

YouGov Survey Results

Sample Size: 2021 GB Adults
Fieldwork: 14th - 15th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2021	364	519	186	218	712	753	978	1043	212	835	499	474	1152	869	1748	97	176	479	331	245	693
Unweighted Sample	2021	299	604	243	282	794	782	894	1127	131	818	519	552	1203	818	1734	116	171	509	347	167	711
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	1-2 May	14-15 Aug																					
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																							
King Charles																							
Very positive	26	23	49	17	20	28	21	35	23	24	2	15	30	40	22	25	24	28	17	23	27	17	25
Fairly positive	38	40	39	42	43	46	44	42	39	40	23	40	44	42	41	38	41	35	32	36	41	47	41
TOTAL POSITIVE	64	63	88	59	63	74	65	77	62	64	25	55	74	82	63	63	65	63	49	59	68	64	66
Fairly negative	16	17	7	23	18	11	19	12	17	17	30	21	13	8	18	15	17	15	21	18	16	18	15
Very negative	12	12	3	9	13	10	11	9	12	11	23	13	9	8	11	12	11	14	17	13	8	10	12
TOTAL NEGATIVE	28	29	10	32	31	21	30	21	29	28	53	34	22	16	29	27	28	29	38	31	24	28	27
Don't know	8	8	1	9	7	5	5	4	8	8	22	11	5	2	7	10	8	8	13	9	7	9	7
NET FAVOURABILITY	36	34	78	27	32	53	35	56	33	36	-28	21	52	66	34	36	37	34	11	28	44	36	39
Camilla, Queen Consort																							
Very positive	17	13	28	10	12	15	11	19	12	14	3	7	17	24	14	12	13	15	12	12	14	7	16
Fairly positive	33	36	48	35	37	43	39	43	35	37	10	34	43	43	35	37	36	37	34	35	38	39	35
TOTAL POSITIVE	50	49	76	45	49	58	50	62	47	51	13	41	60	67	49	49	49	52	46	47	52	46	51
Fairly negative	19	21	12	26	24	16	24	15	23	20	36	25	16	15	22	21	22	18	18	22	21	28	20
Very negative	19	17	9	15	20	17	17	15	17	17	28	17	15	13	17	16	16	17	24	19	14	12	17
TOTAL NEGATIVE	38	38	21	41	44	33	41	30	40	37	64	42	31	28	39	37	38	35	42	41	35	40	37
Don't know	13	13	3	14	8	9	10	8	13	12	23	16	9	5	11	14	13	12	12	12	13	15	12
NET FAVOURABILITY	12	11	55	4	5	25	9	32	7	14	-51	-1	29	39	10	12	11	17	4	6	17	6	14
Prince William																							
Very positive	38	40	70	30	35	55	34	56	35	45	11	33	47	57	38	43	41	47	27	40	44	31	43
Fairly positive	35	35	24	41	39	32	39	31	36	35	37	38	34	31	37	33	35	32	37	35	33	41	34
TOTAL POSITIVE	73	75	94	71	74	87	73	87	71	80	48	71	81	88	75	76	76	79	64	75	77	72	77
Fairly negative	10	10	3	14	11	5	13	4	12	8	20	12	7	6	11	9	10	9	17	9	8	11	10
Very negative	8	6	1	6	9	4	8	4	7	5	8	7	5	3	6	5	5	5	8	7	5	6	5
TOTAL NEGATIVE	18	16	4	20	20	9	21	8	19	13	28	19	12	9	17	14	15	14	25	16	13	17	15
Don't know	9	9	1	9	6	4	6	4	11	7	24	10	6	4	8	11	9	7	11	9	10	12	8
NET FAVOURABILITY	55	59	90	51	54	78	52	79	52	67	20	52	69	79	58	62	61	65	39	59	64	55	62
Prince Harry																							
Very positive	7	7	3	9	11	4	8	4	6	8	15	8	5	4	8	7	7	7	6	5	8	10	7
Fairly positive	22	23	11	31	28	8	27	14	23	23	32	30	19	10	26	19	23	28	24	24	19	26	22
TOTAL POSITIVE	29	30	14	40	39	12	35	18	29	31	47	38	24	14	34	26	30	35	30	29	27	36	29
Fairly negative	26	25	24	28	30	24	28	23	26	24	28	24	27	24	26	24	25	25	24	24	28	27	24
Very negative	35	35	58	21	24	60	29	53	35	35	9	26	41	56	32	39	35	30	37	36	35	26	37
TOTAL NEGATIVE	61	60	82	49	54	84	57	76	61	59	37	50	68	80	58	63	60	55	61	60	63	53	61
Don't know	10	10	4	11	7	4	9	6	11	9	17	12	8	6	8	12	10	10	9	11	10	11	9
NET FAVOURABILITY	-32	-30	-68	-9	-15	-72	-22	-58	-32	-28	10	-12	-44	-66	-24	-37	-30	-20	-31	-31	-36	-17	-32

