

YouGov Survey Results

Sample Size: 1103 adults in Scotland (16+)
Fieldwork: 8th - 13th September 2023

	Vote in 2019 GE				EU Ref 2016		2014 Indy Ref		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1103	199	148	75	355	553	277	387	480	528	575	135	430	279	259	574	529
Unweighted Sample	1103	196	155	69	381	565	269	367	448	506	597	145	413	266	279	625	478
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	3-8 Aug	8-13 Sept																
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																		
King Charles																		
Very positive	18	16	37	13	30	10	16	27	11	26	17	16	4	8	19	33	16	16
Fairly positive	34	35	44	39	53	29	35	41	28	45	32	37	20	34	39	38	34	36
TOTAL POSITIVE	52	51	81	52	83	39	51	68	39	71	49	53	24	42	58	71	50	52
Fairly negative	20	19	10	21	10	24	20	11	21	14	19	19	24	22	16	13	21	16
Very negative	21	22	7	20	4	32	22	16	35	10	25	20	34	24	20	15	22	23
TOTAL NEGATIVE	41	41	17	41	14	56	42	27	56	24	44	39	58	46	36	28	43	39
Don't know	7	8	1	7	3	5	6	4	6	6	8	8	18	11	5	2	7	9
NET	11	10	64	11	69	-17	9	41	-17	47	5	14	-34	-4	22	43	7	13
Camilla, Queen Consort																		
Very positive	10	9	22	5	23	5	8	18	4	16	9	10	6	5	10	19	10	9
Fairly positive	30	30	47	32	47	24	33	37	24	40	27	34	12	26	35	41	32	28
TOTAL POSITIVE	40	39	69	37	70	29	41	55	28	56	36	44	18	31	45	60	42	37
Fairly negative	23	18	10	24	10	23	20	15	17	18	16	20	18	22	16	13	19	17
Very negative	26	30	15	27	14	38	30	23	43	17	33	27	39	28	33	24	27	32
TOTAL NEGATIVE	49	48	25	51	24	61	50	38	60	35	49	47	57	50	49	37	46	49
Don't know	12	13	5	11	6	10	10	8	11	9	16	10	25	18	7	3	12	13
NET	-9	-9	44	-14	46	-32	-9	17	-32	21	-13	-3	-39	-19	-4	23	-4	-12
Prince William																		
Very positive	30	27	58	26	39	17	25	43	16	40	22	32	13	19	26	49	28	26
Fairly positive	36	37	31	41	53	34	38	36	36	39	33	40	26	41	40	32	37	36
TOTAL POSITIVE	66	64	89	67	92	51	63	79	52	79	55	72	39	60	66	81	65	62
Fairly negative	12	15	7	16	6	20	17	8	18	11	15	15	18	18	12	10	15	14
Very negative	13	14	2	12	2	23	15	11	23	5	21	8	22	15	16	7	13	15
TOTAL NEGATIVE	25	29	9	28	8	43	32	19	41	16	36	23	40	33	28	17	28	29
Don't know	9	8	2	5	0	7	5	3	7	4	10	5	21	8	5	2	6	9
NET	41	35	80	39	84	8	31	60	11	63	19	49	-1	27	38	64	37	33

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		Scottish Region							
		North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1103	184	102	144	113	127	140	163	131
Unweighted Sample	1103	172	108	152	106	117	137	179	132
		%	%	%	%	%	%	%	%

		3-8 Aug	8-13 Sept								
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?											
King Charles											
	Very positive	18	16	19	19	20	20	18	14	10	12
	Fairly positive	34	35	34	36	43	32	35	37	37	23
	TOTAL POSITIVE	52	51	53	55	63	52	53	51	47	35
	Fairly negative	20	19	17	18	13	18	18	19	23	24
	Very negative	21	22	23	21	20	19	18	18	25	32
	TOTAL NEGATIVE	41	41	40	39	33	37	36	37	48	56
	Don't know	7	8	7	5	5	11	12	11	5	9
	NET	11	10	13	16	30	15	17	14	-1	-21
Camilla, Queen Consort											
	Very positive	10	9	14	18	10	12	10	5	5	5
	Fairly positive	30	30	28	29	42	26	30	37	27	22
	TOTAL POSITIVE	40	39	42	47	52	38	40	42	32	27
	Fairly negative	23	18	12	10	12	19	19	20	29	20
	Very negative	26	30	34	24	31	26	26	27	26	41
	TOTAL NEGATIVE	49	48	46	34	43	45	45	47	55	61
	Don't know	12	13	12	19	5	17	15	10	12	13
	NET	-9	-9	-4	13	9	-7	-5	-5	-23	-34
Prince William											
	Very positive	30	27	28	29	37	36	30	28	15	18
	Fairly positive	36	37	37	40	35	29	44	36	40	32
	TOTAL POSITIVE	66	64	65	69	72	65	74	64	55	50
	Fairly negative	12	15	12	12	8	16	10	16	23	18
	Very negative	13	14	16	16	15	8	8	11	15	24
	TOTAL NEGATIVE	25	29	28	28	23	24	18	27	38	42
	Don't know	9	8	8	4	5	11	7	9	7	9
	NET	41	35	37	41	49	41	56	37	17	8

