

YouGov Survey Results

Sample size: 2079 adults in GB

Fieldwork: 8th - 9th October 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	2079	374	534	190	225	125	730	742	1004	1075	218	857	514	491	705	466	622
Unweighted Sample	2079	335	556	216	229	120	805	740	898	1181	163	758	606	552	797	482	497
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	13 - 14 Nov '25	8 - 9 Oct '26															
Do you think the British economy is currently in a good or bad state?																	
A very good state	0	0	0	0	0	0	2	0	0	0	0	0	0	1	0	0	1
A fairly good state	4	4	4	7	4	0	4	5	2	5	3	10	3	4	3	4	3
TOTAL GOOD STATE	4	4	4	7	4	0	6	5	2	5	3	10	3	5	3	4	4
Neither good nor bad	15	17	12	24	20	4	24	24	11	18	16	22	17	19	14	14	14
A fairly bad state	44	43	43	46	54	31	53	46	37	43	43	53	44	36	43	46	41
A very bad state	35	31	40	20	19	62	16	22	48	30	32	9	28	37	39	31	36
TOTAL BAD STATE	79	74	83	66	73	93	69	68	85	73	75	62	72	73	82	77	77
Don't know	3	4	2	3	3	3	1	3	3	3	6	6	7	2	2	5	4
In the previous question you said the economy was in a bad state. What do you think the main reasons are for that?																	
[Asked only to those who said the economy is in a bad state; n=1551]																	
The impact of the US-Iran war	x	56	59	61	65	43	55	66	51	57	55	57	56	56	55	61	49
The impact of Brexit	43	44	23	65	64	8	66	70	16	45	42	69	54	37	25	53	33
The impact of decisions made by the current Labour government	64	44	68	22	32	74	27	29	64	48	40	25	34	56	55	42	47
The impact of the war in Ukraine	23	42	44	50	50	34	39	48	40	41	43	35	42	42	45	48	40
The impact of decisions made by the former Conservative government	46	40	13	63	54	28	61	50	29	44	37	63	46	37	27	47	33
The impact of low productivity in British companies	26	26	36	24	23	25	15	25	29	30	22	23	20	29	32	27	23
The impact of international markets	16	22	23	27	27	9	24	25	17	22	21	34	22	19	18	24	21
The impact of US tariffs	15	21	22	24	27	11	25	25	18	20	21	20	19	23	21	23	17
Some other reason	4	6	5	4	3	7	4	3	8	5	6	4	7	4	5	3	8
Don't know	5	5	2	2	4	4	5	3	3	2	7	9	6	4	1	5	4

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	Total	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2079	1798	100	181	493	341	252	713
Unweighted Sample	2079	1792	114	173	488	360	195	749
	%	%	%	%	%	%	%	%

	13 - 14 Nov '25	8 - 9 Oct '26							
Do you think the British economy is currently in a good or bad state?									
A very good state	0	0	0	0	0	0	1	1	0
A fairly good state	4	4	4	4	2	4	4	6	3
TOTAL GOOD STATE	4	4	4	4	2	4	5	7	3
Neither good nor bad	15	17	18	10	14	20	17	25	14
A fairly bad state	44	43	43	44	46	42	42	34	46
A very bad state	35	31	30	37	35	28	33	27	32
TOTAL BAD STATE	79	74	73	81	81	70	75	61	78
Don't know	3	4	5	5	2	5	4	7	4
In the previous question you said the economy was in a bad state. What do you think the main reasons are for that? [Asked only to those who said the economy is in a bad state; n=1551]									
The impact of the US-Iran war	x	56	56	52	53	59	59	53	54
The impact of Brexit	43	44	42	38	60	42	36	53	42
The impact of decisions made by the current Labour government	64	44	46	35	36	43	49	42	46
The impact of the war in Ukraine	23	42	43	35	40	45	44	46	40
The impact of decisions made by the former Conservative government	46	40	40	44	40	44	37	46	38
The impact of low productivity in British companies	26	26	26	18	25	29	26	33	23
The impact of international markets	16	22	22	23	21	20	23	21	23
The impact of US tariffs	15	21	20	22	21	18	18	26	21
Some other reason	4	6	6	3	5	7	6	5	6
Don't know	5	5	4	9	7	5	3	3	4

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Weighted Sample	2079	374	534	190	225	125	730	742	1004	1075	218	857	514	491	705	466	622
Unweighted Sample	2079	335	556	216	229	120	805	740	898	1181	163	758	606	552	797	482	497
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following best reflects your view?

