

YouGov Survey Results

Sample Size: 2513 adults in GB
Fieldwork: 6th - 7th July 2025

	Voting Intention						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2513	311	420	248	481	210	452	646	231	271	144	882	897	1216	1297	264	1038	621	591	1432	1081	2174	121	219	596	412	304	862
Unweighted Sample	2513	292	449	272	481	234	400	687	245	275	156	979	849	1080	1433	208	963	657	685	1549	964	2188	121	204	610	418	279	881
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

0 - Would never consider voting for them	40	0	57	48	23	67	2	57	42	21	63	47	28	41	40	49	45	38	30	37	45	38	44	56	45	33	44	35
1	7	1	9	9	5	10	0	10	7	6	12	8	4	7	6	10	8	6	4	7	6	7	9	6	7	6	8	6
2	7	0	9	10	7	8	1	8	10	8	6	7	5	7	6	8	7	7	5	6	7	6	5	9	6	6	8	6
3	6	1	7	9	9	2	3	6	9	12	2	5	7	6	5	6	7	5	5	6	5	6	5	6	4	8	5	6
4	4	1	6	4	6	3	3	4	5	7	3	4	4	4	4	5	4	4	4	5	3	4	3	1	4	5	5	4
5	10	3	7	8	17	3	10	6	10	18	6	7	13	11	9	6	10	11	11	10	9	10	15	3	10	14	7	9
6	5	4	1	7	9	3	9	1	7	10	1	4	6	5	5	2	4	6	6	5	5	5	5	3	3	5	3	6
7	5	12	1	2	10	2	11	2	5	9	4	4	8	5	5	1	4	7	7	6	4	5	5	3	5	6	5	5
8	4	16	0	0	7	1	15	1	1	4	1	3	6	5	3	1	4	5	6	4	4	4	5	2	3	4	5	5
9	2	13	0	0	1	0	9	1	0	1	1	2	3	2	2	0	1	2	4	2	2	2	0	2	2	2	2	3
10 - Would definitely consider voting for them	8	49	1	2	5	0	37	1	3	3	0	8	13	7	9	2	4	9	17	10	6	9	5	5	7	8	6	11
Prefer not to answer	3	1	0	0	0	0	1	1	2	2	1	1	2	1	4	9	3	1	1	2	3	3	0	5	4	2	3	2
NET LIKELY TO CONSIDER	24	94	3	11	32	6	81	6	16	27	7	21	36	24	24	6	17	29	40	27	21	25	20	15	20	25	21	30

Labour

0 - Would never consider voting for them	36	54	1	13	76	19	60	7	19	76	20	19	60	38	34	16	31	40	50	30	44	36	42	34	36	40	24	39
1	6	9	0	3	7	5	7	3	3	7	8	4	6	6	5	4	5	4	8	6	5	5	5	6	6	5	5	6
2	6	8	1	5	5	9	8	4	6	3	11	7	4	5	6	8	6	6	5	6	6	5	12	8	4	5	6	6
3	6	7	0	7	3	12	6	4	10	4	8	6	4	6	5	9	6	6	4	5	6	6	4	5	6	5	9	5
4	5	6	1	8	2	11	4	4	7	2	9	6	3	4	5	8	4	4	3	5	4	5	4	4	4	4	4	6
5	11	5	7	20	4	12	5	11	20	4	14	13	7	9	12	11	12	11	7	11	11	10	6	17	10	9	16	9
6	6	5	5	13	1	12	4	7	10	1	10	7	3	6	6	8	7	6	3	7	4	6	3	7	5	5	8	6
7	6	3	13	11	1	8	2	11	7	1	7	8	3	6	5	9	7	5	3	7	4	6	5	3	6	7	7	6
8	6	2	22	6	0	6	2	14	4	0	8	9	3	7	5	8	7	4	5	7	4	6	8	3	8	6	7	4
9	3	1	11	3	0	1	1	8	1	0	2	5	1	3	3	3	2	4	3	4	2	3	1	4	3	3	3	2
10 - Would definitely consider voting for them	9	0	40	10	0	3	0	25	10	1	3	16	3	9	8	7	8	9	9	10	7	9	10	4	10	8	8	9
Prefer not to answer	3	0	0	0	0	0	1	2	2	2	1	1	2	1	5	9	4	1	1	2	4	3	0	5	4	3	2	2
NET LIKELY TO CONSIDER	30	11	91	43	2	30	9	65	32	3	30	45	13	31	27	35	31	28	23	35	21	30	27	21	32	29	33	27

