

# YouGov Survey Results

Sample Size: 1691 Adults in GB  
Fieldwork: 4th - 5th December 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1691</b>	<b>558</b>	<b>523</b>	<b>95</b>	<b>651</b>	<b>697</b>	<b>818</b>	<b>873</b>	<b>186</b>	<b>712</b>	<b>402</b>	<b>391</b>	<b>964</b>	<b>727</b>	<b>203</b>	<b>565</b>	<b>365</b>	<b>413</b>	<b>145</b>
<b>Unweighted Sample</b>	<b>1691</b>	<b>586</b>	<b>536</b>	<b>109</b>	<b>742</b>	<b>700</b>	<b>738</b>	<b>953</b>	<b>167</b>	<b>704</b>	<b>407</b>	<b>413</b>	<b>1011</b>	<b>680</b>	<b>167</b>	<b>583</b>	<b>376</b>	<b>425</b>	<b>140</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some of the policies that different parties have put forward. For each one, please say whether you think it is a good idea or the wrong priority for the present time.

**Removing VAT from sanitary products**

Good idea	<b>83</b>	80	89	88	87	80	77	88	83	82	84	82	85	80	77	84	84	82	85
Wrong priority	<b>10</b>	13	7	9	8	13	14	7	10	10	10	11	10	10	14	11	9	9	8
Don't know	<b>7</b>	7	4	3	6	7	10	5	7	8	6	7	5	10	9	5	7	9	8

**Enforcing gender-neutral uniform policies in all UK schools**

Good idea	<b>19</b>	9	25	23	23	12	16	21	28	22	16	12	18	19	26	17	19	19	16
Wrong priority	<b>68</b>	82	62	66	63	79	68	68	52	64	73	78	71	64	61	72	69	65	68
Don't know	<b>13</b>	9	13	10	14	9	16	11	19	15	12	10	11	16	13	12	12	16	17

**Ensuring the price of men and women's toiletries are the same**

Good idea	<b>47</b>	39	55	56	52	42	40	55	62	49	47	39	47	48	47	45	48	50	49
Wrong priority	<b>42</b>	53	35	41	39	49	46	38	26	39	46	51	44	39	40	47	40	38	38
Don't know	<b>11</b>	8	10	3	9	9	14	8	12	12	7	11	9	13	13	8	11	13	13

**Funding more childcare before and after school and during the holidays**

Good idea	<b>63</b>	52	73	71	70	54	59	67	70	71	55	54	65	61	70	59	65	63	68
Wrong priority	<b>25</b>	37	18	20	18	35	27	23	15	18	33	34	24	26	19	29	24	24	19
Don't know	<b>12</b>	10	9	10	11	11	14	10	15	11	12	12	11	13	11	12	11	13	13

**Extending carers' right to take unpaid leave to a week**

Good idea	<b>68</b>	65	78	75	74	67	63	74	60	68	73	68	71	64	70	66	68	71	68
Wrong priority	<b>13</b>	18	7	9	10	16	17	10	15	12	15	13	13	14	13	14	15	12	12
Don't know	<b>18</b>	17	15	16	15	17	20	17	25	20	12	19	16	21	17	20	17	18	20

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Sample Size: 1691 Adults in GB  
Fieldwork: 4th - 5th December 2019

	Gender / Age									Age 2					
	Total	Male 18-24	Female 18-24	Male 25-49	Female 25-49	Male 50-64	Female 50-64	Male 65+	Female 65+	18-24	25-34	35-44	45-54	55-64	65+
<b>Weighted Sample</b>	<b>1691</b>	93	93	352	360	196	206	178	213	186	238	282	320	273	391
<b>Unweighted Sample</b>	<b>1691</b>	60	107	305	399	194	213	179	234	167	233	280	317	281	413
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some of the policies that different parties have put forward. For each one, please say whether you think it is a good idea or the wrong priority for the present time.

**Removing VAT from sanitary products**

Good idea	<b>83</b>	76	89	77	87	82	87	71	92	83	84	82	82	84	82
Wrong priority	<b>10</b>	17	3	13	7	10	9	16	6	10	9	10	12	10	11
Don't know	<b>7</b>	7	8	10	6	7	5	13	2	7	8	9	6	6	7

**Enforcing gender-neutral uniform policies in all UK schools**

Good idea	<b>19</b>	20	37	19	24	14	17	11	14	28	25	20	20	12	12
Wrong priority	<b>68</b>	59	46	63	65	73	73	80	77	52	60	65	66	76	78
Don't know	<b>13</b>	22	17	18	11	13	11	9	10	19	15	15	14	11	10