Labour inherited a poor economy from the last Government, but they are gradually making things better	9	20	3	43	27	1	31	32	9	24	17	35	21	19	14	26	17	15
Labour inherited a poor economy from the last Government, and nothing has really changed	28	29	16	37	40	15	46	37	21	29	29	35	34	24	22	31	27	28
Labour inherited a poor economy from the last Government, but they have made things even worse	36	24	44	9	22	56	11	15	40	26	22	8	17	33	35	22	26	27
Labour inherited a good economic situation from the last Government, but they have made it worse	11	8	24	2	4	13	2	4	15	8	8	3	6	9	14	8	10	9
Labour inherited a good economic situation from the last Government and nothing has really changed	1	1	1	0	0	1	0	1	1	1	1	0	1	0	1	1	2	0
Labour inherited a good economic situation from the last Government, and they have made it even better	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None of these	3	4	4	2	1	5	5	3	4	3	6	1	4	5	6	3	5	6
Don't know	12	13	7	7	6	10	5	8	10	9	17	17	17	9	7	9	13	15

How well or badly do you think the Government are doing at... ...managing the economy in general?

Very well	1	1	1	2	1	0	1	2	0	1	1	2	1	1	1	1	1	1
Fairly well	13	23	12	44	31	2	37	35	13	27	20	37	23	24	17	31	20	19
TOTAL WELL	14	24	13	46	32	2	38	37	13	28	21	39	24	25	18	32	21	20
Fairly badly	38	35	39	29	33	30	43	34	33	34	36	38	35	32	35	31	36	37
Very badly	39	27	44	12	16	63	6	15	46	28	27	7	24	33	37	25	29	32
TOTAL BADLY	77	62	83	41	49	93	49	49	79	62	63	45	59	65	72	56	65	69
Don't know	9	13	6	13	18	5	12	13	8	9	17	16	17	10	10	13	13	11

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Weighted Sample	2079	1798	100	181	493	341	252	713
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	%	%	%	%	%	%	%	%

Which of the following best reflects your view?

Labour inherited a poor economy from the last Government, but they are gradually making things better	9	20	20	24	18	24	19	24	17
Labour inherited a poor economy from the last Government, and nothing has really changed	28	29	28	27	37	28	28	28	29
Labour inherited a poor economy from the last Government, but they have made things even worse	36	24	25	22	19	20	27	22	28
Labour inherited a good economic situation from the last Government, but they have made it worse	11	8	9	3	7	8	11	7	9
Labour inherited a good economic situation from the last Government and nothing has really changed	1	1	1	1	2	1	0	0	1
Labour inherited a good economic situation from the last Government, and they have made it even better	0	0	0	0	0	0	0	0	0
None of these	3	4	4	11	7	3	3	6	4
Don't know	12	13	13	12	11	14	11	13	13

How well or badly do you think the Government are doing at... ...managing the economy in general?

Very well	1	1	1	1	1	2	1	1	1
Fairly well	13	23	24	26	20	26	23	26	21
TOTAL WELL	14	24	25	27	21	28	24	27	22
Fairly badly	38	35	34	36	37	32	35	36	36
Very badly	39	27	28	29	25	26	29	23	30
TOTAL BADLY	77	62	62	65	62	58	64	59	66
Don't know	9	13	13	9	18	14	12	14	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...keeping government borrowing under control?

Very well	1	1	0	2	1	0	1	1	0	1	0	1	1	1	0	1	1	1
Fairly well	13	15	6	29	18	0	18	22	6	18	12	24	16	13	10	19	13	12
TOTAL WELL	14	16	6	31	19	0	19	23	6	19	12	25	17	14	10	20	14	13
Fairly badly	27	25	21	26	25	16	41	26	20	25	25	26	25	23	26	24	24	26
Very badly	37	34	61	16	24	72	8	21	57	38	31	9	26	42	50	32	37	38
TOTAL BADLY	64	59	82	42	49	88	49	47	77	63	56	35	51	65	76	56	61	64
Don't know	23	26	13	28	32	11	31	28	16	19	33	40	32	22	14	24	26	23

...providing the conditions for business to grow?

Very well	1	1	0	2	0	0	1	1	0	1	0	2	1	1	1	1	0	1
Fairly well	9	16	7	29	20	0	18	23	7	18	14	30	16	13	14	20	15	11
TOTAL WELL	10	17	7	31	20	0	19	24	7	19	14	32	17	14	15	21	15	12
Fairly badly	33	30	30	33	32	19	32	31	26	32	29	38	30	29	28	29	31	32
Very badly	38	30	51	12	21	69	19	20	50	34	27	5	26	38	42	30	31	34
TOTAL BADLY	71	60	81	45	53	88	51	51	76	66	56	43	56	67	70	59	62	66
Don't know	19	23	12	24	27	11	30	25	16	15	30	26	28	20	16	21	22	23

...keeping inflation under control?

