

YouGov Survey Results

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| | Vote in 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Country | | | Region in England | | | | | |
|--------------------------|-----------------|-----|-----|-------------|--------|--------|------|--------|-------|-------|-------|--------------|------|---------|---------|-------|-------------------|-------|----------|--------|---------------|---|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | England | Wales | Scotland | North | Midlands | London | Rest of South | |
| Weighted Sample | 2020 | 661 | 489 | 172 | 712 | 752 | 978 | 1042 | 212 | 834 | 499 | 474 | 1151 | 869 | 1743 | 101 | 176 | 487 | 335 | 244 | 677 | |
| Unweighted Sample | 2020 | 689 | 464 | 191 | 831 | 787 | 875 | 1145 | 128 | 791 | 512 | 588 | 1210 | 810 | 1734 | 103 | 183 | 488 | 350 | 191 | 705 | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | 7-8 Jun | 26-28 Aug | | | | | | | | | | | | | | | | | | | | |
|---|-----------|-----------|-----------|------------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|------------|-----------|
| Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them? | | | | | | | | | | | | | | | | | | | | | | |
| King Charles | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 24 | 21 | 34 | 13 | 25 | 18 | 30 | 20 | 21 | 7 | 13 | 25 | 37 | 21 | 21 | 21 | 17 | 20 | 18 | 20 | 17 | 24 |
| Fairly positive | 38 | 39 | 45 | 37 | 43 | 40 | 42 | 38 | 40 | 21 | 42 | 43 | 39 | 41 | 37 | 41 | 28 | 29 | 41 | 42 | 35 | 42 |
| TOTAL POSITIVE | 62 | 60 | 79 | 50 | 68 | 58 | 72 | 58 | 61 | 28 | 55 | 68 | 76 | 62 | 58 | 62 | 45 | 49 | 59 | 62 | 52 | 66 |
| Fairly negative | 18 | 17 | 11 | 22 | 19 | 19 | 13 | 16 | 18 | 28 | 20 | 15 | 10 | 17 | 17 | 16 | 26 | 19 | 13 | 14 | 23 | 17 |
| Very negative | 12 | 15 | 7 | 21 | 8 | 17 | 12 | 19 | 11 | 24 | 15 | 14 | 12 | 13 | 17 | 14 | 19 | 24 | 16 | 17 | 15 | 10 |
| TOTAL NEGATIVE | 30 | 32 | 18 | 43 | 27 | 36 | 25 | 35 | 29 | 52 | 35 | 29 | 22 | 30 | 34 | 30 | 45 | 43 | 29 | 31 | 38 | 27 |
| Don't know | 8 | 8 | 3 | 7 | 4 | 6 | 4 | 7 | 9 | 20 | 11 | 4 | 2 | 8 | 8 | 8 | 9 | 7 | 11 | 6 | 9 | 6 |
| NET FAVOURABILITY | 32 | 28 | 61 | 7 | 41 | 22 | 47 | 23 | 32 | -24 | 20 | 39 | 54 | 32 | 24 | 32 | 0 | 6 | 30 | 31 | 14 | 39 |
| Camilla, Queen Consort | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 13 | 12 | 21 | 5 | 14 | 10 | 17 | 11 | 13 | 10 | 6 | 13 | 22 | 12 | 12 | 13 | 9 | 9 | 10 | 11 | 11 | 16 |
| Fairly positive | 33 | 35 | 42 | 32 | 41 | 35 | 40 | 31 | 38 | 15 | 32 | 41 | 41 | 37 | 32 | 36 | 25 | 30 | 40 | 37 | 24 | 36 |
| TOTAL POSITIVE | 46 | 47 | 63 | 37 | 55 | 45 | 57 | 42 | 51 | 25 | 38 | 54 | 63 | 49 | 44 | 49 | 34 | 39 | 50 | 48 | 35 | 52 |
| Fairly negative | 21 | 22 | 19 | 27 | 24 | 26 | 18 | 23 | 22 | 29 | 27 | 20 | 15 | 25 | 20 | 22 | 26 | 22 | 19 | 22 | 30 | 22 |
| Very negative | 21 | 20 | 12 | 25 | 11 | 20 | 18 | 23 | 17 | 23 | 20 | 21 | 18 | 17 | 25 | 19 | 27 | 26 | 19 | 22 | 20 | 17 |
| TOTAL NEGATIVE | 42 | 42 | 31 | 52 | 35 | 46 | 36 | 46 | 39 | 52 | 47 | 41 | 33 | 42 | 45 | 41 | 53 | 48 | 38 | 44 | 50 | 39 |
| Don't know | 12 | 11 | 6 | 11 | 9 | 9 | 6 | 11 | 10 | 22 | 15 | 5 | 5 | 10 | 11 | 10 | 13 | 13 | 11 | 8 | 15 | 9 |
| NET FAVOURABILITY | 4 | 5 | 32 | -15 | 20 | -1 | 21 | -4 | 12 | -27 | -9 | 13 | 30 | 7 | -1 | 8 | -19 | -9 | 12 | 4 | -15 | 13 |
| Prince William | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 41 | 37 | 59 | 24 | 34 | 27 | 54 | 31 | 42 | 19 | 27 | 44 | 54 | 35 | 39 | 38 | 30 | 27 | 36 | 38 | 30 | 43 |
| Fairly positive | 34 | 37 | 31 | 35 | 49 | 41 | 30 | 37 | 36 | 35 | 42 | 35 | 29 | 38 | 35 | 37 | 35 | 36 | 36 | 37 | 34 | 38 |
| TOTAL POSITIVE | 75 | 74 | 90 | 59 | 83 | 68 | 84 | 68 | 78 | 54 | 69 | 79 | 83 | 73 | 74 | 75 | 65 | 63 | 72 | 75 | 64 | 81 |
| Fairly negative | 11 | 11 | 6 | 18 | 8 | 15 | 7 | 13 | 9 | 14 | 12 | 10 | 8 | 12 | 10 | 10 | 17 | 15 | 9 | 10 | 17 | 9 |
| Very negative | 7 | 9 | 3 | 15 | 5 | 11 | 6 | 12 | 6 | 15 | 10 | 7 | 7 | 9 | 9 | 8 | 9 | 13 | 11 | 9 | 10 | 5 |
| TOTAL NEGATIVE | 18 | 20 | 9 | 33 | 13 | 26 | 13 | 25 | 15 | 29 | 22 | 17 | 15 | 21 | 19 | 18 | 26 | 28 | 20 | 19 | 27 | 14 |
| Don't know | 8 | 7 | 2 | 8 | 4 | 6 | 3 | 7 | 7 | 17 | 9 | 3 | 3 | 7 | 7 | 7 | 9 | 9 | 8 | 6 | 9 | 5 |
| NET FAVOURABILITY | 57 | 54 | 81 | 26 | 70 | 42 | 71 | 43 | 63 | 25 | 47 | 62 | 68 | 52 | 55 | 57 | 39 | 35 | 52 | 56 | 37 | 67 |

