

YouGov Survey Results

Sample Size: 1608 GB Adults
Fieldwork: 2nd - 3rd March 2017

	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1608	632	687	453	376	96	153	778	830	187	687	397	338	917	691	193	534	346	388	148	
Unweighted Sample	1608	725	701	473	379	111	167	655	953	165	607	447	389	994	614	136	590	346	392	144	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

Theresa May	49	38	68	89	26	46	67	52	46	30	39	56	71	52	46	41	55	51	49	36
Jeremy Corbyn	15	21	9	1	30	12	5	17	13	24	19	12	7	18	12	24	11	12	16	22
Not sure	36	40	23	10	44	43	28	31	40	46	42	32	22	31	42	35	34	38	34	42

In the previous question you said that you thought Theresa May would make a better Prime Minister... Do you think this is more because of Theresa May's strengths or Jeremy Corbyn's weaknesses?

[Asked to respondents who said Theresa May would make a better Prime Minister; n=819]

Theresa May's strengths	47	34	55	57	17	37	52	47	47	31	41	47	56	45	49	55	50	42	47	31
Jeremy Corbyn's weaknesses	46	57	40	36	72	61	44	48	44	61	50	46	38	48	44	37	46	49	44	56
Neither	5	8	4	5	8	1	3	5	6	4	6	6	4	6	5	7	3	6	6	12
Don't know	2	1	1	1	2	0	2	1	3	4	4	0	1	1	3	1	1	3	3	1

Do you think Theresa May is doing well or badly as Prime Minister?

Very well	10	4	20	25	2	5	18	12	9	4	4	14	24	10	11	10	14	7	11	5
Fairly well	43	36	53	63	32	49	56	43	42	31	39	47	54	44	42	33	47	50	42	26
TOTAL WELL	53	40	73	88	34	54	74	55	51	35	43	61	78	54	53	43	61	57	53	31
Fairly badly	18	27	11	6	28	20	11	19	17	29	21	14	10	20	15	21	13	17	18	36
Very badly	12	21	4	1	25	18	4	16	9	12	14	15	7	15	9	23	10	9	11	21
TOTAL BADLY	30	48	15	7	53	38	15	35	26	41	35	29	17	35	24	44	23	26	29	57
Don't know	16	11	13	5	13	8	11	9	22	24	22	10	6	11	23	12	17	17	17	11

Do you think she does or does not have a likeable personality?

Does have a likeable personality	38	27	56	62	28	35	51	37	39	23	30	41	58	36	40	31	45	36	37	26
Does not have a likeable personality	37	52	22	19	54	44	24	43	32	49	41	38	23	43	29	43	31	36	39	49
Don't know	25	21	23	19	19	21	25	20	30	28	29	21	18	21	30	26	24	27	23	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think she does or does not have what it takes to get things done?

Does have what it takes to get things done	56	51	70	87	41	55	72	57	56	46	49	59	74	57	55	47	62	55	59	42
Does not have what it takes to get things done	24	32	14	6	39	21	14	29	18	33	25	25	15	26	20	34	18	21	23	38
Don't know	20	17	16	7	20	24	14	14	26	21	26	17	12	16	25	19	20	23	18	20

Do you think she does or does not have good ideas to improve the country?

Does have good ideas to improve the country	38	26	57	70	19	29	60	37	39	22	30	45	57	38	38	33	44	40	38	21
Does not have good ideas to improve the country	31	50	15	10	55	37	13	39	24	44	34	31	20	36	25	42	27	25	31	51
Don't know	30	23	28	20	25	33	28	23	37	34	37	24	22	25	37	25	29	35	31	28

Do you think she is in touch or out of touch with ordinary people's concerns?

Is in touch with ordinary people's concerns	32	21	49	61	14	20	50	32	31	16	23	36	52	31	32	25	39	31	30	17
Out of touch with ordinary people's concerns	46	61	30	18	72	57	32	51	41	61	48	46	33	49	41	52	37	46	49	63
Don't know	23	18	21	21	14	23	17	17	28	23	29	19	14	20	26	23	24	22	21	20

Do you think she would be good or bad in a crisis?