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Catherine, Princess of Wales																							
Very positive	42	45	76	33	42	61	37	62	37	52	19	36	51	66	43	47	46	53	33	44	49	35	48
Fairly positive	32	29	18	40	30	23	35	25	29	28	22	32	32	23	30	27	29	28	31	28	26	33	28
TOTAL POSITIVE	74	74	94	73	72	84	72	87	66	80	41	68	83	89	73	74	75	81	64	72	75	68	76
Fairly negative	7	8	2	11	10	3	11	3	9	6	12	10	6	3	9	6	8	6	10	7	7	11	7
Very negative	6	5	1	5	7	4	7	3	6	4	6	6	5	2	5	4	4	4	9	6	4	5	4
TOTAL NEGATIVE	13	13	3	16	17	7	18	6	15	10	18	16	11	5	14	10	12	10	19	13	11	16	11
Don't know	13	14	2	12	11	8	10	7	18	10	41	16	7	6	13	15	14	10	17	15	14	16	12
NET FAVOURABILITY	61	61	91	57	55	77	54	81	51	70	23	52	72	84	59	64	63	71	45	59	64	52	65
Meghan, Duchess of Sussex																							
Very positive	4	4	2	4	5	1	4	2	3	5	16	4	2	1	4	4	4	4	4	4	4	8	3
Fairly positive	18	19	5	30	29	6	25	8	19	19	32	25	13	8	22	14	19	18	19	20	16	24	17
TOTAL POSITIVE	22	23	7	34	34	7	29	10	22	24	48	29	15	9	26	18	23	22	23	24	20	32	20
Fairly negative	20	18	13	21	22	10	23	13	18	19	19	21	18	14	18	18	18	19	17	17	18	20	18
Very negative	45	45	77	31	32	77	36	68	46	45	11	33	57	70	42	49	45	46	44	44	48	34	49
TOTAL NEGATIVE	65	63	90	52	54	87	59	81	64	64	30	54	75	84	60	67	63	65	61	61	66	54	67
Don't know	13	13	4	14	12	6	12	9	15	12	22	17	11	6	13	14	13	13	16	14	13	14	12
NET FAVOURABILITY	-43	-40	-83	-18	-20	-80	-30	-71	-42	-40	18	-25	-60	-75	-34	-49	-40	-43	-38	-37	-46	-22	-47
Prince Andrew																							
Very positive	1	1	0	0	1	1	0	1	1	1	3	1	0	1	1	1	1	0	2	1	1	1	0
Fairly positive	5	4	6	3	2	4	3	4	4	3	0	3	4	6	3	4	3	8	4	2	4	5	3
TOTAL POSITIVE	6	5	6	3	3	5	3	5	5	4	3	4	4	7	4	5	4	8	6	3	5	6	3
Fairly negative	18	18	24	13	15	27	14	24	17	18	5	14	24	24	19	17	18	19	16	18	21	14	18