YouGov Survey Results

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| | | Strength of view on future of monarchy | |
|-------------------|-------|--|---|
| | | Very + Fairly strongly | Not very strongly + Not strongly at all |
| Weighted Sample | Total | | |
| | 2020 | 1424 | 469 |
| Unweighted Sample | Total | | |
| | 2020 | 1462 | 448 |
| | | % | % |

| | | 7-8 Jun | 26-28 Aug | | |
|---|--------------------------|-----------|-----------|-----------|-----------|
| Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them? | | | | | |
| King Charles | | | | | |
| | Very positive | 24 | 21 | 27 | 6 |
| | Fairly positive | 38 | 39 | 39 | 46 |
| | TOTAL POSITIVE | 62 | 60 | 66 | 52 |
| | Fairly negative | 18 | 17 | 13 | 27 |
| | Very negative | 12 | 15 | 17 | 8 |
| | TOTAL NEGATIVE | 30 | 32 | 30 | 35 |
| | Don't know | 8 | 8 | 4 | 12 |
| | NET FAVOURABILITY | 32 | 28 | 36 | 17 |
| Camilla, Queen Consort | | | | | |
| | Very positive | 13 | 12 | 16 | 4 |
| | Fairly positive | 33 | 35 | 37 | 35 |
| | TOTAL POSITIVE | 46 | 47 | 53 | 39 |
| | Fairly negative | 21 | 22 | 19 | 32 |
| | Very negative | 21 | 20 | 21 | 15 |
| | TOTAL NEGATIVE | 42 | 42 | 40 | 47 |
| | Don't know | 12 | 11 | 7 | 14 |
| | NET FAVOURABILITY | 4 | 5 | 13 | -8 |
| Prince William | | | | | |
| | Very positive | 41 | 37 | 46 | 15 |
| | Fairly positive | 34 | 37 | 30 | 56 |
| | TOTAL POSITIVE | 75 | 74 | 76 | 71 |
| | Fairly negative | 11 | 11 | 9 | 16 |
| | Very negative | 7 | 9 | 11 | 3 |
| | TOTAL NEGATIVE | 18 | 20 | 20 | 19 |
| | Don't know | 8 | 7 | 4 | 10 |
| | NET FAVOURABILITY | 57 | 54 | 56 | 52 |