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	Vote in 2019 GE					EU Ref 2016		2014 Indy Ref		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1103	199	148	75	355	553	277	387	480	528	575	135	430	279	259	574	529	
Unweighted Sample	1103	196	155	69	381	565	269	367	448	506	597	145	413	266	279	625	478	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Prince Harry																		
Very positive	5	6	3	6	4	10	8	4	9	4	5	7	6	8	5	5	4	8
Fairly positive	21	20	4	28	15	25	21	14	23	15	17	24	25	29	15	11	23	18
TOTAL POSITIVE	26	26	7	34	19	35	29	18	32	19	22	31	31	37	20	16	27	26
Fairly negative	28	25	23	27	31	24	28	18	22	26	23	27	26	27	23	24	28	21
Very negative	37	40	67	31	47	33	36	62	39	48	46	35	23	28	51	57	37	44
TOTAL NEGATIVE	65	65	90	58	78	57	64	80	61	74	69	62	49	55	74	81	65	65
Don't know	9	8	2	8	2	8	7	2	7	6	9	7	20	9	6	3	7	9
NET	-39	-39	-83	-24	-59	-22	-35	-62	-29	-55	-47	-31	-18	-18	-54	-65	-38	-39
Catherine, Princess of Wales																		
Very positive	33	29	63	26	44	18	28	46	18	43	22	36	14	20	30	52	30	28
Fairly positive	31	33	24	40	45	33	32	32	33	35	28	38	28	35	35	30	32	34
TOTAL POSITIVE	64	62	87	66	89	51	60	78	51	78	50	74	42	55	65	82	62	62
Fairly negative	11	12	6	11	4	16	15	6	14	10	14	9	11	14	13	7	12	11
Very negative	11	13	2	11	3	21	14	9	23	4	19	7	19	14	14	6	12	14
TOTAL NEGATIVE	22	25	8	22	7	37	29	15	37	14	33	16	30	28	27	13	24	25
Don't know	14	13	6	12	3	11	11	6	13	7	17	10	28	17	8	5	14	13
NET	42	37	79	44	82	14	31	63	14	64	17	58	12	27	38	69	38	37
Meghan, Duchess of Sussex																		
Very positive	5	6	4	5	0	9	6	5	8	4	6	6	7	9	4	2	6	6
Fairly positive	17	16	4	22	16	20	18	8	17	12	12	20	25	21	9	11	18	14
TOTAL POSITIVE	22	22	8	27	16	29	24	13	25	16	18	26	32	30	13	13	24	20
Fairly negative	20	20	11	22	25	23	24	13	21	19	20	19	24	22	19	15	21	18
Very negative	45	48	79	38	56	38	42	71	45	58	50	46	25	37	60	67	44	52
TOTAL NEGATIVE	65	68	90	60	81	61	66	84	66	77	70	65	49	59	79	82	65	70
Don't know	13	10	2	12	3	10	10	3	10	7	11	9	20	12	7	5	11	9
NET	-43	-46	-82	-33	-65	-32	-42	-71	-41	-61	-52	-39	-17	-29	-66	-69	-41	-50
Prince Andrew																		
Very positive	1	1	1	0	0	1	0	2	0	1	1	0	1	0	1	1	0	1
Fairly positive	3	4	6	2	9	2	2	7	5	3	6	3	11	3	4	5	4	5
TOTAL POSITIVE	4	5	7	2	9	3	2	9	5	4	7	3	12	3	5	6	4	6
Fairly negative	18	16	24	12	30	10	16	19	9	22	15	17	7	12	18	23	16	15
Very negative	71	73	66	81	59	84	79	69	83	70	70	76	64	79	73	68	75	72
TOTAL NEGATIVE	89	89	90	93	89	94	95	88	92	92	85	93	71	91	91	91	91	87
Don't know	7	6	3	4	2	4	4	3	3	5	8	4	17	6	4	3	6	7
NET	-85	-84	-83	-91	-80	-91	-93	-79	-87	-88	-78	-90	-59	-88	-86	-85	-87	-81