Very negative	68	69	67	78	81	61	77	65	69	70	76	73	66	64	72	66	70	63	68	70	68	72	70
TOTAL NEGATIVE	86	87	91	91	96	88	91	89	86	88	81	87	90	88	91	83	88	82	84	88	89	86	88
Don't know	8	8	3	6	2	6	5	6	8	8	16	10	6	5	6	12	8	9	9	9	6	9	8
NET FAVOURABILITY	-80	-82	-85	-88	-93	-83	-88	-84	-81	-84	-78	-83	-86	-81	-87	-78	-84	-74	-78	-85	-84	-80	-85
Prince Edward																							
Very positive	16	15	28	10	15	22	11	23	11	18	2	9	19	26	14	16	15	18	12	12	17	11	17
Fairly positive	37	38	52	39	34	44	41	45	33	43	14	31	48	50	38	37	38	37	34	40	38	37	38
TOTAL POSITIVE	53	53	80	49	49	66	52	68	44	61	16	40	67	76	52	53	53	55	46	52	55	48	55
Fairly negative	11	11	5	15	13	9	15	9	14	9	10	12	11	10	12	10	11	11	16	11	10	13	10
Very negative	9	8	3	8	9	10	8	6	10	6	10	9	8	5	7	9	7	6	13	9	9	5	7
TOTAL NEGATIVE	20	19	8	23	22	19	23	15	24	15	20	21	19	15	19	19	18	17	29	20	19	18	17
Don't know	27	28	13	29	29	16	24	17	32	25	64	39	15	9	28	28	29	28	26	27	26	34	29
NET FAVOURABILITY	33	34	72	26	27	47	29	53	20	46	-4	19	48	61	33	34	35	38	17	32	36	30	38
Princess Anne																							
Very positive	39	40	71	32	39	56	36	59	35	46	9	27	52	66	41	40	40	51	39	38	41	32	44
Fairly positive	31	31	23	37	31	29	36	27	32	31	26	35	33	26	31	32	32	27	30	33	34	30	30
TOTAL POSITIVE	70	71	94	69	70	85	72	86	67	77	35	62	85	92	72	72	72	78	69	71	75	62	74
Fairly negative	7	7	1	9	11	7	9	5	9	6	9	9	5	5	8	6	7	6	8	7	7	9	7
Very negative	6	4	1	4	5	4	5	4	5	3	4	6	5	1	4	5	4	4	4	6	4	4	4
TOTAL NEGATIVE	13	11	2	13	16	11	14	9	14	9	13	15	10	6	12	11	11	10	12	13	11	13	11
Don't know	17	17	3	17	14	5	14	5	19	15	51	24	5	2	17	17	17	12	19	17	14	25	15
NET FAVOURABILITY	57	60	92	56	54	74	58	77	53	68	22	47	75	86	60	61	61	68	57	58	64	49	63

