

YouGov Survey Results

Sample Size: 1708 adults in GB
Fieldwork: 9th - 10th November 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1708	559	413	145	602	636	827	881	179	705	422	401	974	734	207	572	369	412	149
Unweighted Sample	1708	579	420	157	668	663	754	954	144	689	429	445	1015	693	186	584	377	408	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	21-22 Sept	9-10 Nov																		
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																				
The institution of the monarchy in general																				
Very positive	25	20	38	6	19	15	32	17	24	5	11	26	37	18	24	14	28	19	18	11
Fairly positive	37	40	48	37	44	41	46	41	40	26	43	40	41	43	37	38	38	45	41	38
TOTAL POSITIVE	62	60	86	43	63	56	78	58	64	31	54	66	78	61	61	52	66	64	59	49
Fairly negative	15	18	10	30	17	22	12	19	17	22	23	16	10	20	16	25	17	13	19	24
Very negative	14	12	2	20	11	15	6	14	10	21	11	13	7	11	12	13	9	11	13	19
TOTAL NEGATIVE	29	30	12	50	28	37	18	33	27	43	34	29	17	31	28	38	26	24	32	43
Don't know	9	10	3	8	9	7	5	9	10	26	11	5	4	8	12	10	9	12	8	9
King Charles																				
Very positive	29	25	42	14	25	21	36	24	25	6	16	31	41	23	26	18	30	25	23	16
Fairly positive	38	42	46	39	47	45	43	40	43	31	47	40	38	42	40	37	44	41	42	39
TOTAL POSITIVE	67	67	88	53	72	66	79	64	68	37	63	71	79	65	66	55	74	66	65	55
Fairly negative	15	16	8	25	15	19	11	18	15	27	17	15	12	19	14	21	13	17	16	22
Very negative	10	8	2	12	7	8	6	8	8	14	8	8	6	8	9	10	6	7	10	11
TOTAL NEGATIVE	25	24	10	37	22	27	17	26	23	41	25	23	18	27	23	31	19	24	26	33
Don't know	8	9	1	10	6	7	3	10	8	23	11	6	3	8	11	14	7	9	9	13
Camilla, Queen Consort																				
Very positive	17	14	25	7	14	10	21	12	15	4	8	18	23	14	13	11	16	14	12	11
Fairly positive	37	38	46	34	45	43	41	36	39	20	40	36	43	39	36	36	41	34	38	35
TOTAL POSITIVE	54	52	71	41	59	53	62	48	54	24	48	54	66	53	49	47	57	48	50	46
Fairly negative	19	22	16	27	22	23	18	22	21	31	23	21	15	22	21	21	22	20	22	21
Very negative	15	15	8	18	11	13	14	15	15	19	13	17	14	14	17	18	10	17	17	20
TOTAL NEGATIVE	34	37	24	45	33	36	32	37	36	50	36	38	29	36	38	39	32	37	39	41
Don't know	13	12	5	14	9	11	6	15	10	27	16	8	5	11	14	14	10	15	12	14

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Prince William																				
Very positive	49	45	70	28	43	36	63	37	51	16	38	49	64	43	46	35	51	45	45	29
Fairly positive	31	36	26	44	40	44	28	38	34	37	42	32	27	37	34	34	33	36	36	44
TOTAL POSITIVE	80	81	96	72	83	80	91	75	85	53	80	81	91	80	80	69	84	81	81	73
Fairly negative	8	8	2	15	10	11	4	9	6	17	8	8	3	9	6	14	6	8	7	11
Very negative	5	4	1	5	2	4	4	6	3	7	4	5	3	4	5	5	3	3	5	8
TOTAL NEGATIVE	13	12	3	20	12	15	8	15	9	24	12	13	6	13	11	19	9	11	12	19
Don't know	7	8	1	8	6	5	2	10	5	23	7	6	4	7	8	11	7	8	7	7
Prince Harry																				
Very positive	14	11	5	18	13	13	7	8	14	15	14	8	6	12	10	16	9	11	11	12
Fairly positive	31	28	18	39	29	32	20	28	28	41	36	21	14	29	26	27	27	25	31	29
TOTAL POSITIVE	45	39	23	57	42	45	27	36	42	56	50	29	20	41	36	43	36	36	42	41
Fairly negative	25	26	32	21	33	28	29	25	27	11	23	30	32	25	26	24	28	30	22	17
Very negative	21	26	42	12	18	20	41	28	25	10	16	34	44	26	27	24	27	25	26	31
TOTAL NEGATIVE	46	52	74	33	51	48	70	53	52	21	39	64	76	51	53	48	55	55	48	48
Don't know	9	9	2	10	7	8	4	11	7	23	9	6	5	7	11	9	8	9	9	12
Catherine, Princess of Wales																				
Very positive	48	42	67	24	44	35	60	34	50	17	35	47	61	41	43	33	50	43	38	32
Fairly positive	27	33	26	41	39	41	27	33	33	29	38	30	28	33	33	34	29	32	36	39
TOTAL POSITIVE	75	75	93	65	83	76	87	67	83	46	73	77	89	74	76	67	79	75	74	71
Fairly negative	7	7	3	13	8	9	5	9	6	12	8	8	3	8	7	13	6	6	6	10
Very negative	4	4	0	6	1	4	3	5	3	5	4	6	2	4	4	5	3	3	5	7
TOTAL NEGATIVE	11	11	3	19	9	13	8	14	9	17	12	14	5	12	11	18	9	9	11	17
Don't know	13	14	4	16	8	11	7	19	9	37	15	8	6	14	13	14	11	15	15	12
Meghan, Duchess of Sussex																				
Very positive	9	7	2	13	8	10	3	5	9	11	8	6	4	8	5	13	4	7	7	8
Fairly positive	21	21	9	35	26	27	12	20	22	40	29	13	8	24	17	21	22	19	23	21
TOTAL POSITIVE	30	28	11	48	34	37	15	25	31	51	37	19	12	32	22	34	26	26	30	29
Fairly negative	21	20	19	19	24	22	17	19	20	15	23	20	16	20	19	20	21	20	19	17
Very negative	37	40	64	18	31	29	61	40	39	11	27	50	63	37	43	33	42	41	39	38
TOTAL NEGATIVE	58	60	83	37	55	51	78	59	59	26	50	70	79	57	62	53	63	61	58	55
Don't know	12	12	5	14	10	12	7	15	10	24	13	11	8	11	15	13	11	13	12	16

