

YouGov Survey Results

Sample Size: 2250 Adults in GB
Fieldwork: 19th - 20th December 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2250	405	578	207	243	793	838	1089	1161	236	929	556	529	1282	968	1946	108	196	533	369	272	772	
Unweighted Sample	2250	372	642	240	301	898	882	1052	1198	138	882	604	626	1370	880	1919	126	205	521	374	209	815	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	14 - 15 Aug	19 - 20 Dec																					
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																							
King Charles																							
Very positive	23	22	46	17	23	24	20	33	21	24	8	15	28	37	23	22	24	16	13	23	25	25	24
Fairly positive	40	40	41	41	48	46	44	43	39	40	22	40	44	43	41	39	41	34	31	41	41	36	43
TOTAL POSITIVE	63	62	87	58	71	70	64	76	60	64	30	55	72	80	64	61	65	50	44	64	66	61	67
Fairly negative	17	16	6	24	12	14	17	12	17	16	27	19	13	10	16	16	16	22	21	15	14	16	16
Very negative	12	13	3	12	9	11	11	9	14	12	28	14	11	8	13	13	12	20	23	12	13	16	9
TOTAL NEGATIVE	29	29	9	36	21	25	28	21	31	28	55	33	24	18	29	29	28	42	44	27	27	32	25
Don't know	8	8	4	6	8	5	8	4	9	8	15	12	5	3	7	9	8	8	12	9	7	7	7
NET FAVOURABILITY	34	33	78	22	50	45	36	55	29	36	-25	22	48	62	35	32	37	8	0	37	39	29	42
Camilla, Queen Consort																							
Very positive	13	13	26	10	13	16	11	21	10	16	3	7	17	23	13	12	14	11	4	13	13	13	15
Fairly positive	36	33	45	32	39	42	36	38	32	34	14	32	39	37	35	31	34	26	27	33	37	31	33
TOTAL POSITIVE	49	46	71	42	52	58	47	59	42	50	17	39	56	60	48	43	48	37	31	46	50	44	48
Fairly negative	21	20	12	24	21	16	23	15	21	19	24	23	17	16	21	19	19	22	24	20	17	19	20
Very negative	17	22	11	23	18	17	19	19	21	22	38	20	20	18	20	24	20	32	27	20	21	22	20
TOTAL NEGATIVE	38	42	23	47	39	33	42	34	42	41	62	43	37	34	41	43	39	54	51	40	38	41	40
Don't know	13	13	7	10	10	8	12	8	16	10	21	18	7	5	12	14	13	9	18	13	11	14	12
NET FAVOURABILITY	11	4	48	-5	13	25	5	25	0	9	-45	-4	19	26	7	0	9	-17	-20	6	12	3	8
Prince William																							
Very positive	40	41	68	32	40	52	36	55	34	47	13	31	50	61	40	43	42	34	29	43	46	31	44
Fairly positive	35	33	23	38	37	36	37	30	35	31	35	38	30	26	34	32	33	28	36	33	28	37	35
TOTAL POSITIVE	75	74	91	70	77	88	73	85	69	78	48	69	80	87	74	75	75	62	65	76	74	68	79
Fairly negative	10	10	3	13	10	4	12	6	10	9	15	12	7	6	10	9	9	11	12	10	8	11	9
Very negative	6	7	2	8	6	4	8	4	10	5	15	8	9	3	7	8	6	18	14	5	7	10	6
TOTAL NEGATIVE	16	17	5	21	16	8	20	10	20	14	30	20	16	9	17	17	15	29	26	15	15	21	15
Don't know	9	9	4	8	7	4	7	4	10	7	22	11	4	3	9	9	9	9	9	9	11	11	7
NET FAVOURABILITY	59	57	86	49	61	80	53	75	49	64	18	49	64	78	57	58	60	33	39	61	59	47	64

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	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2250	405	578	207	243	793	838	1089	1161	236	929	556	529	1282	968	1946	108	196	533	369	272	772
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Prince Harry

