	Very unfavourable	28	27	34	21	20	18	24	22	36	19	34	37
	TOTAL UNFAVOURABLE	38	35	39	31	30	27	34	35	40	26	43	40
	Don't know	55	56	49	61	61	60	59	58	45	59	53	54
	NET FAVOURABILITY	-30	-25	-27	-24	-21	-14	-27	-28	-25	-12	-38	-33
Andy Burnham													
	Very favourable	8	11	15	7	9	6	13	18	9	7	9	11
	Somewhat favourable	35	36	38	39	30	31	27	28	41	29	45	38
	TOTAL FAVOURABLE	43	47	53	46	39	37	40	46	50	36	54	49
	Somewhat unfavourable	21	21	18	21	25	26	26	23	13	23	16	18
	Very unfavourable	16	17	17	18	19	17	17	14	21	27	18	11
	TOTAL UNFAVOURABLE	37	38	35	39	44	43	43	37	34	50	34	36
	Don't know	19	15	12	15	17	20	17	18	16	14	12	15
	NET FAVOURABILITY	6	9	18	7	-5	-6	-3	9	16	-14	20	13

Sample size: 1060 adults in Scotland (16+)
Fieldwork: 29th September - 5th October 2026

			Vote in 2026 Holyrood: List						Vote in 2024 GE				EU Ref 2016		Indy Ref 2014		Gender		Age				
		Total	Con	Lab	Lib Dem	SNP	Green	Reform UK	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1060	95	114	93	204	152	120	95	265	73	224	553	255	372	461	509	551	136	397	272	254		
	Unweighted Sample	1060	96	116	88	208	161	105	86	272	76	226	539	247	305	423	458	602	134	341	299	286	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Kemi Badenoch																							
	Very favourable	5	5	26	3	1	3	0	7	24	3	4	3	4	10	4	6	6	5	6	3	4	10
	Somewhat favourable	19	21	52	17	32	11	3	44	52	20	30	9	19	32	15	29	23	19	16	14	23	32
	TOTAL FAVOURABLE	24	26	78	20	33	14	3	51	76	23	34	12	23	42	19	35	29	24	22	17	27	42
	Somewhat unfavourable	23	18	8	26	29	26	15	13	15	24	22	18	18	17	17	18	19	17	23	12	22	20
	Very unfavourable	32	33	4	37	22	40	60	17	2	37	23	53	39	27	49	22	42	25	24	37	34	30
	TOTAL UNFAVOURABLE	55	51	12	63	51	66	75	30	17	61	45	71	57	44	66	40	61	42	47	49	56	50
	Don't know	21	23	11	17	16	19	22	19	8	17	21	17	21	14	15	24	10	35	31	34	16	8
	NET FAVOURABILITY	-31	-25	66	-43	-18	-52	-72	21	59	-38	-11	-59	-34	-2	-47	-5	-32	-18	-25	-32	-29	-8
Nigel Farage																							
	Very favourable	7	6	7	0	1	1	0	35	20	4	5	1	3	18	7	7	10	3	2	6	6	11
	Somewhat favourable	11	12	28	3	2	3	0	41	21	12	7	3	8	20	7	17	14	10	11	8	15	17
	TOTAL FAVOURABLE	18	18	35	3	3	4	0	76	41	16	12	4	11	38	14	24	24	13	13	14	21	28
	Somewhat unfavourable	10	13	21	11	22	9	2	12	26	14	16	7	13	17	11	17	11	15	5	10	15	19
	Very unfavourable	64	61	40	81	70	78	93	8	31	67	67	83	70	38	67	54	63	60	72	65	61	51
	TOTAL UNFAVOURABLE	74	74	61	92	92	87	95	20	57	81	83	90	83	55	78	71	74	75	77	75	76	70
	Don't know	8	7	4	5	4	8	5	4	2	4	6	6	5	7	7	5	3	12	11	12	4	2
	NET FAVOURABILITY	-56	-56	-26	-89	-89	-83	-95	56	-16	-65	-71	-86	-72	-17	-64	-47	-50	-62	-64	-61	-55	-42
Ed Davey																							
	Very favourable	3	3	0	6	15	2	1	0	0	6	9	1	2	2	2	3	4	2	7	1	2	4
	Somewhat favourable	27	22	24	32	46	22	24	11	26	31	38	20	27	17	20	25	26	19	17	16	25	32
	TOTAL FAVOURABLE	30	25	24	38	61	24	25	11	26	37	47	21	29	19	22	28	30	21	24	17	27	36
	Somewhat unfavourable	17	20	25	19	15	24	22	21	24	23	12	23	21	23	23	19	23	18	20	16	23	23
	Very unfavourable	14	15	24	10	2	11	8	40	25	9	13	15	12	27	19	14	22	8	8	15	15	17
	TOTAL UNFAVOURABLE	31	35	49	29	17	35	30	61	49	32	25	38	33	50	42	33	45	26	28	31	38	40
	Don't know	40	40	28	32	22	40	44	28	26	31	29	41	38	31	36	39	25	53	48	51	35	24
	NET FAVOURABILITY	-1	-10	-25	9	44	-11	-5	-50	-23	5	22	-17	-4	-31	-20	-5	-15	-5	-4	-14	-11	-4
Zack Polanski																							
	Very favourable	6	5	0	1	2	5	22	0	0	2	2	6	4	3	4	3	5	5	12	7	3	1
	Somewhat favourable	17	16	2	15	13	18	44	0	2	14	13	27	20	3	20	10	20	13	29	17	14	12
	TOTAL FAVOURABLE	23	21	2	16	15	23	66	0	2	16	15	33	24	6	24	13	25	18	41	24	17	13
	Somewhat unfavourable	13	15	9	26	25	21	10	12	12	21	13	19	17	13	18	14	18	13	14	14	18	15
	Very unfavourable	31	30	61	27	16	26	2	71	68	32	33	20	26	50	28	38	38	23	17	24	33	43
	TOTAL UNFAVOURABLE	44	45	70	53	41	47	12	83	80	53	46	39	43	63	46	52	56	36	31	38	51	58
	Don't know	34	33	28	31	44	31	22	17	18	30	40	28	33	31	30	35	20	46	29	38	32	30
	NET FAVOURABILITY	-21	-24	-68	-37	-26	-24	54	-83	-78	-37	-31	-6	-19	-57	-22	-39	-31	-18	10	-14	-34	-45

