

YouGov Survey Results

Sample Size: 1564 GB Adults
Fieldwork: 18th - 19th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1564	x	x	x	x	422	382	309	759	805	186	396	535	447	891	673	200	508	335	385	136	
Unweighted Sample	1564	404	393	93	232	448	353	314	823	741	145	316	615	488	1017	547	180	518	338	386	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 18-19 2014	Feb 18-19 2015																				
How much do you trust the following to tell the truth?																						
Family doctors																						
A great deal	31	35	36	37	32	27	33	38	35	37	32	39	30	37	34	34	35	22	39	35	34	37
A fair amount	52	52	54	52	49	53	53	52	51	50	54	49	52	51	55	53	50	62	47	52	52	54
TOTAL TRUST	83	87	90	89	81	80	86	90	86	87	86	88	82	88	89	87	85	84	86	87	86	91
Not much	11	8	6	7	12	15	7	8	9	8	8	5	10	8	7	7	8	10	9	6	8	5
Not at all	3	2	2	1	4	3	3	0	3	2	2	3	3	2	2	2	2	3	2	3	2	1
TOTAL DO NOT TRUST	14	10	8	8	16	18	10	8	12	10	10	8	13	10	9	9	10	13	11	9	10	6
Don't know	4	3	2	3	2	2	3	2	3	2	4	4	5	2	2	3	3	3	3	4	3	3
School teachers																						
A great deal	17	21	17	28	24	7	14	30	21	20	21	22	22	22	18	23	18	18	22	23	19	19
A fair amount	56	55	55	56	57	57	54	56	60	55	56	51	54	55	59	55	56	58	54	53	56	62
TOTAL TRUST	73	76	72	84	81	64	68	86	81	75	77	73	76	77	77	78	74	76	76	76	75	81
Not much	16	16	22	11	13	24	23	10	12	18	14	19	14	17	16	14	19	17	18	14	17	12
Not at all	4	4	4	2	4	6	5	2	3	4	3	2	5	3	3	4	3	3	3	5	3	4
TOTAL DO NOT TRUST	20	20	26	13	17	30	28	12	15	22	17	21	19	20	19	18	22	20	21	19	20	16
Don't know	7	4	3	3	2	5	4	2	4	3	5	6	5	4	3	4	4	4	3	6	5	3
Judges																						
A great deal	17	24	26	22	34	15	22	24	25	26	22	32	23	25	19	27	19	18	26	23	22	29
A fair amount	47	45	48	47	39	38	45	46	47	43	47	48	42	45	46	45	44	48	45	44	44	44
TOTAL TRUST	64	69	74	69	73	53	67	70	72	69	69	80	65	70	65	72	63	66	71	67	66	73
Not much	21	20	18	21	21	30	21	21	17	20	19	8	21	19	24	18	22	18	20	18	22	18
Not at all	8	6	4	6	4	11	6	5	6	7	5	4	6	6	8	5	8	10	4	7	7	4
TOTAL DO NOT TRUST	29	26	22	27	25	41	27	26	23	27	24	12	27	25	32	23	30	28	24	25	29	22
Don't know	7	5	4	4	2	6	5	4	4	3	7	8	8	4	3	5	6	5	4	8	5	5
Local police officers on the beat in my area																						
A great deal	12	17	20	18	21	15	20	20	14	19	16	19	15	19	17	19	16	13	20	19	14	19
A fair amount	52	53	55	54	53	51	52	54	56	51	55	51	51	56	52	53	52	53	56	52	50	49
TOTAL TRUST	64	70	75	72	74	66	72	74	70	70	71	70	66	75	69	72	68	66	76	71	64	68
Not much	21	17	16	15	18	23	16	17	18	19	15	9	19	16	19	15	19	19	15	13	20	20
Not at all	8	6	3	8	4	9	5	6	7	7	6	6	9	5	6	6	7	8	4	7	8	6
TOTAL DO NOT TRUST	29	23	19	23	22	32	21	23	25	26	21	15	28	21	25	21	26	27	19	20	28	26
Don't know	7	7	5	5	5	2	7	4	5	5	8	15	7	4	6	7	6	6	5	8	7	5

Fieldwork: 18th - 19th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1564	x	x	x	x	422	382	309	759	805	186	396	535	447	891	673	200	508	335	385	136