Very positive	7	7	5	10	7	3	8	6	7	7	6	9	7	6	7	8	8	2	6	7	8	11	7
Fairly positive	23	22	12	29	24	13	24	14	21	23	32	29	17	11	22	21	22	26	20	21	21	24	22
TOTAL POSITIVE	30	29	17	39	31	16	32	20	28	30	38	38	24	17	29	29	30	28	26	28	29	35	29
Fairly negative	25	27	30	28	31	25	28	27	25	28	25	26	29	27	28	26	27	24	27	28	26	28	26
Very negative	35	34	48	24	27	55	29	47	37	31	21	24	40	51	33	35	34	39	32	34	36	29	34
TOTAL NEGATIVE	60	61	78	52	58	80	57	74	62	59	46	50	69	78	61	61	61	63	59	62	62	57	60
Don't know	10	10	5	9	10	4	11	5	10	10	17	13	7	6	10	11	10	8	15	10	10	9	11
NET FAVOURABILITY	-30	-32	-61	-13	-27	-64	-25	-54	-34	-29	-8	-12	-45	-61	-32	-32	-31	-35	-33	-34	-33	-22	-31

Catherine, Princess of Wales

Very positive	45	47	74	39	50	60	44	60	39	54	23	37	55	66	46	48	48	38	38	49	50	42	50
Fairly positive	29	28	18	34	27	28	31	26	28	27	24	32	25	23	30	25	27	27	30	26	24	29	30
TOTAL POSITIVE	74	75	92	73	77	88	75	86	67	81	47	69	80	89	76	73	75	65	68	75	74	71	80
Fairly negative	8	7	1	11	7	3	8	4	7	6	13	8	5	4	7	6	6	13	8	7	6	7	5
Very negative	5	7	2	7	6	3	6	4	9	4	12	7	8	2	6	7	6	11	12	5	6	9	6
TOTAL NEGATIVE	13	14	3	18	13	6	14	8	16	10	25	15	13	6	13	13	12	24	20	12	12	16	11
Don't know	14	12	6	9	11	7	10	6	16	9	29	16	7	4	11	15	12	11	13	14	15	12	10
NET FAVOURABILITY	61	61	89	55	64	82	61	78	51	71	22	54	67	83	63	60	63	41	48	63	62	55	69

Meghan, Duchess of Sussex

Very positive	4	4	2	6	4	0	4	3	4	4	6	5	2	3	4	4	4	1	2	3	5	7	4
Fairly positive	19	17	11	25	21	6	21	10	18	17	28	23	12	9	19	16	17	16	22	18	13	21	17
TOTAL POSITIVE	23	21	13	31	25	6	25	13	22	21	34	28	14	12	23	20	21	17	24	21	18	28	21
Fairly negative	18	19	15	23	24	13	21	16	17	21	22	21	16	17	20	17	19	20	22	17	19	20	19
Very negative	45	46	65	34	40	73	40	63	46	47	23	34	59	65	44	49	47	51	40	48	49	37	48
TOTAL NEGATIVE	63	65	80	57	64	86	61	79	63	68	45	55	75	82	64	66	66	71	62	65	68	57	67
Don't know	13	13	8	12	11	8	14	8	15	12	20	16	11	7	13	14	13	12	14	14	14	14	12
NET FAVOURABILITY	-40	-44	-67	-26	-39	-80	-36	-66	-41	-47	-11	-27	-61	-70	-41	-46	-45	-54	-38	-44	-50	-29	-46

Prince Andrew

Very positive	1	1	2	1	0	0	1	1	1	1	1	1	0	1	1	1	1	1	0	1	1	4	0
Fairly positive	4	3	5	3	3	5	3	4	4	3	5	1	5	5	3	3	4	2	1	3	4	7	4
TOTAL POSITIVE	5	4	7	4	3	5	4	5	5	4	6	2	5	6	4	4	5	3	1	4	5	11	4
Fairly negative	18	16	27	10	21	22	16	21	15	18	4	14	20	22	16	16	17	13	12	16	15	13	20
Very negative	69	71	61	81	73	67	74	70	72	71	75	73	71	67	72	70	70	71	84	73	71	70	68
TOTAL NEGATIVE	87	87	88	91	94	89	90	91	87	89	79	87	91	89	88	86	87	84	96	89	86	83	88
Don't know	8	8	5	5	3	6	6	4	8	7	14	10	4	5	7	9	8	13	4	7	10	7	8
NET FAVOURABILITY	-82	-83	-81	-87	-91	-84	-86	-86	-82	-85	-73	-85	-86	-83	-84	-82	-82	-81	-95	-85	-81	-72	-84

