

YouGov Survey Results

Sample Size: 2231 Adults in GB
Fieldwork: 20th - 21st February 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2231	402	573	205	241	783	796	1080	1151	234	921	551	524	1272	959	1930	107	194	529	366	270	765	
Unweighted Sample	2231	392	621	234	269	940	823	1036	1195	90	812	626	703	1415	816	1908	116	207	524	386	212	786	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	19 - 20 Dec '24	20 - 21 Feb '25																					
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																							
King Charles																							
Very positive	22	21	40	16	24	23	19	30	22	19	10	12	24	37	21	20	21	17	21	22	22	16	21
Fairly positive	40	38	43	38	44	38	39	42	37	40	23	41	41	38	39	38	39	31	36	40	39	33	41
TOTAL POSITIVE	62	59	83	54	68	61	58	72	59	59	33	53	65	75	60	58	60	48	57	62	61	49	62
Fairly negative	16	19	9	25	17	20	21	13	17	21	29	19	19	14	21	15	18	25	18	16	19	28	17
Very negative	13	15	6	14	10	15	16	11	16	13	21	17	12	10	14	16	14	21	18	16	10	16	13
TOTAL NEGATIVE	29	34	15	39	27	35	37	24	33	34	50	36	31	24	35	31	32	46	36	32	29	44	30
Don't know	8	7	1	6	5	5	5	4	8	7	17	11	4	1	5	10	8	5	7	7	9	7	8
NET FAVOURABILITY	33	25	68	15	41	26	21	48	26	25	-17	17	34	51	25	27	28	2	21	30	32	5	32
Camilla, Queen Consort																							
Very positive	13	11	27	7	11	14	10	19	9	13	2	5	14	24	12	10	11	9	12	10	13	8	12
Fairly positive	33	34	45	35	40	41	36	40	36	32	18	33	35	42	35	33	35	27	29	34	35	28	38
TOTAL POSITIVE	46	45	72	42	51	55	46	59	45	45	20	38	49	66	47	43	46	36	41	44	48	36	50
Fairly negative	20	20	11	23	25	18	24	15	19	21	22	23	20	14	21	18	20	24	22	17	21	25	19
Very negative	22	23	12	25	10	19	23	18	21	25	38	23	23	18	20	27	22	27	30	27	18	24	20
TOTAL NEGATIVE	42	43	23	48	35	37	47	33	40	46	60	46	43	32	41	45	42	51	52	44	39	49	39
Don't know	13	12	5	10	15	8	8	7	15	9	21	16	9	3	11	13	12	14	8	11	12	16	11
NET FAVOURABILITY	4	2	49	-6	16	18	-1	26	5	-1	-40	-8	6	34	6	-2	4	-15	-11	0	9	-13	11
Prince William																							
Very positive	41	39	66	28	42	49	32	55	36	41	26	26	46	58	37	41	39	35	34	38	45	24	43
Fairly positive	33	35	27	41	35	32	36	32	34	37	29	42	35	27	38	32	36	35	30	36	31	43	36
TOTAL POSITIVE	74	74	93	69	77	81	68	87	70	78	55	68	81	85	75	73	75	70	64	74	76	67	79
Fairly negative	10	11	3	15	7	9	16	5	12	10	20	13	8	7	12	10	10	21	15	11	10	18	7
Very negative	7	8	2	9	8	5	10	4	10	6	12	9	7	5	8	7	7	6	12	9	5	8	7
TOTAL NEGATIVE	17	19	5	24	15	14	26	9	22	16	32	22	15	12	20	17	17	27	27	20	15	26	14
Don't know	9	7	1	7	7	5	6	4	8	6	13	10	3	3	6	10	7	3	8	6	9	6	8
NET FAVOURABILITY	57	55	88	45	62	67	42	78	48	62	23	46	66	73	55	56	58	43	37	54	61	41	65

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2231	402	573	205	241	783	796	1080	1151	234	921	551	524	1272	959	1930	107	194	529	366	270	765	