Unweighted Sample	1564	404	393	93	232	448	353	314	823	741	145	316	615	488	1017	547	180	518	338	386	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 18-19 2014	Feb 18-19 2015																					
BBC News journalists																							
A great deal	12	15	14	21	25	11	11	21	20	19	12	21	12	17	14	16	15	9	17	19	13	16	
A fair amount	46	46	51	45	47	45	45	46	52	44	48	46	43	49	47	49	43	54	46	48	44	40	
TOTAL TRUST	58	61	65	66	72	56	56	67	72	63	60	67	55	66	61	65	58	63	63	67	57	56	
Not much	24	23	23	19	26	27	27	20	17	23	23	22	25	21	24	22	25	23	25	24	16	28	24
Not at all	13	10	10	9	1	16	13	9	7	11	10	5	12	10	12	10	12	13	10	10	9	16	
TOTAL DO NOT TRUST	37	33	33	28	27	43	40	29	24	34	33	27	37	31	36	32	37	36	34	26	37	40	
Don't know	5	5	2	6	2	2	4	4	4	3	6	5	8	3	3	4	5	2	4	7	5	4	
ITV News journalists																							
A great deal	6	7	7	9	8	6	6	10	7	8	6	6	6	9	5	6	8	6	7	7	7	6	
A fair amount	43	49	59	48	42	46	51	49	51	49	49	54	39	51	52	49	48	44	50	54	45	49	
TOTAL TRUST	49	56	66	57	50	52	57	59	58	57	55	60	45	60	57	55	56	50	57	61	52	55	
Not much	31	29	27	26	38	33	30	26	29	30	28	21	35	28	28	29	29	35	28	24	33	28	
Not at all	13	10	5	10	9	13	8	9	9	10	10	9	11	8	11	10	9	11	8	8	10	14	
TOTAL DO NOT TRUST	44	39	32	36	47	46	38	35	38	40	38	30	46	36	39	39	38	46	36	32	43	42	
Don't know	7	6	3	7	3	2	4	5	5	4	8	11	10	4	4	5	7	4	7	8	5	4	
Senior police officers																							
A great deal	6	9	10	8	12	8	8	10	8	10	9	19	10	8	6	10	9	9	10	11	7	9	
A fair amount	38	42	48	39	52	34	45	43	41	41	43	42	41	46	39	44	39	44	47	39	40	37	
TOTAL TRUST	44	51	58	47	64	42	53	53	49	51	52	61	51	54	45	54	48	53	57	50	47	46	
Not much	32	32	31	34	29	38	33	30	34	31	33	24	30	31	39	31	34	31	31	32	34	32	
Not at all	17	11	7	13	6	19	10	14	12	13	9	4	10	12	14	11	12	11	8	11	14	16	
TOTAL DO NOT TRUST	49	43	38	47	35	57	43	44	46	44	42	28	40	43	53	42	46	42	39	43	48	48	
Don't know	6	5	3	6	2	2	5	3	5	4	6	10	8	3	3	4	6	4	4	7	6	6	
Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)																							
A great deal	5	5	5	4	6	5	4	5	5	5	4	8	6	4	3	5	5	6	5	4	4	6	
A fair amount	35	38	44	38	45	29	41	39	40	38	39	47	37	37	37	43	33	44	39	39	36	33	
TOTAL TRUST	40	43	49	42	51	34	45	44	45	43	43	55	43	41	40	48	38	50	44	43	40	39	
Not much	37	36	38	35	32	41	37	35	34	36	35	21	34	37	41	34	37	36	36	33	37	37	
Not at all	17	16	10	18	14	22	14	17	16	17	16	17	16	17	16	14	20	11	16	17	18	18	
TOTAL DO NOT TRUST	54	52	48	53	46	63	51	52	50	53	51	38	50	54	57	48	57	47	52	50	55	55	
Don't know	6	5	3	5	3	3	4	3	5	3	7	7	7	4	3	4	6	4	4	7	5	6	
My local MP																							
A great deal	5	6	8	6	12	2	7	7	5	6	5	8	4	4	8	5	7	5	6	4	7	4	
A fair amount	30	32	44	39	29	22	39	39	29	33	31	26	24	36	37	34	29	26	33	28	36	40	