**Ensuring the price of men and women's toiletries are the same**

Good idea	<b>47</b>	51	74	41	56	39	54	33	43	62	49	48	51	45	39
Wrong priority	<b>42</b>	36	15	44	35	50	41	52	50	26	38	41	39	47	51
Don't know	<b>11</b>	13	11	15	9	10	5	15	7	12	14	11	10	8	11

**Funding more childcare before and after school and during the holidays**

Good idea	<b>63</b>	65	76	68	74	54	57	45	62	70	77	68	64	54	54
Wrong priority	<b>25</b>	18	11	20	16	30	35	42	27	15	10	21	26	34	34
Don't know	<b>12</b>	17	13	13	10	16	8	13	11	15	13	11	11	12	12

**Extending carers' right to take unpaid leave to a week**

Good idea	<b>68</b>	58	62	63	73	67	79	60	75	60	73	66	68	73	68
Wrong priority	<b>13</b>	20	9	16	9	19	12	18	10	15	8	14	16	14	13
Don't know	<b>18</b>	22	29	22	18	15	9	22	15	25	19	20	16	14	19

## YouGov Survey Results

Sample Size: 1691 Adults in GB  
Fieldwork: 4th - 5th December 2019

	Gender / Age 2												
	Total	Male 18-24	Female 18-24	Male 25-34	Female 25-34	Male 35-44	Female 35-44	Male 45-54	Female 45-54	Male 55-64	Female 55-64	Male 65+	Female 65+
<b>Weighted Sample</b>	<b>1691</b>	93	93	100	138	140	143	170	151	138	135	178	213
<b>Unweighted Sample</b>	<b>1691</b>	60	107	86	147	119	161	156	161	138	143	179	234
	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some of the policies that different parties have put forward. For each one, please say whether you think it is a good idea or the wrong priority for the present time.

### Removing VAT from sanitary products

Good idea	<b>83</b>	76	89	79	87	79	84	77	88	80	87	71	92
Wrong priority	<b>10</b>	17	3	10	8	10	9	16	7	12	8	16	6
Don't know	<b>7</b>	7	8	11	6	11	6	8	5	8	5	13	2

### Enforcing gender-neutral uniform policies in all UK schools

Good idea	<b>19</b>	20	37	23	27	18	22	17	24	12	13	11	14
Wrong priority	<b>68</b>	59	46	60	59	63	67	64	68	76	76	80	77
Don't know	<b>13</b>	22	17	17	14	18	11	18	8	12	11	9	10

### Ensuring the price of men and women's toiletries are the same

Good idea	<b>47</b>	51	74	40	55	41	55	42	60	37	52	33	43
Wrong priority	<b>42</b>	36	15	46	31	43	39	42	36	53	41	52	50
Don't know	<b>11</b>	13	11	14	13	15	6	15	4	10	6	15	7

### Funding more childcare before and after school and during the holidays

Good idea	<b>63</b>	65	76	75	79	62	73	64	63	54	55	45	62
Wrong priority	<b>25</b>	18	11	11	9	23	20	25	27	32	37	42	27
Don't know	<b>12</b>	17	13	14	12	15	7	11	10	15	9	13	11

### Extending carers' right to take unpaid leave to a week

Good idea	<b>68</b>	58	62	71	74	59	73	63	74	66	79	60	75
Wrong priority	<b>13</b>	20	9	13	4	16	12	21	10	15	13	18	10
Don't know	<b>18</b>	22	29	16	22	26	15	16	16	19	8	22	15

Sample Size: 1691 Adults in GB  
Fieldwork: 4th - 5th December 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1691</b>	<b>558</b>	<b>523</b>	<b>95</b>	<b>651</b>	<b>697</b>	<b>818</b>	<b>873</b>	<b>186</b>	<b>712</b>	<b>402</b>	<b>391</b>	<b>964</b>	<b>727</b>	<b>203</b>	<b>565</b>	<b>365</b>	<b>413</b>	<b>145</b>
<b>Unweighted Sample</b>	<b>1691</b>	<b>586</b>	<b>536</b>	<b>109</b>	<b>742</b>	<b>700</b>	<b>738</b>	<b>953</b>	<b>167</b>	<b>704</b>	<b>407</b>	<b>413</b>	<b>1011</b>	<b>680</b>	<b>167</b>	<b>583</b>	<b>376</b>	<b>425</b>	<b>140</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Using name-blind recruitment methods in the public sector and encouraging its increased use in the private sector**