Unweighted Sample	2231	392	621	234	269	940	823	1036	1195	90	812	626	703	1415	816	1908	116	207	524	386	212	786	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Prince Harry																							
Very positive	7	6	3	7	4	1	7	4	6	7	7	8	5	4	6	7	6	8	10	5	5	10	5
Fairly positive	22	24	15	30	32	16	27	16	23	24	41	28	19	14	25	22	24	30	19	23	27	27	22
TOTAL POSITIVE	29	30	18	37	36	17	34	20	29	31	48	36	24	18	31	29	30	38	29	28	32	37	27
Fairly negative	27	28	29	30	27	22	33	24	27	29	25	28	30	28	30	26	28	29	26	26	29	29	30
Very negative	34	33	49	25	29	55	26	51	35	32	16	24	40	50	32	35	33	28	38	37	31	26	34
TOTAL NEGATIVE	61	61	78	55	56	77	59	75	62	61	41	52	70	78	62	61	61	57	64	63	60	55	64
Don't know	10	8	3	8	8	6	7	5	9	8	10	12	5	5	7	10	9	5	6	9	8	8	9
NET FAVOURABILITY	-32	-31	-60	-18	-20	-60	-25	-55	-33	-30	7	-16	-46	-60	-31	-32	-31	-19	-35	-35	-28	-18	-37
Catherine, Princess of Wales																							
Very positive	47	44	68	35	47	55	37	60	38	49	35	31	53	61	43	45	44	41	43	46	46	31	47
Fairly positive	28	30	24	36	30	27	34	27	29	31	18	37	26	26	31	28	30	31	26	28	32	31	31
TOTAL POSITIVE	75	74	92	71	77	82	71	87	67	80	53	68	79	87	74	73	74	72	69	74	78	62	78
Fairly negative	7	8	2	11	7	6	12	4	9	7	10	9	9	4	10	6	8	14	8	8	4	15	7
Very negative	7	7	2	6	5	5	9	4	9	4	7	8	6	5	7	7	6	6	12	9	3	8	5
TOTAL NEGATIVE	14	15	4	17	12	11	21	8	18	11	17	17	15	9	17	13	14	20	20	17	7	23	12
Don't know	12	11	3	12	12	7	9	5	15	8	29	15	6	4	10	14	12	8	11	10	14	16	10
NET FAVOURABILITY	61	59	88	54	65	71	50	79	49	69	36	51	64	78	57	60	60	52	49	57	71	39	66
Meghan, Duchess of Sussex																							
Very positive	4	4	2	5	2	0	4	2	5	3	10	5	2	2	4	5	4	7	7	4	3	4	4
Fairly positive	17	17	6	24	22	8	22	10	16	18	26	23	11	8	20	13	17	16	15	16	19	21	15
TOTAL POSITIVE	21	21	8	29	24	8	26	12	21	21	36	28	13	10	24	18	21	23	22	20	22	25	19
Fairly negative	19	21	16	28	27	11	26	14	22	21	28	22	23	16	23	20	21	25	18	20	21	26	21
Very negative	46	47	73	33	38	73	39	68	46	49	19	36	57	69	45	50	47	44	48	48	47	36	50
TOTAL NEGATIVE	65	68	89	61	65	84	65	82	68	70	47	58	80	85	68	70	68	69	66	68	68	62	71
Don't know	13	11	3	11	11	8	9	6	12	10	16	15	6	5	9	13	11	8	13	10	10	12	11
NET FAVOURABILITY	-44	-47	-81	-32	-41	-76	-39	-70	-47	-49	-11	-30	-67	-75	-44	-52	-47	-46	-44	-48	-46	-37	-52
Prince Andrew																							
Very positive	1	0	0	1	0	1	0	0	1	0	1	0	0	0	1	0	0	2	1	1	0	0	0
Fairly positive	3	4	6	3	2	4	2	4	4	3	4	3	3	5	4	3	4	2	3	3	4	7	3
TOTAL POSITIVE	4	4	6	4	2	5	2	4	5	3	5	3	3	5	5	3	4	4	4	4	4	7	3
Fairly negative	16	16	24	10	13	24	13	22	16	16	6	14	19	20	16	16	17	13	9	15	20	12	17
Very negative	71	73	65	83	81	64	81	68	72	73	80	71	73	71	74	70	72	76	80	72	69	73	72