Sample size: 1060 adults in Scotland (16+)
Fieldwork: 29th September - 5th October 2026

		Socio-economic classification (NS-SEC)				Scottish Region								
		Total	Higher	Intermediate	Routine	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	
Weighted Sample		1060	351	210	337	175	95	139	102	137	133	153	125	
Unweighted Sample		1060	407	232	260	165	107	149	109	124	125	161	120	
		%	%	%	%	%	%	%	%	%	%	%	%	
Kemi Badenoch														
	Very favourable	5	5	9	4	4	5	5	5	8	8	3	6	3
	Somewhat favourable	19	21	20	22	23	31	32	16	19	15	21	20	14
	TOTAL FAVOURABLE	24	26	29	26	27	36	37	21	27	23	24	26	17
	Somewhat unfavourable	23	18	16	23	18	21	14	20	21	11	21	15	19
	Very unfavourable	32	33	36	28	31	17	22	30	37	43	39	36	41
	TOTAL UNFAVOURABLE	55	51	52	51	49	38	36	50	58	54	60	51	60
	Don't know	21	23	19	23	25	25	28	29	15	21	17	23	23
	NET FAVOURABILITY	-31	-25	-23	-25	-22	-2	1	-29	-31	-31	-36	-25	-43
Nigel Farage														
	Very favourable	7	6	5	4	10	9	12	2	6	12	5	3	3
	Somewhat favourable	11	12	12	16	11	13	15	14	15	14	11	8	6
	TOTAL FAVOURABLE	18	18	17	20	21	22	27	16	21	26	16	11	9
	Somewhat unfavourable	10	13	11	16	15	14	12	16	9	6	14	16	13
	Very unfavourable	64	61	67	58	56	59	47	58	63	60	64	67	71
	TOTAL UNFAVOURABLE	74	74	78	74	71	73	59	74	72	66	78	83	84
	Don't know	8	7	6	6	8	4	15	9	6	8	6	7	7
	NET FAVOURABILITY	-56	-56	-61	-54	-50	-51	-32	-58	-51	-40	-62	-72	-75
Ed Davey														
	Very favourable	3	3	2	4	2	2	1	1	2	6	3	4	5
	Somewhat favourable	27	22	26	23	19	23	28	21	29	18	26	19	19
	TOTAL FAVOURABLE	30	25	28	27	21	25	29	22	31	24	29	23	24
	Somewhat unfavourable	17	20	23	17	21	21	25	23	16	24	16	20	15
	Very unfavourable	14	15	16	13	16	17	10	14	17	15	17	15	11
	TOTAL UNFAVOURABLE	31	35	39	30	37	38	35	37	33	39	33	35	26
	Don't know	40	40	33	43	42	38	36	42	36	37	38	41	50
	NET FAVOURABILITY	-1	-10	-11	-3	-16	-13	-6	-15	-2	-15	-4	-12	-2
Zack Polanski														
	Very favourable	6	5	4	2	5	3	4	9	4	2	2	8	6
	Somewhat favourable	17	16	21	14	11	10	16	10	15	25	15	18	23
	TOTAL FAVOURABLE	23	21	25	16	16	13	20	19	19	27	17	26	29
	Somewhat unfavourable	13	15	17	16	14	14	13	17	14	12	22	13	17
	Very unfavourable	31	30	31	31	31	33	31	33	39	29	30	25	22
	TOTAL UNFAVOURABLE	44	45	48	47	45	47	44	50	53	41	52	38	39
	Don't know	34	33	27	37	38	39	35	31	28	32	30	37	32
	NET FAVOURABILITY	-21	-24	-23	-31	-29	-34	-24	-31	-34	-14	-35	-12	-10

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	Vote in 2026 Holyrood: List						Vote in 2024 GE				EU Ref 2016		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Reform UK	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1060	95	114	93	204	152	120	95	265	73	224	553	255	372	461	509	551	136	397	272	254
Unweighted Sample	1060	96	116	88	208	161	105	86	272	76	226	539	247	305	423	458	602	134	341	299	286
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you consider to be the
'main parties' **in Scotland** today?