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| | Total | Vote in 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Country | | | Region in England | | | | |
|-------------------------------------|------------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|-------------------|------------|------------|---------------|------------|
| | | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | England | Wales | Scotland | North | Midlands | London | Rest of South | |
| Prince Harry | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 7 | 7 | 3 | 10 | 5 | 8 | 4 | 7 | 6 | 6 | 8 | 6 | 4 | 5 | 8 | 6 | 9 | 8 | 6 | 7 | 9 | 5 |
| Fairly positive | 21 | 24 | 14 | 30 | 22 | 29 | 14 | 24 | 24 | 39 | 31 | 17 | 13 | 24 | 23 | 24 | 29 | 21 | 21 | 24 | 30 | 23 |
| TOTAL POSITIVE | 28 | 31 | 17 | 40 | 27 | 37 | 18 | 31 | 30 | 45 | 39 | 23 | 17 | 29 | 31 | 30 | 38 | 29 | 27 | 31 | 39 | 28 |
| Fairly negative | 25 | 27 | 26 | 29 | 43 | 31 | 24 | 24 | 29 | 23 | 28 | 28 | 26 | 30 | 23 | 27 | 25 | 27 | 25 | 25 | 26 | 30 |
| Very negative | 39 | 36 | 55 | 22 | 26 | 25 | 54 | 40 | 32 | 16 | 23 | 45 | 55 | 33 | 39 | 36 | 29 | 36 | 39 | 37 | 27 | 36 |
| TOTAL NEGATIVE | 64 | 63 | 81 | 51 | 69 | 56 | 78 | 64 | 61 | 39 | 51 | 73 | 81 | 63 | 62 | 63 | 54 | 63 | 64 | 62 | 53 | 66 |
| Don't know | 9 | 7 | 2 | 9 | 4 | 7 | 3 | 5 | 9 | 16 | 9 | 4 | 3 | 7 | 7 | 7 | 8 | 9 | 8 | 7 | 9 | 6 |
| NET FAVOURABILITY | -36 | -32 | -64 | -11 | -42 | -19 | -60 | -33 | -31 | 6 | -12 | -50 | -64 | -34 | -31 | -33 | -16 | -34 | -37 | -31 | -14 | -38 |
| Catherine, Princess of Wales | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 44 | 38 | 61 | 25 | 38 | 29 | 55 | 31 | 44 | 14 | 29 | 45 | 56 | 37 | 39 | 39 | 33 | 25 | 39 | 44 | 29 | 41 |
| Fairly positive | 29 | 34 | 28 | 35 | 48 | 39 | 27 | 34 | 34 | 39 | 38 | 32 | 27 | 35 | 33 | 34 | 35 | 38 | 30 | 31 | 33 | 38 |
| TOTAL POSITIVE | 73 | 72 | 89 | 60 | 86 | 68 | 82 | 65 | 78 | 53 | 67 | 77 | 83 | 72 | 72 | 73 | 68 | 63 | 69 | 75 | 62 | 79 |
| Fairly negative | 8 | 8 | 3 | 14 | 7 | 13 | 5 | 9 | 7 | 7 | 8 | 10 | 7 | 9 | 7 | 8 | 10 | 9 | 6 | 9 | 16 | 6 |
| Very negative | 6 | 7 | 2 | 13 | 3 | 9 | 5 | 10 | 4 | 12 | 7 | 7 | 5 | 7 | 7 | 7 | 9 | 10 | 8 | 8 | 7 | 5 |
| TOTAL NEGATIVE | 14 | 15 | 5 | 27 | 10 | 22 | 10 | 19 | 11 | 19 | 15 | 17 | 12 | 16 | 14 | 15 | 19 | 19 | 14 | 17 | 23 | 11 |
| Don't know | 12 | 13 | 6 | 14 | 4 | 11 | 7 | 15 | 10 | 28 | 18 | 6 | 5 | 11 | 14 | 12 | 13 | 17 | 17 | 8 | 16 | 10 |
| NET FAVOURABILITY | 59 | 57 | 84 | 33 | 76 | 46 | 72 | 46 | 67 | 34 | 52 | 60 | 71 | 56 | 58 | 58 | 49 | 44 | 55 | 58 | 39 | 68 |
| Meghan, Duchess of Sussex | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 5 | 5 | 2 | 9 | 4 | 6 | 4 | 6 | 5 | 6 | 6 | 7 | 2 | 5 | 5 | 5 | 10 | 6 | 5 | 5 | 8 | 3 |
| Fairly positive | 16 | 19 | 10 | 25 | 19 | 23 | 9 | 19 | 19 | 36 | 23 | 11 | 12 | 20 | 17 | 19 | 13 | 17 | 16 | 20 | 26 | 20 |
| TOTAL POSITIVE | 21 | 24 | 12 | 34 | 23 | 29 | 13 | 25 | 24 | 42 | 29 | 18 | 14 | 25 | 22 | 24 | 23 | 23 | 21 | 25 | 34 | 23 |
| Fairly negative | 19 | 21 | 13 | 25 | 31 | 27 | 13 | 21 | 20 | 23 | 24 | 20 | 13 | 22 | 18 | 20 | 28 | 25 | 21 | 18 | 19 | 20 |
| Very negative | 49 | 47 | 72 | 29 | 41 | 36 | 70 | 47 | 47 | 16 | 35 | 57 | 70 | 44 | 50 | 47 | 41 | 45 | 48 | 47 | 36 | 51 |
| TOTAL NEGATIVE | 68 | 68 | 85 | 54 | 72 | 63 | 83 | 68 | 67 | 39 | 59 | 77 | 83 | 66 | 68 | 67 | 69 | 70 | 69 | 65 | 55 | 71 |
| Don't know | 11 | 9 | 3 | 11 | 5 | 8 | 4 | 8 | 10 | 18 | 11 | 6 | 3 | 9 | 9 | 9 | 9 | 8 | 11 | 10 | 11 | 7 |
| NET FAVOURABILITY | -47 | -44 | -73 | -20 | -49 | -34 | -70 | -43 | -43 | 3 | -30 | -59 | -69 | -41 | -46 | -43 | -46 | -47 | -48 | -40 | -21 | -48 |
| Prince Andrew | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 1 | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 3 | 1 |
| Fairly positive | 6 | 5 | 5 | 2 | 3 | 4 | 4 | 7 | 3 | 11 | 5 | 3 | 4 | 4 | 7 | 6 | 1 | 4 | 6 | 6 | 6 | 5 |
| TOTAL POSITIVE | 7 | 6 | 5 | 3 | 5 | 5 | 5 | 8 | 3 | 12 | 6 | 3 | 5 | 5 | 8 | 7 | 1 | 5 | 7 | 6 | 9 | 6 |
| Fairly negative | 19 | 20 | 27 | 13 | 25 | 18 | 24 | 18 | 21 | 12 | 17 | 22 | 24 | 20 | 19 | 19 | 27 | 19 | 16 | 23 | 17 | 20 |
| Very negative | 66 | 68 | 63 | 82 | 66 | 74 | 65 | 67 | 69 | 63 | 69 | 71 | 66 | 71 | 65 | 68 | 65 | 70 | 70 | 65 | 68 | 68 |
| TOTAL NEGATIVE | 85 | 88 | 90 | 95 | 91 | 92 | 89 | 85 | 90 | 75 | 86 | 93 | 90 | 91 | 84 | 87 | 92 | 89 | 86 | 88 | 85 | 88 |
| Don't know | 8 | 6 | 4 | 3 | 3 | 4 | 6 | 6 | 7 | 13 | 7 | 4 | 4 | 5 | 8 | 6 | 7 | 6 | 8 | 6 | 5 | 6 |
| NET FAVOURABILITY | -78 | -82 | -85 | -92 | -86 | -87 | -84 | -77 | -87 | -63 | -80 | -90 | -85 | -86 | -76 | -80 | -91 | -84 | -79 | -82 | -76 | -82 |

