

YouGov Survey Results

Sample Size: 2155 GB Adults

Fieldwork: 23rd - 24th November 2025

	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2155	276	282	213	419	264	388	554	198	233	114	756	769	1043	1112	226	890	532	506	1228	910	1864	103	187	511	353	261	739	
Unweighted Sample	2155	267	296	231	420	270	353	591	212	241	120	835	798	924	1231	195	796	557	607	1325	818	1837	126	192	538	358	191	750	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that Father Christmas was able to vote at the next British general election. Who do you think he would vote for?

Conservative	5	27	0	0	4	2	17	1	2	5	2	4	8	5	5	5	4	4	8	5	5	5	3	3	5	5	5	6
Labour	5	2	24	6	0	4	1	13	3	2	3	7	2	6	4	12	6	4	4	7	3	6	4	3	5	4	10	5
Liberal Democrat	4	2	3	22	1	3	3	6	13	0	3	5	2	4	4	6	3	3	4	4	3	4	5	2	3	4	4	4
Reform UK	10	3	1	0	48	0	14	3	4	41	0	4	20	13	8	3	10	12	13	8	14	11	11	8	11	11	5	12
Green	14	5	20	17	4	55	4	22	23	5	40	21	7	14	14	28	14	12	11	16	11	15	10	10	15	15	15	15
A new party founded by Jeremy Corbyn and Sarah Sultana	2	0	5	2	1	6	0	4	2	1	5	4	1	2	3	2	3	3	1	3	2	2	2	3	3	3	3	2
Scottish National Party (SNP)	1	0	0	0	0	0	0	0	0	0	1	1	0	1	0	1	0	1	1	1	0	0	0	5	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	3	0	0	0	0	0
Some other party	3	4	3	4	2	2	3	2	3	4	6	3	4	3	3	1	3	5	3	3	3	3	4	5	2	3	4	3
Would not vote	30	32	24	28	28	14	30	25	28	28	21	28	32	30	30	22	29	32	35	28	33	30	30	34	29	30	27	31
Don't know	24	25	20	20	13	14	27	24	23	13	19	24	24	20	28	20	28	24	21	24	25	24	28	26	26	25	27	22

And now imagine that Ebenezer Scrooge was able to vote at the next British general election. Who do you think he would vote for?

Conservative	19	15	25	19	12	30	10	25	20	13	27	22	16	21	17	25	19	18	16	20	17	19	21	18	18	17	21	19
Labour	14	22	9	6	30	2	22	8	6	28	5	8	24	14	14	6	10	16	22	11	17	14	15	13	13	16	11	15
Liberal Democrat	1	0	0	4	0	1	0	1	3	1	0	1	0	1	1	2	1	0	1	1	1	1	1	0	1	1	1	1
Reform UK	30	19	47	43	23	47	21	43	39	18	39	42	19	34	26	40	31	30	23	33	25	30	26	33	27	29	33	31
Green	1	2	2	1	2	3	2	1	1	3	2	1	2	2	1	1	2	0	2	2	1	1	0	2	2	1	0	2
A new party founded by Jeremy Corbyn and Sarah Sultana	2	5	0	1	3	0	4	1	2	3	0	1	4	2	2	0	1	2	5	2	2	2	1	2	2	2	1	2
Scottish National Party (SNP)	1	2	0	0	2	1	1	0	0	3	2	1	2	1	1	0	1	1	1	1	1	1	1	1	2	1	1	1
Plaid Cymru	0	0	0	0	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Some other party	1	1	1	1	1	0	1	1	2	1	0	1	2	1	1	1	1	1	2	1	1	1	4	1	1	1	0	1
Would not vote	12	16	5	8	13	2	15	6	10	14	3	8	13	10	14	7	12	11	15	11	14	12	11	11	14	14	8	12
Don't know	19	19	9	16	13	12	22	13	18	16	20	16	18	14	23	17	22	19	14	18	20	19	19	19	20	18	22	17

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.