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
The royal family in general																							
Very positive	19	18	41	11	11	27	14	30	17	19	1	13	23	31	17	19	18	26	13	17	24	12	19
Fairly positive	41	45	54	44	48	48	45	50	41	48	25	44	50	51	45	44	46	39	33	46	42	47	48
TOTAL POSITIVE	60	63	95	55	59	75	59	80	58	67	26	57	73	82	62	63	64	65	46	63	66	59	67
Fairly negative	18	18	3	22	22	15	19	11	21	14	31	21	13	10	19	16	17	21	20	15	19	21	17
Very negative	14	12	3	15	15	8	16	7	15	11	26	15	10	6	13	12	11	10	27	13	8	10	11
TOTAL NEGATIVE	32	30	6	37	37	23	35	18	36	25	57	36	23	16	32	28	28	31	47	28	27	31	28
Don't know	8	7	0	8	4	3	6	3	6	8	18	8	5	2	6	9	7	5	8	9	7	10	5
NET FAVOURABILITY	28	33	89	18	22	52	24	62	22	42	-31	21	50	66	30	35	36	34	-1	35	39	28	39
The institution of the monarchy in general																							
Very positive	20	20	43	12	18	34	16	33	21	20	1	13	27	35	20	21	21	24	17	21	25	13	21
Fairly positive	36	39	49	37	36	39	39	44	35	42	20	39	42	44	39	39	40	40	29	39	34	41	42
TOTAL POSITIVE	56	59	92	49	54	73	55	77	56	62	21	52	69	79	59	60	61	64	46	60	59	54	63
Fairly negative	17	16	5	22	20	13	18	9	18	15	27	18	13	11	18	14	16	17	16	12	21	23	14
Very negative	16	16	2	20	20	9	21	9	19	13	30	19	12	7	17	15	14	14	31	17	9	14	15
TOTAL NEGATIVE	33	32	7	42	40	22	39	18	37	28	57	37	25	18	35	29	30	31	47	29	30	37	29
Don't know	10	9	1	9	6	5	6	5	7	11	22	11	5	4	7	11	9	5	8	11	10	9	8
NET FAVOURABILITY	23	27	85	7	14	51	16	59	19	34	-36	15	44	61	24	31	31	33	-1	31	29	17	34
Sophie, Duchess of Edinburgh																							
Very positive	23	23	47	17	21	29	20	34	15	29	2	12	30	43	22	23	23	22	20	20	25	20	24
Fairly positive	31	29	36	30	30	35	30	35	28	31	11	26	37	36	29	30	30	30	26	29	31	27	30
TOTAL POSITIVE	54	52	83	47	51	64	50	69	43	60	13	38	67	79	51	53	53	52	46	49	56	47	54
Fairly negative	7	6	2	10	5	6	9	5	8	4	6	7	7	4	6	6	6	5	12	7	5	6	5
Very negative	6	4	1	5	6	5	6	3	6	3	5	5	4	3	4	5	4	4	7	6	5	3	3
TOTAL NEGATIVE	13	10	3	15	11	11	15	8	14	7	11	12	11	7	10	11	10	9	19	13	10	9	8
Don't know	33	37	14	39	38	24	35	23	42	33	76	50	22	14	38	36	37	39	36	38	34	43	37
NET FAVOURABILITY	41	42	80	32	40	53	35	61	29	53	2	26	56	72	41	42	43	43	27	36	46	38	46
Princess Eugenie																							
Very positive	5	5	6	3	6	4	3	6	4	5	1	6	5	4	4	6	5	4	4	4	6	5	4
Fairly positive	32	33	49	32	27	43	32	41	27	39	14	31	36	41	33	34	33	41	26	35	37	29	32
TOTAL POSITIVE	37	38	55	35	33	47	35	47	31	44	15	37	41	45	37	40	38	45	30	39	43	34	36
Fairly negative	15	14	15	16	14	20	15	17	15	14	8	10	15	23	15	13	14	16	12	14	13	14	15
Very negative	9	8	5	8	9	6	10	7	10	6	6	8	10	7	8	8	7	4	12	9	7	7	7
TOTAL NEGATIVE	24	22	20	24	23	26	25	24	25	20	14	18	25	30	23	21	21	20	24	23	20	21	22
Don't know	38	41	24	42	44	27	39	29	45	36	71	45	34	25	41	40	40	35	46	38	37	44	42
NET FAVOURABILITY	13	16	35	11	10	21	10	23	6	24	1	19	16	15	14	19	17	25	6	16	23	13	14
Princess Beatrice																							
Very positive	5	5	6	3	7	6	4	6	4	6	1	5	6	5	4	6	5	6	4	4	6	6	5
Fairly positive	32	34	51	32	30	44	32	44	28	40	16	33	37	42	35	34	35	42	28	36	39	27	34
TOTAL POSITIVE	37	39	57	35	37	50	36	50	32	46	17	38	43	47	39	40	40	48	32	40	45	33	39
Fairly negative	16	14	15	18	14	19	16	16	15	14	11	10	15	23	14	14	14	15	15	13	13	14	15
Very negative	9	7	4	6	9	6	9	6	8	5	5	7	8	6	7	6	7	4	10	8	6	6	5
TOTAL NEGATIVE	25	21	19	24	23	25	25	22	23	19	16	17	23	29	21	20	21	19	25	21	19	20	20
Don't know	37	40	24	41	41	25	39	27	44	35	68	44	35	24	40	40	40	33	43	37	36	47	40
NET FAVOURABILITY	12	18	38	11	14	25	11	28	9	27	1	21	20	18	18	20	19	29	7	19	26	13	19