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Weighted Sample		1103	184	102	144	113	127	140	163	131
Unweighted Sample		1103	172	108	152	106	117	137	179	132
		%	%	%	%	%	%	%	%	%
Prince Harry										
	Very positive	5	6	8	6	6	5	6	5	8
	Fairly positive	21	20	17	11	15	27	21	22	23
	TOTAL POSITIVE	26	26	25	17	21	33	26	28	31
	Fairly negative	28	25	23	31	27	25	23	20	22
	Very negative	37	40	45	46	46	33	40	42	37
	TOTAL NEGATIVE	65	65	68	77	73	58	63	62	59
	Don't know	9	8	8	7	6	10	10	5	10
	NET	-39	-39	-43	-60	-52	-25	-37	-34	-28
Catherine, Princess of Wales										
	Very positive	33	29	31	31	39	38	38	28	18
	Fairly positive	31	33	33	32	31	30	33	37	24
	TOTAL POSITIVE	64	62	64	63	70	68	71	65	42
	Fairly negative	11	12	11	10	5	11	8	14	16
	Very negative	11	13	14	10	17	7	8	8	21
	TOTAL NEGATIVE	22	25	25	20	22	18	16	22	37
	Don't know	14	13	12	17	8	14	13	14	21
	NET	42	37	39	43	48	50	55	43	5
Meghan, Duchess of Sussex										
	Very positive	5	6	5	6	7	6	5	6	7
	Fairly positive	17	16	15	15	11	17	15	14	20
	TOTAL POSITIVE	22	22	20	21	18	23	20	20	27
	Fairly negative	20	20	16	20	14	24	20	21	19
	Very negative	45	48	54	55	59	44	47	47	37
	TOTAL NEGATIVE	65	68	70	75	73	68	67	68	56
	Don't know	13	10	9	3	8	10	13	11	18
	NET	-43	-46	-50	-54	-55	-45	-47	-48	-29
Prince Andrew										
	Very positive	1	1	0	1	0	2	0	0	2
	Fairly positive	3	4	4	6	5	6	6	6	3
	TOTAL POSITIVE	4	5	4	7	5	8	6	6	5
	Fairly negative	18	16	15	23	16	16	18	12	9
	Very negative	71	73	76	67	77	69	66	73	78
	TOTAL NEGATIVE	89	89	91	90	93	85	84	85	87
	Don't know	7	6	4	3	2	8	10	8	8
	NET	-85	-84	-87	-83	-88	-77	-78	-79	-82

