

YouGov Survey Results

Sample Size: 1883 GB Adults
Fieldwork: 29th - 30th October 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1883	X	X	X	X	580	442	381	913	970	224	476	644	539	1073	810	241	612	403	463	164	
Unweighted Sample	1883	467	512	98	234	562	469	396	926	957	147	380	781	575	1285	598	218	605	402	479	179	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 22-23	Oct 29-30																				
Thinking about the future monarch, which of the following would you prefer?																						
Prince Charles should succeed as King after Queen Elizabeth II	39	40	52	42	50	38	49	39	43	41	39	28	35	40	50	44	35	44	40	39	42	34
Prince William should succeed as King after Queen Elizabeth II instead of Prince Charles	39	37	40	32	25	47	42	33	32	33	41	42	35	39	33	32	43	29	40	38	37	35
Neither - there should be no monarch after Queen Elizabeth II	14	16	6	22	24	11	6	23	20	20	13	16	19	17	13	18	14	19	15	15	15	24
Don't know	9	7	2	5	1	4	3	4	5	6	8	15	11	4	4	6	8	8	5	8	7	7
	May 9-10 2013	Oct 29-30 2014																				
Thinking about if Prince Charles becomes king, should his wife, the Duchess of Cornwall..?																						
Become Queen	16	17	21	17	24	13	18	16	22	18	16	18	18	18	15	19	14	16	15	17	20	18
Have the title of Princess Consort	46	46	55	42	51	46	58	40	44	45	46	42	40	45	54	46	45	44	52	43	44	35
Not have any title at all	27	27	19	33	17	36	20	37	24	27	28	19	27	31	28	25	30	26	25	29	28	34
Don't know	11	10	4	9	8	5	4	7	11	10	10	21	16	7	3	9	10	13	8	11	9	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who do you think would make the better King, Prince William or Prince Charles?

	April 24-25	Oct 29-30	Westminster VI		2010 Vote			Gender		Age				Social Grade		Region						
			Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Prince Charles	21	16	23	15	13	16	21	17	14	19	13	4	13	15	25	17	14	16	17	15	16	14
Prince William	56	58	59	57	54	64	59	58	55	53	62	65	61	58	52	53	65	52	60	56	59	60
Not sure	23	26	18	28	33	21	20	26	31	28	25	31	26	27	23	30	21	32	24	29	25	26

And who do you think would make the better Queen, or Princess Consort?

Camilla, Duchess of Cornwall	13	12	19	10	14	12	17	10	13	13	12	7	10	11	19	15	9	14	13	13	13	8
Catherine, Duchess of Cambridge	64	60	62	61	51	71	63	62	56	57	63	65	58	62	59	56	66	55	60	59	65	61
Not sure	22	27	19	29	35	18	20	28	31	30	25	28	32	27	22	29	24	31	28	29	22	31

The Prince of Wales and Duchess of Cornwall will make a nine-day visit to Colombia and Mexico later this month. Generally speaking, do you think royal tours such as this one, are good or bad for Britain's image abroad, or do they make no difference?

Are good for Britain's image abroad	64	83	57	76	65	78	56	67	67	62	63	60	67	64	66	62	66	65	69	62	48
Are bad for Britain's image abroad	2	1	5	0	0	1	4	2	3	2	2	4	2	1	2	3	3	2	1	3	4
They don't make any real difference to Britain's image	28	14	34	21	31	19	35	27	25	30	22	27	27	32	27	29	23	27	23	31	41
Don't know	6	1	4	3	3	2	5	4	5	6	13	9	3	3	5	6	7	5	6	4	6

And to what extent do you think such visits are an important duty for the Royal Family?

Very important	37	55	31	38	40	53	31	33	40	33	30	28	41	42	38	35	33	42	34	37	29
Fairly important	34	34	35	44	30	31	34	40	32	37	37	37	33	33	35	34	38	32	41	34	24
TOTAL IMPORTANT	71	89	66	82	70	84	65	73	72	70	67	65	74	75	73	69	71	74	75	71	53
Not very important	12	5	14	5	16	9	14	12	11	13	9	14	12	10	11	13	9	13	10	13	13
Not important at all	10	2	14	7	10	4	16	8	11	8	8	9	11	10	10	10	9	7	8	10	23
TOTAL NOT IMPORTANT	22	7	28	12	26	13	30	20	22	21	17	23	23	20	21	23	18	20	18	23	36
Don't know	7	3	5	7	3	4	5	7	6	9	16	11	4	5	7	8	10	6	8	6	11