Very well	1	1	0	2	0	0	2	2	0	2	1	4	1	1	1	1	1	1
Fairly well	17	19	12	34	29	1	32	30	11	24	15	27	19	21	14	27	19	12
TOTAL WELL	18	20	12	36	29	1	34	32	11	26	16	31	20	22	15	28	20	13
Fairly badly	35	33	37	29	37	31	37	35	33	34	32	30	33	33	35	31	33	38
Very badly	35	31	43	18	16	60	14	18	45	29	33	17	29	32	39	28	32	35
TOTAL BADLY	70	64	80	47	53	91	51	53	78	63	65	47	62	65	74	59	65	73
Don't know	12	15	7	17	18	7	15	15	11	12	19	22	17	13	11	13	16	14

...reducing poverty?

Very well	1	2	1	4	0	0	0	2	0	3	1	5	1	2	1	2	1	2
Fairly well	8	16	10	29	24	4	23	25	9	19	14	22	16	15	16	22	15	11
TOTAL WELL	9	18	11	33	24	4	23	27	9	22	15	27	17	17	17	24	16	13
Fairly badly	33	33	39	30	29	24	43	33	30	34	32	43	34	30	30	33	33	33
Very badly	45	32	37	20	19	63	17	20	49	30	33	10	28	38	40	27	32	39
TOTAL BADLY	78	65	76	50	48	87	60	53	79	64	65	53	62	68	70	60	65	72
Don't know	14	18	13	17	27	9	17	20	12	15	20	21	21	16	13	17	20	15

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			%	%	%	%	%	%	%	%	
...keeping government borrowing under control?											
	Very well	1	1	1	0	0	1	0	0	1	
	Fairly well	13	15	15	17	10	19	15	16	12	
TOTAL WELL			14	16	16	17	10	20	15	16	13
	Fairly badly	27	25	24	24	28	26	22	19	26	
	Very badly	37	34	35	31	30	29	39	33	37	
TOTAL BADLY			64	59	59	55	58	55	61	52	63
	Don't know	23	26	25	27	32	24	24	31	25	
...providing the conditions for business to grow?											
	Very well	1	1	1	0	1	1	1	0	1	
	Fairly well	9	16	16	25	11	19	15	18	14	
TOTAL WELL			10	17	17	25	12	20	16	18	15
	Fairly badly	33	30	30	27	35	28	30	33	29	
	Very badly	38	30	31	29	26	29	32	26	33	
TOTAL BADLY			71	60	61	56	61	57	62	59	62
	Don't know	19	23	23	19	27	23	22	23	23	
...keeping inflation under control?											
	Very well	1	1	1	1	3	2	1	0	1	
	Fairly well	17	19	20	23	13	23	20	28	15	
TOTAL WELL			18	20	21	24	16	25	21	28	16
	Fairly badly	35	33	33	32	34	33	35	22	37	
	Very badly	35	31	31	33	31	31	32	32	31	
TOTAL BADLY			70	64	64	65	65	64	67	54	68
	Don't know	12	15	15	12	18	12	13	18	17	
...reducing poverty?											
	Very well	1	2	2	2	1	3	2	1	1	
	Fairly well	8	16	17	15	7	20	16	19	15	
TOTAL WELL			9	18	19	17	8	23	18	20	16
	Fairly badly	33	33	33	28	37	34	33	32	32	
	Very badly	45	32	31	39	37	29	31	29	32	
TOTAL BADLY			78	65	64	67	74	63	64	61	64
	Don't know	14	18	18	16	18	14	18	19	20	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...helping people get onto the housing ladder?

Very well	1	1	1	3	1	0	1	2	0	2	1	3	2	1	1	2	1	1
Fairly well	6	16	8	27	23	2	18	22	8	17	15	28	18	13	11	20	15	12
TOTAL WELL	7	17	9	30	24	2	19	24	8	19	16	31	20	14	12	22	16	13
Fairly badly	30	28	31	26	23	19	48	30	25	28	27	30	28	25	28	30	24	27
Very badly	43	34	42	22	25	67	17	24	49	36	33	18	31	39	42	28	35	42
TOTAL BADLY	73	62	73	48	48	86	65	54	74	64	60	48	59	64	70	58	59	69
Don't know	20	21	17	21	29	11	15	22	18	17	24	22	22	22	18	20	25	18

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	%	%	%	%	%	%	%	%

...helping people get onto the housing ladder?

Very well	1	1	1	1	0	2	2	1	1
Fairly well	6	16	16	23	10	19	18	16	14
TOTAL WELL	7	17	17	24	10	21	20	17	15
Fairly badly	30	28	27	25	29	30	28	29	25
Very badly	43	34	34	37	32	32	34	34	36
TOTAL BADLY	73	62	61	62	61	62	62	63	61
Don't know	20	21	21	14	28	17	18	20	24

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