

YouGov Survey Results

Sample Size: 2005 adults in GB
Fieldwork: 18th - 19th April 2023

	Gender		Age				Social Grade		Country			Region in England				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2005	970	1035	211	828	495	471	1143	862	1730	100	174	483	333	243	672
Unweighted Sample	2005	898	1107	178	812	499	516	1215	790	1723	109	173	476	339	230	678
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about when you eat quiche...

In general do you prefer to eat it hot or cold?

I prefer to eat quiche hot	44	40	47	23	45	45	50	45	42	44	44	39	43	38	50	46
I prefer to eat quiche cold	25	26	23	18	21	33	24	26	23	24	26	25	24	27	16	27
Don't know	6	7	5	9	6	4	6	5	7	6	2	5	7	4	7	7
Not applicable - I never eat quiche	26	27	24	50	28	17	20	24	27	25	28	31	27	31	27	20

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*