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| | | Strength of view on future of monarchy | | | |
|-------------------------------------|--------------------------|--|------------------------|---|------------|
| | | Total | Very + Fairly strongly | Not very strongly + Not strongly at all | |
| Prince Harry | | | | | |
| | Very positive | 7 | 7 | 7 | 6 |
| | Fairly positive | 21 | 24 | 22 | 31 |
| | TOTAL POSITIVE | 28 | 31 | 29 | 37 |
| | Fairly negative | 25 | 27 | 27 | 29 |
| | Very negative | 39 | 36 | 41 | 24 |
| | TOTAL NEGATIVE | 64 | 63 | 68 | 53 |
| | Don't know | 9 | 7 | 4 | 10 |
| | NET FAVOURABILITY | -36 | -32 | -39 | -16 |
| Catherine, Princess of Wales | | | | | |
| | Very positive | 44 | 38 | 46 | 19 |
| | Fairly positive | 29 | 34 | 29 | 50 |
| | TOTAL POSITIVE | 73 | 72 | 75 | 69 |
| | Fairly negative | 8 | 8 | 7 | 12 |
| | Very negative | 6 | 7 | 9 | 1 |
| | TOTAL NEGATIVE | 14 | 15 | 16 | 13 |
| | Don't know | 12 | 13 | 8 | 17 |
| | NET FAVOURABILITY | 59 | 57 | 59 | 56 |
| Meghan, Duchess of Sussex | | | | | |
| | Very positive | 5 | 5 | 6 | 4 |
| | Fairly positive | 16 | 19 | 17 | 25 |
| | TOTAL POSITIVE | 21 | 24 | 23 | 29 |
| | Fairly negative | 19 | 21 | 18 | 29 |
| | Very negative | 49 | 47 | 54 | 29 |
| | TOTAL NEGATIVE | 68 | 68 | 72 | 58 |
| | Don't know | 11 | 9 | 5 | 13 |
| | NET FAVOURABILITY | -47 | -44 | -49 | -29 |
| Prince Andrew | | | | | |
| | Very positive | 1 | 1 | 1 | 0 |
| | Fairly positive | 6 | 5 | 6 | 4 |
| | TOTAL POSITIVE | 7 | 6 | 7 | 4 |
| | Fairly negative | 19 | 20 | 21 | 16 |
| | Very negative | 66 | 68 | 67 | 72 |
| | TOTAL NEGATIVE | 85 | 88 | 88 | 88 |
| | Don't know | 8 | 6 | 5 | 8 |
| | NET FAVOURABILITY | -78 | -82 | -81 | -84 |

