YouGov Survey Results

Sample Size: 1564 GB Adults
Fieldwork: 18th - 19th February 2015

		Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**1564**	x	x	x	x	422	382	309	759	805	186	396	535	447	891	673	200	508	335	385	136
Unweighted Sample	1564	404	393	93	232	448	353	314	823	741	145	316	615	488	1017	547	180	518	338	386	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following items, if any, do you think should have tax applied to them?																					
Men's razors																					
Should have tax applied to them	**27**	29	27	40	18	27	26	30	28	25	38	24	24	28	32	20	26	30	26	23	30
Should not have tax applied to them	**66**	64	66	53	79	66	69	65	64	69	57	65	71	66	61	74	66	63	68	70	64
Don't know	**7**	7	7	7	3	7	6	6	8	6	5	11	5	7	7	7	8	7	6	8	7
Toilet roll																					
Should have tax applied to them	**10**	14	10	16	9	10	10	12	12	9	11	7	10	12	12	7	11	12	10	8	10
Should not have tax applied to them	**85**	82	85	78	89	85	84	84	82	88	86	84	86	83	82	88	82	83	86	88	84
Don't know	**5**	5	5	6	2	5	5	4	7	4	3	9	3	5	6	4	7	6	4	4	7
Sanitary towels																					
Should have tax applied to them	**7**	10	6	9	8	8	7	6	11	3	13	5	6	7	8	6	9	7	6	5	8
Should not have tax applied to them	**88**	84	89	86	90	86	89	90	82	94	84	86	91	89	87	89	82	88	90	89	87
Don't know	**5**	6	4	5	2	6	3	4	7	3	4	9	4	5	5	6	8	5	4	5	5
Toothbrushes																					
Should have tax applied to them	**13**	16	14	16	12	13	14	11	15	11	19	10	12	14	15	10	12	16	12	11	9
Should not have tax applied to them	**82**	78	81	79	85	81	82	85	78	85	77	81	84	81	79	85	80	79	83	84	84
Don't know	**6**	6	5	5	3	6	5	4	7	4	4	9	4	5	6	5	8	6	5	5	7
Tampons																					
Should have tax applied to them	**7**	11	5	11	9	8	6	7	11	3	13	6	5	7	8	5	8	7	7	6	8
Should not have tax applied to them	**88**	83	90	82	89	86	90	90	82	93	84	85	91	88	86	90	84	88	90	88	86
Don't know	**5**	6	4	6	2	6	4	4	7	3	3	9	3	5	5	5	8	5	3	6	6
Women's razors																					
Should have tax applied to them	**29**	33	27	40	22	30	27	32	32	26	36	26	28	31	35	22	27	33	28	25	35
Should not have tax applied to them	**63**	59	64	53	74	62	65	62	59	67	59	62	66	62	57	70	61	60	66	67	58
Don't know	**8**	7	8	7	3	8	7	6	9	7	5	12	7	7	8	8	12	7	6	8	7
Toothpaste																					
Should have tax applied to them	**12**	15	13	18	13	13	14	10	14	10	19	8	11	15	14	10	14	14	12	9	11
Should not have tax applied to them	**82**	79	82	76	85	81	81	86	79	86	77	84	85	81	81	85	78	80	84	86	83
Don't know	**5**	5	5	6	3	6	4	4	7	4	4	9	4	5	6	5	8	6	4	5	6
Currently sanitary towels and tampons are taxed at 5%. Would you support or oppose the removal of this tax?																					
Strongly support	**53**	43	60	45	54	46	61	53	40	66	56	48	59	50	50	57	55	53	52	51	57
Tend to support	**23**	26	20	26	20	25	20	26	28	19	19	25	21	26	25	21	21	23	22	27	21
TOTAL SUPPORT	**76**	**69**	**80**	**71**	**74**	**71**	**81**	**79**	**68**	**85**	**75**	**73**	**80**	**76**	**75**	**78**	**76**	**76**	**74**	**78**	**78**
Neither support nor oppose	**12**	15	11	18	14	13	10	12	18	6	14	15	10	11	13	11	15	11	14	11	10
Tend to oppose	**5**	8	5	8	4	7	4	4	6	4	5	4	4	6	5	5	3	6	4	5	3
Strongly oppose	**4**	6	1	2	4	5	2	3	5	3	2	3	4	5	3	4	3	3	4	3	8
TOTAL OPPOSE	**9**	**14**	**6**	**10**	**8**	**12**	**6**	**7**	**11**	**7**	**7**	**7**	**8**	**11**	**8**	**9**	**6**	**9**	**8**	**8**	**11**
Don't know	**3**	3	2	3	4	3	2	3	4	2	3	6	1	3	3	3	3	3	4	2	1

© 2015 YouGov plc. All Rights Reserved