TOTAL TRUST	35	38	52	45	41	24	46	46	34	39	36	34	28	40	45	39	36	31	39	32	43	44	
Not much	34	36	31	30	41	39	30	32	37	36	35	42	39	36	30	35	36	44	35	40	31	27	
Not at all	22	18	12	16	11	32	16	16	20	19	16	10	18	17	21	17	19	15	17	19	19	19	
TOTAL DO NOT TRUST	56	54	43	46	52	71	46	48	57	55	51	52	57	53	51	52	55	59	52	59	50	46	
Don't know	10	9	5	9	7	4	8	7	9	5	12	14	15	6	4	8	9	10	9	9	7	10	

Fieldwork: 18th - 19th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1564	x	x	x	x	422	382	309	759	805	186	396	535	447	891	673	200	508	335	385	136	
Unweighted Sample	1564	404	393	93	232	448	353	314	823	741	145	316	615	488	1017	547	180	518	338	386	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 18-19 2014	Feb 18-19 2015																				
Trade Union leaders																						
A great deal	4	4	0	10	3	2	1	8	3	5	3	4	5	4	3	4	5	3	4	2	6	7
A fair amount	25	29	13	44	28	24	12	43	37	25	32	29	29	31	27	27	32	22	29	31	29	35
TOTAL TRUST	29	33	13	54	31	26	13	51	40	30	35	33	34	35	30	31	37	25	33	33	35	42
Not much	35	34	34	32	51	35	32	36	38	37	32	33	36	36	32	36	32	41	33	31	36	32
Not at all	27	25	49	7	13	36	50	6	16	30	20	18	19	24	34	26	23	25	27	27	22	21
TOTAL DO NOT TRUST	62	59	83	39	64	71	82	42	54	67	52	51	55	60	66	62	55	66	60	58	58	53
Don't know	10	8	4	8	5	2	5	7	7	4	12	17	12	5	4	7	9	9	7	10	8	5
Journalists on "mid-market" newspapers (e.g. Mail, Express)																						
A great deal	1	1	1	0	0	3	2	1	0	1	0	1	0	1	1	1	1	2	1	1	0	1
A fair amount	16	19	25	15	14	25	24	17	13	21	17	17	17	18	21	17	21	21	20	19	15	16
TOTAL TRUST	17	20	26	15	14	28	26	18	13	22	17	18	17	19	22	18	22	23	21	20	15	17
Not much	43	44	50	41	49	42	48	47	40	44	44	40	41	47	47	46	43	48	43	40	47	49
Not at all	34	31	21	38	33	28	21	31	41	30	32	35	34	29	27	32	28	25	31	33	31	31
TOTAL DO NOT TRUST	77	75	71	79	82	70	69	78	81	74	76	75	75	76	74	78	71	73	74	73	78	80
Don't know	6	5	3	6	4	3	5	4	6	4	7	7	9	4	3	5	6	4	6	6	6	3
Leading Liberal Democrat politicians																						
A great deal	1	1	1	0	5	0	0	0	1	1	0	0	1	1	0	1	0	1	1	1	0	0
A fair amount	16	17	18	16	61	4	12	14	28	18	15	21	15	18	15	19	13	20	16	13	17	20
TOTAL TRUST	17	18	19	16	66	4	12	14	29	19	15	21	16	19	15	20	13	21	17	14	17	20
Not much	37	42	53	37	31	40	50	39	41	40	44	37	46	41	43	45	39	40	46	41	42	37
Not at all	38	34	24	41	1	54	31	42	23	37	31	28	27	36	39	30	39	33	30	38	34	37
TOTAL DO NOT TRUST	75	76	77	78	32	94	81	81	64	77	75	65	73	77	82	75	78	73	76	79	76	74
Don't know	8	7	4	6	2	3	6	4	6	5	9	14	11	4	3	5	9	7	7	7	7	4
Senior officials in my local council																						
A great deal	1	2	1	4	1	0	1	3	0	2	2	4	2	1	1	2	2	3	2	1	1	1
A fair amount	21	23	25	28	28	11	22	27	22	23	22	30	20	23	21	24	21	21	25	16	25	23
TOTAL TRUST	22	25	26	32	29	11	23	30	22	25	24	34	22	24	22	26	23	24	27	17	26	24