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| | Total | Vote in 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Country | | | Region in England | | | | |
|---|-----------|-----------------|-----------|------------|-------------|-----------|-----------|-----------|-----------|------------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|-------------------|-----------|-----------|---------------|-----------|
| | | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | England | Wales | Scotland | North | Midlands | London | Rest of South | |
| Prince Edward | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 17 | 15 | 26 | 8 | 15 | 13 | 22 | 12 | 19 | 7 | 9 | 18 | 27 | 15 | 16 | 16 | 11 | 13 | 14 | 17 | 9 | 19 |
| Fairly positive | 39 | 39 | 48 | 36 | 51 | 39 | 45 | 34 | 43 | 24 | 35 | 45 | 46 | 40 | 37 | 40 | 32 | 33 | 42 | 36 | 34 | 42 |
| TOTAL POSITIVE | 56 | 54 | 74 | 44 | 66 | 52 | 67 | 46 | 62 | 31 | 44 | 63 | 73 | 55 | 53 | 56 | 43 | 46 | 56 | 53 | 43 | 61 |
| Fairly negative | 14 | 14 | 10 | 19 | 10 | 19 | 11 | 18 | 10 | 12 | 13 | 17 | 12 | 14 | 13 | 13 | 18 | 18 | 10 | 17 | 19 | 11 |
| Very negative | 8 | 10 | 4 | 15 | 7 | 12 | 7 | 13 | 7 | 14 | 11 | 8 | 9 | 10 | 10 | 9 | 11 | 15 | 11 | 10 | 10 | 8 |
| TOTAL NEGATIVE | 22 | 24 | 14 | 34 | 17 | 31 | 18 | 31 | 17 | 26 | 24 | 25 | 21 | 24 | 23 | 22 | 29 | 33 | 21 | 27 | 29 | 19 |
| Don't know | 22 | 22 | 13 | 22 | 17 | 18 | 15 | 22 | 22 | 42 | 32 | 12 | 7 | 21 | 23 | 22 | 28 | 21 | 23 | 20 | 28 | 20 |
| NET FAVOURABILITY | 34 | 30 | 60 | 10 | 49 | 21 | 49 | 15 | 45 | 5 | 20 | 38 | 52 | 31 | 30 | 34 | 14 | 13 | 35 | 26 | 14 | 42 |
| Princess Anne | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 40 | 37 | 56 | 26 | 42 | 33 | 50 | 30 | 43 | 19 | 22 | 45 | 63 | 37 | 37 | 37 | 35 | 38 | 38 | 40 | 22 | 40 |
| Fairly positive | 33 | 36 | 34 | 41 | 40 | 41 | 33 | 37 | 35 | 24 | 43 | 37 | 26 | 37 | 33 | 36 | 37 | 34 | 32 | 36 | 42 | 36 |
| TOTAL POSITIVE | 73 | 73 | 90 | 67 | 82 | 74 | 83 | 67 | 78 | 43 | 65 | 82 | 89 | 74 | 70 | 73 | 72 | 72 | 70 | 76 | 64 | 76 |
| Fairly negative | 8 | 7 | 3 | 8 | 8 | 9 | 4 | 9 | 5 | 9 | 7 | 6 | 5 | 7 | 6 | 7 | 4 | 7 | 5 | 7 | 11 | 7 |
| Very negative | 5 | 7 | 2 | 11 | 3 | 7 | 6 | 11 | 4 | 13 | 8 | 6 | 5 | 7 | 8 | 7 | 9 | 8 | 10 | 9 | 7 | 5 |
| TOTAL NEGATIVE | 13 | 14 | 5 | 19 | 11 | 16 | 10 | 20 | 9 | 22 | 15 | 12 | 10 | 14 | 14 | 14 | 13 | 15 | 15 | 16 | 18 | 12 |
| Don't know | 14 | 13 | 4 | 14 | 6 | 10 | 6 | 14 | 13 | 34 | 19 | 5 | 2 | 11 | 17 | 13 | 16 | 13 | 15 | 9 | 17 | 12 |
| NET FAVOURABILITY | 60 | 59 | 85 | 48 | 71 | 58 | 73 | 47 | 69 | 21 | 50 | 70 | 79 | 60 | 56 | 59 | 59 | 57 | 55 | 60 | 46 | 64 |
| The royal family in general | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 19 | 17 | 29 | 8 | 19 | 13 | 25 | 14 | 19 | 8 | 11 | 20 | 28 | 16 | 18 | 17 | 13 | 12 | 17 | 16 | 14 | 19 |
| Fairly positive | 41 | 43 | 53 | 36 | 47 | 43 | 47 | 41 | 44 | 25 | 42 | 46 | 47 | 44 | 41 | 43 | 39 | 38 | 40 | 47 | 33 | 48 |
| TOTAL POSITIVE | 60 | 60 | 82 | 44 | 66 | 56 | 72 | 55 | 63 | 33 | 53 | 66 | 75 | 60 | 59 | 60 | 52 | 50 | 57 | 63 | 47 | 67 |
| Fairly negative | 19 | 18 | 11 | 26 | 19 | 21 | 13 | 19 | 17 | 27 | 19 | 18 | 12 | 18 | 18 | 17 | 22 | 23 | 17 | 18 | 25 | 15 |
| Very negative | 13 | 15 | 5 | 24 | 10 | 18 | 10 | 19 | 12 | 23 | 18 | 13 | 10 | 15 | 16 | 14 | 19 | 22 | 16 | 14 | 16 | 13 |
| TOTAL NEGATIVE | 32 | 33 | 16 | 50 | 29 | 39 | 23 | 38 | 29 | 50 | 37 | 31 | 22 | 33 | 34 | 31 | 41 | 45 | 33 | 32 | 41 | 28 |
| Don't know | 9 | 7 | 3 | 7 | 4 | 6 | 4 | 7 | 8 | 17 | 10 | 3 | 3 | 8 | 7 | 8 | 7 | 5 | 10 | 6 | 11 | 5 |
| NET FAVOURABILITY | 28 | 27 | 66 | -6 | 37 | 17 | 49 | 17 | 34 | -17 | 16 | 35 | 53 | 27 | 25 | 29 | 11 | 5 | 24 | 31 | 6 | 39 |
| The institution of the monarchy in general | | | | | | | | | | | | | | | | | | | | | | |
| Very positive | 20 | 19 | 33 | 10 | 21 | 15 | 28 | 19 | 19 | 7 | 11 | 23 | 33 | 19 | 19 | 19 | 16 | 16 | 18 | 19 | 14 | 23 |
| Fairly positive | 38 | 38 | 47 | 30 | 46 | 38 | 43 | 36 | 40 | 24 | 38 | 40 | 42 | 39 | 36 | 39 | 31 | 32 | 40 | 40 | 30 | 41 |
| TOTAL POSITIVE | 58 | 57 | 80 | 40 | 67 | 53 | 71 | 55 | 59 | 31 | 49 | 63 | 75 | 58 | 55 | 58 | 47 | 48 | 58 | 59 | 44 | 64 |
| Fairly negative | 17 | 16 | 11 | 23 | 17 | 19 | 11 | 17 | 16 | 23 | 18 | 17 | 11 | 16 | 17 | 16 | 19 | 17 | 15 | 16 | 24 | 15 |
| Very negative | 16 | 18 | 5 | 29 | 13 | 22 | 12 | 21 | 15 | 28 | 21 | 15 | 11 | 18 | 18 | 17 | 21 | 29 | 16 | 17 | 21 | 15 |
| TOTAL NEGATIVE | 33 | 34 | 16 | 52 | 30 | 41 | 23 | 38 | 31 | 51 | 39 | 32 | 22 | 34 | 35 | 33 | 40 | 46 | 31 | 33 | 45 | 30 |
| Don't know | 9 | 9 | 4 | 9 | 2 | 6 | 5 | 7 | 10 | 18 | 13 | 4 | 3 | 9 | 9 | 9 | 14 | 7 | 11 | 8 | 11 | 7 |
| NET FAVOURABILITY | 25 | 23 | 64 | -12 | 37 | 12 | 48 | 17 | 28 | -20 | 10 | 31 | 53 | 24 | 20 | 25 | 7 | 2 | 27 | 26 | -1 | 34 |