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Prince Andrew																			
Very positive	1	1	1	0	1	1	1	1	2	0	2	1	1	1	1	1	1	1	0
Fairly positive	7	5	7	3	3	7	6	5	6	4	5	8	4	7	8	6	4	5	4
TOTAL POSITIVE	8	6	8	3	4	8	7	6	8	4	7	9	5	8	9	7	5	6	4
Fairly negative	22	18	26	12	17	18	21	17	19	10	15	21	24	15	21	14	21	18	18
Very negative	62	67	62	78	76	74	65	66	69	63	72	68	61	72	61	70	64	68	66
TOTAL NEGATIVE	84	85	88	90	93	92	86	83	88	73	87	89	85	87	82	84	85	86	84
Don't know	8	8	4	6	3	4	6	10	6	18	9	5	6	7	10	6	8	9	10
Prince Edward																			
Very positive	19	16	26	9	18	13	22	11	21	6	11	16	29	15	18	15	18	19	15
Fairly positive	41	41	53	34	49	41	48	41	42	30	39	47	45	42	40	35	45	37	42
TOTAL POSITIVE	60	57	79	43	67	54	70	52	63	36	50	63	74	57	58	50	63	56	57
Fairly negative	10	13	10	17	12	15	12	16	9	12	11	15	12	14	11	12	11	12	13
Very negative	6	6	2	8	3	6	6	8	4	7	6	8	4	5	8	8	6	6	9
TOTAL NEGATIVE	16	19	12	25	15	21	18	24	13	19	17	23	16	19	19	20	17	18	19
Don't know	23	24	9	32	18	25	11	24	24	46	32	14	10	24	23	30	20	27	23
Princess Anne																			
Very positive	44	40	62	27	39	36	55	29	50	15	29	48	61	39	40	35	43	39	39
Fairly positive	31	35	32	38	43	40	33	40	31	28	40	35	31	36	34	31	36	34	37
TOTAL POSITIVE	75	75	94	65	82	76	88	69	81	43	69	83	92	75	74	66	79	73	76
Fairly negative	6	7	3	10	9	7	4	10	3	12	7	7	3	7	7	6	7	6	7
Very negative	4	4	1	5	1	4	2	5	3	6	4	4	2	3	4	5	3	4	3
TOTAL NEGATIVE	10	11	4	15	10	11	6	15	6	18	11	11	5	10	11	11	10	10	12
Don't know	15	15	3	20	7	13	6	17	14	39	21	6	3	15	15	23	11	17	14
Princess Diana																			
Very positive	34	37	33	24	28	40	29	39	31	37	31	33	31	38	35	33	36	34	31
Fairly positive	38	38	42	48	42	35	37	40	39	42	37	33	41	36	37	40	37	39	37
TOTAL POSITIVE	72	75	75	72	70	75	66	79	70	79	68	66	72	74	72	73	73	73	68
Fairly negative	13	16	11	14	15	15	15	11	6	9	16	19	15	10	14	14	10	13	13
Very negative	6	5	4	3	5	6	8	4	3	4	9	7	6	5	8	4	7	5	7
TOTAL NEGATIVE	19	21	15	17	20	21	23	15	9	13	25	26	21	15	22	18	17	18	20
Don't know	9	4	10	11	10	4	11	7	21	8	6	8	8	11	5	9	10	10	12