Not much	43	45	49	42	54	43	46	44	45	45	45	38	44	47	47	46	44	41	44	47	46	46
Not at all	26	23	19	19	13	43	23	20	25	25	20	12	20	24	27	21	25	26	21	27	19	24
TOTAL DO NOT TRUST	69	68	68	61	67	86	69	64	70	70	65	50	64	71	74	67	69	67	65	74	65	70
Don't know	9	8	6	8	3	4	7	5	8	5	11	16	13	5	4	8	8	9	8	9	8	6
Managers of NHS hospitals																						
A great deal	2	4	3	6	6	2	3	6	3	4	4	9	5	3	1	3	4	3	3	3	7	3
A fair amount	26	28	29	28	42	22	27	28	30	29	28	31	33	29	22	30	25	26	33	27	25	24
TOTAL TRUST	28	32	32	34	48	24	30	34	33	33	32	40	38	32	23	33	29	29	36	30	32	27
Not much	44	43	44	45	35	43	44	45	40	43	42	42	38	44	46	41	45	47	42	40	42	46
Not at all	21	19	18	16	14	31	22	18	22	20	18	8	15	20	27	20	18	19	17	22	19	20
TOTAL DO NOT TRUST	65	62	62	61	49	74	66	63	62	63	60	50	53	64	73	61	63	66	59	62	61	66
Don't know	7	6	5	5	2	3	5	4	6	4	8	10	10	4	3	5	7	4	5	8	6	7

Fieldwork: 18th - 19th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1564	x	x	x	x	422	382	309	759	805	186	396	535	447	891	673	200	508	335	385	136
Unweighted Sample	1564	404	393	93	232	448	353	314	823	741	145	316	615	488	1017	547	180	518	338	386	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 18-19 2014	Feb 18-19 2015																				
People who run large companies																						
A great deal	1	1	2	2	0	1	2	2	1	1	1	0	3	1	1	1	2	2	1	1	0	3
A fair amount	20	24	38	15	21	19	35	20	15	24	23	23	23	24	24	26	20	20	28	26	20	20
TOTAL TRUST	21	25	40	17	21	20	37	22	16	25	24	23	26	25	25	27	22	22	29	27	20	23
Not much	45	45	45	49	49	46	44	47	46	44	46	41	42	47	47	46	44	48	47	40	45	47
Not at all	26	24	11	28	26	29	14	27	31	26	22	26	23	24	24	22	27	23	19	25	29	26
TOTAL DO NOT TRUST	71	69	56	77	75	75	58	74	77	70	68	67	65	71	71	68	71	71	66	65	74	73
Don't know	8	6	3	6	4	4	5	4	7	4	8	10	10	4	3	5	7	6	5	8	6	5
Leading Conservative politicians																						
A great deal	2	2	5	1	2	0	5	1	0	2	1	1	1	3	2	2	2	1	2	1	2	2
A fair amount	18	19	52	4	11	13	42	7	12	19	18	11	14	21	22	20	17	15	25	18	14	16
TOTAL TRUST	20	21	57	5	13	13	47	8	12	21	19	12	15	24	24	22	19	16	27	19	16	18
Not much	34	34	36	29	52	32	34	33	31	34	35	46	36	31	32	38	29	40	34	35	33	30
Not at all	40	40	5	62	33	53	16	56	53	41	39	30	41	41	42	36	45	38	34	39	47	46
TOTAL DO NOT TRUST	74	74	41	91	85	85	50	89	84	75	74	76	77	72	74	74	74	78	68	74	80	76
Don't know	7	5	3	3	2	2	4	3	4	4	7	11	9	4	2	4	7	6	5	6	5	5
Leading Labour politicians																						
A great deal	3	3	0	9	1	0	0	8	1	3	3	4	3	2	3	2	4	3	2	2	4	4
A fair amount	18	20	11	46	36	5	8	37	24	22	18	17	19	23	19	21	20	25	18	15	26	17
TOTAL TRUST	21	23	11	55	37	5	8	45	25	25	21	21	22	25	22	23	24	28	20	17	30	21
Not much	36	38	38	32	42	33	33	37	42	36	40	47	40	37	34	40	36	36	39	41	34	39
Not at all	36	33	48	9	19	61	54	15	26	35	32	22	29	33	42	33	34	32	35	34	31	34