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Prince Edward

Very positive	15	16	28	14	20	15	14	22	11	20	12	8	19	27	16	15	16	13	13	16	15	16	17
Fairly positive	38	36	49	34	40	49	38	45	33	39	18	28	45	48	38	34	37	29	32	36	38	31	39
TOTAL POSITIVE	53	52	77	48	60	64	52	67	44	59	30	36	64	75	54	49	53	42	45	52	53	47	56
Fairly negative	11	11	7	14	8	10	13	9	13	9	10	11	11	11	11	11	11	14	10	10	11	12	11
Very negative	8	10	4	11	8	8	10	8	13	7	13	11	11	5	9	10	8	17	18	8	10	9	8
TOTAL NEGATIVE	19	21	11	25	16	18	23	17	26	16	23	22	22	16	20	21	19	31	28	18	21	21	19
Don't know	28	28	12	26	24	19	25	17	30	25	47	41	15	9	26	30	28	26	27	30	26	32	26
NET FAVOURABILITY	34	31	66	23	44	46	29	50	18	43	7	14	42	59	34	28	34	11	17	34	32	26	37

Princess Anne

Very positive	40	39	68	33	45	50	39	53	33	45	19	23	48	69	41	37	40	36	33	38	43	33	43
Fairly positive	31	30	25	34	34	31	33	30	30	30	19	36	33	22	30	31	30	30	35	30	28	28	32
TOTAL POSITIVE	71	69	93	67	79	81	72	83	63	75	38	59	81	91	71	68	70	66	68	68	71	61	75
Fairly negative	7	7	1	10	5	5	8	3	8	5	13	8	5	3	6	7	6	8	8	8	4	9	5
Very negative	4	6	1	7	4	4	6	4	9	3	12	6	7	2	6	6	5	10	9	5	6	8	4
TOTAL NEGATIVE	11	13	2	17	9	9	14	7	17	8	25	14	12	5	12	13	11	18	17	13	10	17	9
Don't know	17	18	6	17	12	11	15	9	20	16	37	27	8	3	17	18	18	16	14	19	19	22	16
NET FAVOURABILITY	60	56	91	50	70	72	58	76	46	67	13	45	69	86	59	55	59	48	51	55	61	44	66

The royal family in general

Very positive	18	18	39	11	20	22	15	27	17	20	9	12	22	28	18	18	19	16	10	18	22	18	19
Fairly positive	45	44	50	43	43	56	44	48	42	45	30	42	46	50	44	44	45	33	38	45	43	41	48
TOTAL POSITIVE	63	62	89	54	63	78	59	75	59	65	39	54	68	78	62	62	64	49	48	63	65	59	67
Fairly negative	18	18	5	24	22	12	21	13	17	18	24	21	15	12	18	17	17	17	22	17	17	18	18
Very negative	12	13	3	15	10	7	13	8	16	10	23	14	13	6	13	13	11	27	21	13	10	15	9
TOTAL NEGATIVE	30	31	8	39	32	19	34	21	33	28	47	35	28	18	31	30	28	44	43	30	27	33	27
Don't know	7	7	3	6	5	3	6	4	8	7	14	10	4	3	7	8	7	7	9	8	8	9	6
NET FAVOURABILITY	33	31	81	15	31	59	25	54	26	37	-8	19	40	60	31	32	36	5	5	33	38	26	40

