

YouGov Survey Results

Sample Size: 1708 adults in GB
Fieldwork: 9th - 10th November 2022

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1708	827	881	179	705	422	401	974	734	207	572	369	412	149
Unweighted Sample	1708	754	954	144	689	429	445	1015	693	186	584	377	408	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Excluding your own, how many phone numbers for people you know do you have memorised?

Landline phone number

0	38	42	34	45	34	40	39	37	39	46	38	37	36	35
1	24	21	26	22	28	23	17	24	23	19	22	26	26	25
2	14	13	16	15	17	12	12	16	12	14	15	15	14	12
3	8	8	8	3	8	8	9	8	7	6	9	4	9	12
4	3	3	4	3	3	3	5	4	3	3	4	4	2	4
5	4	3	4	1	4	4	4	4	3	5	4	3	3	2
6	1	1	1	0	0	1	4	1	2	2	1	1	1	1
7	0	0	1	0	0	1	1	0	0	0	1	0	0	0
8	0	0	1	1	0	1	1	0	1	0	0	1	1	0
9	0	0	0	2	0	0	0	0	0	1	0	0	0	0
10	0	0	0	0	0	0	0	0	0	0	0	0	0	1
More than 10	2	3	2	3	2	3	1	2	2	1	1	3	3	2
Don't know	5	6	4	5	4	5	6	3	7	3	4	5	5	7

Mobile phone number

0	47	49	45	30	40	55	57	45	49	32	44	53	49	52
1	24	21	26	24	29	19	18	24	23	32	24	20	23	20
2	13	13	14	19	15	12	9	15	11	17	15	10	12	10
3	5	3	7	7	6	5	3	5	4	8	4	5	6	6
4	2	3	2	2	3	1	3	3	1	2	3	3	2	2
5	1	2	1	1	2	0	1	2	1	1	2	1	1	2
6	1	0	2	4	1	1	1	1	1	0	1	1	2	0
7	0	1	0	2	0	1	0	0	0	1	0	1	0	1
8	0	0	0	1	0	0	0	0	0	0	0	0	1	0
9	0	0	0	2	0	0	0	0	1	0	0	0	0	0
10	0	0	0	2	0	0	0	0	0	1	0	1	0	0
More than 10	1	2	0	0	2	2	1	1	1	3	1	1	1	0
Don't know	4	5	3	5	3	3	6	3	5	3	4	4	4	6