TOTAL DO NOT TRUST	72	71	86	41	61	94	87	52	68	71	72	69	69	70	76	73	70	68	74	75	65	73
Don't know	7	6	3	4	2	2	4	3	6	4	8	11	9	4	3	5	7	5	6	7	5	7
Senior civil servants in Whitehall																						
A great deal	2	2	3	1	2	1	1	2	1	2	2	3	1	3	0	2	1	2	2	1	1	2
A fair amount	17	18	24	21	28	7	20	19	18	22	15	27	17	17	16	19	16	15	21	16	17	21
TOTAL TRUST	19	20	27	22	30	8	21	21	19	24	17	30	18	20	16	21	17	17	23	17	18	23
Not much	39	42	48	40	46	39	48	41	39	42	43	38	39	44	45	44	41	47	43	46	38	37
Not at all	30	27	17	27	21	47	22	28	33	28	26	9	23	30	35	26	29	24	23	26	33	28
TOTAL DO NOT TRUST	69	69	65	67	67	86	70	69	72	70	69	47	62	74	80	70	70	71	66	72	71	65
Don't know	12	11	8	11	4	5	10	10	9	7	15	23	20	7	4	10	13	12	11	11	11	12
Senior officials in the European Union																						
A great deal	2	2	2	2	1	0	1	3	1	2	1	3	2	2	1	1	2	2	2	0	1	4
A fair amount	12	17	15	21	33	6	10	19	22	17	16	33	18	16	10	19	14	20	18	16	15	17
TOTAL TRUST	14	19	17	23	34	6	11	22	23	19	17	36	20	18	11	20	16	22	20	16	16	21
Not much	37	35	33	40	39	21	32	41	34	34	35	30	36	38	31	37	32	29	38	33	36	34
Not at all	40	37	43	24	24	70	50	29	32	41	33	18	29	37	52	33	42	39	34	40	38	36
TOTAL DO NOT TRUST	77	72	76	64	63	91	82	70	66	75	68	48	65	75	83	70	74	68	72	73	74	70
Don't know	10	10	6	12	3	3	7	8	11	5	14	16	15	7	6	10	10	10	9	12	9	8

Fieldwork: 18th - 19th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1564	x	x	x	x	422	382	309	759	805	186	396	535	447	891	673	200	508	335	385	136	
Unweighted Sample	1564	404	393	93	232	448	353	314	823	741	145	316	615	488	1017	547	180	518	338	386	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 18-19 2014	Feb 18-19 2015																				
Estate agents																						
A great deal	0	1	0	2	2	0	0	1	0	1	1	4	1	1	0	0	1	0	0	0	2	0
A fair amount	10	14	17	12	19	11	14	11	13	13	14	16	12	14	14	14	14	12	17	14	11	13
TOTAL TRUST	10	15	17	14	21	11	14	12	13	14	15	20	13	15	14	14	15	12	17	14	13	13
Not much	44	46	49	44	41	48	48	50	42	44	48	44	45	47	46	44	48	34	46	46	50	50
Not at all	38	34	31	37	36	39	34	34	40	38	31	26	35	35	37	37	31	51	33	33	32	29
TOTAL DO NOT TRUST	82	80	80	81	77	87	82	84	82	82	79	70	80	82	83	81	79	85	79	79	82	79
Don't know	7	5	3	5	3	2	4	4	4	4	6	11	7	4	3	5	5	3	4	7	6	7
Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)																						
A great deal	1	1	1	1	2	1	1	1	0	1	1	1	1	1	1	0	2	2	1	0	1	1
A fair amount	9	12	17	15	9	9	12	16	10	12	12	6	11	12	16	10	15	17	13	13	9	8
TOTAL TRUST	10	13	18	16	11	10	13	17	10	13	13	7	12	13	17	10	17	19	14	13	10	9
Not much	33	37	41	35	30	43	43	39	27	39	35	30	36	40	38	36	39	41	37	33	37	39
Not at all	51	46	39	45	56	44	39	42	58	44	47	59	45	45	41	50	40	38	45	47	48	49
TOTAL DO NOT TRUST	84	83	80	80	86	87	82	81	85	83	82	89	81	85	79	86	79	79	82	80	85	88
Don't know	6	4	2	4	3	3	4	2	4	3	5	4	7	3	4	4	5	2	4	7	5	3