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Liberal Democrats

0 - Would never consider voting for them	29	33	11	0	55	18	38	14	2	57	19	15	44	33	26	16	28	32	34	25	35	29	35	25	34	31	20	29
1	5	7	4	0	6	6	6	3	0	8	8	3	7	6	4	3	5	6	6	5	5	5	5	5	5	5	4	5
2	7	10	3	0	9	7	11	4	1	7	8	5	7	6	7	7	7	5	8	5	8	6	6	8	6	7	8	6
3	7	9	5	1	8	8	8	8	3	5	9	8	7	7	7	6	7	7	8	6	7	7	8	7	8	5	11	5
4	7	10	9	1	5	11	10	9	3	4	10	7	6	7	7	8	7	7	5	7	7	7	6	10	7	6	7	7
5	14	17	17	4	8	14	15	14	12	8	12	15	12	12	15	15	12	16	12	15	12	13	11	16	11	16	16	13
6	7	7	14	5	3	15	5	11	7	2	14	10	4	7	7	9	9	4	5	8	6	7	5	4	9	5	9	7
7	7	3	14	17	2	9	4	13	14	3	7	10	5	8	7	10	8	5	7	9	6	7	11	10	7	7	7	7
8	6	2	11	19	1	9	1	10	15	2	8	10	2	6	6	8	6	5	5	7	4	6	7	1	5	7	8	6
9	2	1	4	12	0	1	1	3	8	1	1	4	1	2	2	1	2	2	2	3	1	2	2	1	1	2	2	3
10 - Would definitely consider voting for them	6	0	7	40	1	2	1	8	34	1	2	12	3	5	7	5	5	8	7	8	3	6	3	7	3	5	7	9
Prefer not to answer	3	0	1	1	0	1	1	2	2	3	1	1	2	1	5	12	4	1	1	3	4	3	0	5	4	3	3	3
NET LIKELY TO CONSIDER	28	13	50	93	7	36	12	45	78	9	32	46	15	28	29	33	30	24	26	35	20	28	28	23	25	26	33	32

Reform UK

0 - Would never consider voting for them	50	34	80	77	0	85	24	72	68	4	84	70	25	49	50	59	56	46	37	53	45	49	56	53	49	44	60	48
1	4	5	3	4	0	3	4	5	5	1	4	5	3	5	3	5	4	4	4	4	5	4	1	4	4	3	4	5
2	3	6	2	5	0	3	6	2	6	1	1	3	3	3	4	4	2	3	5	3	4	3	4	3	2	5	2	4
3	3	5	2	3	0	1	4	1	2	2	0	3	2	2	4	3	3	2	3	2	3	3	2	4	4	2	2	2
4	3	5	3	2	0	1	4	2	1	1	1	2	2	3	3	2	3	2	2	2	3	3	3	3	3	4	2	2
5	6	11	5	3	2	2	9	4	4	5	2	4	7	6	7	6	6	8	5	7	5	6	3	9	5	9	7	6
6	3	10	2	2	3	3	6	2	2	5	2	2	5	3	3	2	4	3	3	3	3	3	5	2	3	4	3	3
7	4	7	1	2	6	0	8	2	3	3	2	2	6	4	3	1	3	4	5	3	4	4	3	4	5	3	2	4
8	4	7	2	0	11	0	8	2	2	8	0	2	7	5	3	1	4	4	5	4	5	4	1	3	4	7	2	4
9	3	4	0	1	11	0	7	1	0	9	1	1	6	4	2	0	2	3	6	3	3	3	3	2	3	2	1	4
10 - Would definitely consider voting for them	14	5	1	0	64	2	19	5	4	60	2	4	32	15	13	4	9	18	23	13	16	14	19	9	15	16	11	14
Prefer not to answer	3	1	0	0	1	0	1	1	2	2	1	1	2	2	5	13	3	1	1	3	4	3	0	4	4	3	3	3
NET LIKELY TO CONSIDER	28	33	6	5	95	5	48	12	11	85	7	11	56	31	24	8	22	32	42	26	31	28	31	20	30	32	19	29