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the institution of the monarchy is good or bad for Britain?

Good for Britain	59	61	92	53	61	78	58	78	60	62	27	56	71	76	62	60	63	60	40	62	62	51	69
Bad for Britain	14	15	2	19	19	6	20	7	17	13	29	19	10	5	15	15	14	10	28	16	12	15	13
Neither good nor bad for Britain	22	21	6	25	19	15	20	13	21	21	34	21	18	17	21	21	20	28	24	19	23	31	16
Don't know	4	3	0	3	1	1	2	1	2	4	10	4	1	1	2	4	3	1	8	4	3	3	2

Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?

Should continue to have a monarchy	64	65	94	55	60	81	59	82	63	67	35	57	74	82	64	66	67	63	41	68	70	56	70
Should have an elected head of state instead	23	25	4	36	31	13	33	13	28	22	43	31	19	12	27	23	23	27	43	23	22	32	21
Don't know	13	10	3	9	9	6	9	6	9	11	22	12	7	5	9	11	10	10	16	9	9	12	10

And how strongly do you feel about that?

Very strongly	42	35	57	25	35	52	33	47	34	36	16	30	40	49	36	34	35	33	37	35	39	28	36
Fairly strongly	35	32	29	36	38	30	34	32	33	32	33	34	33	29	31	34	32	39	29	33	30	31	34
TOTAL STRONGLY	77	67	86	61	73	82	67	79	67	68	49	64	73	78	67	68	67	72	66	68	69	59	70
Not very strongly	18	22	11	29	21	12	26	14	24	21	34	24	21	16	25	19	23	15	21	23	20	30	22
Not strongly at all	3	4	2	3	3	3	3	3	5	3	3	4	4	3	3	4	3	7	3	4	3	2	4
TOTAL NOT STRONGLY	21	26	13	32	24	15	29	17	29	24	37	28	25	19	28	23	26	22	24	27	23	32	26
Don't know	2	6	0	6	2	4	4	3	5	8	15	8	3	3	5	8	6	5	10	5	7	9	5

Thinking about the role they play for the country, and money they receive from the Sovereign Grant, do you think the Royal Family are good or bad value for money?

Very good value	24	26	54	15	23	40	20	42	26	26	5	18	34	41	24	28	27	26	19	26	31	23	27
Fairly good value	31	29	33	30	30	31	33	31	28	30	16	29	31	34	32	25	30	23	24	29	26	32	32
TOTAL GOOD VALUE	55	55	87	45	53	71	53	73	54	56	21	47	65	75	56	53	57	49	43	55	57	55	59
Fairly bad value	17	17	5	23	21	13	20	11	18	16	28	18	17	12	18	17	17	22	15	18	18	21	15
Very bad value	14	13	3	17	17	8	17	8	15	11	21	17	10	7	14	13	12	14	27	13	11	9	12
TOTAL BAD VALUE	31	30	8	40	38	21	37	19	33	27	49	35	27	19	32	30	29	36	42	31	29	30	27
Don't know	15	14	5	14	9	8	11	8	12	17	30	19	8	6	12	17	14	15	15	14	14	16	14

Would you say you are proud of the British monarchy, embarrassed of the British monarchy or neither?

Very proud	29	28	62	15	22	44	21	46	27	29	7	19	36	46	26	31	29	27	20	30	32	21	30
A little proud	20	20	21	20	25	20	20	22	19	21	14	21	21	20	22	17	21	16	9	21	21	18	23
TOTAL PROUD	49	48	83	35	47	64	41	68	46	50	21	40	57	66	48	48	50	43	29	51	53	39	53
Neither proud nor embarrassed	29	31	13	41	29	26	35	24	31	31	40	33	29	25	30	32	31	31	33	31	28	42	29
A little embarrassed	8	9	3	11	13	4	11	4	9	10	20	11	6	5	10	9	8	18	15	6	10	10	8
Very embarrassed	10	8	1	10	11	5	11	4	10	6	15	10	7	3	9	8	7	6	19	10	5	5	8
TOTAL EMBARRASSED	18	17	4	21	24	9	22	8	19	16	35	21	13	8	19	17	15	24	34	16	15	15	16
Don't know	4	3	0	3	1	1	2	2	3	3	4	5	2	1	3	3	3	1	5	4	3	3	2

Sample Size: 2021 GB Adults
Fieldwork: 14th - 15th August 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2021	364	519	186	218	712	753	978	1043	212	835	499	474	1152	869	1748	97	176	479	331	245	693
Unweighted Sample	2021	299	604	243	282	794	782	894	1127	131	818	519	552	1203	818	1734	116	171	509	347	167	711
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Leaving aside your views on the monarchy as a whole, do you think the King personally is doing a good or bad job?

Very good job	28	23	46	18	22	27	22	33	21	25	1	15	29	41	23	24	24	28	16	24	28	16	24
Fairly good job	39	42	46	44	47	46	44	47	42	42	29	42	45	44	42	41	42	38	37	38	42	44	45
TOTAL GOOD JOB	67	65	92	62	69	73	66	80	63	67	30	57	74	85	65	65	66	66	53	62	70	60	69
Fairly bad job	9	8	2	7	9	9	7	6	8	8	11	9	6	6	8	7	7	8	14	9	7	4	7
Very bad job	5	5	1	5	3	6	4	4	5	4	9	5	4	2	5	4	4	4	6	7	3	4	4
TOTAL BAD JOB	14	13	3	12	12	15	11	10	13	12	20	14	10	8	13	11	11	12	20	16	10	8	11
Don't know	19	22	5	27	19	11	22	10	23	21	50	29	14	7	22	23	22	22	27	22	20	32	20

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.