Good idea	<b>31</b>	21	43	47	43	21	33	30	42	36	27	22	36	25	44	30	29	29	30
Wrong priority	<b>29</b>	39	21	21	24	38	31	27	21	25	35	33	29	28	27	30	27	32	24
Don't know	<b>40</b>	40	36	32	33	41	36	44	36	39	38	45	35	47	29	40	44	39	46

**Enforcing fines on employers who do not put measures into place to tackle the gender pay gap**

Good idea	<b>54</b>	44	63	59	60	46	46	62	65	55	51	50	55	52	54	53	53	54	59
Wrong priority	<b>30</b>	42	23	27	25	39	37	23	19	27	32	38	32	27	28	31	33	29	22
Don't know	<b>16</b>	14	15	15	15	14	17	15	16	18	17	12	12	21	18	16	14	16	19

**Increasing paid maternity leave from nine to 12 months**

Good idea	<b>48</b>	31	61	54	56	37	42	54	67	61	39	26	48	48	52	45	47	52	49
Wrong priority	<b>39</b>	58	27	39	32	50	43	36	22	27	48	60	41	37	34	44	39	37	34
Don't know	<b>12</b>	11	12	6	12	13	15	10	11	12	12	15	11	15	14	11	14	11	17

**Increasing paternity leave from two to four weeks and statutory paternity pay**

Good idea	<b>60</b>	44	71	74	69	48	56	64	78	72	52	38	62	58	62	59	60	61	60
Wrong priority	<b>29</b>	47	19	22	22	42	32	27	8	18	37	52	30	29	22	34	29	28	28
Don't know	<b>10</b>	9	10	4	9	9	13	8	14	10	11	9	8	14	16	7	12	10	12

**Decriminalising abortions**

Good idea	<b>64</b>	55	77	79	74	58	63	66	78	64	65	56	69	57	68	62	60	68	67
Wrong priority	<b>20</b>	28	15	11	14	27	23	18	14	19	21	26	19	22	18	22	23	20	12
Don't know	<b>15</b>	17	9	9	12	15	14	16	9	17	13	18	11	21	14	16	17	12	21

**Implementing flexible working as the default option (unless employers state an acceptable reason not to do this)**

Good idea	<b>52</b>	42	63	48	59	47	45	57	51	57	43	50	54	48	56	48	51	56	50
Wrong priority	<b>30</b>	43	21	36	26	37	35	26	25	22	41	37	32	28	24	33	30	30	30
Don't know	<b>18</b>	15	17	17	16	15	19	17	23	21	16	13	14	24	20	18	19	15	20

**Expand access to start-up loans**

Good idea	<b>46</b>	49	48	47	48	48	49	43	49	46	49	42	51	40	50	45	44	51	41
Wrong priority	<b>24</b>	26	22	22	24	25	23	25	18	24	22	28	24	25	21	26	28	21	19
Don't know	<b>30</b>	24	30	31	28	28	28	31	32	29	29	30	25	35	29	30	28	28	41

Sample Size: 1691 Adults in GB  
Fieldwork: 4th - 5th December 2019

	Gender / Age									Age 2					
	Total	Male 18-24	Female 18-24	Male 25-49	Female 25-49	Male 50-64	Female 50-64	Male 65+	Female 65+	18-24	25-34	35-44	45-54	55-64	65+
<b>Weighted Sample</b>	<b>1691</b>	93	93	352	360	196	206	178	213	186	238	282	320	273	391
<b>Unweighted Sample</b>	<b>1691</b>	60	107	305	399	194	213	179	234	167	233	280	317	281	413
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Using name-blind recruitment methods in the public sector and encouraging its increased use in the private sector**

Good idea	<b>31</b>	46	39	36	36	29	25	25	20	42	39	38	30	25	22
Wrong priority	<b>29</b>	26	16	26	23	35	36	38	28	21	23	24	32	34	33
Don't know	<b>40</b>	28	45	38	40	37	40	37	52	36	38	38	38	40	45

**Enforcing fines on employers who do not put measures into place to tackle the gender pay gap**

Good idea	<b>54</b>	59	71	45	65	45	57	41	58	65	61	51	52	51	50
Wrong priority	<b>30</b>	25	14	36	18	37	28	46	31	19	22	28	30	34	38
Don't know	<b>16</b>	16	16	19	17	19	15	13	11	16	17	21	18	14	12

**Increasing paid maternity leave from nine to 12 months**

Good idea	<b>48</b>	55	79	52	70	37	42	22	28	67	74	59	46	38	26
Wrong priority	<b>39</b>	35	9	33	21	48	49	61	59	22	17	29	41	49	60
Don't know	<b>12</b>	10	11	15	9	15	9	17	13	11	9	13	13	13	15