Green Party

0 - Would never consider voting for them	33	50	14	14	62	1	51	16	16	62	2	19	50	38	29	19	29	40	41	30	37	33	32	36	35	33	25	34
1	6	8	4	6	7	0	9	5	4	7	1	5	8	7	4	0	6	6	8	5	7	5	10	5	6	3	5	6
2	6	10	6	7	3	0	7	5	8	5	0	5	6	5	6	6	5	5	7	6	6	6	6	5	5	9	5	5
3	6	5	9	9	4	1	6	9	10	2	1	8	5	7	6	7	7	7	6	7	6	6	7	10	7	5	8	6
4	6	5	10	6	5	2	6	8	4	4	4	8	4	6	5	5	5	5	7	6	6	5	7	6	7	4	4	5
5	12	11	17	14	9	2	10	14	15	7	5	14	10	10	14	10	12	13	12	13	11	12	15	11	12	12	12	12
6	7	4	12	14	3	3	3	10	12	3	6	9	4	6	7	7	9	5	5	7	6	7	8	5	6	8	7	6
7	6	3	10	10	3	10	3	9	10	4	11	8	4	5	7	8	7	5	4	8	4	6	2	5	4	8	10	7
8	5	3	9	9	2	14	2	9	6	2	8	7	4	4	6	7	6	5	4	6	5	5	3	5	5	6	7	5
9	3	1	4	6	1	9	1	4	4	0	10	4	2	3	2	4	3	2	2	3	2	3	4	2	2	3	4	2
10 - Would definitely consider voting for them	7	0	5	5	0	57	1	8	7	1	51	12	2	5	9	13	8	6	4	7	7	8	5	5	7	6	9	9
Prefer not to answer	4	1	1	0	1	1	1	3	2	3	1	1	2	2	5	14	4	1	1	3	5	4	1	5	5	3	5	3
NET LIKELY TO CONSIDER	28	11	40	44	9	93	10	40	39	10	86	40	16	23	31	39	33	23	19	31	24	29	22	22	24	31	37	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Corbyn Party																												
0 - Would never consider voting for them	52	78	32	40	82	15	81	34	41	79	20	42	75	56	48	20	44	61	71	50	55	52	54	47	52	56	39	56
1	4	5	4	5	3	4	5	5	5	3	5	6	3	5	4	1	5	6	4	4	5	4	6	6	5	3	5	4
2	4	3	6	7	2	2	4	5	6	2	1	4	3	5	4	6	4	5	3	4	4	5	2	3	4	5	5	4
3	4	3	4	6	2	3	2	5	6	3	3	5	3	4	5	6	5	4	3	5	3	4	3	4	4	4	3	4
4	3	3	5	6	1	2	1	6	7	2	3	4	2	3	4	2	4	4	2	3	4	3	4	3	3	3	3	3
5	9	5	14	14	5	9	4	11	12	5	9	10	6	8	9	13	11	6	5	10	7	8	13	11	7	8	10	8
6	3	1	6	4	1	7	1	6	4	1	4	4	2	3	3	4	4	3	2	4	2	3	2	4	3	3	6	2
7	3	1	5	5	1	5	1	5	5	0	5	4	1	3	3	6	3	2	2	3	3	3	3	4	3	3	2	2
8	2	0	5	2	0	7	0	4	2	0	5	3	1	2	2	3	3	2	1	3	2	2	2	2	2	2	3	3
9	2	0	3	2	1	4	0	3	2	1	4	2	1	2	1	5	2	1	1	2	1	2	1	1	2	2	4	1
10 - Would definitely consider voting for them	8	1	13	7	1	39	0	13	8	1	40	12	2	7	10	18	11	5	4	9	8	9	8	7	9	7	14	7
Prefer not to answer	5	0	2	1	1	2	1	3	4	3	2	3	3	3	7	16	6	2	1	5	5	5	3	8	6	4	7	4
NET LIKELY TO CONSIDER	18	3	32	20	4	62	2	31	21	3	58	25	7	17	19	36	23	13	10	21	16	19	16	18	19	17	29	15

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.