TOTAL NEGATIVE	87	89	89	93	94	88	94	90	88	89	86	85	92	91	90	86	89	89	89	87	89	85	89
Don't know	8	7	6	4	4	6	3	6	8	7	9	11	5	4	6	10	8	7	8	9	7	7	7
NET FAVOURABILITY	-83	-85	-83	-89	-92	-83	-92	-86	-83	-86	-81	-82	-89	-86	-85	-83	-85	-85	-85	-83	-85	-78	-86

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Prince Edward																							
Very positive	16	17	34	11	17	16	14	25	12	22	11	9	20	31	17	17	16	18	22	17	18	13	17
Fairly positive	36	36	44	37	46	43	37	44	37	36	18	31	46	44	36	38	38	28	29	36	42	25	41
TOTAL POSITIVE	52	53	78	48	63	59	51	69	49	58	29	40	66	75	53	55	54	46	51	53	60	38	58
Fairly negative	11	12	7	15	6	13	14	10	13	10	8	12	13	10	13	10	11	18	11	13	7	18	9
Very negative	10	10	3	10	7	9	12	7	14	7	11	14	8	6	10	10	10	9	18	11	8	14	8
TOTAL NEGATIVE	21	22	10	25	13	22	26	17	27	17	19	26	21	16	23	20	21	27	29	24	15	32	17
Don't know	28	25	12	27	23	19	22	14	24	25	53	34	13	7	24	25	25	28	20	23	24	30	25
NET FAVOURABILITY	31	31	68	23	50	37	25	52	22	41	10	14	45	59	30	35	33	19	22	29	45	6	41
Princess Anne																							
Very positive	39	38	64	28	40	47	34	52	33	43	19	23	45	66	38	38	38	28	43	38	41	28	40
Fairly positive	30	32	27	38	36	32	35	33	31	33	26	35	36	25	32	33	32	38	29	34	31	29	32
TOTAL POSITIVE	69	70	91	66	76	79	69	85	64	76	45	58	81	91	70	71	70	66	72	72	72	57	72
Fairly negative	7	8	3	12	6	6	11	5	10	6	9	10	9	4	8	8	8	14	8	9	6	10	7
Very negative	6	6	2	7	4	4	7	4	8	3	7	7	4	4	6	6	5	5	8	6	4	8	5
TOTAL NEGATIVE	13	14	5	19	10	10	18	9	18	9	16	17	13	8	14	14	13	19	16	15	10	18	12
Don't know	18	16	4	16	13	11	12	6	17	15	40	25	6	1	16	16	17	15	12	13	18	25	16
NET FAVOURABILITY	56	56	86	47	66	69	51	76	46	67	29	41	68	83	56	57	57	47	56	57	62	39	60
The royal family in general																							
Very positive	18	16	32	11	16	20	12	25	16	16	10	11	18	26	15	18	17	13	14	16	20	15	17
Fairly positive	44	42	54	38	45	48	40	49	40	44	31	40	46	47	44	40	43	39	38	44	41	36	45
TOTAL POSITIVE	62	58	86	49	61	68	52	74	56	60	41	51	64	73	59	58	60	52	52	60	61	51	62
Fairly negative	18	20	9	27	22	16	24	14	19	21	31	21	19	14	21	19	20	19	21	20	20	24	19
Very negative	13	15	4	19	13	9	20	8	18	12	22	17	13	10	15	14	13	28	22	15	11	20	11
TOTAL NEGATIVE	31	35	13	46	35	25	44	22	37	33	53	38	32	24	36	33	33	47	43	35	31	44	30
Don't know	7	7	1	6	3	7	4	4	7	6	5	11	3	3	5	9	7	1	6	6	8	6	8
NET FAVOURABILITY	31	23	73	3	26	43	8	52	19	27	-12	13	32	49	23	25	27	5	9	25	30	7	32
The institution of the monarchy in general																							
Very positive	19	17	36	9	18	22	12	26	18	16	12	12	17	28	16	18	17	16	13	16	21	13	18
Fairly positive	39	38	48	34	41	46	36	47	36	41	20	35	47	43	39	38	39	36	34	40	39	32	41
TOTAL POSITIVE	58	55	84	43	59	68	48	73	54	57	32	47	64	71	55	56	56	52	47	56	60	45	59