The institution of the monarchy in general

Very positive	20	19	44	11	16	24	15	29	18	20	7	13	23	32	19	19	20	19	12	19	22	19	19
Fairly positive	39	39	43	38	44	50	41	43	38	40	27	36	42	45	39	39	40	27	30	39	41	34	43
TOTAL POSITIVE	59	58	87	49	60	74	56	72	56	60	34	49	65	77	58	58	60	46	42	58	63	53	62
Fairly negative	16	16	5	22	24	13	18	13	16	17	24	19	13	12	17	15	16	16	17	16	16	18	16
Very negative	16	16	3	21	12	7	18	10	19	13	27	17	16	8	16	16	14	28	29	15	13	20	11
TOTAL NEGATIVE	32	32	8	43	36	20	36	23	35	30	51	36	29	20	33	31	30	44	46	31	29	38	27
Don't know	9	10	4	8	4	6	8	5	10	10	15	15	6	3	9	11	10	10	12	11	7	9	10
NET FAVOURABILITY	27	26	79	6	24	54	20	49	21	30	-17	13	36	57	25	27	30	2	-4	27	34	15	35

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Unweighted Sample	2250	372	642	240	301	898	882	1052	1198	138	882	604	626	1370	880	1919	126	205	521	374	209	815
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sophie, Duchess of Edinburgh

Very positive	23	24	46	20	28	26	23	33	17	31	8	13	29	44	25	22	24	20	20	21	27	20	27
Fairly positive	29	28	32	28	34	37	32	33	26	30	13	26	33	34	28	28	29	29	24	29	27	25	30
TOTAL POSITIVE	52	52	78	48	62	63	55	66	43	61	21	39	62	78	53	50	53	49	44	50	54	45	57
Fairly negative	6	6	2	9	4	6	8	4	8	5	7	7	6	5	7	6	6	8	7	7	7	6	6
Very negative	4	6	2	7	5	3	6	5	10	3	11	6	8	3	6	7	5	13	14	4	6	7	5
TOTAL NEGATIVE	10	12	4	16	9	9	14	9	18	8	18	13	14	8	13	13	11	21	21	11	13	13	11
Don't know	37	35	18	36	28	28	31	25	40	31	62	48	24	14	34	37	36	31	35	39	33	42	32
NET FAVOURABILITY	42	40	74	32	53	54	41	57	25	53	3	26	48	70	40	37	42	28	23	39	41	32	46

Princess Eugenie

Very positive	5	5	7	5	4	5	5	5	4	6	5	5	5	5	5	5	5	2	5	3	8	6	5
Fairly positive	33	33	48	31	40	37	35	39	26	41	21	31	38	39	35	32	34	32	31	34	34	31	35
TOTAL POSITIVE	38	38	55	36	44	42	40	44	30	47	26	36	43	44	40	37	39	34	36	37	42	37	40
Fairly negative	14	15	15	16	12	19	16	17	15	15	11	12	15	23	15	15	16	9	13	17	13	17	15
Very negative	8	9	6	10	8	8	9	8	12	6	11	8	10	9	9	9	8	21	14	6	9	8	9
TOTAL NEGATIVE	22	24	21	26	20	27	25	25	27	21	22	20	25	32	24	24	24	30	27	23	22	25	24
Don't know	41	37	24	38	36	32	35	31	43	32	53	45	32	23	36	39	37	36	38	40	36	39	36
NET FAVOURABILITY	16	14	34	10	24	15	15	19	3	26	4	16	18	12	16	13	15	4	9	14	20	12	16

Princess Beatrice

Very positive	5	5	9	4	4	5	5	6	5	5	1	5	5	6	5	5	5	1	4	3	9	5	5
Fairly positive	34	34	49	33	42	35	36	39	26	42	23	32	38	41	35	33	35	32	32	34	35	32	36
TOTAL POSITIVE	39	39	58	37	46	40	41	45	31	47	24	37	43	47	40	38	40	33	36	37	44	37	41
Fairly negative	14	16	16	17	12	19	17	18	16	15	11	12	15	24	16	14	16	18	14	16	13	15	16
Very negative	7	9	5	10	7	8	9	8	12	6	13	8	11	8	8	10	8	17	14	7	9	10	7
TOTAL NEGATIVE	21	25	21	27	19	27	26	26	28	21	24	20	26	32	24	24	24	35	28	23	22	25	23
Don't know	40	36	21	35	36	33	34	29	41	31	52	43	31	22	35	38	36	31	36	38	34	38	36
NET FAVOURABILITY	18	14	37	10	27	13	15	19	3	26	0	17	17	15	16	14	16	-2	8	14	22	12	18

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.