Conservative Party

Are one of the 'main parties'
Are not one of the 'main parties'
Don't know

47	81	58	52	32	39	50	64	47	50	33	43	46	38	50	50	45	61	54	38	40
45	17	35	41	64	54	46	31	45	47	62	52	44	54	44	46	45	31	38	55	54
7	2	8	7	4	8	4	4	8	3	5	5	9	8	6	4	11	8	8	7	6

Labour Party

Are one of the 'main parties'
Are not one of the 'main parties'
Don't know

72	71	90	87	68	67	68	68	85	76	61	74	63	65	75	71	72	80	72	68	70
21	23	4	13	28	27	26	23	10	21	34	21	28	29	18	26	17	12	21	25	24
7	6	6	0	4	5	5	9	5	3	5	5	9	6	6	3	10	8	7	7	6

Liberal Democrats

Are one of the 'main parties'
Are not one of the 'main parties'
Don't know

24	30	24	49	22	21	18	22	26	41	20	25	18	21	24	26	22	32	22	26	19
67	65	68	49	71	73	77	73	66	56	74	68	73	71	69	70	66	58	68	65	74
9	5	8	2	6	6	5	5	8	3	6	7	9	8	7	5	12	10	10	8	7

Scottish National Party (SNP)

Are one of the 'main parties'
Are not one of the 'main parties'
Don't know

89	93	87	92	98	93	81	87	88	93	96	92	83	93	87	91	87	90	91	89	86
6	6	7	5	1	1	17	11	7	2	1	5	11	4	9	6	6	2	4	6	11
5	1	6	3	1	6	3	2	5	5	2	3	6	3	5	3	7	8	6	5	3

Reform UK

Are one of the 'main parties'
Are not one of the 'main parties'
Don't know

26	35	18	18	15	28	65	39	26	18	14	20	32	22	26	31	22	46	24	22	24
64	60	75	74	80	63	33	57	64	78	80	73	56	69	66	64	65	47	65	69	68
9	5	7	9	5	9	1	3	10	4	6	7	11	9	8	5	13	7	11	9	8

Scottish Green Party

Are one of the 'main parties'
Are not one of the 'main parties'
Don't know

30	13	23	24	42	65	10	11	24	21	50	33	15	36	20	31	28	46	33	25	21
62	83	70	70	52	25	85	84	68	76	43	60	75	56	72	64	60	45	59	65	72
8	4	7	6	5	10	5	5	8	3	6	7	9	8	8	4	12	9	8	10	7

**This survey was carried out online. The figures have been weighted and are representative of all adults in Scotland (aged 16+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample size: 1060 adults in Scotland (16+)
Fieldwork: 29th September - 5th October 2026

		Socio-economic classification (NS-SEC)			Scottish Region							
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Weighted Sample	1060	351	210	337	175	95	139	102	137	133	153	125
Unweighted Sample	1060	407	232	260	165	107	149	109	124	125	161	120
	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you consider to be the 'main parties' **in Scotland** today?

Conservative Party

Are one of the 'main parties'	47	44	44	49	59	46	50	44	47	45	41	41
Are not one of the 'main parties'	45	50	49	42	33	45	41	50	45	47	53	55
Don't know	7	6	7	9	9	9	9	6	8	8	6	4

Labour Party

Are one of the 'main parties'	72	72	72	72	68	64	74	71	72	68	81	74
Are not one of the 'main parties'	21	23	21	20	25	27	20	23	23	21	13	21
Don't know	7	5	7	8	8	8	6	6	5	11	6	6

Liberal Democrats

Are one of the 'main parties'	24	25	22	23	24	35	23	20	24	22	26	19
Are not one of the 'main parties'	67	69	72	65	68	53	68	72	66	68	67	76
Don't know	9	6	6	12	8	12	9	8	11	10	7	6

Scottish National Party (SNP)

Are one of the 'main parties'	89	93	91	85	90	86	87	91	89	91	92	86
Are not one of the 'main parties'	6	4	6	9	8	6	6	5	6	3	3	10
Don't know	5	3	3	7	2	8	7	4	5	6	5	3

Reform UK

Are one of the 'main parties'	26	27	22	23	28	24	23	29	27	20	33	24
Are not one of the 'main parties'	64	66	68	66	65	62	63	66	62	70	60	68
Don't know	9	7	10	11	7	14	14	5	11	10	7	8

Scottish Green Party

Are one of the 'main parties'	30	34	26	24	23	27	27	31	28	24	36	44
Are not one of the 'main parties'	62	58	66	68	70	64	64	63	64	66	55	47
Don't know	8	8	8	9	8	9	9	6	8	10	9	9

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