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Unweighted Sample	1103	196	155	69	381	565	269	367	448	506	597	145	413	266	279	625	478	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Prince Edward																		
Very positive	12	12	25	8	27	6	13	16	5	20	10	14	10	7	11	24	14	10
Fairly positive	33	33	50	40	45	29	32	44	29	42	27	38	17	28	35	48	35	31
TOTAL POSITIVE	45	45	75	48	72	35	45	60	34	62	37	52	27	35	46	72	49	41
Fairly negative	15	15	13	20	9	17	16	16	16	15	19	12	14	15	19	12	16	14
Very negative	16	18	2	15	6	27	20	13	29	8	24	13	25	22	19	8	16	21
TOTAL NEGATIVE	31	33	15	35	15	44	36	29	45	23	43	25	39	37	38	20	32	35
Don't know	25	22	11	18	13	21	20	11	21	16	21	22	35	29	16	9	20	24
NET	14	12	60	13	57	-9	9	31	-11	39	-6	27	-12	-2	8	52	17	6
Princess Anne																		
Very positive	37	36	69	35	58	25	34	54	25	50	30	42	15	26	39	61	39	33
Fairly positive	32	31	20	38	28	36	33	28	34	32	30	33	30	32	34	27	31	31
TOTAL POSITIVE	69	67	89	73	86	61	67	82	59	82	60	75	45	58	73	88	70	64
Fairly negative	9	8	4	8	6	11	10	5	10	6	10	7	11	9	9	5	9	8
Very negative	8	11	1	10	1	16	11	8	18	3	16	7	18	14	10	3	10	12
TOTAL NEGATIVE	17	19	5	18	7	27	21	13	28	9	26	14	29	23	19	8	19	20
Don't know	14	13	7	9	7	11	11	5	13	8	15	12	26	19	8	3	10	16
NET	52	48	84	55	79	34	46	69	31	73	34	61	16	35	54	80	51	44
The royal family in general																		
Very positive	13	12	27	11	20	4	10	18	5	18	12	12	6	8	13	20	12	11
Fairly positive	32	34	55	36	65	25	36	45	24	48	29	40	17	30	36	50	36	33
TOTAL POSITIVE	45	46	82	47	85	29	46	63	29	66	41	52	23	38	49	70	48	44
Fairly negative	23	20	9	22	5	26	21	14	22	16	20	21	28	23	20	12	21	19
Very negative	24	26	7	21	7	40	29	18	43	11	33	19	34	29	27	14	24	27
TOTAL NEGATIVE	47	46	16	43	12	66	50	32	65	27	53	40	62	52	47	26	45	46
Don't know	8	8	2	10	4	5	5	5	6	7	7	8	15	10	4	3	7	9
NET	-2	0	66	4	73	-37	-4	31	-36	39	-12	12	-39	-14	2	44	3	-2
The institution of the monarchy in general																		
Very positive	14	13	34	10	24	4	10	23	5	22	12	13	5	8	12	25	15	11
Fairly positive	28	30	45	31	54	23	30	41	23	39	27	32	16	22	33	46	30	29
TOTAL POSITIVE	42	43	79	41	78	27	40	64	28	61	39	45	21	30	45	71	45	40
Fairly negative	20	19	14	24	4	20	21	15	17	19	18	19	18	23	19	11	19	18
Very negative	28	30	4	27	10	47	33	19	48	12	34	25	44	34	30	15	28	31
TOTAL NEGATIVE	48	49	18	51	14	67	54	34	65	31	52	44	62	57	49	26	47	49
Don't know	10	9	3	8	9	6	7	3	7	8	9	10	17	14	5	3	8	11
NET	-6	-6	61	-10	64	-40	-14	30	-37	30	-13	1	-41	-27	-4	45	-2	-9

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		Scottish Region									
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Unweighted Sample		1103	172	108	152	106	117	137	179	132	
		%	%	%	%	%	%	%	%	%	
Prince Edward											
	Very positive	12	12	14	14	15	20	11	11	5	10
	Fairly positive	33	33	33	33	40	28	37	35	33	20
	TOTAL POSITIVE	45	45	47	47	55	48	48	46	38	30
	Fairly negative	15	15	15	12	10	10	14	20	19	21
	Very negative	16	18	21	13	19	17	15	13	20	24
	TOTAL NEGATIVE	31	33	36	25	29	27	29	33	39	45
	Don't know	25	22	16	28	16	25	22	20	23	25
	NET	14	12	11	22	26	21	19	13	-1	-15
Princess Anne											
	Very positive	37	36	42	41	43	39	42	35	26	22
	Fairly positive	32	31	30	21	31	28	34	37	37	28
	TOTAL POSITIVE	69	67	72	62	74	67	76	72	63	50
	Fairly negative	9	8	6	8	4	12	7	7	14	12
	Very negative	8	11	14	8	14	5	5	8	11	20
	TOTAL NEGATIVE	17	19	20	16	18	17	12	15	25	32
	Don't know	14	13	8	22	8	16	12	13	12	18
	NET	52	48	52	46	56	50	64	57	38	18
The royal family in general											
	Very positive	13	12	15	14	12	14	12	9	5	12
	Fairly positive	32	34	33	34	41	36	38	35	34	24
	TOTAL POSITIVE	45	46	48	48	53	50	50	44	39	36
	Fairly negative	23	20	21	18	15	21	21	23	24	17
	Very negative	24	26	26	21	26	23	18	23	27	40
	TOTAL NEGATIVE	47	46	47	39	41	44	39	46	51	57
	Don't know	8	8	4	12	6	6	11	10	9	7
	NET	-2	0	1	9	12	6	11	-2	-12	-21
The institution of the monarchy in general											
	Very positive	14	13	17	13	14	18	10	13	6	12
	Fairly positive	28	30	27	32	38	34	34	30	25	21
	TOTAL POSITIVE	42	43	44	45	52	52	44	43	31	33
	Fairly negative	20	19	23	14	16	15	20	17	27	11
	Very negative	28	30	27	23	28	29	25	27	32	46
	TOTAL NEGATIVE	48	49	50	37	44	44	45	44	59	57
	Don't know	10	9	6	19	4	5	11	13	10	11
	NET	-6	-6	-6	8	8	8	-1	-1	-28	-24

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