Good in a crisis	44	38	59	76	27	44	57	43	46	28	38	49	62	46	42	34	52	43	43	36
Bad in a crisis	24	33	13	5	41	26	13	28	20	41	26	23	12	27	20	33	18	19	28	34
Don't know	32	29	28	19	32	30	31	29	34	31	37	28	26	27	37	33	30	37	29	31

Do you think she is more decisive or indecisive?

More decisive	56	52	69	83	43	51	69	58	55	38	51	60	73	58	53	43	61	56	56	55
More indecisive	22	30	13	6	37	26	9	27	17	35	24	23	11	25	19	39	17	18	22	31
Don't know	22	18	18	11	20	22	22	15	28	27	26	17	16	17	28	18	23	26	21	13

Do you think she has a warm personality or a cold personality?

Warm personality	26	18	37	40	18	22	34	26	26	23	20	25	43	23	30	23	28	26	27	20
Cold personality	45	62	31	30	62	47	35	52	38	53	48	47	31	52	36	48	39	42	48	59
Don't know	29	20	32	30	20	31	31	22	36	24	32	28	26	25	35	28	32	32	25	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think she is more honest or more dishonest?

More honest	40	34	52	73	24	34	53	42	38	28	29	46	63	42	37	31	47	41	38	30
More dishonest	25	35	13	6	41	28	14	30	20	41	31	17	12	28	21	38	19	25	24	32
Don't know	35	31	36	20	35	38	33	28	41	31	40	37	25	30	42	31	34	34	38	38

Do you think she has or has not got a sense of humour?

Has got a sense of humour	27	18	39	41	20	24	43	31	23	20	21	27	41	28	26	30	32	23	24	21
Has not got a sense of humour	32	46	18	19	41	43	21	37	27	43	36	30	20	35	27	31	25	32	37	43
Don't know	41	35	43	40	39	33	37	32	50	38	43	43	38	37	47	39	42	45	40	36

Do you think she is a good or bad negotiator?

Good negotiator	32	21	47	56	20	27	42	33	31	26	24	36	48	33	32	20	39	35	32	20
Bad negotiator	22	34	11	7	39	25	9	26	18	37	23	23	10	26	17	32	18	14	26	32
Don't know	46	45	42	38	41	48	48	41	50	37	53	41	41	41	51	48	43	51	42	48

Do you think these previous Prime Ministers are similar or different to Theresa May?

Winston Churchill

Very similar to Theresa May	2	1	3	3	1	3	2	3	1	3	1	2	4	2	2	2	2	2	2	2
Quite similar to Theresa May	13	9	18	22	7	10	21	14	11	11	12	11	18	12	13	10	14	12	14	10
TOTAL SIMILAR	15	10	21	25	8	13	23	17	12	14	13	13	22	14	15	12	16	14	16	12
Quite different to Theresa May	17	17	18	21	15	20	16	18	16	17	16	16	20	19	15	18	23	14	14	12
Very different to Theresa May	31	36	28	24	45	33	28	38	23	30	29	37	28	34	26	35	26	35	30	31
TOTAL DIFFERENT	48	53	46	45	60	53	44	56	39	47	45	53	48	53	41	53	49	49	44	43
Don't know	38	36	33	30	32	34	33	26	48	39	43	34	30	33	44	36	35	37	40	45