Fairly negative	16	17	8	23	22	13	21	13	17	17	17	20	17	13	19	16	18	17	17	16	16	20	18
Very negative	16	19	4	23	14	12	24	10	21	16	33	21	15	13	19	18	17	27	27	20	14	24	14
TOTAL NEGATIVE	32	36	12	46	36	25	45	23	38	33	50	41	32	26	38	34	35	44	44	36	30	44	32
Don't know	10	9	3	10	5	7	6	4	8	9	18	12	4	3	7	10	9	4	9	7	10	10	9
NET FAVOURABILITY	26	19	72	-3	23	43	3	50	16	24	-18	6	32	45	17	22	21	8	3	20	30	1	27

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Unweighted Sample	2231	392	621	234	269	940	823	1036	1195	90	812	626	703	1415	816	1908	116	207	524	386	212	786	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Sophie, Duchess of Edinburgh																							
Very positive	24	23	44	17	25	28	21	35	16	30	7	13	31	41	23	24	23	20	29	22	26	13	26
Fairly positive	28	32	35	34	38	38	32	37	33	30	17	29	37	38	32	31	33	22	24	35	33	33	32
TOTAL POSITIVE	52	55	79	51	63	66	53	72	49	60	24	42	68	79	55	55	56	42	53	57	59	46	58
Fairly negative	6	7	3	9	4	7	9	6	9	6	7	7	9	6	7	7	7	17	8	8	6	6	6
Very negative	6	6	2	7	4	5	8	5	10	4	6	8	6	4	6	7	6	7	11	6	4	10	5
TOTAL NEGATIVE	12	13	5	16	8	12	17	11	19	10	13	15	15	10	13	14	13	24	19	14	10	16	11
Don't know	35	31	16	33	29	22	30	18	32	30	62	43	18	11	32	30	31	33	27	29	31	37	31
NET FAVOURABILITY	40	42	74	35	55	54	36	61	30	50	11	27	53	69	42	41	43	18	34	43	49	30	47
Princess Eugenie																							
Very positive	5	5	8	4	5	6	4	6	4	6	7	5	5	5	5	5	5	6	4	5	4	5	6
Fairly positive	33	35	49	31	40	40	34	42	31	40	21	35	41	38	36	35	36	25	34	37	40	31	35
TOTAL POSITIVE	38	40	57	35	45	46	38	48	35	46	28	40	46	43	41	40	41	31	38	42	44	36	41
Fairly negative	15	15	14	19	12	16	18	16	15	15	6	12	17	20	15	14	14	21	19	15	14	13	13
Very negative	9	10	5	11	9	11	12	10	14	6	7	9	11	12	10	10	9	13	16	10	7	11	10
TOTAL NEGATIVE	24	25	19	30	21	27	30	26	29	21	13	21	28	32	25	24	23	34	35	25	21	24	23
Don't know	37	35	24	36	35	27	33	26	37	33	58	39	26	25	34	35	36	35	26	33	36	40	36
NET FAVOURABILITY	14	15	38	5	24	19	8	22	6	25	15	19	18	11	16	16	18	-3	3	17	23	12	18
Princess Beatrice																							
Very positive	5	5	7	3	4	6	3	6	4	5	6	4	5	4	5	5	5	3	5	5	4	3	6
Fairly positive	34	36	49	32	42	39	35	42	31	41	25	35	40	39	37	36	37	30	34	38	39	32	36
TOTAL POSITIVE	39	41	56	35	46	45	38	48	35	46	31	39	45	43	42	41	42	33	39	43	43	35	42
Fairly negative	16	15	15	19	14	17	19	16	15	15	7	13	18	19	16	14	14	25	19	13	15	14	14
Very negative	9	9	6	10	8	8	11	9	13	6	6	9	11	11	9	10	9	8	15	10	5	13	9
TOTAL NEGATIVE	25	24	21	29	22	25	30	25	28	21	13	22	29	30	25	24	23	33	34	23	20	27	23
Don't know	36	35	23	36	33	30	32	28	36	33	56	39	26	26	34	35	35	34	27	34	37	38	35
NET FAVOURABILITY	14	17	35	6	24	20	8	23	7	25	18	17	16	13	17	17	19	0	5	20	23	8	19

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.