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| | | Strength of view on future of monarchy | | | |
|---|--------------------------|--|------------------------|---|------------|
| | | Total | Very + Fairly strongly | Not very strongly + Not strongly at all | |
| Prince Edward | | | | | |
| | Very positive | 17 | 15 | 20 | 5 |
| | Fairly positive | 39 | 39 | 41 | 39 |
| | TOTAL POSITIVE | 56 | 54 | 61 | 44 |
| | Fairly negative | 14 | 14 | 12 | 20 |
| | Very negative | 8 | 10 | 12 | 5 |
| | TOTAL NEGATIVE | 22 | 24 | 24 | 25 |
| | Don't know | 22 | 22 | 15 | 32 |
| | NET FAVOURABILITY | 34 | 30 | 37 | 19 |
| Princess Anne | | | | | |
| | Very positive | 40 | 37 | 45 | 21 |
| | Fairly positive | 33 | 36 | 31 | 49 |
| | TOTAL POSITIVE | 73 | 73 | 76 | 70 |
| | Fairly negative | 8 | 7 | 6 | 9 |
| | Very negative | 5 | 7 | 9 | 2 |
| | TOTAL NEGATIVE | 13 | 14 | 15 | 11 |
| | Don't know | 14 | 13 | 8 | 20 |
| | NET FAVOURABILITY | 60 | 59 | 61 | 59 |
| The royal family in general | | | | | |
| | Very positive | 19 | 17 | 23 | 2 |
| | Fairly positive | 41 | 43 | 45 | 40 |
| | TOTAL POSITIVE | 60 | 60 | 68 | 42 |
| | Fairly negative | 19 | 18 | 11 | 36 |
| | Very negative | 13 | 15 | 18 | 8 |
| | TOTAL NEGATIVE | 32 | 33 | 29 | 44 |
| | Don't know | 9 | 7 | 3 | 14 |
| | NET FAVOURABILITY | 28 | 27 | 39 | -2 |
| The institution of the monarchy in general | | | | | |
| | Very positive | 20 | 19 | 26 | 2 |
| | Fairly positive | 38 | 38 | 40 | 36 |
| | TOTAL POSITIVE | 58 | 57 | 66 | 38 |
| | Fairly negative | 17 | 16 | 9 | 37 |
| | Very negative | 16 | 18 | 21 | 11 |
| | TOTAL NEGATIVE | 33 | 34 | 30 | 48 |
| | Don't know | 9 | 9 | 4 | 14 |
| | NET FAVOURABILITY | 25 | 23 | 36 | -10 |

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| Total | Vote in 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Country | | | Region in England | | | |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|----------|-------------------|----------|--------|---------------|
| | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | England | Wales | Scotland | North | Midlands | London | Rest of South |

| | 25-26 Apr | 26-28 Aug | | | | | | | | | | | | | | | | | | | | |
|---|--------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Generally speaking, do you think the institution of the monarchy is good or bad for Britain? | | | | | | | | | | | | | | | | | | | | | | |
| Good for Britain | 58 | 58 | 83 | 43 | 67 | 55 | 73 | 57 | 60 | 30 | 51 | 65 | 77 | 59 | 57 | 60 | 50 | 47 | 58 | 61 | 47 | 66 |
| Bad for Britain | 15 | 16 | 3 | 27 | 12 | 20 | 8 | 19 | 13 | 30 | 19 | 14 | 6 | 16 | 16 | 14 | 27 | 22 | 15 | 13 | 23 | 12 |
| Neither good nor bad for Britain | 21 | 21 | 12 | 27 | 18 | 23 | 16 | 21 | 22 | 27 | 25 | 19 | 15 | 21 | 22 | 21 | 20 | 25 | 20 | 21 | 27 | 20 |
| Don't know | 6 | 4 | 2 | 2 | 2 | 2 | 3 | 3 | 5 | 12 | 6 | 2 | 1 | 4 | 4 | 4 | 2 | 6 | 7 | 4 | 4 | 3 |
| Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state? | | | | | | | | | | | | | | | | | | | | | | |
| Should continue to have a monarchy | 62 | 62 | 85 | 48 | 69 | 59 | 76 | 60 | 65 | 37 | 56 | 67 | 80 | 63 | 61 | 64 | 57 | 49 | 63 | 65 | 49 | 69 |
| Should have an elected head of state instead | 25 | 26 | 9 | 43 | 21 | 32 | 16 | 30 | 23 | 40 | 30 | 24 | 15 | 26 | 26 | 25 | 37 | 38 | 25 | 22 | 36 | 22 |
| Don't know | 12 | 11 | 6 | 9 | 10 | 9 | 7 | 10 | 12 | 24 | 14 | 8 | 4 | 11 | 12 | 12 | 6 | 13 | 12 | 13 | 15 | 9 |
| And how strongly do you feel about that? | | | | | | | | | | | | | | | | | | | | | | |
| Very strongly | 36 | 36 | 50 | 29 | 35 | 33 | 46 | 36 | 36 | 26 | 28 | 40 | 53 | 36 | 37 | 36 | 37 | 36 | 37 | 38 | 31 | 37 |
| Fairly strongly | 34 | 34 | 31 | 36 | 40 | 35 | 33 | 35 | 34 | 38 | 32 | 37 | 32 | 33 | 35 | 34 | 32 | 32 | 35 | 32 | 34 | 36 |
| TOTAL STRONGLY | 70 | 70 | 81 | 65 | 75 | 68 | 79 | 71 | 70 | 64 | 60 | 77 | 85 | 69 | 72 | 70 | 69 | 68 | 72 | 70 | 65 | 73 |
| Not very strongly | 19 | 19 | 14 | 25 | 20 | 24 | 14 | 19 | 19 | 23 | 25 | 18 | 10 | 23 | 15 | 19 | 22 | 21 | 18 | 20 | 22 | 18 |
| Not strongly at all | 4 | 4 | 2 | 4 | 2 | 3 | 3 | 4 | 4 | 4 | 6 | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 3 |
| TOTAL NOT STRONGLY | 23 | 23 | 16 | 29 | 22 | 27 | 17 | 23 | 23 | 27 | 31 | 21 | 13 | 27 | 19 | 23 | 27 | 26 | 22 | 25 | 26 | 21 |
| Don't know | 6 | 6 | 3 | 6 | 3 | 4 | 4 | 5 | 7 | 9 | 10 | 3 | 2 | 4 | 9 | 6 | 4 | 7 | 6 | 5 | 10 | 6 |