Margaret Thatcher

Very similar to Theresa May	13	12	16	17	15	9	7	15	11	10	12	13	17	12	14	13	10	13	17	13
Quite similar to Theresa May	34	37	36	42	28	40	41	36	32	37	30	34	43	38	30	30	37	33	34	34
TOTAL SIMILAR	47	49	52	59	43	49	48	51	43	47	42	47	60	50	44	43	47	46	51	47
Quite different to Theresa May	15	17	16	18	16	19	14	16	14	12	14	18	16	17	13	19	15	14	12	19
Very different to Theresa May	16	16	15	12	22	14	19	19	13	12	16	21	14	16	17	16	15	19	16	15
TOTAL DIFFERENT	31	33	31	30	38	33	33	35	27	24	30	39	30	33	30	35	30	33	28	34
Don't know	22	18	17	11	18	18	18	14	29	30	29	15	10	18	27	22	23	22	21	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
John Major																				
Very similar to Theresa May	3	3	2	3	5	1	2	4	2	0	4	3	2	3	3	2	1	5	4	3
Quite similar to Theresa May	16	21	13	16	20	20	10	20	13	9	17	21	13	18	14	7	17	17	17	22
TOTAL SIMILAR	19	24	15	19	25	21	12	24	15	9	21	24	15	21	17	9	18	22	21	25
Quite different to Theresa May	26	30	25	33	25	29	23	28	24	21	24	28	29	28	22	34	24	21	27	25
Very different to Theresa May	25	17	36	32	22	30	42	28	21	7	18	31	40	25	24	23	25	26	23	24
TOTAL DIFFERENT	51	47	61	65	47	59	65	56	45	28	42	59	69	53	46	57	49	47	50	49
Don't know	31	29	23	16	28	20	25	20	41	62	37	18	16	26	37	33	32	31	29	26
Tony Blair																				
Very similar to Theresa May	2	2	2	0	4	0	2	3	1	3	2	2	3	2	2	6	1	2	2	2
Quite similar to Theresa May	10	16	6	4	16	15	10	11	10	13	11	12	6	11	9	12	10	7	10	19
TOTAL SIMILAR	12	18	8	4	20	15	12	14	11	16	13	14	9	13	11	18	11	9	12	21
Quite different to Theresa May	20	25	16	21	21	23	13	23	18	27	22	21	13	22	17	17	20	20	21	23
Very different to Theresa May	45	38	58	62	41	48	59	49	41	24	37	51	65	47	42	45	47	47	43	37
TOTAL DIFFERENT	65	63	74	83	62	71	72	72	59	51	59	72	78	69	59	62	67	67	64	60
Don't know	22	19	18	12	18	14	16	14	30	34	29	15	13	17	29	20	22	24	24	19
Gordon Brown																				
Very similar to Theresa May	2	2	2	1	6	2	3	4	1	2	3	2	2	2	3	7	2	2	2	0
Quite similar to Theresa May	9	13	6	6	10	7	7	11	7	14	11	8	2	10	7	12	8	7	8	13
TOTAL SIMILAR	11	15	8	7	16	9	10	15	8	16	14	10	4	12	10	19	10	9	10	13
Quite different to Theresa May	20	24	16	19	24	22	13	20	21	25	21	17	18	22	18	21	19	19	21	25
Very different to Theresa May	43	41	56	61	42	52	52	50	36	20	34	55	61	45	40	37	45	45	42	42
TOTAL DIFFERENT	63	65	72	80	66	74	65	70	57	45	55	72	79	67	58	58	64	64	63	67
Don't know	26	21	21	14	19	17	25	16	35	39	31	18	17	21	32	23	27	27	26	20
David Cameron																				
Very similar to Theresa May	5	7	5	2	12	4	4	7	4	10	6	4	3	5	6	8	4	5	7	4
Quite similar to Theresa May	23	33	17	26	26	28	14	25	22	25	25	24	17	27	19	29	22	21	20	34
TOTAL SIMILAR	28	40	22	28	38	32	18	32	26	35	31	28	20	32	25	37	26	26	27	38
Quite different to Theresa May	27	28	29	37	21	31	27	29	26	27	24	27	34	32	21	26	31	24	27	23
Very different to Theresa May	24	16	32	25	23	22	40	27	20	11	19	30	33	21	26	21	23	27	22	23
TOTAL DIFFERENT	51	44	61	62	44	53	67	56	46	38	43	57	67	53	47	47	54	51	49	46
Don't know	21	16	17	10	17	15	15	12	29	27	26	15	12	16	27	16	20	23	23	17