**Increasing paternity leave from two to four weeks and statutory paternity pay**

Good idea	<b>60</b>	70	86	67	78	50	53	33	43	78	84	68	63	47	38
Wrong priority	<b>29</b>	14	2	21	15	38	37	56	49	8	9	20	27	41	52
Don't know	<b>10</b>	15	12	12	7	13	9	11	8	14	7	12	10	11	9

**Decriminalising abortions**

Good idea	<b>64</b>	78	77	60	69	67	64	55	57	78	70	66	61	64	56
Wrong priority	<b>20</b>	16	11	22	15	19	23	32	22	14	12	20	22	23	26
Don't know	<b>15</b>	6	12	18	16	13	13	13	21	9	18	14	18	13	18

**Implementing flexible working as the default option (unless employers state an acceptable reason not to do this)**

Good idea	<b>52</b>	52	50	50	65	39	47	40	58	51	56	58	55	39	50
Wrong priority	<b>30</b>	25	26	27	17	44	37	48	28	25	19	24	27	45	37
Don't know	<b>18</b>	23	24	23	18	17	16	12	14	23	25	18	18	16	13

**Expand access to start-up loans**

Good idea	<b>46</b>	51	48	47	45	54	45	48	37	49	47	45	51	47	42
Wrong priority	<b>24</b>	17	19	25	24	20	24	24	32	18	25	24	21	25	28
Don't know	<b>30</b>	32	33	28	31	27	31	28	32	32	29	31	28	29	30

Sample Size: 1691 Adults in GB  
Fieldwork: 4th - 5th December 2019

		Gender / Age 2											
Total	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
	18-24	18-24	25-34	25-34	35-44	35-44	45-54	45-54	55-64	55-64	65+	65+	
<b>Weighted Sample</b>	<b>1691</b>	93	93	100	138	140	143	170	151	138	135	178	213
<b>Unweighted Sample</b>	<b>1691</b>	60	107	86	147	119	161	156	161	138	143	179	234
	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Using name-blind recruitment methods in the public sector and encouraging its increased use in the private sector</b>													
Good idea	<b>31</b>	46	39	41	37	35	41	32	28	29	22	25	20
Wrong priority	<b>29</b>	26	16	29	18	22	25	31	33	34	35	38	28
Don't know	<b>40</b>	28	45	30	45	43	33	37	39	37	43	37	52
<b>Enforcing fines on employers who do not put measures into place to tackle the gender pay gap</b>													
Good idea	<b>54</b>	59	71	54	67	38	63	43	62	48	55	41	58
Wrong priority	<b>30</b>	25	14	30	16	41	16	34	25	39	29	46	31
Don't know	<b>16</b>	16	16	16	17	21	20	23	13	14	15	13	11
<b>Increasing paid maternity leave from nine to 12 months</b>													
Good idea	<b>48</b>	55	79	68	78	53	65	38	56	36	39	22	28
Wrong priority	<b>39</b>	35	9	20	15	34	23	45	37	48	51	61	59
Don't know	<b>12</b>	10	11	13	7	13	12	18	7	15	10	17	13
<b>Increasing paternity leave from two to four weeks and statutory paternity pay</b>													
Good idea	<b>60</b>	70	86	79	88	61	75	60	66	47	47	33	43
Wrong priority	<b>29</b>	14	2	11	7	24	17	27	27	42	41	56	49
Don't know	<b>10</b>	15	12	10	5	15	8	14	7	11	12	11	8
<b>Decriminalising abortions</b>													
Good idea	<b>64</b>	78	77	69	71	60	71	58	63	67	62	55	57
Wrong priority	<b>20</b>	16	11	15	11	24	17	22	22	22	23	32	22
Don't know	<b>15</b>	6	12	17	18	16	12	20	15	11	15	13	21
<b>Implementing flexible working as the default option (unless employers state an acceptable reason not to do this)</b>													
Good idea	<b>52</b>	52	50	49	61	47	69	51	60	36	43	40	58
Wrong priority	<b>30</b>	25	26	25	14	30	18	28	25	49	40	48	28
Don't know	<b>18</b>	23	24	26	25	23	13	21	15	16	17	12	14
<b>Expand access to start-up loans</b>													
Good idea	<b>46</b>	51	48	54	41	41	48	52	49	51	42	48	37
Wrong priority	<b>24</b>	17	19	23	25	26	22	22	20	22	28	24	32
Don't know	<b>30</b>	32	33	23	33	32	30	26	31	27	31	28	32