| | 25-26 Apr | 26-28 Aug | | | | | | | | | | | | | | | | | | | | |
|---|--------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Thinking about the role they play for the country, and money they receive from the Sovereign Grant, do you think the Royal Family are good or bad value for money? | | | | | | | | | | | | | | | | | | | | | | |
| Very good value | 22 | 22 | 39 | 11 | 26 | 18 | 33 | 23 | 21 | 11 | 14 | 27 | 38 | 23 | 22 | 23 | 20 | 16 | 21 | 24 | 19 | 26 |
| Fairly good value | 32 | 31 | 38 | 28 | 33 | 32 | 34 | 30 | 32 | 23 | 31 | 30 | 37 | 31 | 31 | 32 | 25 | 28 | 32 | 32 | 24 | 35 |
| TOTAL GOOD VALUE | 54 | 53 | 77 | 39 | 59 | 50 | 67 | 53 | 53 | 34 | 45 | 57 | 75 | 54 | 53 | 55 | 45 | 44 | 53 | 56 | 43 | 61 |
| Fairly bad value | 17 | 17 | 11 | 21 | 19 | 18 | 12 | 16 | 17 | 21 | 19 | 16 | 10 | 18 | 14 | 17 | 19 | 15 | 14 | 17 | 24 | 16 |
| Very bad value | 14 | 17 | 5 | 28 | 10 | 21 | 10 | 20 | 14 | 26 | 19 | 16 | 10 | 16 | 18 | 16 | 21 | 26 | 18 | 16 | 20 | 12 |
| TOTAL BAD VALUE | 31 | 34 | 16 | 49 | 29 | 39 | 22 | 36 | 31 | 47 | 38 | 32 | 20 | 34 | 32 | 33 | 40 | 41 | 32 | 33 | 44 | 28 |
| Don't know | 15 | 13 | 8 | 13 | 13 | 11 | 10 | 11 | 15 | 18 | 18 | 11 | 5 | 12 | 14 | 13 | 15 | 15 | 15 | 11 | 13 | 12 |

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| | Strength of view on future of monarchy | | |
|-------|--|---|--|
| Total | Very + Fairly strongly | Not very strongly + Not strongly at all | |

| | 25-26 Apr | 26-28 Aug | | |
|---|--------------|--------------|------------|------------|
| Generally speaking, do you think the institution of the monarchy is good or bad for Britain? | | | | |
| Good for Britain | 58 | 58 | 69 | 39 |
| Bad for Britain | 15 | 16 | 19 | 8 |
| Neither good nor bad for Britain | 21 | 21 | 11 | 48 |
| Don't know | 6 | 4 | 1 | 5 |
| Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state? | | | | |
| Should continue to have a monarchy | 62 | 62 | 71 | 50 |
| Should have an elected head of state instead | 25 | 26 | 28 | 26 |
| Don't know | 12 | 11 | 2 | 23 |
| And how strongly do you feel about that? | | | | |
| Very strongly | | 36 | 52 | 0 |
| Fairly strongly | | 34 | 48 | 0 |
| TOTAL STRONGLY | | 70 | 100 | 0 |
| Not very strongly | | 19 | 0 | 83 |
| Not strongly at all | | 4 | 0 | 17 |
| TOTAL NOT STRONGLY | | 23 | 0 | 100 |
| Don't know | | 6 | 0 | 0 |

| | 25-26 Apr | 26-28 Aug | | |
|---|--------------|--------------|-----------|-----------|
| Thinking about the role they play for the country, and money they receive from the Sovereign Grant, do you think the Royal Family are good or bad value for money? | | | | |
| Very good value | 22 | 22 | 31 | 3 |
| Fairly good value | 32 | 31 | 33 | 30 |
| TOTAL GOOD VALUE | 54 | 53 | 64 | 33 |
| Fairly bad value | 17 | 17 | 10 | 34 |
| Very bad value | 14 | 17 | 18 | 12 |
| TOTAL BAD VALUE | 31 | 34 | 28 | 46 |
| Don't know | 15 | 13 | 7 | 21 |

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| | Total | Vote in 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Country | | | Region in England | | | | |
|--|-----------|-----------------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|-------------------|-----------|-----------|---------------|-----------|
| | | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | England | Wales | Scotland | North | Midlands | London | Rest of South | |
| Would you say you are proud of the British monarchy, embarrassed of the British monarchy or neither? | | | | | | | | | | | | | | | | | | | | | | |
| Very proud | 25 | 27 | 47 | 15 | 27 | 22 | 39 | 26 | 27 | 9 | 18 | 32 | 43 | 26 | 27 | 28 | 21 | 19 | 26 | 28 | 21 | 32 |
| A little proud | 20 | 21 | 25 | 16 | 27 | 20 | 24 | 19 | 22 | 16 | 22 | 21 | 21 | 21 | 20 | 21 | 18 | 15 | 21 | 24 | 15 | 22 |
| TOTAL PROUD | 45 | 48 | 72 | 31 | 54 | 42 | 63 | 45 | 49 | 25 | 40 | 53 | 64 | 47 | 47 | 49 | 39 | 34 | 47 | 52 | 36 | 54 |
| Neither proud nor embarrassed | 29 | 30 | 20 | 38 | 28 | 32 | 24 | 30 | 30 | 34 | 33 | 29 | 26 | 30 | 30 | 29 | 33 | 38 | 32 | 25 | 37 | 27 |
| A little embarrassed | 10 | 8 | 4 | 13 | 12 | 12 | 6 | 8 | 9 | 10 | 11 | 7 | 5 | 10 | 6 | 8 | 11 | 8 | 6 | 7 | 13 | 9 |
| Very embarrassed | 10 | 11 | 3 | 17 | 6 | 12 | 6 | 14 | 7 | 23 | 12 | 10 | 5 | 10 | 12 | 10 | 16 | 19 | 12 | 12 | 10 | 7 |
| TOTAL EMBARRASSED | 20 | 19 | 7 | 30 | 18 | 24 | 12 | 22 | 16 | 33 | 23 | 17 | 10 | 20 | 18 | 18 | 27 | 27 | 18 | 19 | 23 | 16 |
| Don't know | 6 | 3 | 1 | 1 | 0 | 2 | 2 | 2 | 4 | 7 | 5 | 1 | 0 | 2 | 5 | 3 | 2 | 2 | 4 | 4 | 3 | 2 |
| Leaving aside your views on the monarchy as a whole, do you think the King personally is doing a good or bad job? | | | | | | | | | | | | | | | | | | | | | | |
| Very good job | 20 | 20 | 33 | 12 | 26 | 18 | 28 | 18 | 21 | 4 | 13 | 23 | 35 | 20 | 20 | 21 | 14 | 15 | 21 | 21 | 15 | 23 |
| Fairly good job | 39 | 39 | 44 | 36 | 46 | 40 | 40 | 38 | 39 | 30 | 37 | 43 | 41 | 41 | 36 | 40 | 32 | 32 | 38 | 38 | 33 | 45 |
| TOTAL GOOD JOB | 59 | 59 | 77 | 48 | 72 | 58 | 68 | 56 | 60 | 34 | 50 | 66 | 76 | 61 | 56 | 61 | 46 | 47 | 59 | 59 | 48 | 68 |
| Fairly bad job | 8 | 10 | 6 | 12 | 9 | 11 | 7 | 11 | 8 | 12 | 10 | 9 | 7 | 9 | 10 | 9 | 16 | 8 | 7 | 10 | 14 | 9 |
| Very bad job | 6 | 7 | 3 | 10 | 5 | 8 | 5 | 9 | 5 | 11 | 7 | 6 | 5 | 6 | 8 | 6 | 7 | 12 | 8 | 6 | 7 | 5 |
| TOTAL BAD JOB | 14 | 17 | 9 | 22 | 14 | 19 | 12 | 20 | 13 | 23 | 17 | 15 | 12 | 15 | 18 | 15 | 23 | 20 | 15 | 16 | 21 | 14 |
| Don't know | 26 | 25 | 14 | 30 | 14 | 23 | 20 | 24 | 26 | 42 | 32 | 18 | 12 | 24 | 27 | 24 | 30 | 32 | 26 | 25 | 32 | 19 |

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2020 adults in GB
Fieldwork: 26th - 28th August 2023

| | | Strength of view on future of monarchy | | | |
|--|-------------------------------|--|------------------------|---|-----------|
| | | Total | Very + Fairly strongly | Not very strongly + Not strongly at all | |
| Would you say you are proud of the British monarchy, embarrassed of the British monarchy or neither? | | | | | |
| | Very proud | 25 | 27 | 37 | 3 |
| | A little proud | 20 | 21 | 24 | 15 |
| | TOTAL PROUD | 45 | 48 | 61 | 18 |
| | Neither proud nor embarrassed | 29 | 30 | 18 | 63 |
| | A little embarrassed | 10 | 8 | 7 | 13 |
| | Very embarrassed | 10 | 11 | 13 | 4 |
| | TOTAL EMBARRASSED | 20 | 19 | 20 | 17 |
| | Don't know | 6 | 3 | 1 | 2 |
| Leaving aside your views on the monarchy as a whole, do you think the King personally is doing a good or bad job? | | | | | |
| | Very good job | 20 | 20 | 27 | 4 |
| | Fairly good job | 39 | 39 | 39 | 42 |
| | TOTAL GOOD JOB | 59 | 59 | 66 | 46 |
| | Fairly bad job | 8 | 10 | 9 | 13 |
| | Very bad job | 6 | 7 | 8 | 2 |
| | TOTAL BAD JOB | 14 | 17 | 17 | 15 |
| | Don't know | 26 | 25 | 17 | 39 |

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*